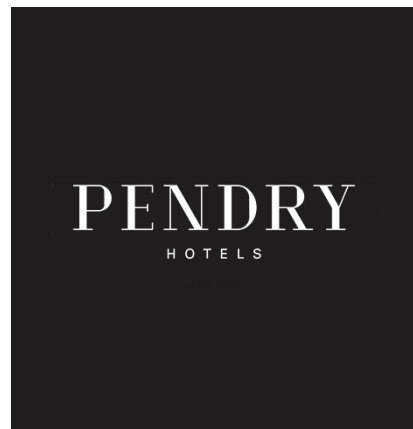


PENDRY HOTEL TAMPA, FLORIDA

75% HOTEL SCHEMATIC DESIGN PRESENTATION PACKAGE - MARCH 22ND, 2021



- HOTEL LOBBY ENTRY CHECK IN
- HOTEL LOUNGE
- HOTEL ELEVATOR LOBBY & CAB
- L1 RESTROOMS
- L12 PREFUNCTION & BALLROOMS
- L12 MEETING ROOM & BREAKOUT
- L14 SPA & FITNESS (CONCEPT)
- FITNESS (SD)
- TYP. GUESTROOM ELEVATOR LOBBY
- TYP. GUESTROOM CORRIDOR & SUITE ENTRY
- MOCK UP ROOM

STUDIO
MUNGE

PENDRY HOTEL

A RETREAT ON THE RIVER

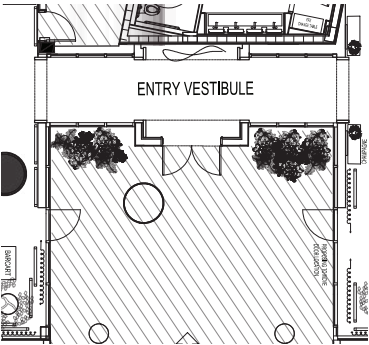
THE JOURNEY | A RETREAT ON THE RIVER - OVERALL LOBBY-LOUNGE FLOOR PLAN



THE JOURNEY | A RETREAT ON THE RIVER - OVERALL LOBBY-LOUNGE REFLECTED CEILING PLAN



THE JOURNEY | A RETREAT ON THE RIVER - ARRIVAL & FRONT DOOR



Grand Subtle Signage



Alluring Vignettes



Honest Materiality

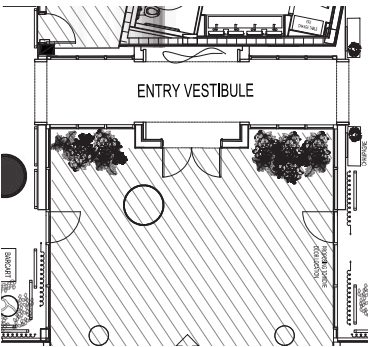


Layered Textures

A Sense of Discovery & Wonder



THE JOURNEY | A RETREAT ON THE RIVER - ENTRY VESTIBULE



Integrated Artful Moments



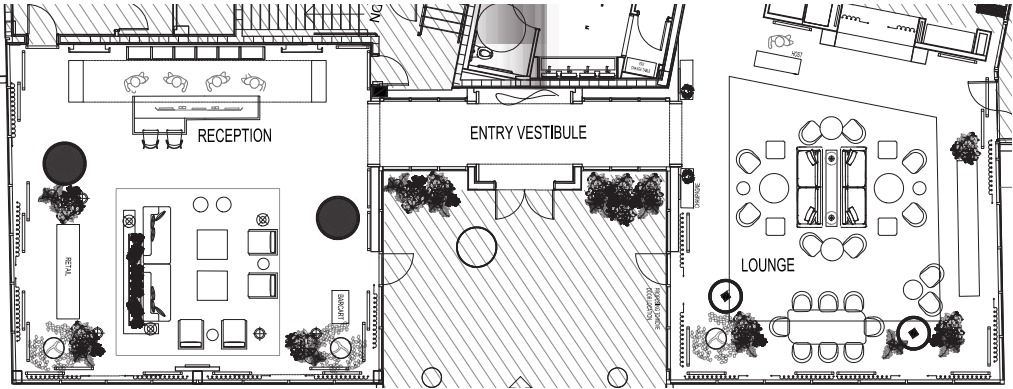
Resonating Materiality



Sculptural Art



THE JOURNEY | A RETREAT ON THE RIVER - ARCHITECTURAL DETAILS



Lush Greenery

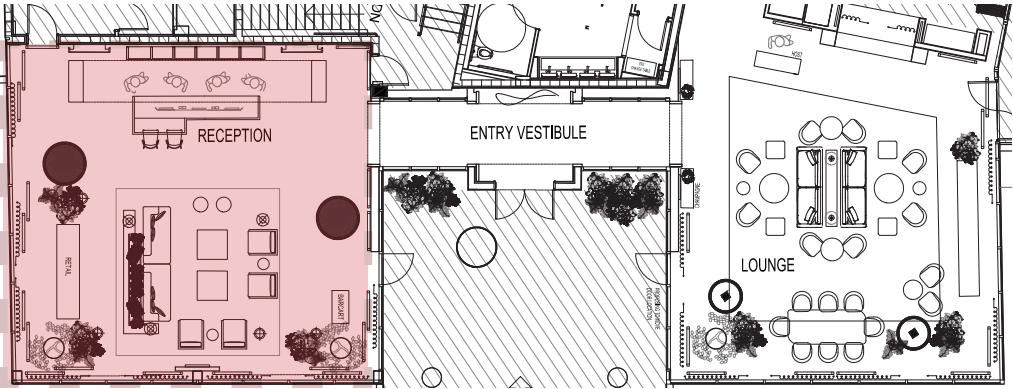
Layered & Orderly Ceiling Details



Earth Tones with Textural Accents

Residential Sensibility

THE JOURNEY | A RETREAT ON THE RIVER - GREETING DESK



Organized Ceiling

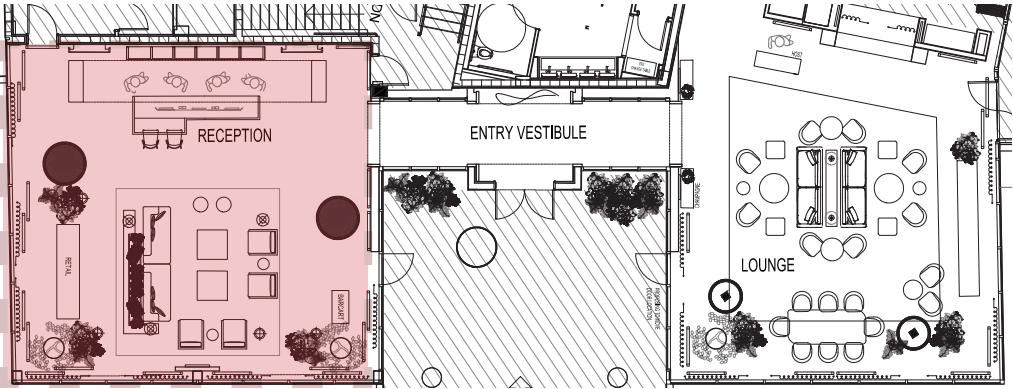
Strong Forms against a Warm Backdrop



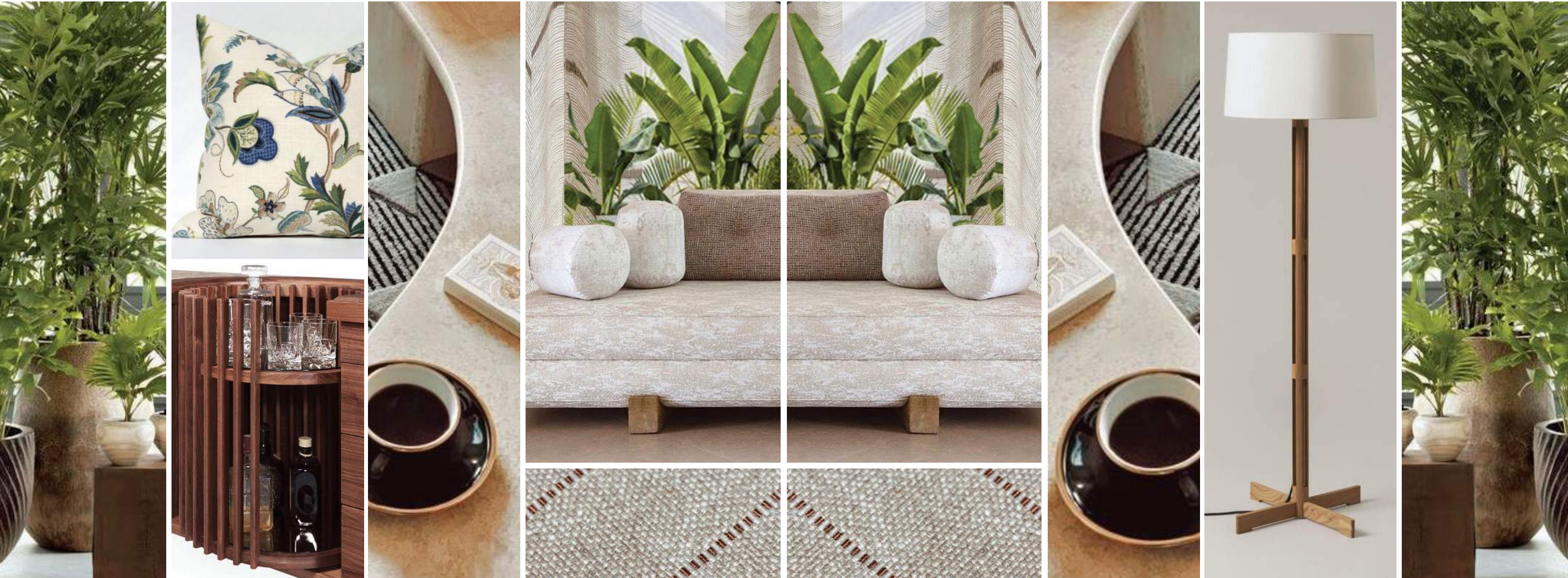
Spirited Mix of Materials

Curated Array of Planters

THE JOURNEY | A RETREAT ON THE RIVER - GREETING LOUNGE



Textural Warmth

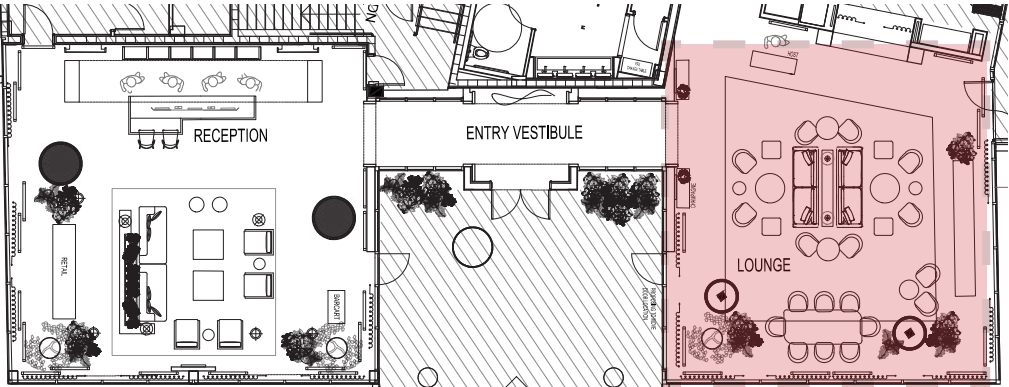


Unexpected Details

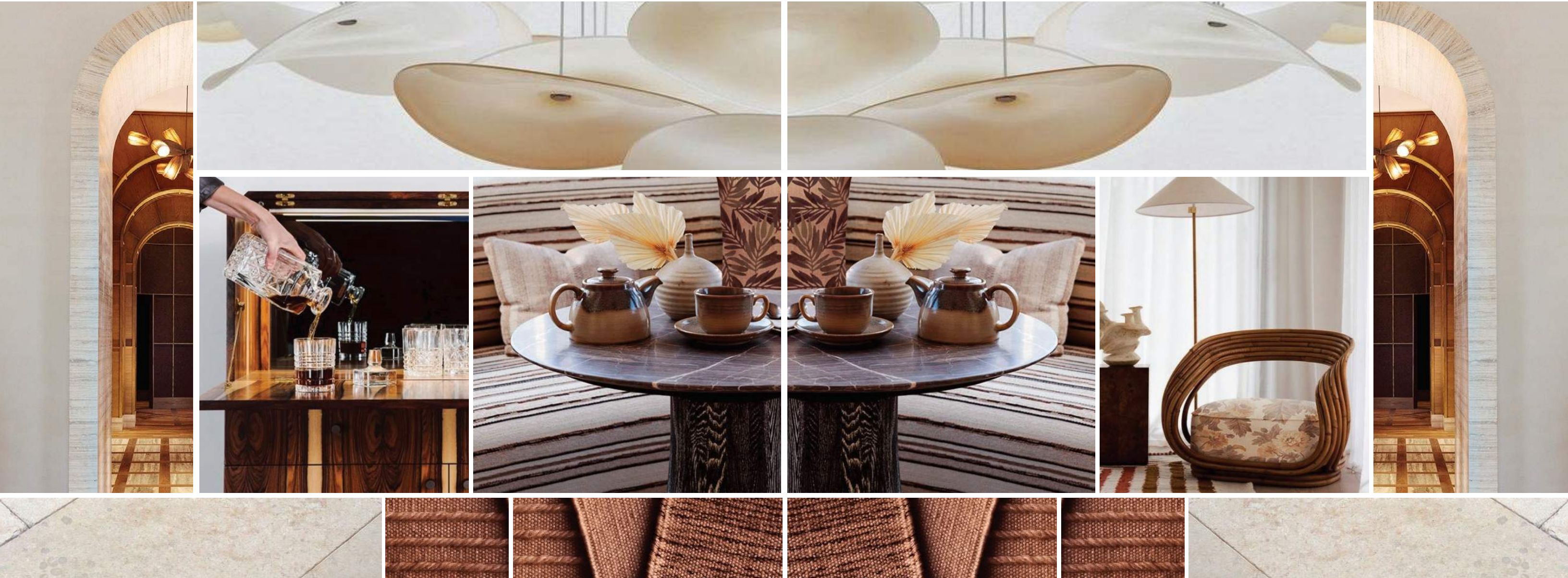
Alluring Layers

A Warm Glow

THE JOURNEY | A RETREAT ON THE RIVER - THE LOUNGE



Feature Fixture

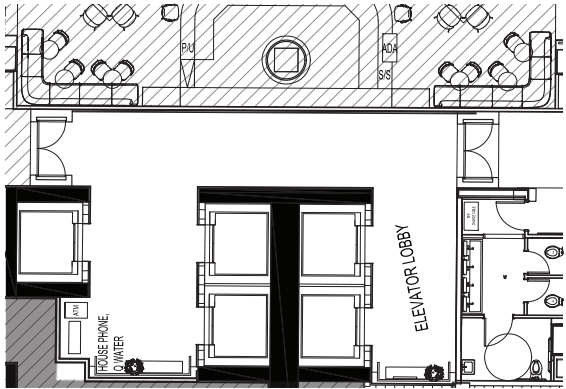


Tactile Flooring Materials

Handsome Comfort

Curated Furniture

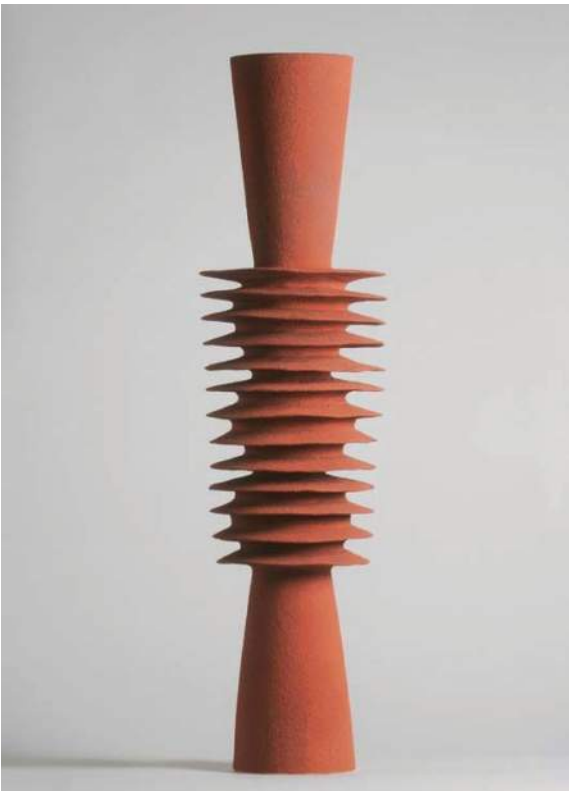
THE JOURNEY | A RETREAT ON THE RIVER - ELEVATOR LOBBY



Unexpected Experience



Calm Flooring Materiality



Monolithic Materiality

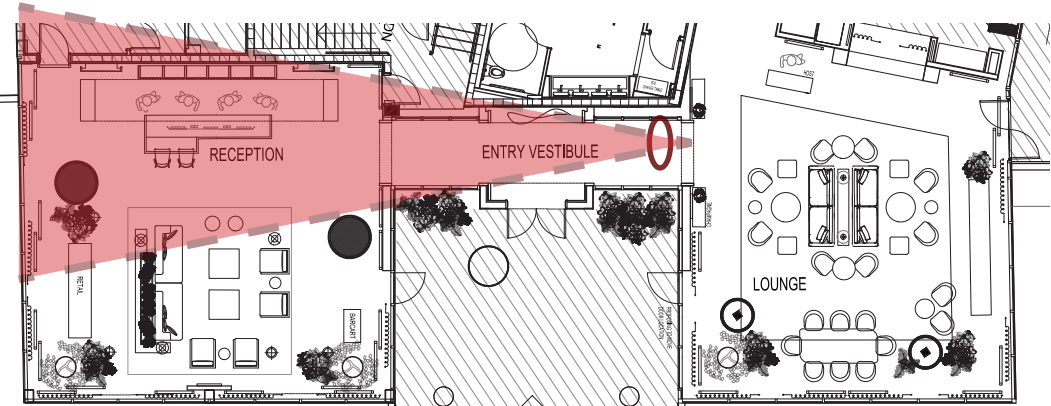


Playful Gestures

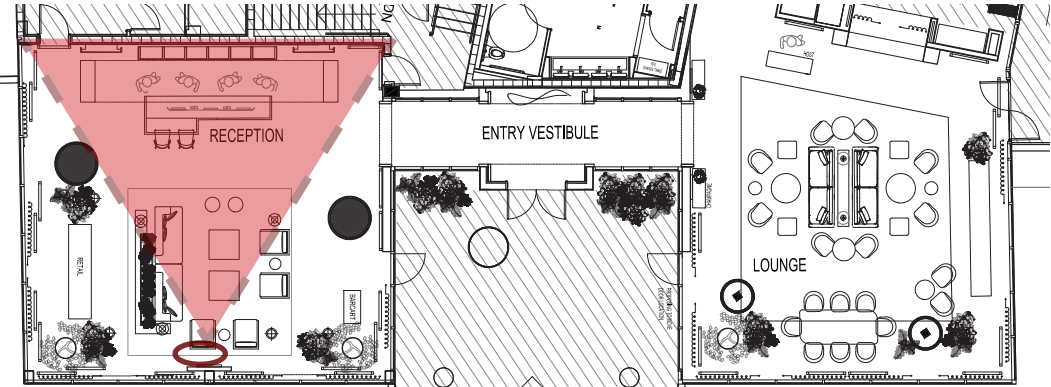
THE JOURNEY | A RETREAT ON THE RIVER - HOTEL ENTRY-LOBBY-LOUNGE 3D PLAN



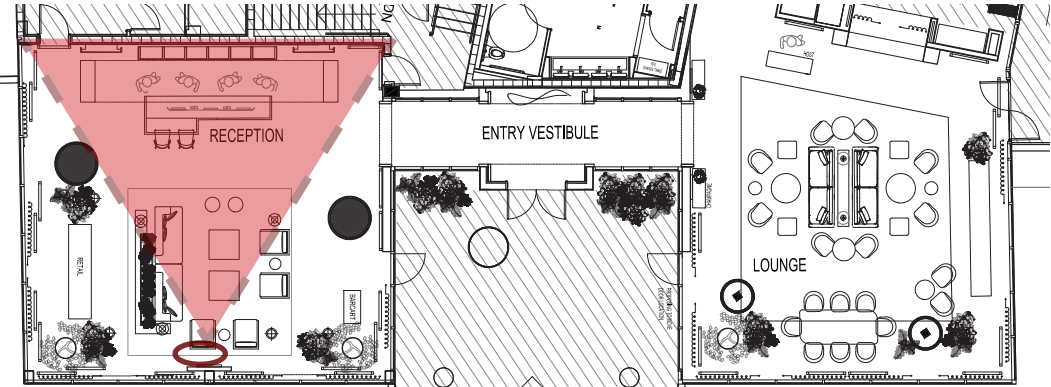
THE JOURNEY | A RETREAT ON THE RIVER - ENTRY VESTIBULE



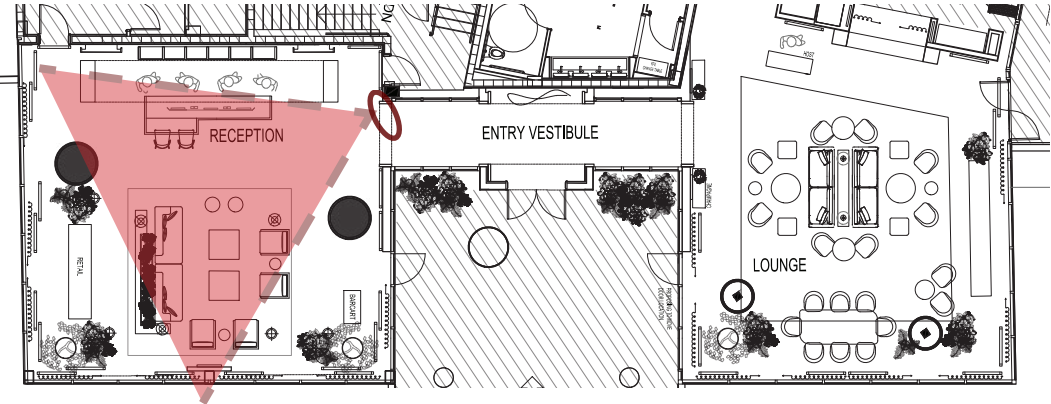
THE JOURNEY | A RETREAT ON THE RIVER - RECEPTION LOBBY (OPTION 1)



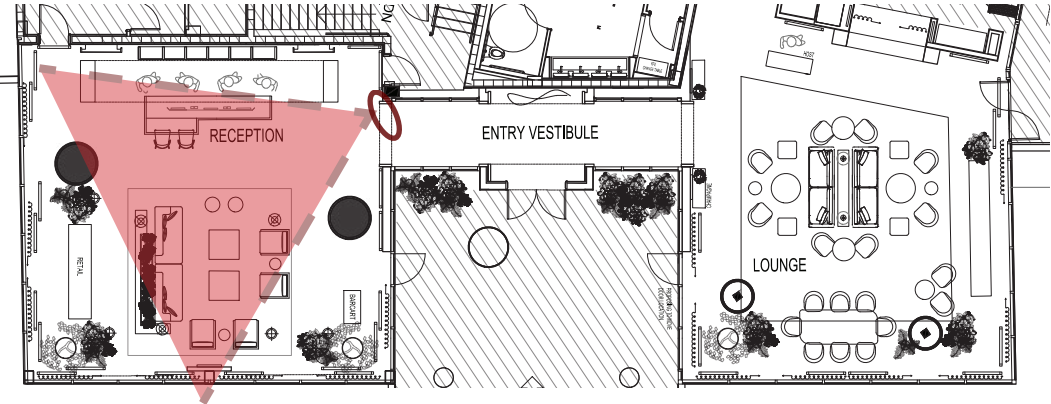
THE JOURNEY | A RETREAT ON THE RIVER - RECEPTION LOBBY (OPTION 2)



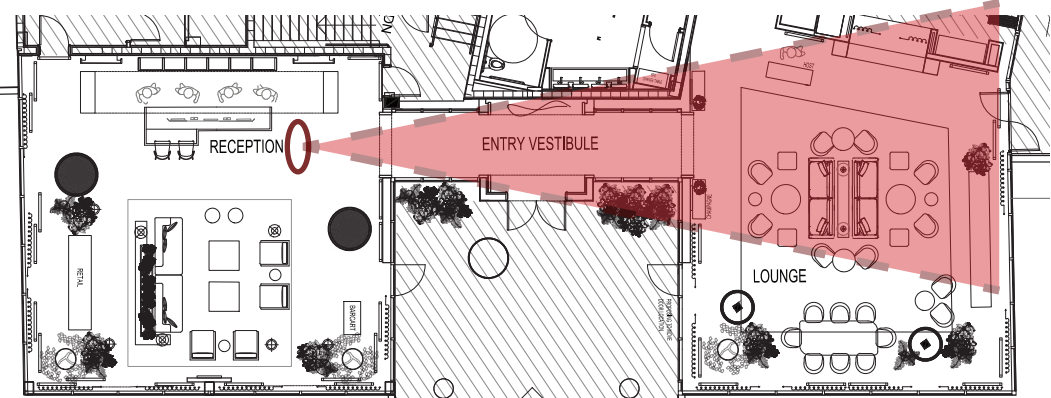
THE JOURNEY | A RETREAT ON THE RIVER - RECEPTION LOBBY (OPTION 1)



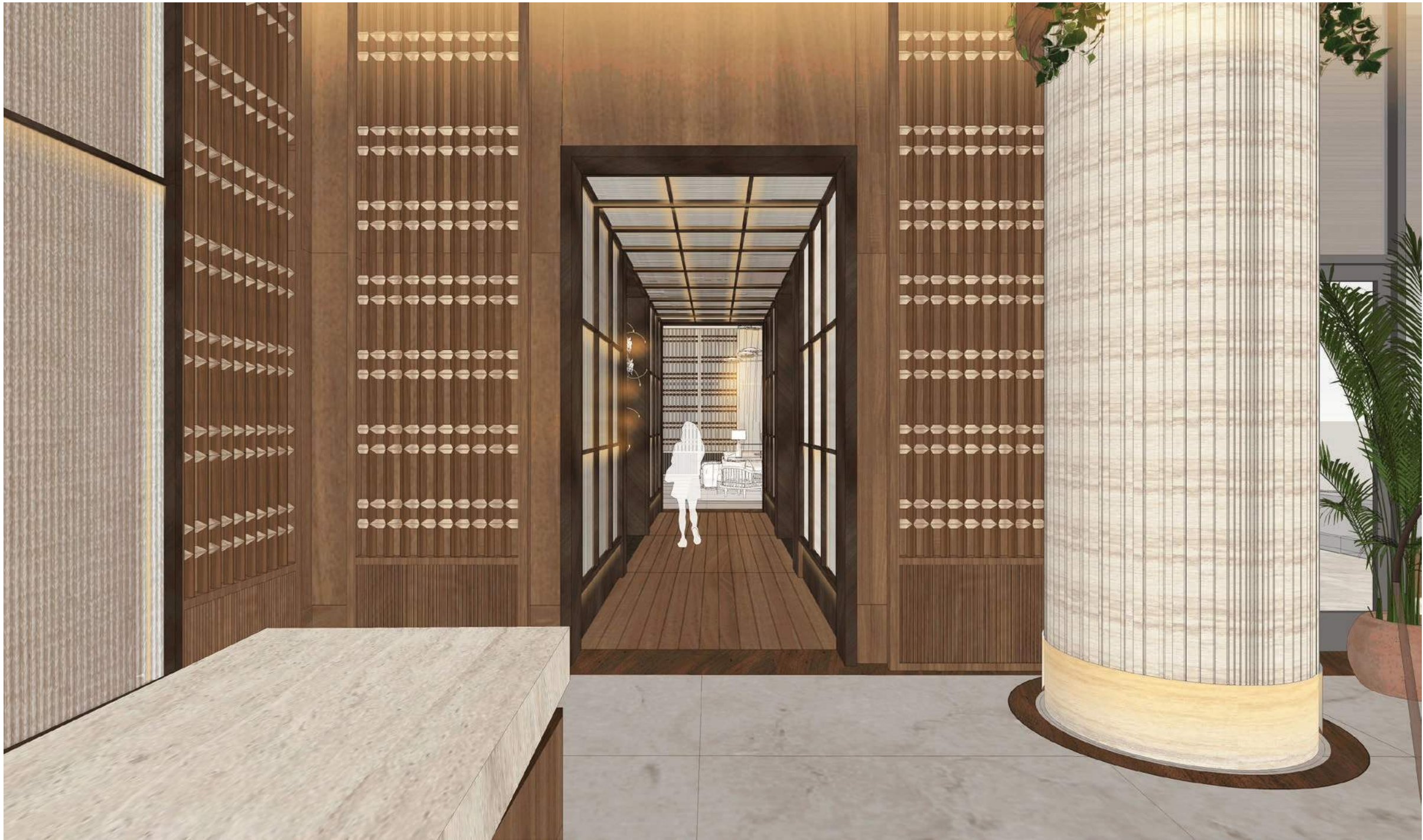
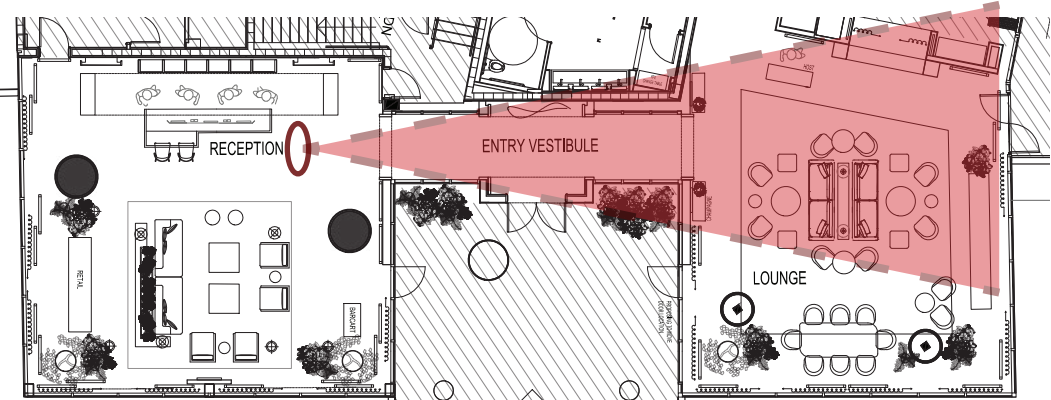
THE JOURNEY | A RETREAT ON THE RIVER - RECEPTION LOBBY (OPTION 2)



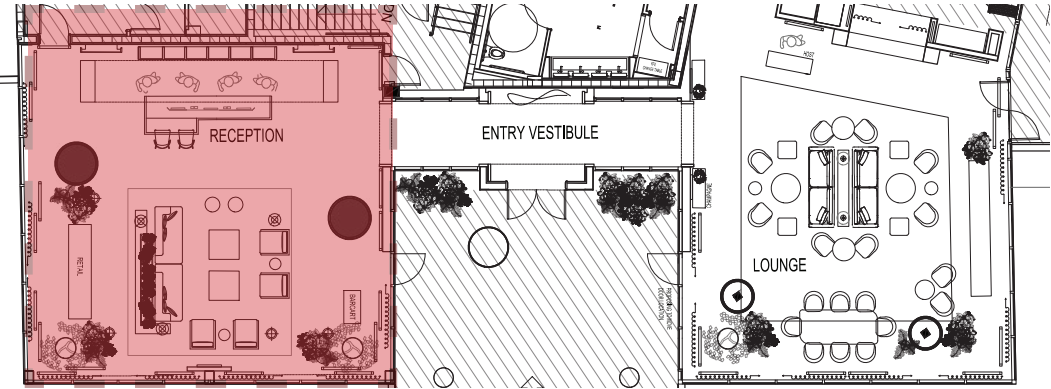
THE JOURNEY | A RETREAT ON THE RIVER - RECEPTION-VESTIBULE (OPTION 1)



THE JOURNEY | A RETREAT ON THE RIVER - RECEPTION-VESTIBULE (OPTION 2)



THE JOURNEY | A RETREAT ON THE RIVER - RECEPTION LOBBY (COMPARISON STUDY)



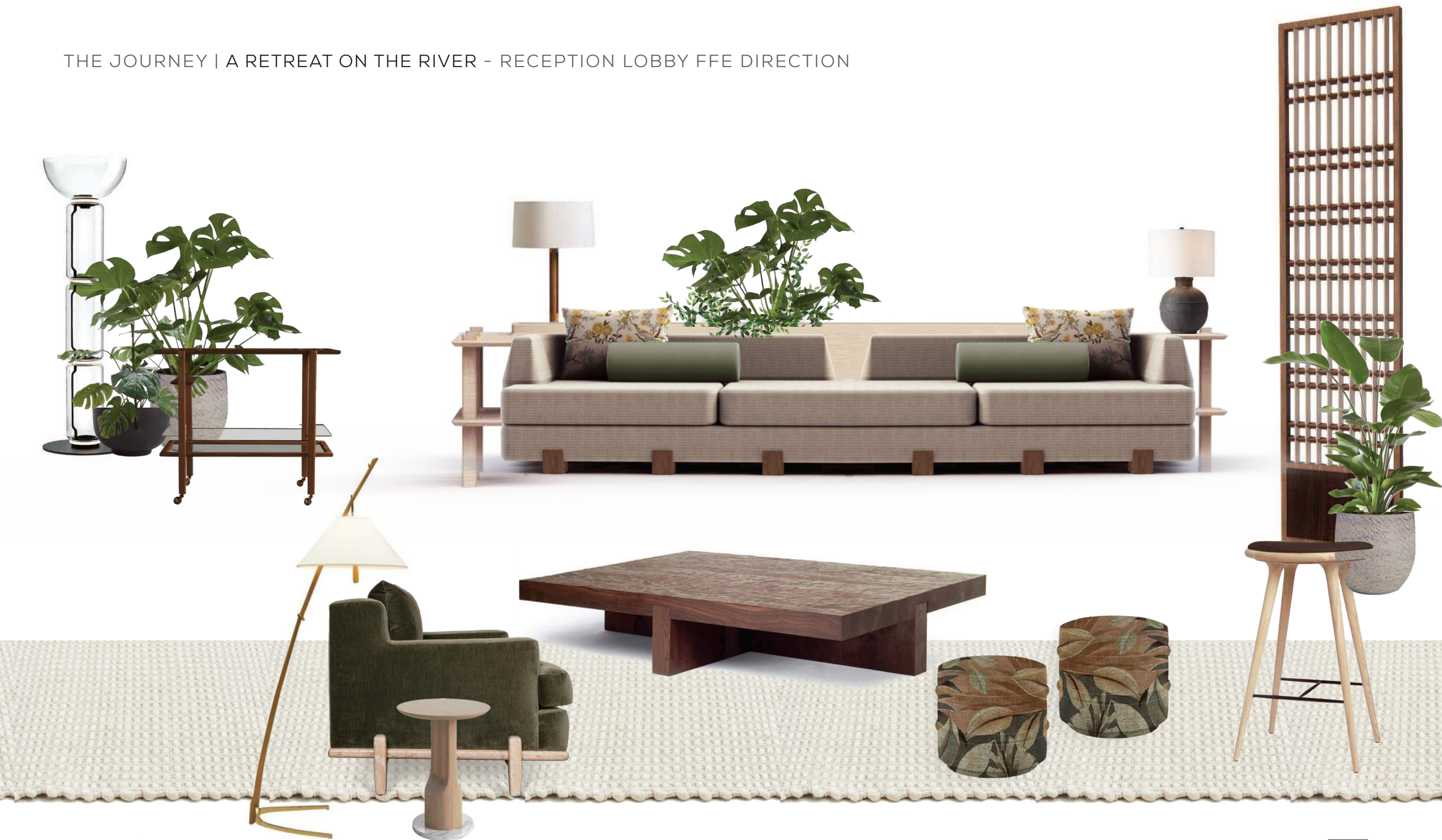
OPTION 1



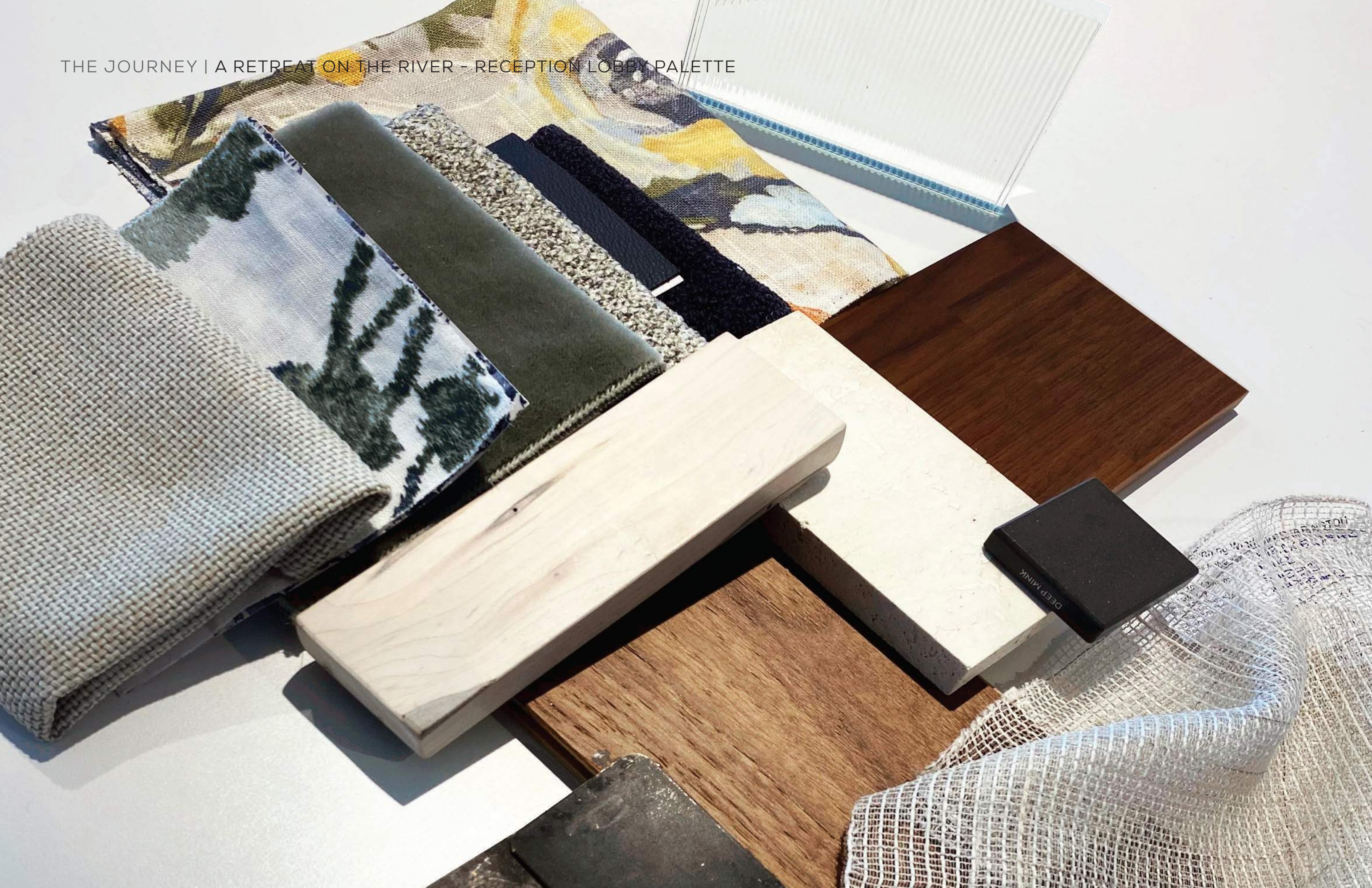
OPTION 2



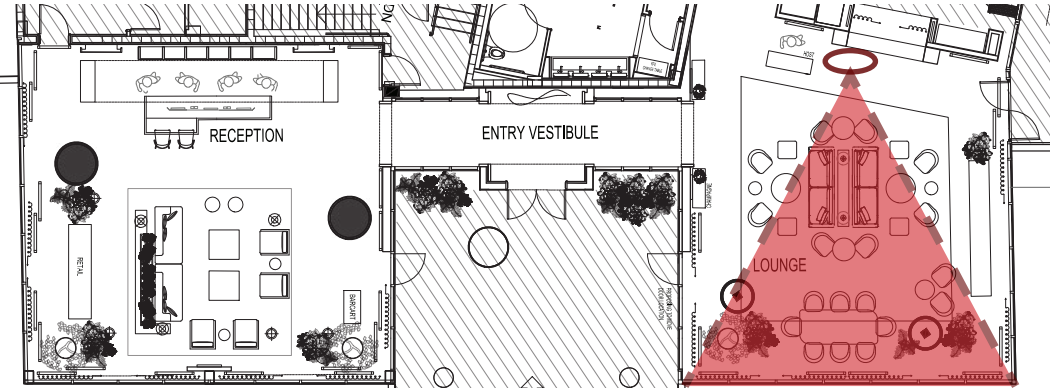
THE JOURNEY | A RETREAT ON THE RIVER - RECEPTION LOBBY FFE DIRECTION



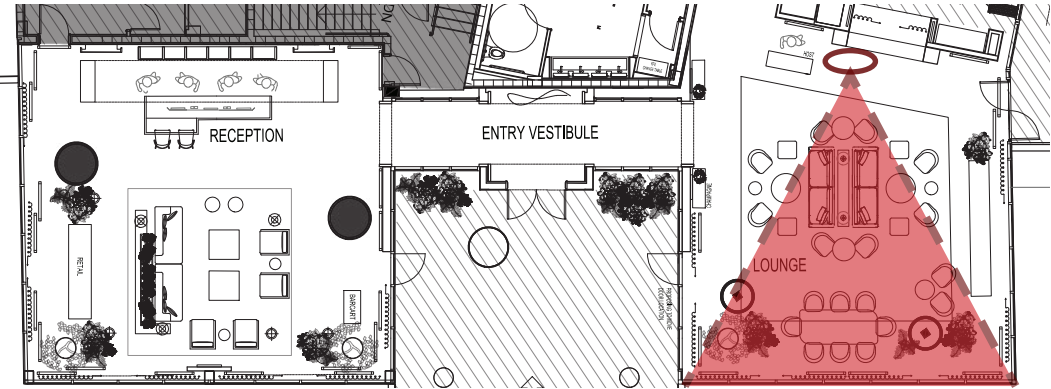
THE JOURNEY | A RETREAT ON THE RIVER - RECEPTION LOBBY PALETTE



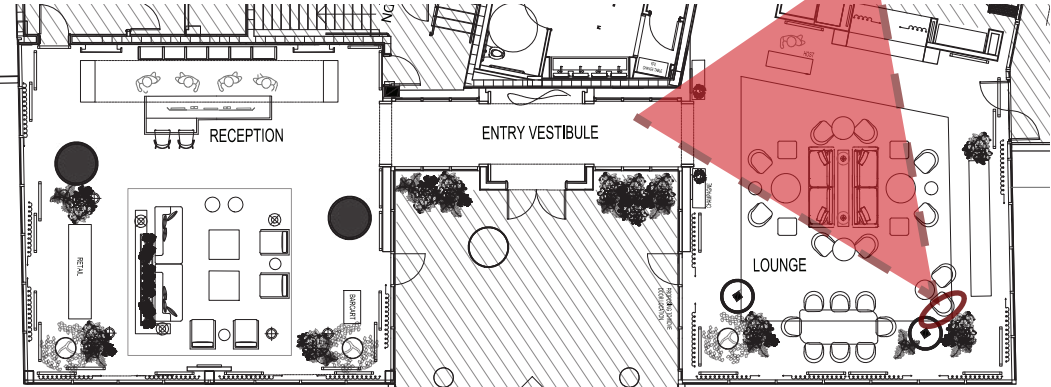
THE JOURNEY | A RETREAT ON THE RIVER - SUN ROOM LOUNGE (OPTION 1)



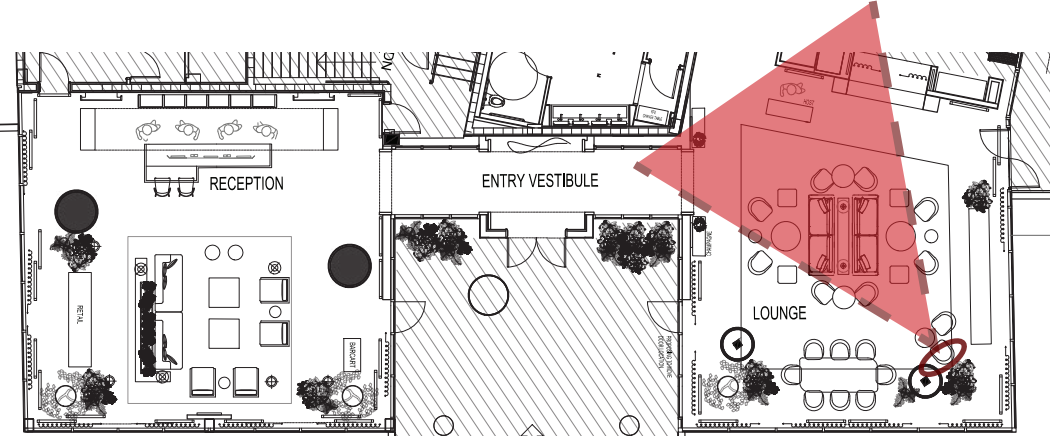
THE JOURNEY | A RETREAT ON THE RIVER - SUN ROOM LOUNGE (OPTION 2)



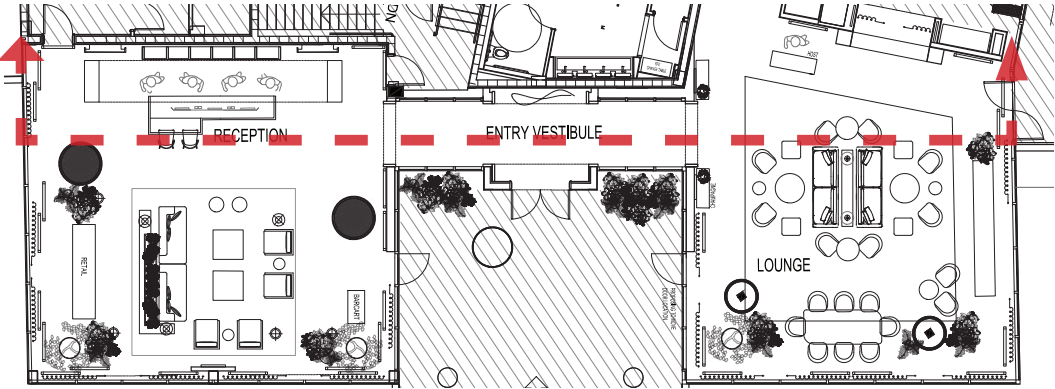
THE JOURNEY | A RETREAT ON THE RIVER - SUN ROOM LOUNGE (OPTION 1)



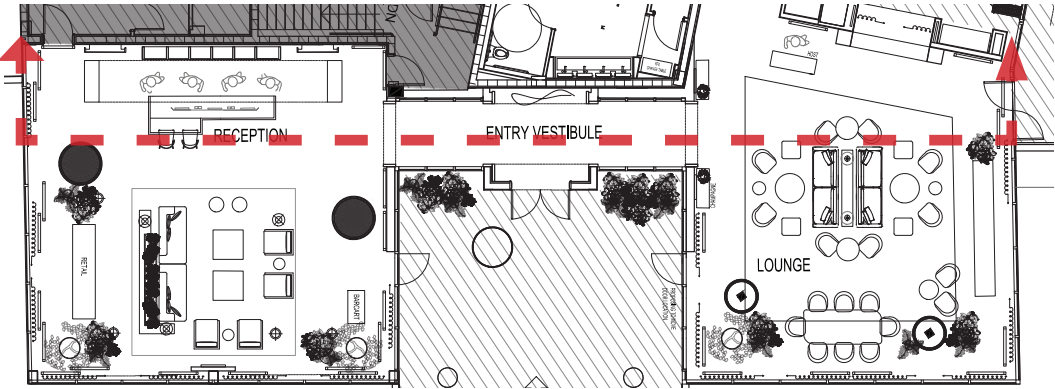
THE JOURNEY | A RETREAT ON THE RIVER - SUN ROOM LOUNGE (OPTION 2)



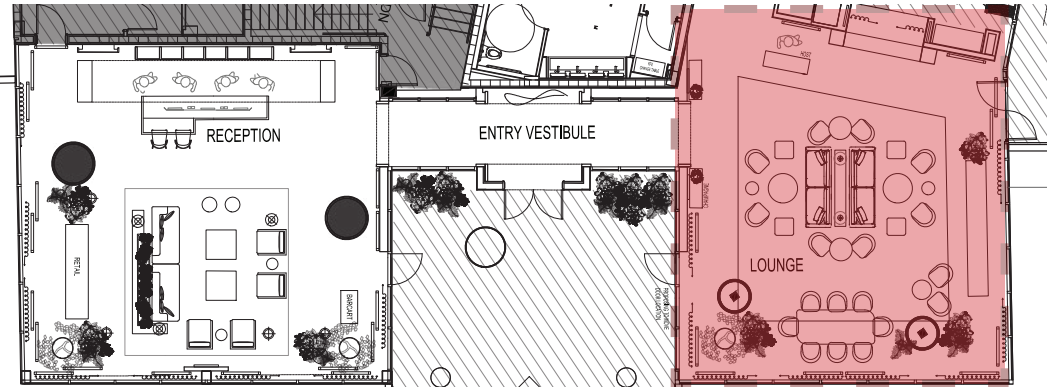
THE JOURNEY | A RETREAT ON THE RIVER - LOBBY-LOUNGE SECTIONAL ELEVATION (OPTION 1)



THE JOURNEY | A RETREAT ON THE RIVER - LOBBY-LOUNGE SECTIONAL ELEVATION (OPTION 2)



THE JOURNEY | A RETREAT ON THE RIVER - SUN ROOM LOUNGE (COMPARISON STUDY)

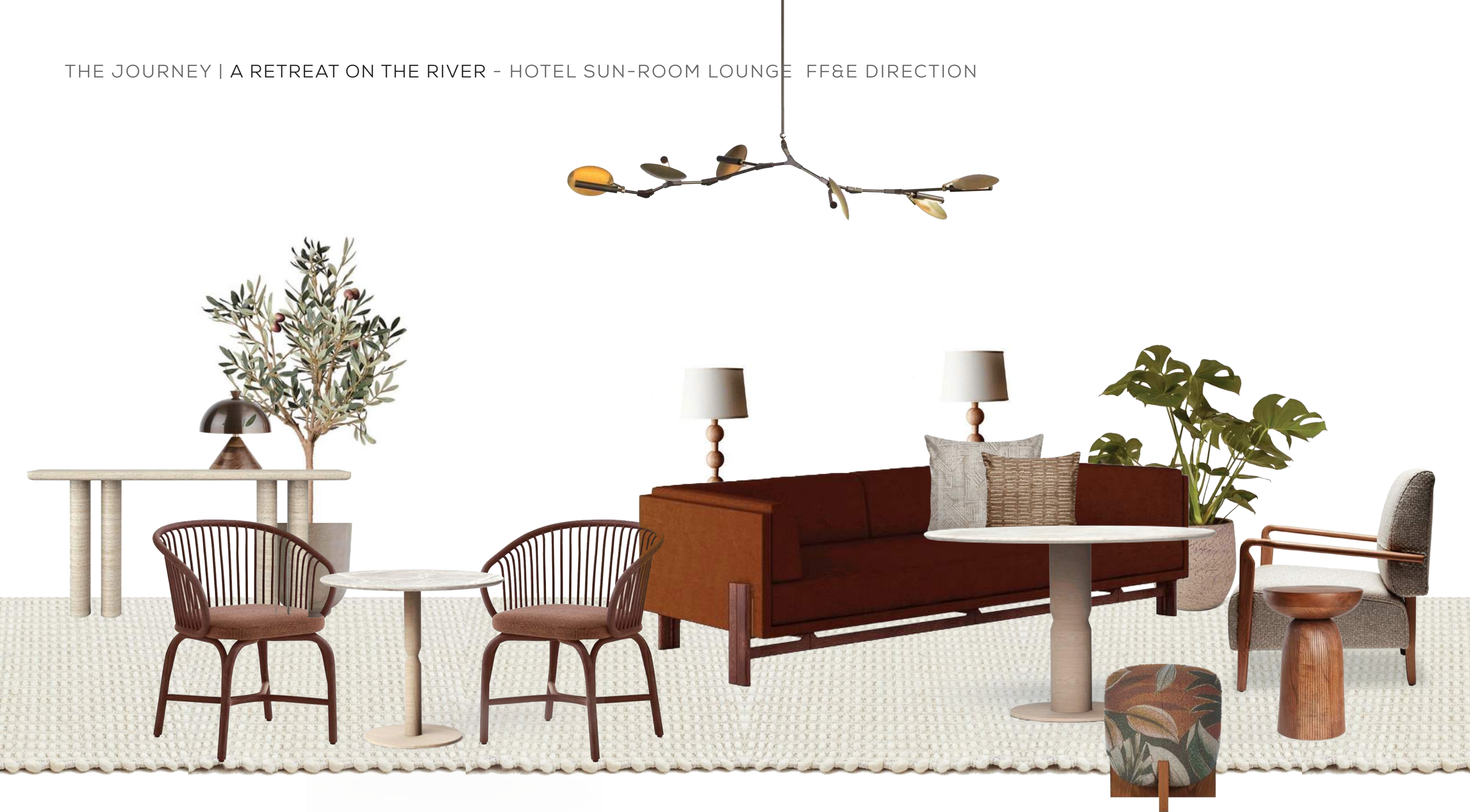


OPTION 1



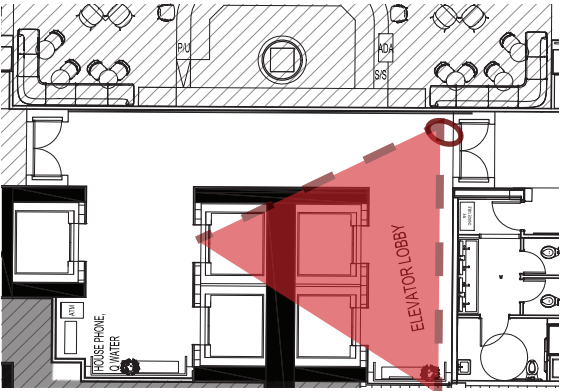
OPTION 2



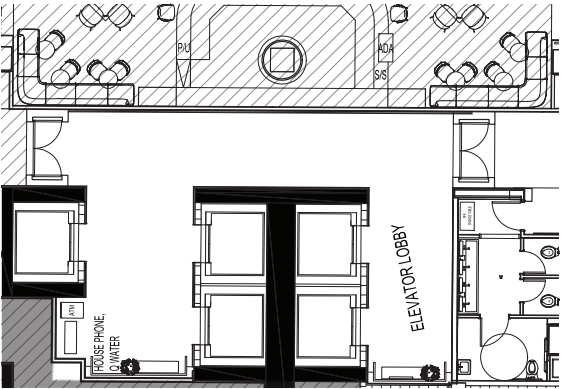




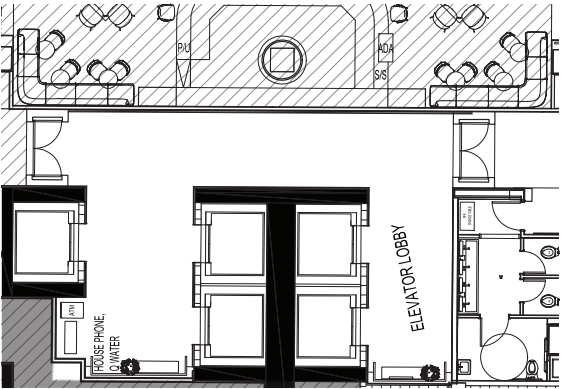
THE JOURNEY | A RETREAT ON THE RIVER - SUN-ROOM LOUNGE PALETTE



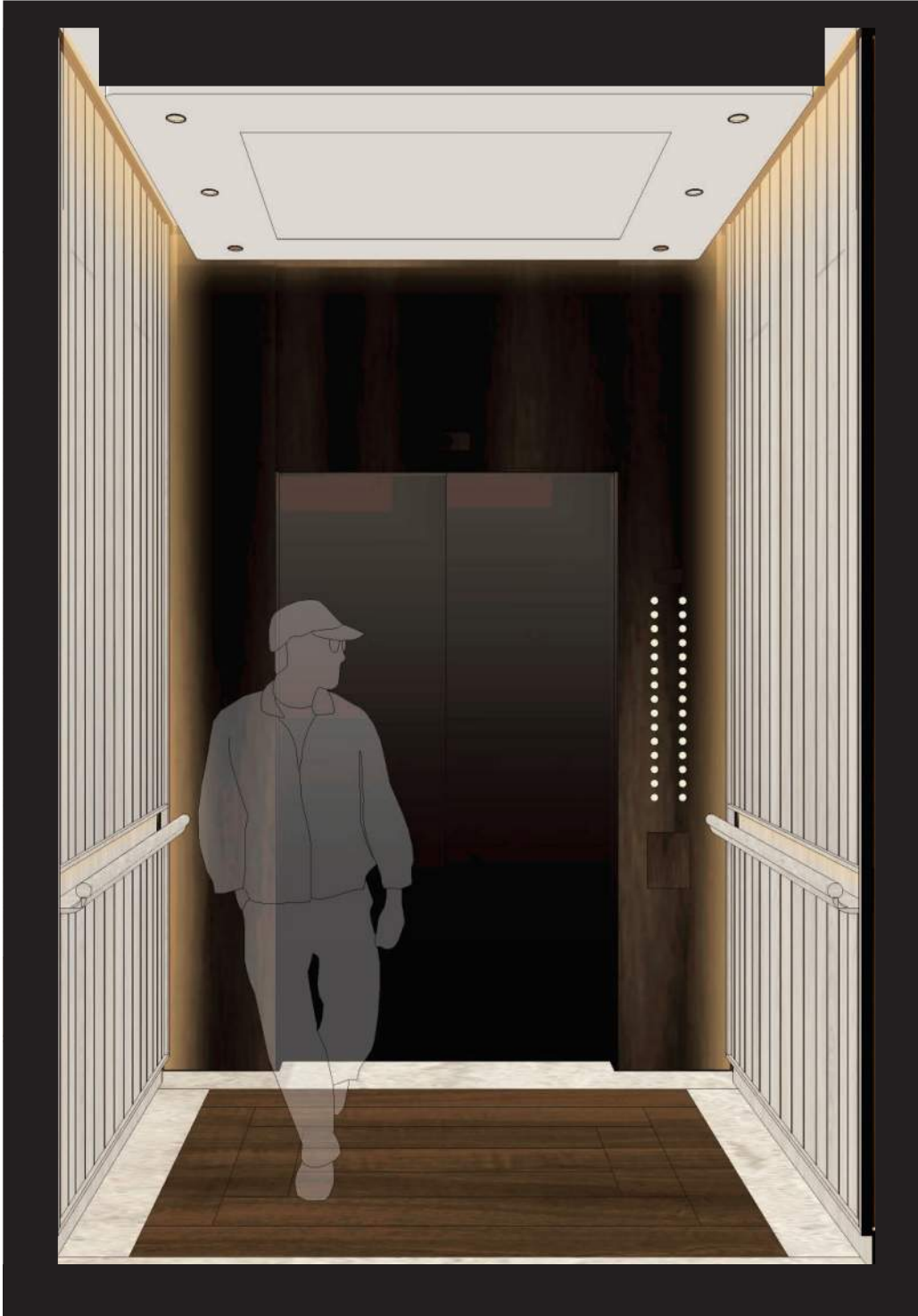
THE JOURNEY | A RETREAT ON THE RIVER - ELEVATOR CAB 3D PLAN



THE JOURNEY | A RETREAT ON THE RIVER - ELEVATOR CAB VIEWS



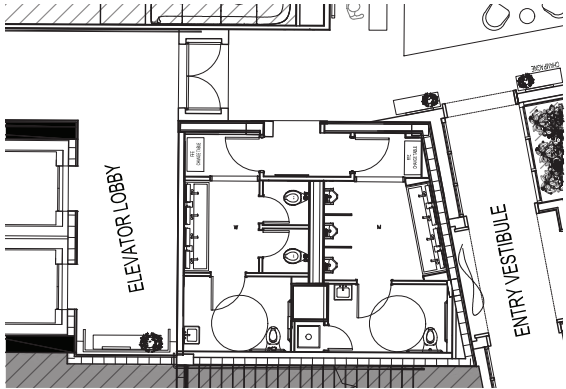
FRONT VIEW



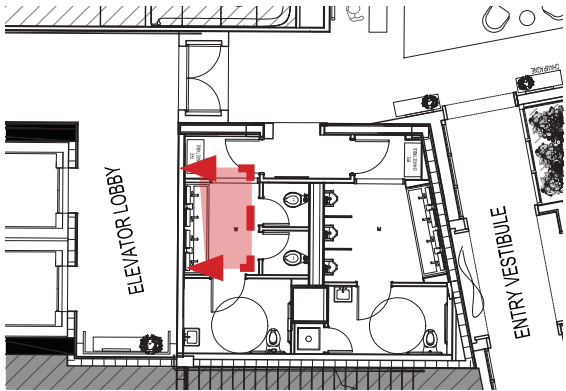
BACK VIEW



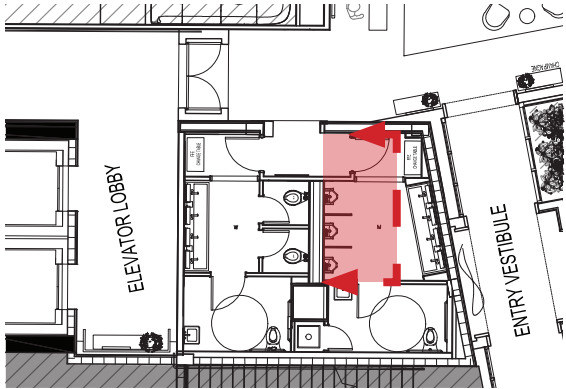
THE JOURNEY | A RETREAT ON THE RIVER - WASHROOM 3D PLAN



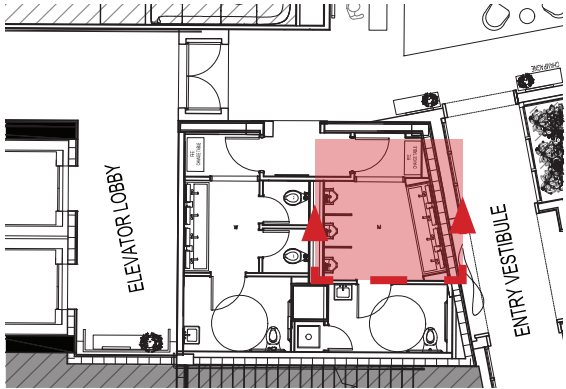
THE JOURNEY | A RETREAT ON THE RIVER - WASHROOM VANITY ELEVATION



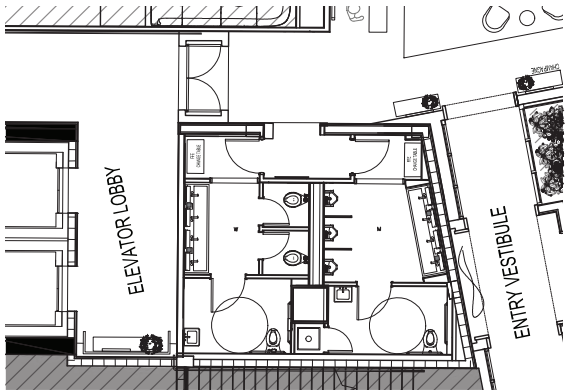
THE JOURNEY | A RETREAT ON THE RIVER - WASHROOM WC ELEVATION



THE JOURNEY | A RETREAT ON THE RIVER - WASHROOM SECTION



THE JOURNEY | A RETREAT ON THE RIVER - WASHROOM VANITY VIGNETTE

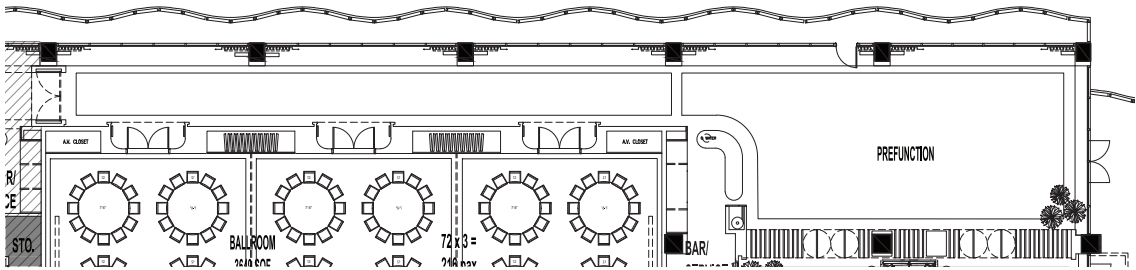


KOHLER | Composed
Matte Black Faucet



ICOSMIC | Free-Standing
Soap Dispenser (Matte
Black)

THE JOURNEY | A RETREAT ON THE RIVER - PREFUNCTION



Paneled - Stepped Ceiling Details



Sculptural Forms Rich in Texture



Purposeful Moments



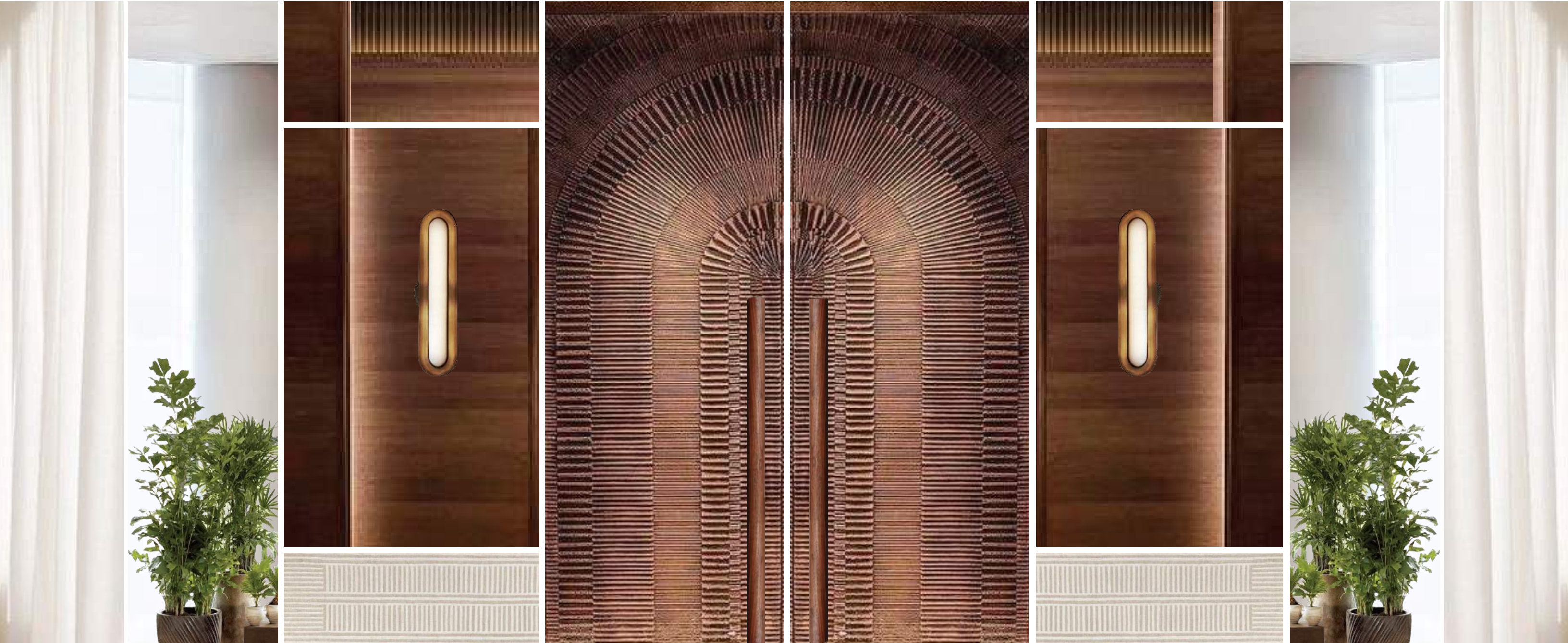
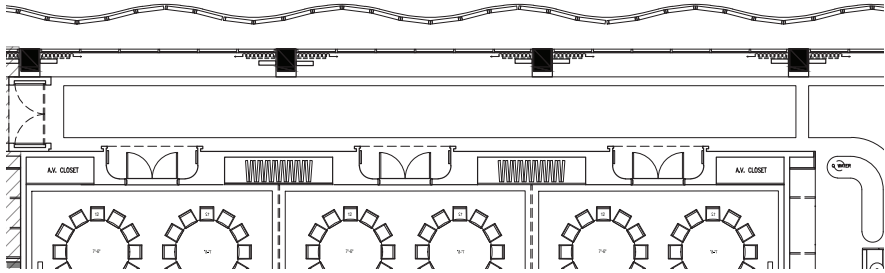
Natural Tones



Light and Airy Ambiance

THE JOURNEY | A RETREAT ON THE RIVER - BALLROOM ENTRY

Stately Entry



Soft Quiet Moments

Spanish Nuances

Natural Materiality

THE JOURNEY | A RETREAT ON THE RIVER - PRE-FUNCTION, MEETING ROOMS CARPET CONCEPT

Concept Inspiration



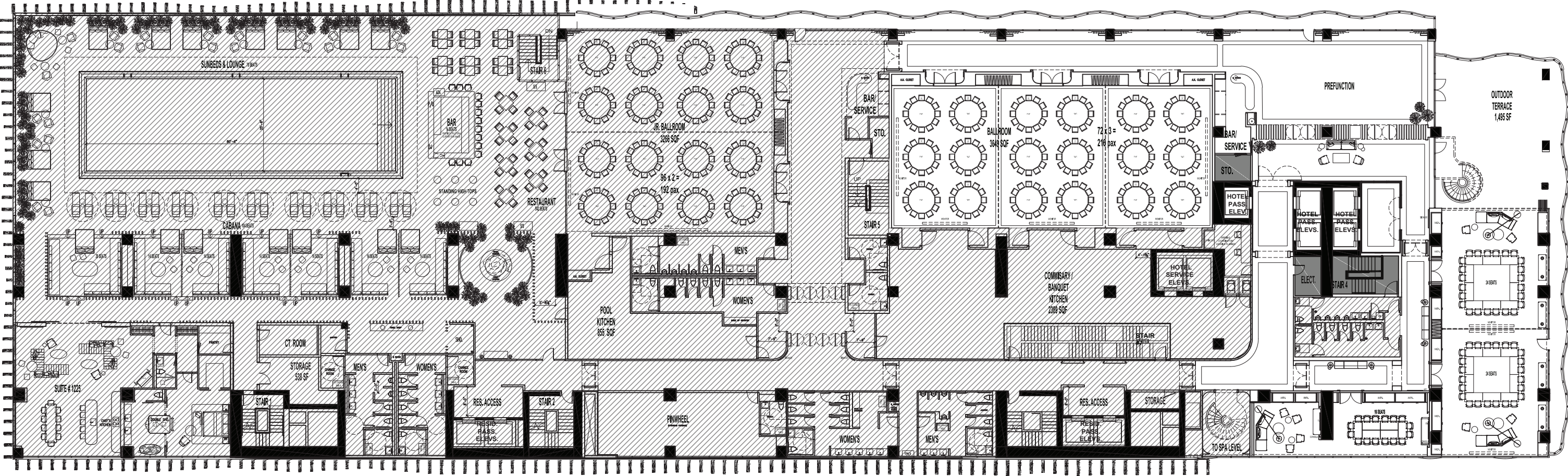
Pattern Direction



Distilled from familiar coastal architecture
Colours influenced by the hues of California Coast

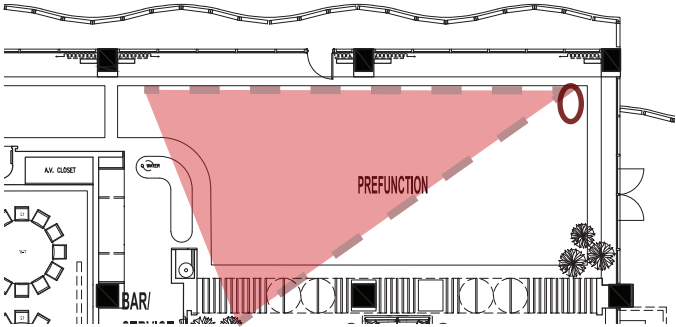
Art-Inspired
Sense of Warmth
Organized & Layered

THE JOURNEY | A RETREAT ON THE RIVER - OVERALL L-12 AMENITY FLOOR PLAN

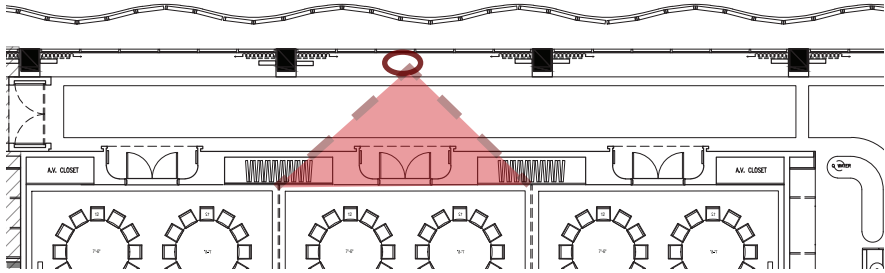




THE JOURNEY | A RETREAT ON THE RIVER - PREFUNCTION

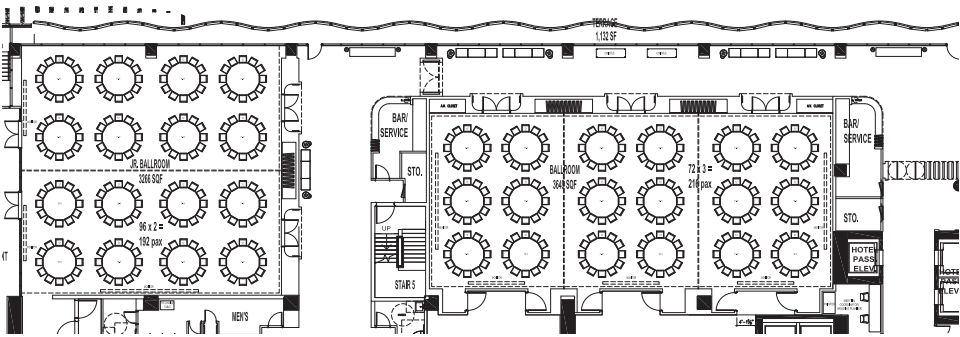


SERVICE BAR CLOSED PO-



DOOR DESIGN

THE JOURNEY | A RETREAT ON THE RIVER - BALLROOM



Sculptural Ceiling Feature



Sand - Shell Tonal Softness

Calming Undertones

THE JOURNEY | A RETREAT ON THE RIVER - BALLROOM CARPET CONCEPT

Concept Inspiration



Pattern Direction



A moire pattern inspired by layers of shifting tides. Colours influenced by the hues of California Coast

- Gradient
- Serene
- Layered

THE JOURNEY | A RETREAT ON THE RIVER - BALLROOM LIGHTING FIXTURE

Concept Inspiration



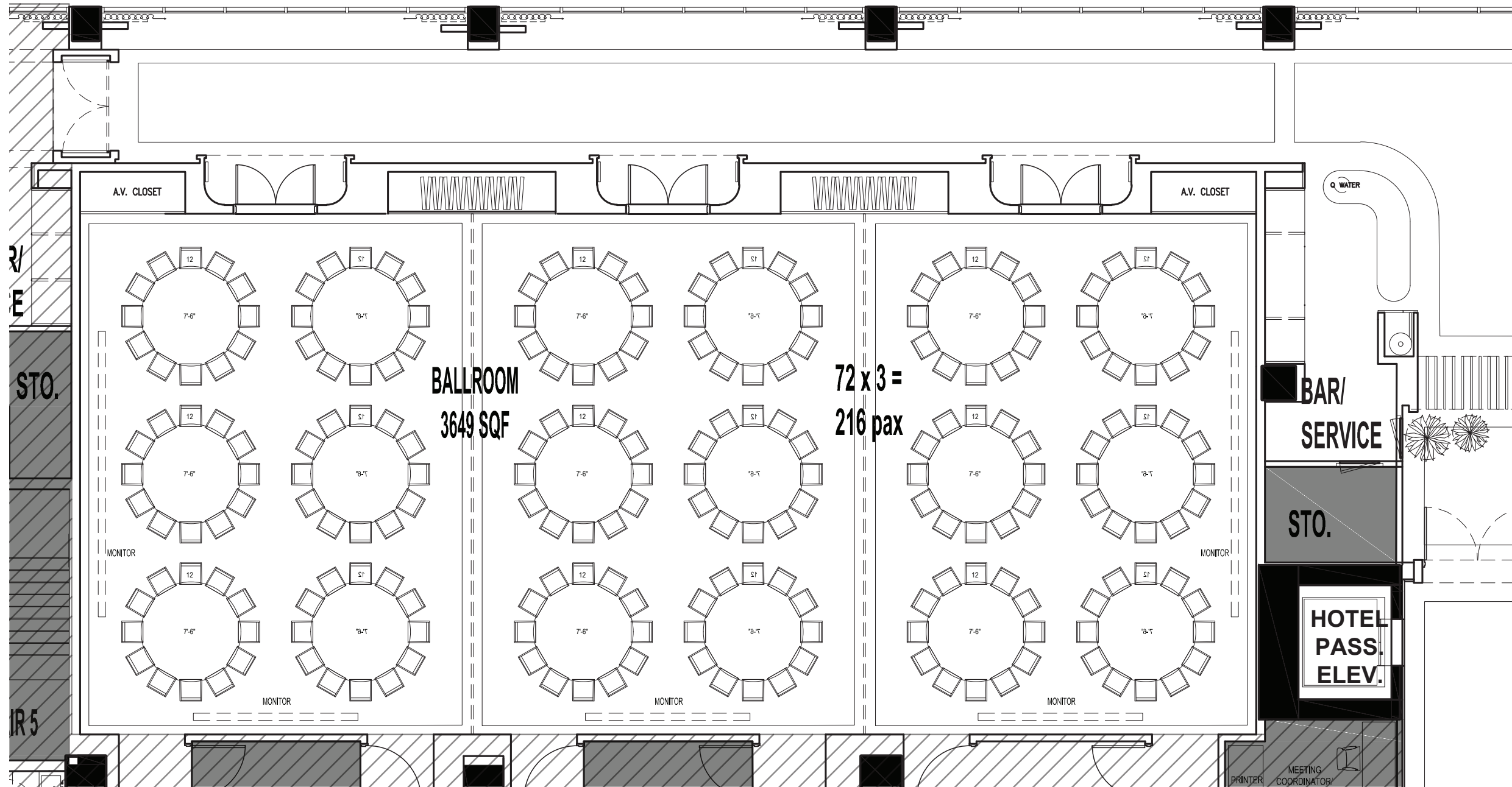
Fixture Direction



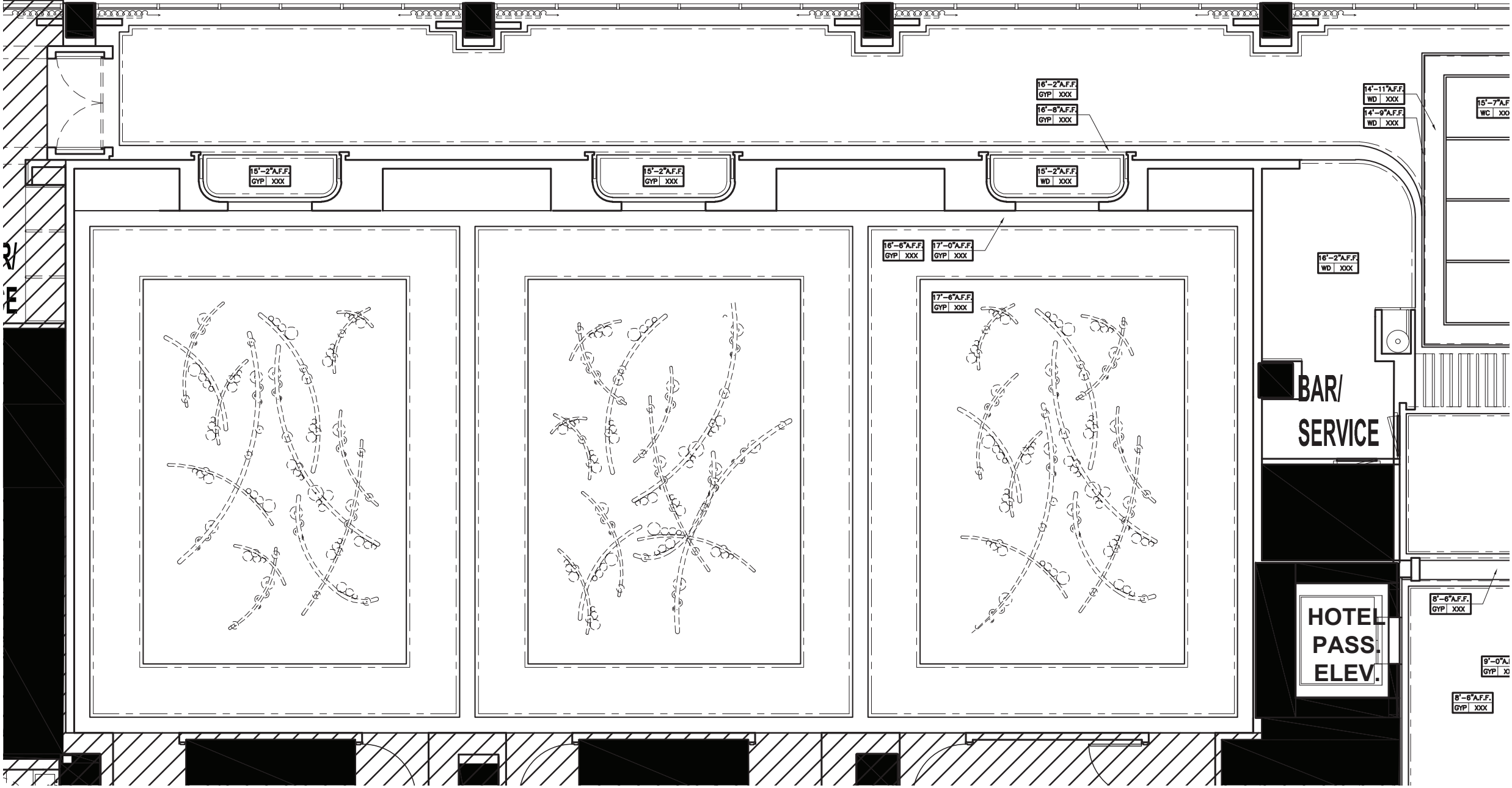
A decorative installation
paying homage to unexpected
pearlescent lusters of
coastal waters;
A celebration of form, detail

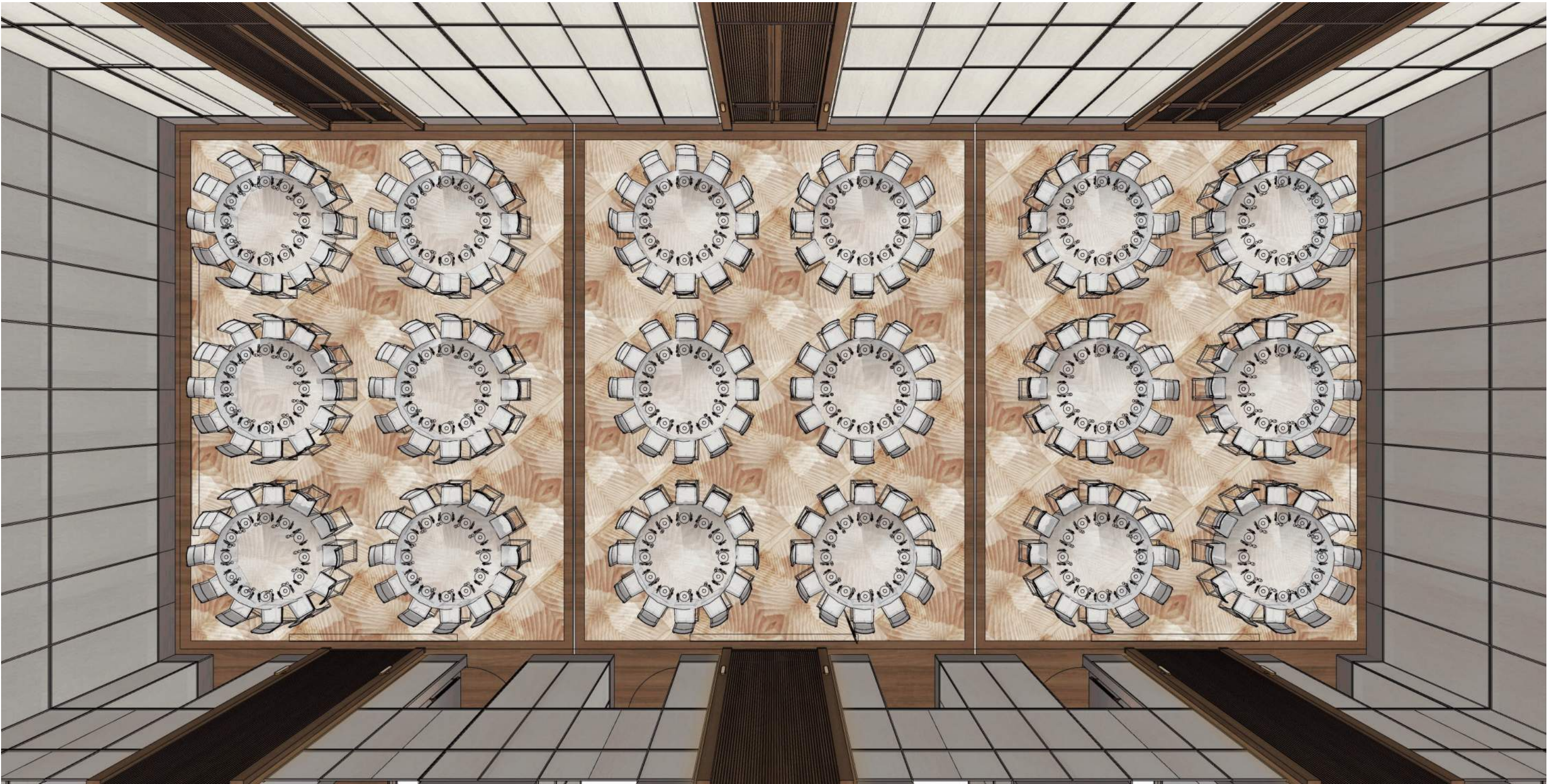
Unexpected
Decorative
Hand-Crafted

THE JOURNEY | A RETREAT ON THE RIVER - BALLROOM PLAN

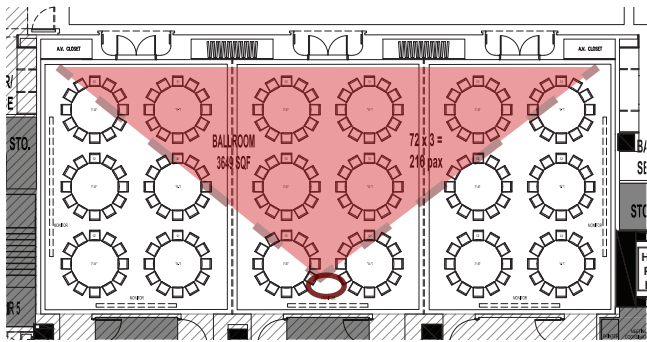


THE JOURNEY | A RETREAT ON THE RIVER - BALLROOM REFLECTED CEILING PLAN

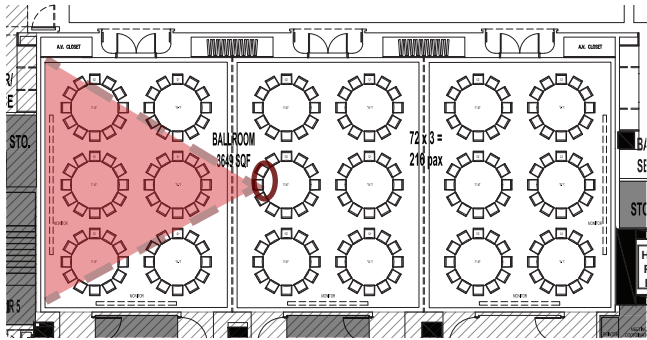




THE JOURNEY | A RETREAT ON THE RIVER - BALLROOM VIEW



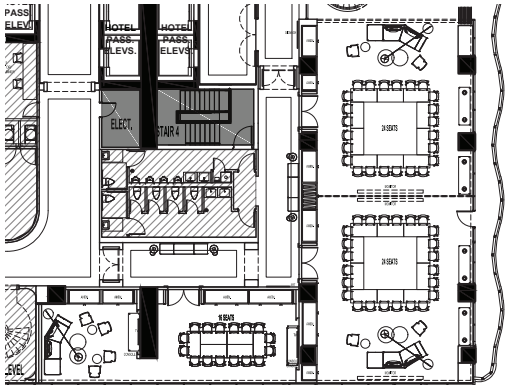
THE JOURNEY | A RETREAT ON THE RIVER - BALLROOM VIEW



THE JOURNEY | A RETREAT ON THE RIVER - PREFUNCTION-BALLROOM-MEETING ROOM PALETTE



THE JOURNEY | A RETREAT ON THE RIVER - MEETING ROOM



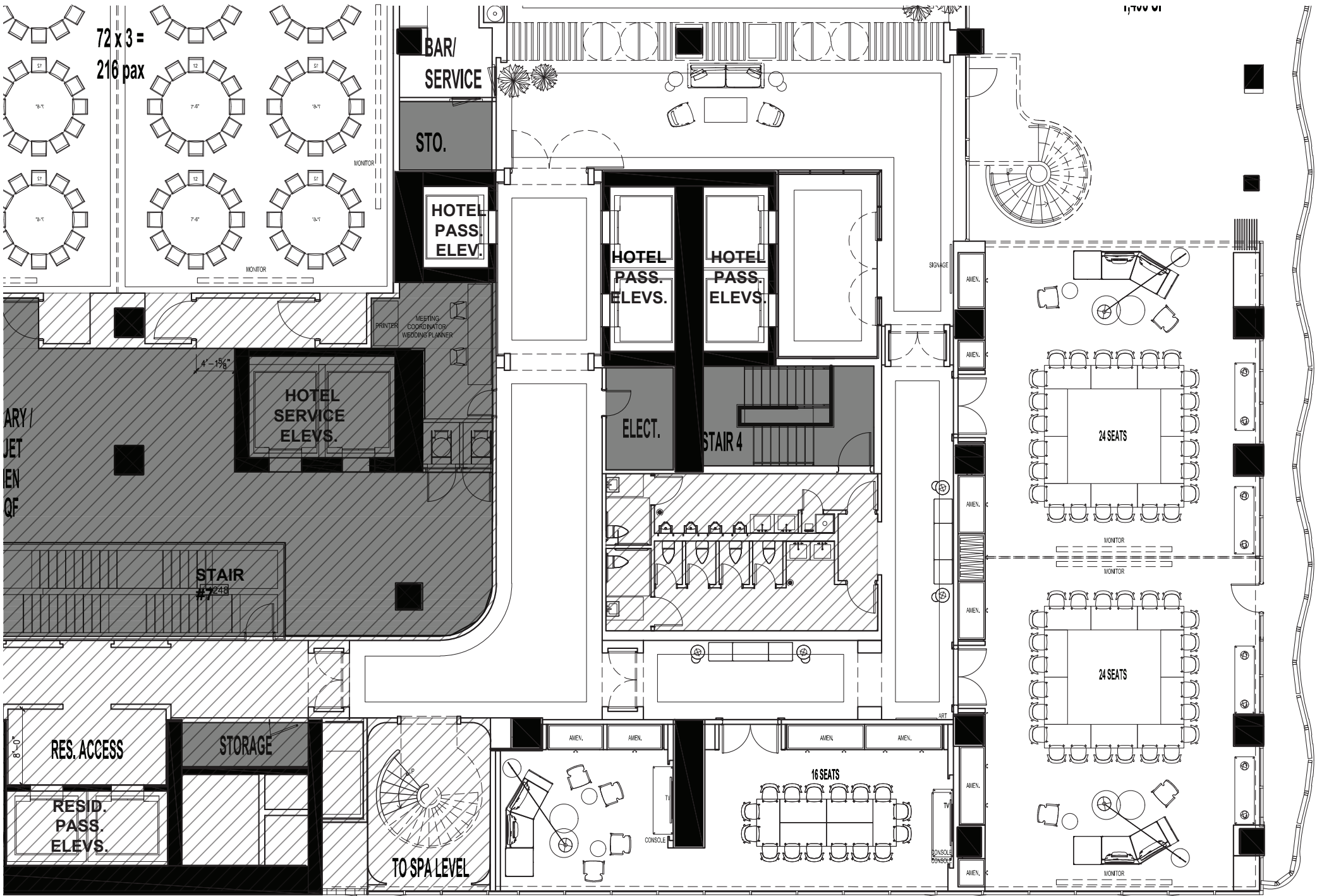
Textural Warmth



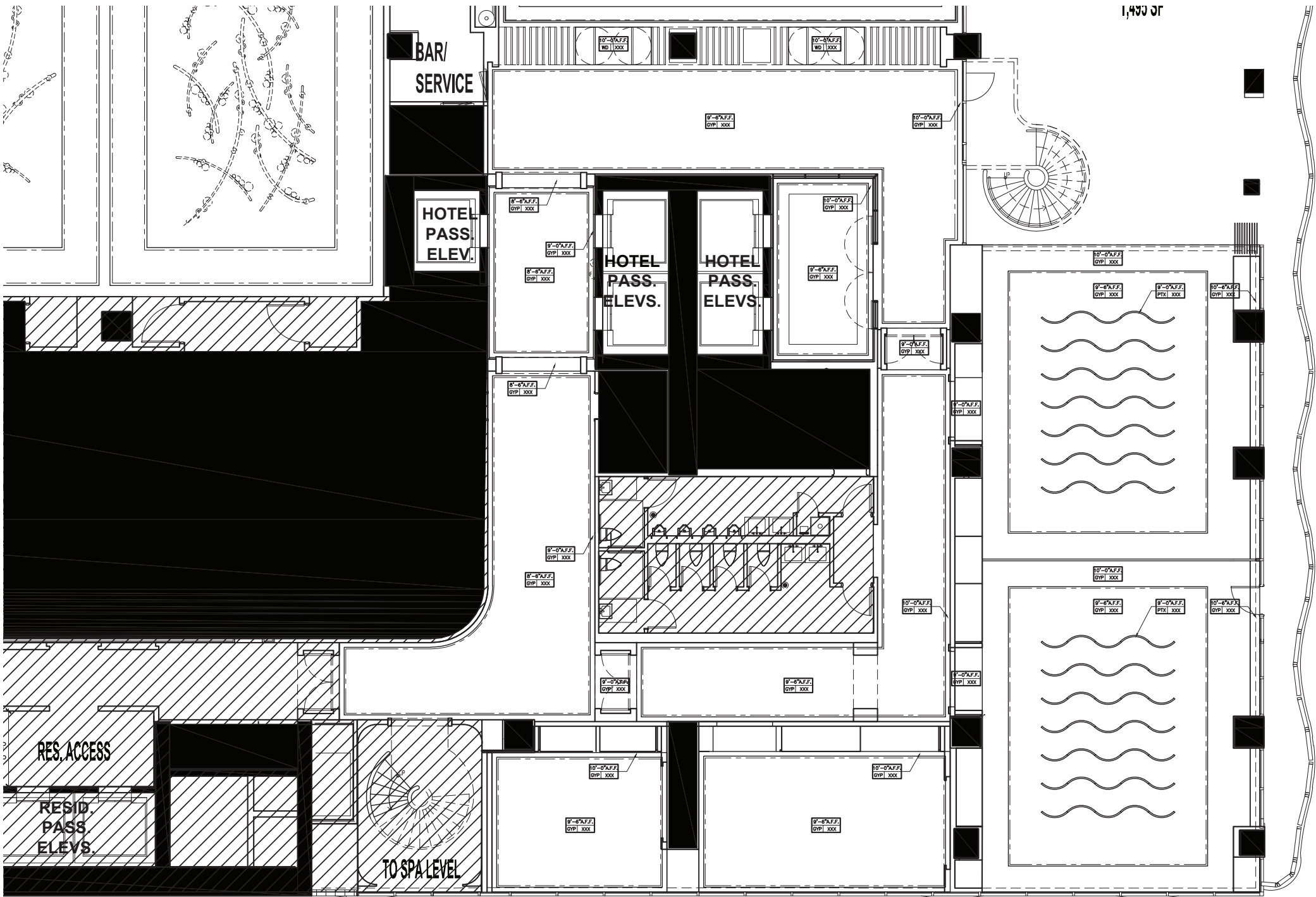
Integrated Details

Linear Graphic Elements

THE JOURNEY | A RETREAT ON THE RIVER - MEETING ROOM PLAN

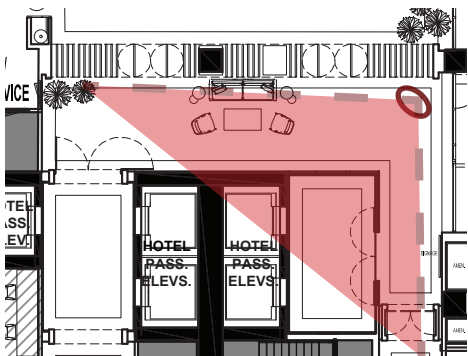


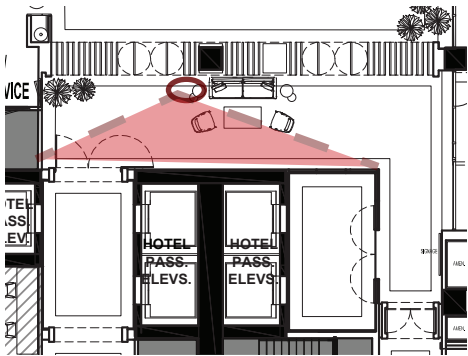
THE JOURNEY | A RETREAT ON THE RIVER - MEETING ROOM REFLECTED CEILING PLAN

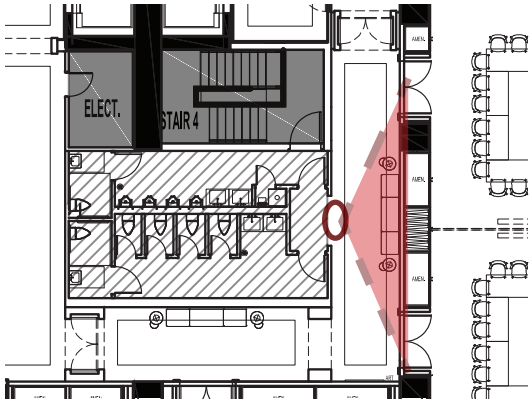




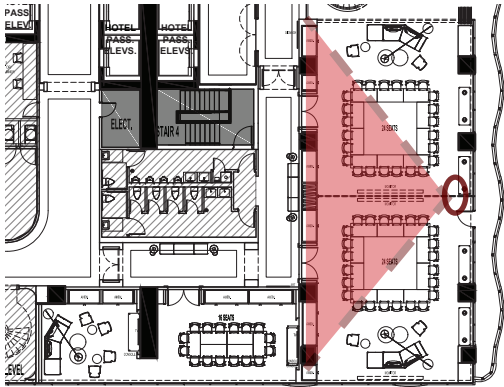
THE JOURNEY | A RETREAT ON THE RIVER - L12 PUBLIC CORRIDOR VIEW

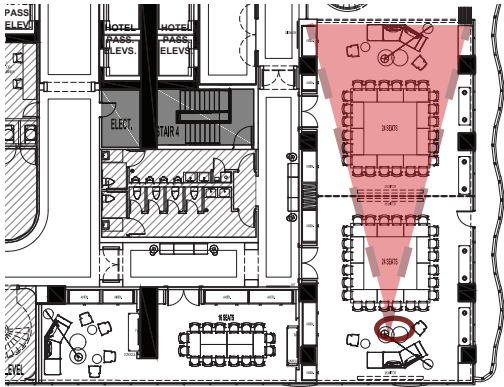






THE JOURNEY | A RETREAT ON THE RIVER - MEETING ROOM VIEW





SPA



THE JOURNEY | A RETREAT ON THE RIVER - SPA ARRIVAL

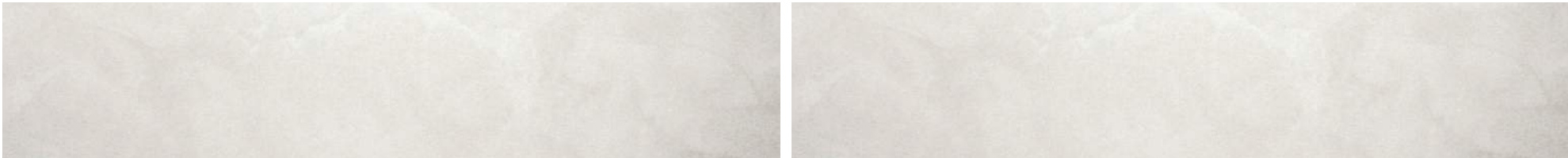
Sculptural Moments



Quiet Entry

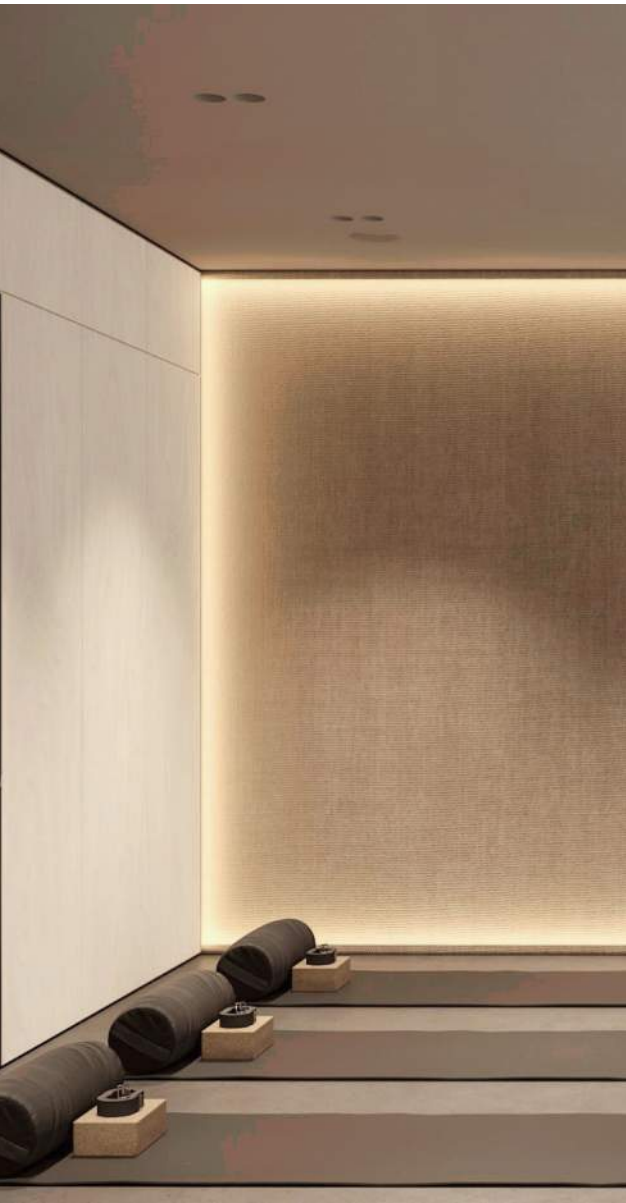


Natural Textures



Monolithic Forms with Soothing Materiality

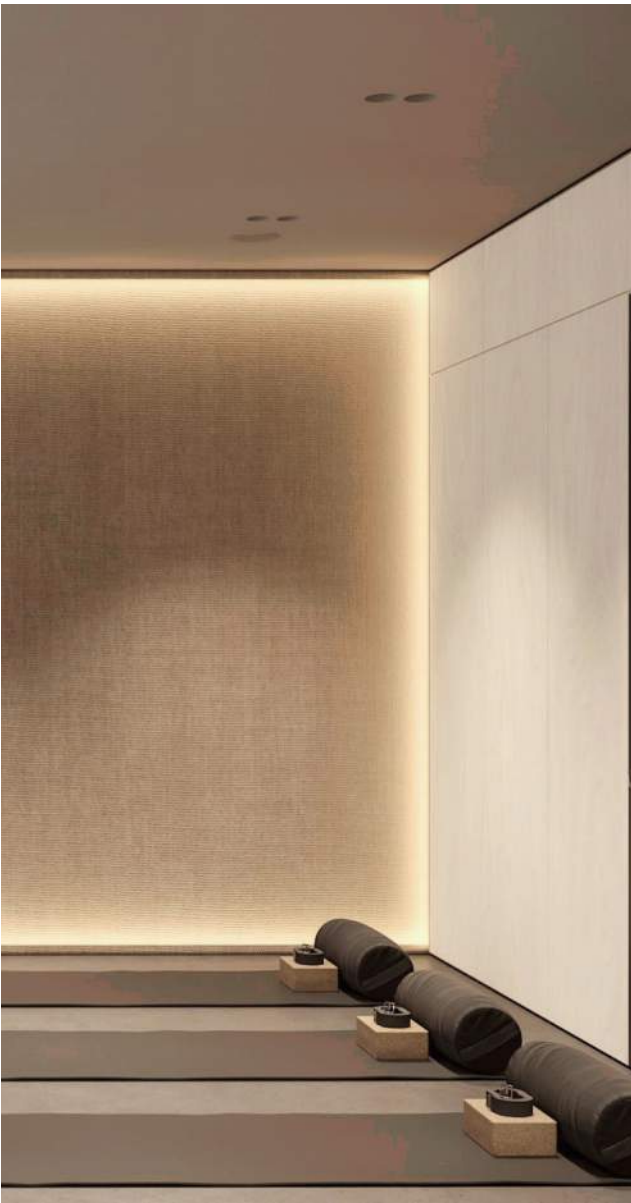
Graceful Notions



Balanced Materiality



Bold Pauses



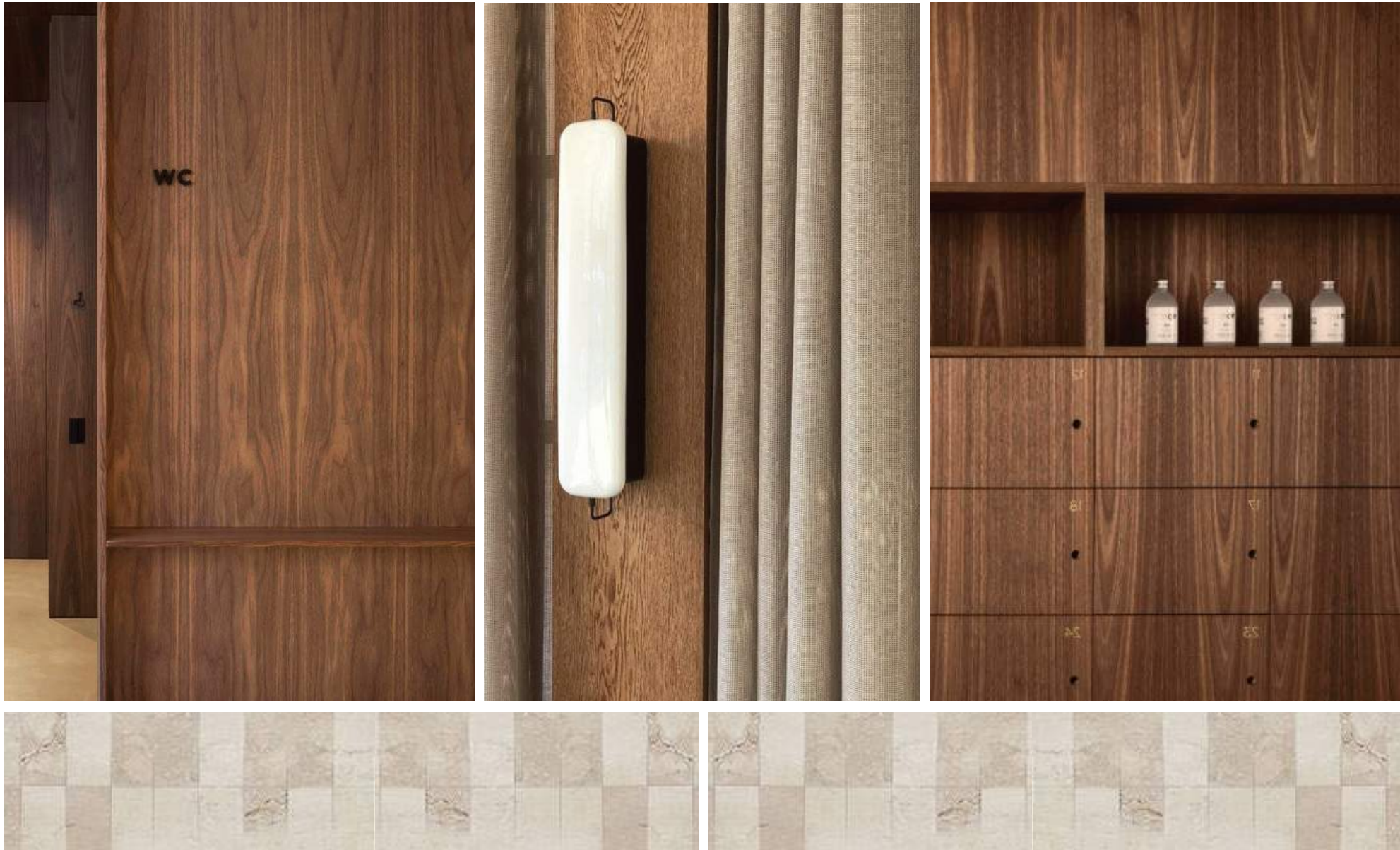
Resilient Flooring

THE JOURNEY | A RETREAT ON THE RIVER - SPA CHANGE ROOMS

Soft-Honed Finishes



Earthy Materiality



Linear Details



Tactile Flooring

THE JOURNEY | A RETREAT ON THE RIVER - SPA TREATMENT ROOMS

Pure Architectural Forms



Soft Textural Warmth



Concealed Details



THE JOURNEY | A RETREAT ON THE RIVER - SPA RELAXATION

Earthy Comfort

Simple Gestures



Textural Warmth

Natural Flooring

THE JOURNEY | A RETREAT ON THE RIVER - L14 SPA + FITNESS FLOOR PLAN

