92 PETER STREET HOTEL

TORONTO, ONTARIO, CANADA

SCHEMATIC DESIGN PRESENTATION | PUBLIC SPACES & GUESTROOM DESIGN







GUEST WALKTHROUGH

EXPLORING THE GUEST JOURNEY THROUGH THE LENS OF INTERIOR DESIGN ACROSS ALL TOUCH POINTS

BRAND RESEARCH | CURIO COLLECTION

CURIO COLLECTION BY HILTON
CURIO COLLECTION HOTELS IN THE AMERICAS

LOCAL CONTEXT & COMPETITOR RESEARCH

SURROUNDING LOCAL COMPETITORS
OUR NEIGHBORHOOD (ENTERTAINMENT DISTRICT)

EXISTING BUILDING

EXISTING GUESTROOM & CORRIDOR

THE NARRATIVE

THE THEATRE / PLAYHOUSE

GROUND FLOOR DESIGN | FACADE & PORTE COCHERE, LOBBY & CAFE BAR

PLANS, RENDERINGS, VIGNETTES, FF&E, MATERIAL PALETTE

SECOND FLOOR DESIGN | RESTAURANT & PDR, MEETING ROOM, SPEAKEASY & FITNESS AREA

PLANS, RENDERINGS, VIGNETTES, FF&E, MATERIAL PALETTE

GUESTROOM EXPERIENCE | ELEVATOR LOBBY, CORRIDOR DESIGN & FF&E

ELEVATOR LOBBY & GUESTROOM CORRIDOR DESIGN

GUESTROOM PLANS

TYPICAL GUESTROOM PLANS & SUITE PLAN

GUESTROOM EXPERIENCE | MUR DESIGN & FF&E

TYPICAL KING & DOUBLE QUEEN GUESTROOM

92 PETER STREET HOTEL | DESIGN SUMMARY





A COLLECTION OF HOTELS THAT...

Are story-telling and inspire travel, invite and welcome, and celebrate independence.

Are part of the fabric of their communities: true locals, each embodying the spirit of the cities they call home.

Have high-end food & beverage offerings that are a destination within itself, that become local hotspots authentic to the city they're in.

UNIQUE PROPERTY STORIES

LOCAL & AUTHENTIC EXPERIENCES

FOOD & BEVERAGE HIGHLIGHTS

KEY BRAND STANDARDS INCLUDE...

- CURIO SIGNAGE REQUIRED AT ENTRY
- PROPERTY SPECIFIC STORY REQUIRED
- PROPERTY LOGO REQUIRED
- HIGH-END, DISTINCT FOOD & BEVERAGE EXPERIENCE:
 - THREE-MEAL RESTAURANT
 - ROOM SERVICE
 - EXTRAORDINARY BAR IS EXPECTED DRIVEN BY MARKET DEMAND

- FITNESS CENTER REQUIRED MIN. 750 SF EXCLUDING LOCKERS & W/C)
- POOL DRIVEN BY MARKET DEMAND
- SPA DRIVEN BY MARKET DEMAND
- MEETING ROOMS, BOARDROOMS, BUSINESS CENTERS OPTIONAL
- MIN. KING GUESTROOM/DOUBLE GUESTROOM MUST BE 350 NET SF
- MIN. 3 FIXTURE BATHROOM IN GUESTROOMS

BRAND RESEARCH | CURIO COLLECTION HOTELS IN THE AMERICAS

C. BALDWIN, HOUSTON

THE RENWICK HOTEL, NYC

THE LOGAN, PHILADELPHIA

Hotel honouring the "mother of Houston" Charlotte Baldwin who had great influence in building the city, with Houston modernism design and southern hospitality.



Hotel honoring James Logan, a prominent statesman and scholar and takes to heart the rebellious and freethinking spirit of the forefathers of Philly's colonial years.



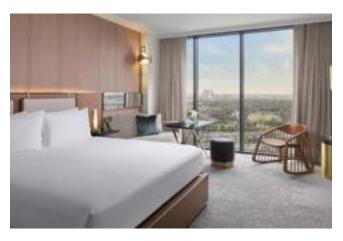




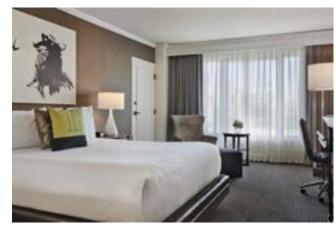












LOCAL CONTEXT | COMPETITORS BY PROXIMITY

Adelaide St W Adelaide St W FASHION DISTRICT CN Tower Bremmer Blvd Harbourfront Centre

BISHA HOTEL

Luxury boutique hotel celebrating the rockstar lifestyle with extravagant design & art







THE SOHO HOTEL

Luxury boutique hotel boasting spacious rooms, Canadian maple mill work and marble bathrooms.







LOCAL CONTEXT | COMPETITORS BY BRAND STYLE

1 HOTEL

Branded hotel focused on the beauty of lake Ontario, passing seasons and bringing a sustainable urban retreat to Toronto



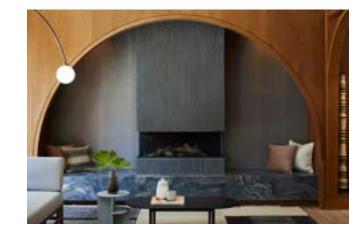




KIMPTON SAINT GEORGE

Luxury boutique hotel reflecting the relaxed sophistication of the surrounding neighbourhood by referencing the various design eras found in that area.





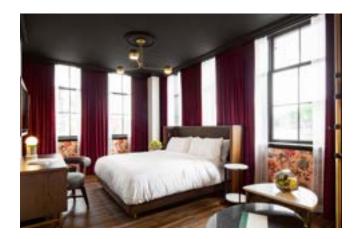


BROADVIEW HOTEL

Boutique hotel in a restored and re-imagined building built in 1891, celebrating the historic east end neighbourhood and its colourful past.



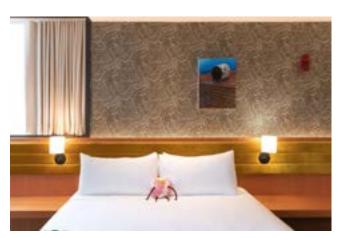




THE DRAKE HOTEL

Bespoke boutique hotel rooted in contemporary art, culture, genuine hospitality, and celebrating the local surroundings and communities







LOCAL CONTEXT | OUR NEIGHBOURHOOD





Adelaide St W Adelaide St W Front St W CN Tower Cance Harbourfront Centre

ENTERTAINMENT DISTRICT

The birth of the Entertainment District arose in the 1980's when the arrival of nightclubs, lively entertainment halls, Sports complexes/venues and a newly founded success for Theaters came on scene. Today, the majority of the district's visitors focus on Sports, Entertainment Venue & Live Theatre, Concerts, nightclubs, hospitality experiences, attractions, meetings & conventions.



NIGHTCLUBS, CONCERTS
REBEL, SCOTIA BANK ARENA, ROY
THOMPSON HALL & MORE



LIVE THEATRE, ORCHESTRAS

TIFF BELL LIGHTBOX, PRINCESS OF WHALES, ROYAL

ALEXANDRA THEATRE, ED MIRVISH & MORE



SPORTS VENUES
SCOTIA-BANK ARENA,
ROGERS CENTRE



ATTRACTIONS, MEETINGS & CONVENTIONS

METRO TORONTO CONVENTION

CENTRE (AUTO SHOW, COMIC CON, ETC)

LOCAL CONTEXT | ENTERTAINMENT DISTRICT

A LOVE FOR DRAMA

Live Theatre constitutes for the second largest percentage of the visitor population of Entertainment District. With a long, rich history on its back, dating back from the beginning of the 20th century, Toronto's Theatre Experience has gained a reputation for high-quality productions and today it boasts one of the liveliest theatre scenes in the world consisting of notable, historic theaters such as Royal Alexandra Theatre, The Princess of Whales, Ed Mirvish and TIFF Bell Light-box. Tourists from all over the globe and Torontonians come out to laugh, to cry and marvel to the sounds and sights of the big stages.



TIFF BELL LIGHT-BOX



ROYAL ALEXANDRA THEATRE



THE PRINCESS OF WHALES



ED MIRVISH THEATRE

EXISTING BUILDING | 92 PETER STREET HOTEL



FLOORS: 17

ROOMS: 224

LAST RENOVATION: 2016

EXISTING AMENITIES:

Fitness and Health Center, Office and Business Center, Swimming Pool/ Jacuzzi, Restaurant/ Bar, Shop, TV, Room, Baggage Storage





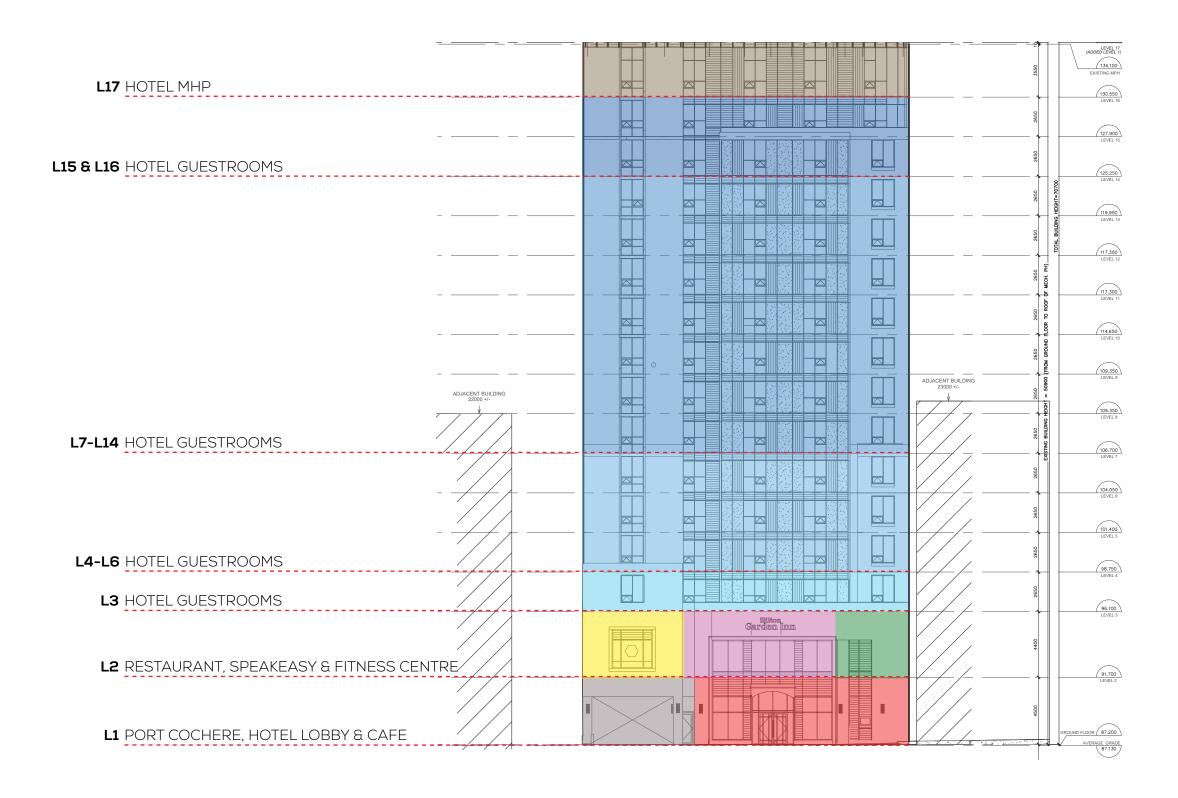


GLAZING

RED BRICK

LIME STONE TILE

EXISTING BUILDING | 92 PETER STREET HOTEL - BUILDING SECTION



HOTEL PUBLIC SPACE L1: 3333 SQ.FT. L2: 5949 SQ.FT.

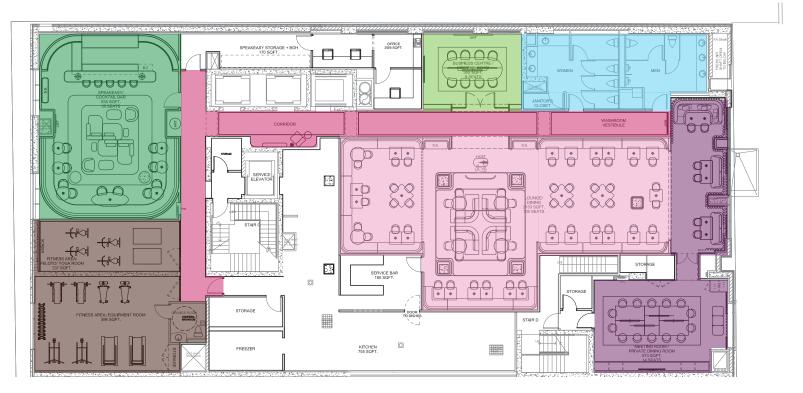
TOTAL AREA: 9282 SQ.FT.

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EXISTING BUILDING | 92 PETER STREET HOTEL - ZONING PLANS



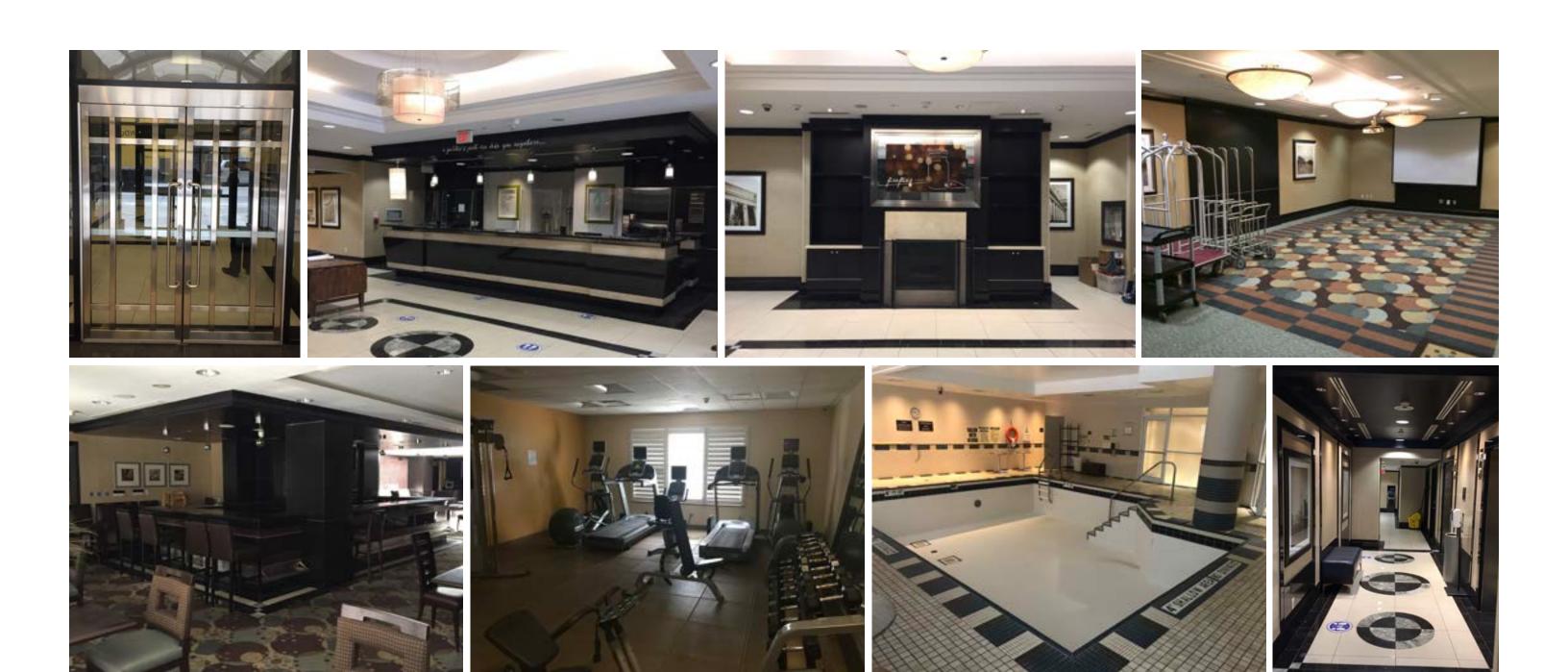
GROUND FLOOR



SECOND FLOOR

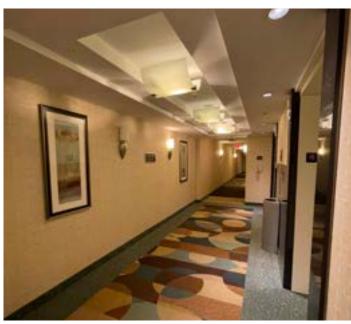


EXISTING BUILDING | 92 PETER STREET HOTEL - GROUND FLOOR & SECOND FLOOR PUBLIC AREAS



EXISTING BUILDING | 92 PETER STREET HOTEL - ELEVATOR LOBBY, CORRIDORS & GUESTROOMS













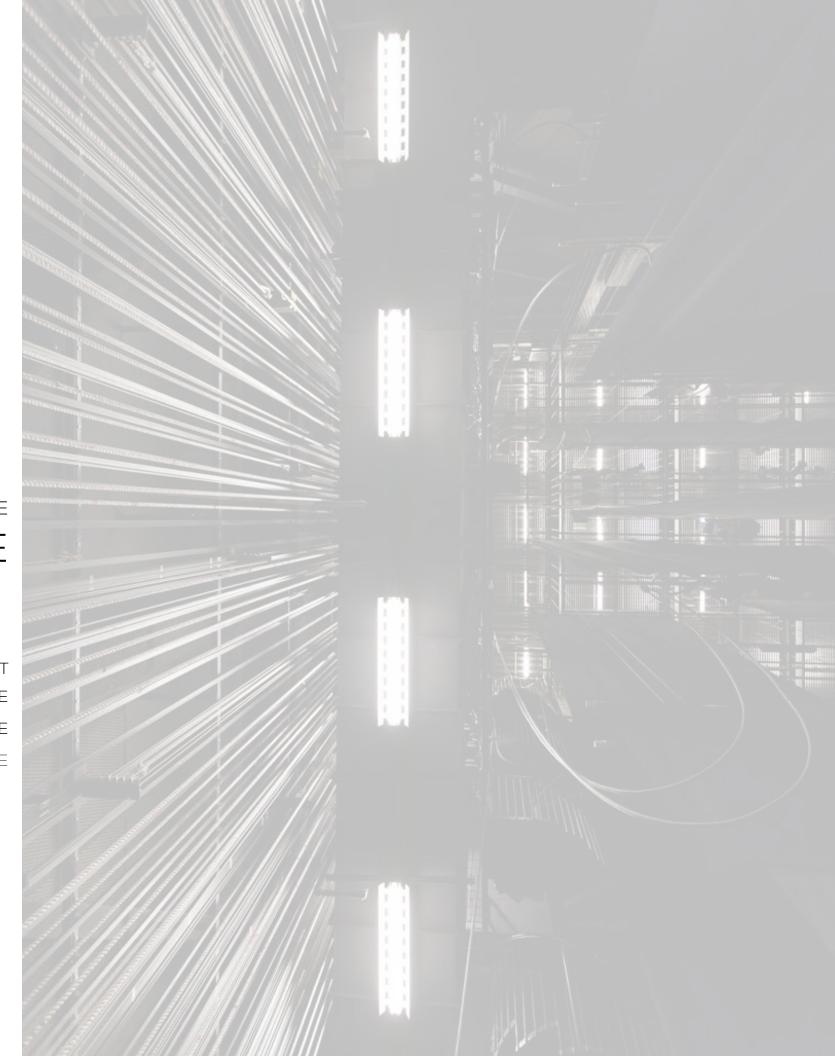




CONCEPT DIRECTION NARRATIVE

THE PLAYHOUSE

THE PLAYHOUSE | THE VISUAL CONTRAST
DESIGN PRINCIPLES | THE CONTRAST OF THE PLAYHOUSE
DESIGN PRINCIPLES | THE EMOTIVE PERFORMANCE
GUEST WALK-THROUGH | PERFORMER'S EXPERIENCE

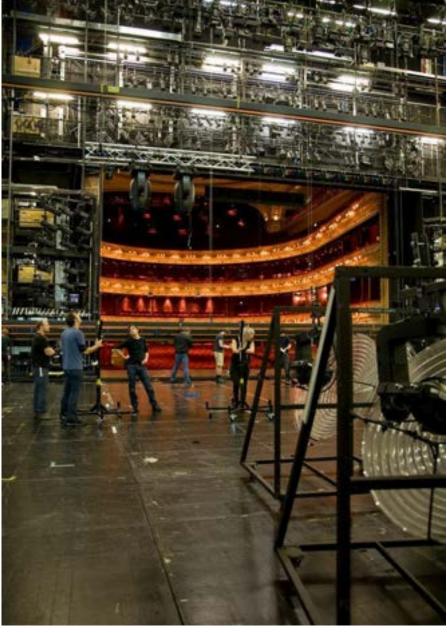


THE NARRATIVE | THE PLAYHOUSE



THE VISUAL CONTRAST

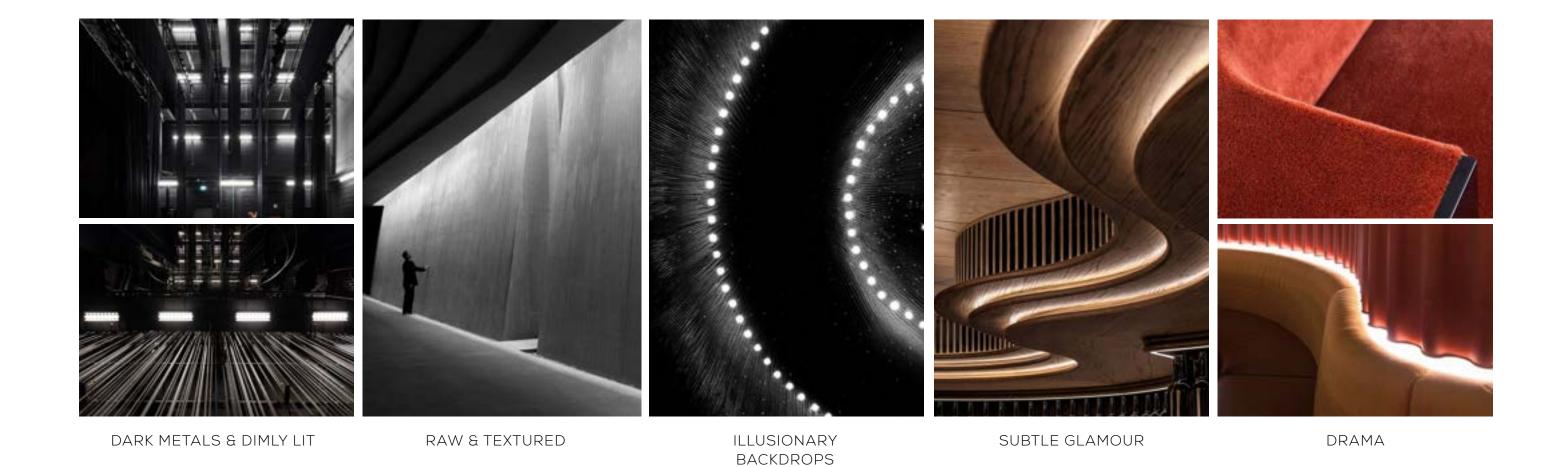
A Theatre can be a glamourous experience that consists of layers of ornate, romance and mystique of soft fabrics and draperies incomparable to the bare bones of backstage. The spaces will bring to life a reality of the experience of an actor's flow through the playhouse through the contrasting sides of the house and backstage.







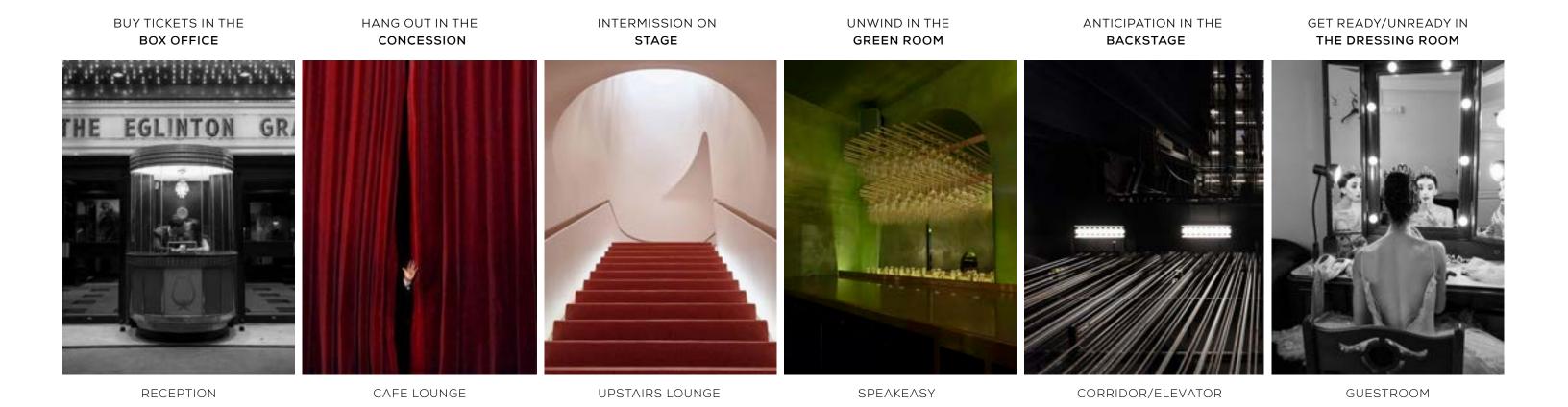
THE CONTRAST OF THE PLAYHOUSE



THE EMOTIVE PERFORMANCE



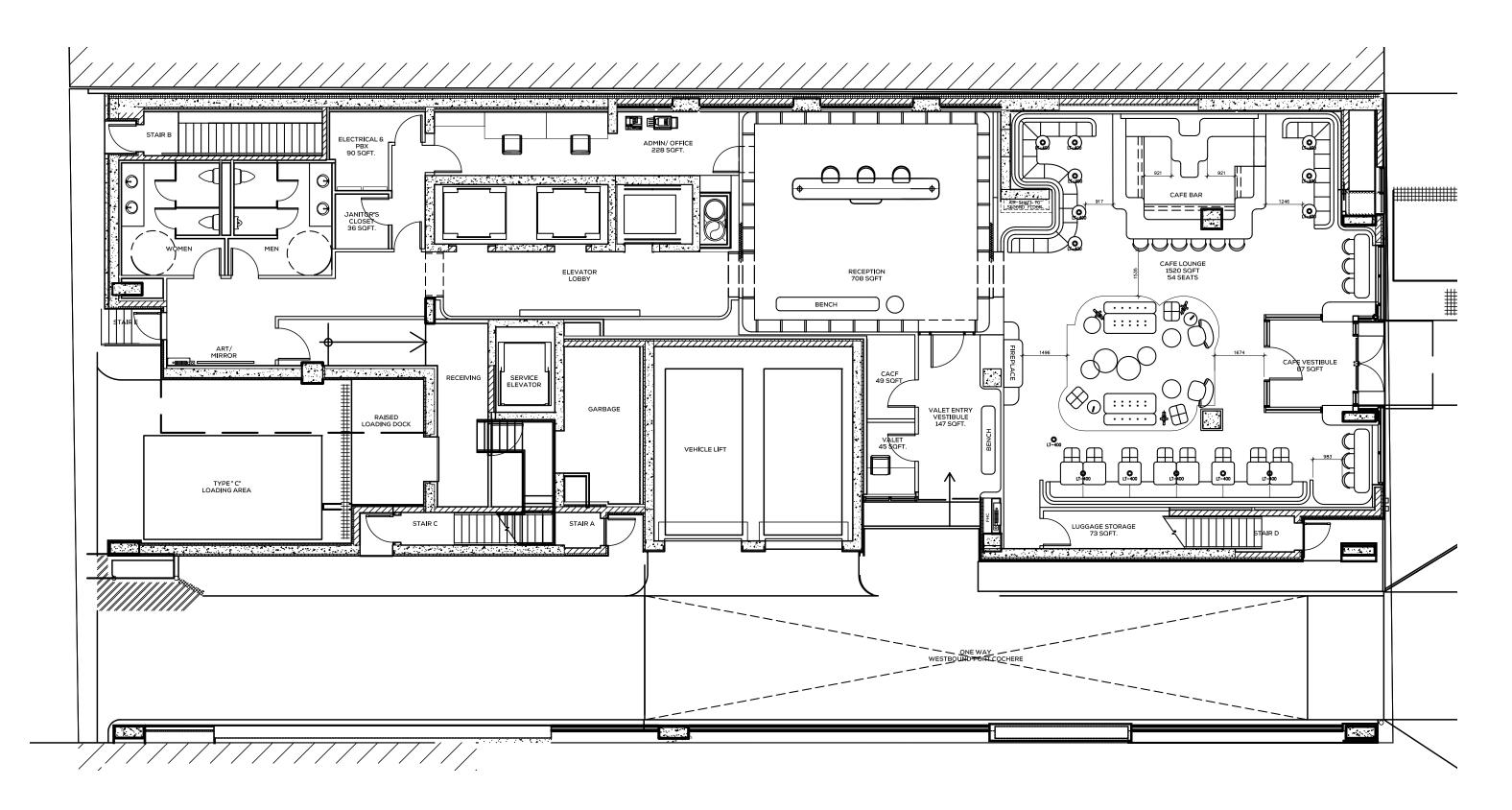
THE PERFORMER'S EXPERIENCE





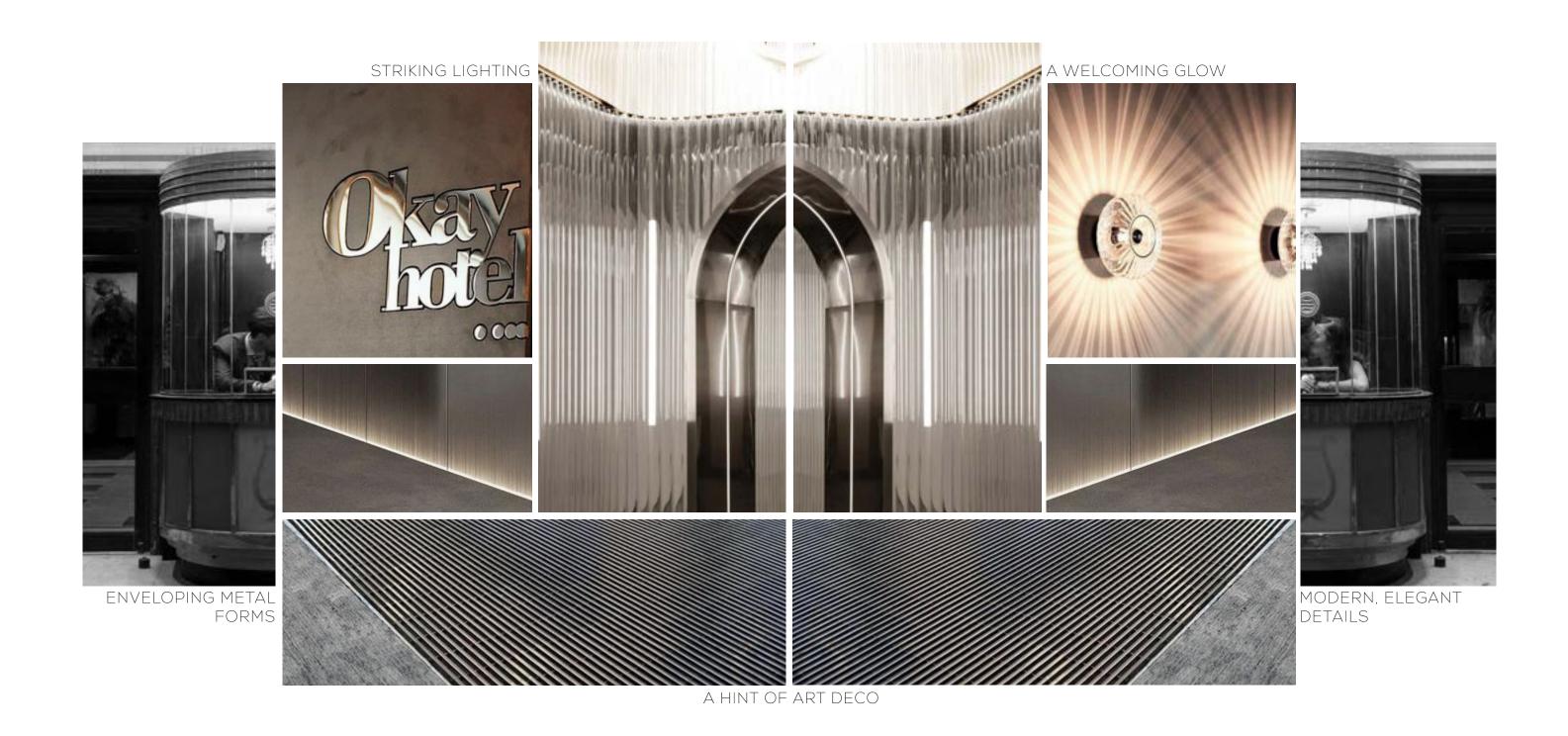
FLOOR PLATE
FACADE & PORT COCHERE
VESTIBULE & & LOBBY
CAFE LOUNGE





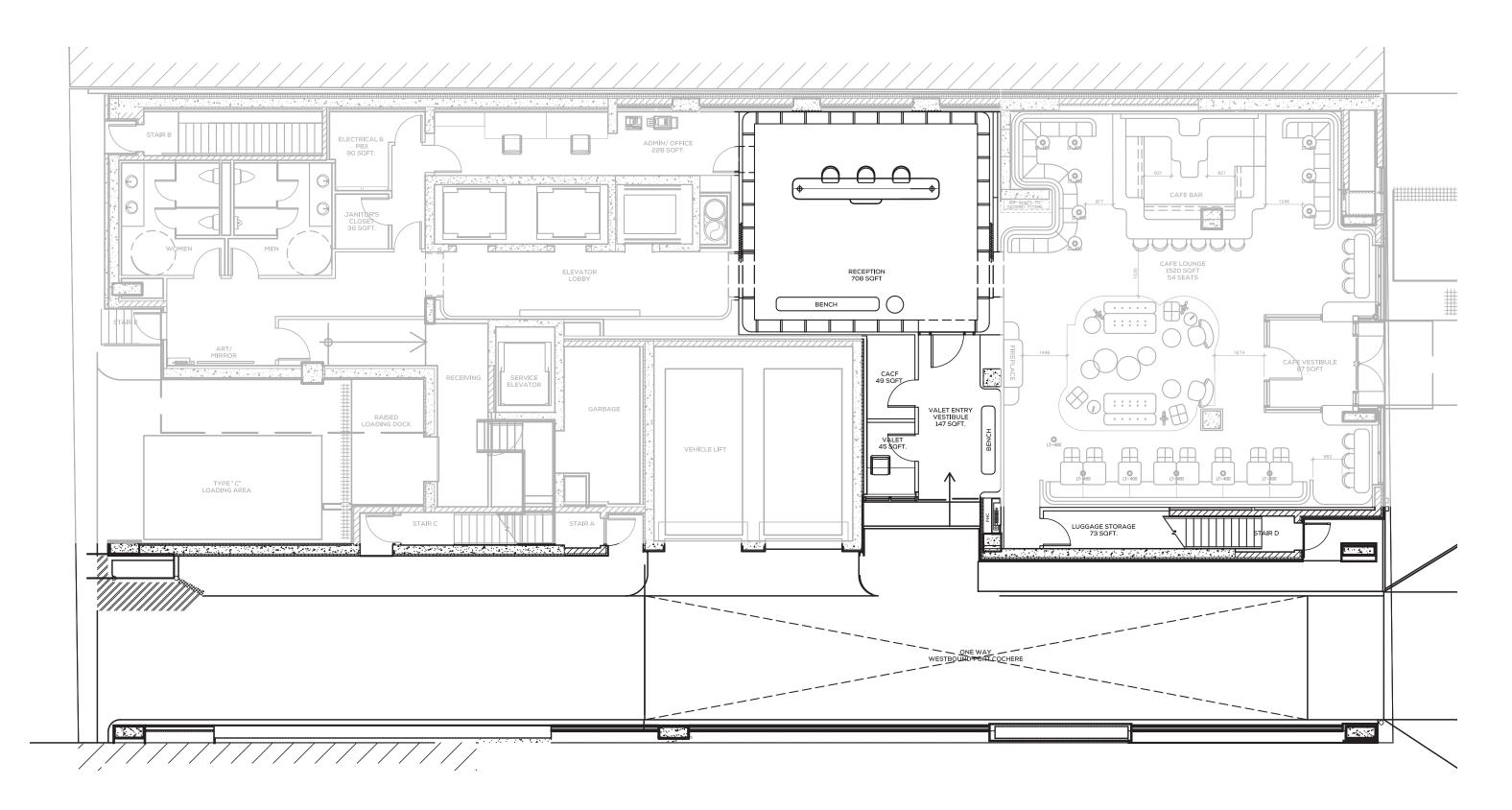
THE BOX OFFICE | HOTEL ENTRY

FACADE, PORT COCHERE

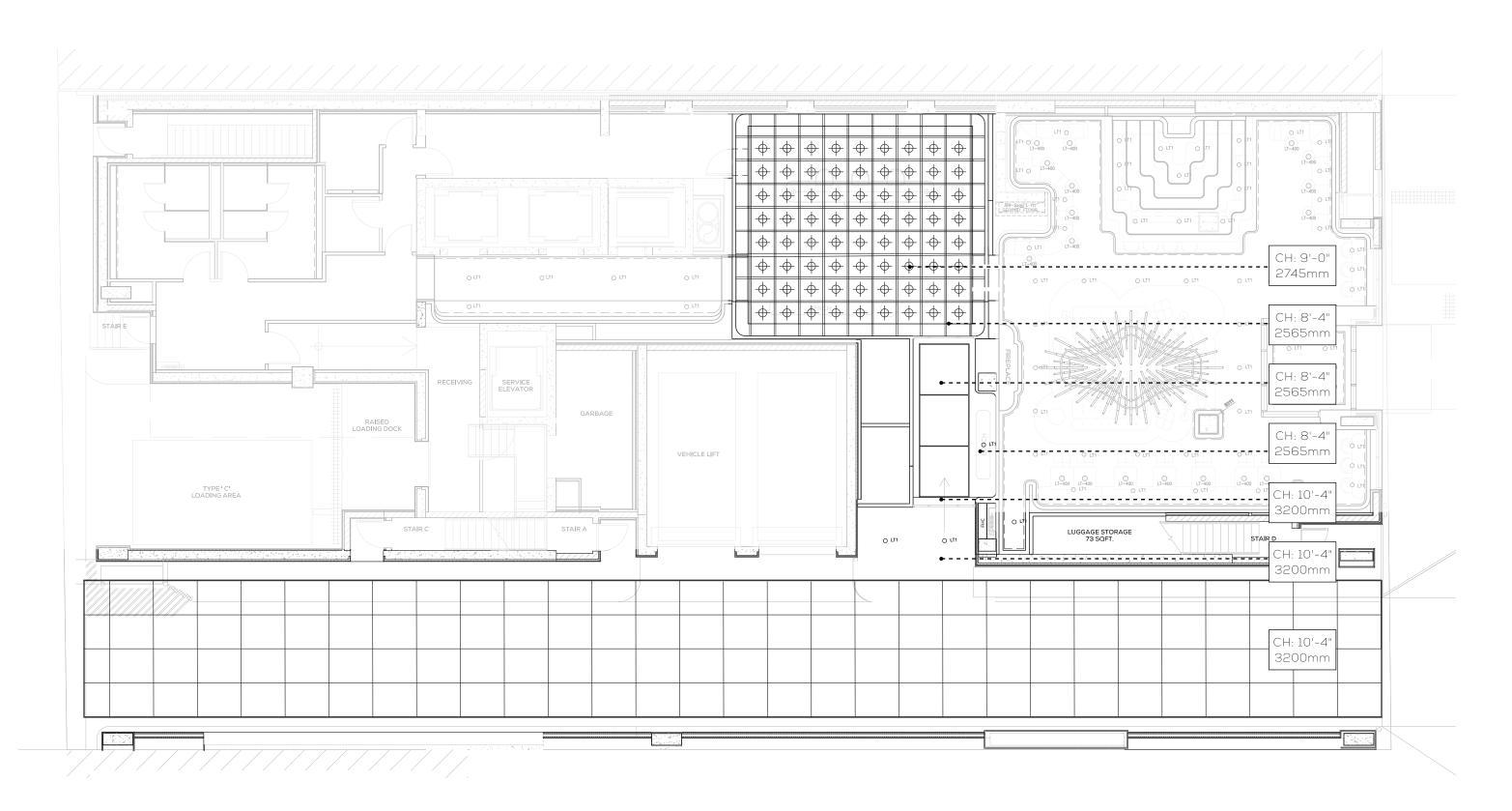


23

THE JOURNEY | HOTEL ENTRY - FLOOR PLAN



THE JOURNEY | HOTEL ENTRY - REFLECTIVE CEILING PLAN







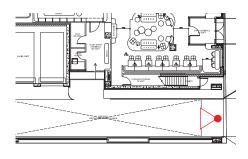
RED BRICK LIME STONE TILE





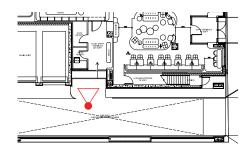
THE JOURNEY | PORT COCHERE & VESTIBULE - PLAN VIEW







THE JOURNEY | PORT COCHERE





THE JOURNEY | FRONT FACADE & PORT COCHERE MATERIAL PALETTE

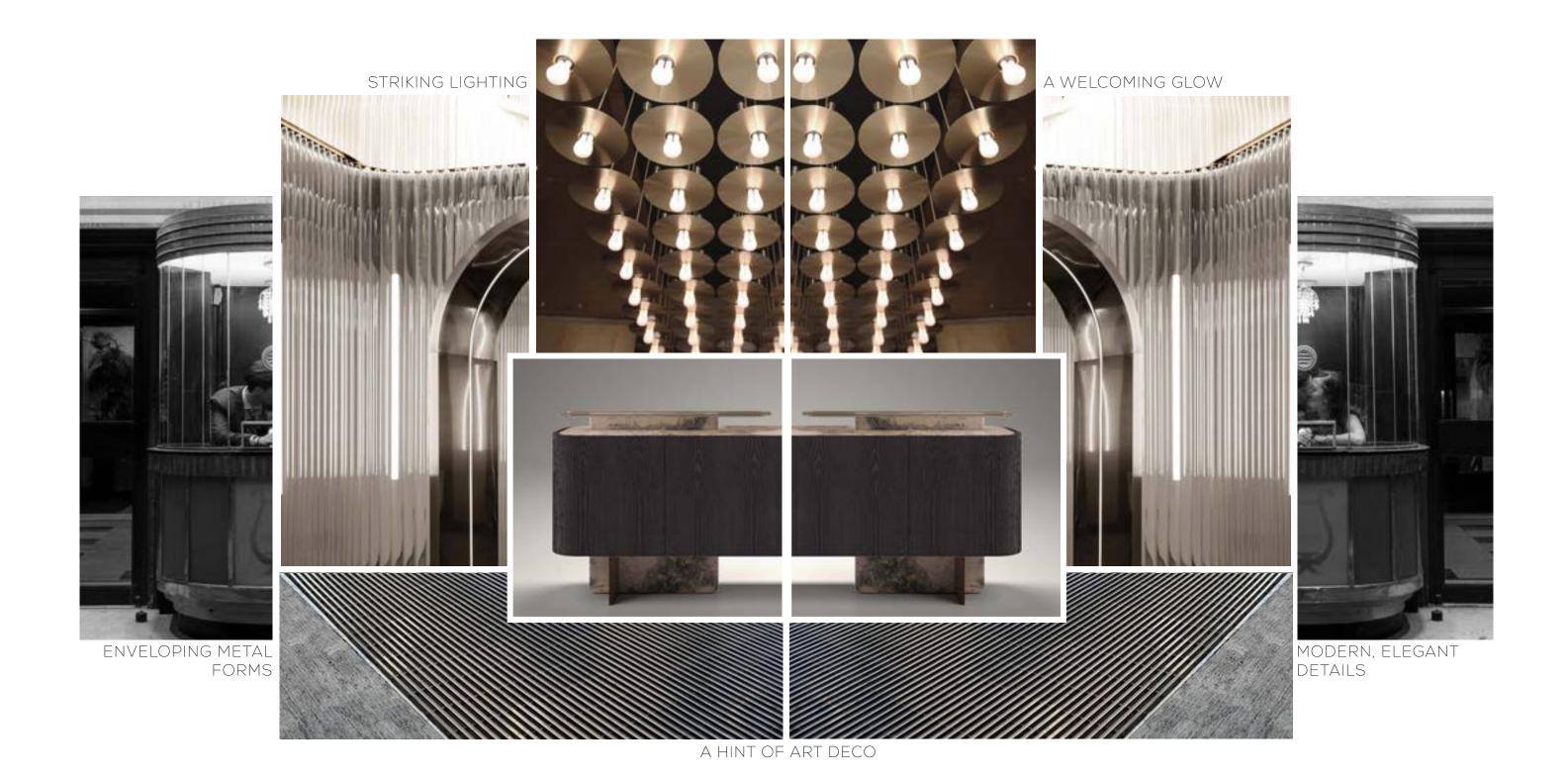


- 1 LIMESTONE STAIN BLACK
- 2 BLACK METAL FRAME
- 3 STAINLESS STEEL WALL PANEL
- 4 GLAZING
- 5 LIMESTONE PAINT STAIN

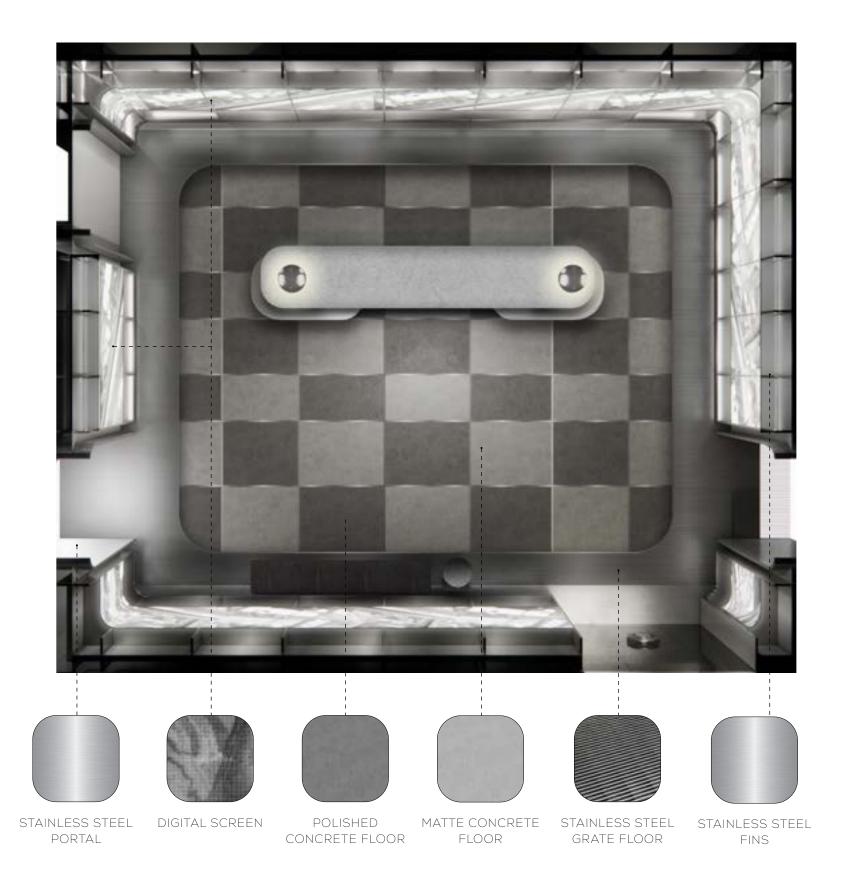
THE BOX OFFICE | HOTEL ENTRY

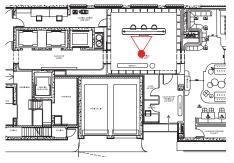
VESTIBULE & LOBBY

THE PLAYHOUSE NARRATIVE | GROUND FLOOR LOBBY (BOX OFFICE)

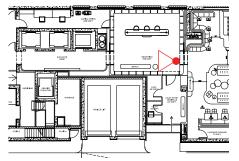


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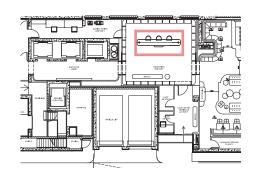








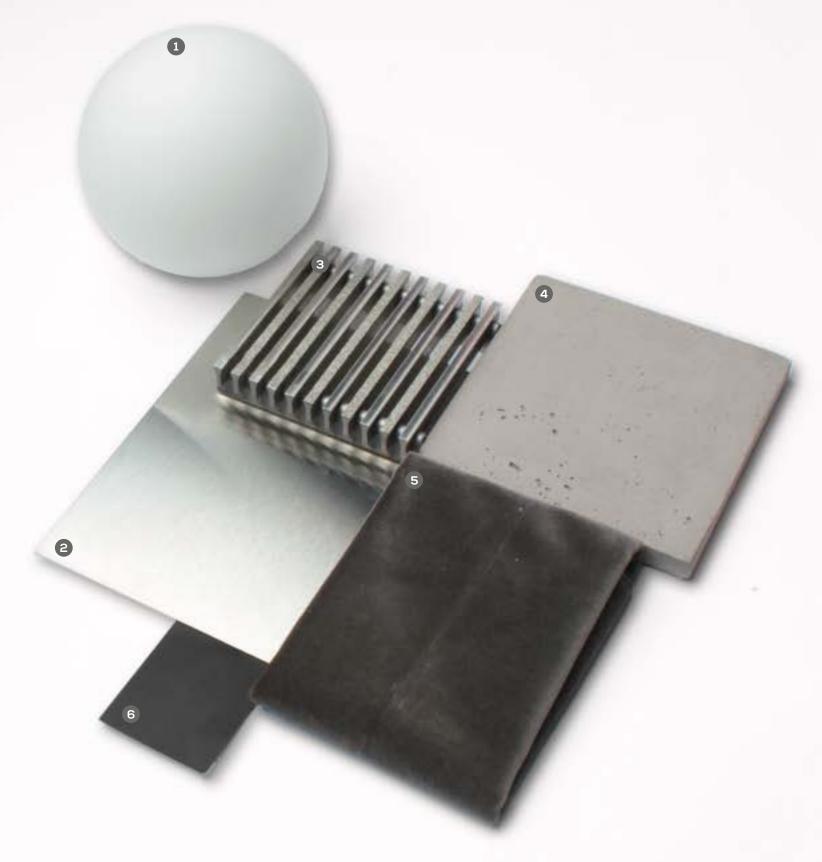




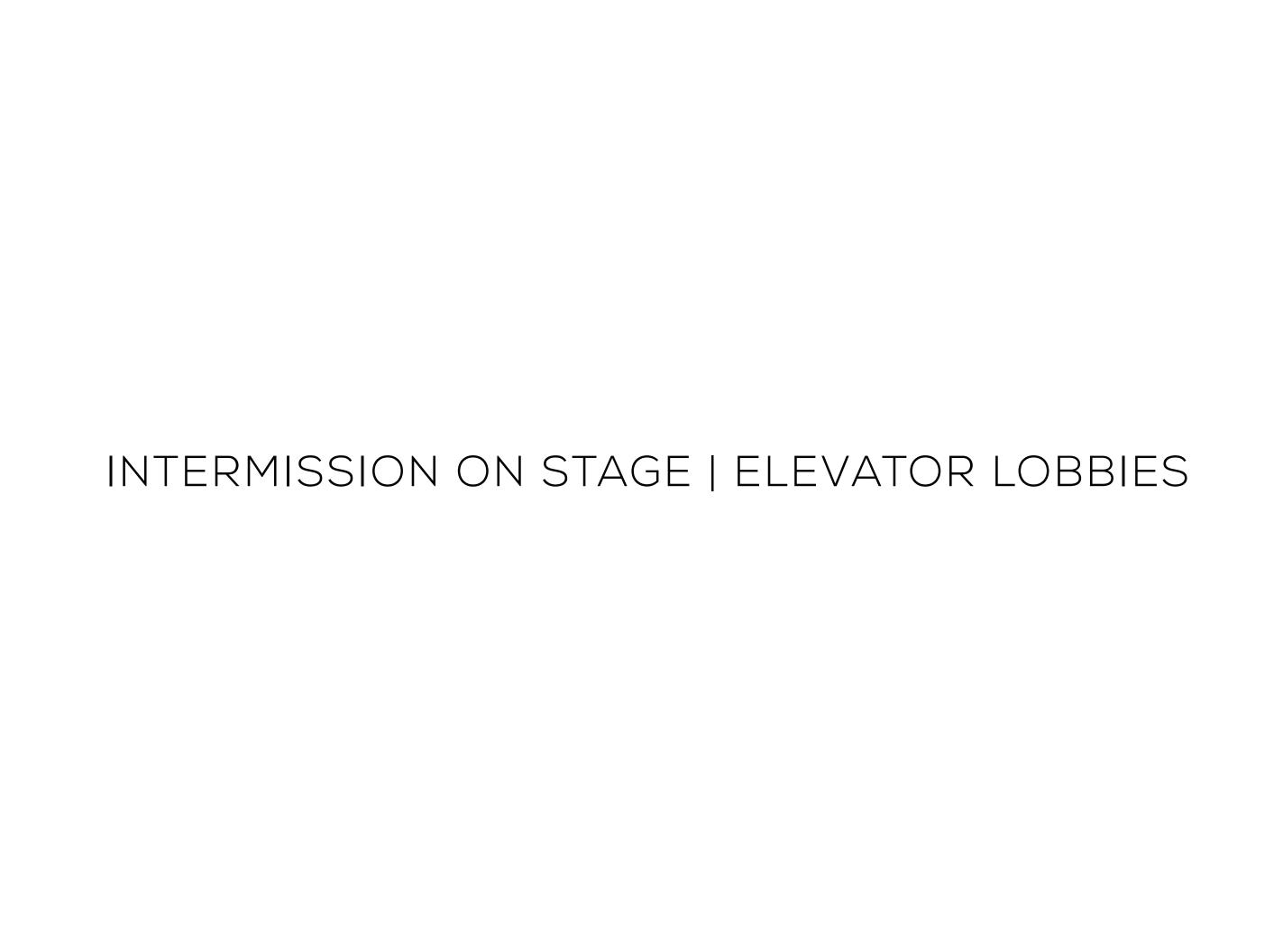


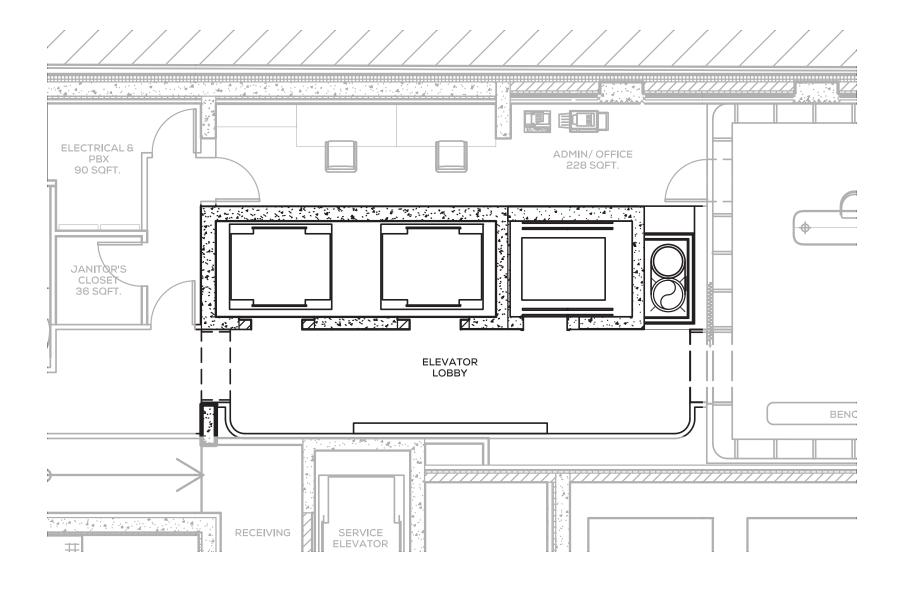


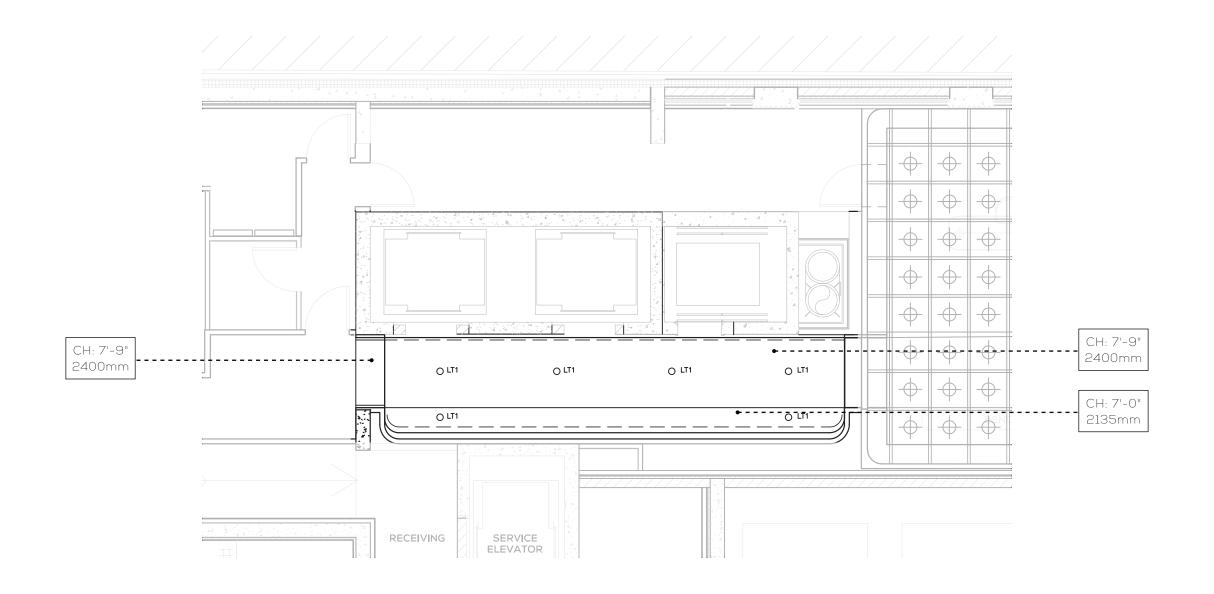
THE JOURNEY | ENTRY, VESTIBULE & RECEPTION MATERIAL PALETTE



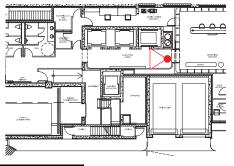
- 1 OPAL GLASS LIGHT FIXTURE
- 2 STAINLESS STEEL WALL & CEILING PANEL
- 3 STAINLESS STEEL GRATE FLOOR
- 4 LOBBY CONCRETE FLOOR MATTE & POLISHED
- 5 LOBBY BENCH DARK GREY SEAT UPHOLSTERY
- 6 BLACK CEILING PAINT AND TILE STAIN



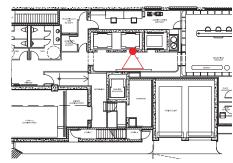










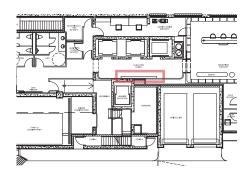




GROUND FLOOR LOBBY MIRROR



SECOND FLOOR LOBBY MIRROR & FF&E





THE JOURNEY | ELEVATOR LOBBY - MATERIAL PALETTE

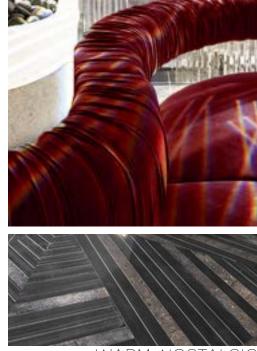


CONCESSION STAND | CAFE LOUNGE

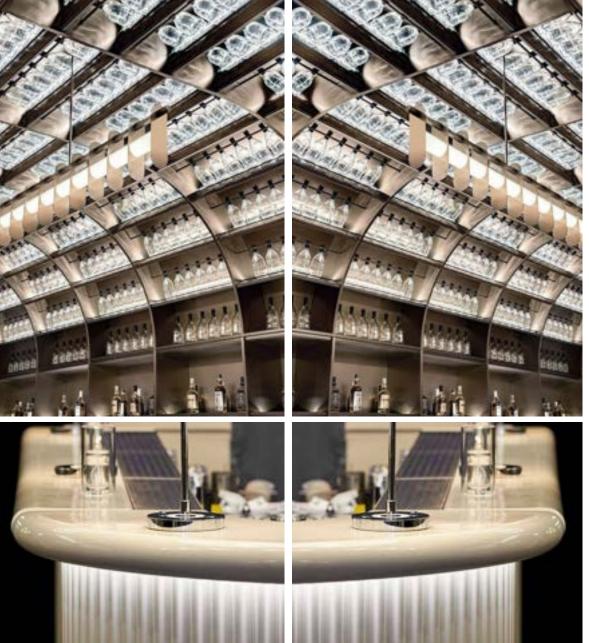
THE PLAYHOUSE NARRATIVE | CAFE LOUNGE (THE CONCESSION STAND)

ELECTRIFYING FEATURE THEATRICAL ELEMENTS ORGANIC ARCHITECTURAL FORMS







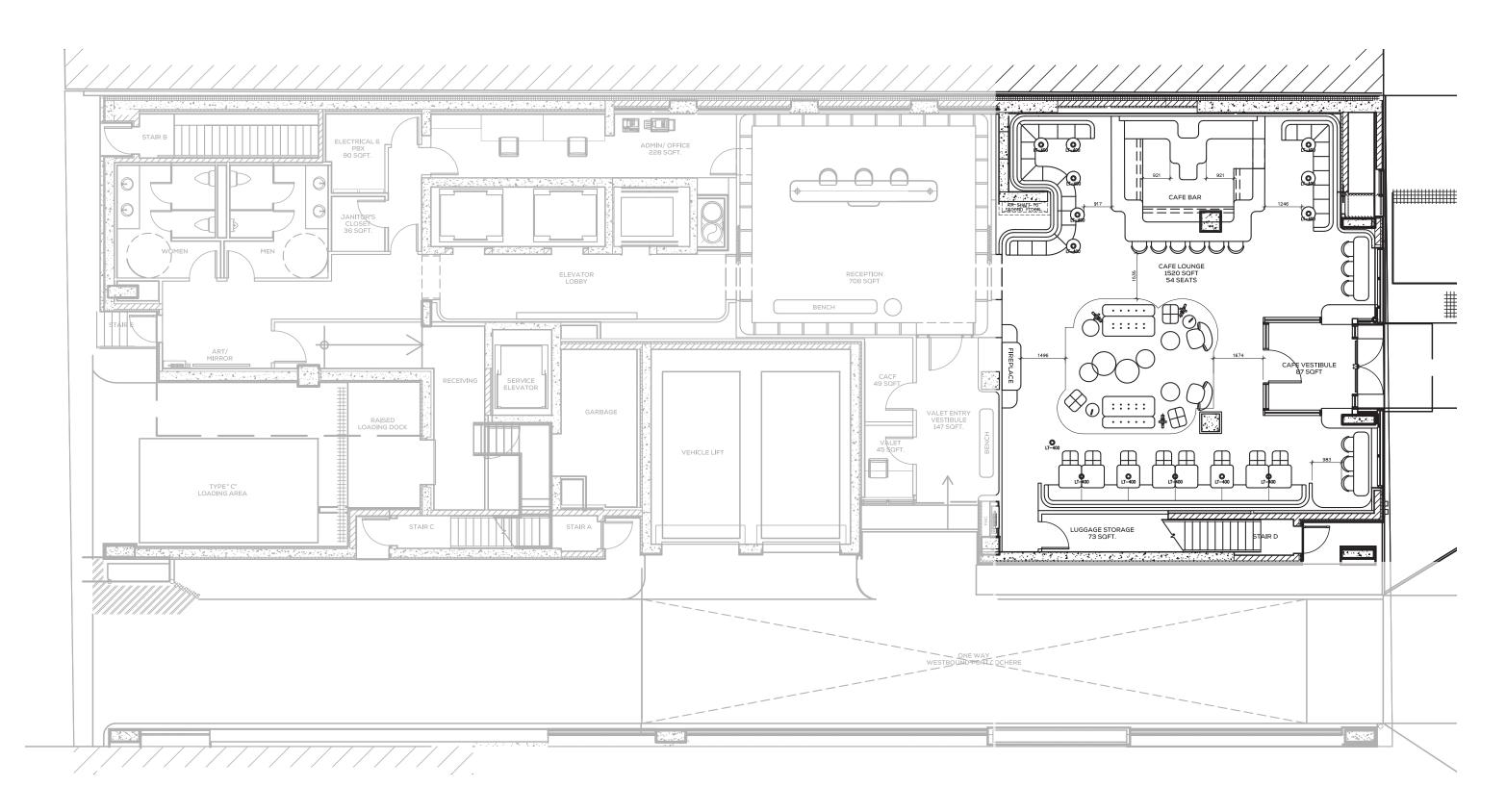




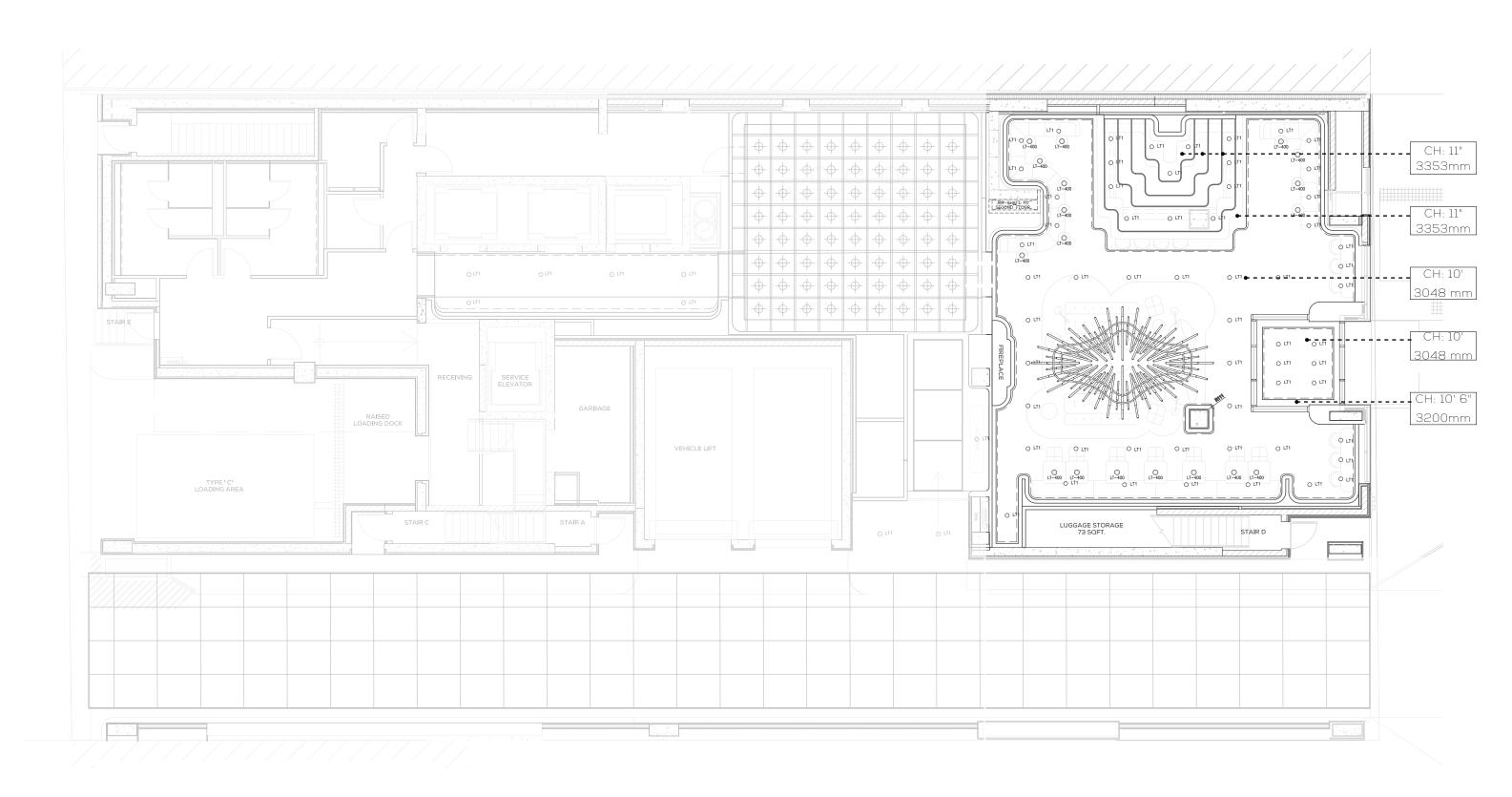


SOFT, ELEGANT DETAILS

THE JOURNEY | CAFE LOUNGE - FLOOR PLAN



THE JOURNEY | CAFE LOUNGE- REFLECTIVE CEILING PLAN

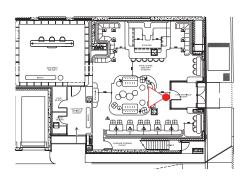




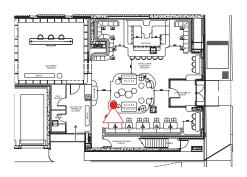
THE JOURNEY | CAFE LOUNGE - ENTRY VIEW



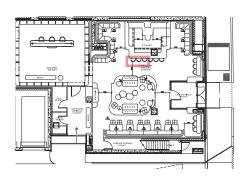














THE JOURNEY | CAFE LOUNGE - MATERIAL PALETTE



PUBLIC SPACE SCHEMATIC DESIGN

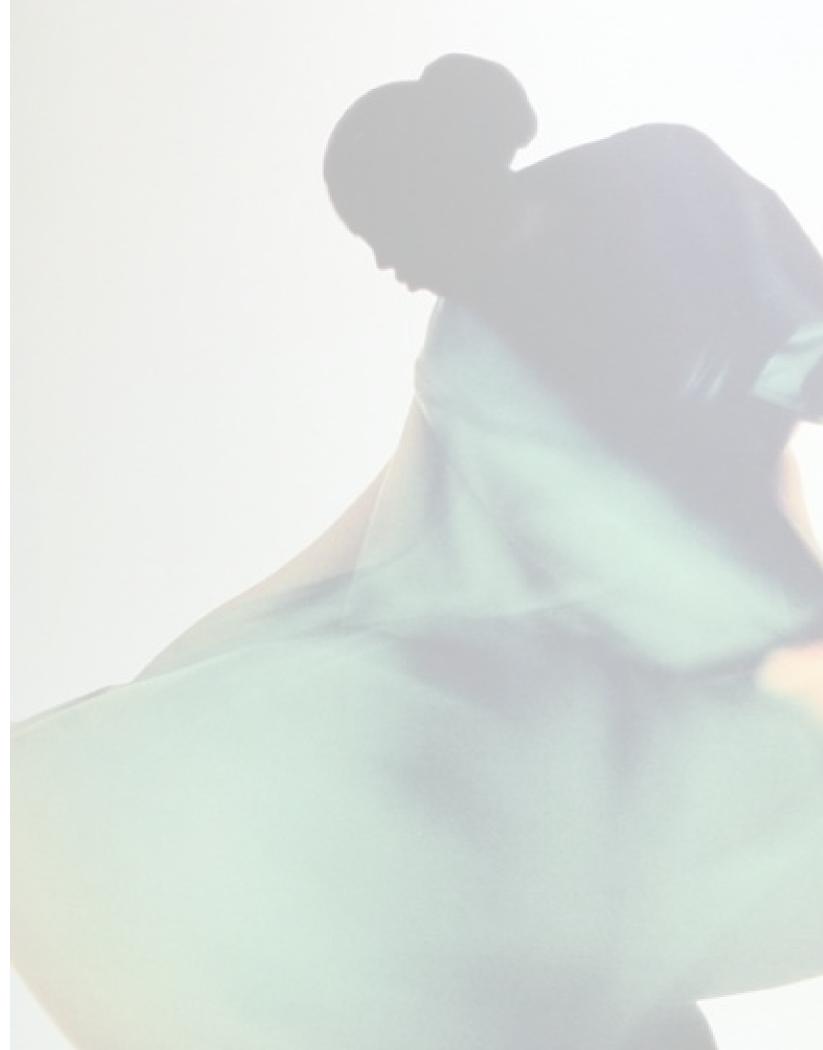
SECOND FLOOR

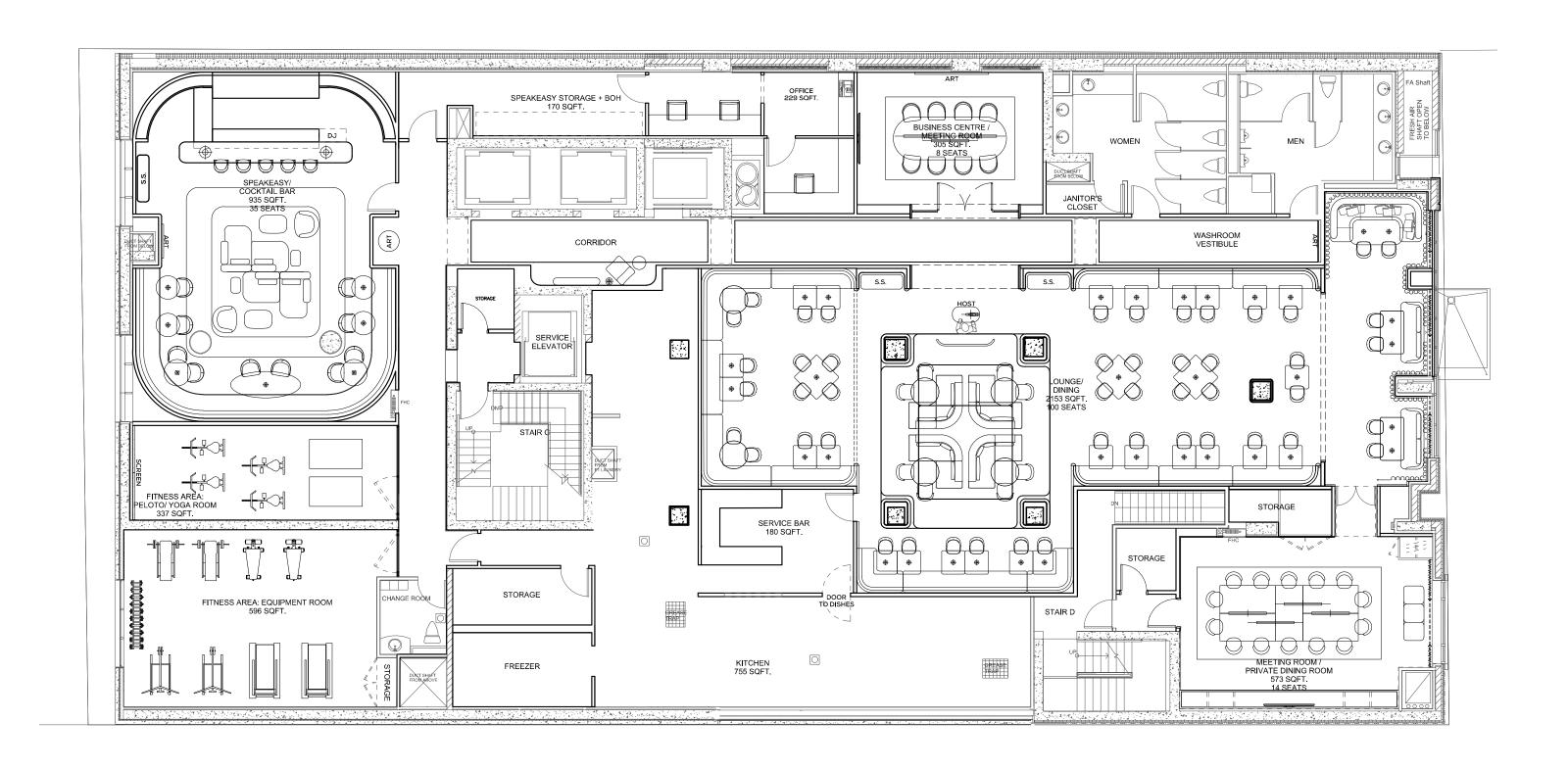
FLOOR PLATE

RESTAURANT DESIGN

SPEAKEASY DESIGN

FITNESS AREA & PELOTON ROOM DESIGN



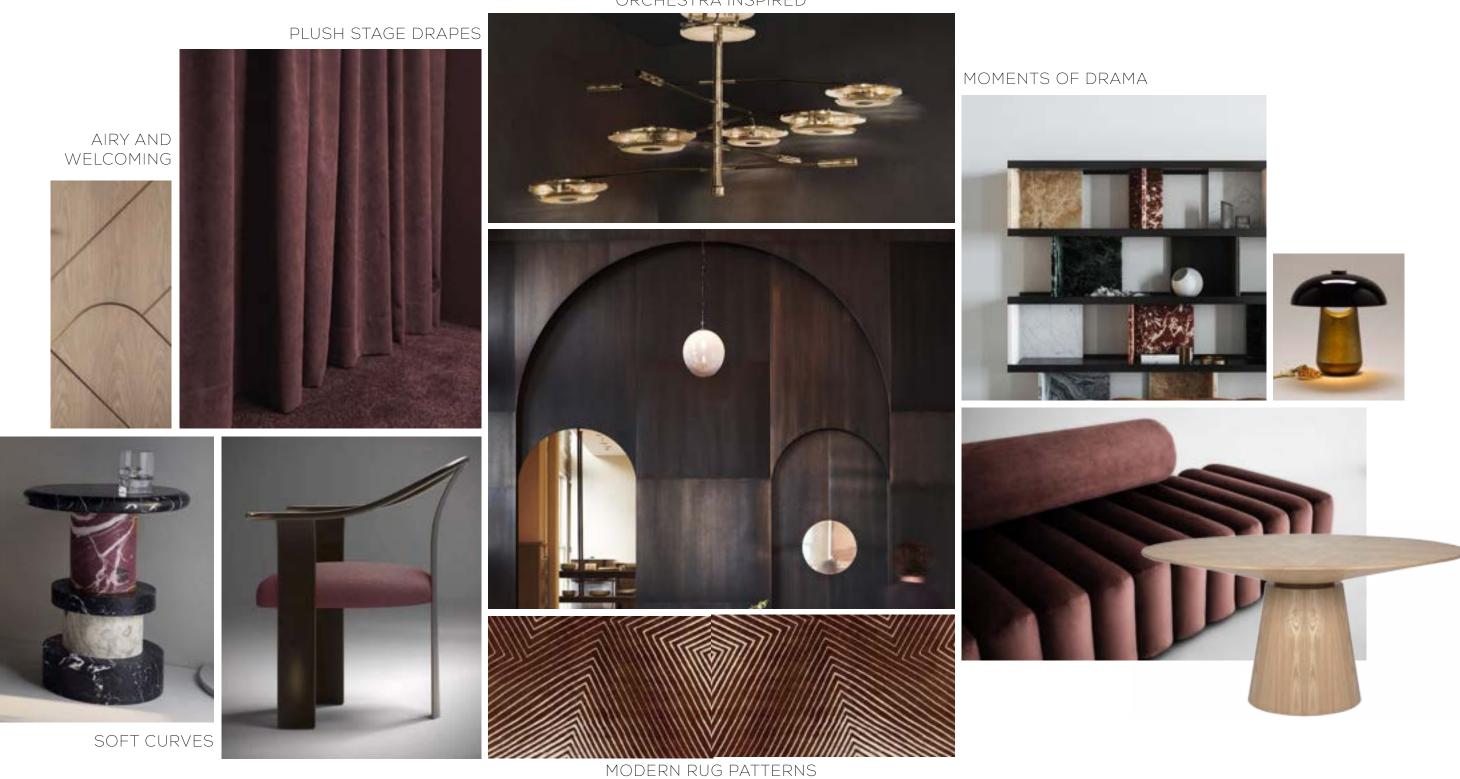


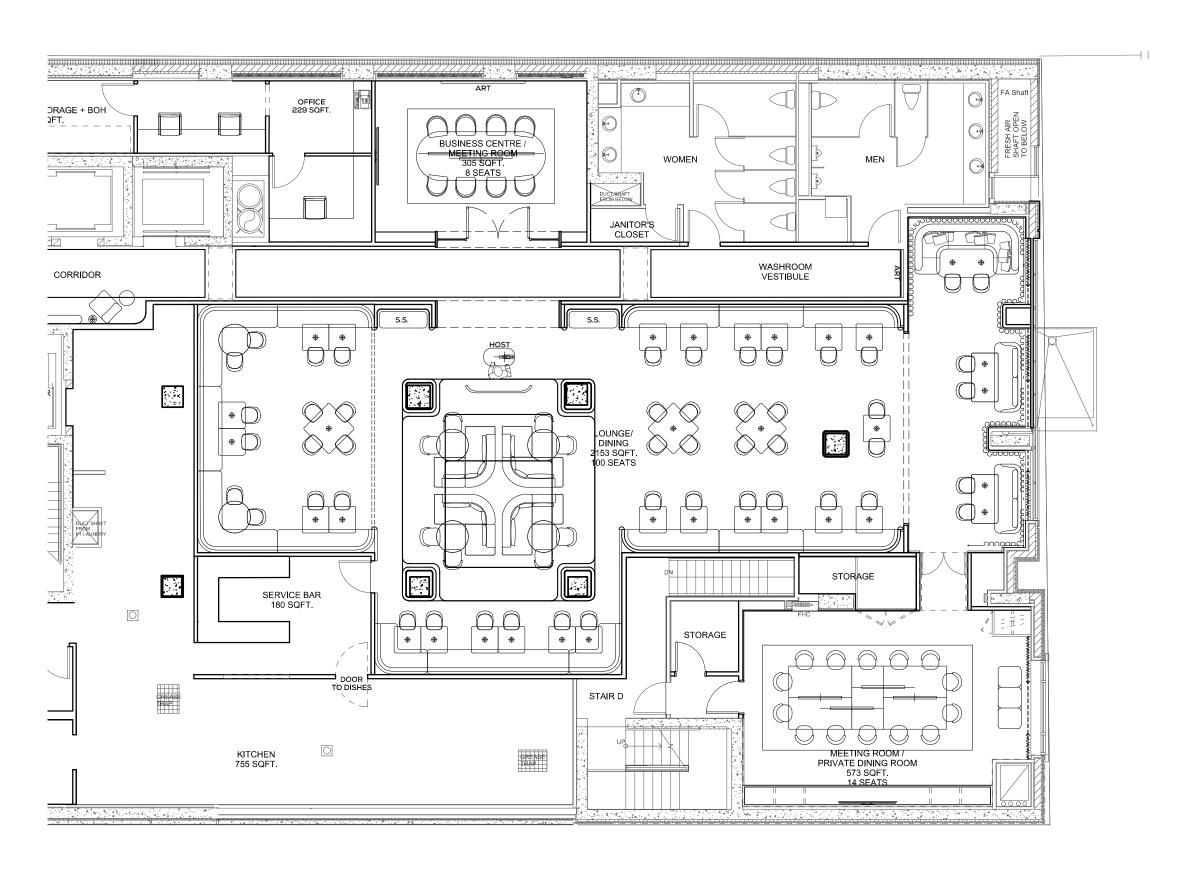
STAGE | RESTAURANT

RESTAURANT, PRIVATE DINING ROOM & MEETING DESIGN

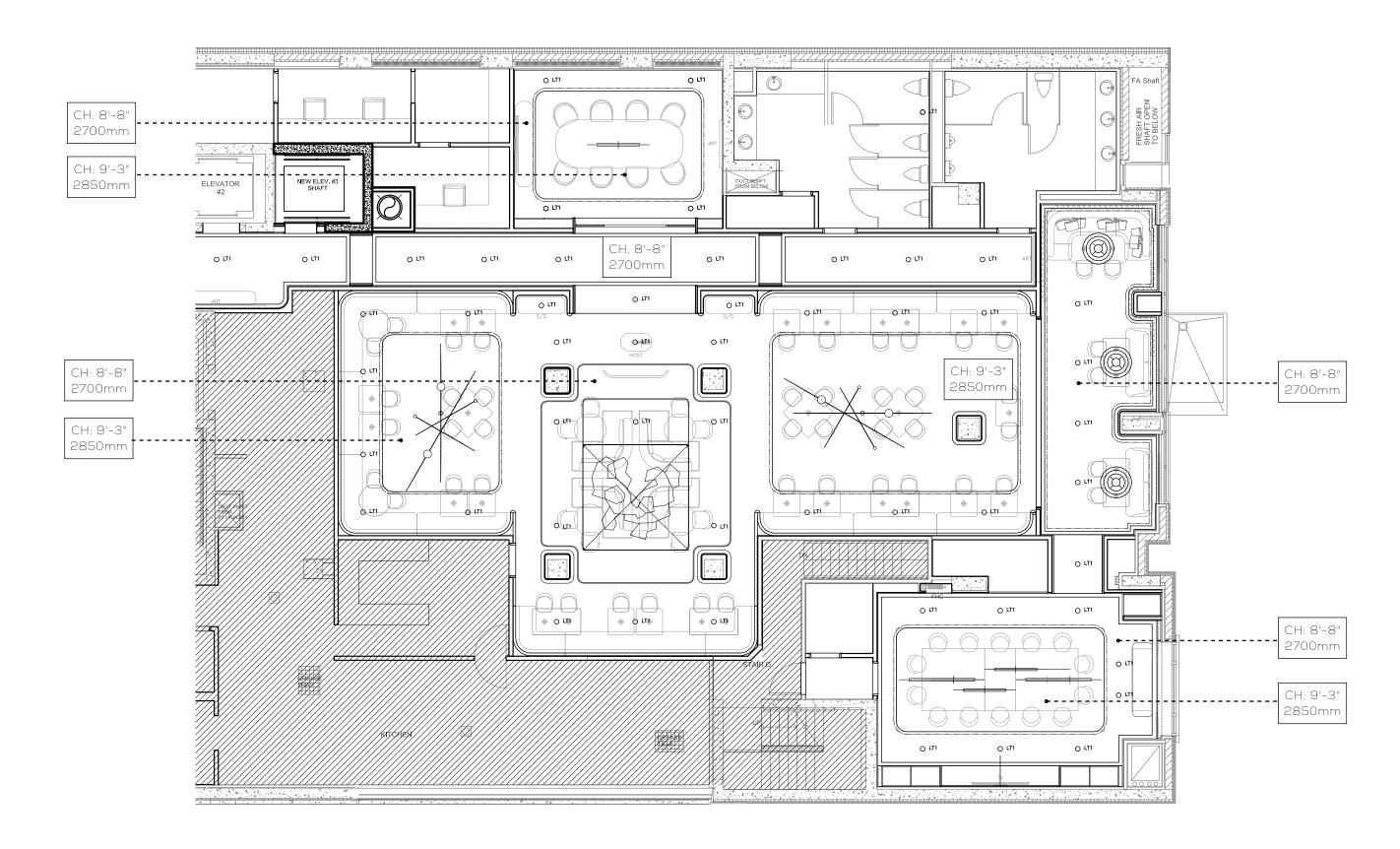
THE PLAYHOUSE NARRATIVE | SECOND FLOOR LOUNGE (HOUSE)

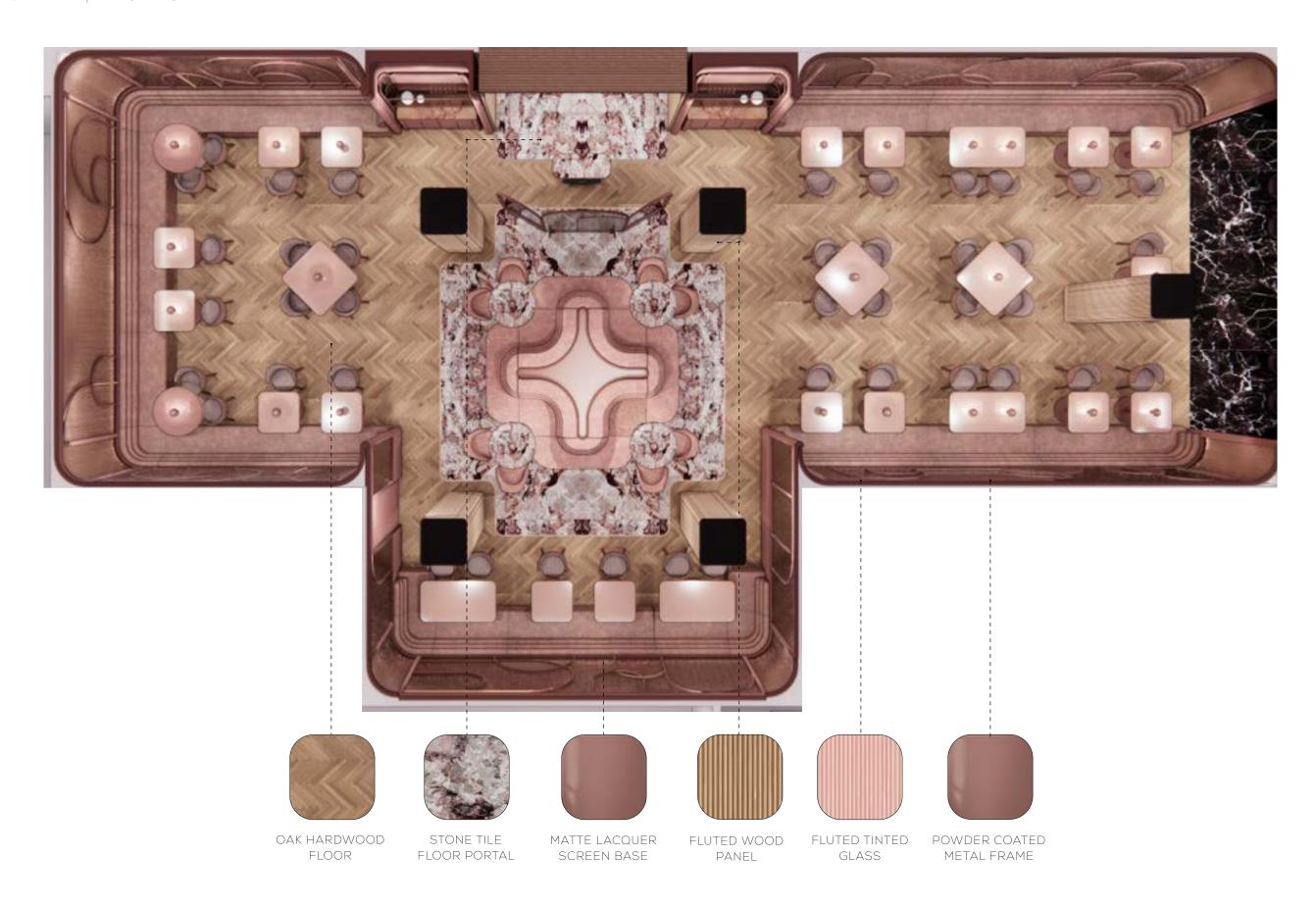
ORCHESTRA INSPIRED

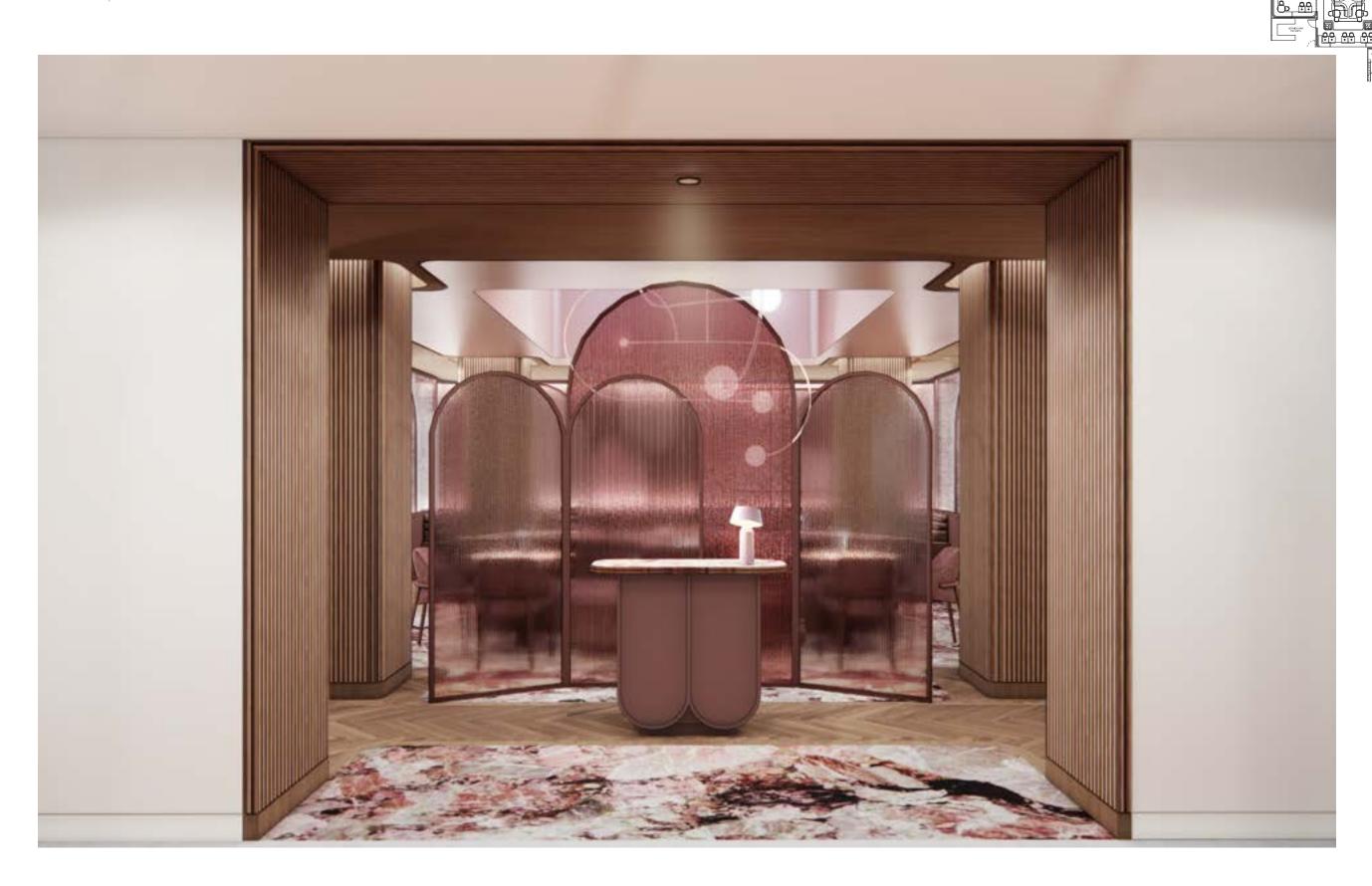




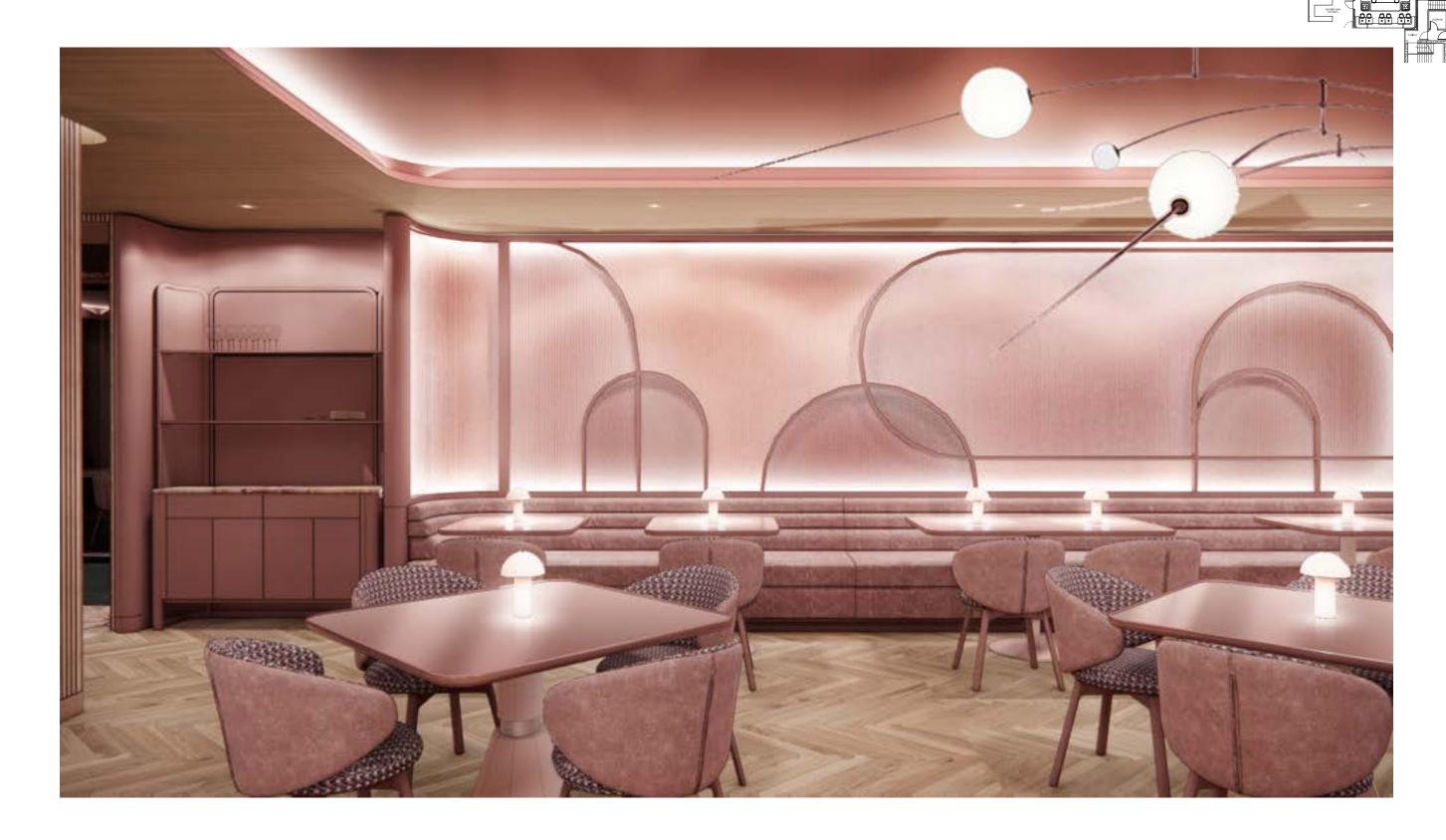
THE JOURNEY | RESTAURANT REFLECTIVE CEILING PLAN



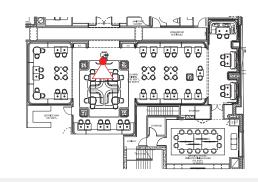


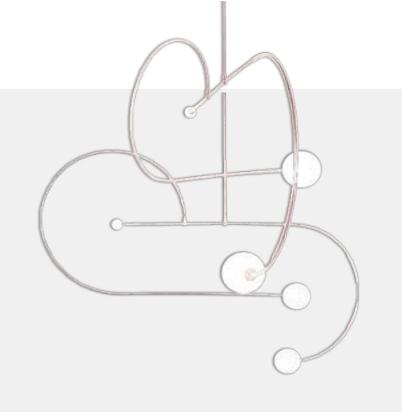




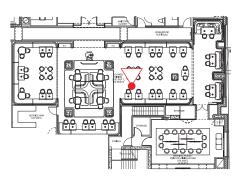




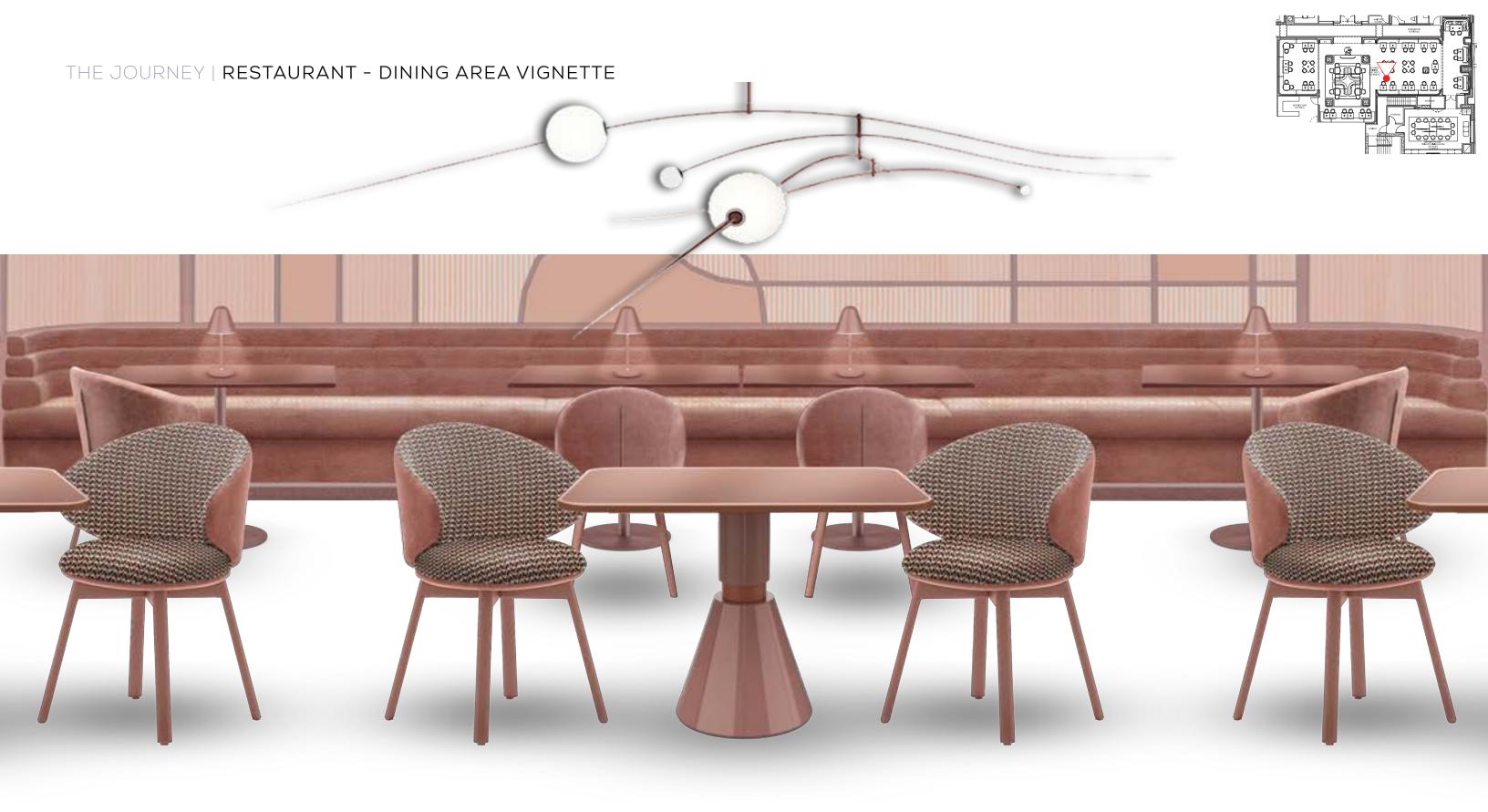












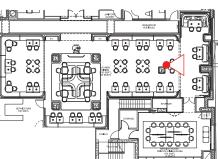
THE JOURNEY | RESTAURANT FF&E



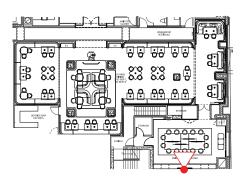
STAGE | VIP & PRIVATE DINING ROOM



THE JOURNEY | RESTAURANT - VIP AREA - VIGNETTE









THE JOURNEY | RESTAURANT - FF&E







STAGE | MEETING ROOM





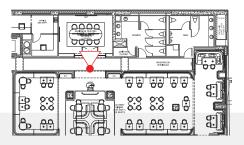
ACID ETCHED MIRROR CEILING

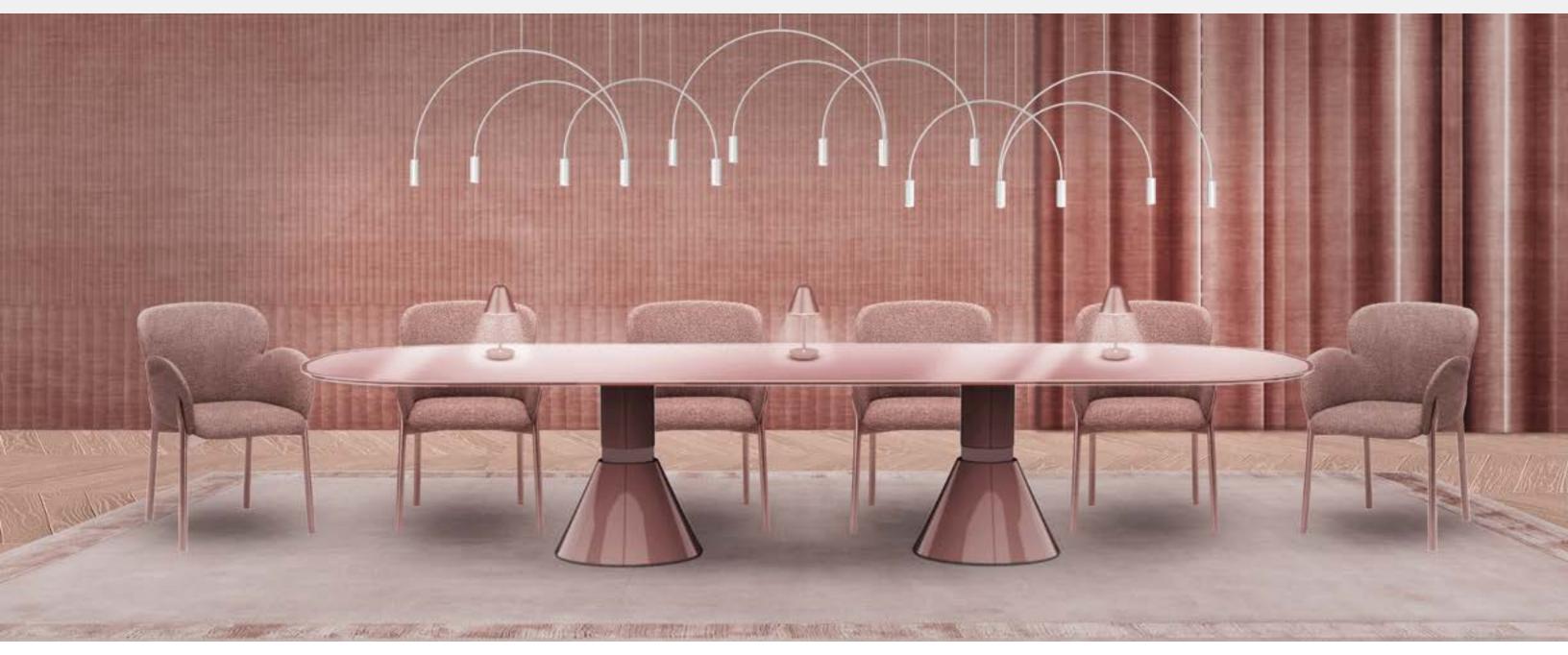


FLOOR

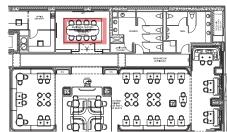


OAK HARDWOOD VELVET UPHOLSTERED WALL PANELS



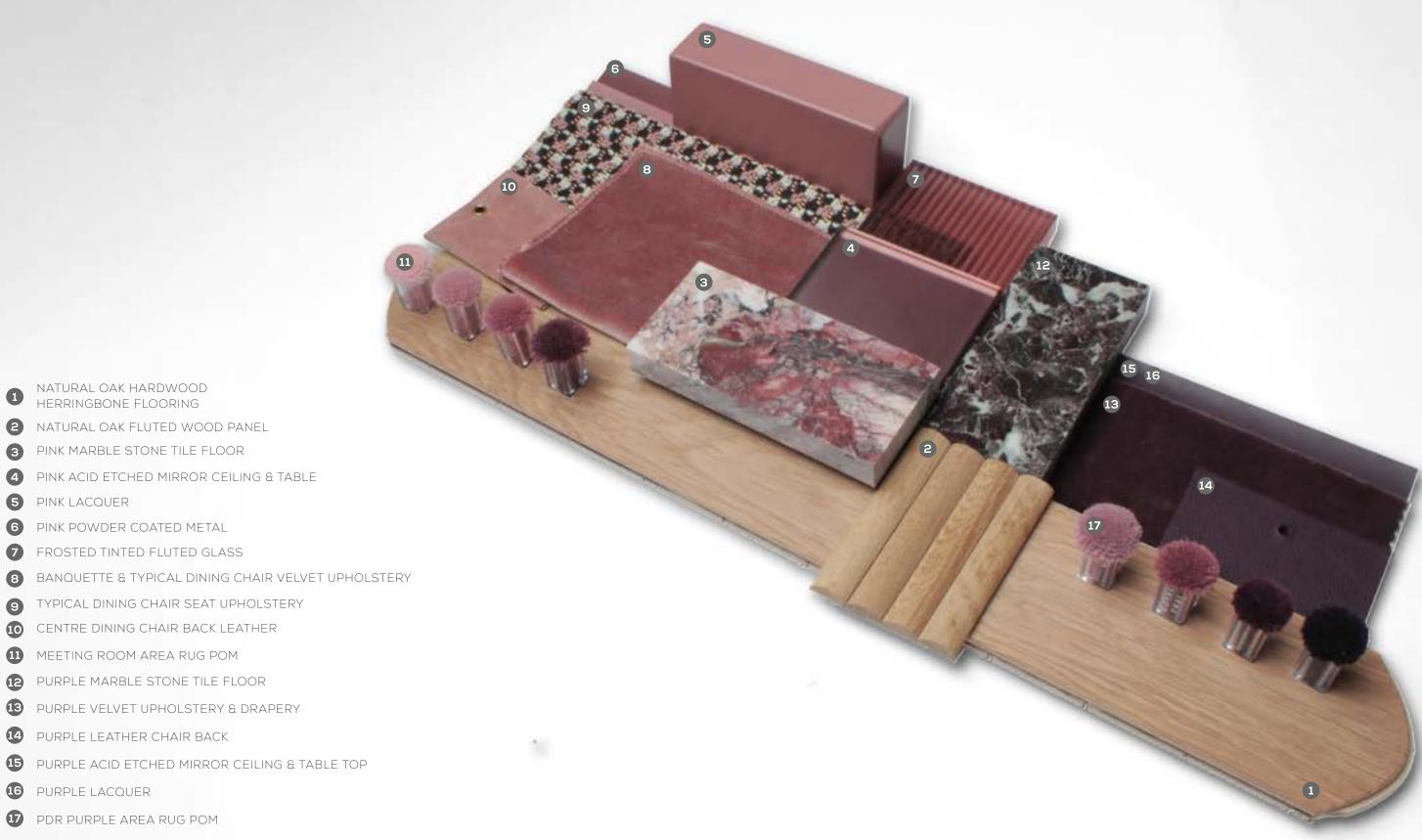


THE JOURNEY | MEETING ROOM - FF&E



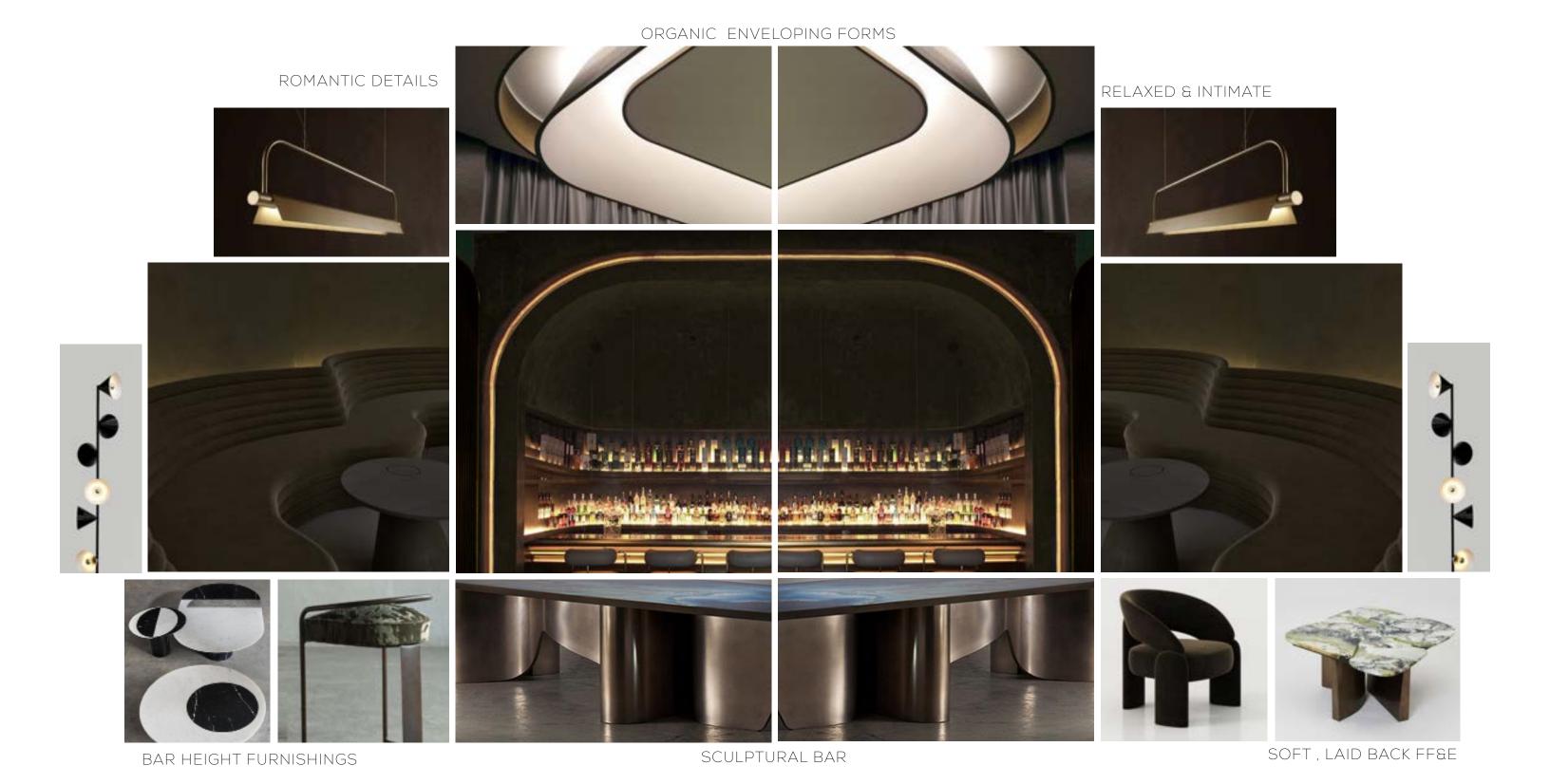


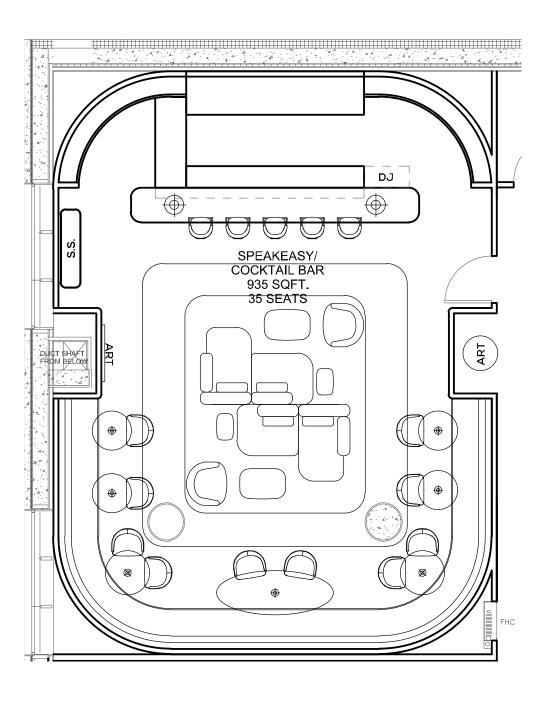
PUBLIC SPACE | RESTAURANT MATERIAL PALETTE

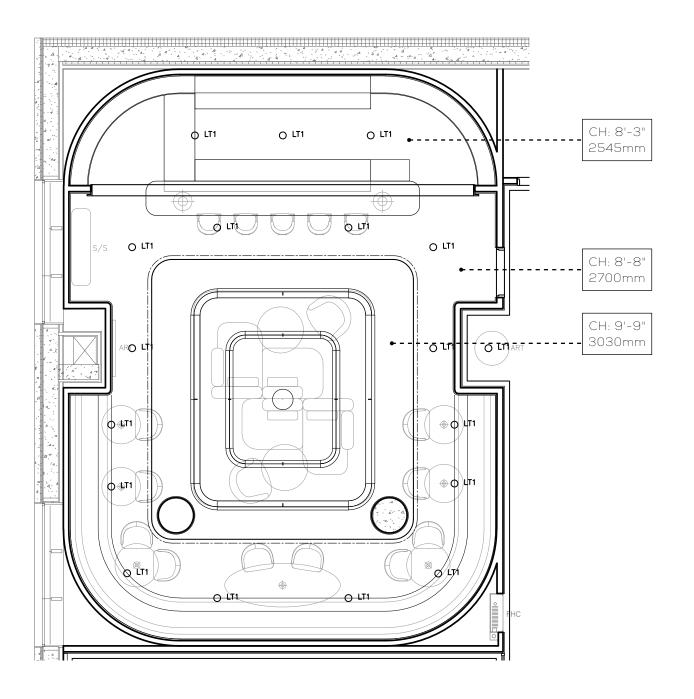


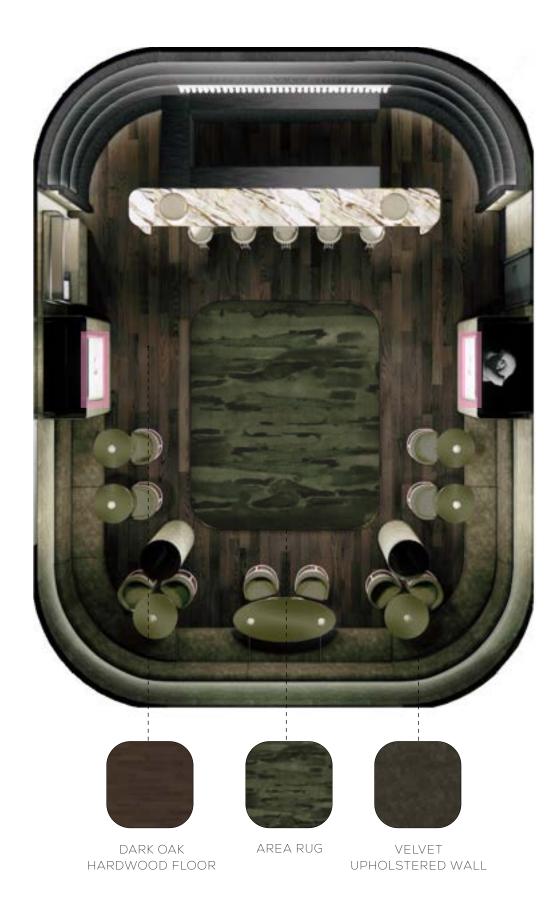
THE GREEN ROOM | SPEAKEASY

THE PLAYHOUSE NARRATIVE | SECOND FLOOR SPEAKEASY (THE GREEN ROOM)

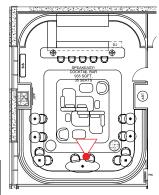






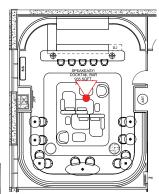


THE JOURNEY | SPEAKEASY - LOUNGE VIEW

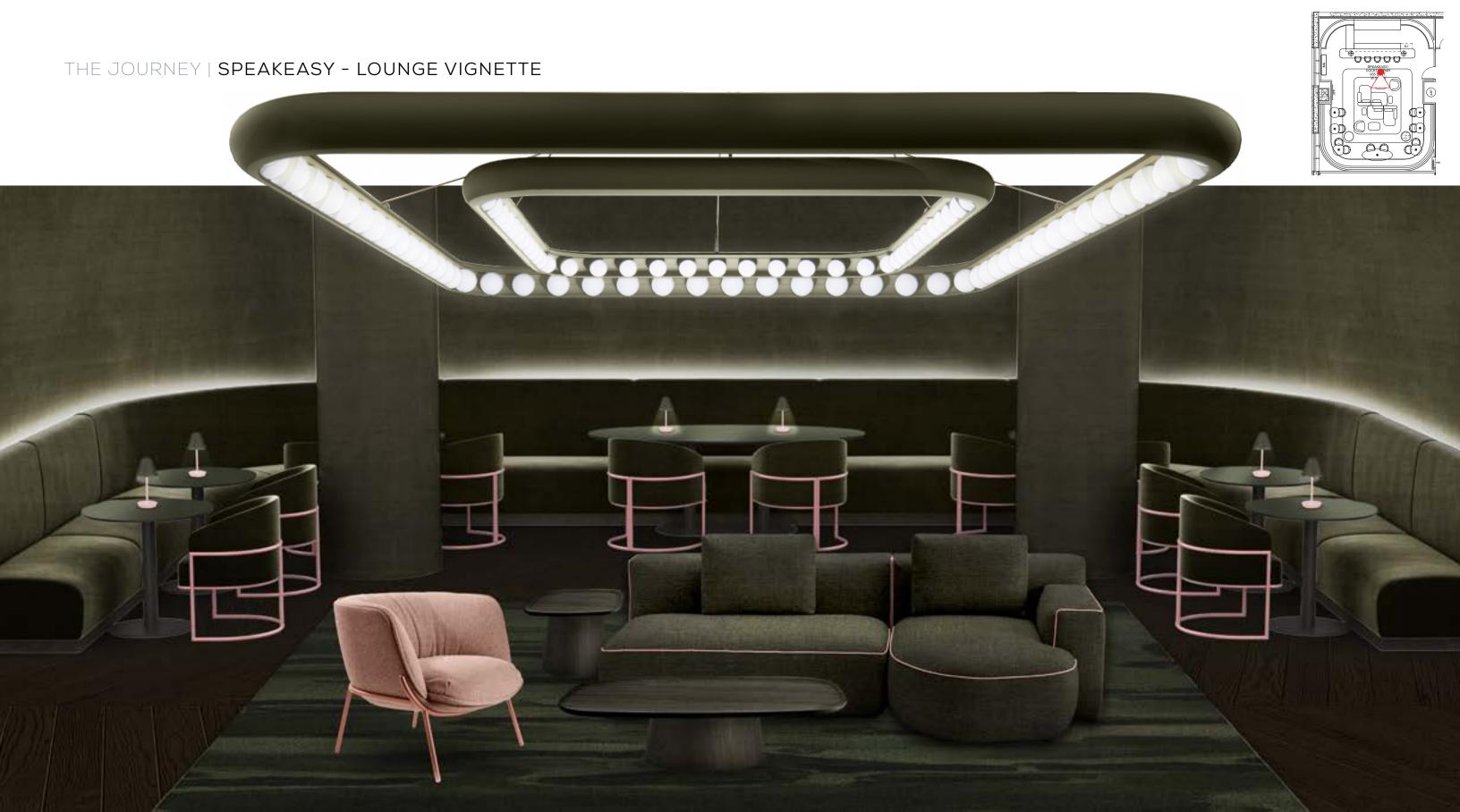




THE JOURNEY | SPEAKEASY - BAR VIEW







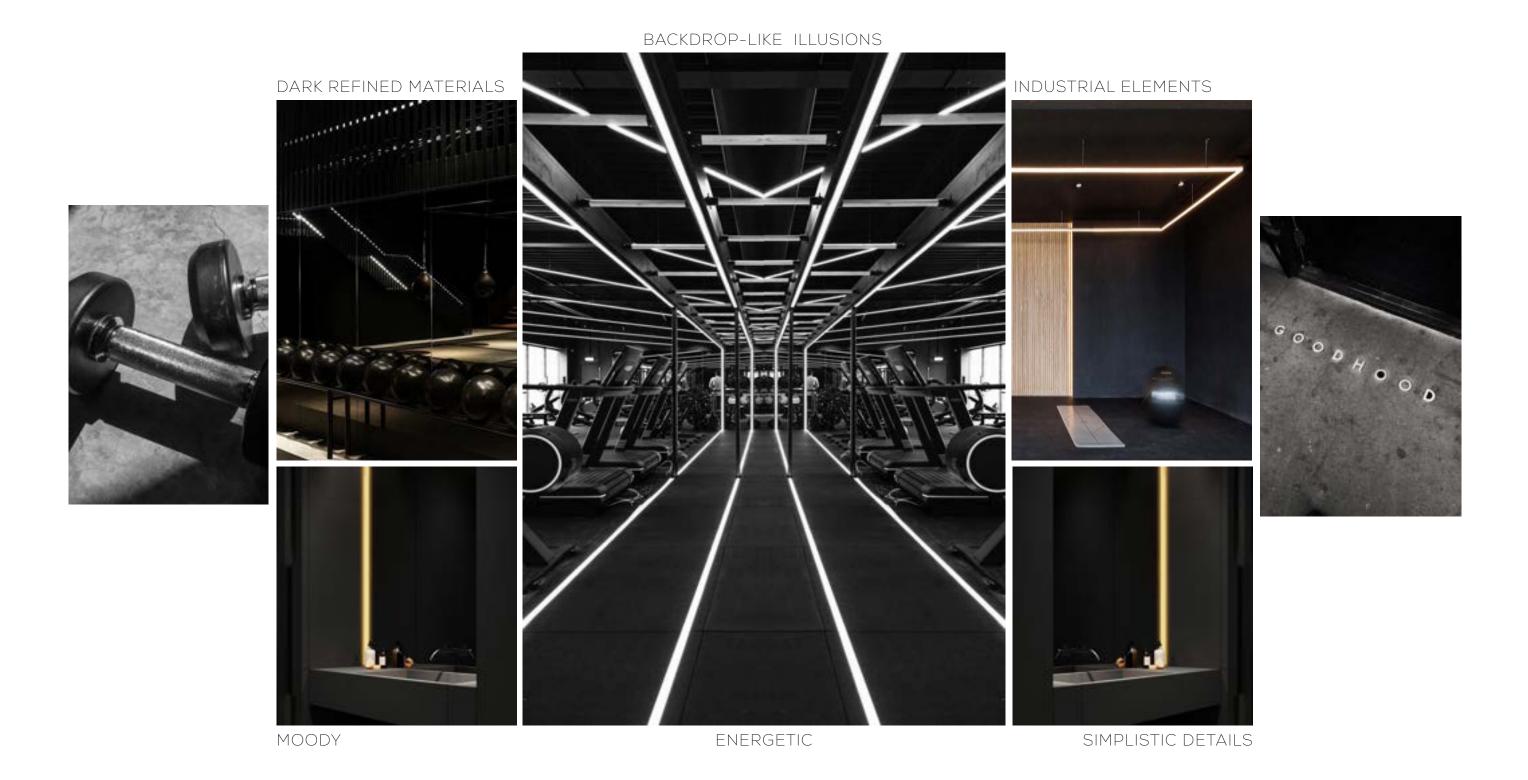


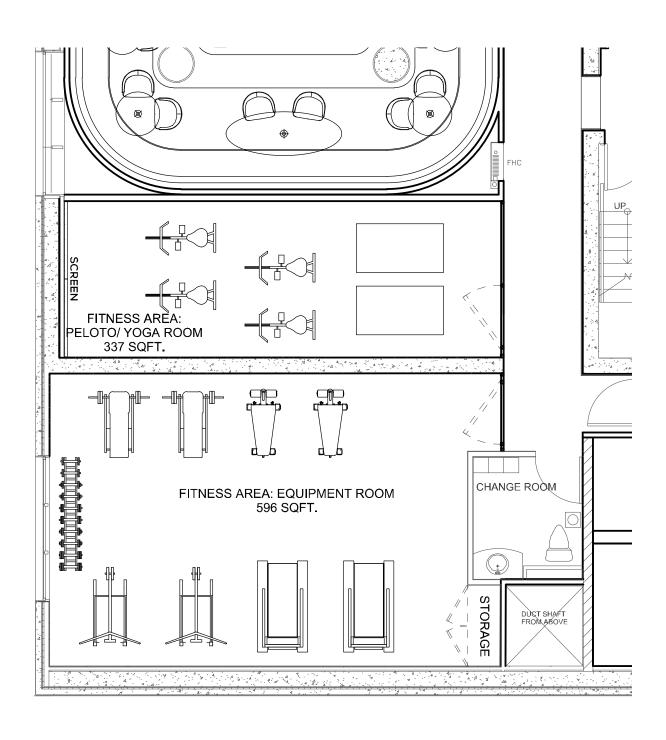
THE JOURNEY | SPEAKEASY MATERIAL PALETTE

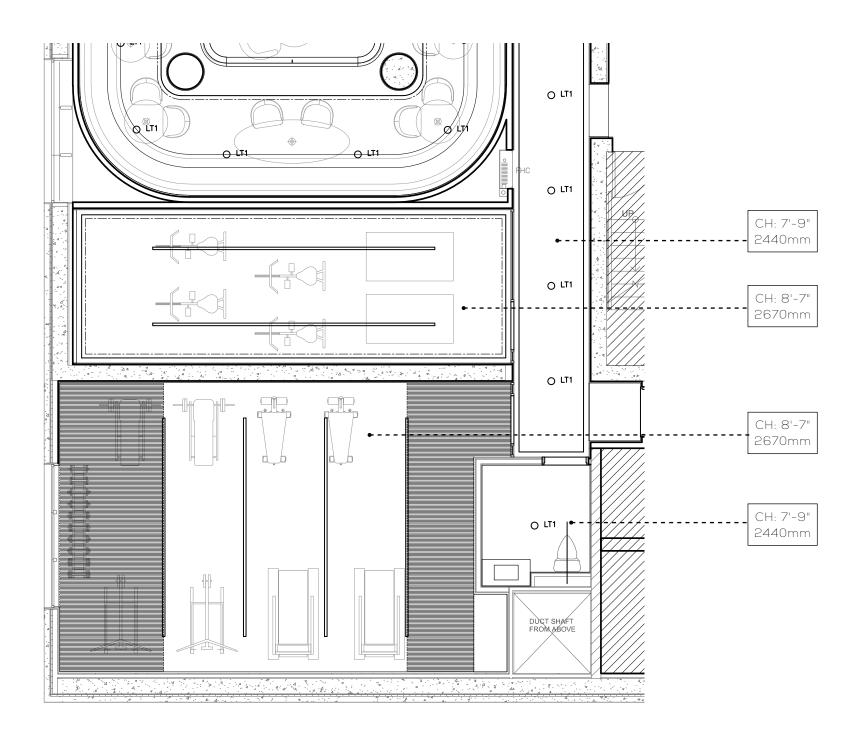


BACKSTAGE | FITNESS CENTRE DESIGN

FITNESS CENTRE, SPIN & PELOTON ROOM DESIGN

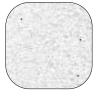






THE JOURNEY | FITNESS CENTRE VIEW





WHITE ACCENT RUBBER FLOORING



RUBBER FLOORING

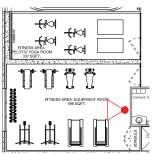


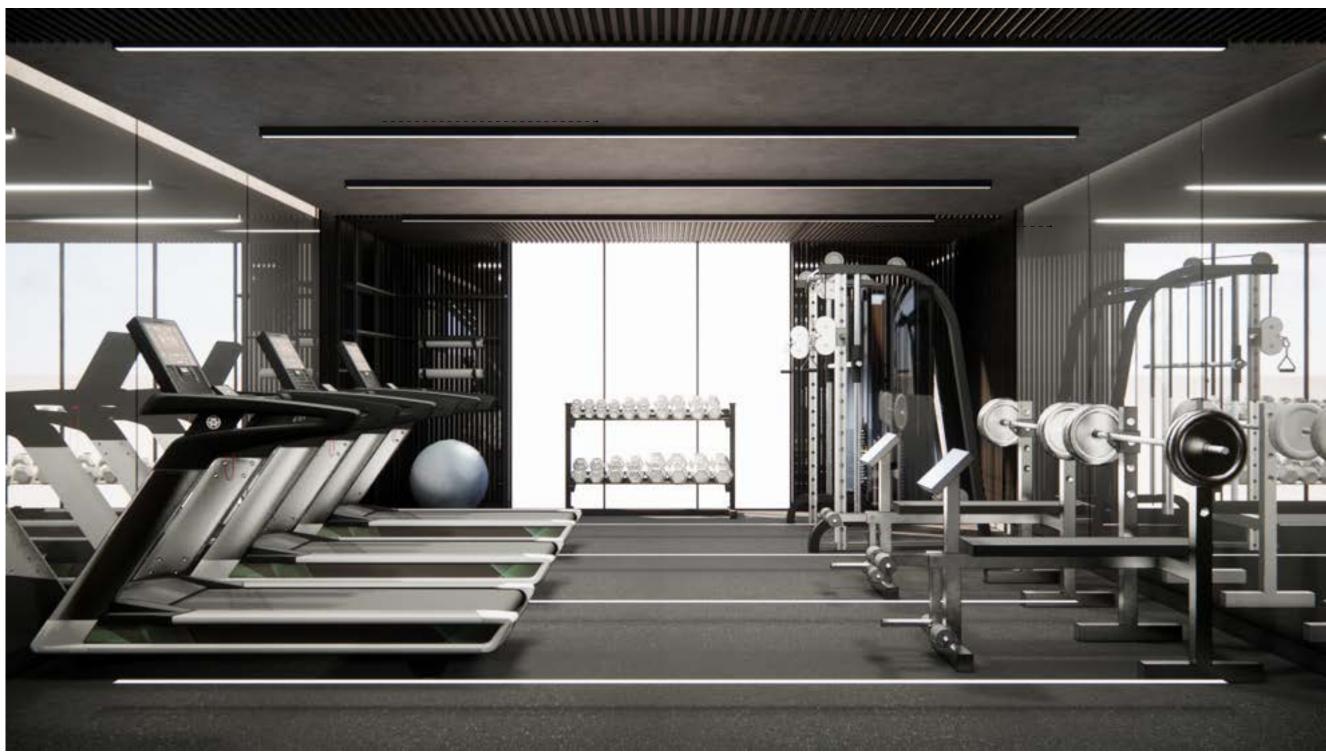
WOOD SLATS IN FRONT OF MIRROR

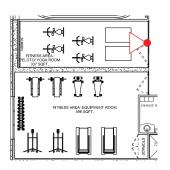


MIRROR

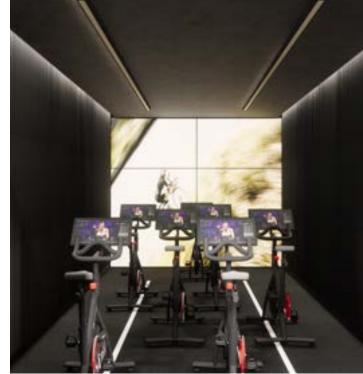
WALLS











THE JOURNEY | FITNESS CENTRE MATERIAL PALETTE



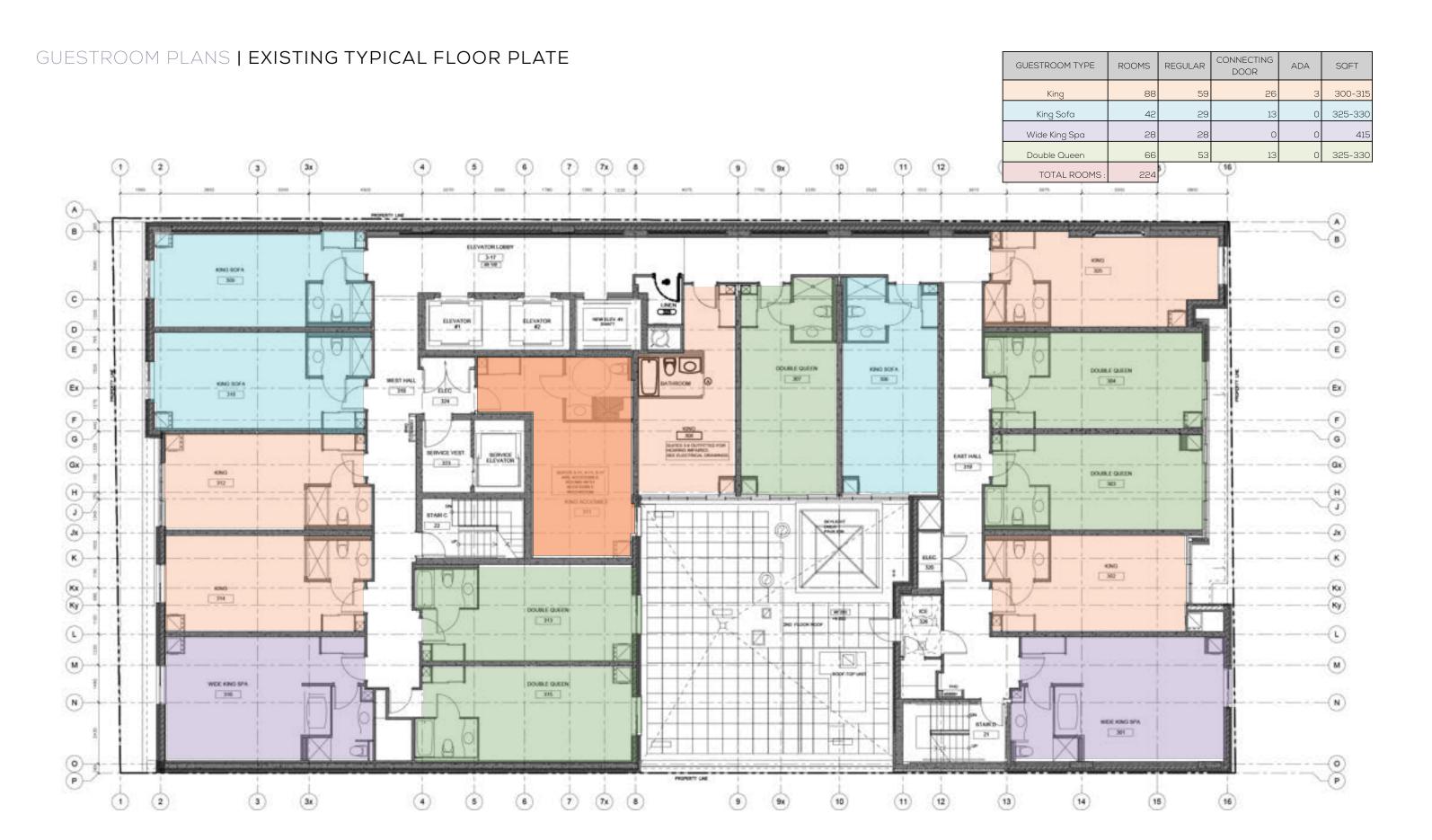
GUESTROOM & SUITES SCHEMATIC DESIGN

FLOOR PLATE CORRIDOR DESIGN



GUESTROOM PLANS

TYPICAL GUESTROOMS & SUITES



GUESTROOM PLANS | EXISTING TYPICAL FLOOR PLATES PER FLOOR



FLOOR PLATE - 3RD



FLOOR PLATE - 7 TO 14TH

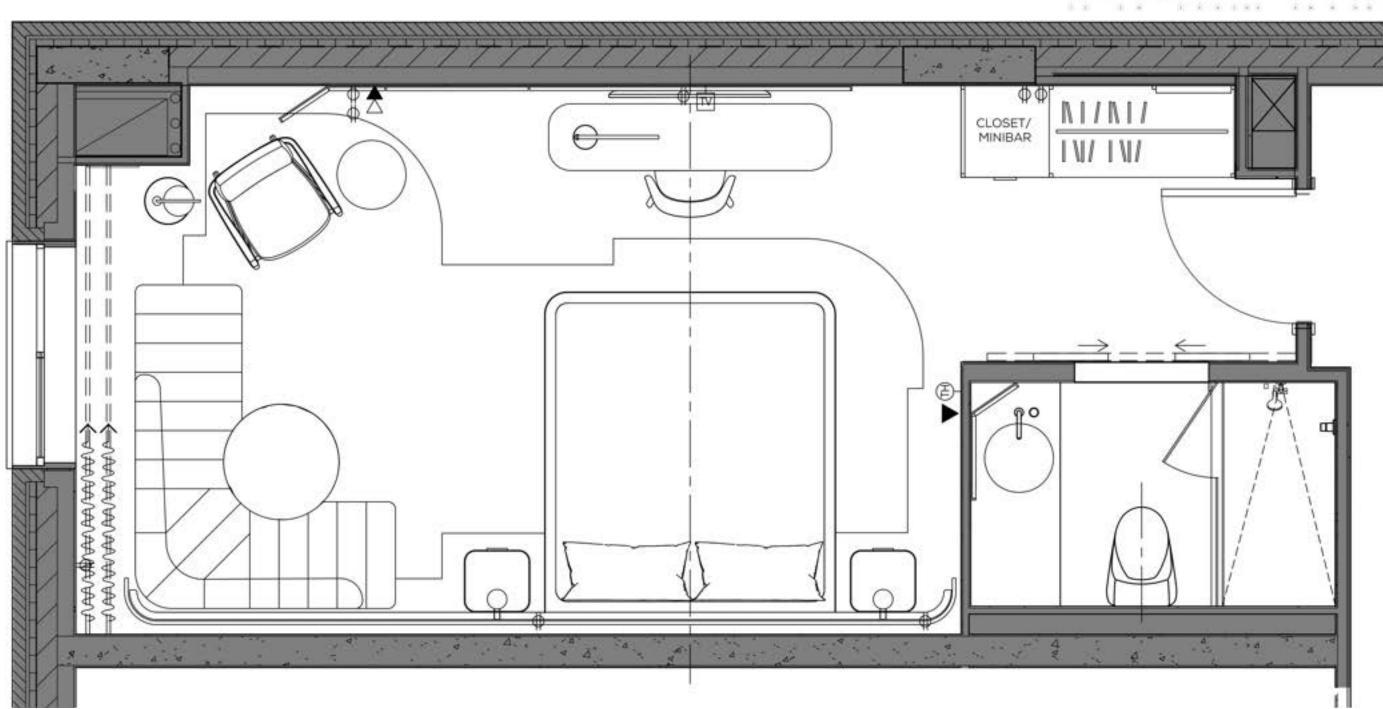


FLOOR PLATE - 4 TO 6TH (ADA ROOM ON 4 & 5TH ONLY)

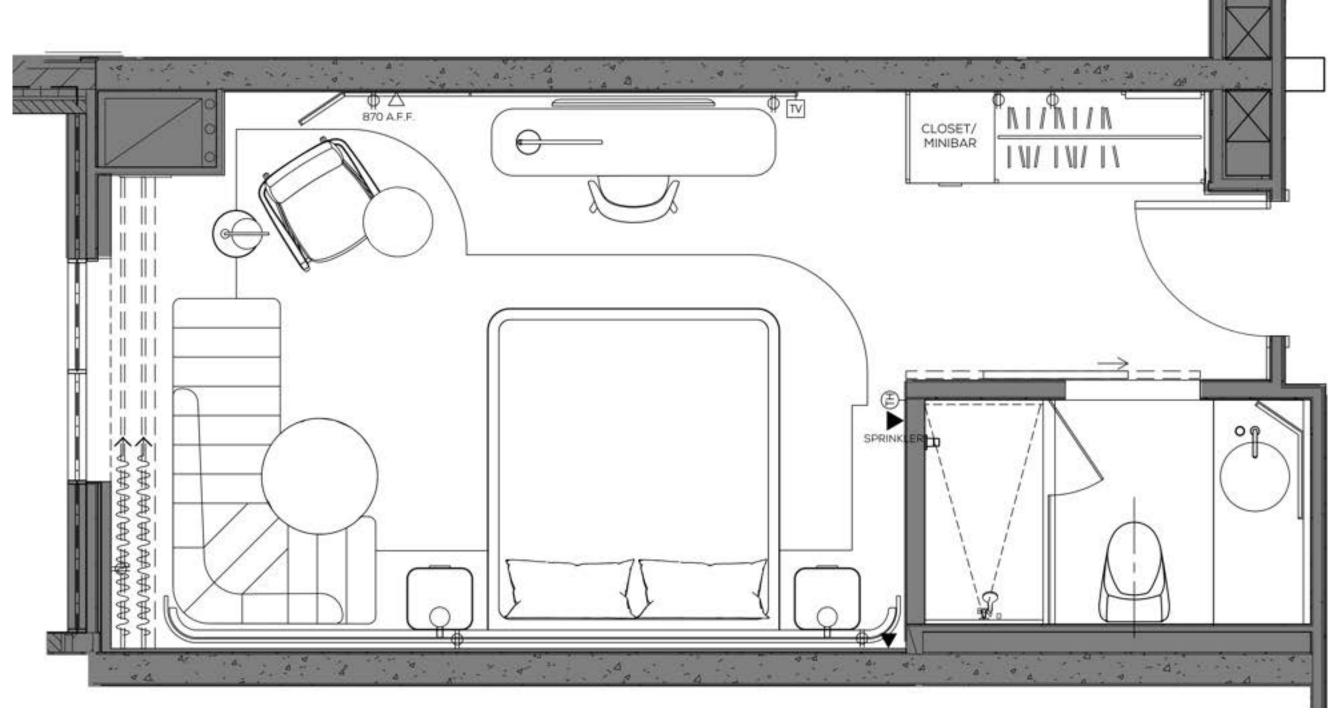


FLOOR PLATE - 15 TO 16TH

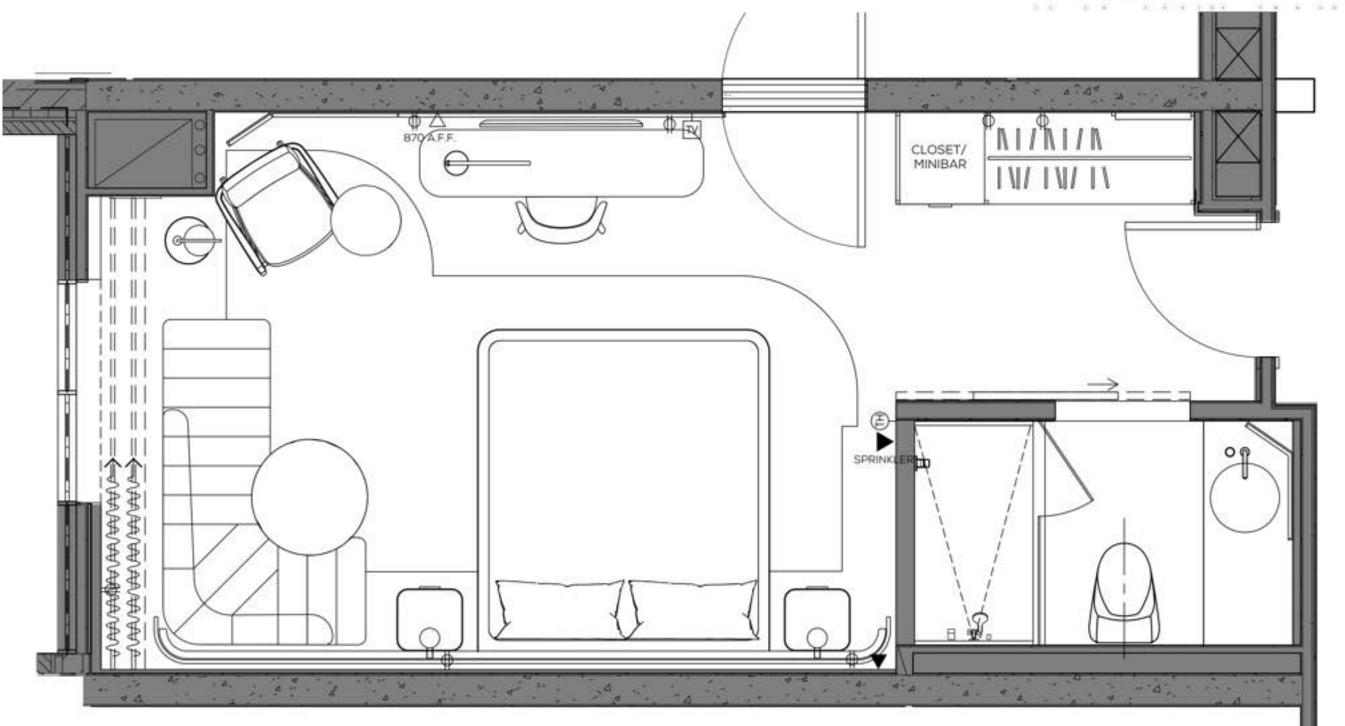




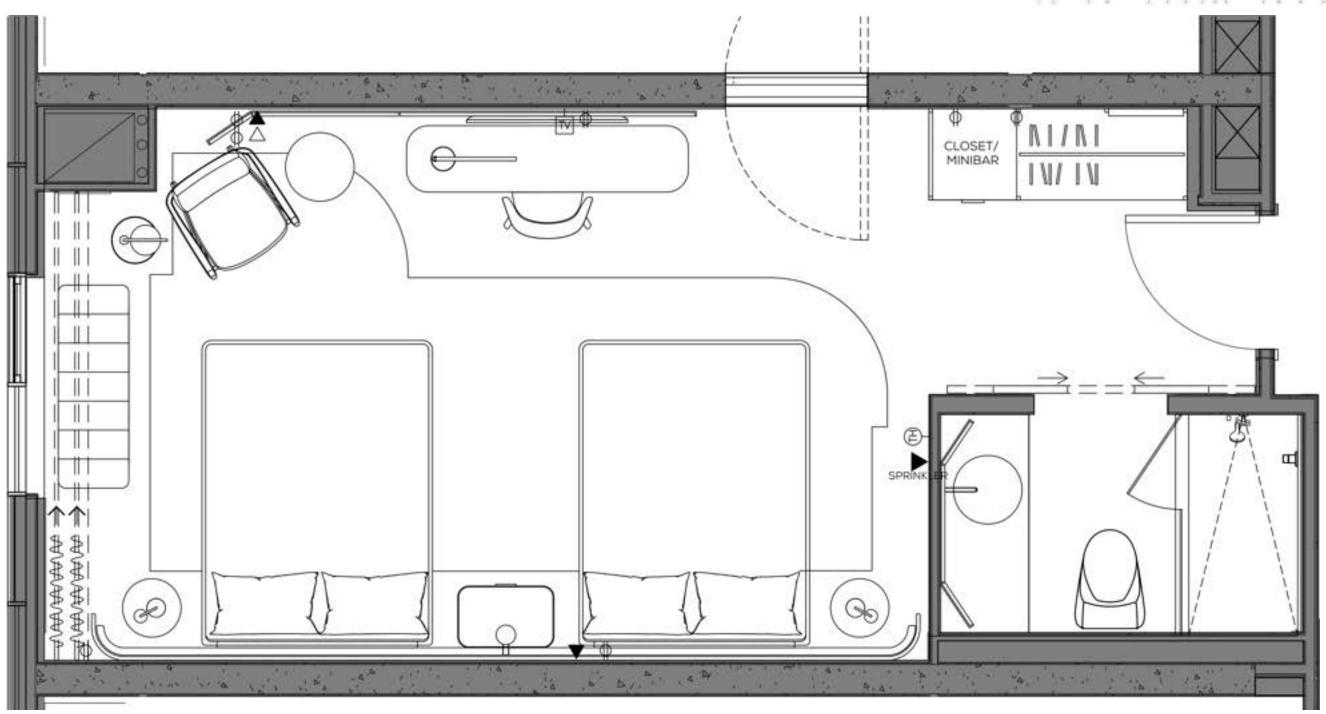




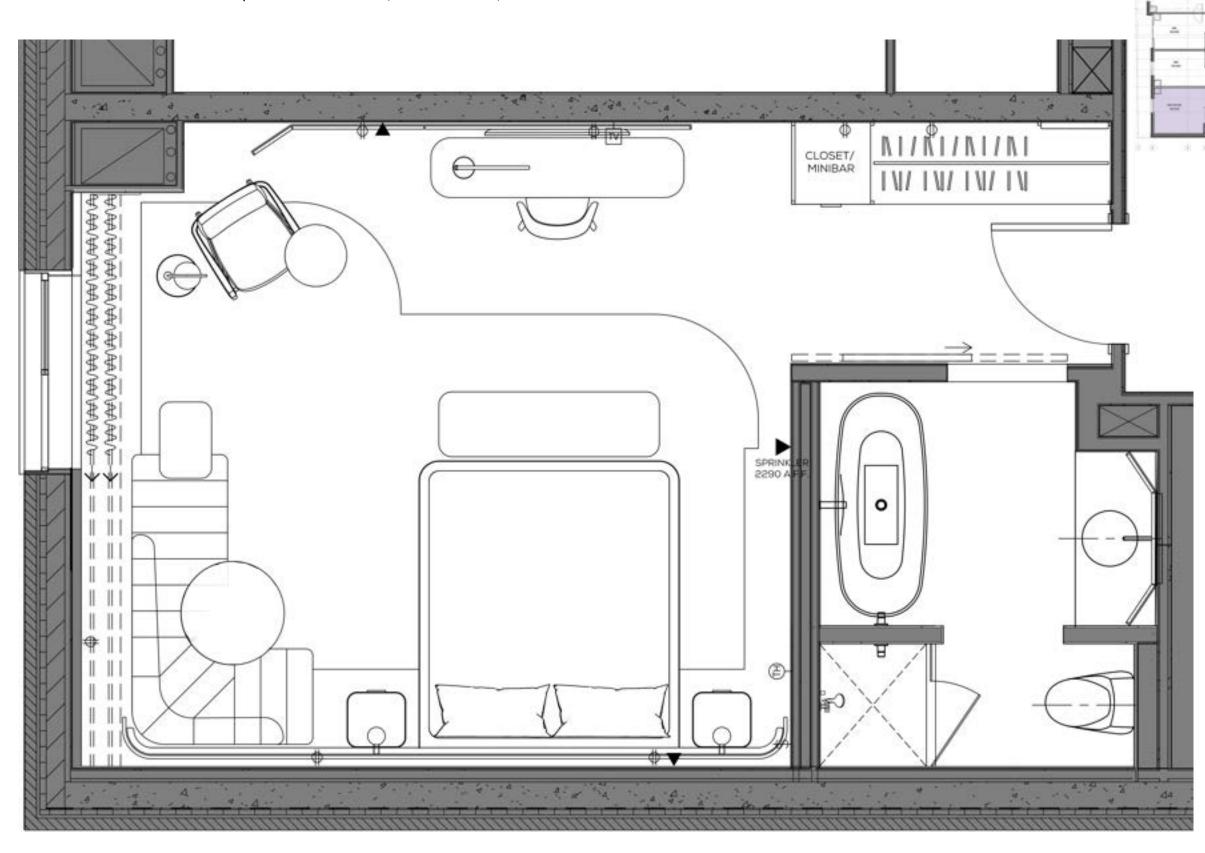




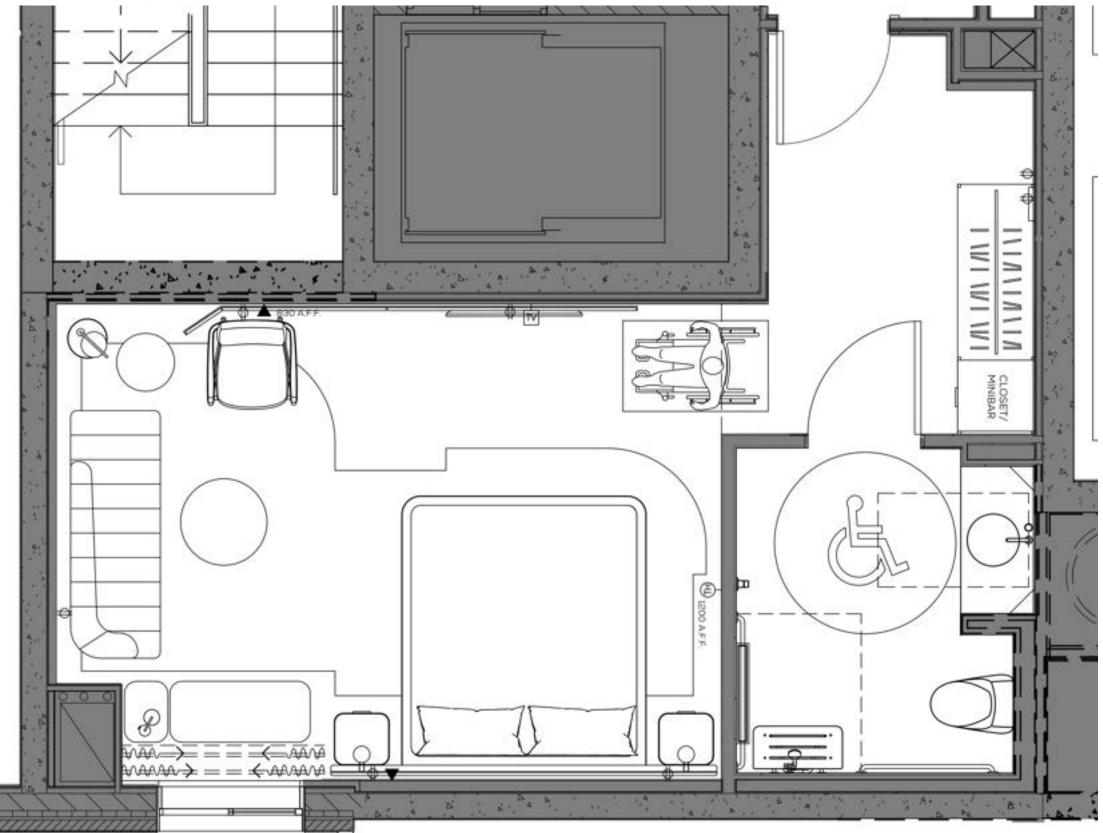




GUESTROOM PLANS | KING SUITE (1516-1616) 415 SQFT.



GUESTROOM PLANS | KING ROOM ADA (311, 411, 511) 366 SQFT.

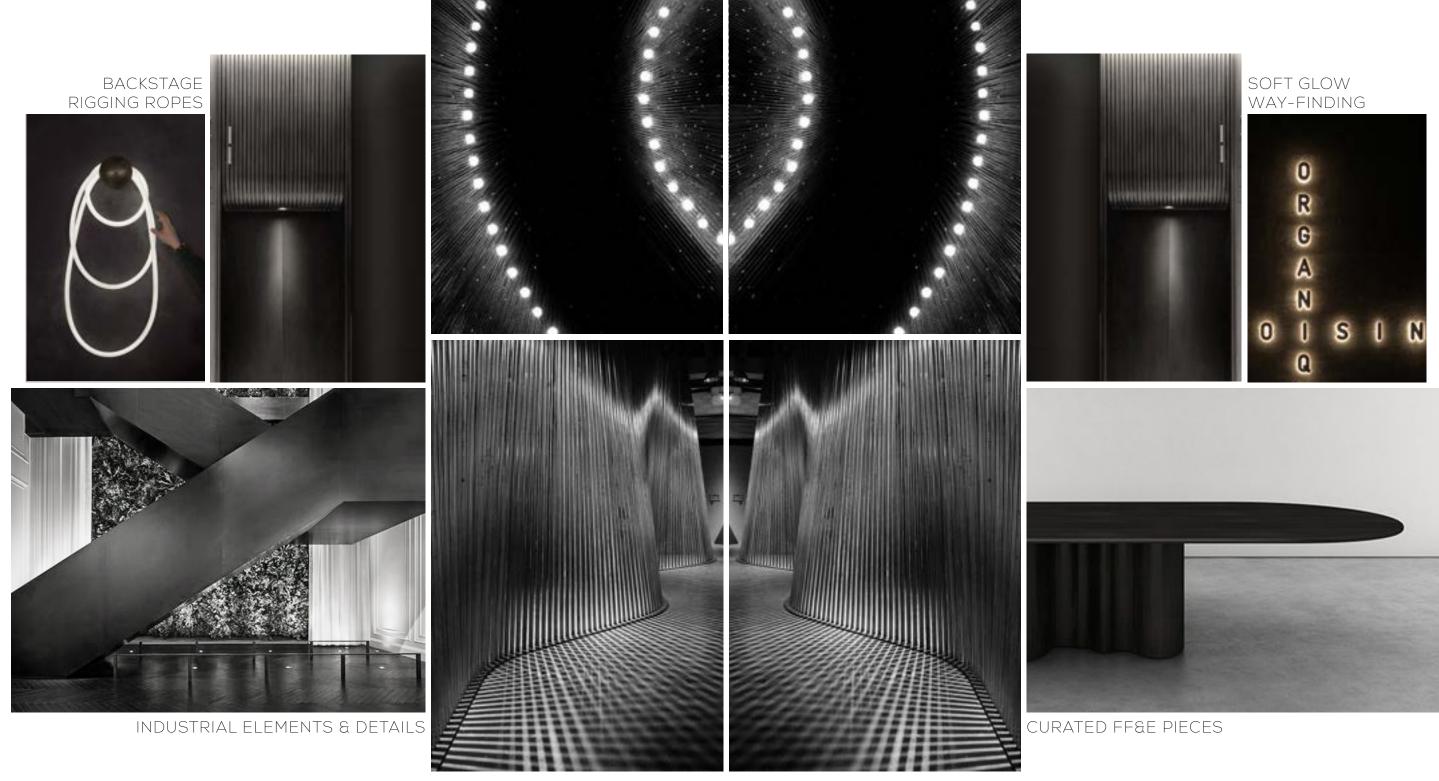




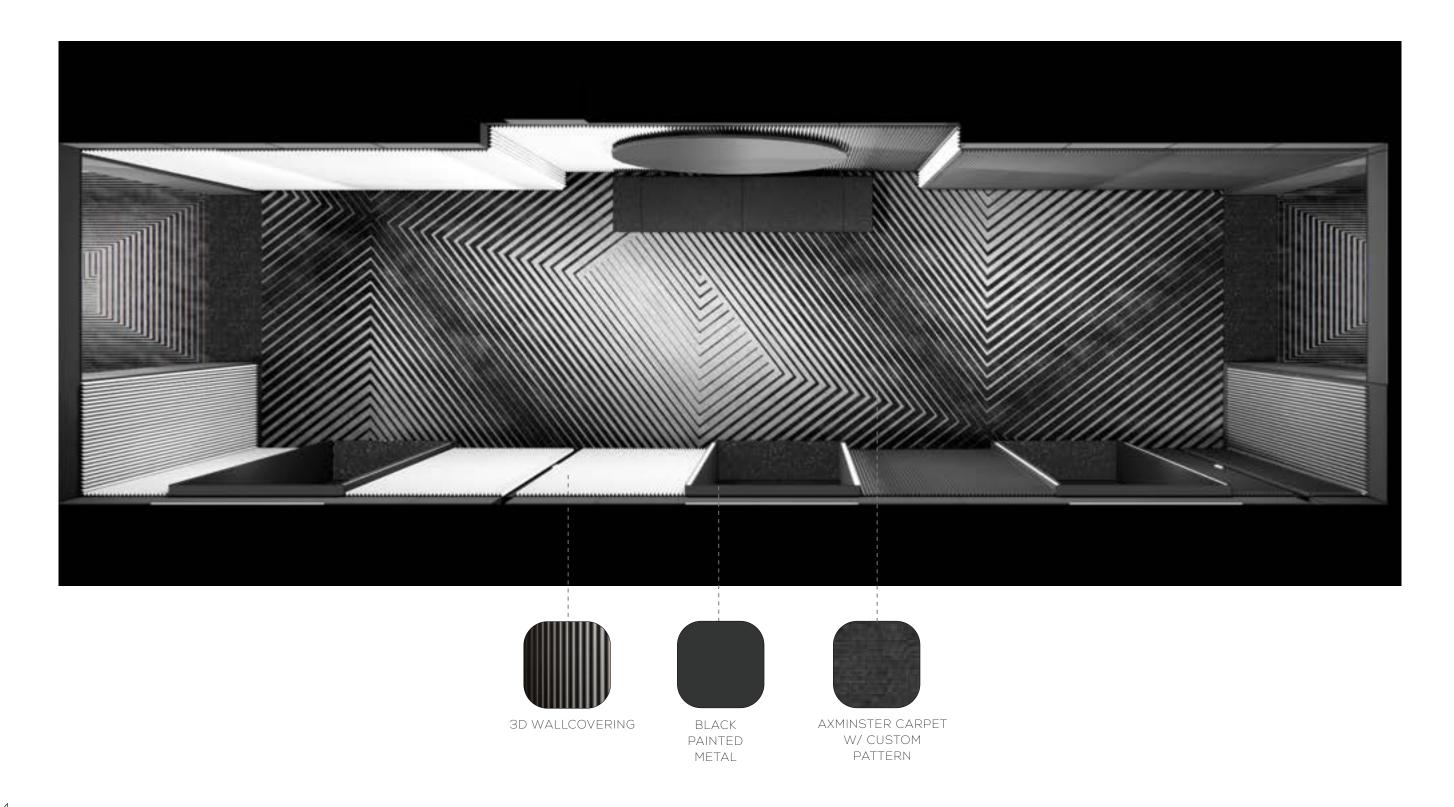
GUESTROOM EXPERIENCE | CORRIDOR DESIGN

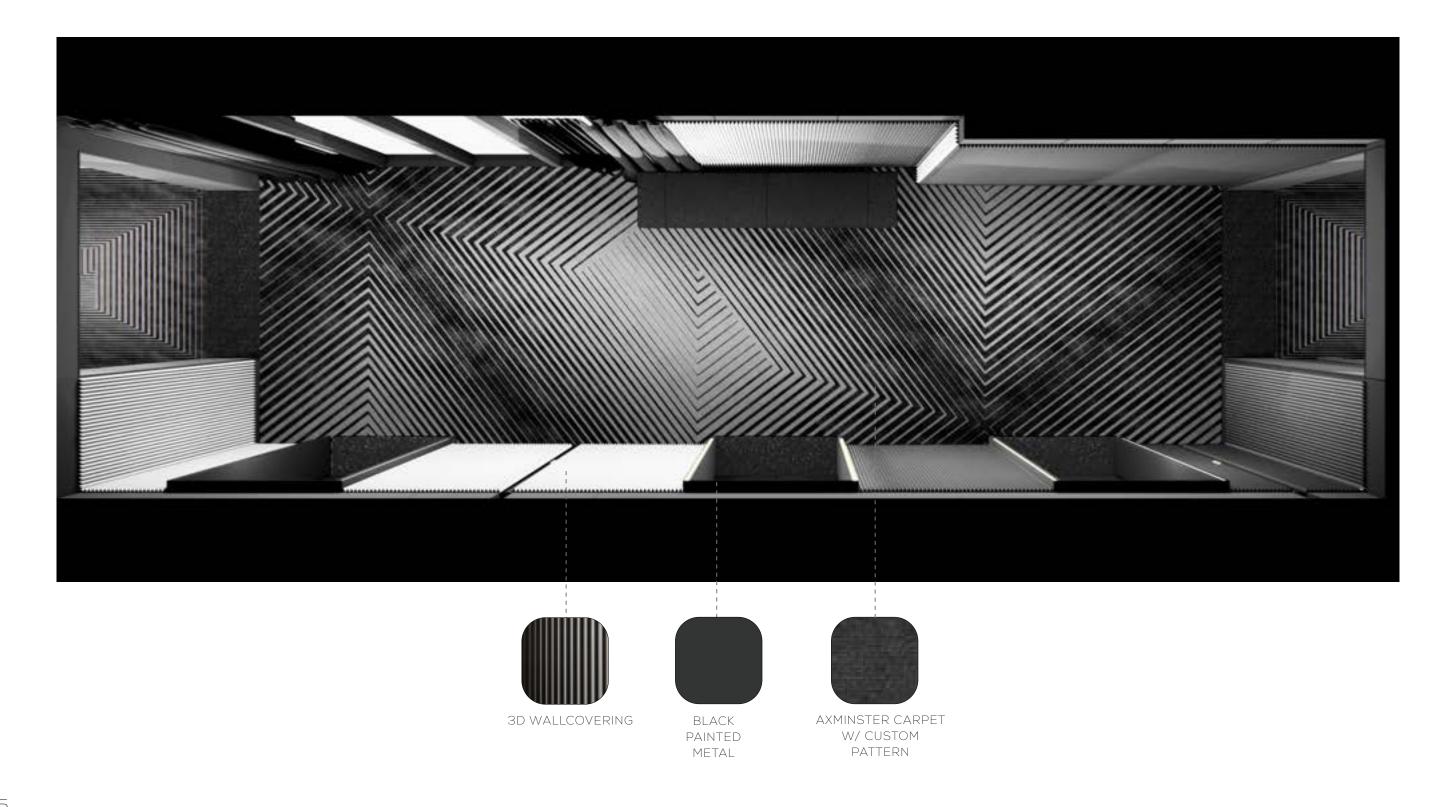
ELEVATOR LOBBY & GUESTROOM CORRIDOR DESIGN

THE PLAYHOUSE NARRATIVE | GUESTROOM CORRIDORS (BACKSTAGE)



LIGHT GUIDED PATHS











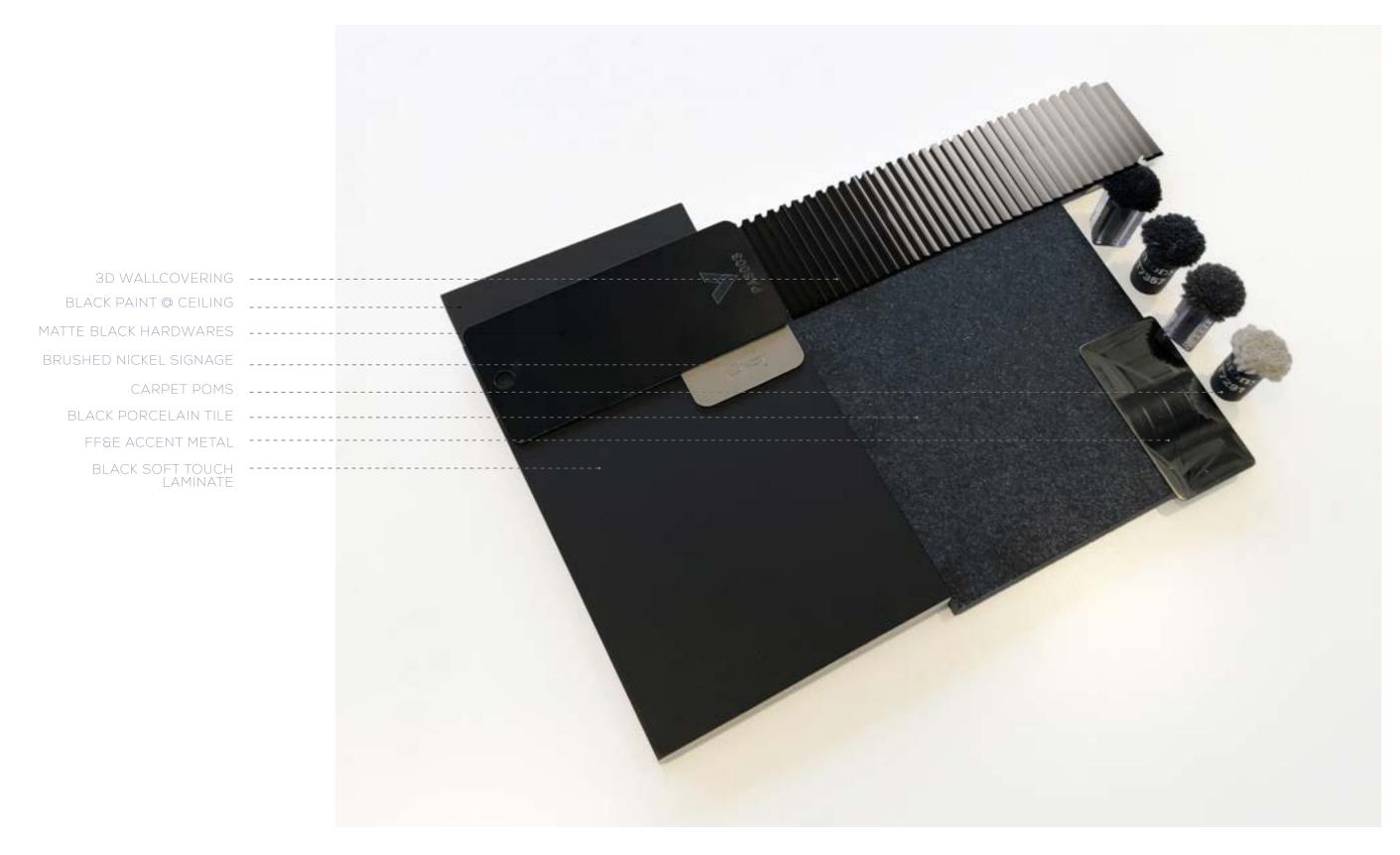








GUESTROOM EXPERIENCE | GUESTROOM CORRIDOR & ELEVATOR LOBBY - FINISHES PALETTE







GUESTROOM EXPERIENCE | MUR DESIGN

TYPICAL SINGLE KING AND DOUBLE QUEEN GUESTROOMS



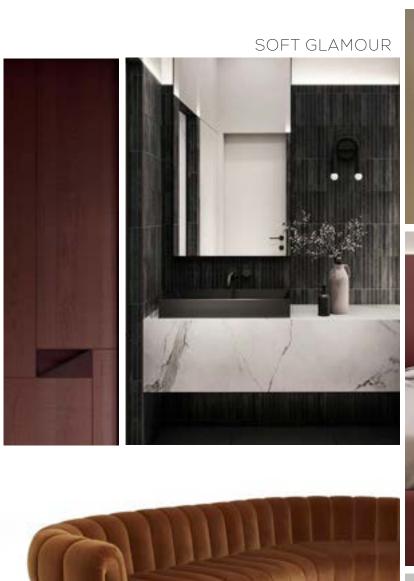
GUESTROOM & SUITES SCHEMATIC DESIGN

GUESTROOMS

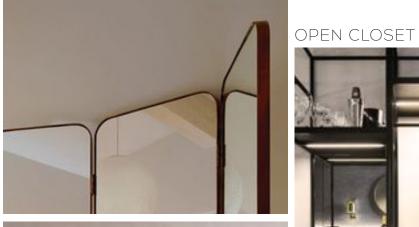
FLOOR PLANS
GUESTROOM PALETTE | MODERN THEATRE
GUESTROOM PALETTE | SILENT THEATRE

THE PLAYHOUSE NARRATIVE | GUESTROOMS (DRESSING ROOM)

ENVELOPING MIRRORS









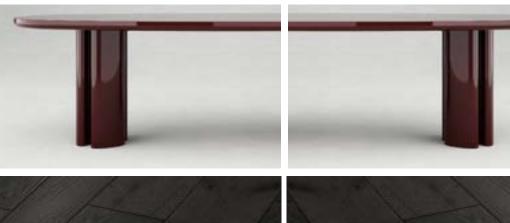


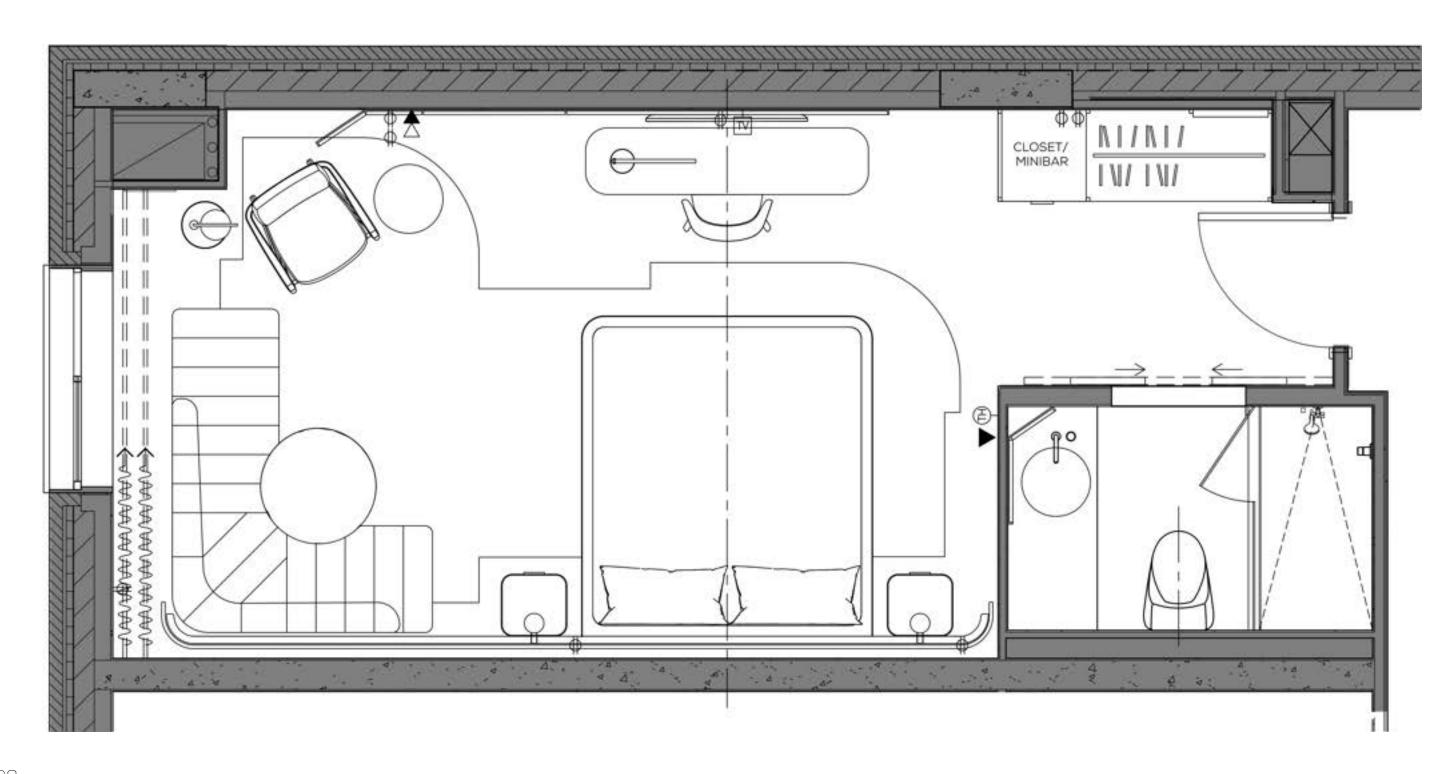


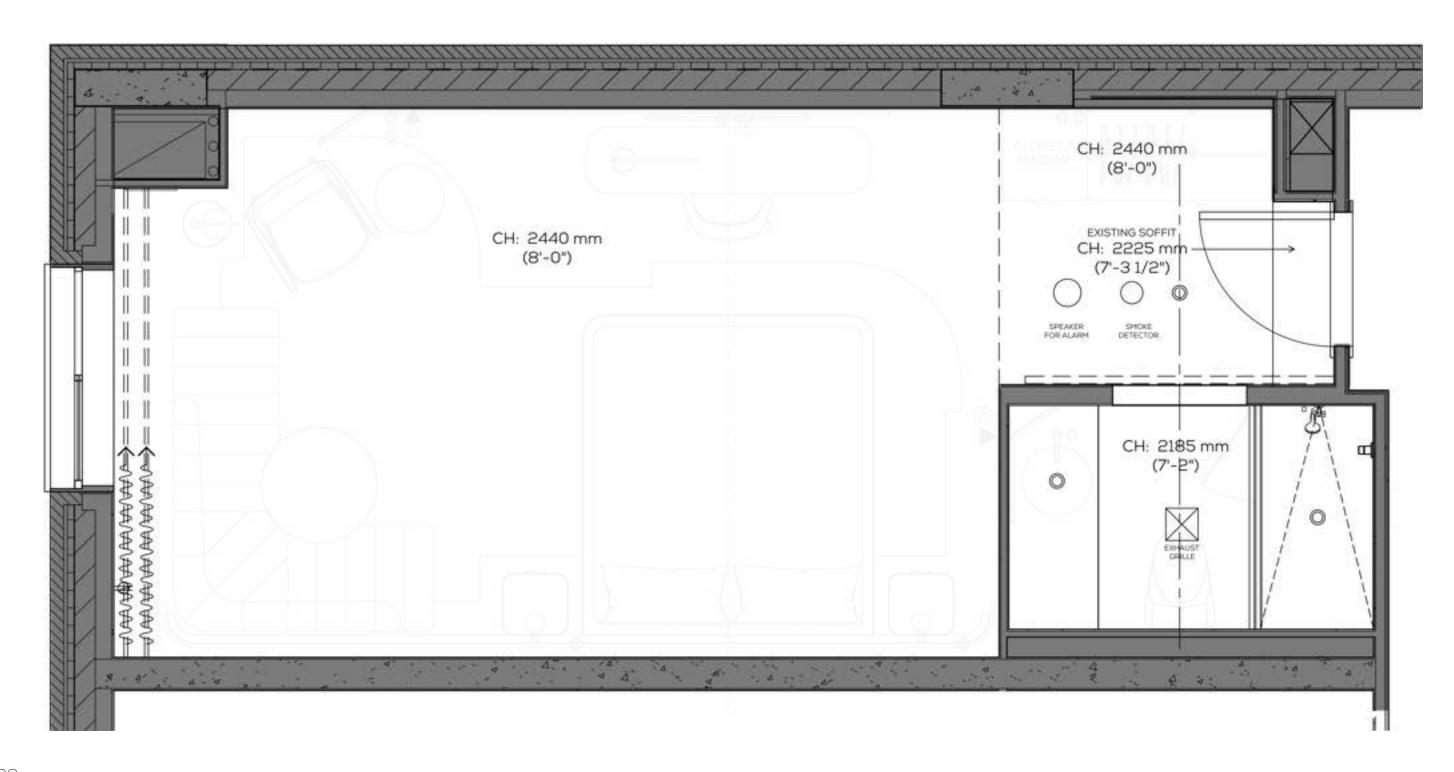


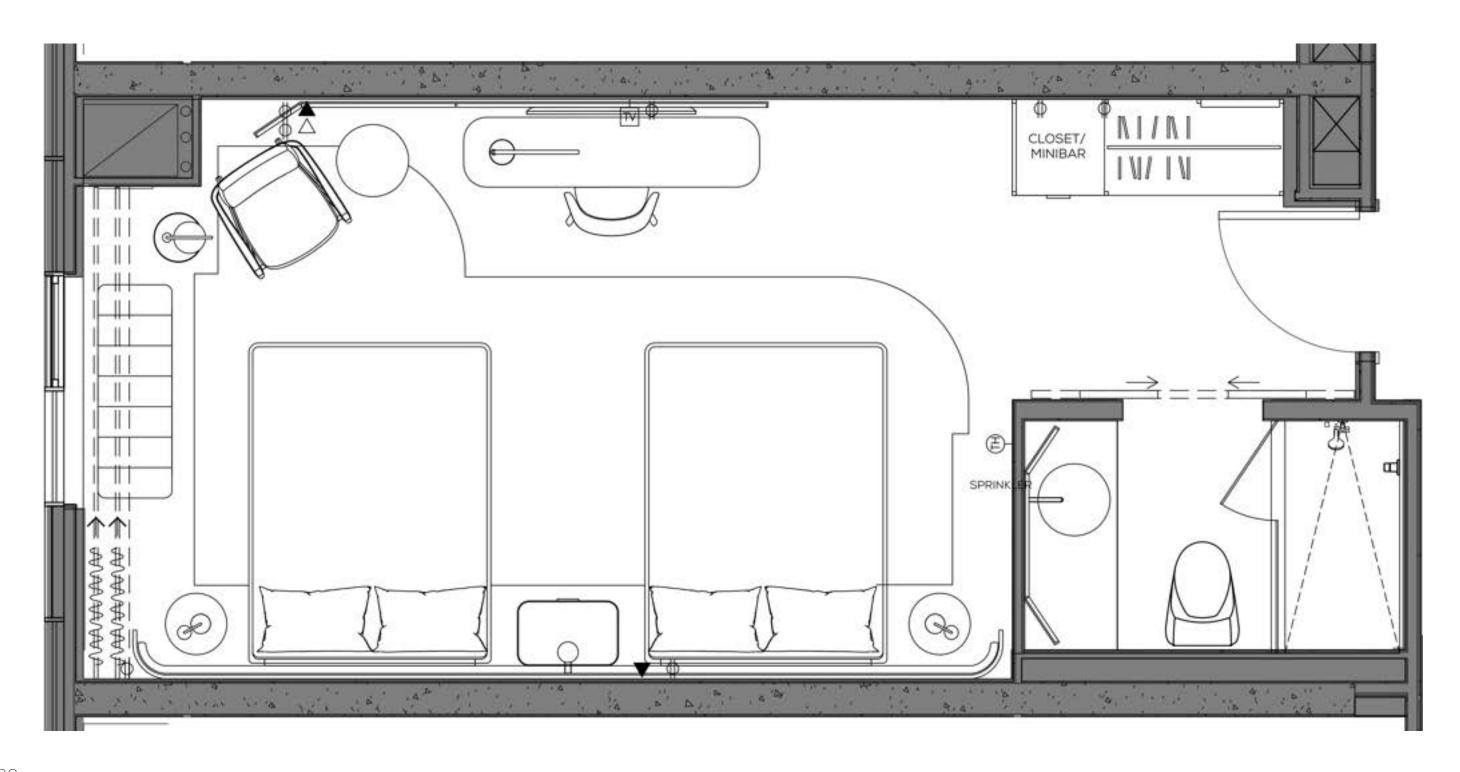


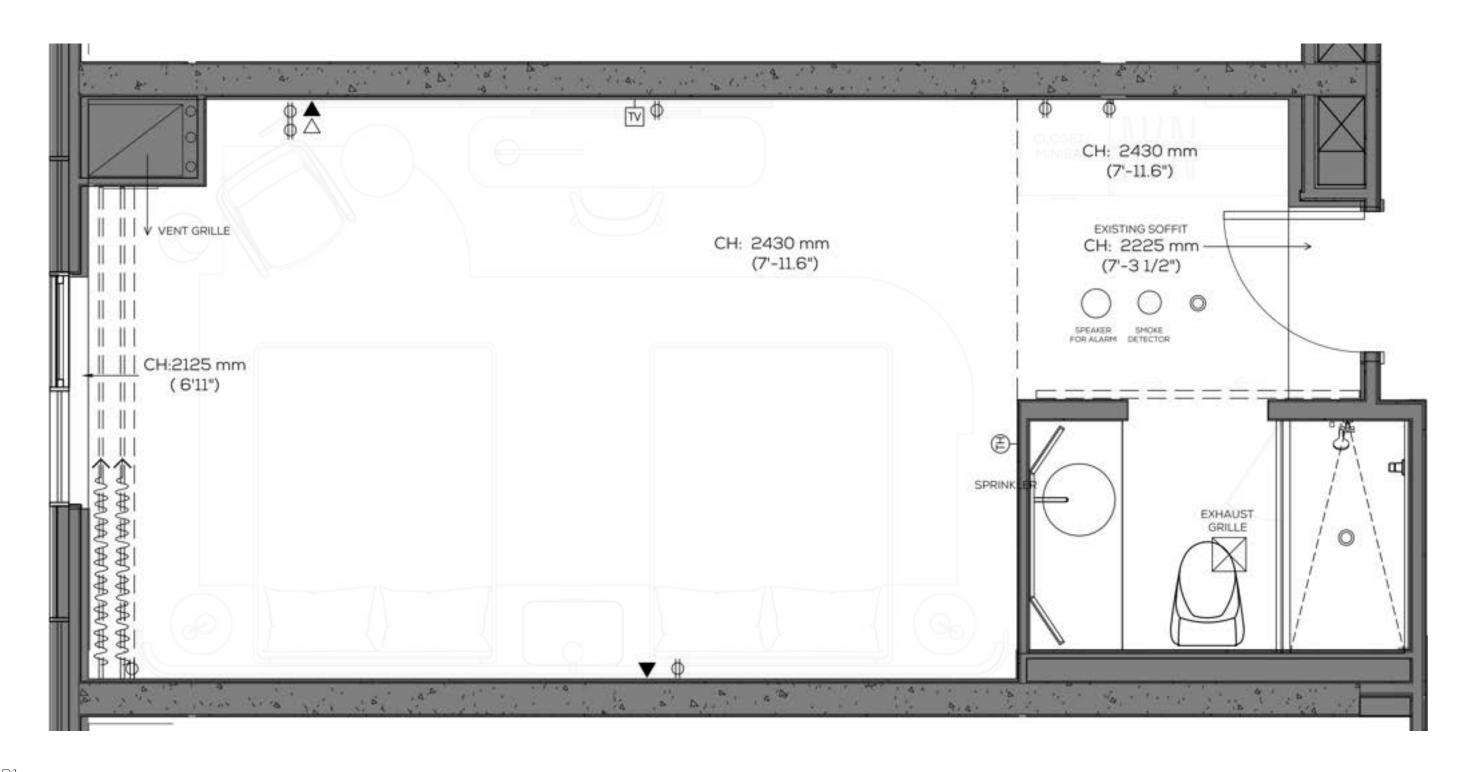




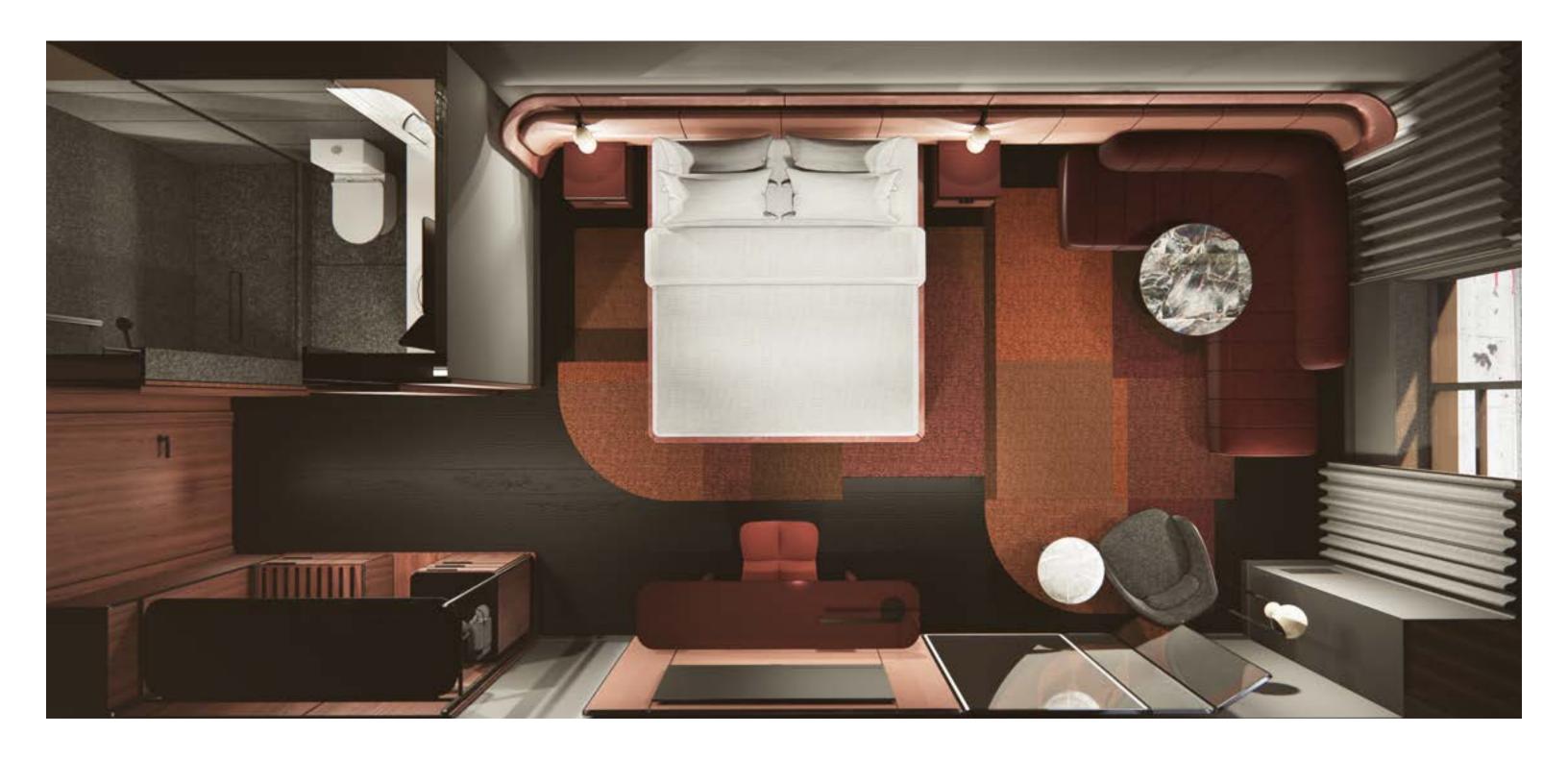










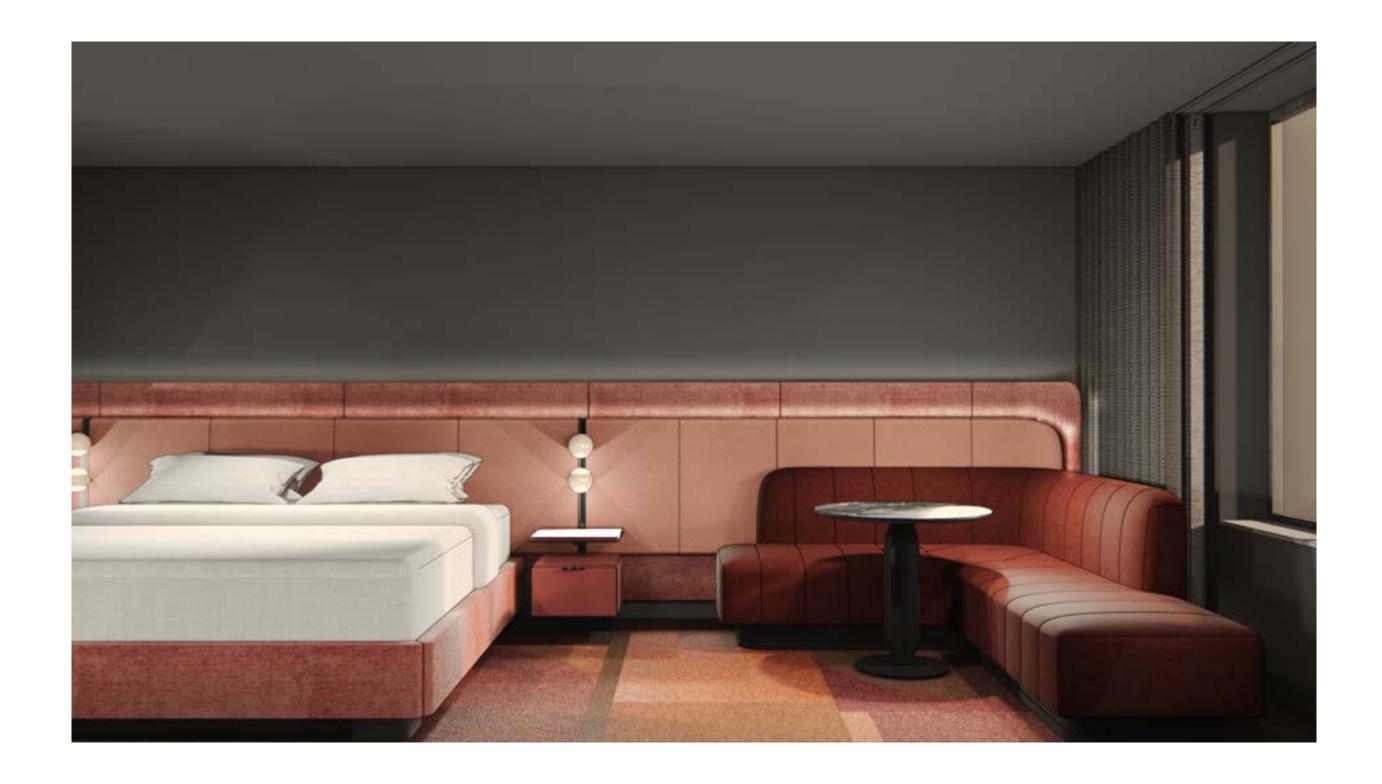








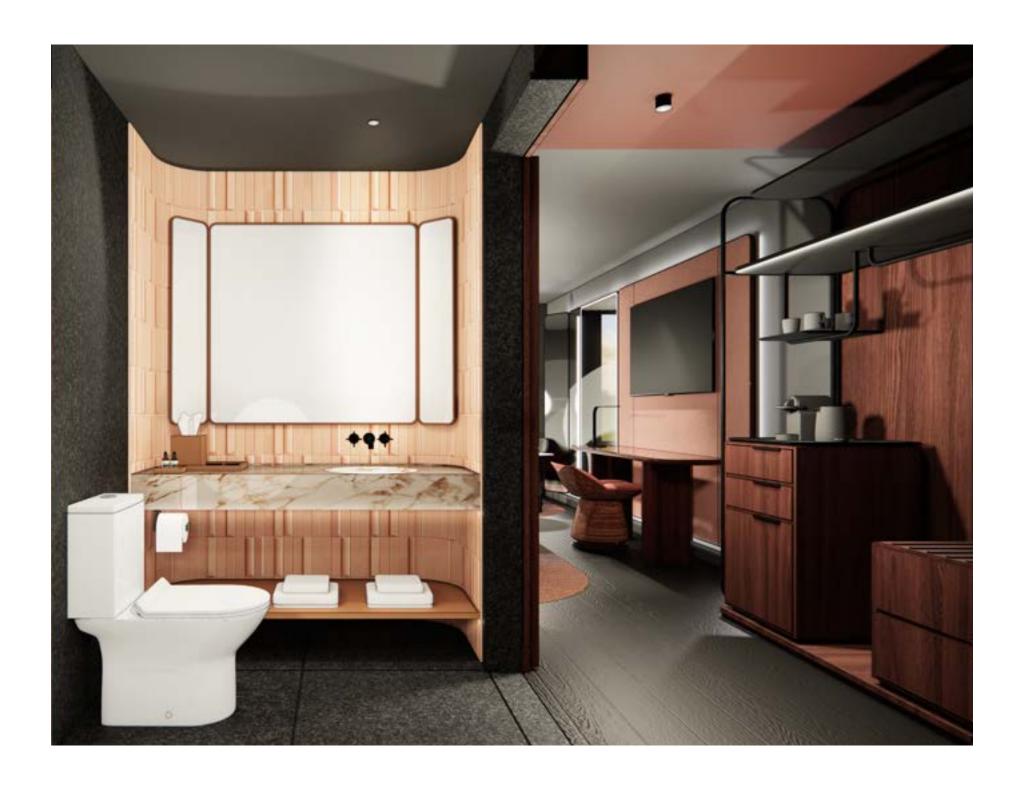


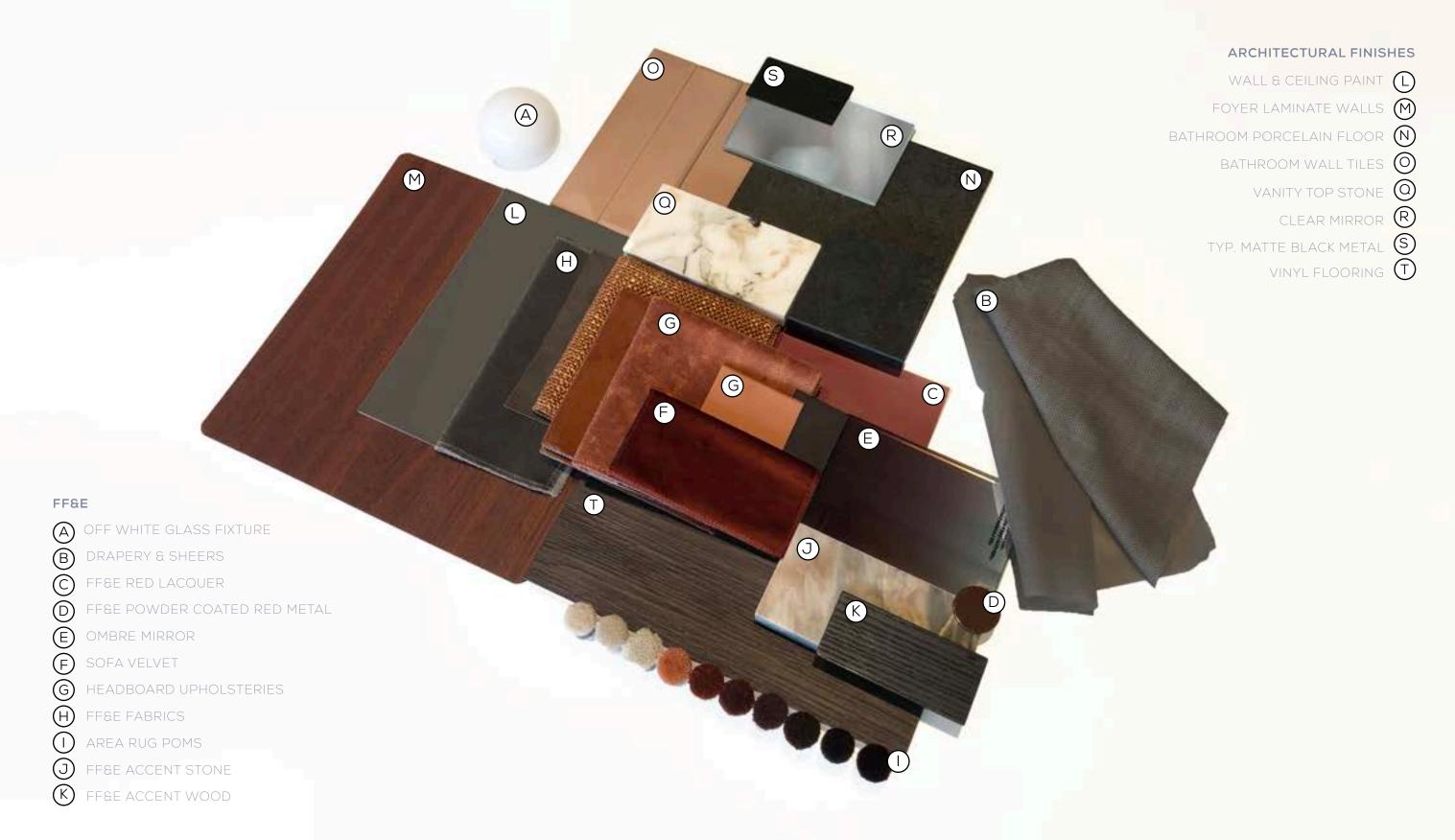








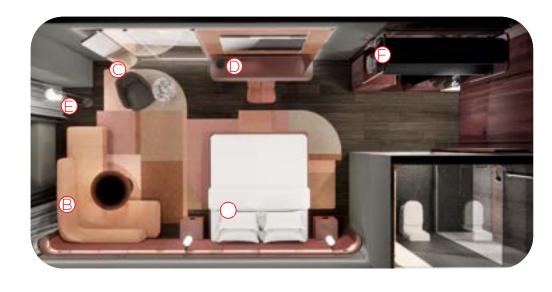




GUESTROOM EXPERIENCE | FF&E

TYPICAL SINGLE KING AND DOUBLE QUEEN GUESTROOMS

GUESTROOM EXPERIENCE | KING GUESTROOM - CUSTOM FF&E PIECES







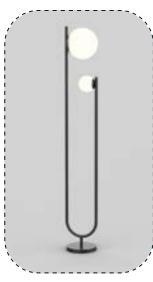
(B) SECTIONAL & DINING/LOUNGE TABLE



C ARMCHAIR & SIDE TABLE



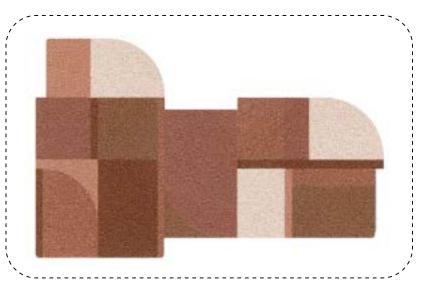
MIRROR, DESK AND DESK CHAIR



E FLOOR LAMP

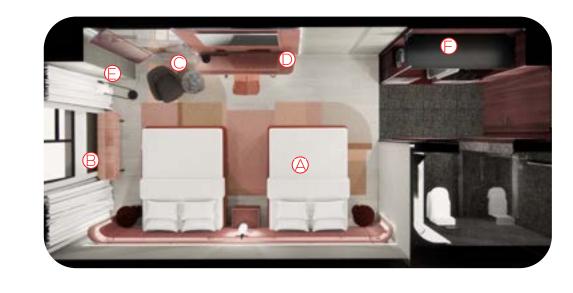


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G AREA RUG

GUESTROOM EXPERIENCE | DOUBLE QUEEN GUESTROOM - CUSTOM FF&E PIECES







B SECTIONAL & DINING/LOUNGE TABLE



C ARMCHAIR & SIDE TABLE



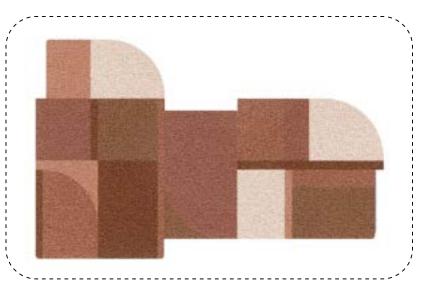
MIRROR, DESK AND DESK CHAIR



E FLOOR LAMP



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G AREA RUG

GUESTROOM PALETTE | SILENT THEATRE

