



470 KENT

CONCEPT NARRATIVE

FEB 14, 2022

STUDIO
MUNGE

NAFTALIGROUP

The Cultured Pursuers

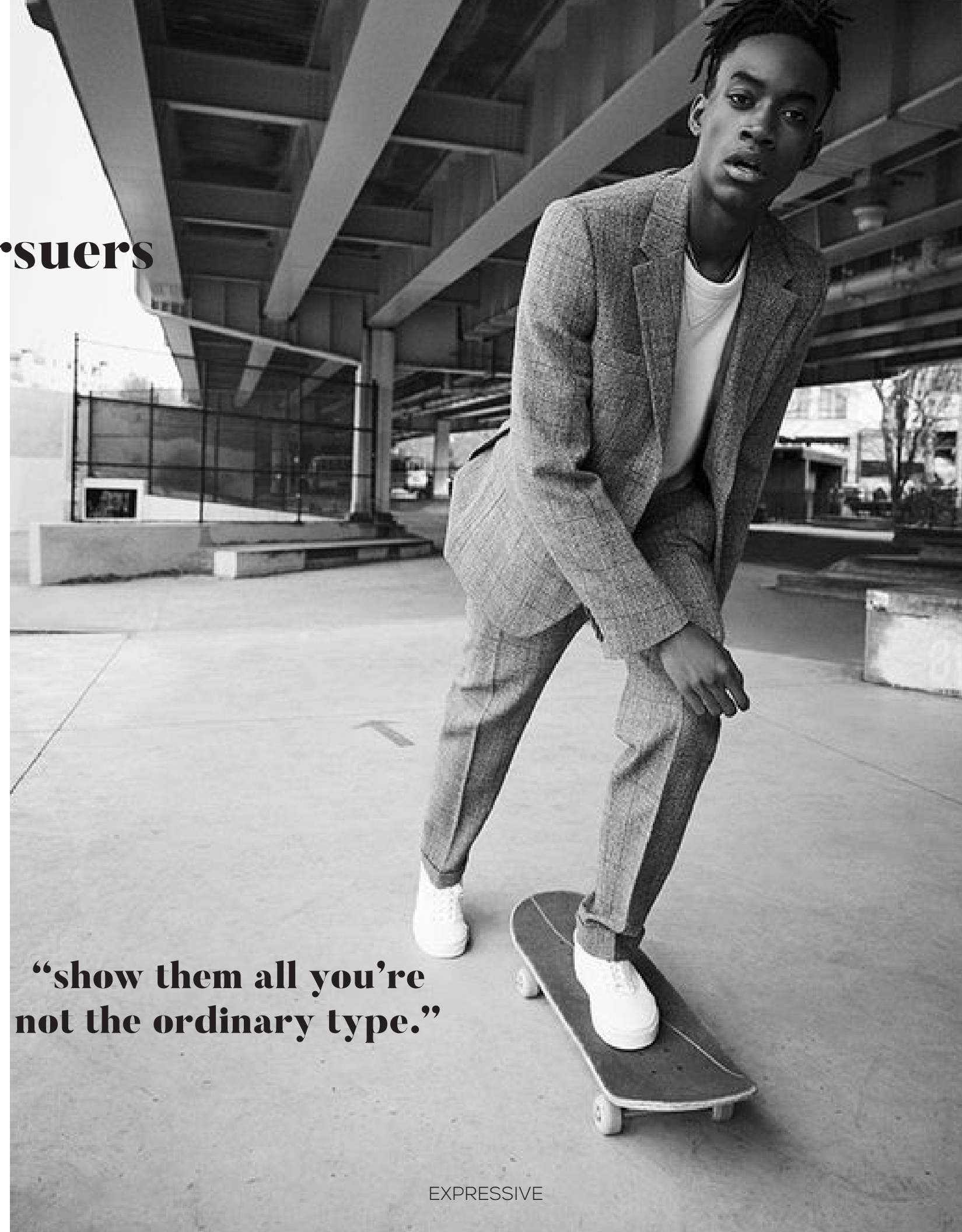
Wonderfully curious and career-driven, always fueled by cutting-edge art, technology, and discoveries. They are confidently carefree, spontaneous and authentic in the way they live.



ADVENTUROUS



INFLUENCEABLE



“show them all you’re not the ordinary type.”

EXPRESSIVE



“everything worthwhile in life takes time”

A space that allows one to breathe, belong, learn, and grow. Embrace the changes and thrive to their fullest potential in its most unique and truthful way.

a place to
“reflect”

a place to
“explore”

a place to
“bloom”

a place to
“inspire”



All that we connect to, all the life we receive.

AMENITY CONCEPT

A space that encourages us to connect to here and now. To explore and gain wisdom through experience. A reminder to accept opportunities with gratitude and joy.



entering the sanctuary.



**pushing the limits,
unapologetically.**





technology enhances sports



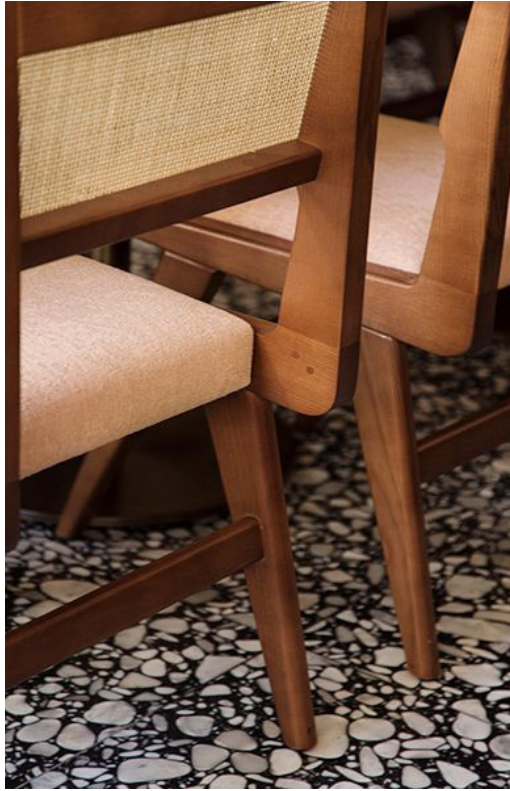
scan here to learn more

basketball

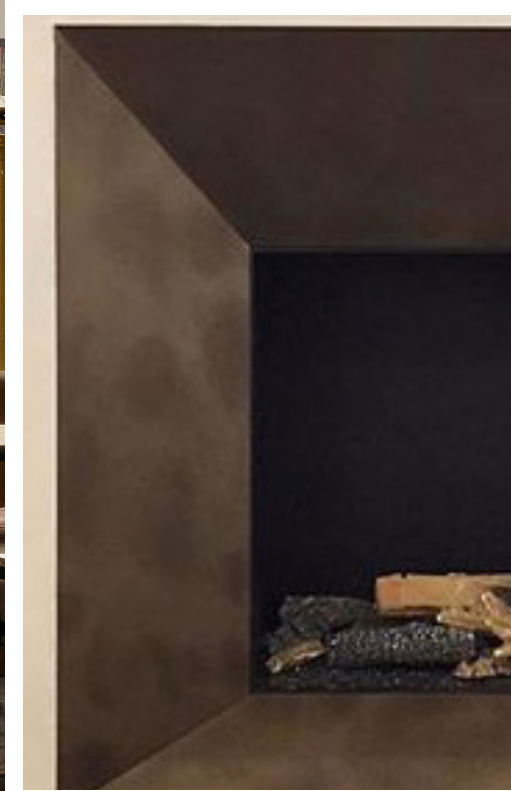
badminton

pickleball

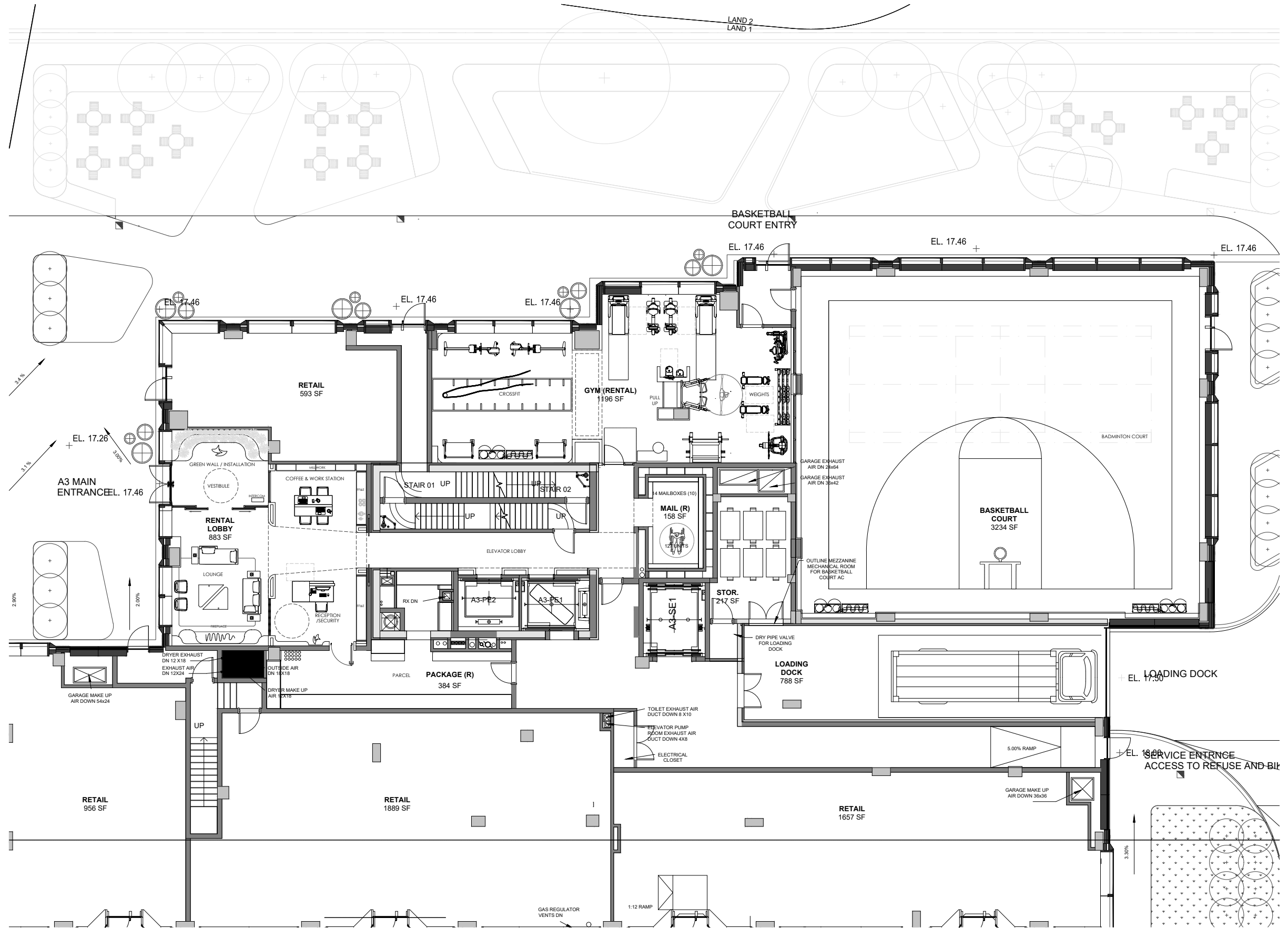
CO-WORKING SPACE BY
DAY



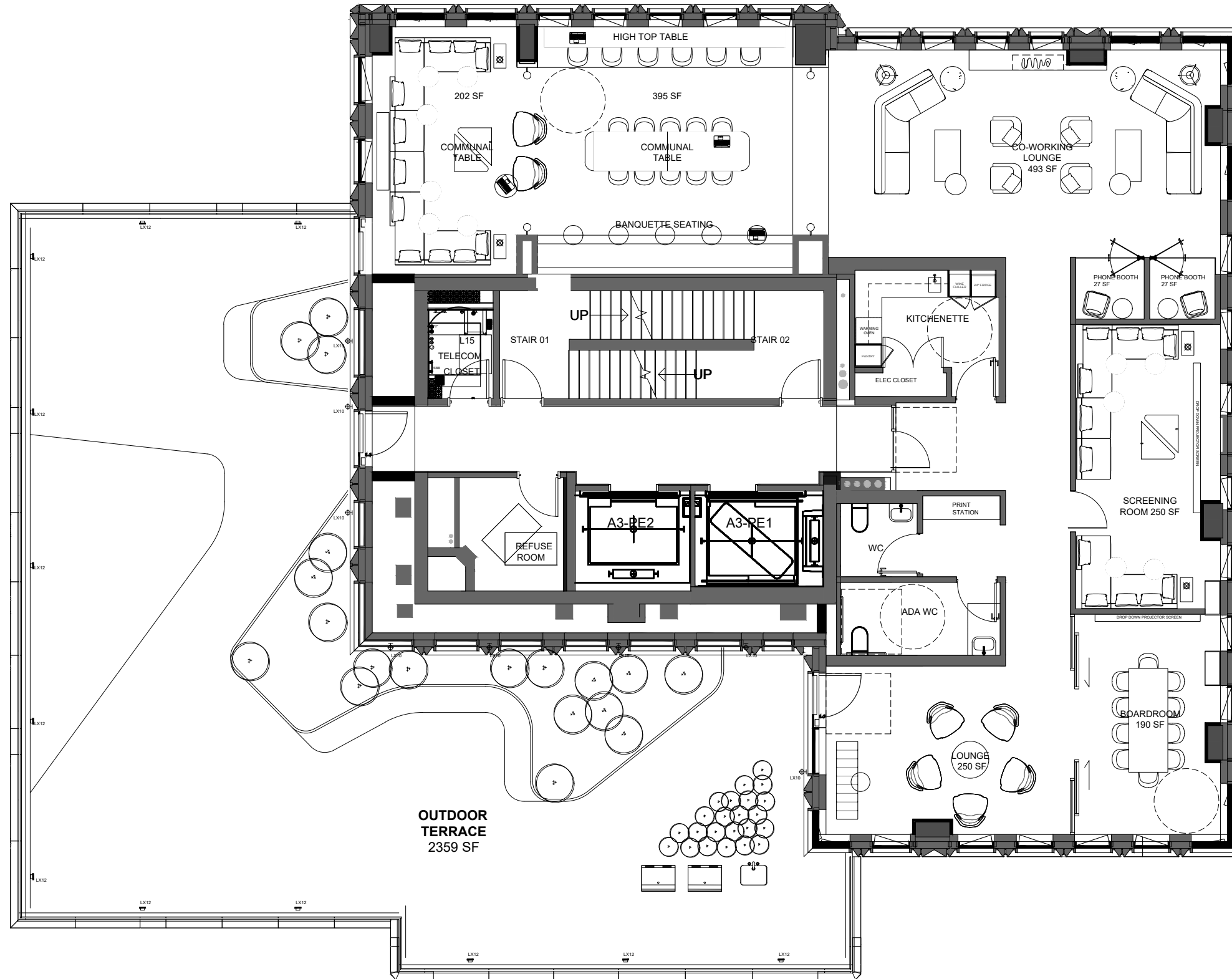
LOUNGE & ENTERTAINMENT BY
NIGHT



AMENITY | GROUND LEVEL
FLOOR PLAN



AMENITY | LEVEL 16
FLOOR PLAN



SUITE CONCEPT

A space that allows individuals to dominate their character.
Design elements and solutions to improve quality of life;
a canvas for all.



The Entrepreneur and Influencer

Erica is a creative director and licensed esthetician based in NYC, and founder of Superegg. With her extensive experience working with elite brands through multiple channels.

Having over 400k followers on her brand channels, she seeks to bring refinement to her creative outlet through incorporating mindful design, media, and technology practices. She continuously develop a keen sense of refined aesthetic through art, fashion, beauty, hospitality, and travel, to offer the best content to her followers.



Parisian Chic

Andrea and Niel just recently moved to New York to establish their design business. Their style is monochromatic, minimalism with a touch of parisian.

Their lifestyle is about enjoying the best moment in life, whether it is through great food, social gathering, art, fashion, or interiors. They also love to stay curious and embrace cultural activities in their free time.





The Photographers

Jessica and Andrea are co-founders and owners of Forever Photography. As longtime friends, they are both passionate about wedding photography and began this journey together eight years ago.

They capture authentic moments and photographing real moments. Their romantic, timeless, and journalistic approach has won them many awards and publishings in magazines and online press. Nothing makes them happier finding the perfect shooting locations and decor to help capturing the love and intimacy between two people.



harmony of function and form

Simplicity is its beauty.
Utilizing robust and subtle materials,
providing smart storage, interesting
forms and textures, all the pieces needed
for one to create the perfect dwelling.

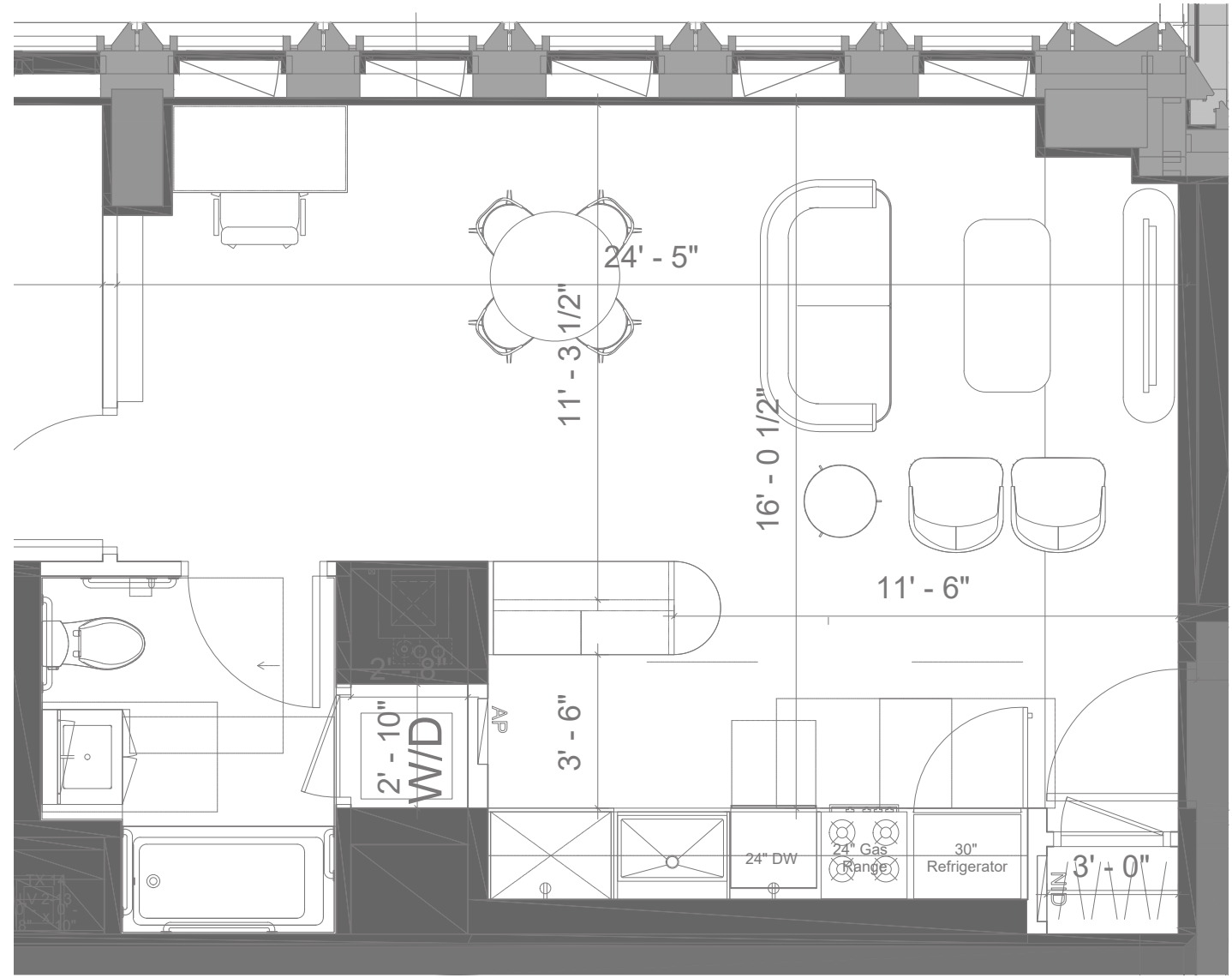
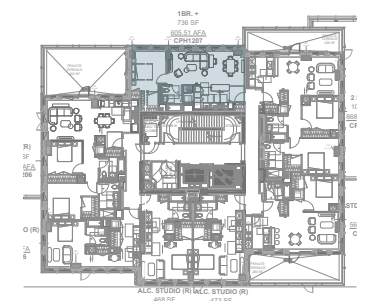


disconnect to reconnect

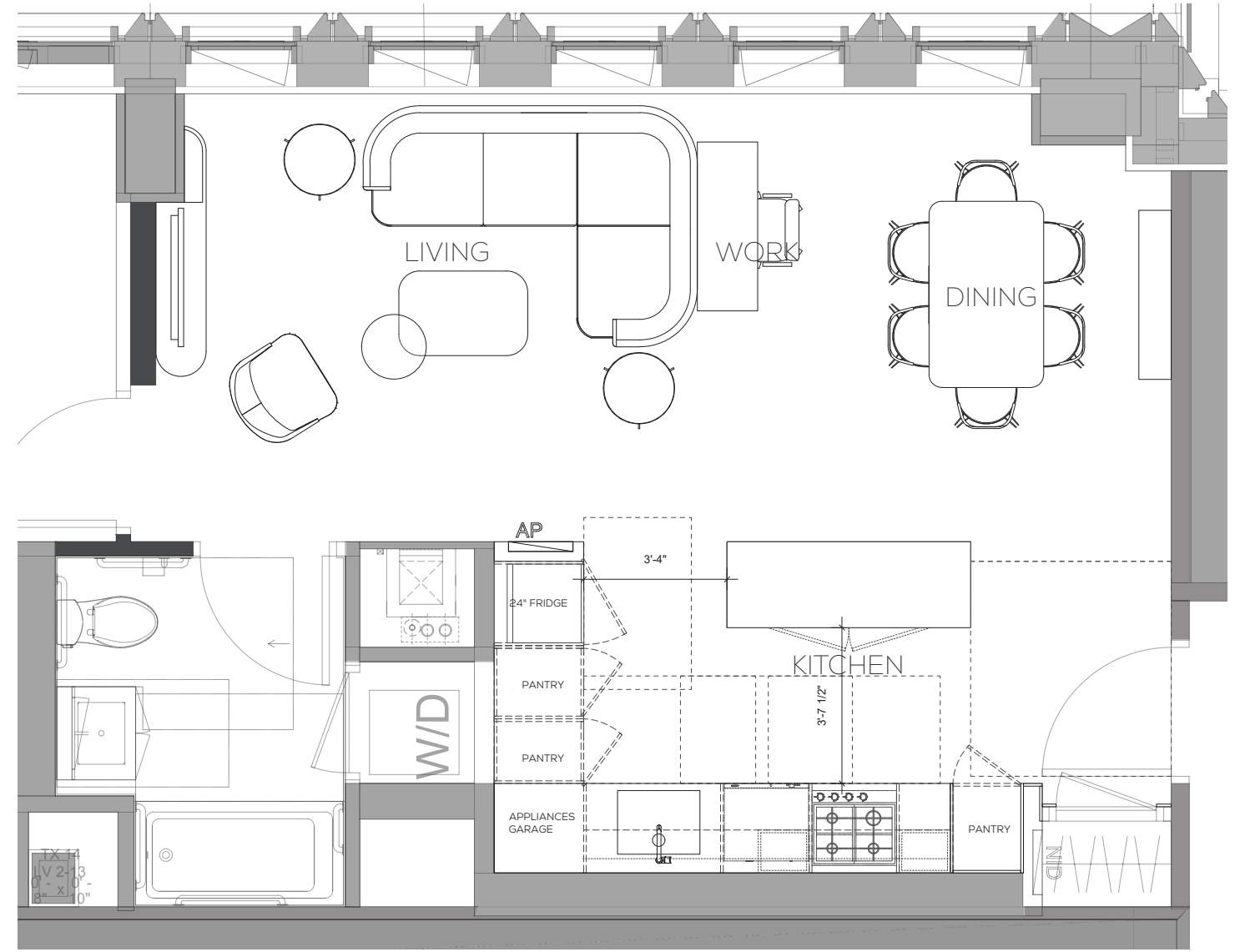
Allows someone to be fully mindful of their thoughts, feelings, bodily sensations and surrounding environment. To return to one's most beautiful and powerful form. A warm harmony in textures, forms and material palette carried forward.



SUITE | 1 BR+ | KITCHEN
FLOOR PLAN



PROVIDED BY ARCHITECT



SM SUGGESTED LAYOUT

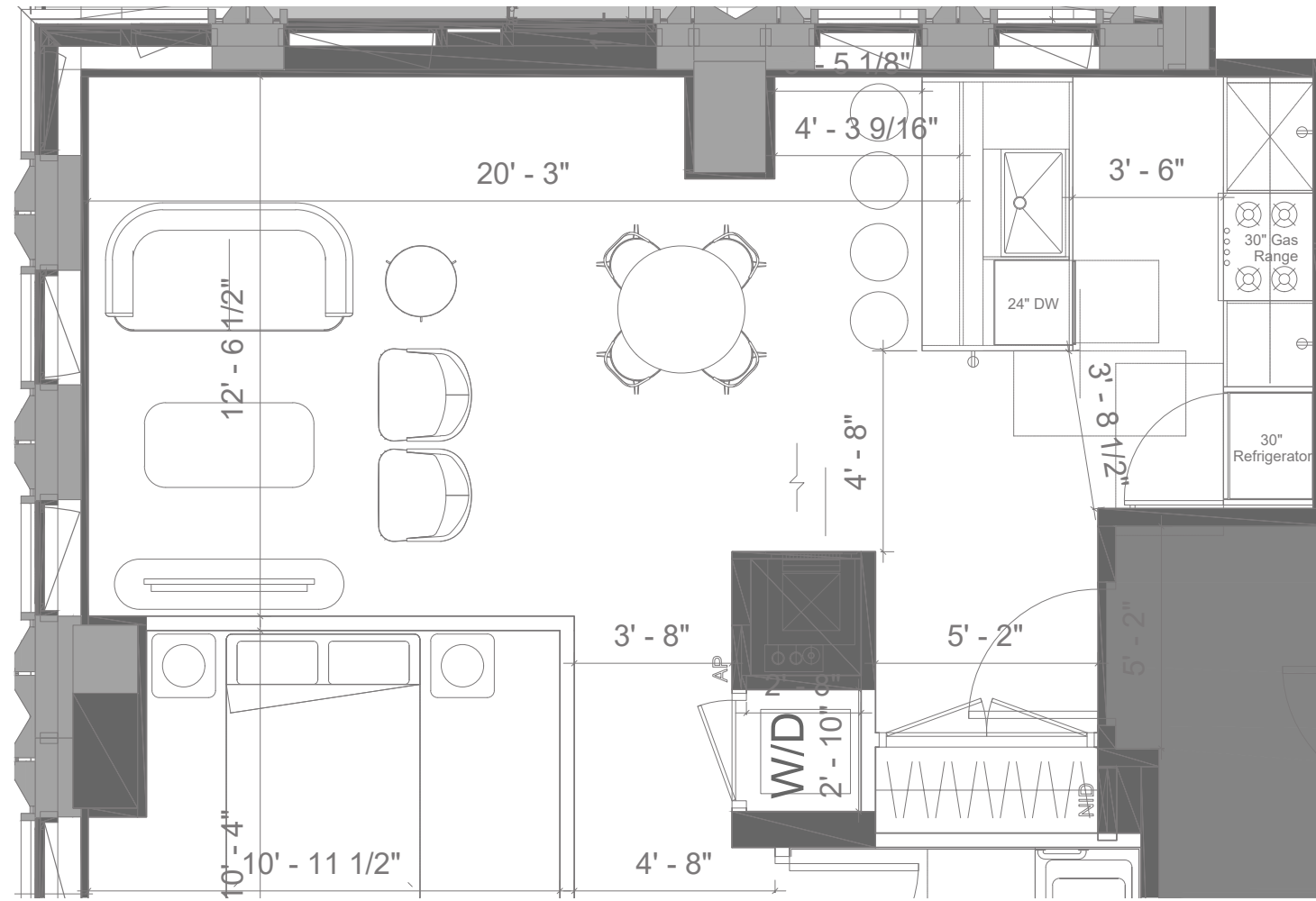
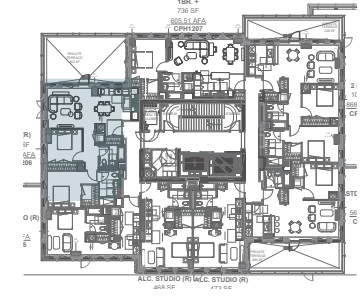
SUITE | 1 BR+ | KITCHEN
RENDERING



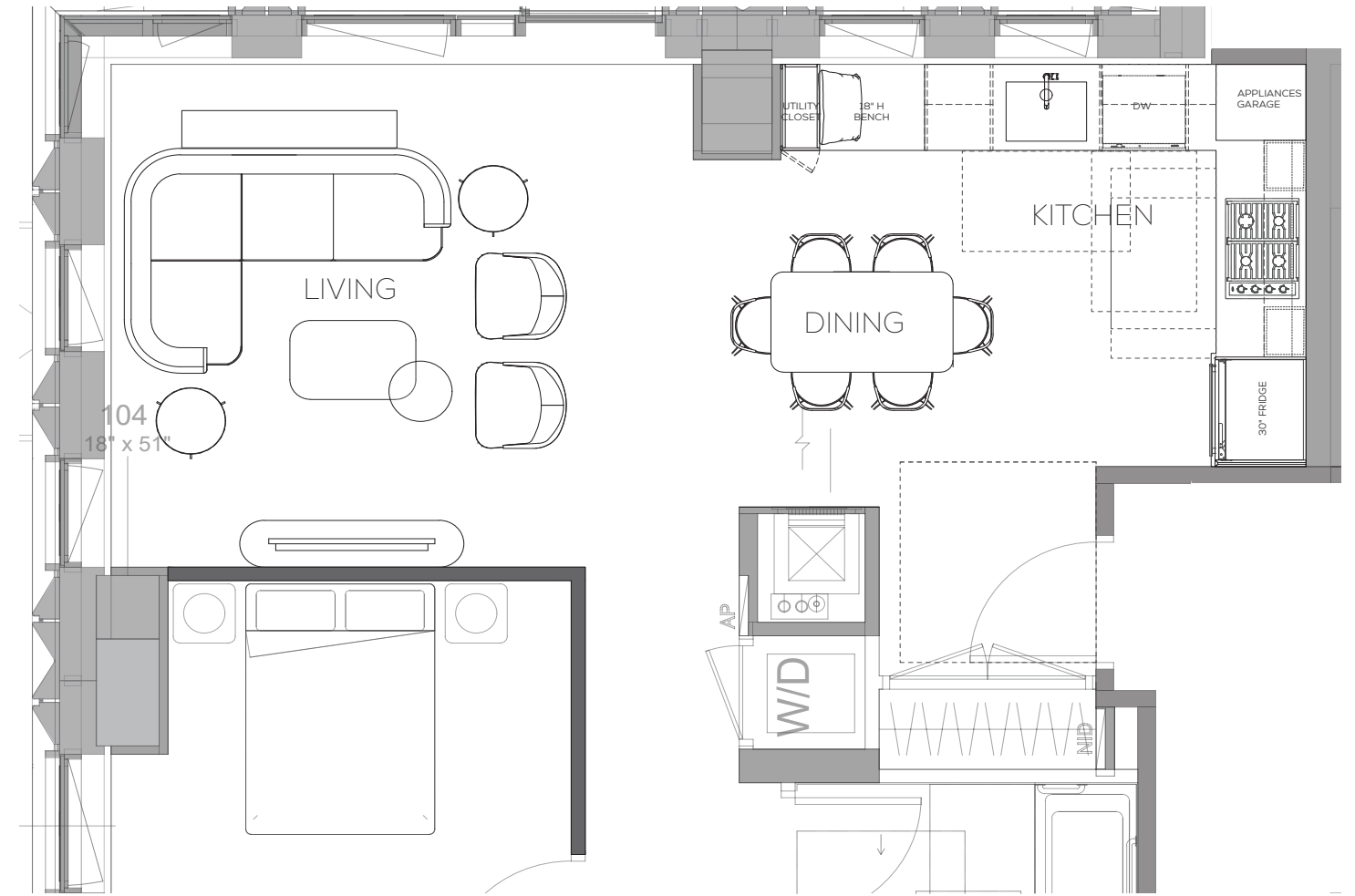
SUITE | 1 BR+ | KITCHEN
RENDERING



SUITE | 2 BR (R) |
KITCHEN FLOOR PLAN



PROVIDED BY ARCHITECT



SM SUGGESTED LAYOUT

SUITE | 2 BR (R) | KITCHEN
RENDERING



SUITE | 2 BR (R) | KITCHEN
RENDERING



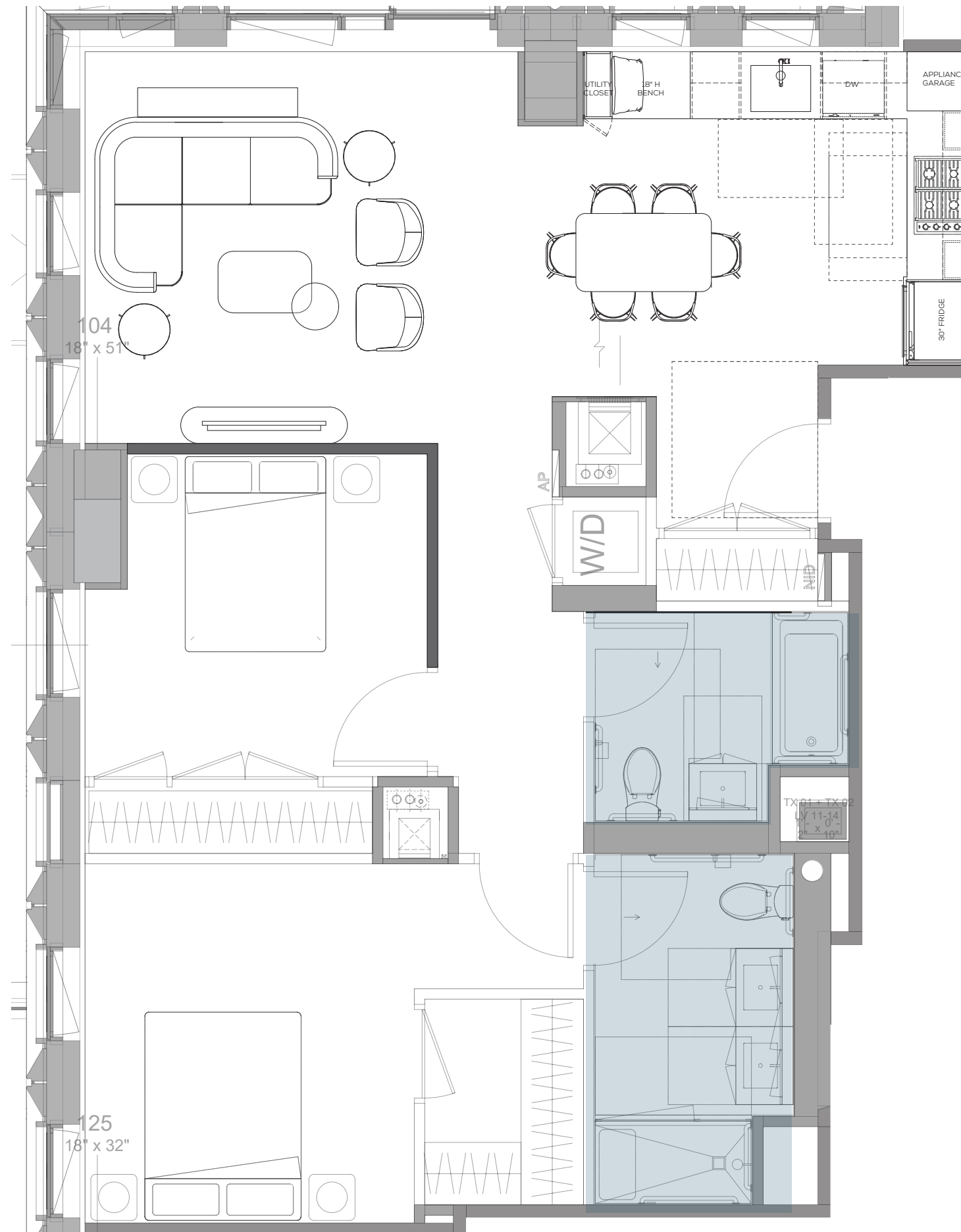
SUITE | 2 BR (R) | KITCHEN
RENDERING



SUITE | 2 BR (R) | KITCHEN
RENDERING



SUITE | 2BR (R) | PRIMARY + SECONDARY ENSUITE



SUITE | 2BR (R) | SECONDARY ENSUITE
RENDERING



SUITE | 2BR (R) | PRIMARY ENSUITE
RENDERING | 1.5 SINK



SUITE | 2BR (R) | PRIMARY ENSUITE
RENDERING | DOUBLE SINK



SUITE | 2BR (R) | PRIMARY ENSUITE



PRESENTED BY

SM
