

青岛钓鱼台酒店

DIAOYUTAI QINGDAO

CHAIRMAN SUITE 100% CONCEPT DESIGN (35% SD PROGRESS) PRESENTATION - AUGUST, 24TH, 2021
主席套房100%概念设计汇报(35%方案设计过程稿)2021年08月24日



STUDIO
MUNGE

有影响力的贵宾

AN INFLUENTIAL GUEST

他们在中国土生却是由宽广的国际感染下长大的世界公民。

CHINESE BY BIRTH AND GLOBAL CITIZEN BY UPBRINGING.

他们用成就和智慧定义自身的价值。

DEFINED BY THEIR ACHIEVEMENTS AND WISDOMS IN
THEIR OWN RIGHT.

他们是有影响力的思想家和有世界胸怀的鉴赏家，他们亦喜好积累经验阅历及广交志同道合之士。

THEY ARE INFLUENTIAL THINKER AND WORDILY
CONNOISSEUR WHO COLLECTS EXPERIENCE AND LIKE-
MINDED ALLIES.

他们在中国文化遗产和深入历史的基础上，拥抱新的世界理念。

THEY EMBRACE NEW WORLD IDEAS YET GROUNDED IN
CHINESE HERITAGE AND DEEP ROOTS TO HISTORY.

他们一起共同构成了一种势不可挡的新力量。

TOGETHER THEY FORM AN INFLUENTIAL FORCE TO BE
RECKONED WITH.

大人物

THE POWERFULS



成功人士

THE ESTABLISHED



年轻企业家

THE YOUNG ENTREPREMEUR



领导者

THE LEADERS



A PRIVATE DOMAIN FOR THE INFLUENCERS

影响力人物的私属公馆



中国神，国际范

CHINESE ESSENCE INTERNATIONAL VISION

IT IS AN EXCLUSIVE PLACE, A PLACE OF MYSTERY, A PLACE OF GATHERING, A PLACE OF REFLECTION AND

这里是一方专属领地，一方神秘居所，群贤惠至，引人沉思和眷恋。

A PRIVATE CLUB FOR THOSE WHO SEEK AN ELEVATED EXPERIENCE AND EXPECT TO MAINTAIN THEIR STANDARD OF LIVING; THEY ARE AMONG THE ELITE.

这里是一个精英人士的私会馆，他们追求超凡体验，渴望在旅行中保持高标准的生活质量。

IT IS A LIBRARY OF CAREFULLY WORLDLY CURATED ART AND COLLECTIBLES FROM EAST TO WEST, PAST AND PRESENT. IT'S AN OPPORTUNITY TO VISIT THE EXQUISITE JOURNEY AND BEAUTIFUL LIFE OF THE DIAOYUTAI IN QINGDAO.

这里是一个横跨东西方的精选艺术馆藏，包罗万象，穿越古今。精致旅途，绚烂生活，尽在钓鱼台青岛国宾馆呈献。

A DESTINATION THAT IS TRUE TO REGION AND HONORS ITS DESTINATION AND ITS OFFERINGS.

这里是一个忠实于当地风情、文化水土的目的地。

IT IS AN ESTATE THAT IS ROOTED IN CHINESE HERITAGE, YET EMBRACES THE CULTURE ITS EXCLUSIVE GUESTS OF THE WORLD.

这里一个扎根于中华传承，却海纳百川，拥抱来自四海宾客的文化与故事的产业。

A WORLD CLASS AND TIMELESS ESTABLISHMENT THAT CELEBRATES HISTORY YET ALWAYS LOOKS TO THE FUTURE.

这是一个世界级的建筑群，它跨越时代，博古通今，眺望未来

IT EMBODIES A NEW SCHOOL OF LIVING, ONE OF EXCLUSIVELY FOR INFLUENTIAL LIKE MINDED GUESTS. THE GUESTS ARE HUMBLE YET CONFIDENT IN THEMSELVES AND IN THOSE AROUND THEM AND YET THERE IS A LEVEL OF RESPECTABLE BECAUSE OF WHO THEY ARE AND WHERE THEY HAVE BEEN

这里彰显着一种新式生活流派，为只志同道合的上流之士专门打造。我们的宾客于人谦逊，于己亦自信，以独树一帜的存在和所闻所见，影响着世界。

THE DIAOYUTAI GUEST TRULY LIVES AND EFFORTLESSLY BREATHES THE BRAND'S ETHOS:" CHINESE ESSENCE, INTERNATIONAL VISION

钓鱼台旨在让我们的宾客尊享感知品牌箴言：中国神，国际范。

德国文化对历史古城的影响

GERMAN INFLUENCE ON A HISTORIC CHINESE CITY



历史建筑

HISTORICAL ARCHITECTURE

与大自然相连

A CONNECTION TO NATURE



山景特色

MOUNTAIN ESCAPE

历史传统的创新

NEW HISTORIC TRADITION



啤酒城

BEER CITY

与大自然相连

A CONNECTION TO NATURE



山景特色

POWERFUL & CALM

深入中华传统

DEEP CHINESE TRADITION



崂山茶艺文化

LAOSHAN GREEN TEA

老子名言道：「上善若水，厚德载物」

The greatest benevolence is like water, the highest virtue tolerates all.

孔子说：「智者乐水，仁者乐山」

The wise find pleasure in water; the virtuous find pleasure in mountains.

精致

DELICATE



即墨花边

JIMO LACE MAKING

女性柔和

FEMININE



青岛贝雕

SHELL CARVING

艺术品位

ARTFUL



鲁绣

LU EMBROIDERY

男性阳刚

MASCULINE

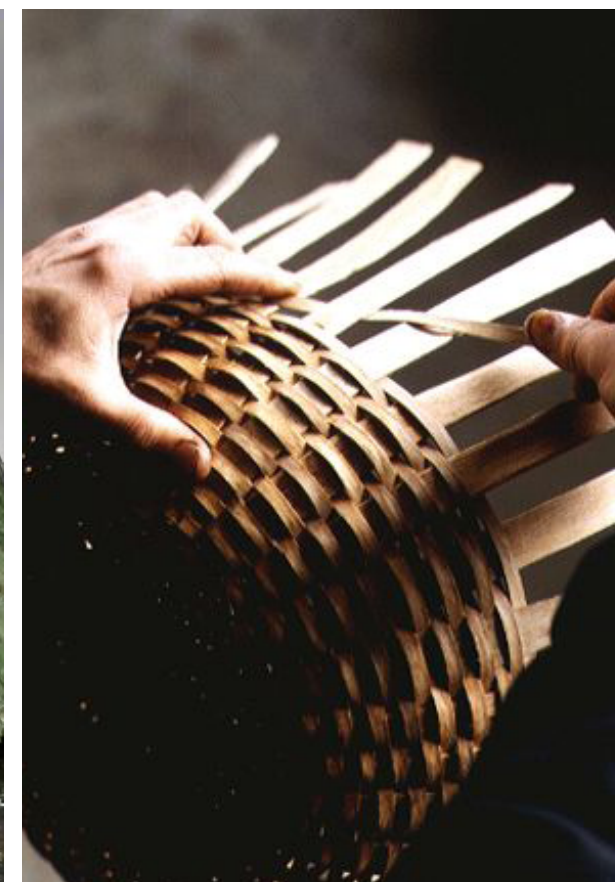


崂山绿玉石，俗称海底玉

SUBMARINE-JADE FROM
COAST OF LAOSHAN
MOUNTAIN

传统工艺

TRADITION & CRAFT



青岛草编

RATTAN WEAVING



A JOURNEY IN MOUNT LAO
崂山之旅

NATURE'S RETREAT &
HALL OF TRANQUILITY
回归自然, 享受宁静时光

INSPIRED BY LAOSHAN 12 SCENERIES

灵感启发于崂山十二景

PEACE AND HARMONY 和谐
SERENITY AND NATURE 宁静自然

THOUGHTFUL AND HARMONIC DETAILS 周到细节的考量

ELEMENT OF WATER AND MOVEMENT 水律动

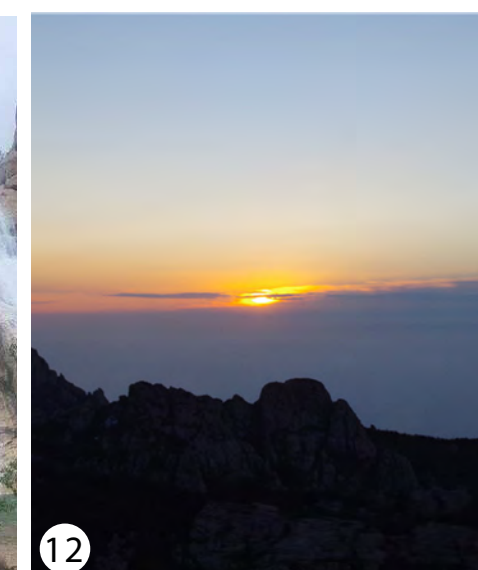
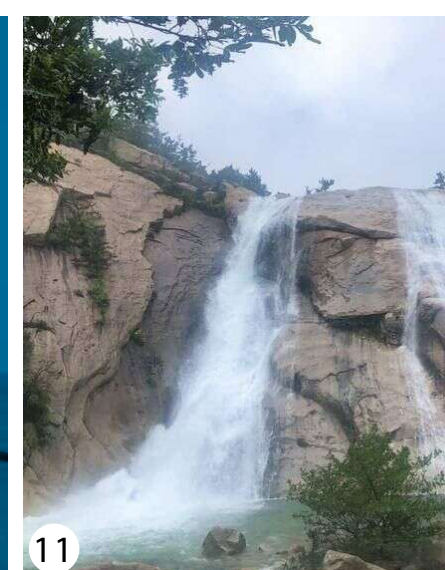
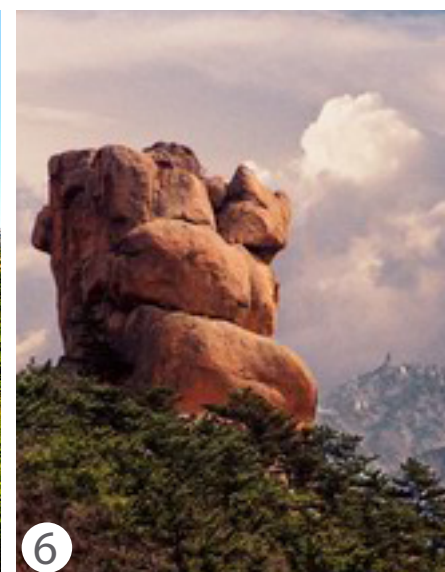
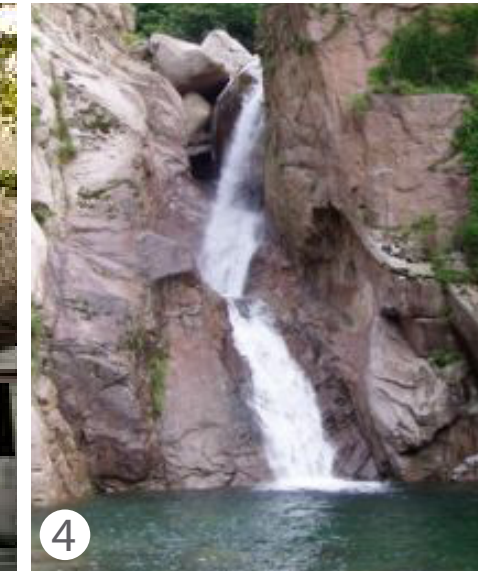
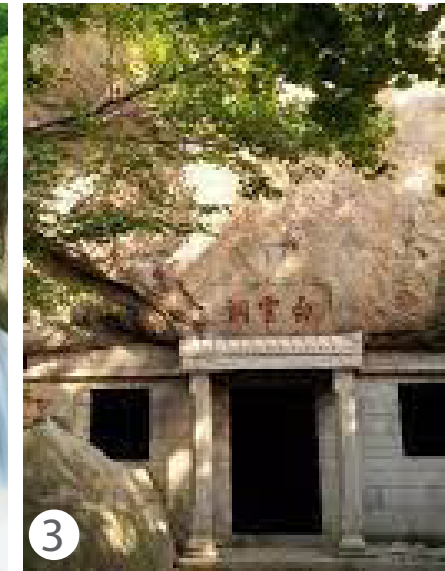
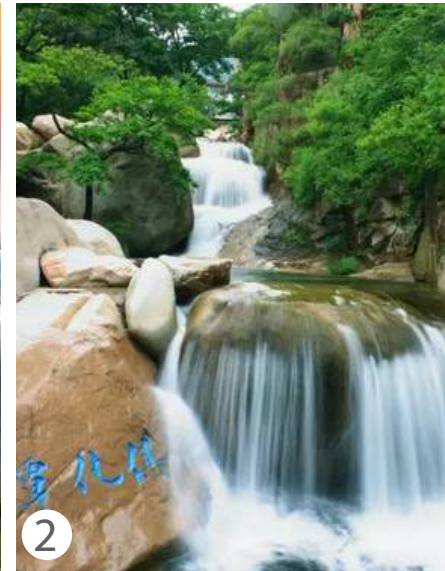
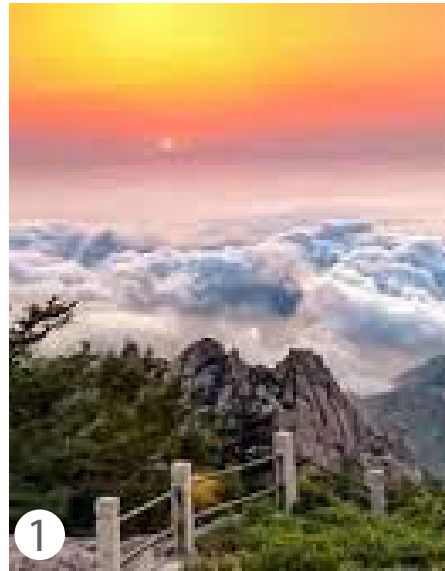
YIN AND YANG 阴阳相生

MOMENTS OF RETREAT 疗愈时刻

12 sceneries of Mount Lao

崂山十二景

1. Mingxia Sanyi (明霞散绮, rays of sunshine)
2. Weizhu Mingquan (蔚竹鸣泉, spring with sound)
3. Yundong Pansong (云洞蟠松, pine tree on the rock)
4. Yanpu Chaoyin (岩瀑潮音, waterfall with sound of tide)
5. Qipan Xian Yi (棋盘仙弈, megalith at Qipan)
6. Hualou Dieshi (华楼叠石, various stones)
7. Shiling Hengyun (狮岭横云, clouds hung on the top of the peak)
8. Naluoyanku (那罗延窟, rock cave)
9. Haiqiao Xiandun (海娇仙墩, seaside cliffs)
10. Taiqing Suiyue (太清水月, bright moon in spring water of Taiqing Palace)
11. Longtan Penyu (龙潭喷雨, water flowing out of the dragon pool)
12. Jufeng Xuzhao (巨峰旭照, rising sun in the morning on the highest peak)

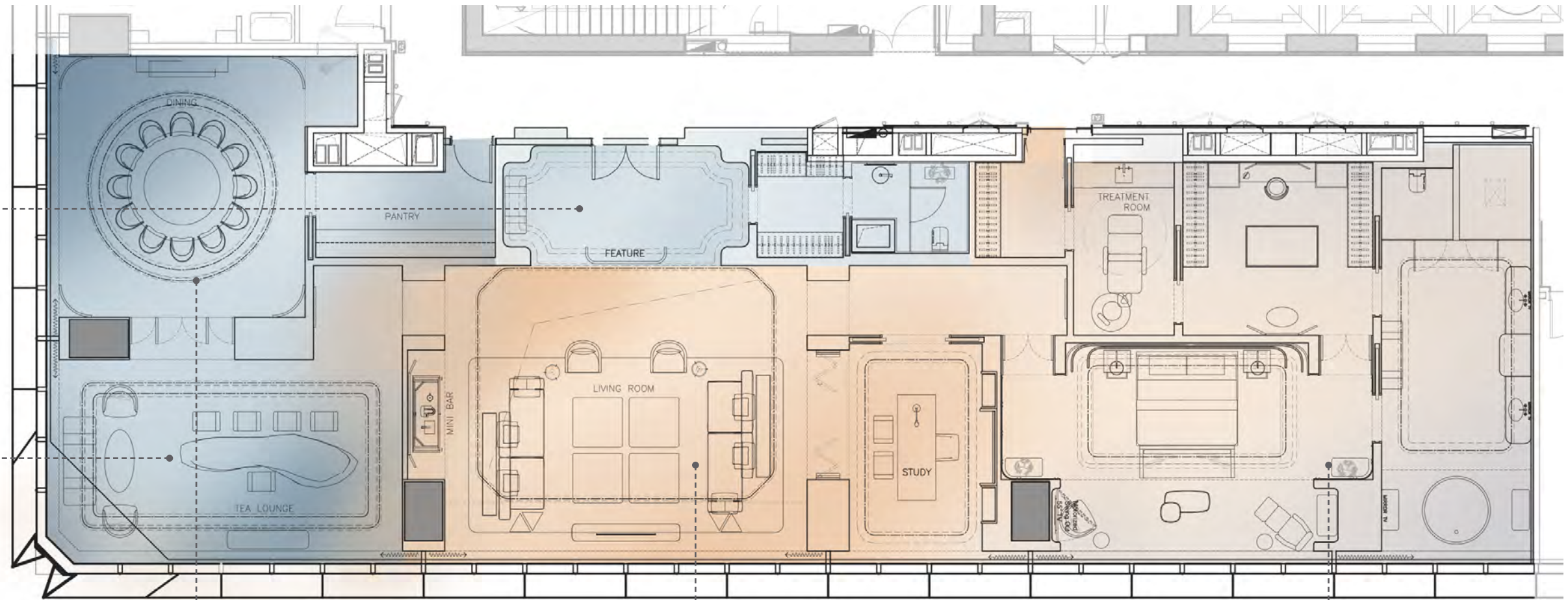




前厅 FOYER
蔚竹鸣泉
Spring with sound



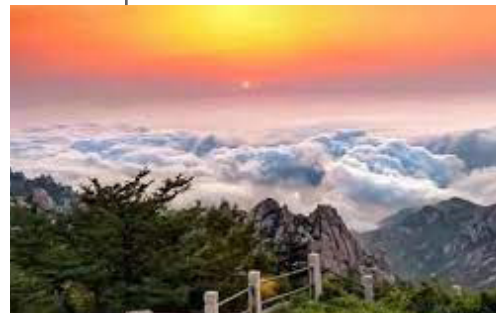
茶室 TEA LOUNGE
海清仙墩
Seaside cliffs



时间与温度变化
TIME & TEMPERATURE

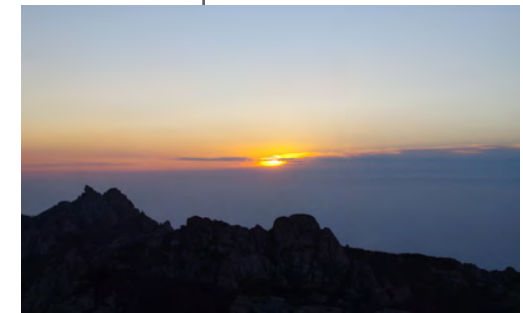
夜晚 NIGHT

放松区域 - 餐厅和茶室
RELAXING AREA
DINING & TEA LOUNGE
太清水月 & 海清仙墩
*Bright moon in spring water of
Taiqing Palace & seaside cliffs*



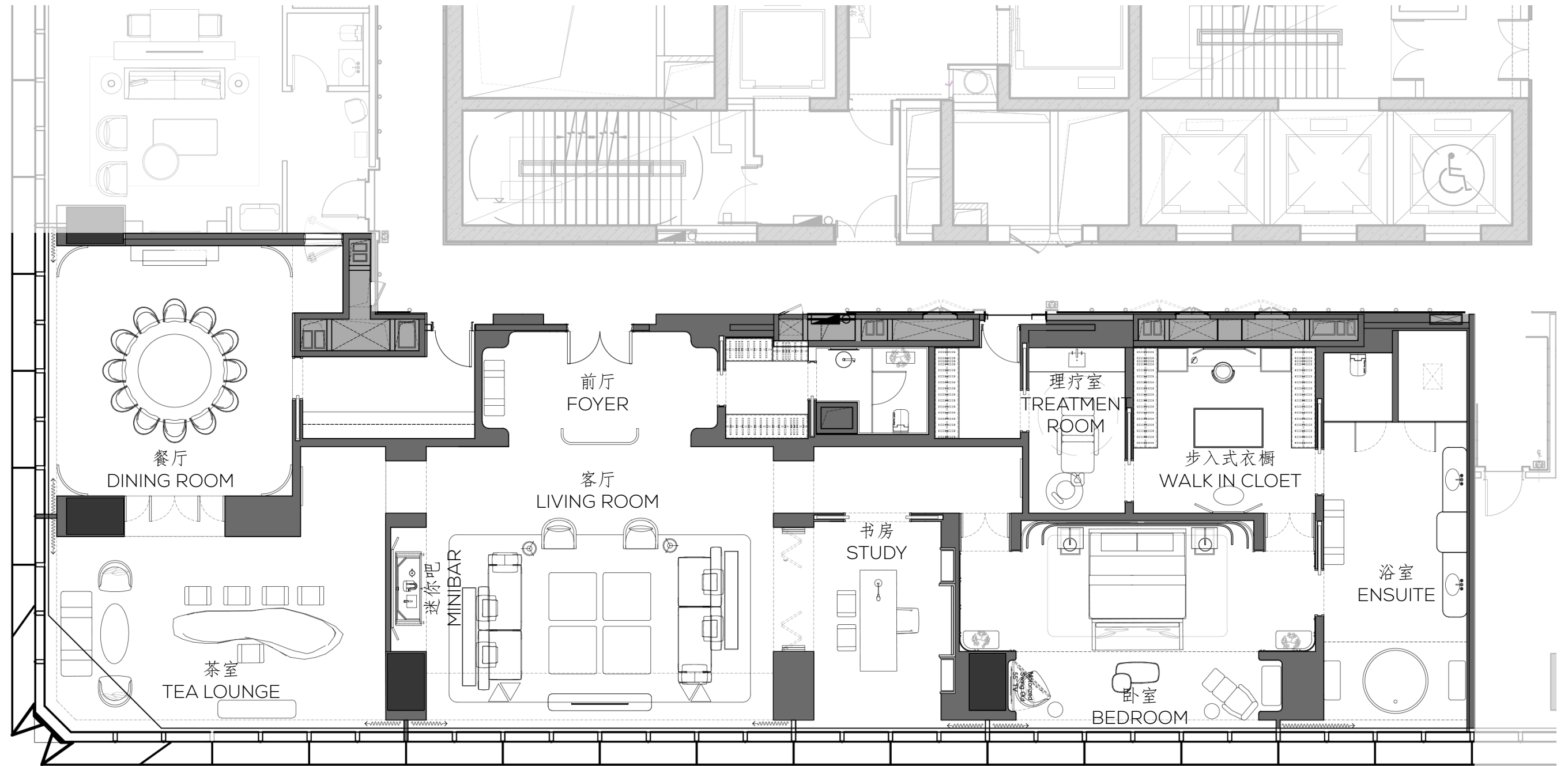
夕阳 SUNSET

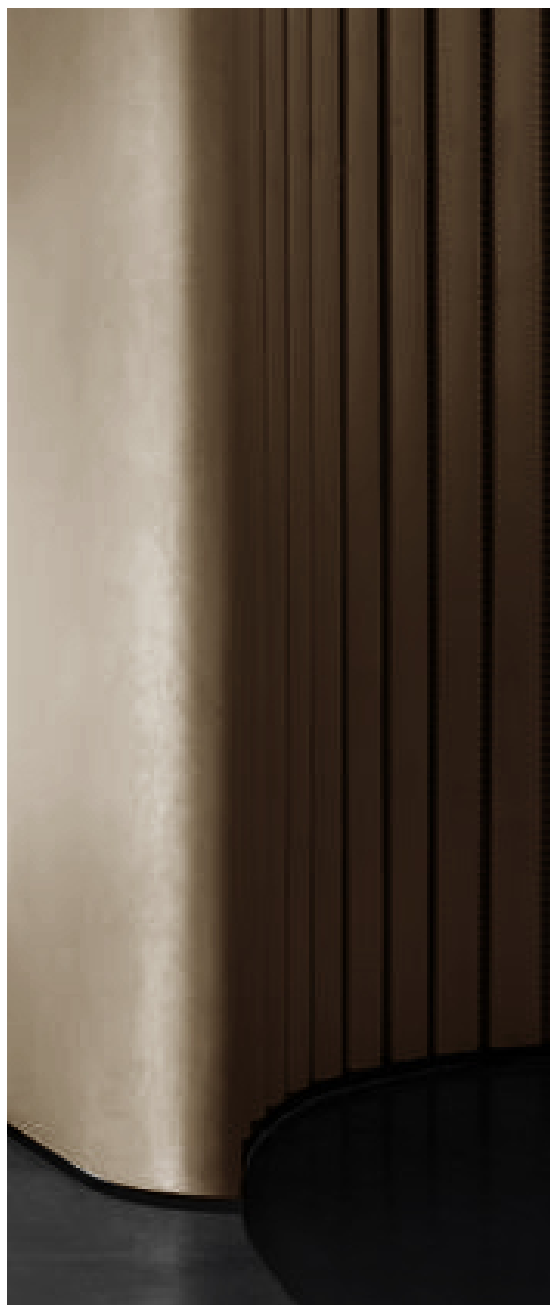
娱乐区域 - 客厅
ENTERTAINMENT AREA
LIVING ROOM
明霞散绮
Rays of sunshine



晨曦 DAWN

休息和洗漱区域
SLEEPING & GROOMING AREA
巨峰旭照
*Rising sun in the morning on the
highest peak*





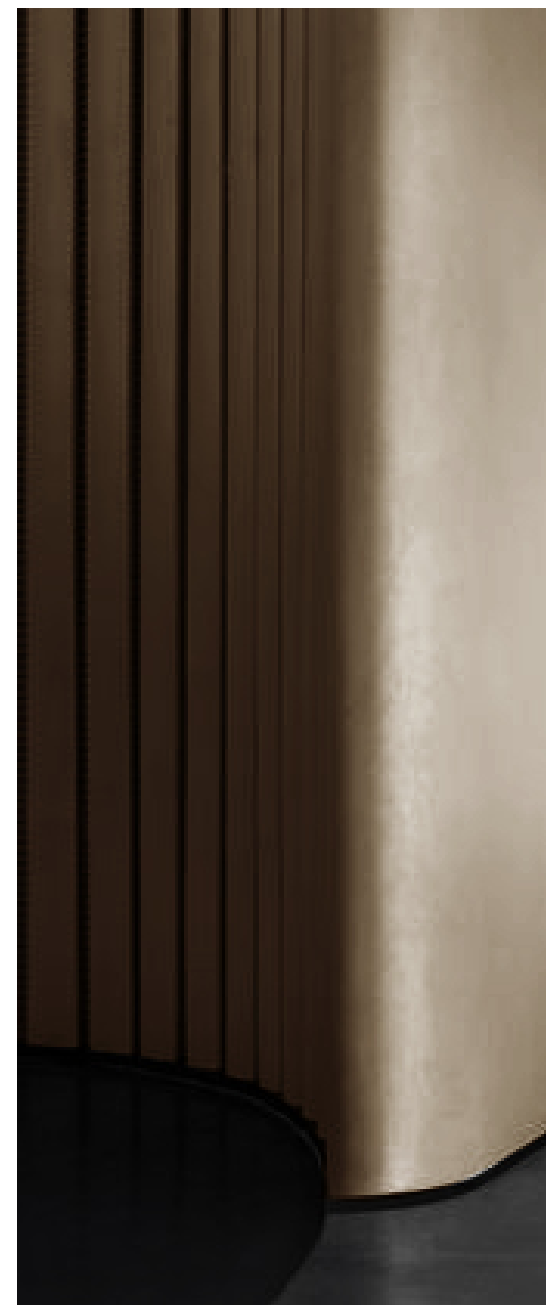
曲线韵律
RYTHMATIC



宁静时刻
SERENITY



水之律动
WATER MOVEMENT

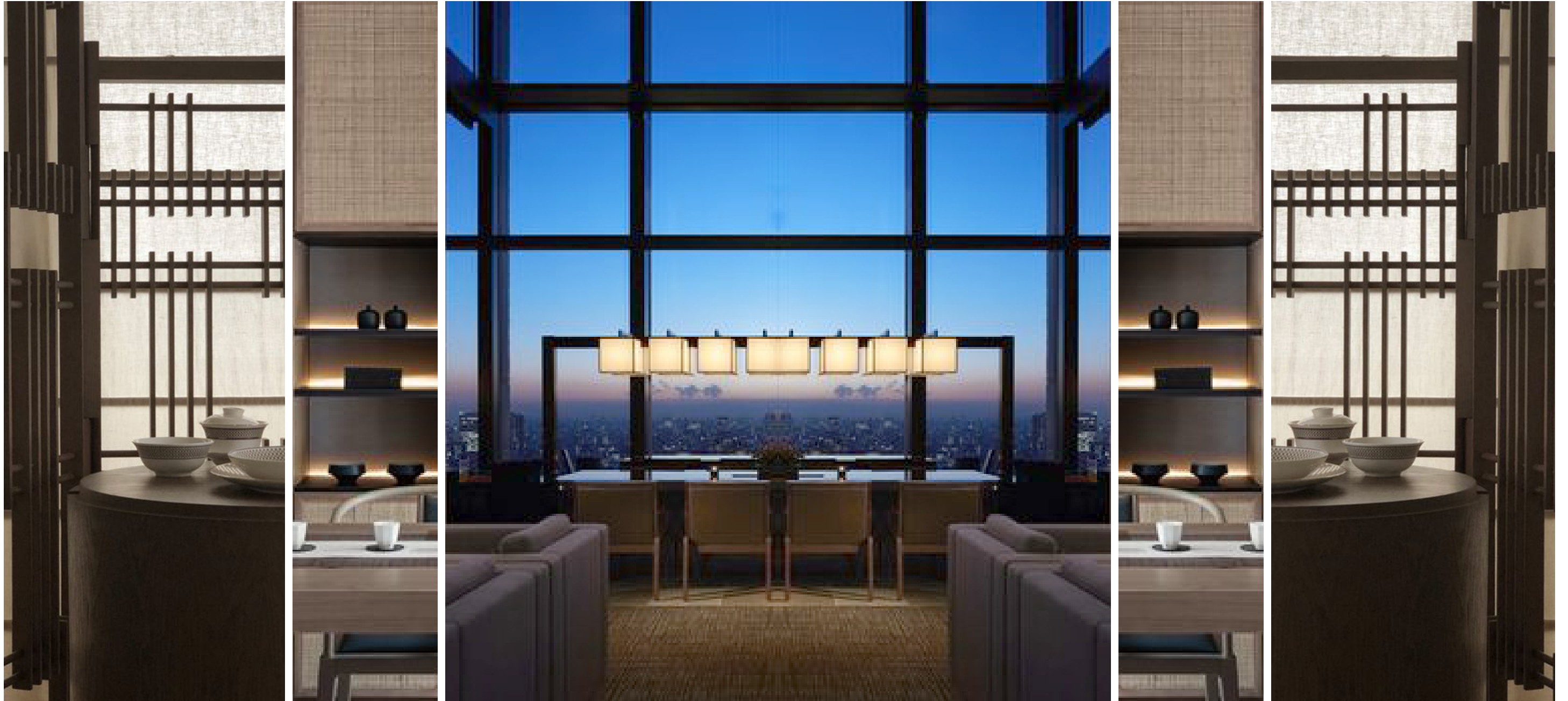




艺术品位
ARTFUL

夕阳美景
SUNSET MOMENT

平衡美感
BALANCED



丰富层次
TEXTURED

传统茶道
TEA CEREMONY

细节考量
HARMONIC DETAILS



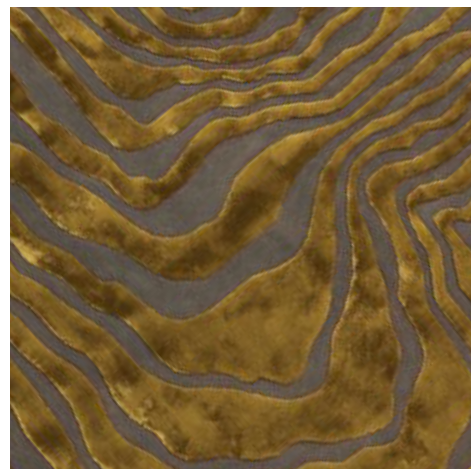
波光潋滟
CRYSTALLINE WAVES

太清水月
MOON REFLECTION ON WATER

沉浸式体验
IMMERSIVE



奢华细节
OPULENT



松弛舒适
RELAXATION



专属定制
BESKPOKE

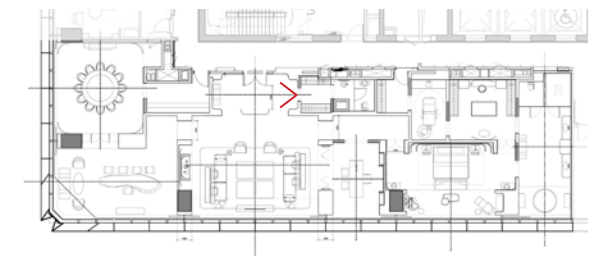


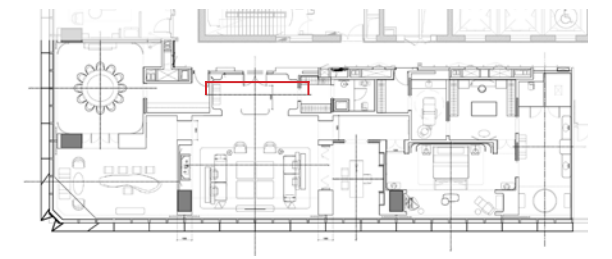


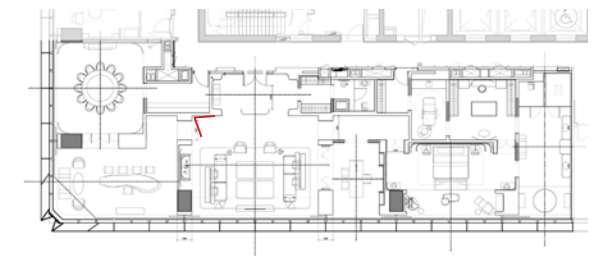
住宅式细节
RESIDENTIAL DETAIL

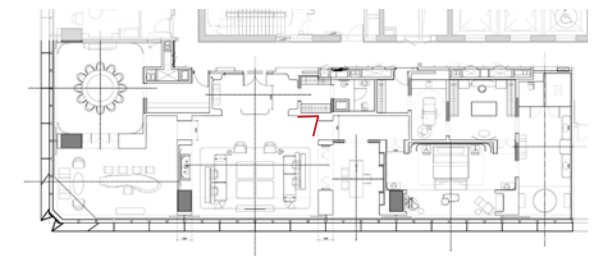
疗愈时刻
MOMENT OF RETREAT

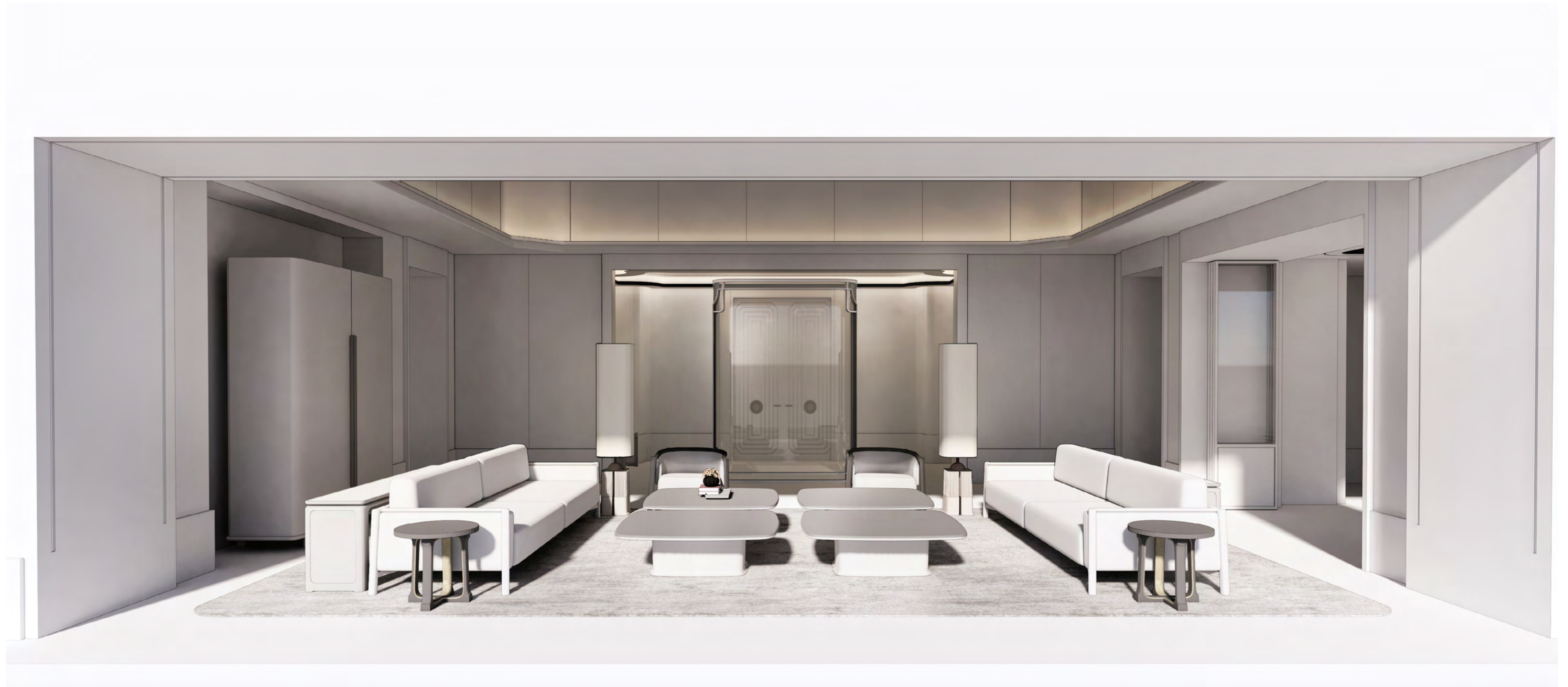
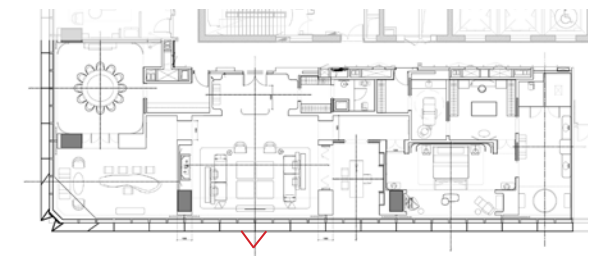
精美细节
DELICATE

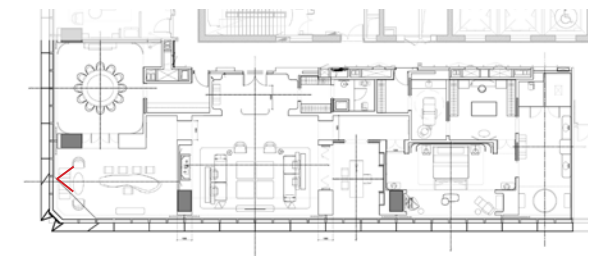


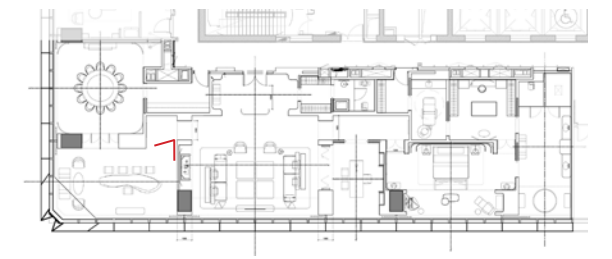


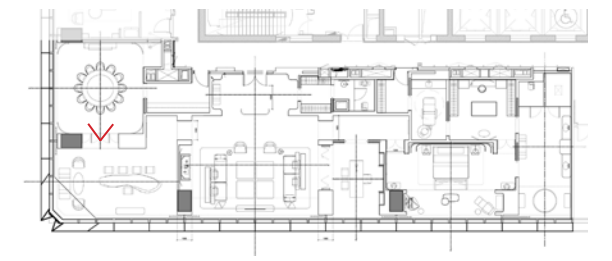


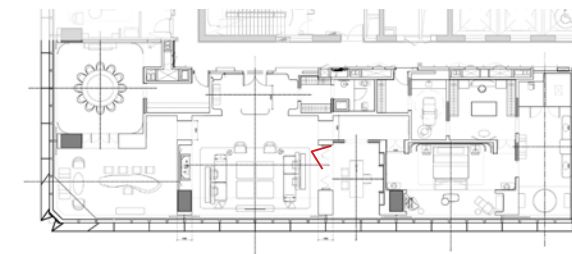


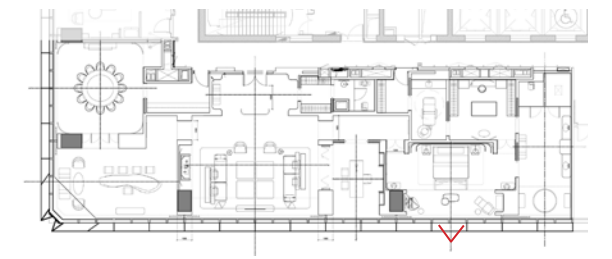


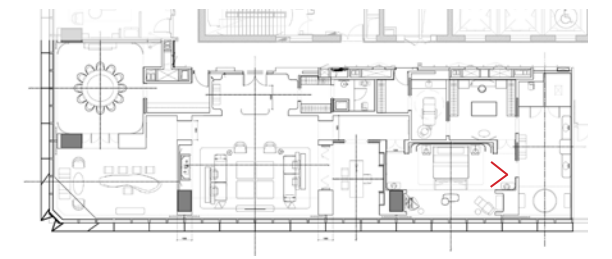


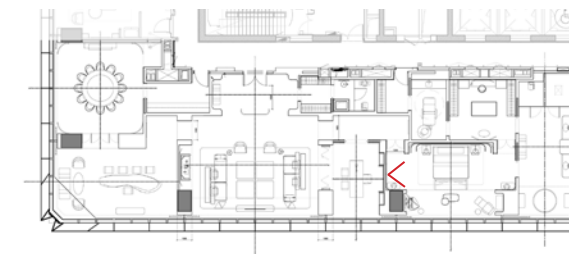


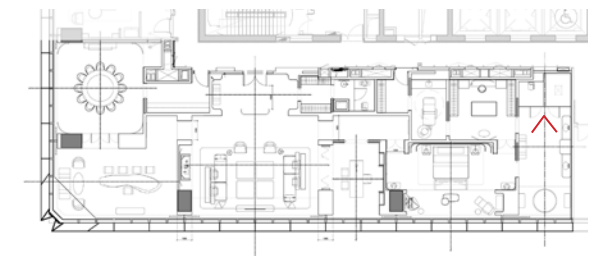


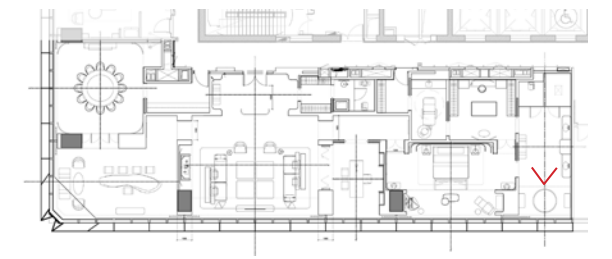


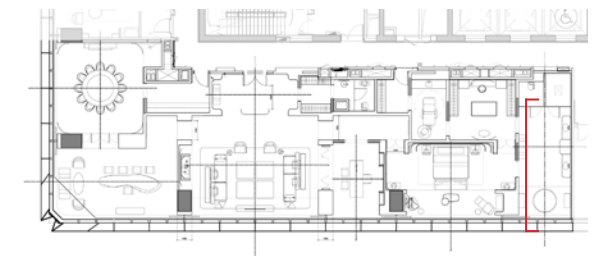




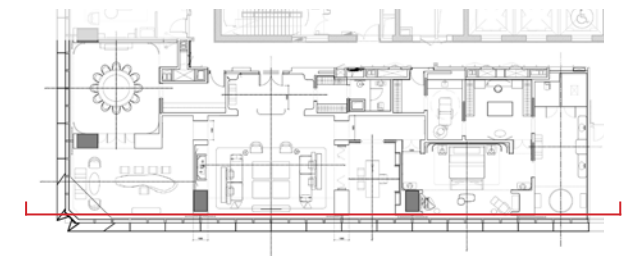


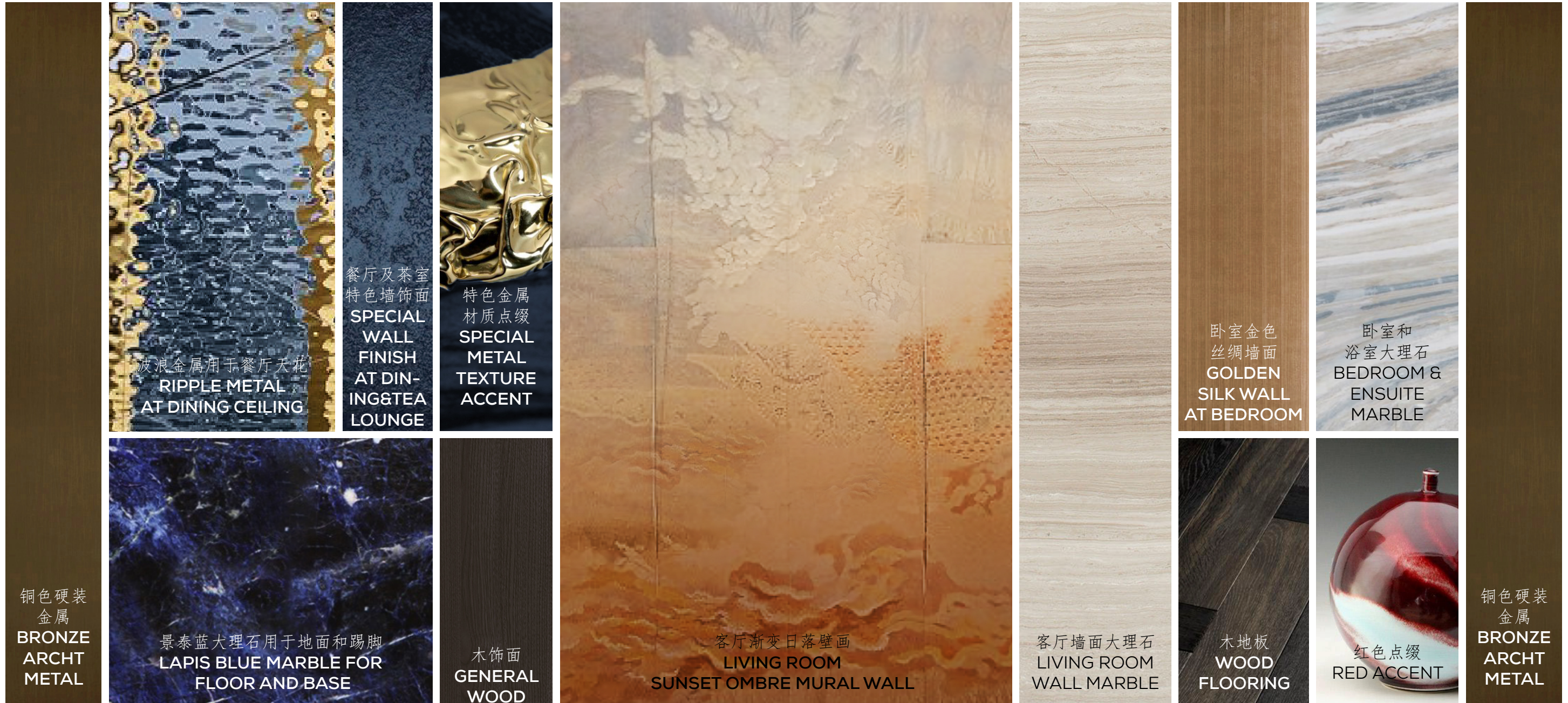






主席套房 | 整体剖面研究 CHAIRMAN SUITE | OVERALL SECTION STUDY









谢谢
THANK YOU