

ARIA SUPERFOODS

THE SUPERFOODS - 2022-04-21-100% SCHEMETIC DESIGN PRESENTATION



STUDIO
MUNGE

CONCEPT | THE GENERAL CONCEPT DIRECTION - THE MARKET PLACE



HARRODS LONDON FRESH MARKET , FOOD HALL & DINING HALL

CONCEPT | THE GENERAL CONCEPT DIRECTION - THE MARKET PLACE



EL NACIONAL

CONCEPT | SPEAKEASY DIRECTION FROM CLIENT



LA BOTICA SPEAKEASY IN LAS VENTANAS AL PARAÍSO ROSEWOOD RESORT-MEXICO

THE JOURNEY

CONCEPT | THE GUEST



SUCCESSFUL



SPONTANEOUS



CLASSY & RELAXED



SOCIAL



LOVES THE NIGHT-LIFE



CASUALLY CHIC

ENERGETIC & SURPRISING

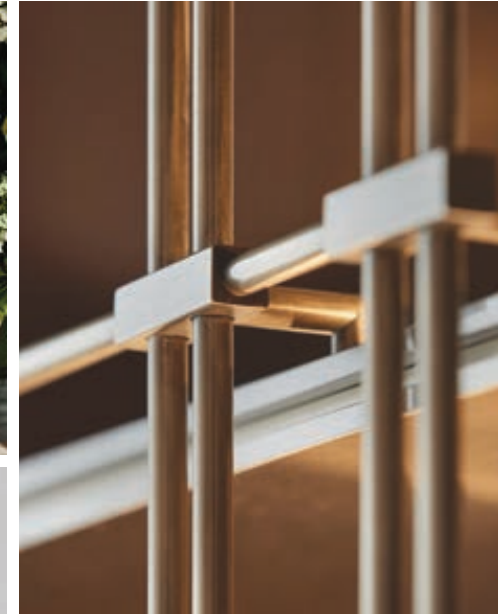
CONCEPT | FOOD HALL



SOFT

AIRY

CONTEMPORARY



FRESH

ORGANIC FORMS

DELICATE

CONCEPT | ENTRANCE FEATURE



EXPERIENTIAL



IMMERSIVE



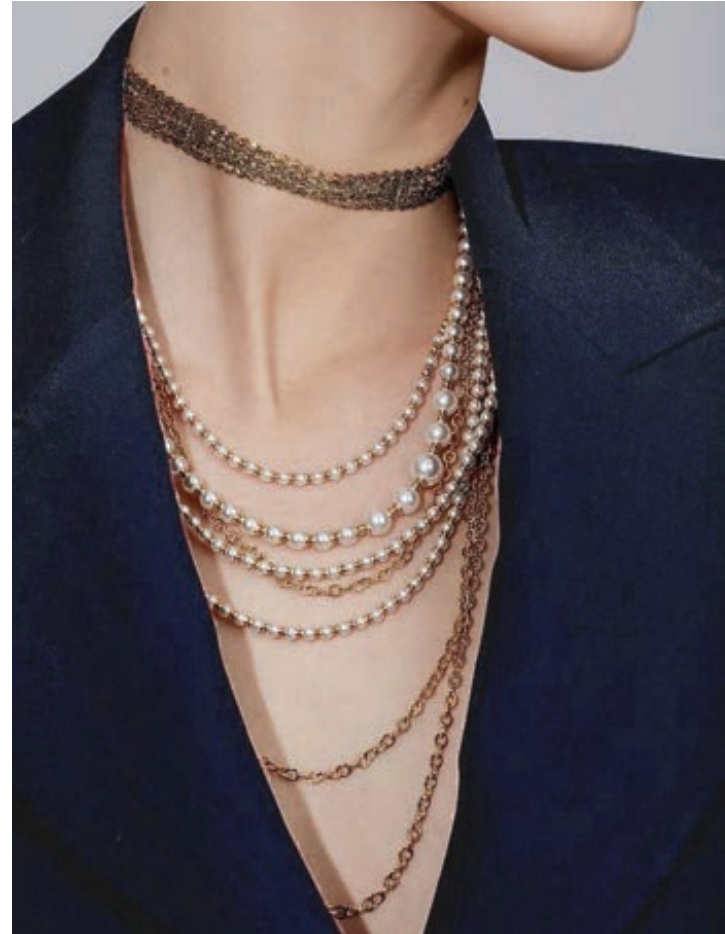
TO LOOK WITHIN



WHIMSICAL SCALE



ARTFUL



UNDERSTATED CLASS

CHARMINGLY SOCIAL



TAILORED



SCULPTURAL



SOPHISTICATED

CONCEPT | DONUT & COFFEE SHOP



ORGANIC FORM

ELEGANT

SMOOTH & TEXTURED



SOFTLY MODERN



FASHIONABLE & SUCCESSFUL



SOFT

CONTRAST

CHIC

CONCEPT | TACO BAR



SECRET GARDEN

DISCOVERY

THE SUPERFOODS | PLAN

SEATS COUNT:V

FOOD HALL:200

-FRONT SEATING:13

-CENTER SEATING: 84

-EGG SANDWICH: 18

-SANDWICH:3

-ITALIAN:9

-NOODLE:5

-OYSTER BAR:12

-SUSHI:16

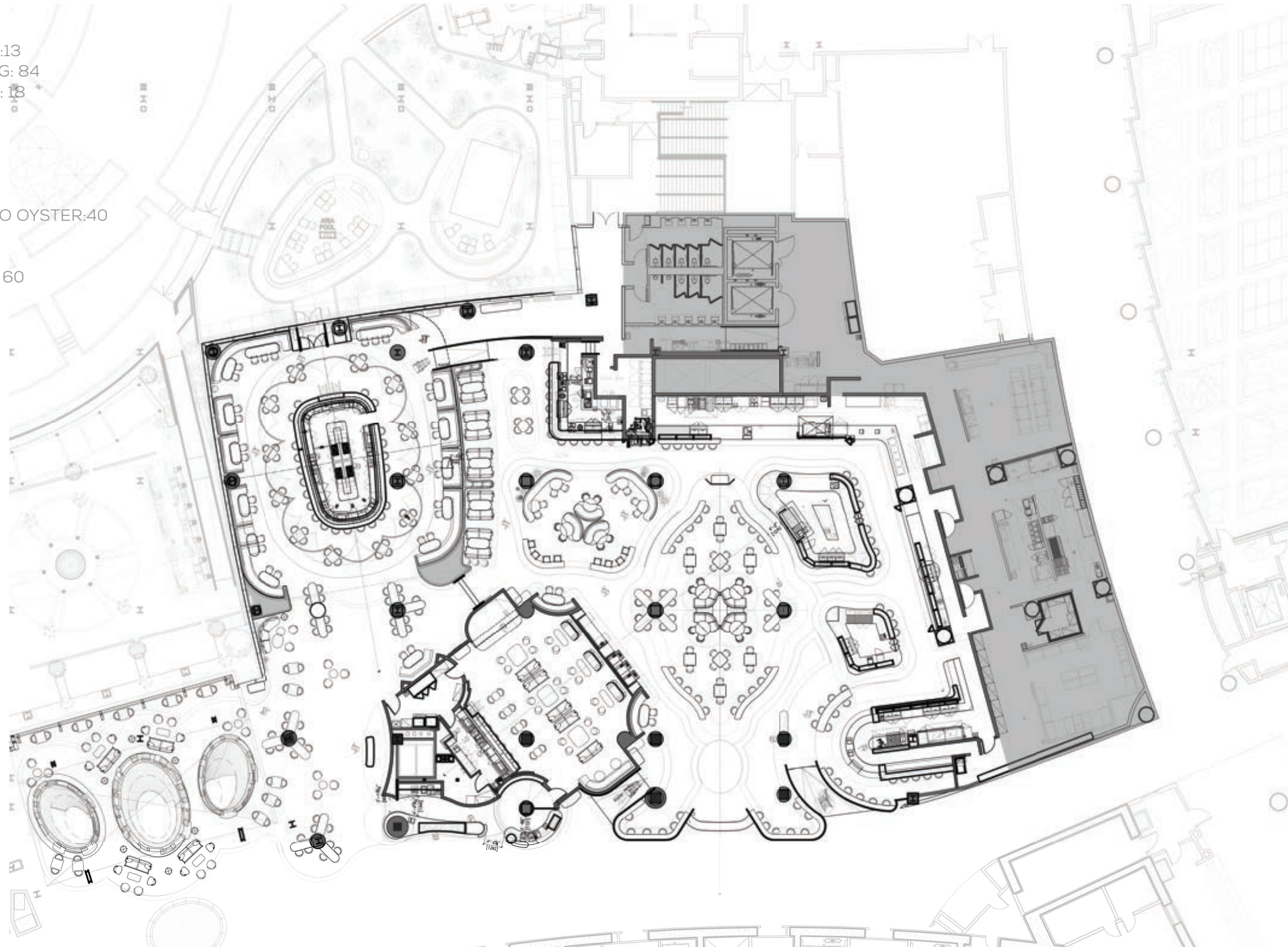
-SEATING NEXT TO OYSTER:40

BAR: 141

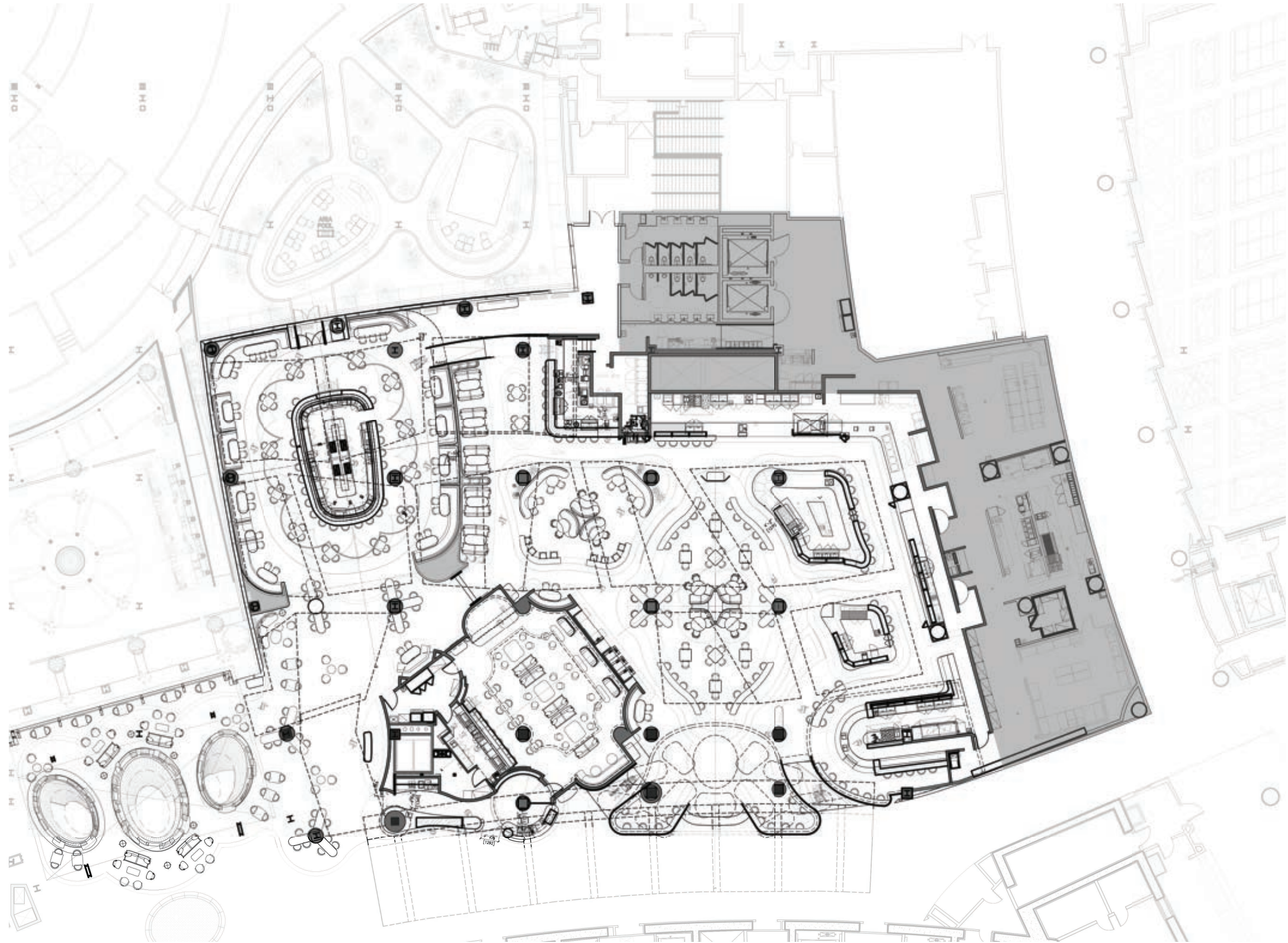
SOCIAL LOUNGE: 60

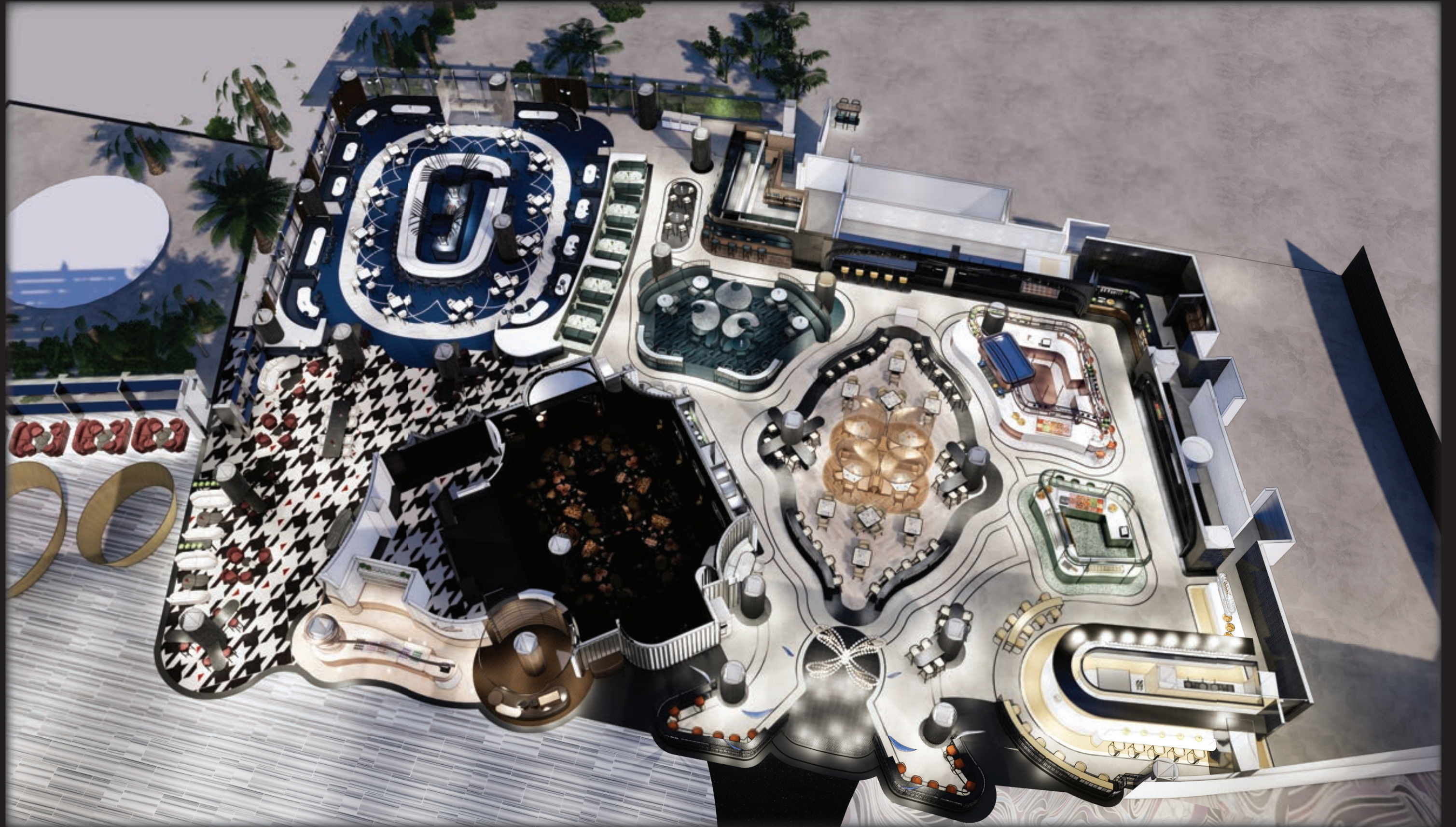
SPEAKEASY: 43

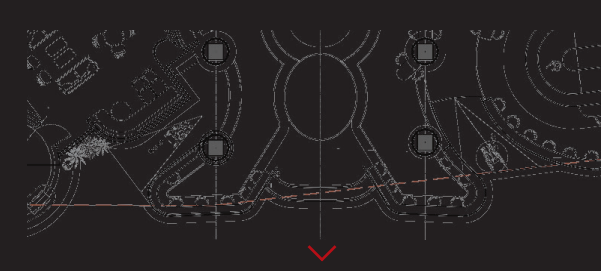
TOTAL: 444

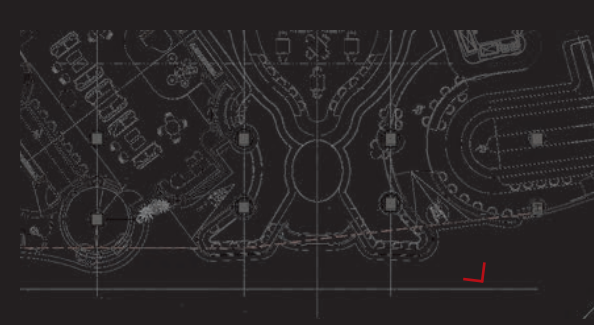


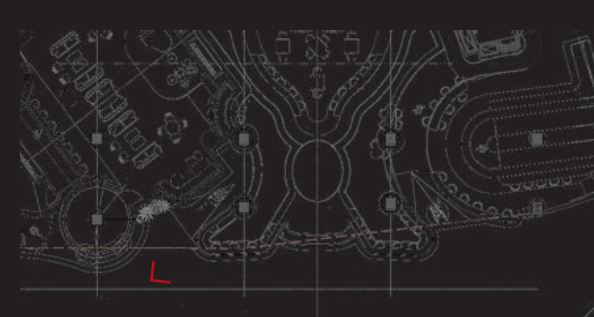
THE SUPERFOODS | RCP OVERLAY

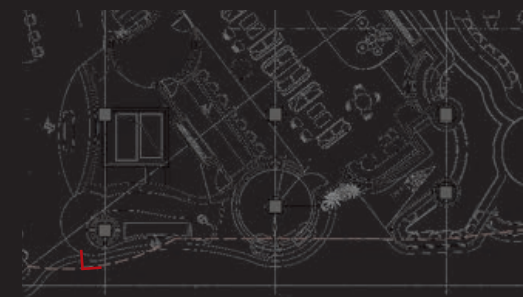






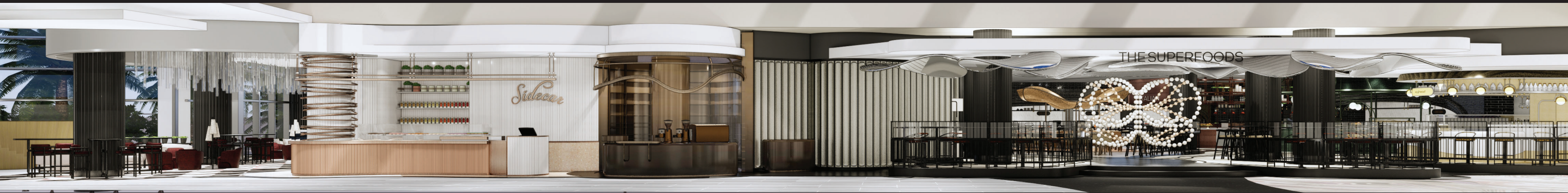
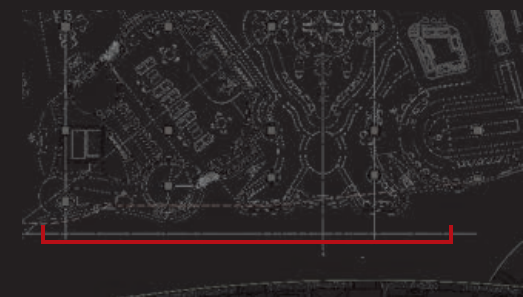


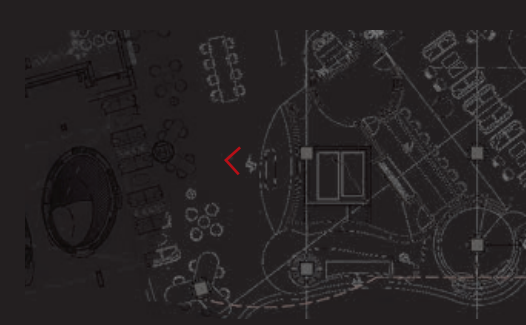






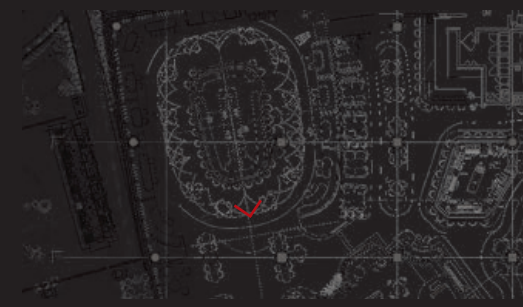
THE SUPERFOODS | MAIN ELEVATION





THE SUPERFOODS | BEVERAGE STATION



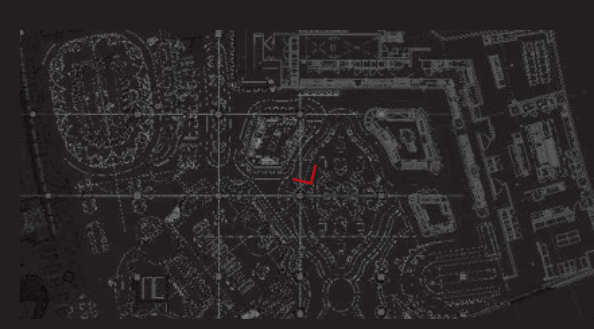




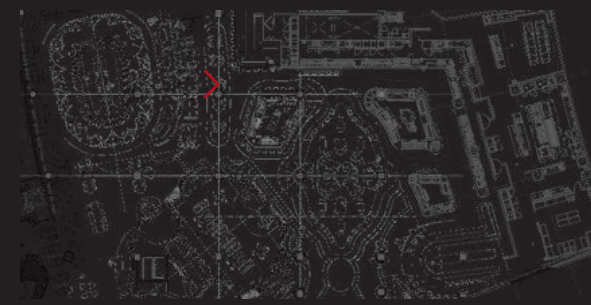




THE SUPERFOODS | FOOD STATIONS (SUSHI VIGNETTE)



THE SUPERFOODS | BOOTH SEATING VIGNETTE



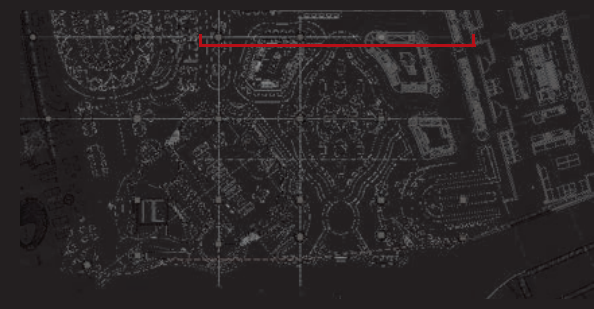
THE SUPERFOODS | FOOD STATIONS (OYSTER BAR)



THE SUPERFOODS | FOOD STATIONS (OYSTER BAR VIGNETTE)

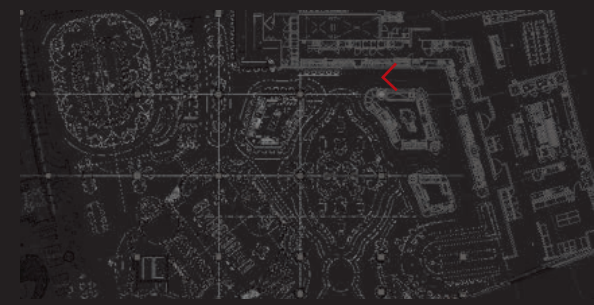


THE SUPERFOODS | PERIMETER COUNTER ELEVATIONS



THE SUPERFOODS | PERIMETER COUNTER ELEVATIONS





THE SUPERFOODS | FOOD STATIONS (ITALIAN & MIDDLE-EASTERN)





THE SUPERFOODS | FOOD STATIONS (ITALIAN VIGNETTE)



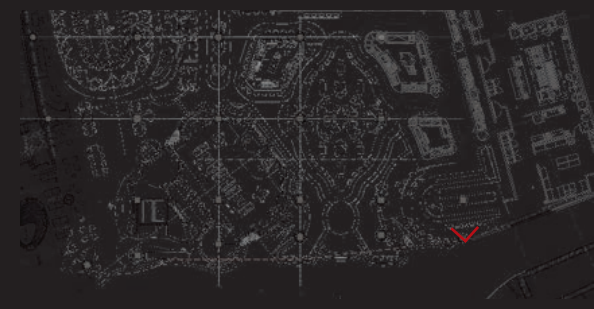


THE SUPERFOODS | FOOD STATIONS (SANDWICH VIGNETTE)





THE SUPERFOODS | FOOD STATIONS (EGG SANDWICH VIGNETTE)



THE SUPERFOODS | CENTER SEATING AREA





CONCEPT | CENTER SEATING AREA VIGNETTE



THE SPEAKEASY



CONFIDENTL & SULTRY

SURPRISING & THEATRICAL

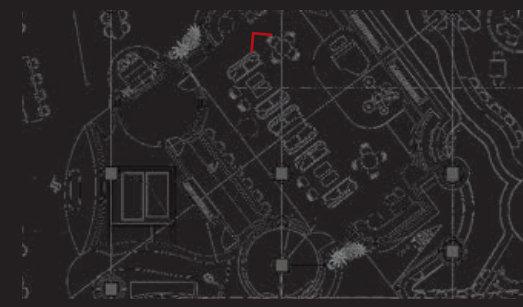
CONCEPT | THE SPEAKEASY

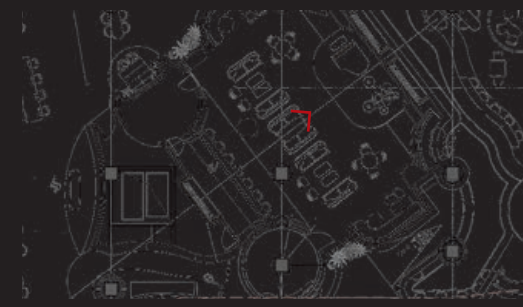


MOODY

TRANSFORMATIVE

MEXICAN FLAVOR



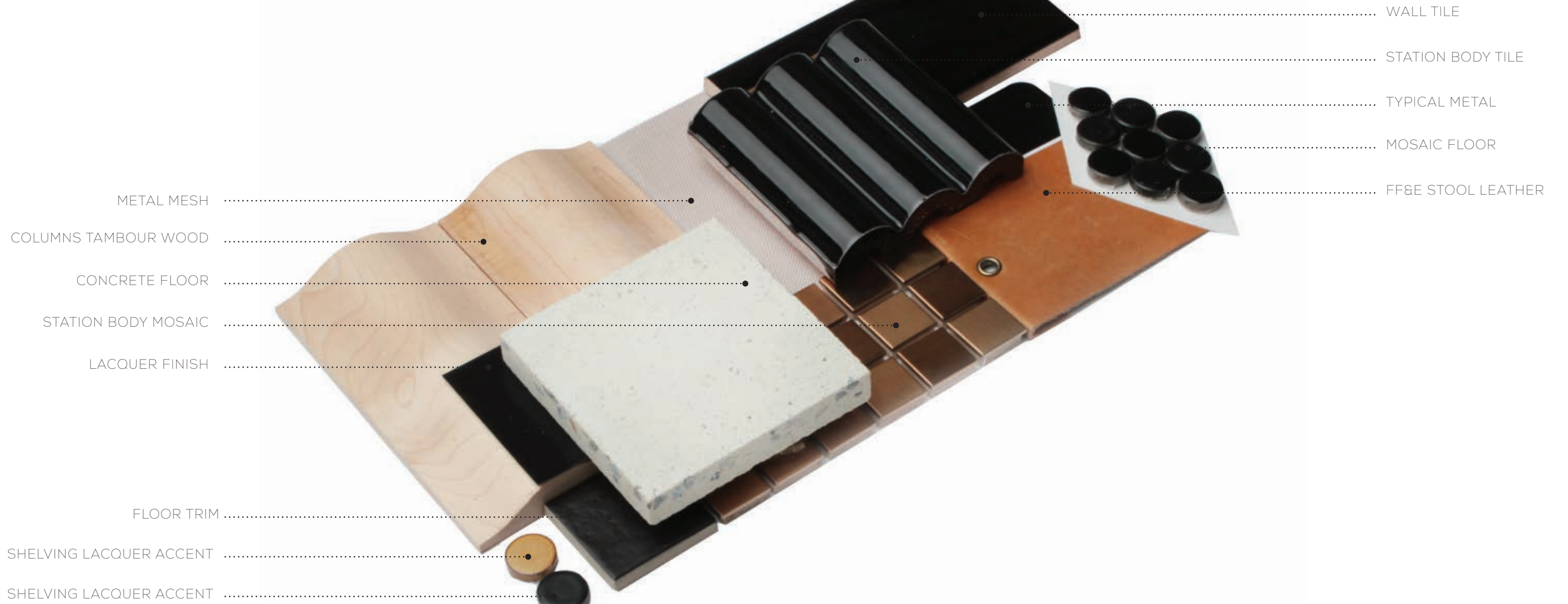


DESIGN RECAP



MATERIALS PALETTE

THE SUPERFOODS | MATERIALS PALETTE - PERIMETER COUNTERS



THE SUPERFOODS | MATERIALS PALETTE - DONUT & COFFEE



STATION BODY WOOD

BACKWALL TILE

COFFEE TYPICAL METAL

COFFEE MILLWORK OMBRE LACQUER

SOLID SURFACE

FLOOR MOSAIC

TYPICAL GLASS

DONUT TYPICAL METAL

TYPICAL LACQUER ACCENT

TYPICAL LACQUER ACCENT

COUNTER/FLOOR (OPTION)

COUNTERTOP, WALL & FLOOR STONE

LACQUER FINISH

THE SUPERFOODS | MATERIALS PALETTE - SOCIAL LOUNGE



FF&E LEATHER

TYPICAL METAL

HOST DESK METAL

FF&E VELVET

WALL LACQUER

CARPET FLOORING



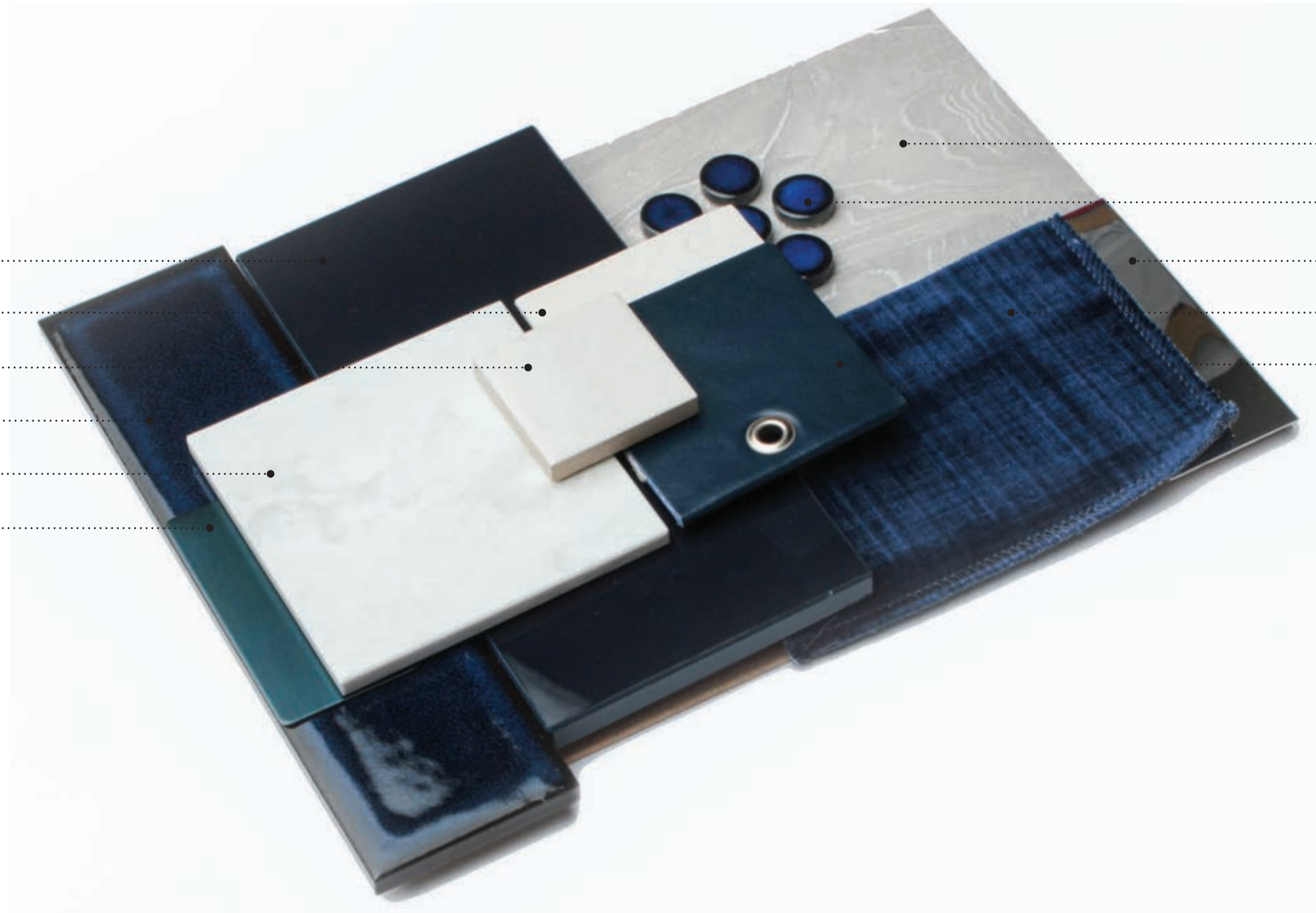
FF&E HIGHTOP SURFACE

FF&E WOOD

FF&E LEATHER

FF&E VELVET

THE SUPERFOODS | MATERIALS PALETTE - BAR



MILLWORK LACQUER

FF&E LEATHER

FLOOR TILE

BAR BASE TILE

BAR COUNTERTOP TOP

BAR TYPICAL METAL

WOOD FLOOR

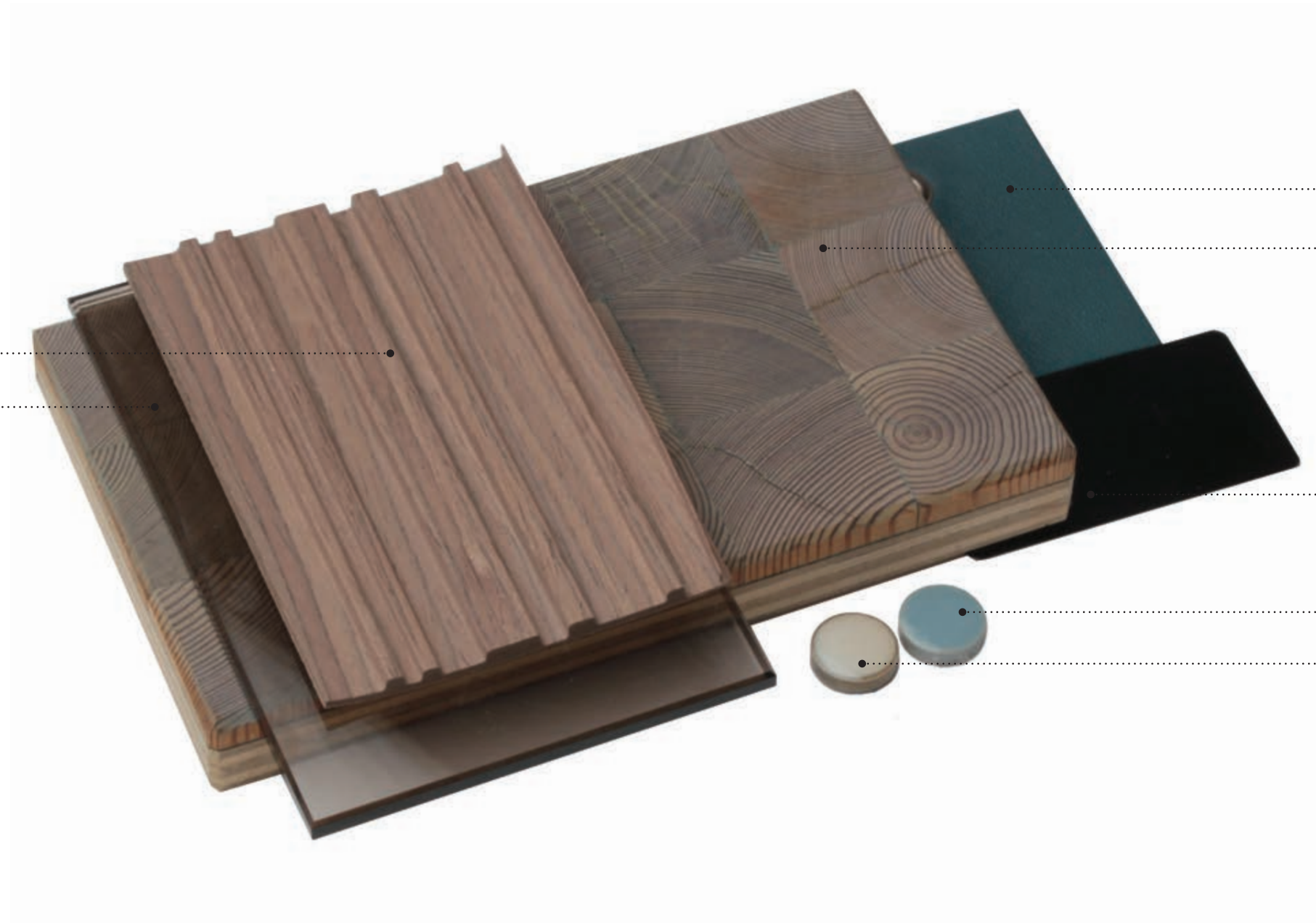
FLOOR MOSAIC

FF&E TYPICAL METAL

FF&E VELVET

FF&E LEATHER

THE SUPERFOODS | MATERIALS PALETTE - SUSHI



STATION BODY WOOD

TINTED GLASS SHELVES

FF&E STOOL LEATHER

WOOD AT COUNTERTOP & FLOOR

TYPICAL METAL

SHELVING LACQUER ACCENT

SHELVING LACQUER ACCENT

THE SUPERFOODS | MATERIALS PALETTE - OYSTER BAR



WALL, COUNTER & CEILING TILE

WALL, COUNTER & CEILING TILE

WALL & COUNTER TILE

TYPICAL METAL

WALL & COUNTER TILE

COUNTERTOP STONE

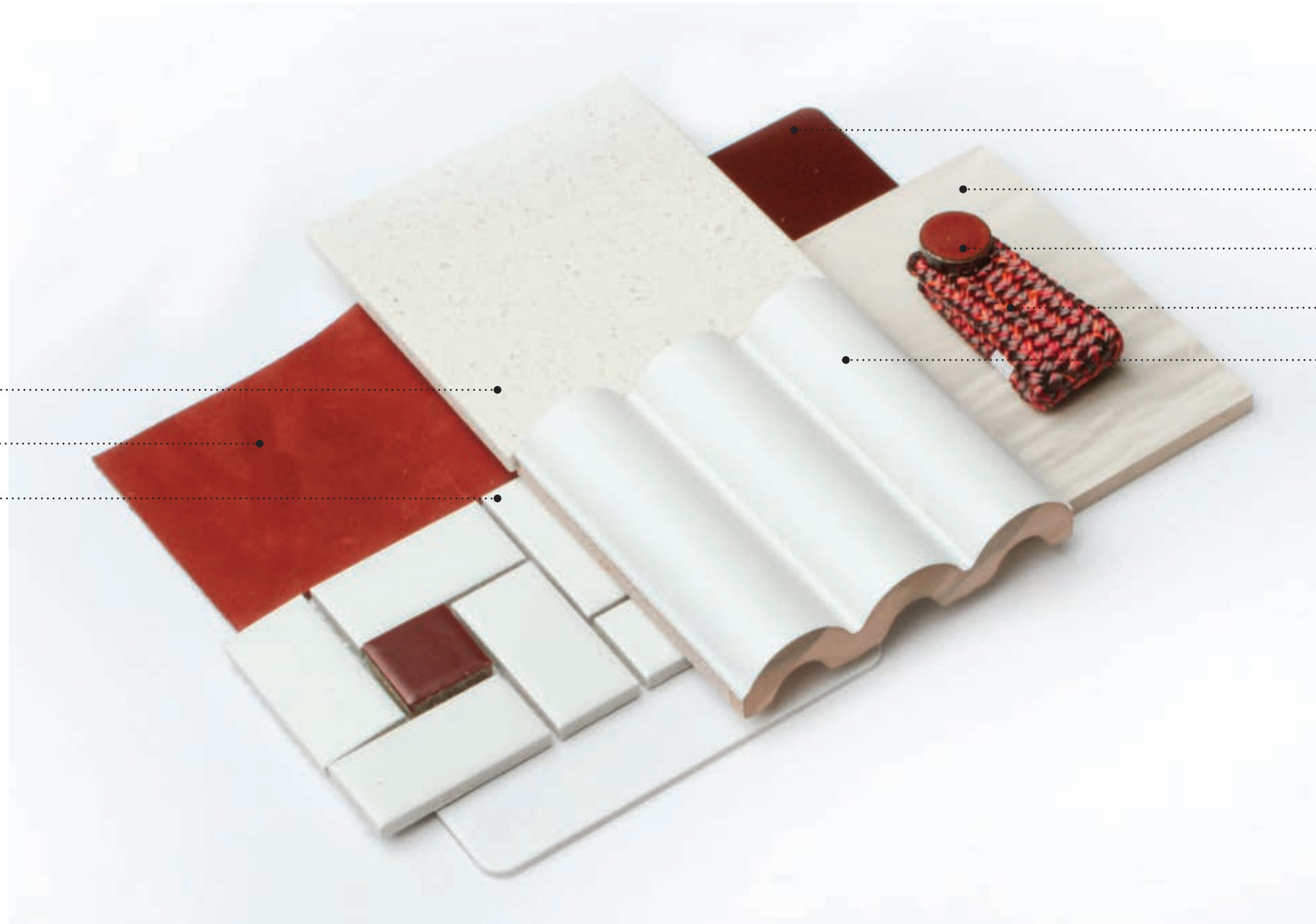
FF&E STOOL LEATHER

FF&E STOOL METAL

SHELVING LACQUER ACCENT

SHELVING LACQUER ACCENT

THE SUPERFOODS | MATERIALS PALETTE - ITALIAN STATION



COUNTERTOP STONE

FF&E STOOL LEATHER

STATION FLOOR TILE

TYPICAL METAL

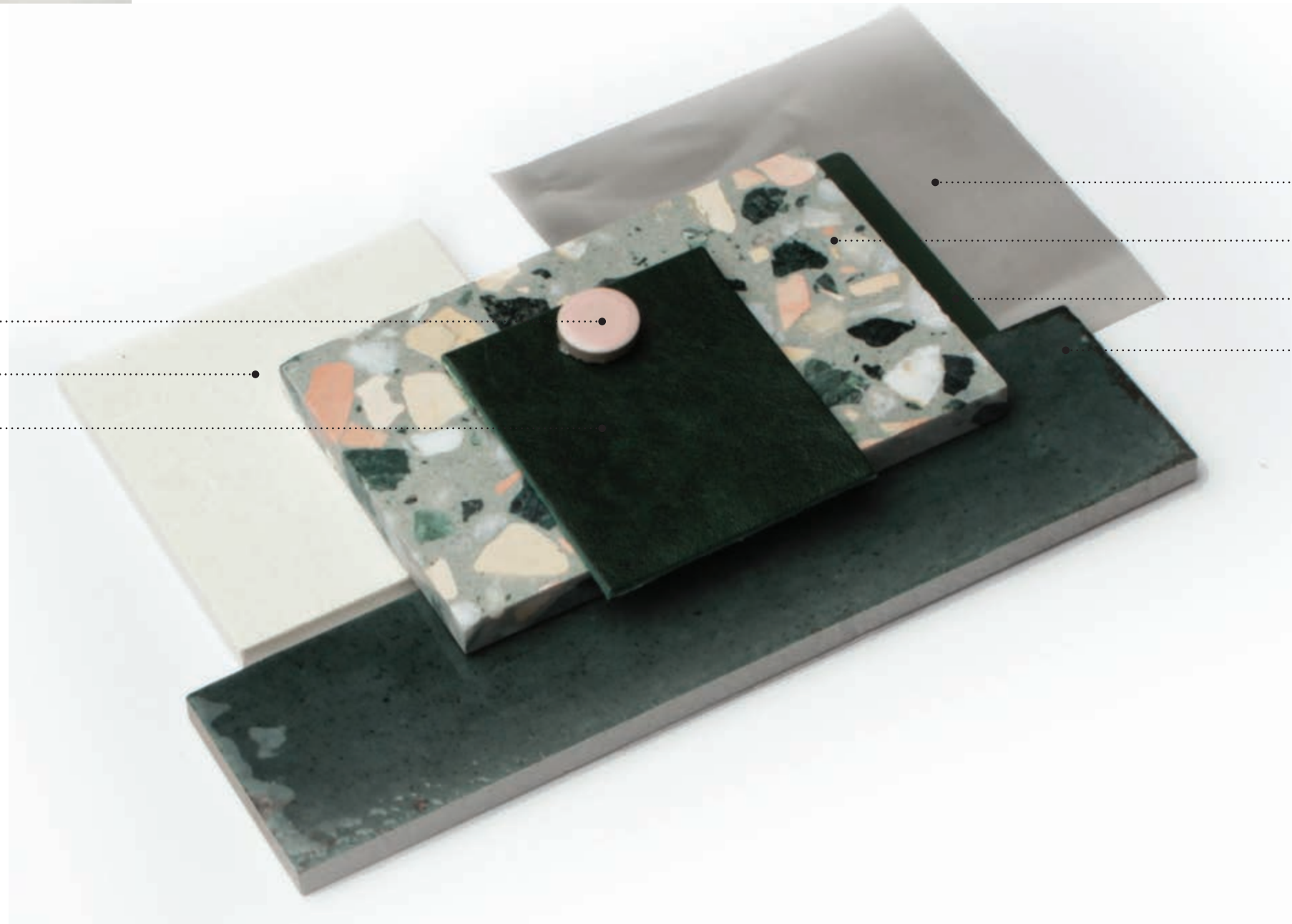
FF&E STOOL FRAME

SHELVING LACQUER ACCENT

FF&E WRAP DETAIL

STATION BODY TILE

THE SUPERFOODS | MATERIALS PALETTE - SANDWICH STATION



SHELVING LACQUER ACCENT

COUNTERTOP STONE

FF&E STOOL LEATHER

..... METAL MESH

..... STATION FLOOR TILE

..... TYPICAL METAL

..... STATION BODY TILE

THE SUPERFOODS | MATERIALS PALETTE - EGG SANDWICH



TYPICAL METAL ACCENT

STATION FLOOR TILE

TYPICAL METAL

PERIMETER FLOOR TILE

COUNTERTOP STONE

STATION BODY TILE

FF&E STOOL LEATHER

FF&E STOOL LEATHER

THE SUPERFOODS | MATERIALS PALETTE - CENTER SEATING



CENTER WOOD FLOOR

FF&E TABLETOP TILE

METAL MESH

TYPICAL WOOD FLOOR

FF&E WOOD

FF&E CHAIR LEATHER

FF&E PIPING ACCENT

FF&E CENTER CHAIR LEATHER

FF&E CENTER LACQUER TABLE
BASE & CHAIR FRAME

THE SUPERFOODS | MATERIALS PALETTE - SPEAKEASY



CEILING & CARPET GRAPHIC

WOOD FLOOR

FF&E VELVET

FF&E VELVET

FF&E VELVET

FF&E FABRIC



TINTED MIRROR

COUNTERTOP STONE

TYPICAL METAL

BAR BODY TILE

MILLWORK WOOD