# PENDRY HOTEL TAMPA, FLORIDA

100% CONCEPT NARRATIVE + 50% RESIDENTIAL SD - DECEMBER 1<sup>st</sup>. 2020



HOTELS



## WE DO MORE THAN INTERIOR DESIGN.

We think beyond walls and floors and imagine the shared experience.

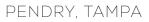
## WE CREATE MORE THAN PRETTY PICTURES.

Studio Munge creates the energy that audiences respond to and brings businesses to life.

Since 1997, we have been positively impacting the communities and cities we design in.

### WE IMAGINE EXCITING SPACES.

Spaces that people want to be a part of. We have a keen insight, foresight, and passion for the flow of design that brings a space to life.





## CALIFORNIA MODERNISM MEETS COASTAL FLORIDA





#### THE JOURNEY | CALIFORNIA MODERNISM MEETS COASTAL FLORIDA





#### COASTAL & FRESH

#### CALIFORNIA EASE

#### MODERN EDGE

#### WARM & COMFORTABLE

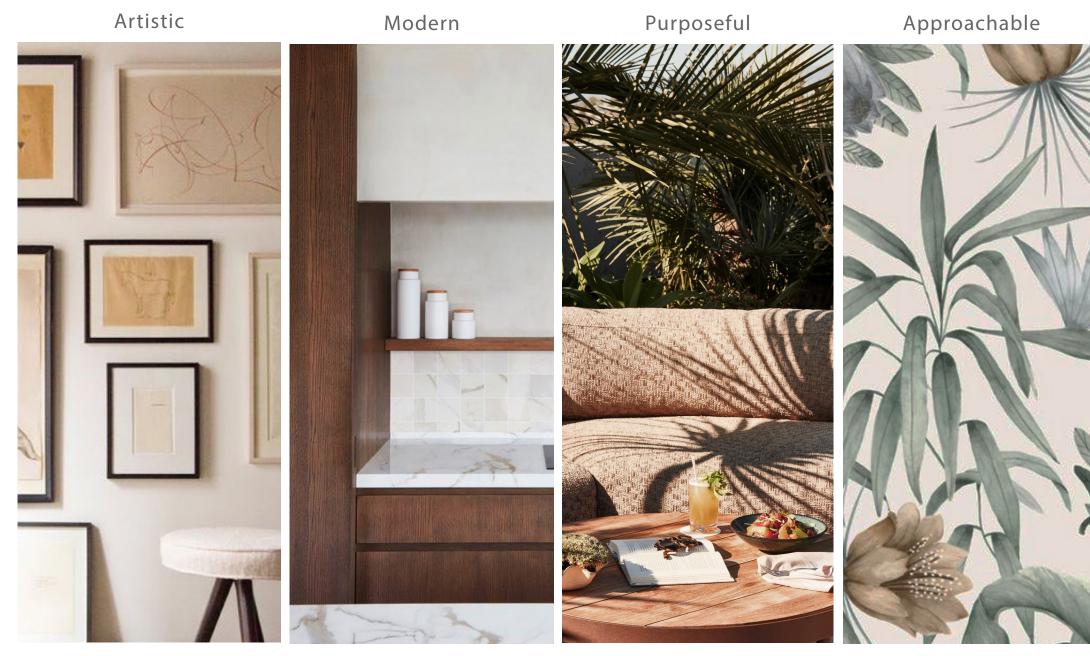
#### PURPOSEFUL & CURATED

#### RELATABLE & APPROACHABLE

### pendry, tampa



#### THE JOURNEY | OVERARCHING DESIGN PRINCIPALS



Familiar Taste in Art

Attention to Detail

Comfortable & Warm

Retreat

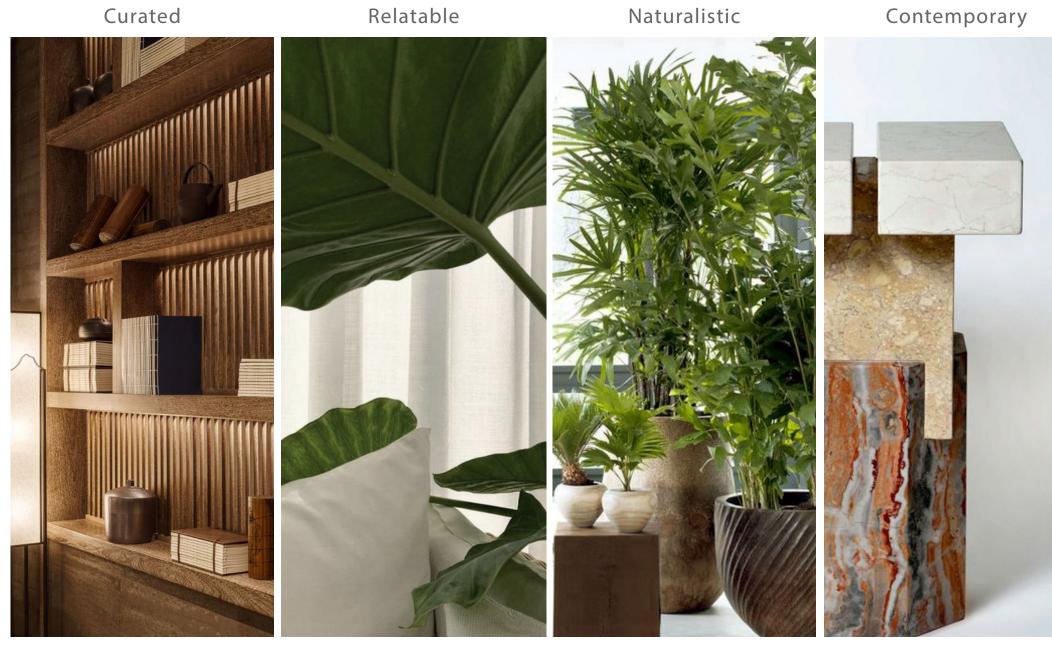
Relatable



Carefree & Easygoing Personas



#### THE JOURNEY | OVERARCHING DESIGN PRINCIPALS



Engaging & Curated

Organic Nature Infused Details

Layered Collections

Natural Honest Materials

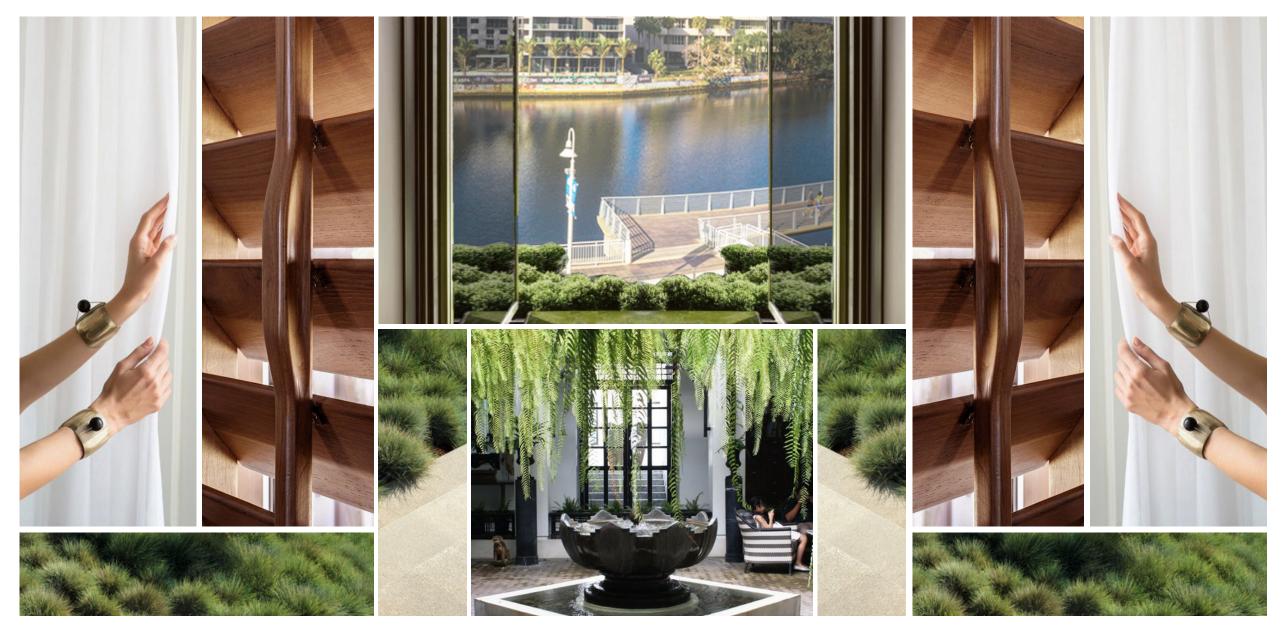
Organic



California Modernism



## **PENDRY RESIDENCES** A RESIDENCE ON THE RIVER

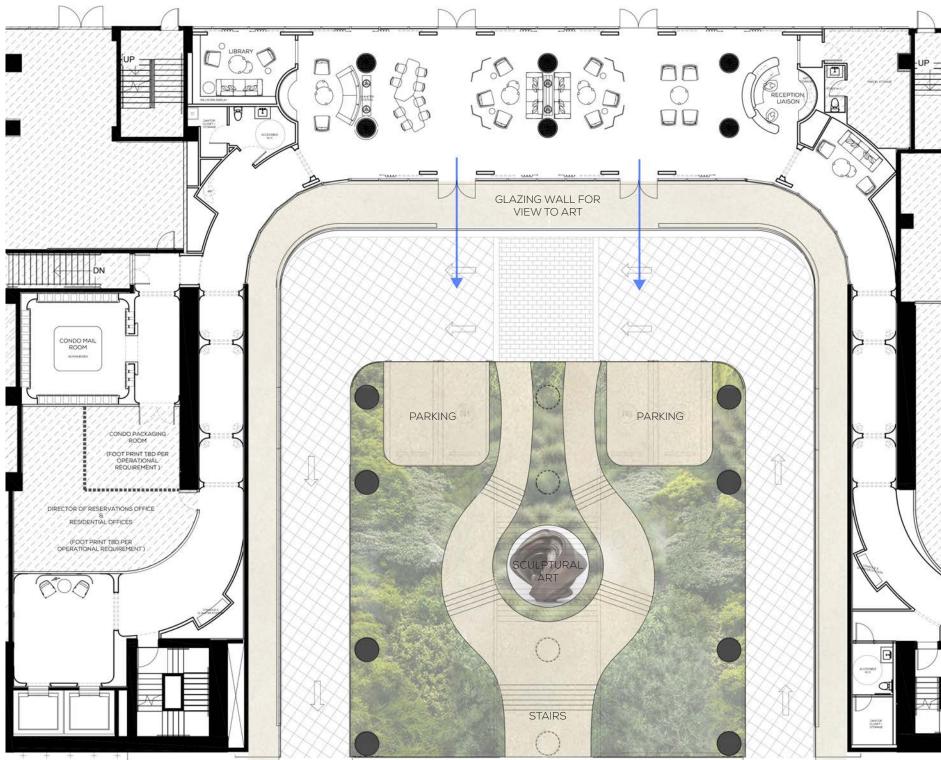


A glimpse at your residence on the river

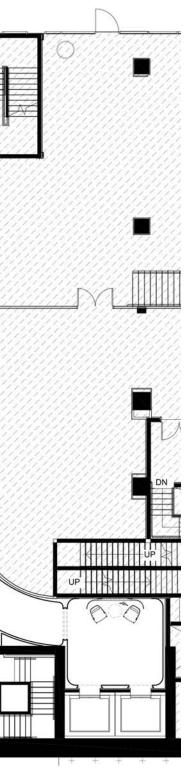


pendry, tampa

#### THE JOURNEY | A RESIDENCE ON THE RIVER - OVERALL LOBBY FLOOR PLAN



GREENERY







#### THE JOURNEY | A RESIDENCE ON THE RIVER - SENSE OF ARRIVAL - ENTRY DOORS



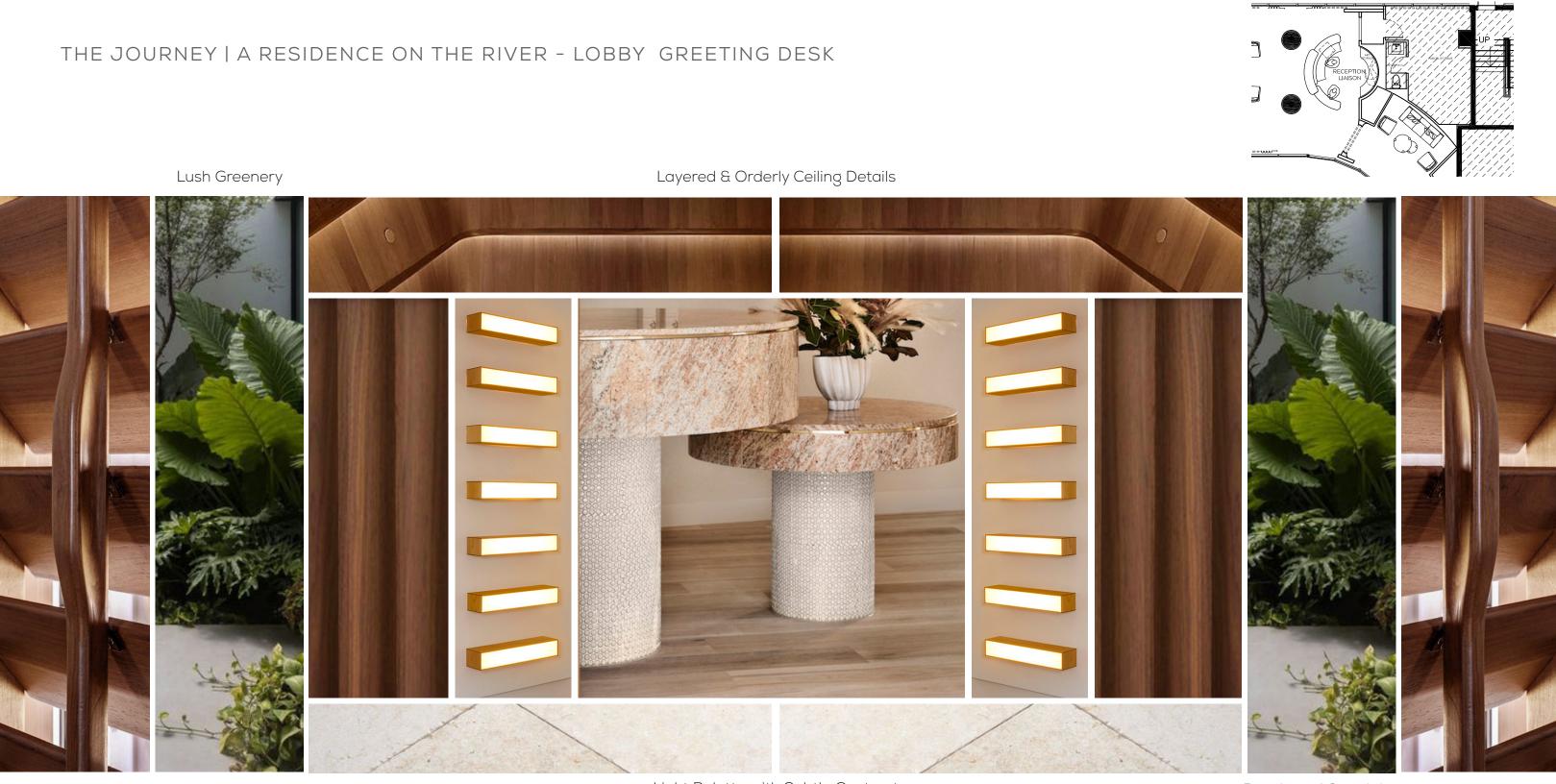
Connection to the Boardwalk

Textured Materiality

Inviting

Lush Landscaping





Light Palette with Subtle Contrasts

Residential Sensibility



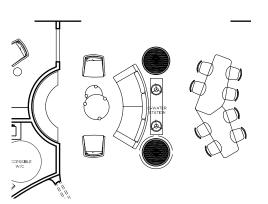
#### THE JOURNEY | A RESIDENCE ON THE RIVER - FIREPLACE WALL LOBBY LOUNGE



Captivating Focal Point

Curious & Unexpected Details

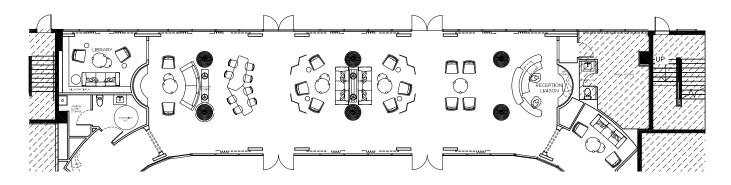
Intimate Atmosphere



Refined Craft



#### THE JOURNEY | A RESIDENCE ON THE RIVER - LOBBY LOUNGE



Cigar Tones Inspired



Soft Layers

Enveloping Comfort

Modest & Formal Appeal



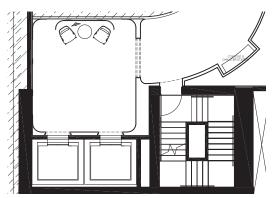
#### THE JOURNEY | A RESIDENCE ON THE RIVER - LOBBY CORRIDOR & ELEVATOR LOBBY



Curved & Soft Ceiling Gestures

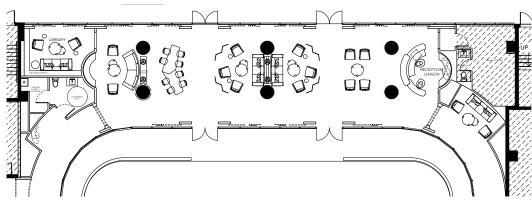
Spanish Articulations

Honest Materiality



Vibrant & Sophisticated Thresholds

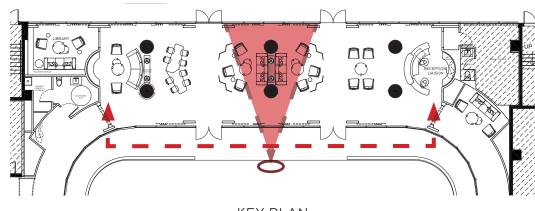






KEY PLAN





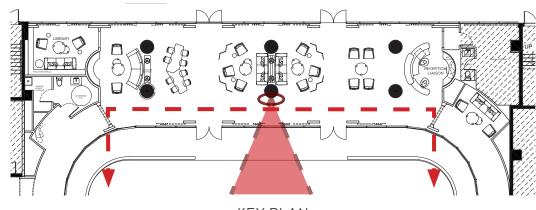


EXTERIOR

LOBBY SECTIONS

KEY PLAN



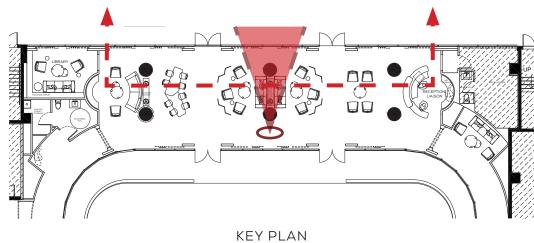




INTERIOR

KEY PLAN

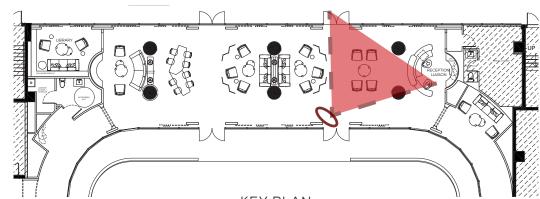






INTERIOR







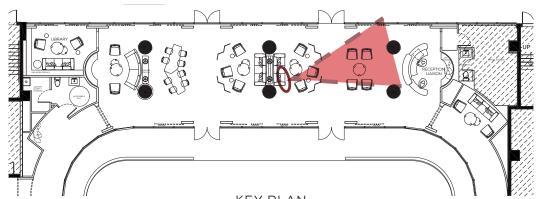






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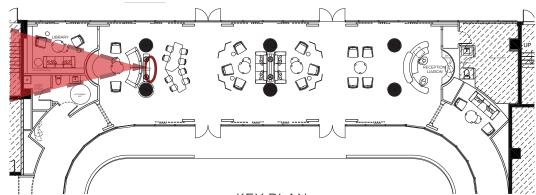




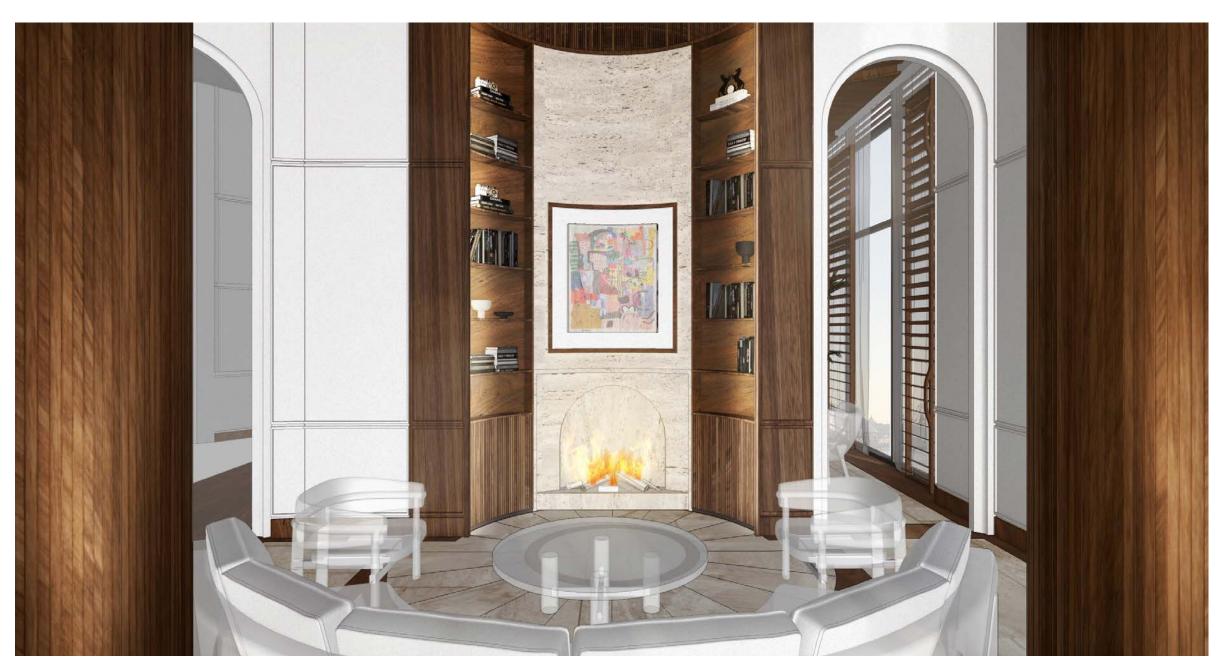
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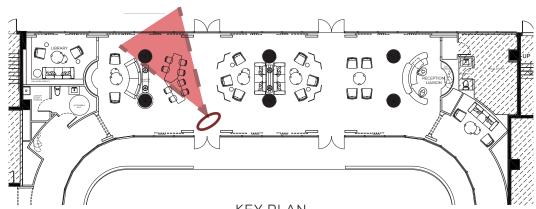






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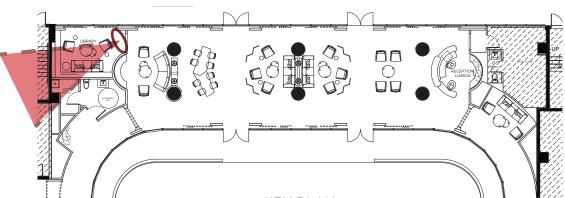






KEY PLAN

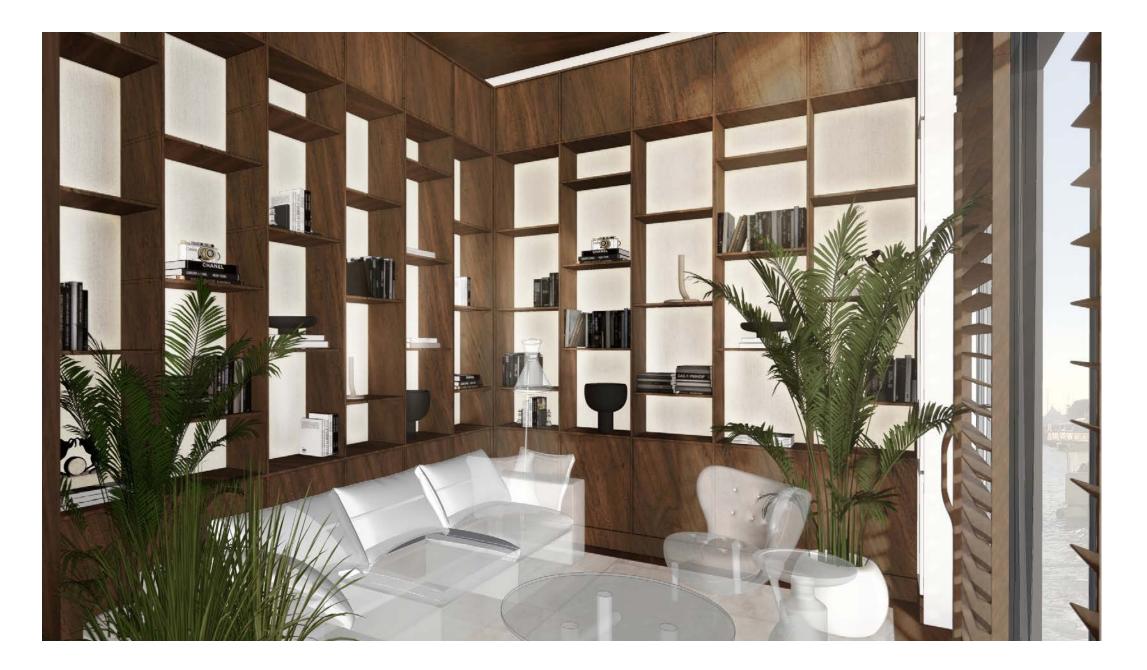












KEY PLAN



#### THE JOURNEY | A RESIDENCE ON THE RIVER - LOBBY PALETTE

Primary Wood: Rich Walnut Wood Finish

> Travertine Stone Surfaces





Fibrous Jute Area Rugs

Accents of Brushed Dusted Copper Metal Finish

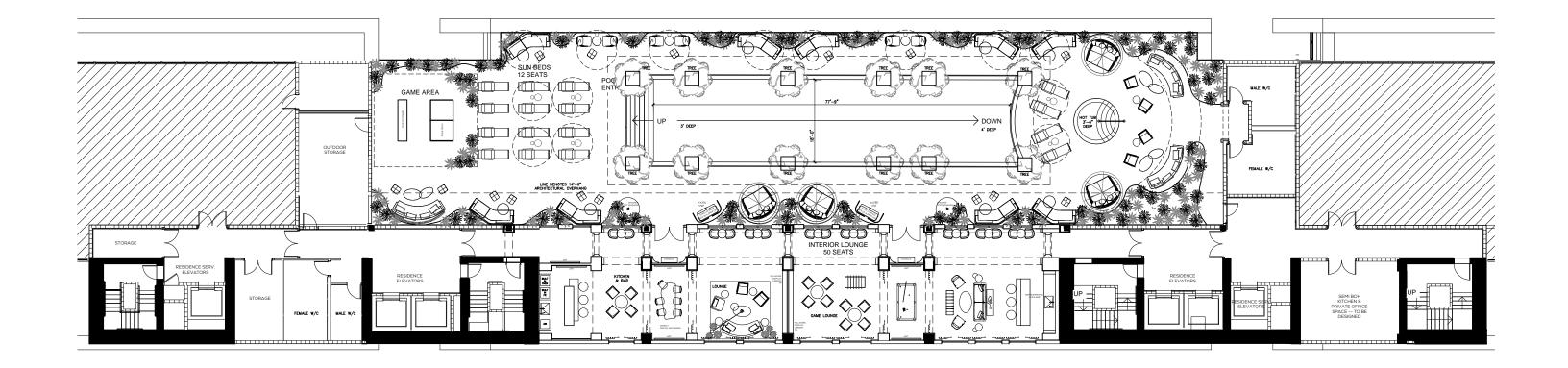
4.06

Large-Scale Limestone Flooring FF&E Upholstery Fabrics



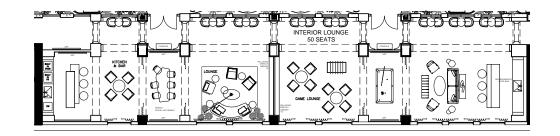
Secondary Wood: White-Washed White Oak Wood Finish

#### THE JOURNEY | A RESIDENCE ON THE RIVER - OVERALL LVL. 38<sup>TH</sup> ROOFTOP FLOOR PLAN

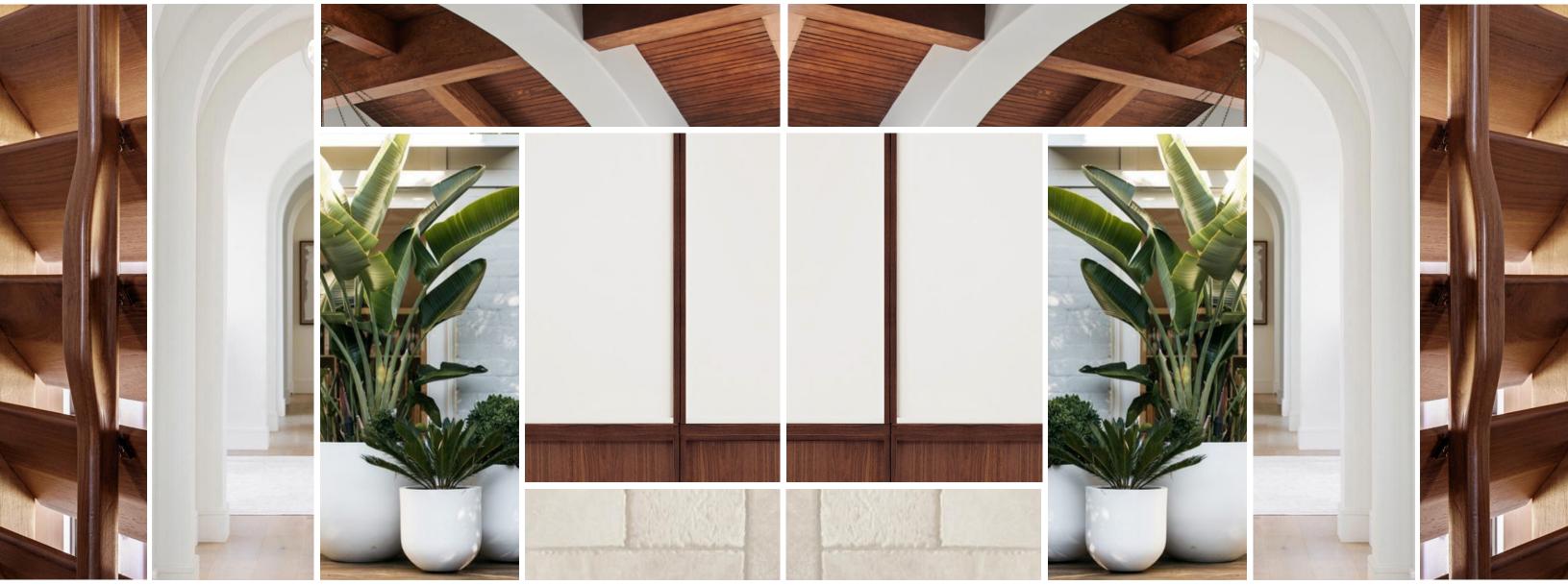




#### THE JOURNEY | A RESIDENCE ON THE RIVER - ROOFTOP ARCHITECTURAL DETAILS



Historical ceiling details



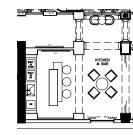
Curated Array of Planters

Familiar Details

Modest Thresholds



#### THE JOURNEY | A RESIDENCE ON THE RIVER - ROOFTOP LOUNGE

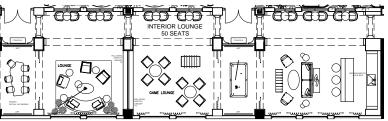


Ephemeral Gatherings



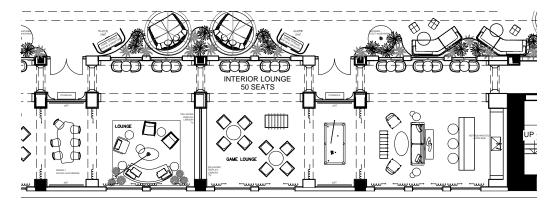
Tactile & Warm

Layered & Playful Luxury



Residential Charm



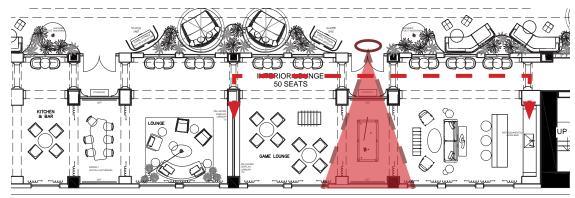




#### ROOFTOP LOUNGE PLAN

KEY PLAN



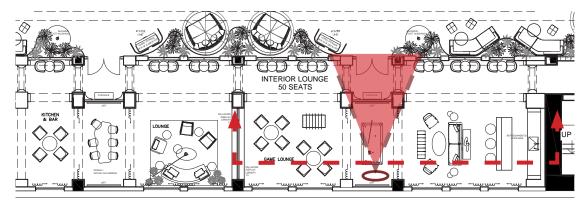




#### ROOFTOP LOUNGE SECTION

KEY PLAN



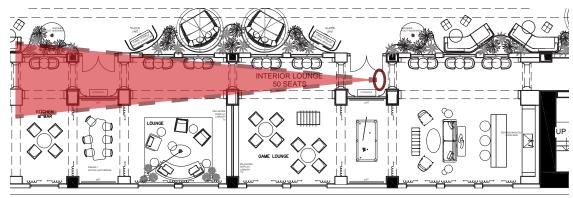




#### ROOFTOP LOUNGE SECTION

KEY PLAN



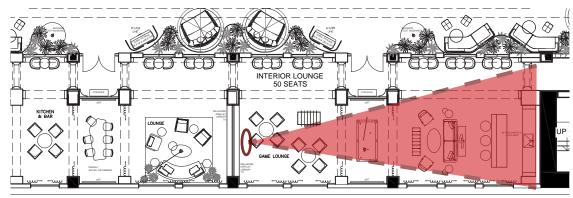




KEY PLAN











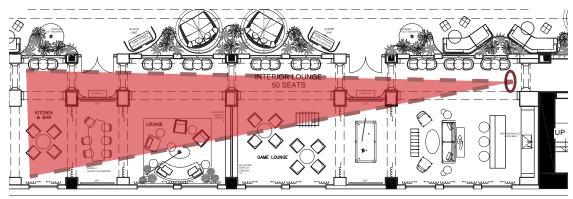




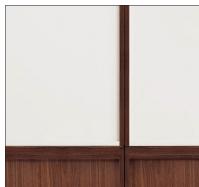
KEY PLAN









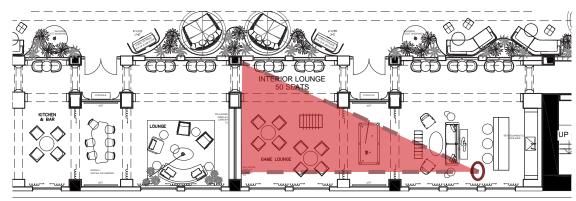






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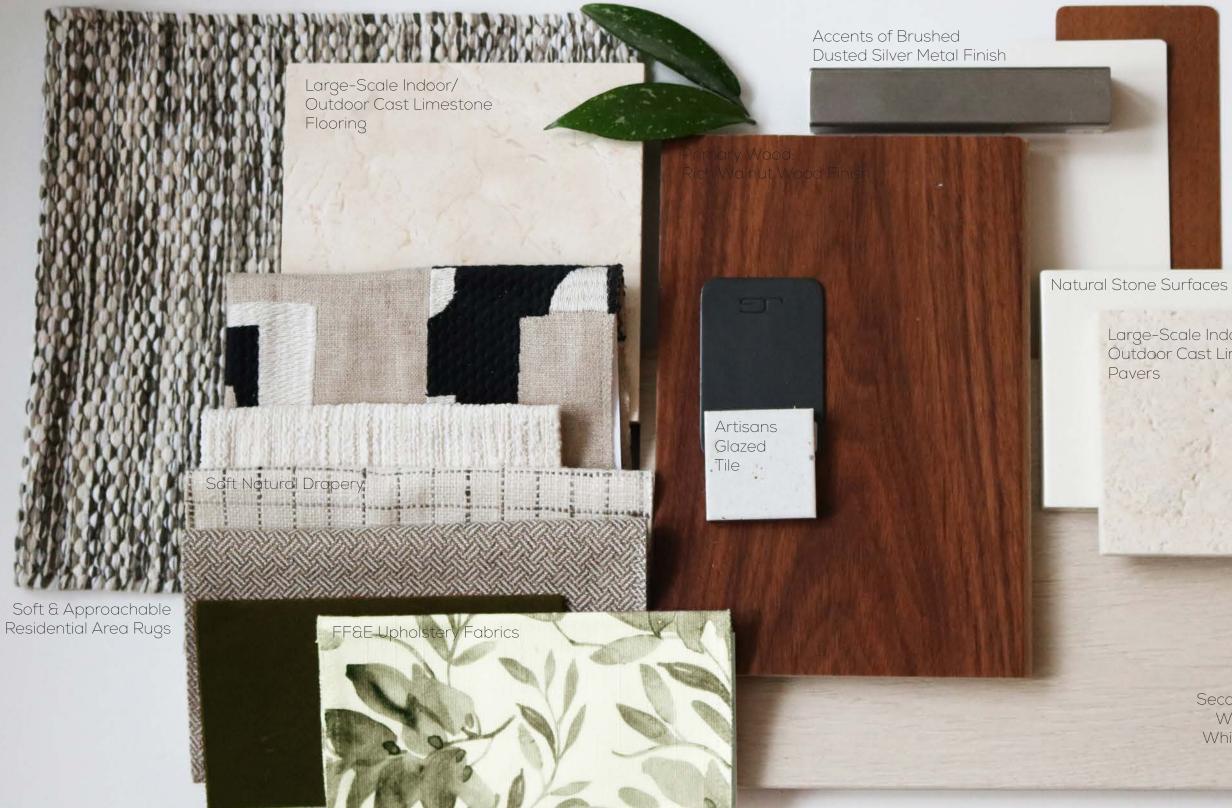




KEY PLAN



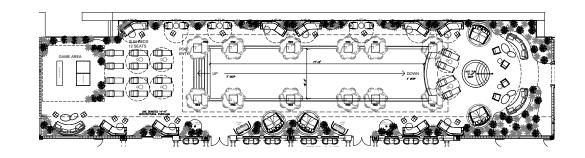
#### THE JOURNEY | A RESIDENCE ON THE RIVER - ROOFTOP INDOOR PALETTE



Large-Scale Indoor/ Outdoor Cast Limestone

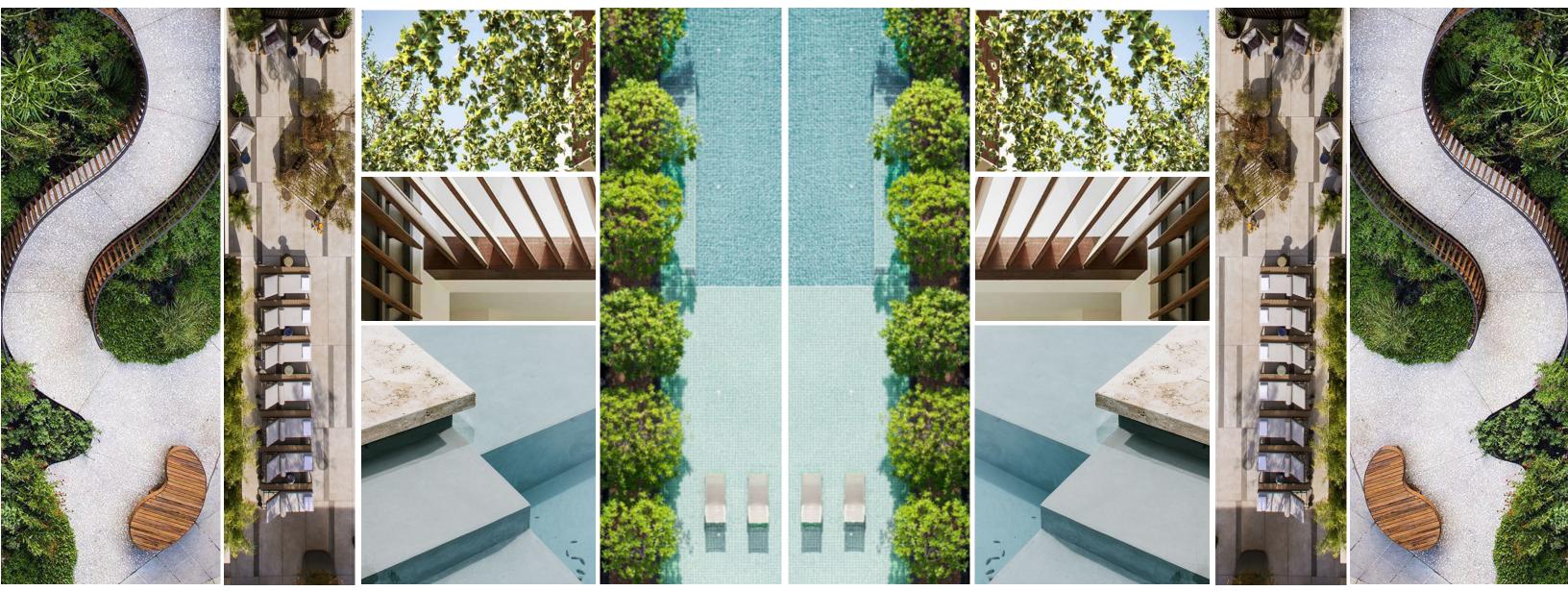
Secondary Wood: White-Washed White Oak Wood Finish

#### THE JOURNEY | A RESIDENCE ON THE RIVER - ROOFTOP POOL



Organic Forms & Relatable Details

Vibrant and Energetic



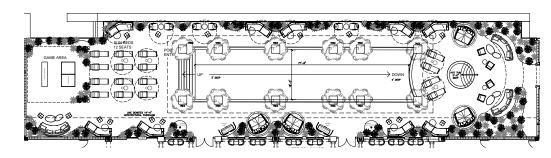
Layered Programming & Lush Greens

Landscaping on Rooftop



pendry, tampa

#### THE JOURNEY | A RESIDENCE ON THE RIVER - ROOFTOP POOL FF&E



Approachable & Layered Craftsmanship

Honest & Effervescent Assemblies

Tuxedo Inspired Details



Residential Charm

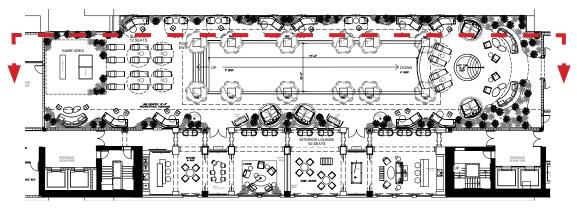


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ROOFTOP OUTDOOR PLAN



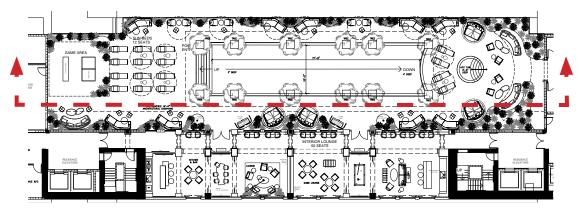




ROOFTOP OUTDOOR SECTION

KEY PLAN



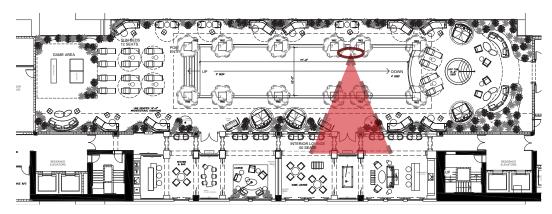




ROOFTOP OUTDOOR SECTION

KEY PLAN







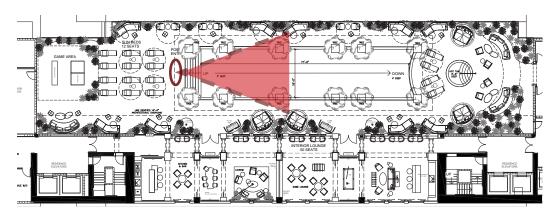






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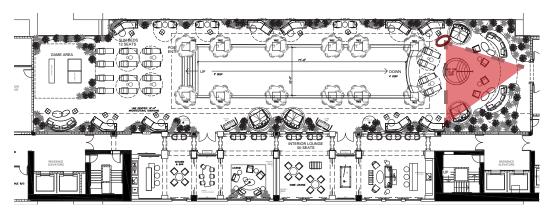






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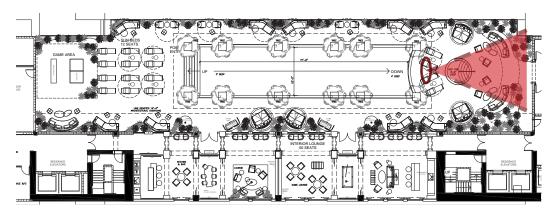






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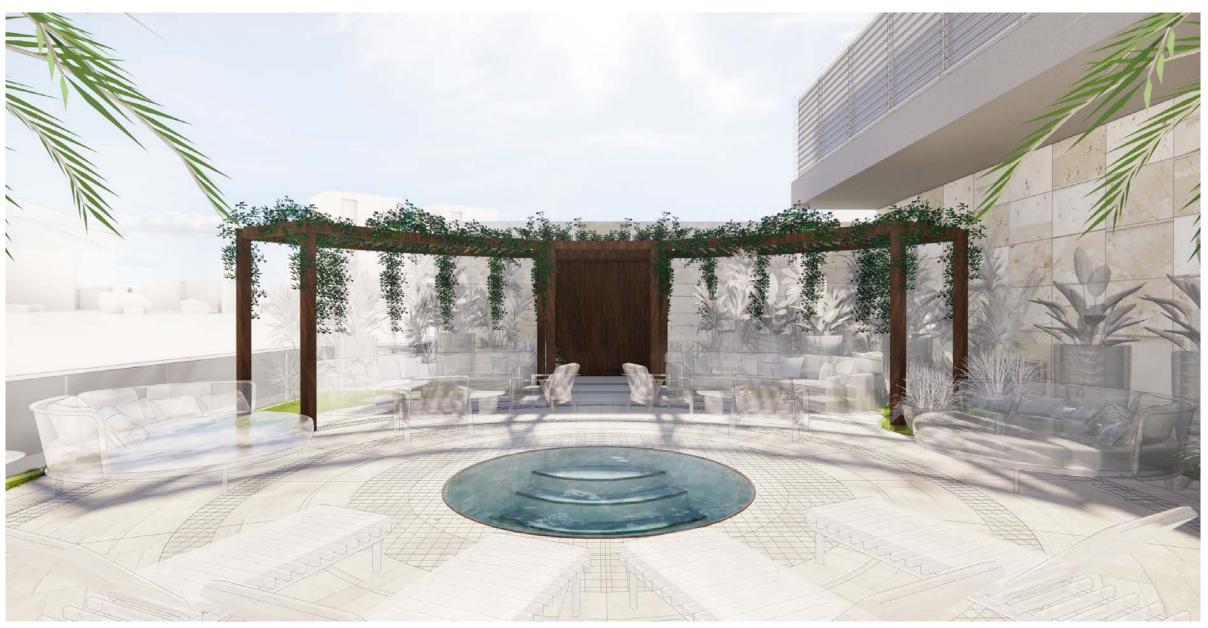






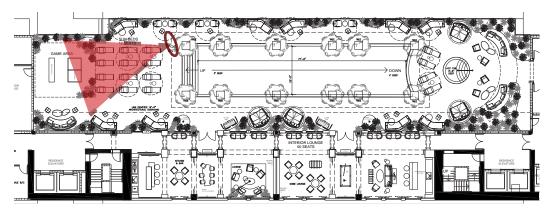






KEY PLAN











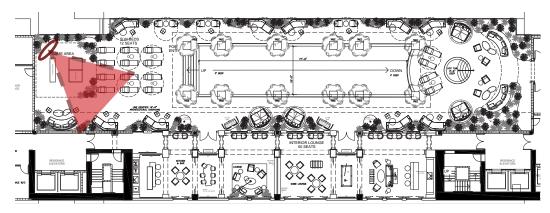




KEY PLAN















KEY PLAN



#### THE JOURNEY | A RESIDENCE ON THE RIVER - ROOFTOP OUTDOOR PALETTE

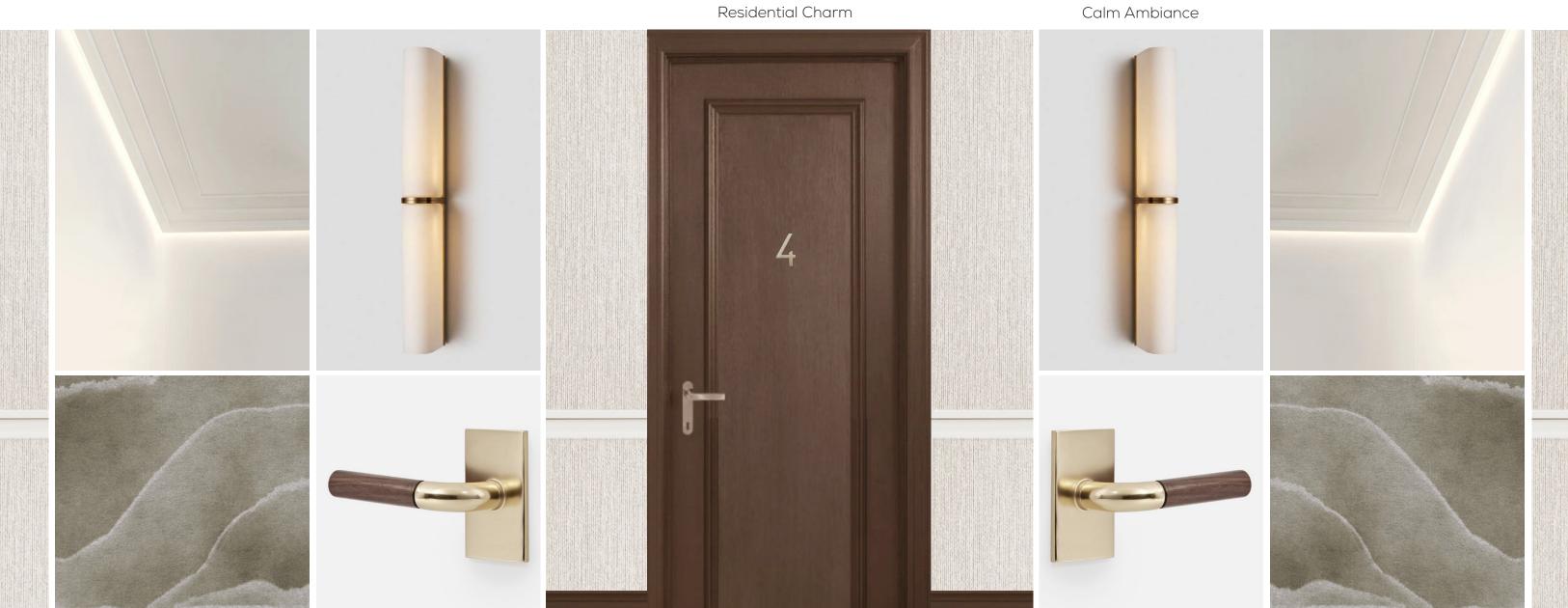


Secondary Wood: Natural Oak Accent FF&E Wood Finish

Pavers



# THE JOURNEY | A RESIDENCE ON THE RIVER - SUITE ARRIVAL



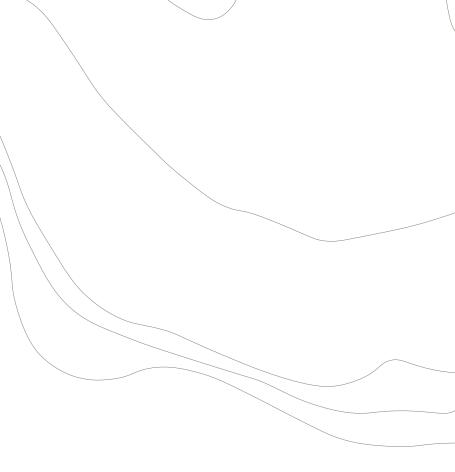
Relaxed & Refined

Light Palette with Subtle Contrasts

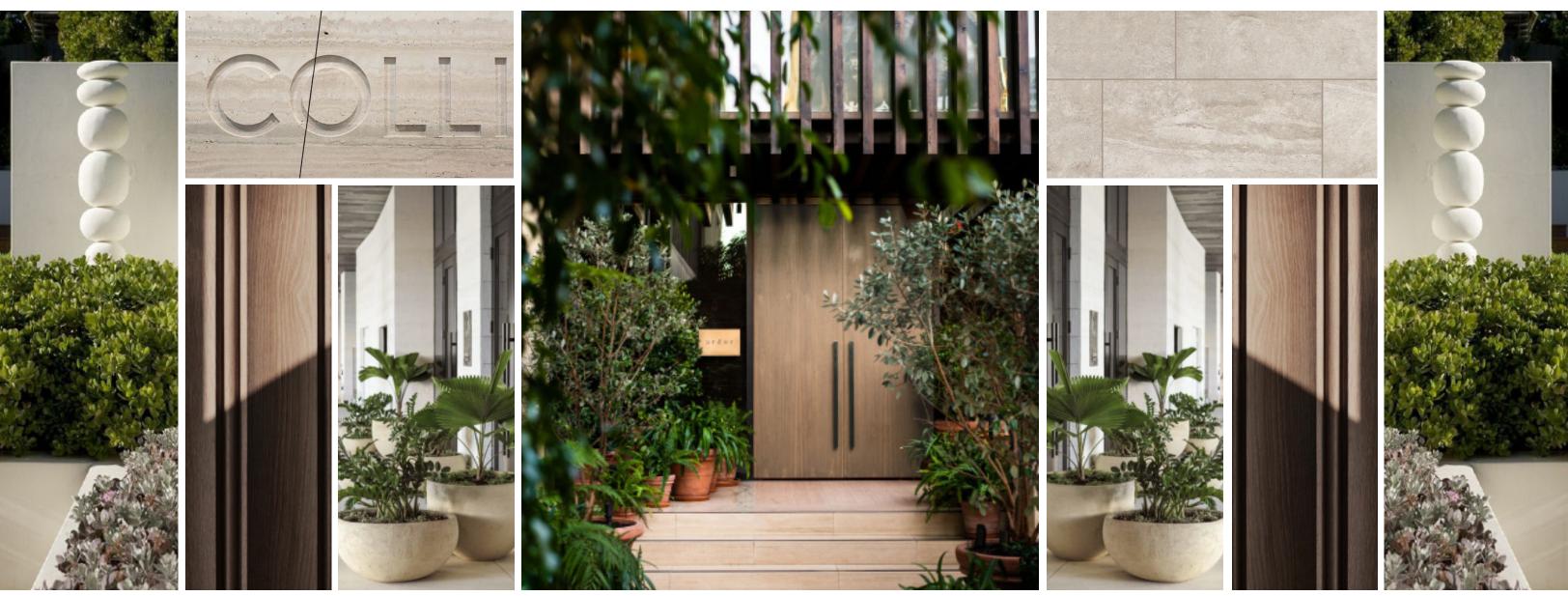
Calm Ambiance



# **PENDRY HOTEL** A RETREAT ON THE RIVER



### THE JOURNEY | A RETREAT ON THE RIVER - ARRIVAL & FRONT DOOR



Grand Subtle Signage

Alluring Vignettes

Layered Textures

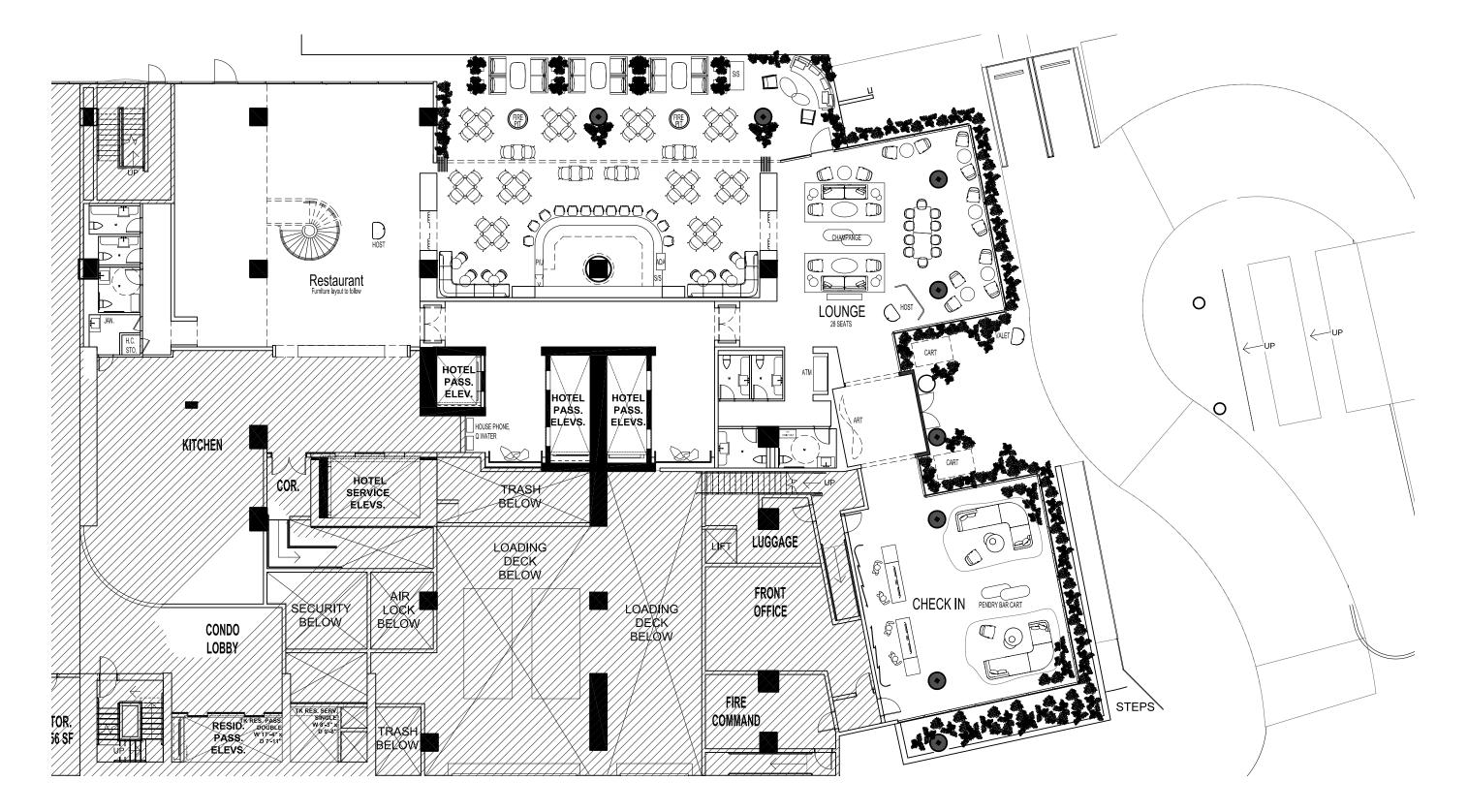
A Sense of Discovery & Wonder

#### Honest Materiality





#### THE JOURNEY | A RETREAT ON THE RIVER - OVERALL LOBBY FLOOR PLAN





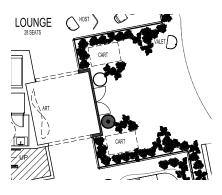


# THE JOURNEY | A RETREAT ON THE RIVER - ENTRY VESTIBULE



Resonating Materiality

Sculptural Art







### THE JOURNEY | A RETREAT ON THE RIVER - ARCHITECTURAL DETAILS

Lush Greenery

Layered & Orderly Ceiling Details



Earth Tones with Textural Accents

Residential Sensibility



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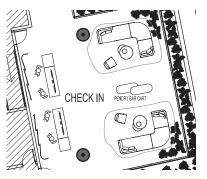
# THE JOURNEY | A RETREAT ON THE RIVER - GREETING DESK

Organized Ceiling



Strong Forms against a Warm Backdrop

Spirted Mix of Materials



Curated Array of Planters



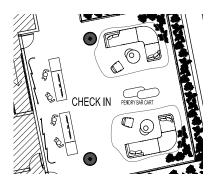
#### THE JOURNEY | A RETREAT ON THE RIVER - GREETING LOUNGE



Textural Warmth

Unexpected Details

Alluring Layers





A Warm Glow



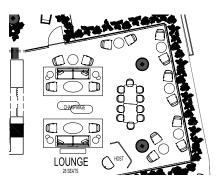
# THE JOURNEY | A RETREAT ON THE RIVER - THE LOUNGE





Tactile Flooring Materials

Handsome Comfort



Curated Furniture



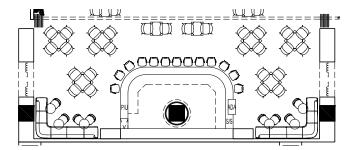
#### THE JOURNEY | A RETREAT ON THE RIVER - THE BAR

Exuberant & Attentive Back Bar



Warm Glow

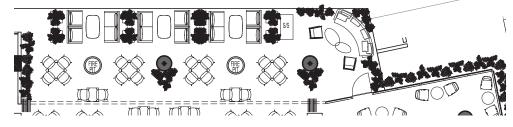
Nuance in Seating Arrangements



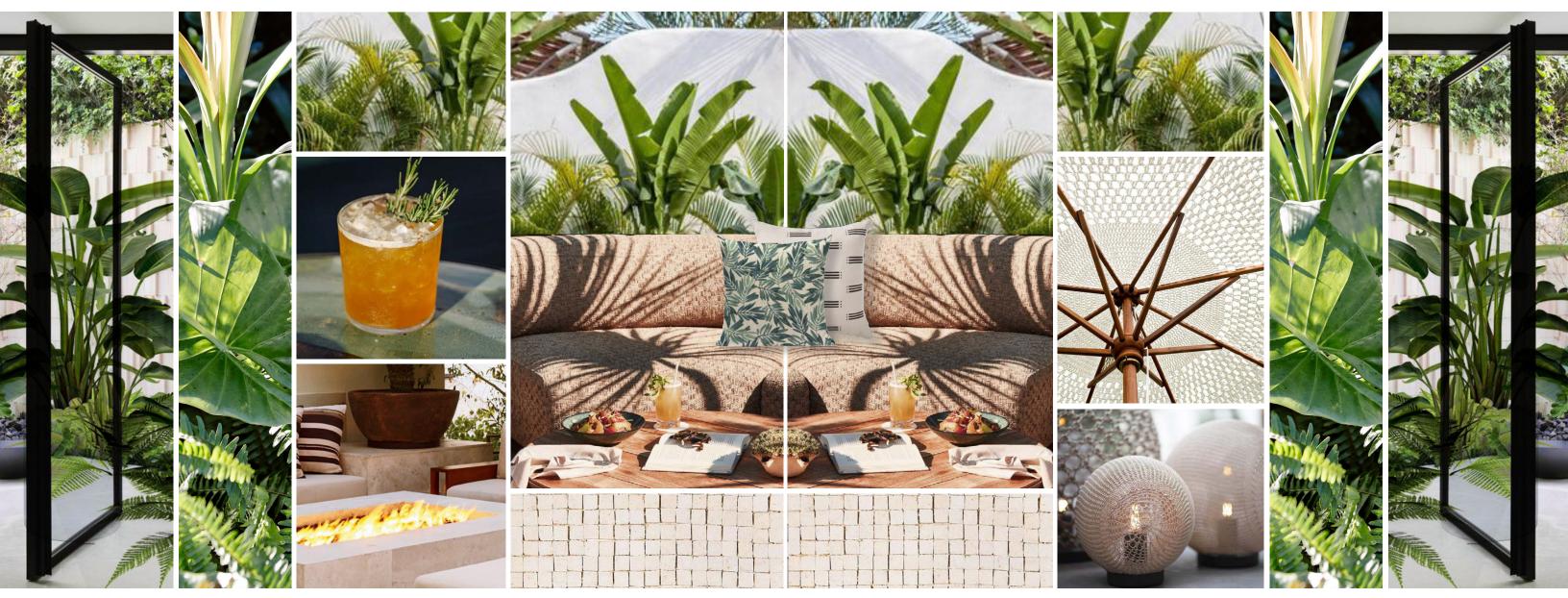
Bespoke Qualities



# THE JOURNEY | A RETREAT ON THE RIVER - THE DECK



Inviting Atmosphere



Lush Planting

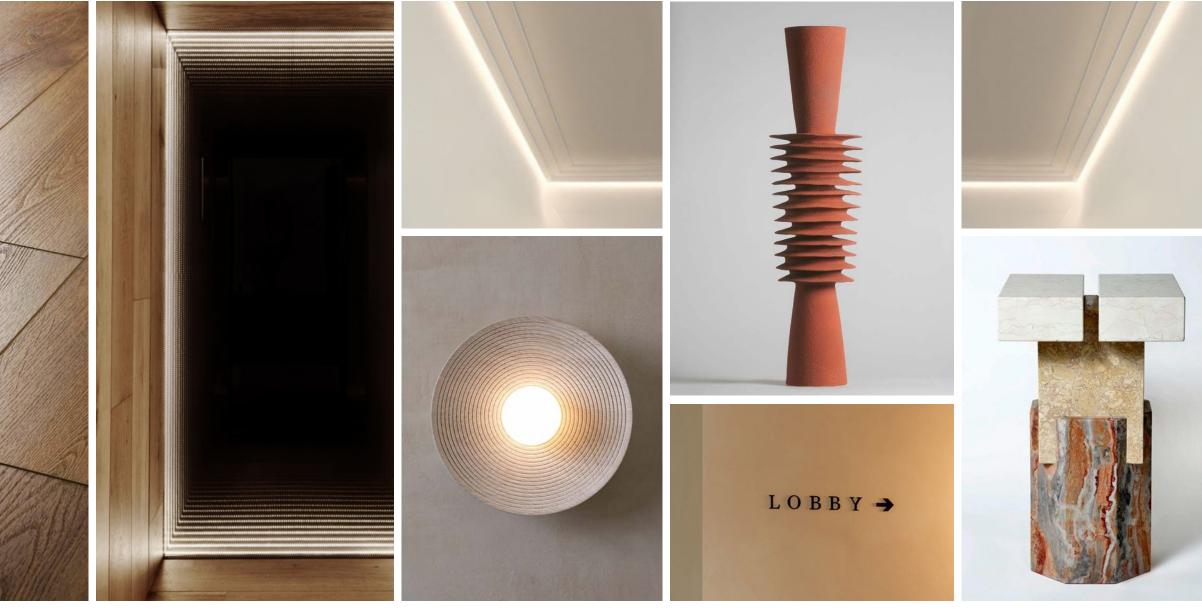
Spanish Influenced

Tactile Details

# pendry, tampa



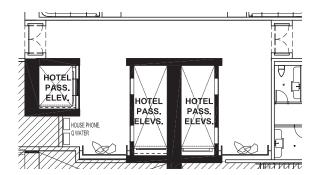
# THE JOURNEY | A RETREAT ON THE RIVER - ELEVATOR LOBBY



Unexpected Experience

Calm Flooring Materiality

Monolithic Materiality

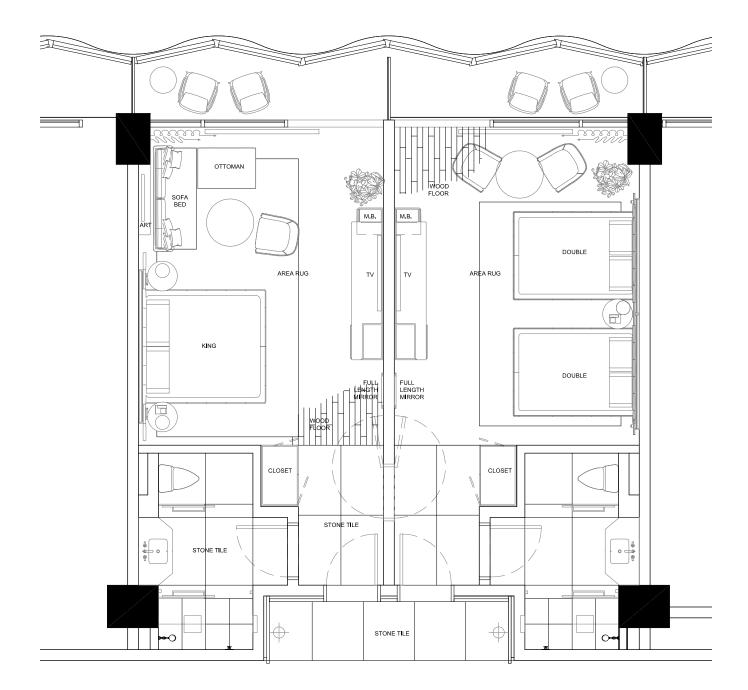




Playful Gestures



#### THE JOURNEY | A RETREAT ON THE RIVER - GUESTROOM FLOOR PLAN

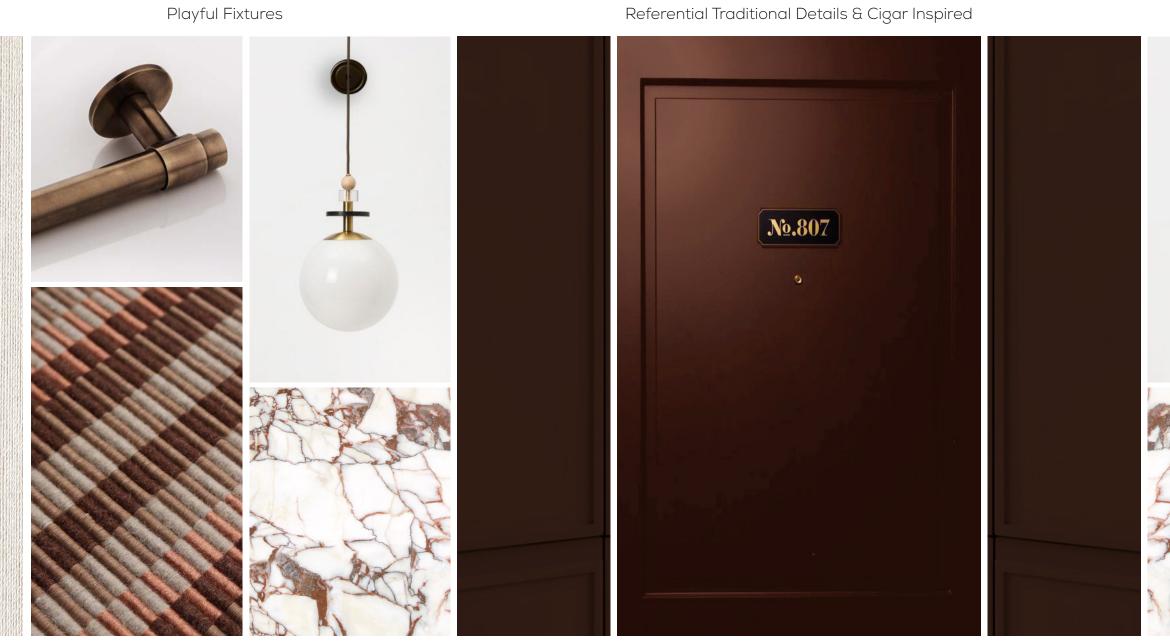


WALL TO WALL CARPET





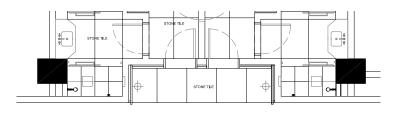
#### THE JOURNEY | A RETREAT ON THE RIVER - GUESTROOM CORRIDORS & SUITE ENTRY



Referential Traditional Details & Cigar Inspired

Captivating Materials

Flirtacious Entry



WALL TO WALL CARPE



Cigar Tones with Strong Contrasts



#### THE JOURNEY | A RETREAT ON THE RIVER - SUITES

Layered Details





Clean Materiality

Relaxed Luxury



#### Curated Moments

Sense of Artistry



#### THE JOURNEY | A RETREAT ON THE RIVER - SUITES

Bespoke Curiosities





Warm Materiality

Sense of Intrigue

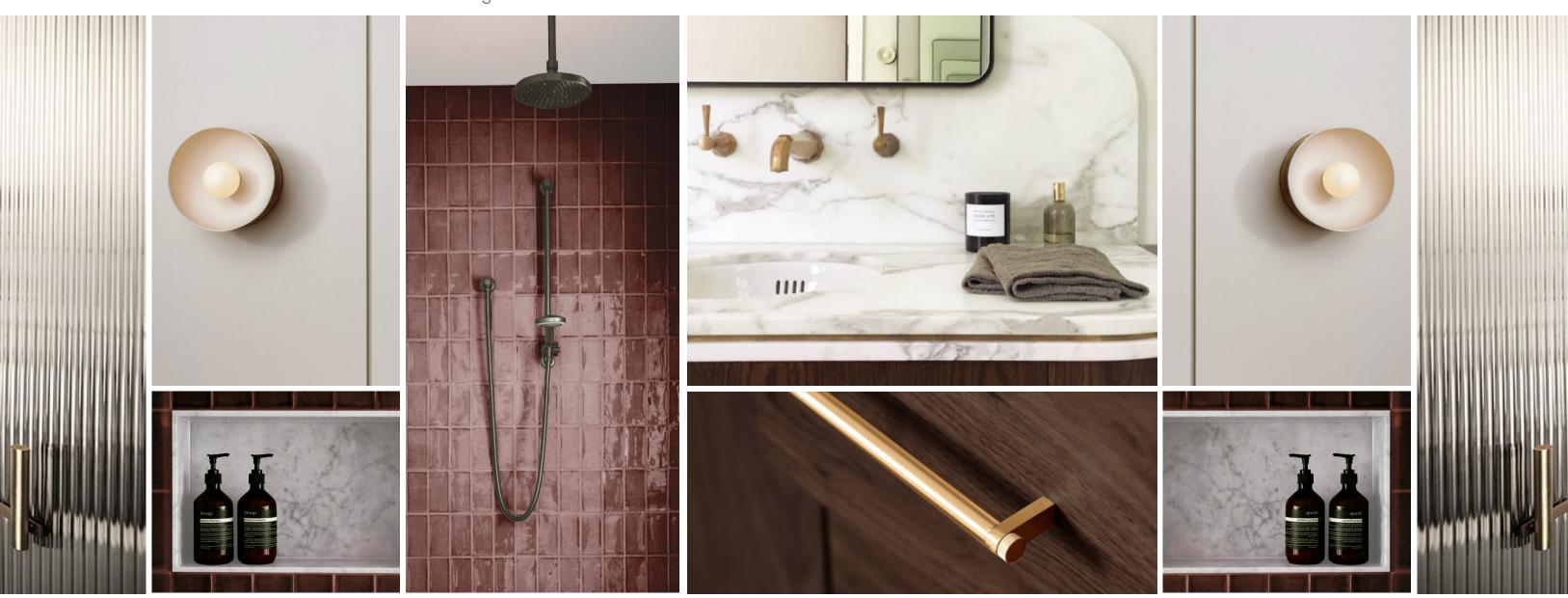


Authentic Artwork

Timeless Furniture Pieces



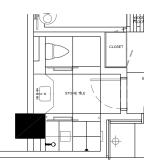
# THE JOURNEY | A RETREAT ON THE RIVER - ENSUITES



Cigar Driven Colours

Classical Forms

Warm Lighting



Thoughtful Details



# THANK YOU

