## RICHMOND OVAL HOTEL & RESIDENCES

100% CONCEPT NARRATIVE PRESENTATION | NOV 24, 2021

HOTEL PUBLIC SPACES & MOCK UP ROOM
RESIDENTIAL PUBLIC SPACES. AMENITIES & UNITS





#### WE DO MORE THAN INTERIOR DESIGN.

We think beyond walls and floors and imagine the shared experience.

#### WE CREATE MORE THAN PRETTY PICTURES.

Studio Munge creates the energy that audiences respond to and brings businesses to life.

Since 1997, we have been positively impacting the communities and cities we design in.

#### WE IMAGINE EXCITING SPACES.

Spaces that people want to be a part of. We have a keen insight, foresight, and passion for the flow of design that brings a space to life.



### THE GUEST WALKTHROUGH

EXPLORING THE GUESTS' JOURNEY THROUGH THE LENS OF INTERIOR DESIGN ACROSS ALL TOUCHPOINTS

#### 01 | THE CONCEPT

#### 02 | RESIDENCES

THE PROFILE: OUR RESIDENTS

THE JOURNEY: RESIDENTIAL SENSE OF ARRIVAL, AMENITIES & UNITS

#### 03 | HOTEL

THE PROFILE: OUR GUESTS

THE JOURNEY: HOTEL DESIGN PRINCIPLES, INTERIOR PALETTE, SENSE OF ARRIVAL, PUBLIC SPACES

THE JOURNEY: TYPICAL CORRIDOR & GUESTROOMS

PLANS: STANDARD KING AND DOUBLE QUEEN

### A STORY OF REUNION

TOLD THROUGH THE LENS OF THE INTERIOR DESIGN

"Meeting across the milky way through the varying shapes of the delicate clouds, the sad message of the shooting stars,

a silent journey across the milky way.

One meeting of the cowherd and weaver amidst the golden autumn wind and jade-glistening dew,

eclipses the countless meetings in the mundane world.

The feelings soft as water,

the ecstatic moment unreal as a dream,

how can one have the heart to go back on the bridge made of magpies?

If the two hearts are united forever,

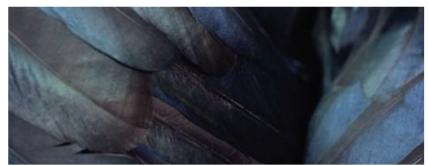
why do the two persons need to stay together-day after day, night after night?"



"THE COWHERD" 牛郎



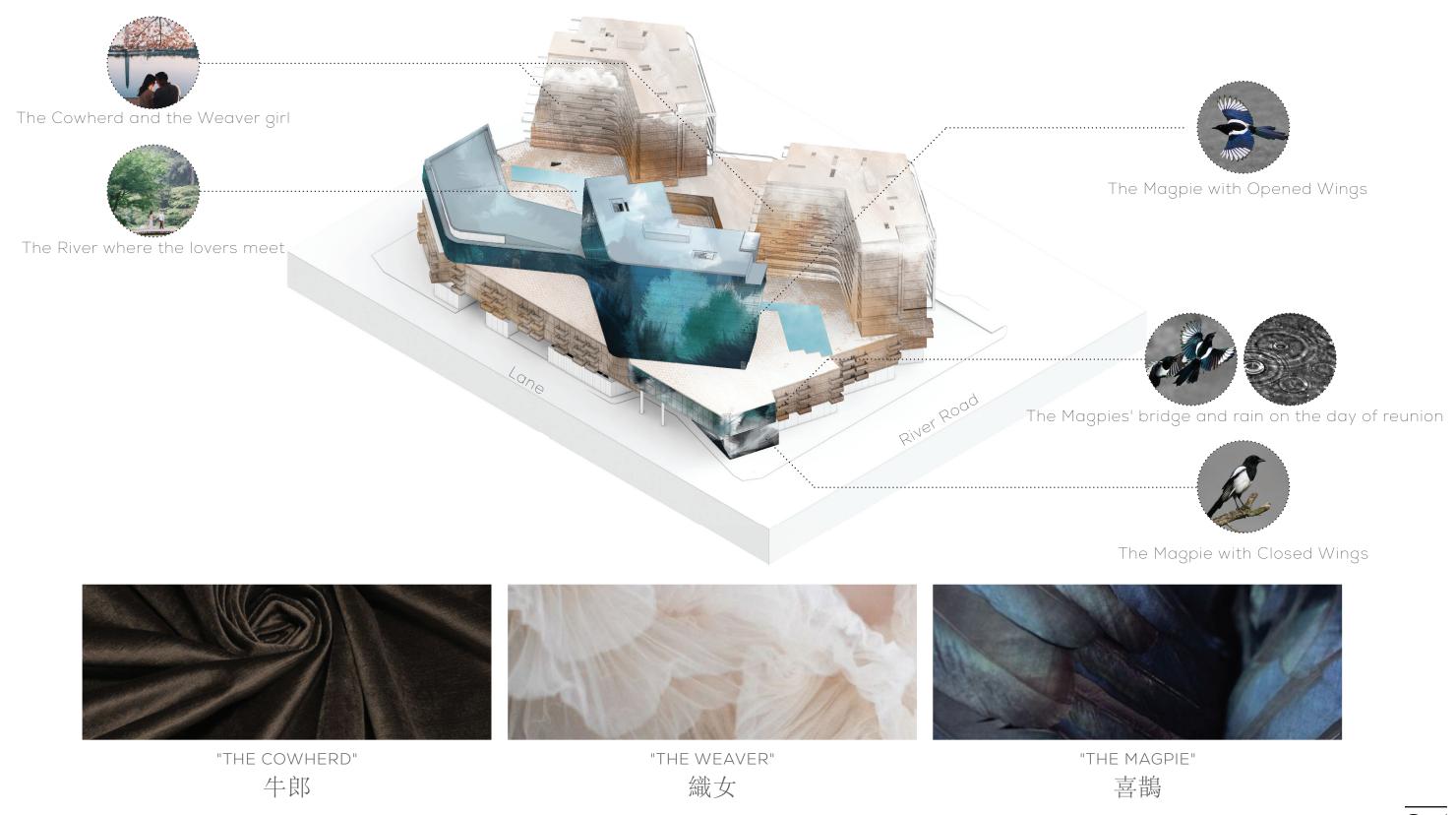
"THE WEAVER" 織女



"THE MAGPIE" 喜鵲

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#### THE CONCEPT | THE COWHERD AND THE WEAVER GIRL 牛郎織女



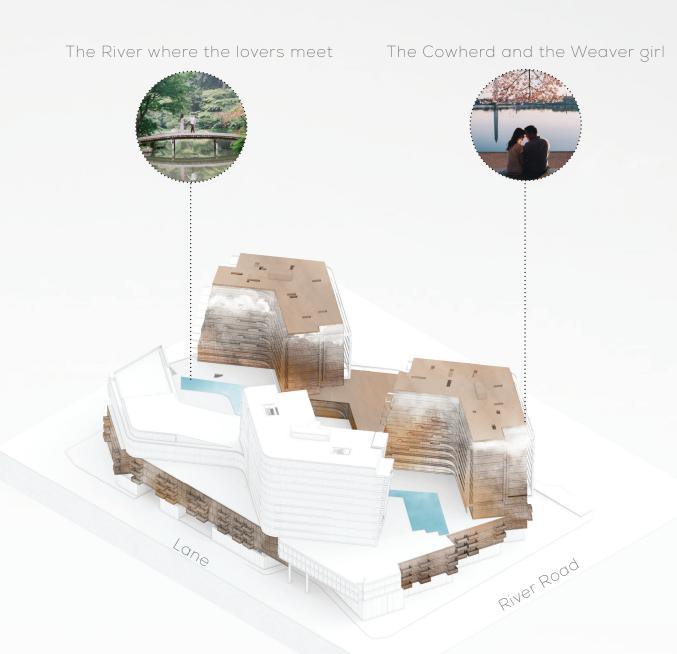
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# RESIDENCES "THE COWHERD & THE WEAVER GIRL"

RESIDENTIAL LOBBIES
PODIUM GARDEN & AMENITIES

RESIDENTIAL UNITS



#### THE PROFILE | OUR RESIDENTS

Active



Passionate Tasteful



Sophisticated



Family-Oriented







Our residents are young and passionate, looking to settle down into the next chapter of their love life and growing a new family. They are tasteful and sophisticated in profession and style, who also mindfully invests in their inner health and well-being. They are sociable and generous, and love to host friends and family in the comfort of their home.

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Focal Glass Chandelier



Subtle Textures Alluring Desk Enveloping Warmth

#### THE JOURNEY | RESIDENTIAL CLUBHOUSE RECEPTION

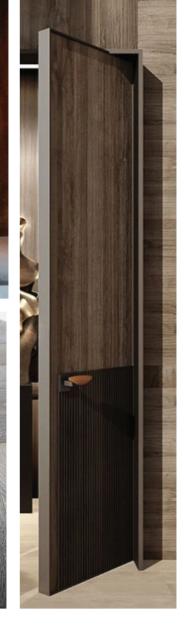
Honest Details









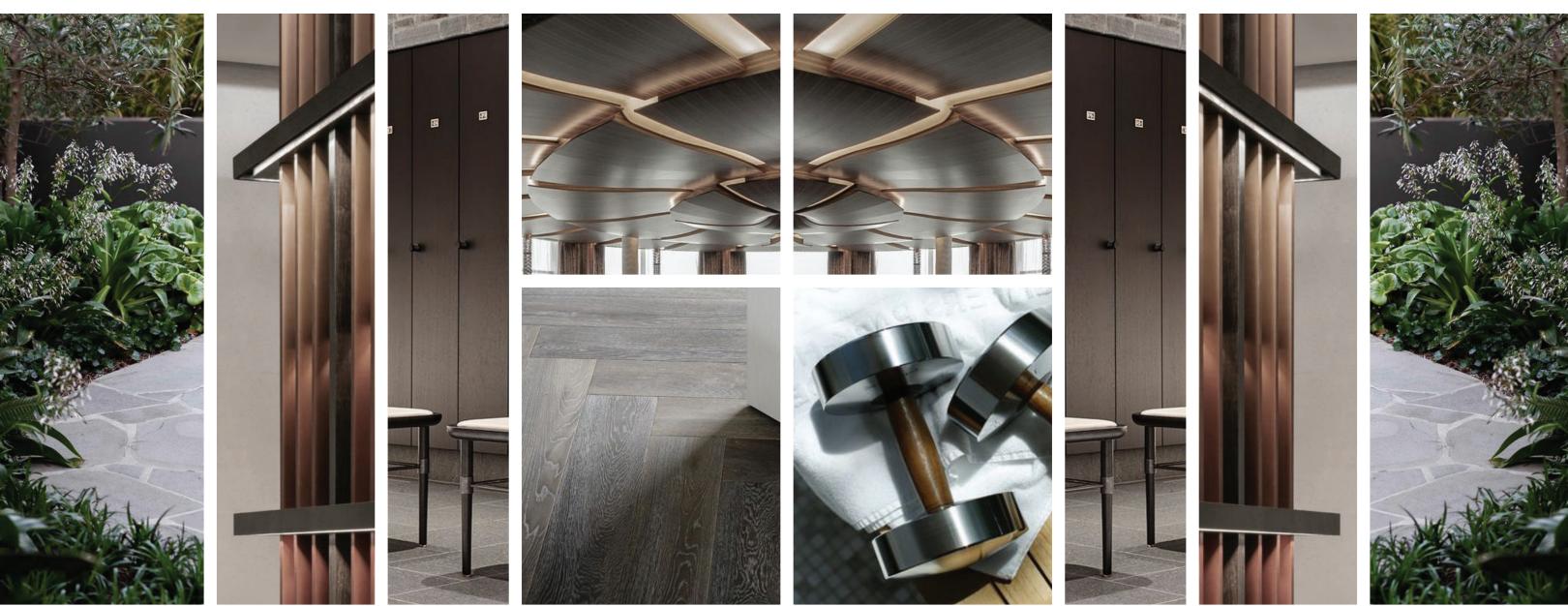




Welcoming Hospitality

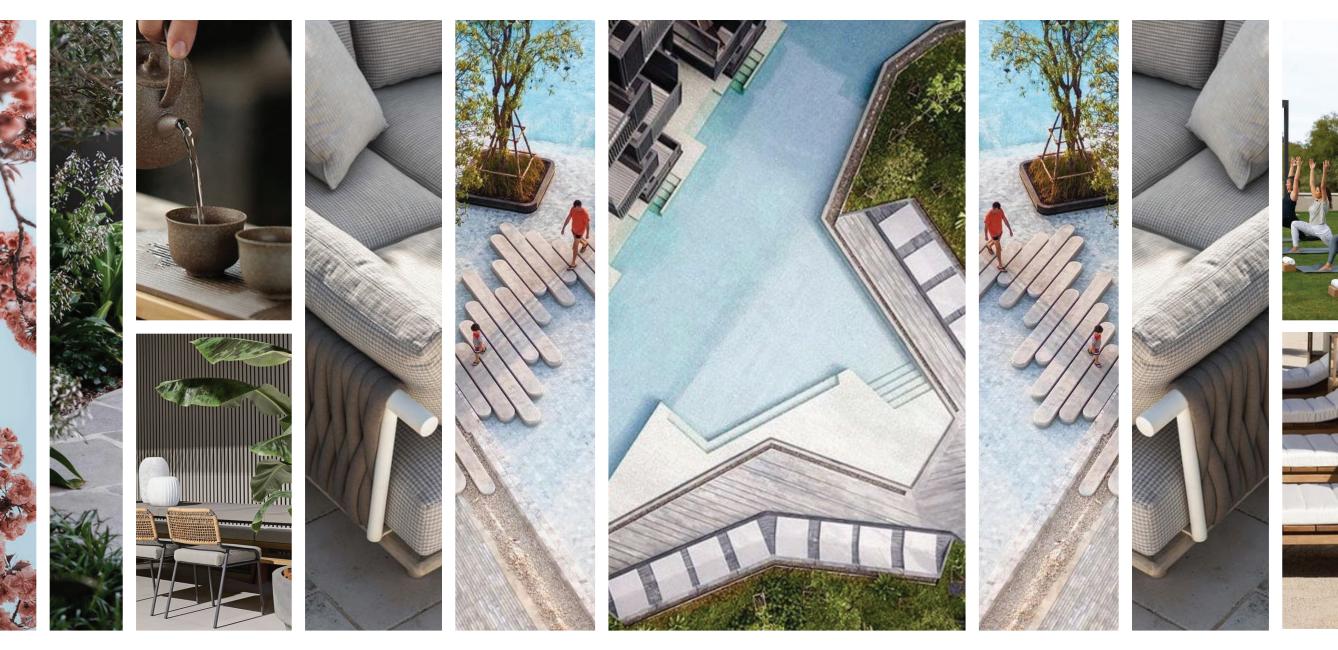
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#### Energetic Warmth



Handsome Finishes Tastefully Private

#### Surrounded By Nature







Residential Comfort

Sophisticated & Refined

















Fireplace as a Centerpiece

SV

## RESIDENTIAL UNITS

#### THE JOURNEY | RESIDENTIAL UNITS - DESIGN PRINCIPLES

ROOTED IN NATURE "THE COWHERD" "THE WEAVER" Of-Earth Elevated Connected Refined Soft Sophisiticated Warm Initimate Fresh Indoor Outdoor Refined Details Oak Flooring Honest Details Black Metal Accents Architectural Architectural Muted Metal Accents Oak Flooring Details Details





Elevated but Natural

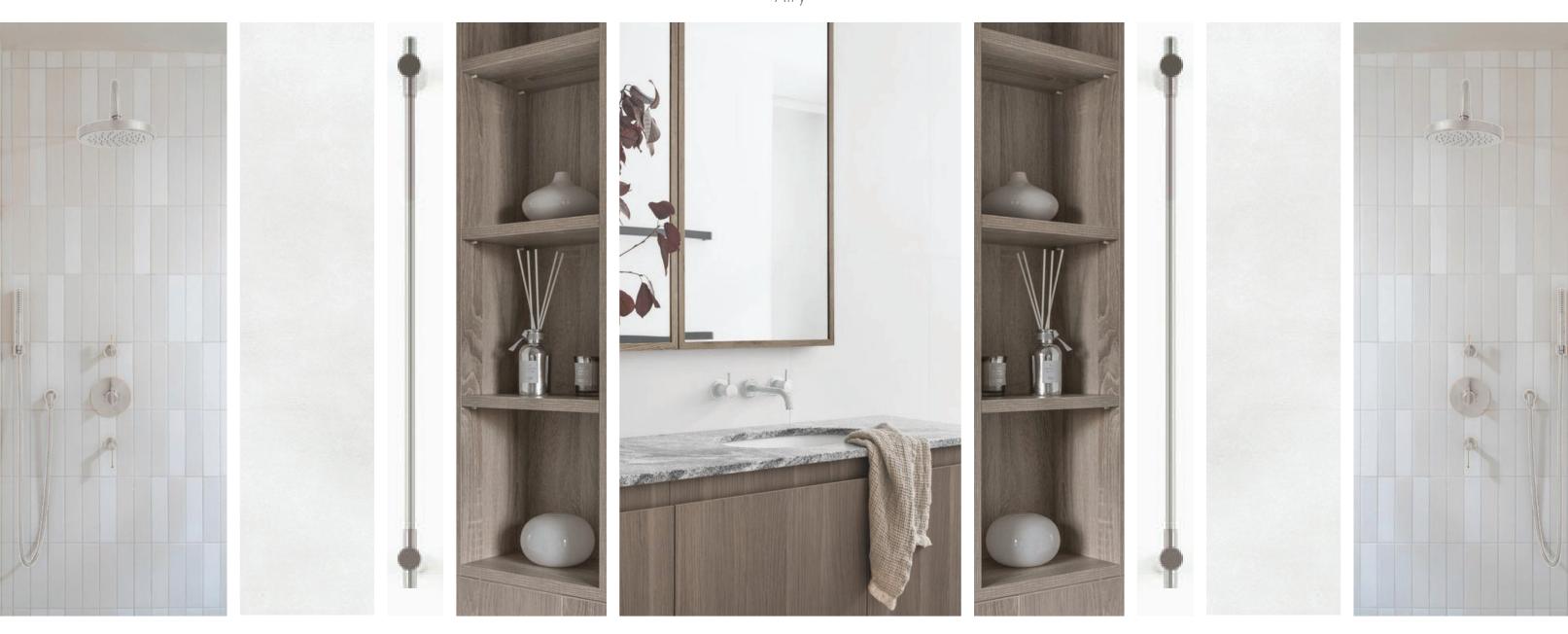
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Thoughtful Details Refined & Sophisticated Fresh Tones

Subtle Textured Elements Elevated Appliances Polished Nickel Accents

#### Airy



Textured Shower Walls Soft Monolithic Tile Floors

Organic Textures Of-Earth Tones Warm & Intimate © 100° ≏ ⋄. \* 180° –

Subtle Details Elevated Appliances Layered



#### Warm & Intimate



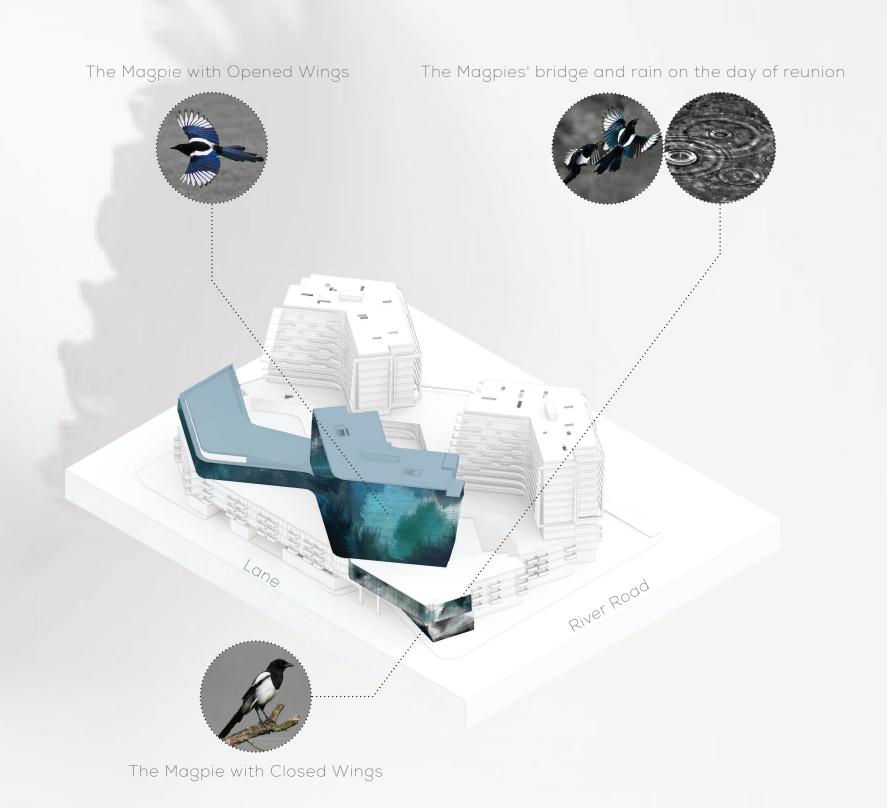
Textured Shower Walls Black Accents Solid Tile Floors

HOTEL

"THE MAGPIE"

HOTEL LOBBY & LOUNGE BALLROOM

GUESTROOMS



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#### THE PROFILE | OUR GUESTS

Artful Pree-Spirited Bold Dramatic Social Eventful

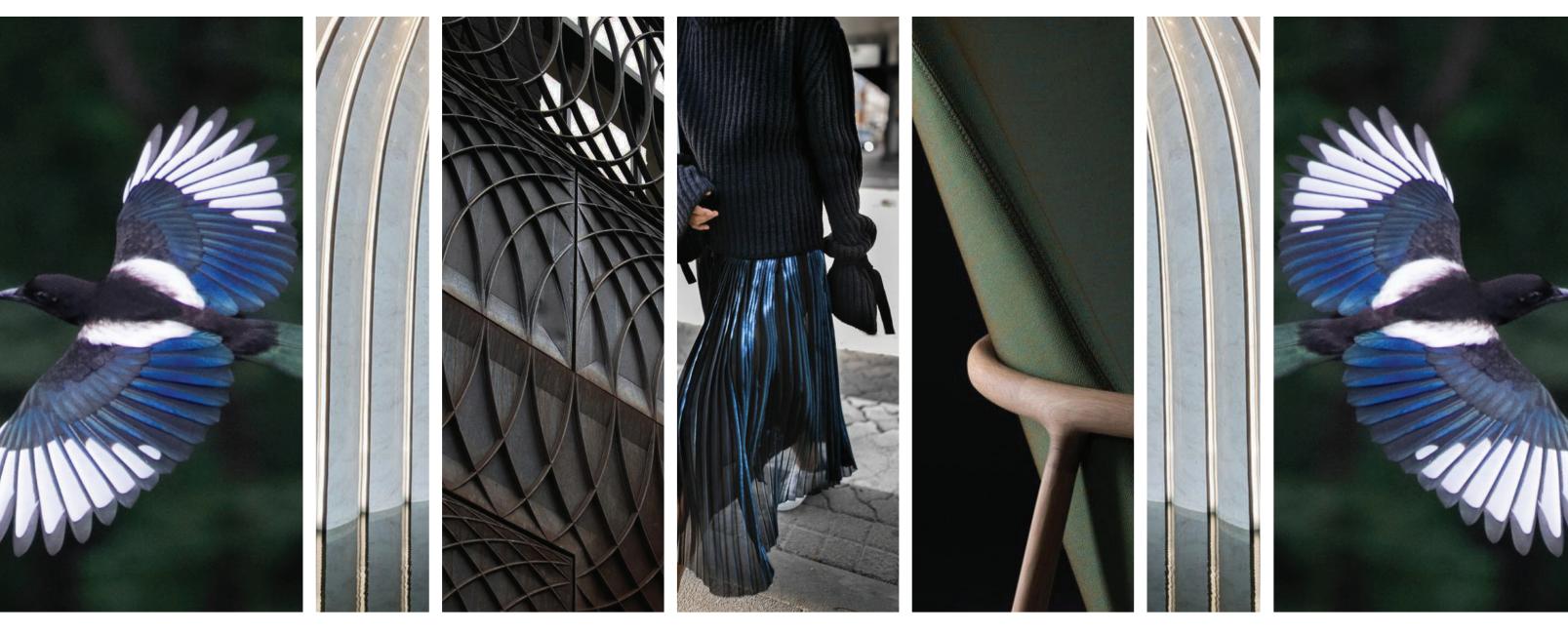
Artful Pree-Spirit

Our guests will be free-spirited and unique, seeking new experiences and adventure. They are bold and dramatic in their taste for arts and style, reflecting in the places with which they resonate. Always travelling, they will be socialable and energetic, whole-heartedly celebrating every reunion with their family and friends, old and new.

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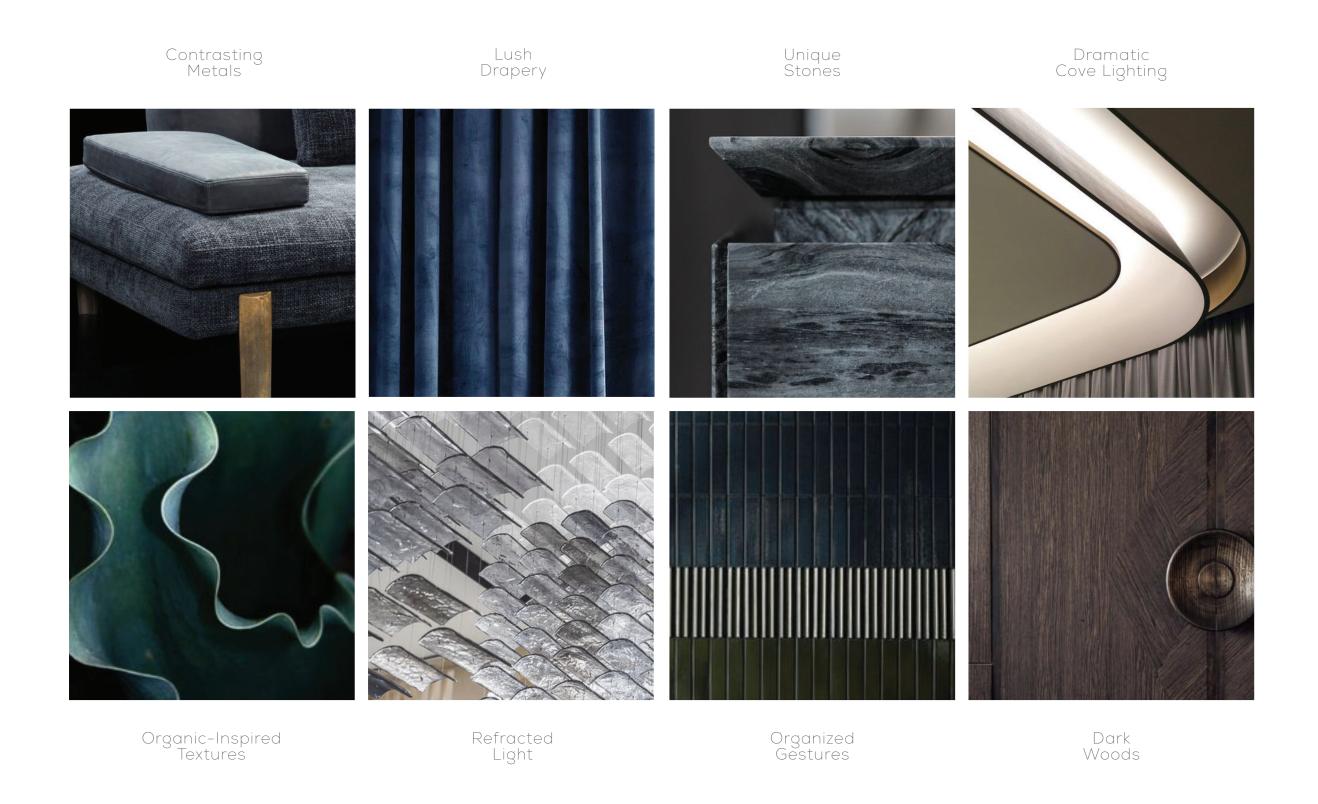
"THE MAGPIE"



Striking Unexpected Charm Organic

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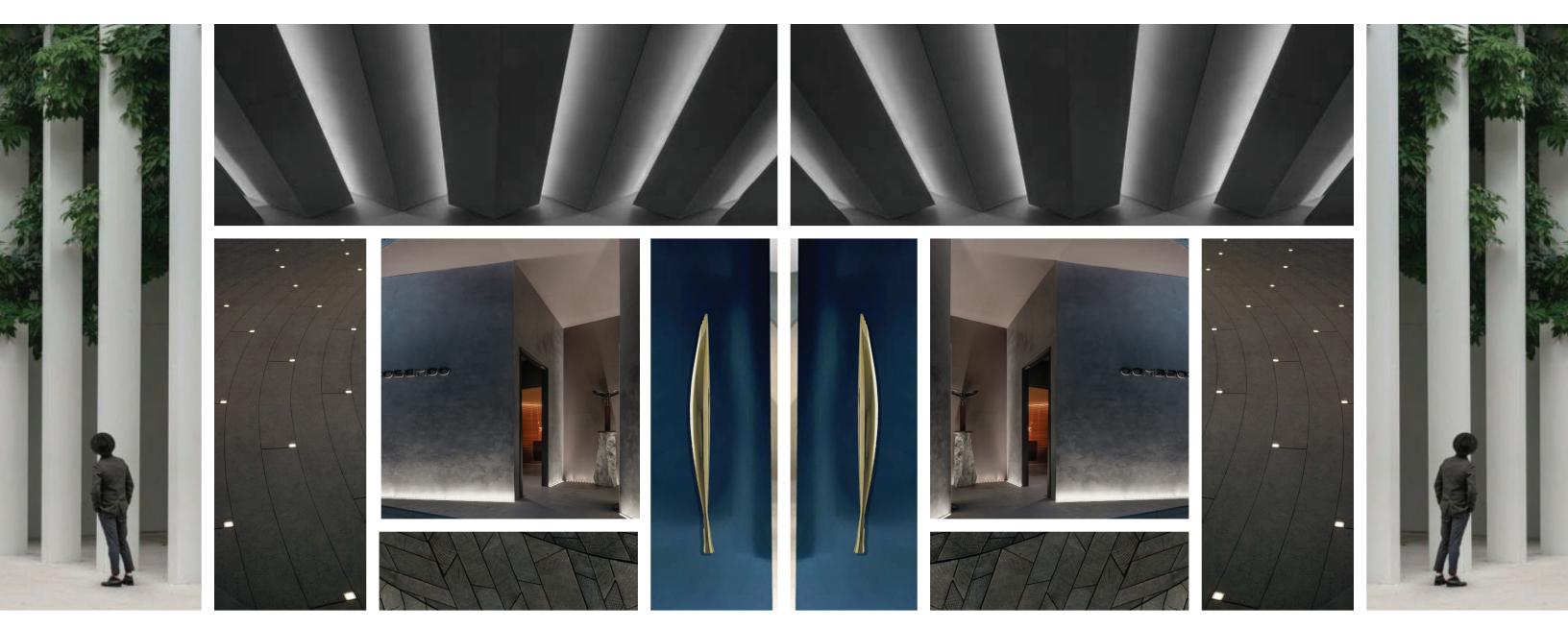
#### THE JOURNEY | HOTEL INTERIOR PALETTE



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Bold & Dramatic Entrance



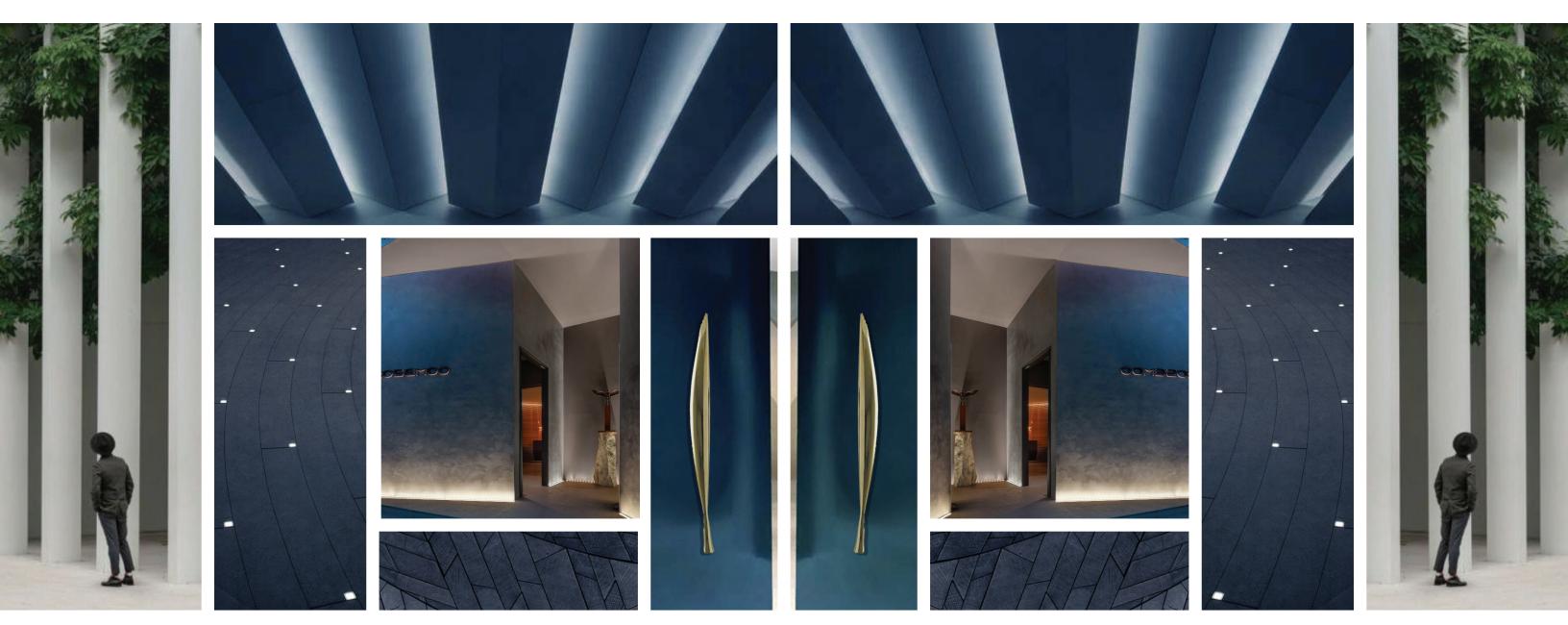
Walkway of Constellations

Brancusi-Inspired Door Handles

Playful Signage



Bold & Dramatic Entrance



Walkway of Constellations

Brancusi-Inspired Door Handles

Playful Signage

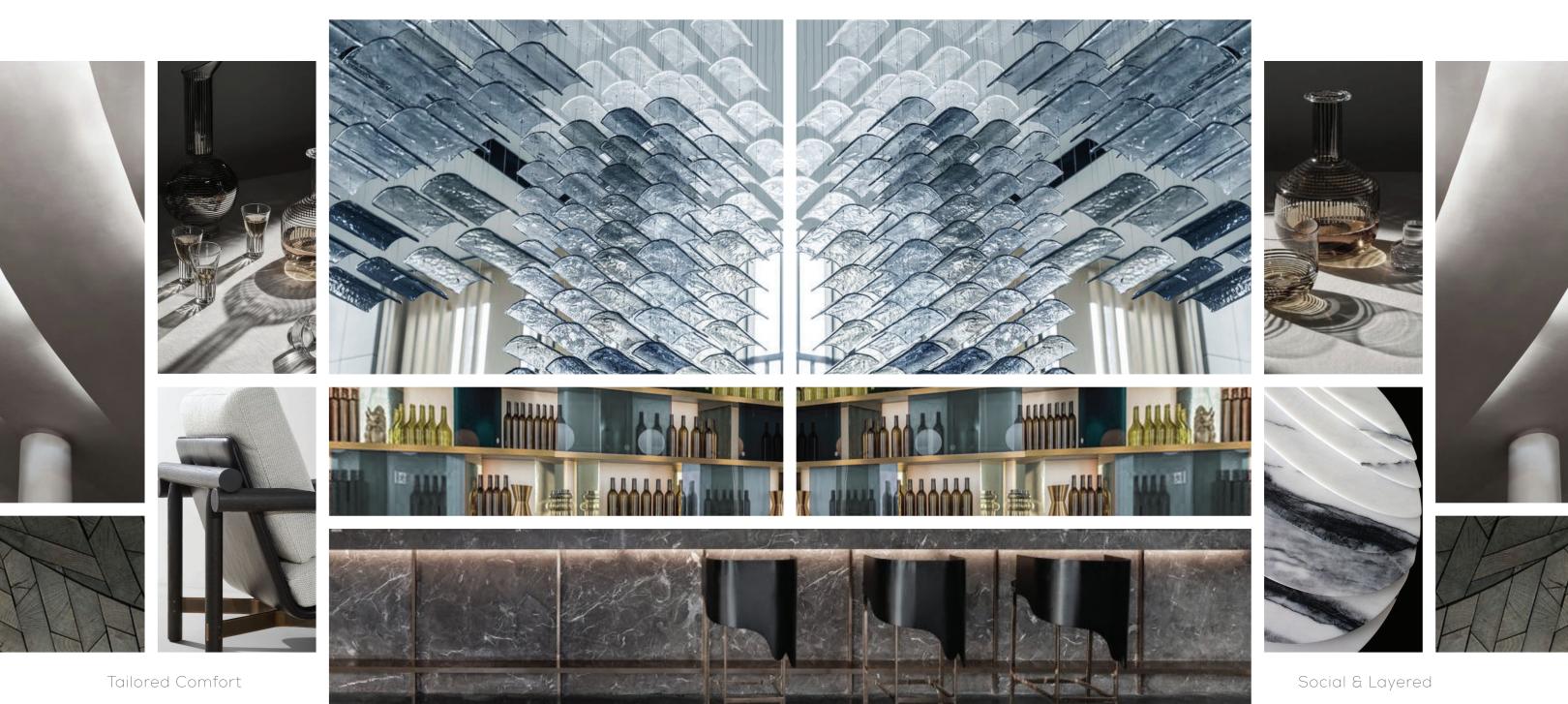


#### Warm & Intimate Welcome



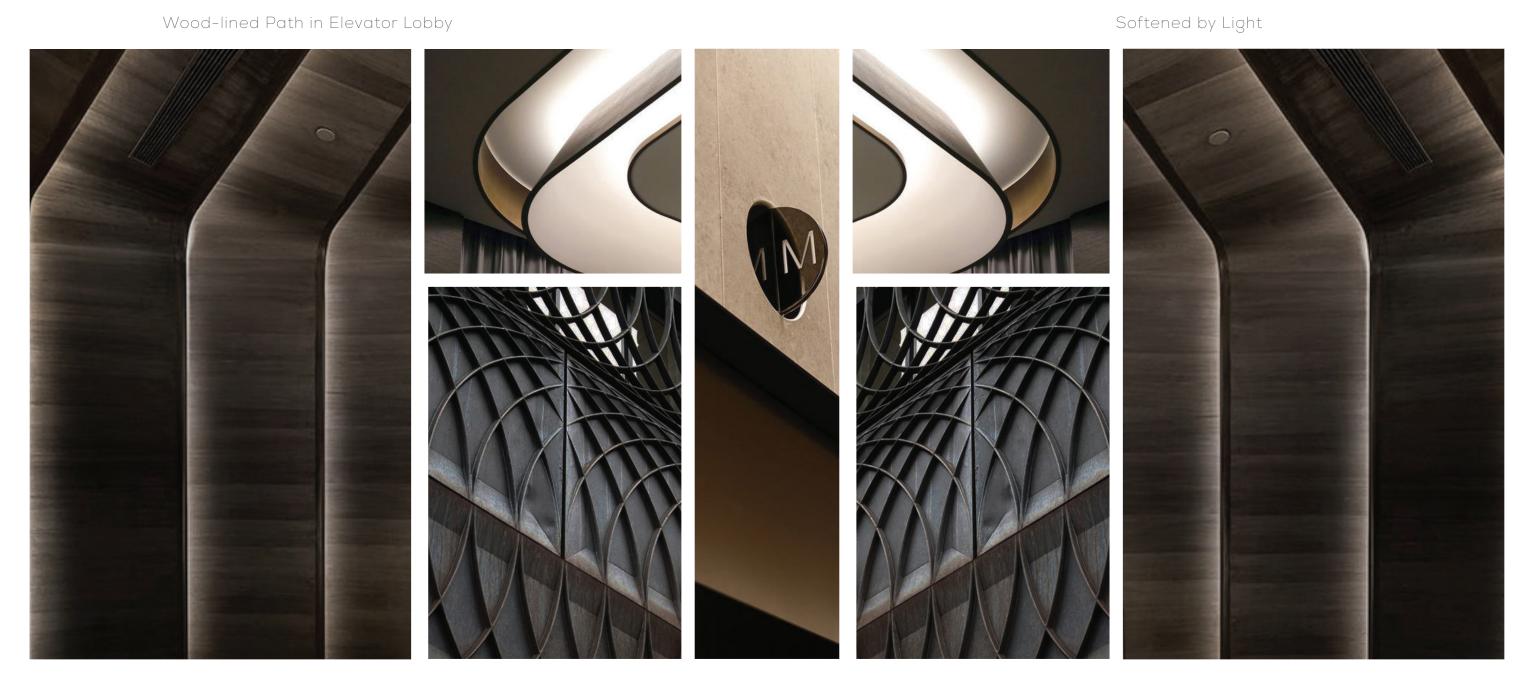
Layered Lighting Check-In Desk Inspired by a Nest

#### Feature Chandelier



Monolithic Bar

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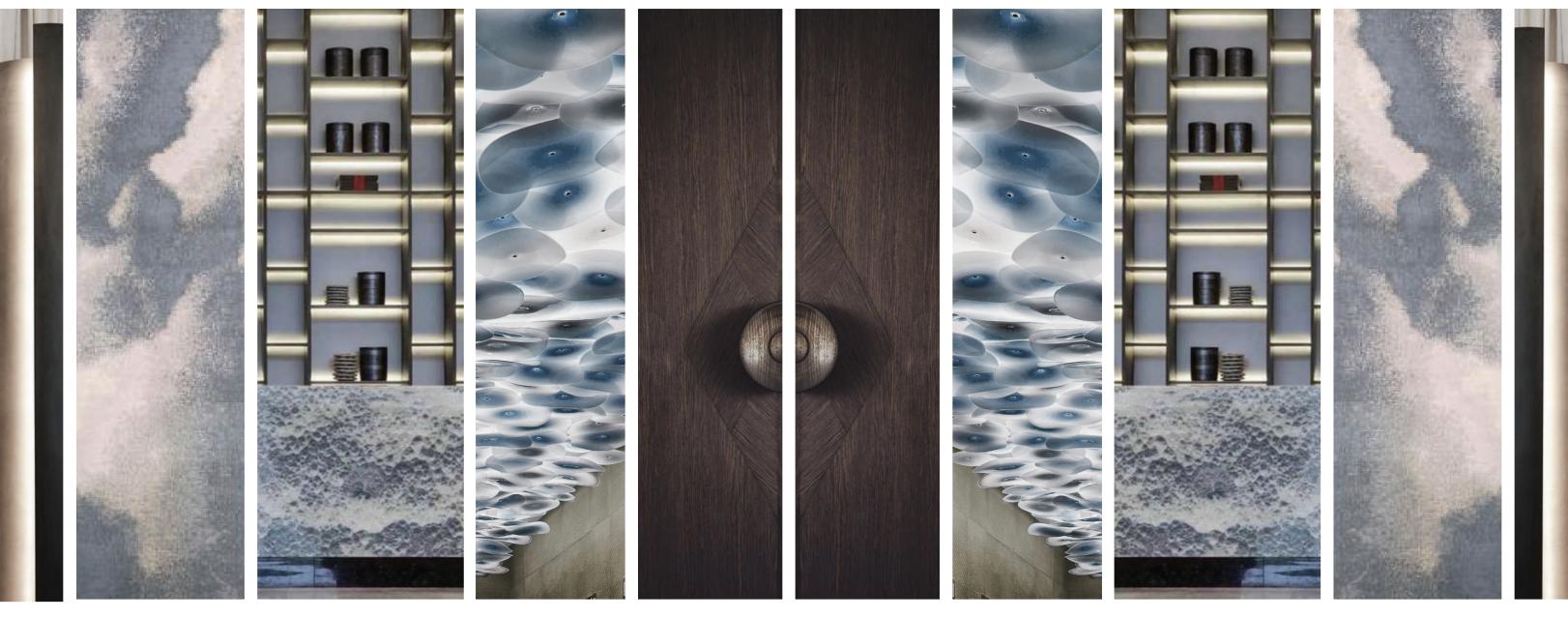


Soft Repetition Reminiscent of Feathers in the Elevator Cab

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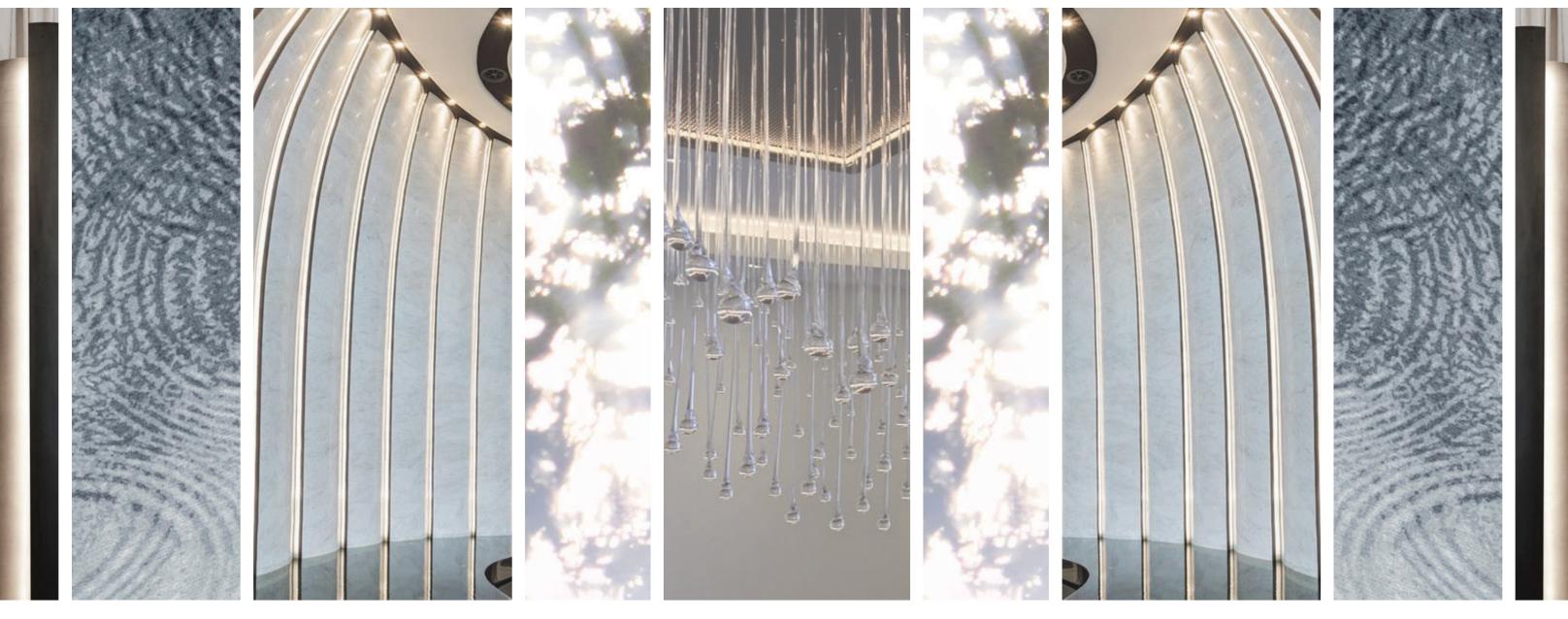
Storm Clouds before the Rain



Tasteful Bar Offerings Grand Entrance with Intrigue Curated displays



Rain on the Day of the Reunion



Graceful Curves

Suspended Feature Chandelier (by Lasvit)

Ethereal Light

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## HOTEL GUESTROOMS

SUITE CORRIDOR & ENTRY
TYPICAL STANDARD KING & DOUBLE QUEEN





Dark Intimacy

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Immersed in The Rich Colours & Textures Of The Magpie

Unexpected Experience

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Immersed in The Rich Colours & Textures Of The Magpie



Lush Textiles Playful Gestures

Immersed in The Rich Colours & Textures Of The Magpie



Sculptural Pieces Purposeful Functionality

Immersed in The Rich Colours & Textures Of The Magpie



Layered Materiality Tactile Comfort

Captivating & Calm









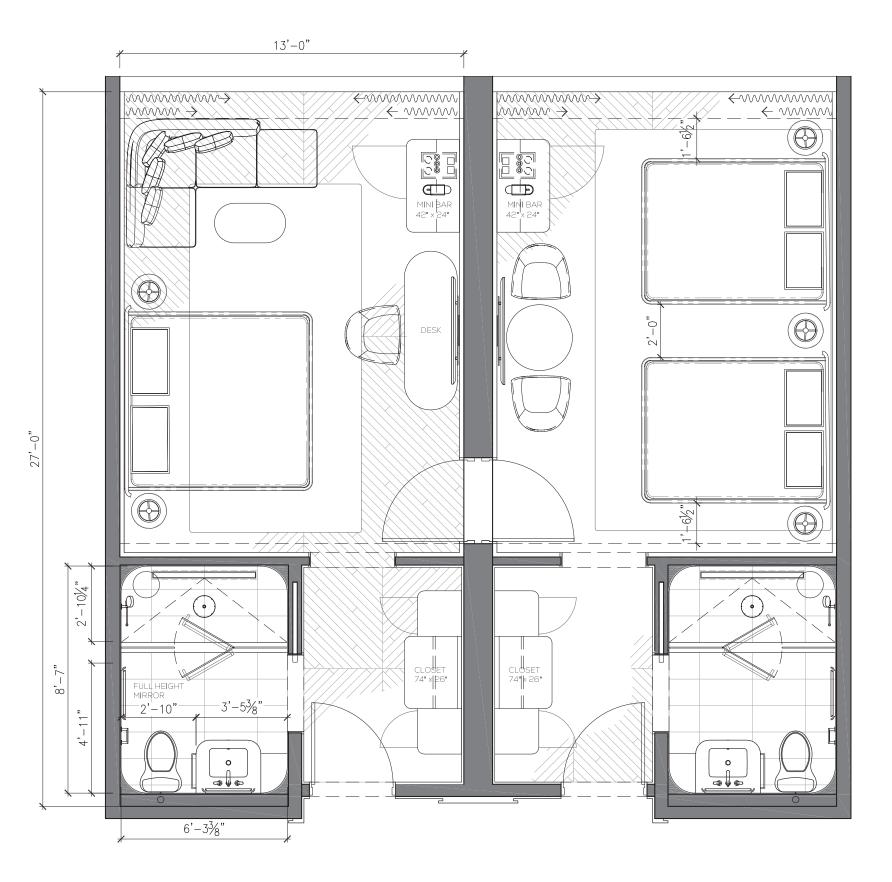


Simple & Playful Accessories

Monolithic Materiality with Depth







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#### THE JOURNEY | SUMMARY REFERENCE PAGE - RESIDENTIAL "THE COWHERD & WEAVER GIRL"

























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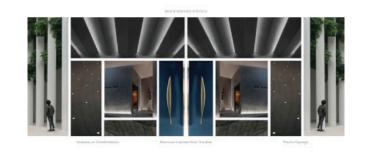
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#### THE JOURNEY | SUMMARY REFERENCE PAGE - HOTEL "THE MAGPIE"



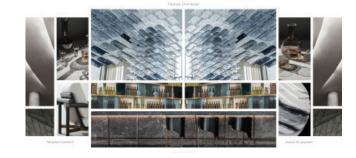






























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THANK YOU!

