

# 2500 YONGE

DESIGN PROPOSAL 2020-11-18

**MADISON**  
GROUP

STUDIO  
MUNGE

## WE DO MORE THAN INTERIOR DESIGN.

We think beyond walls and floors and imagine the shared experience.

## WE CREATE MORE THAN PRETTY PICTURES.

Studio Munge creates the energy that audiences respond to and brings businesses to life.

Since 1997, we have been positively impacting the communities and cities we design in.

## WE IMAGINE EXCITING SPACES.

Spaces that people want to be a part of. We have a keen insight, foresight, and passion for the flow of design that brings a space to life.





UNEXPECTED

IMPACTFUL

ELASTIC GENERATION

AVANT GARDE

FEARLESS



SENSE OF ARRIVAL  
THE ENTRANCE - CONCEPT





ARTISTIC



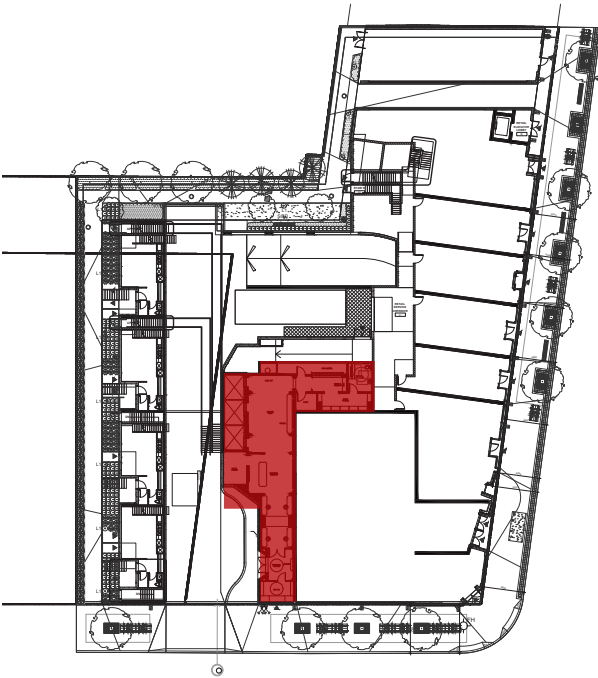
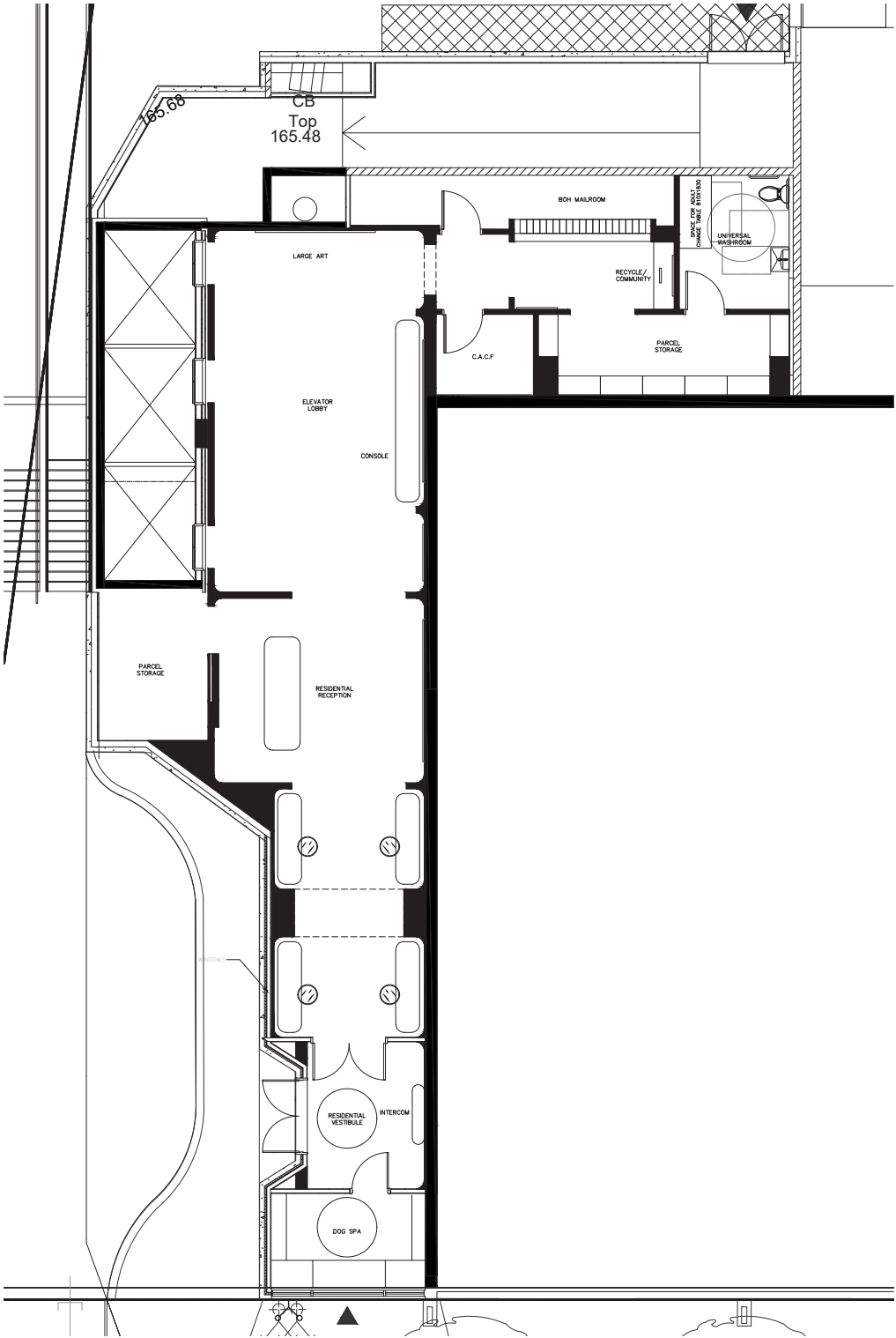
BOLD



WHIMSICAL

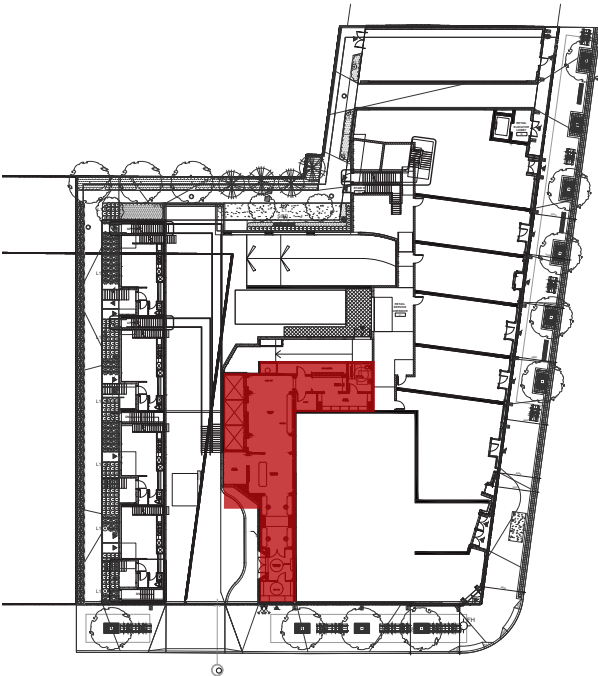
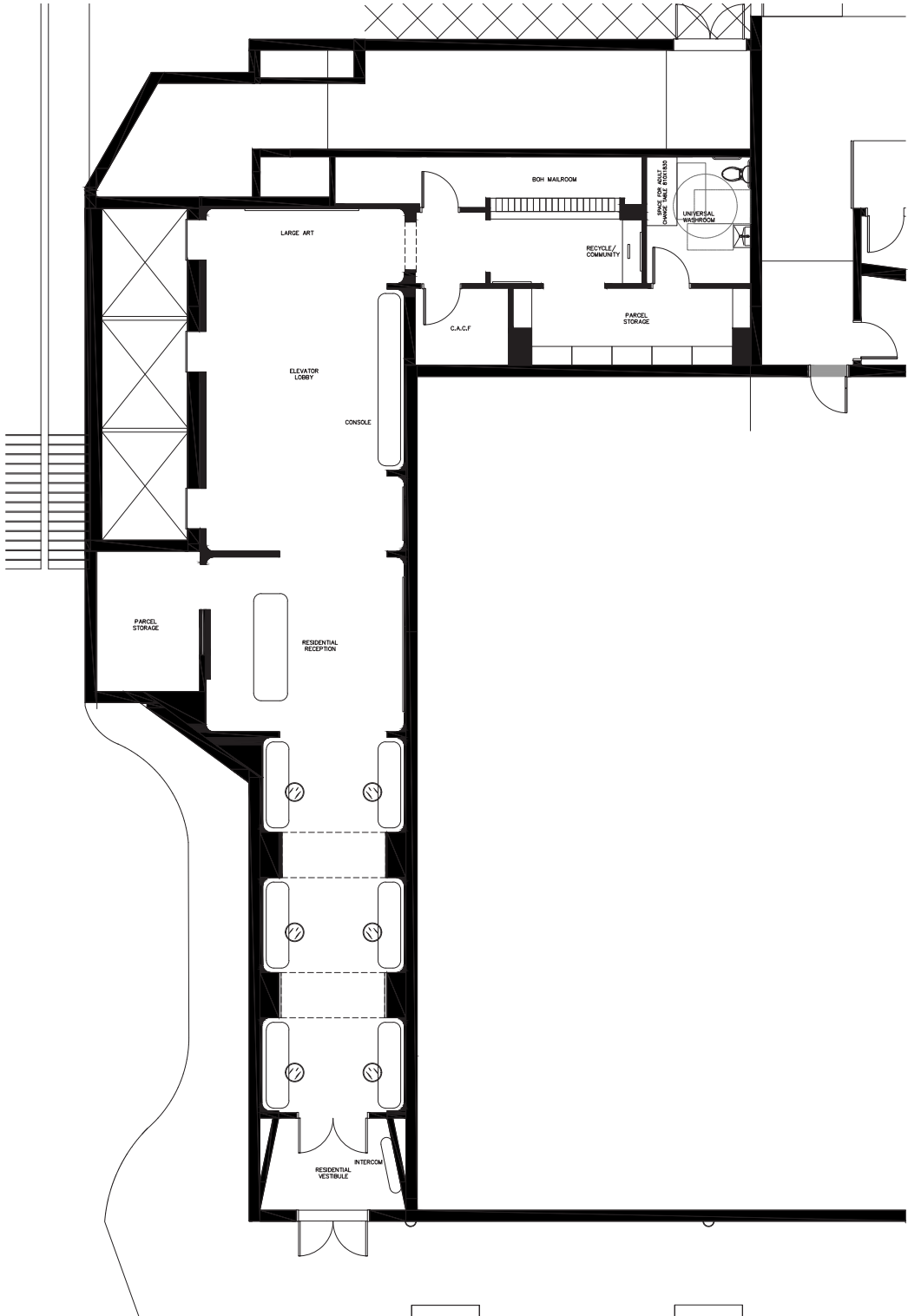


THE JOURNEY | GROUND FLOOR AMENITY PLAN - OPTION 1





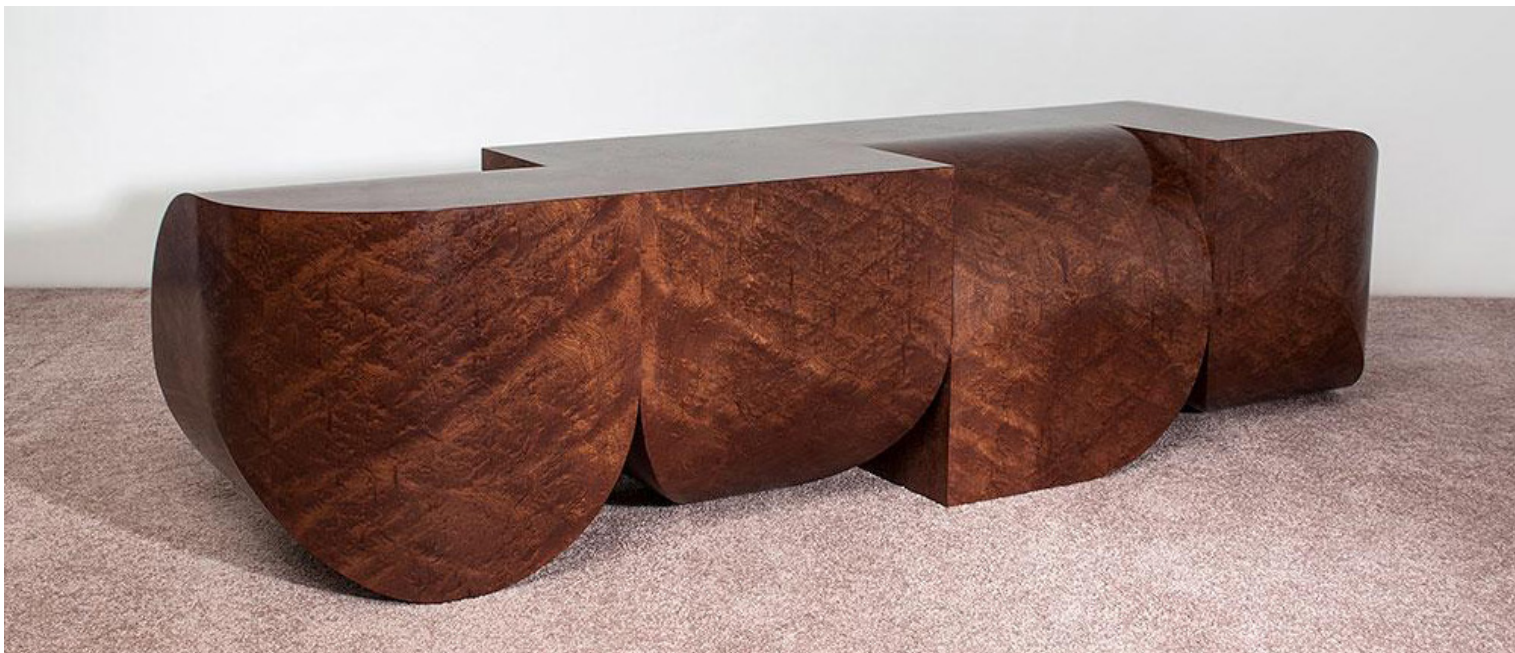
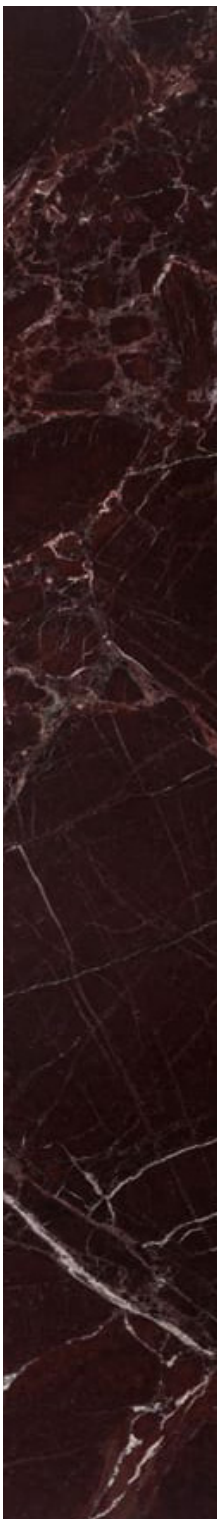
THE JOURNEY | GROUND FLOOR AMENITY PLAN - OPTION 2







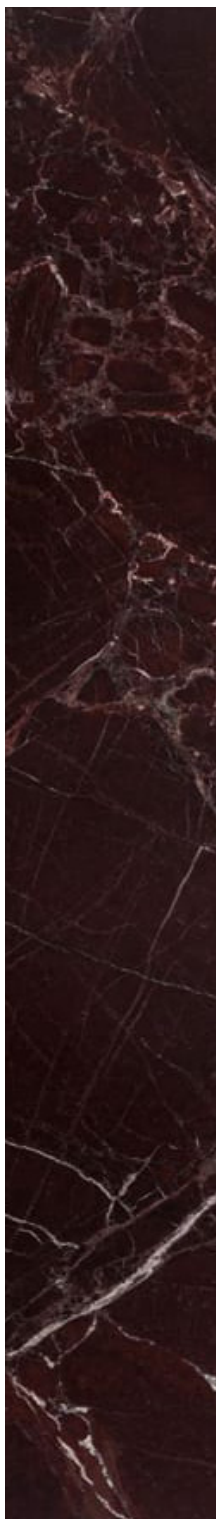
HISTORIC ARCHITECTURE



SOPHISTICATED DETAILS



RICH MATERIALS



UNIQUE STONE



PLAYFUL CURVES





THEATRICAL

LAYERED

VIBRANT

LUXURIOUS

CURATED





LAVISH

DISTINGUISHED

GRAND

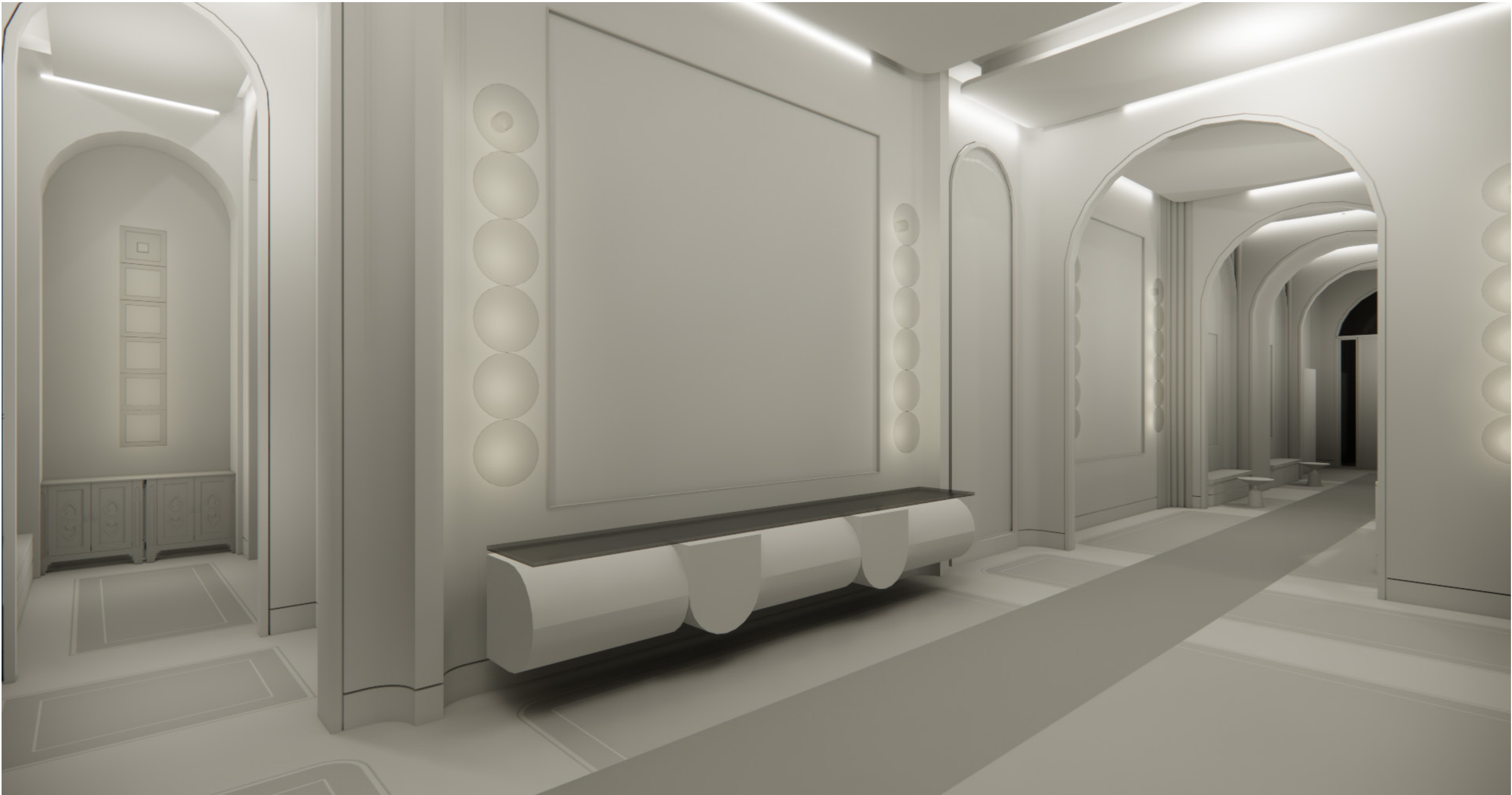












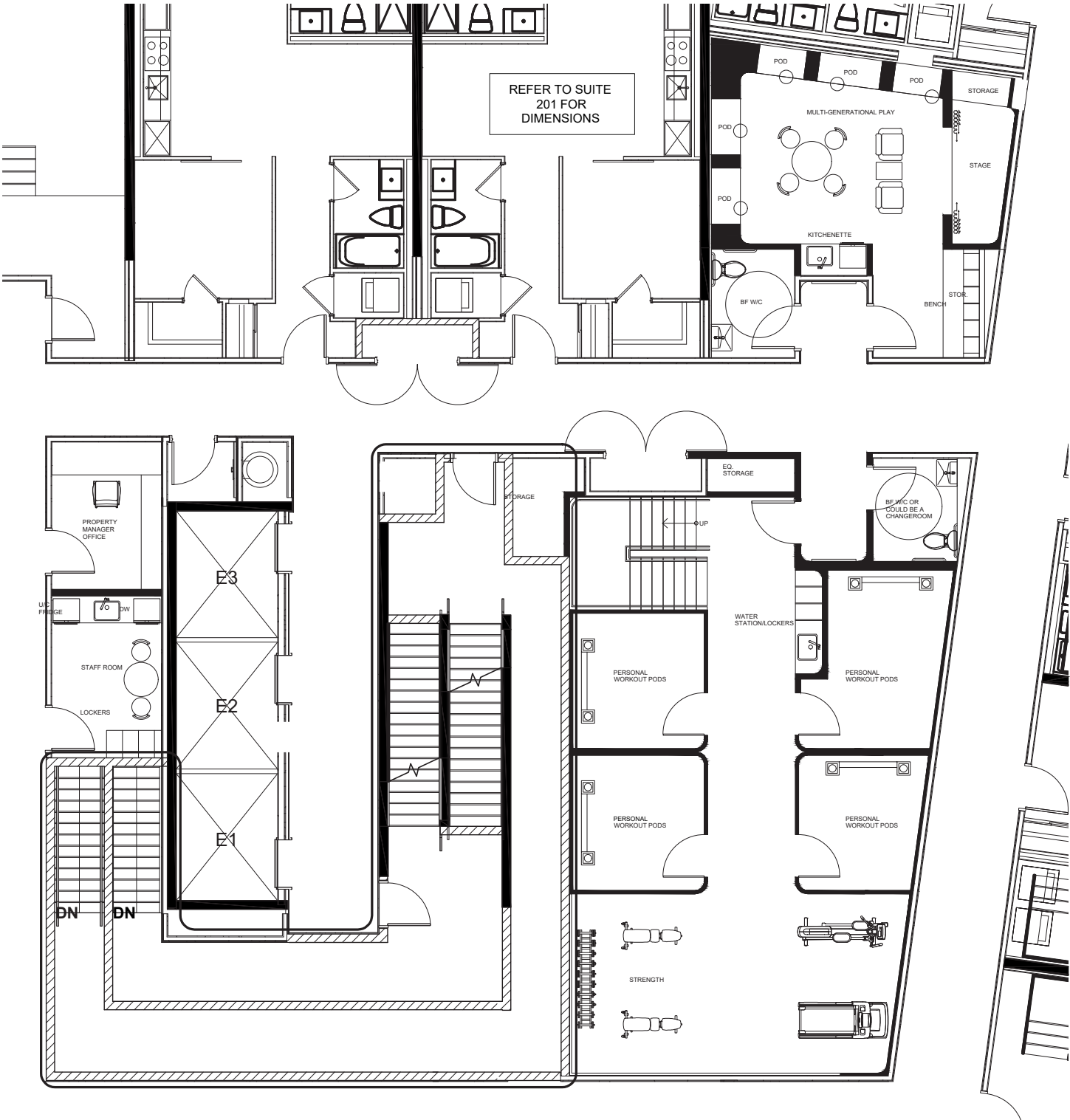


## ACT 2

### THE AMENITIES - CONCEPT

THE AMENITIES ARE THE BREAK BETWEEN THE LOBBY AND THE SUITES AND OFFERS A MOMENT OF REFRESH JUST LIKE THE INTERMISSION.

THE JOURNEY | 2ND FLOOR AMENITY PLAN





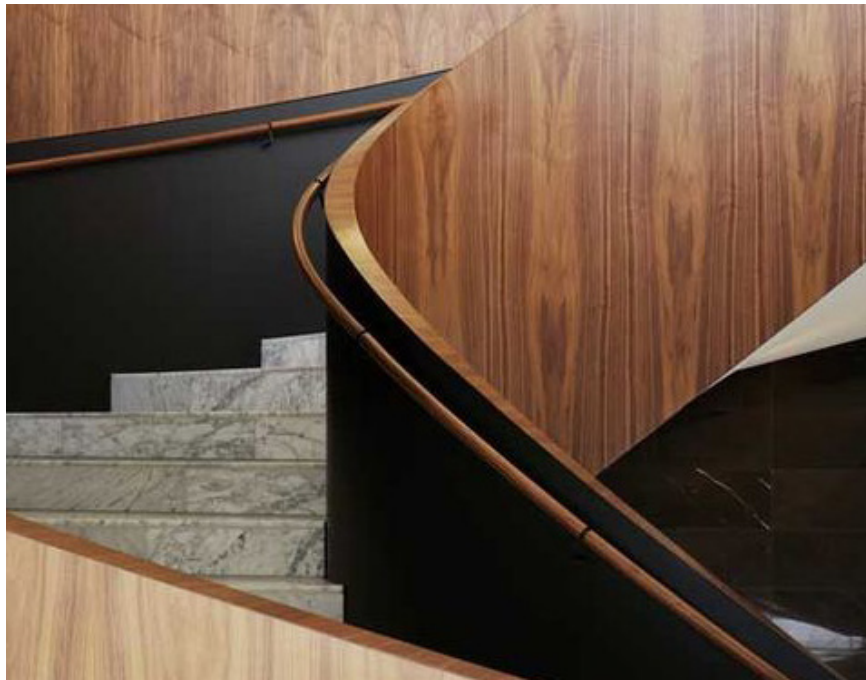


MAGICAL

IMAGINATIVE

PLAYFUL





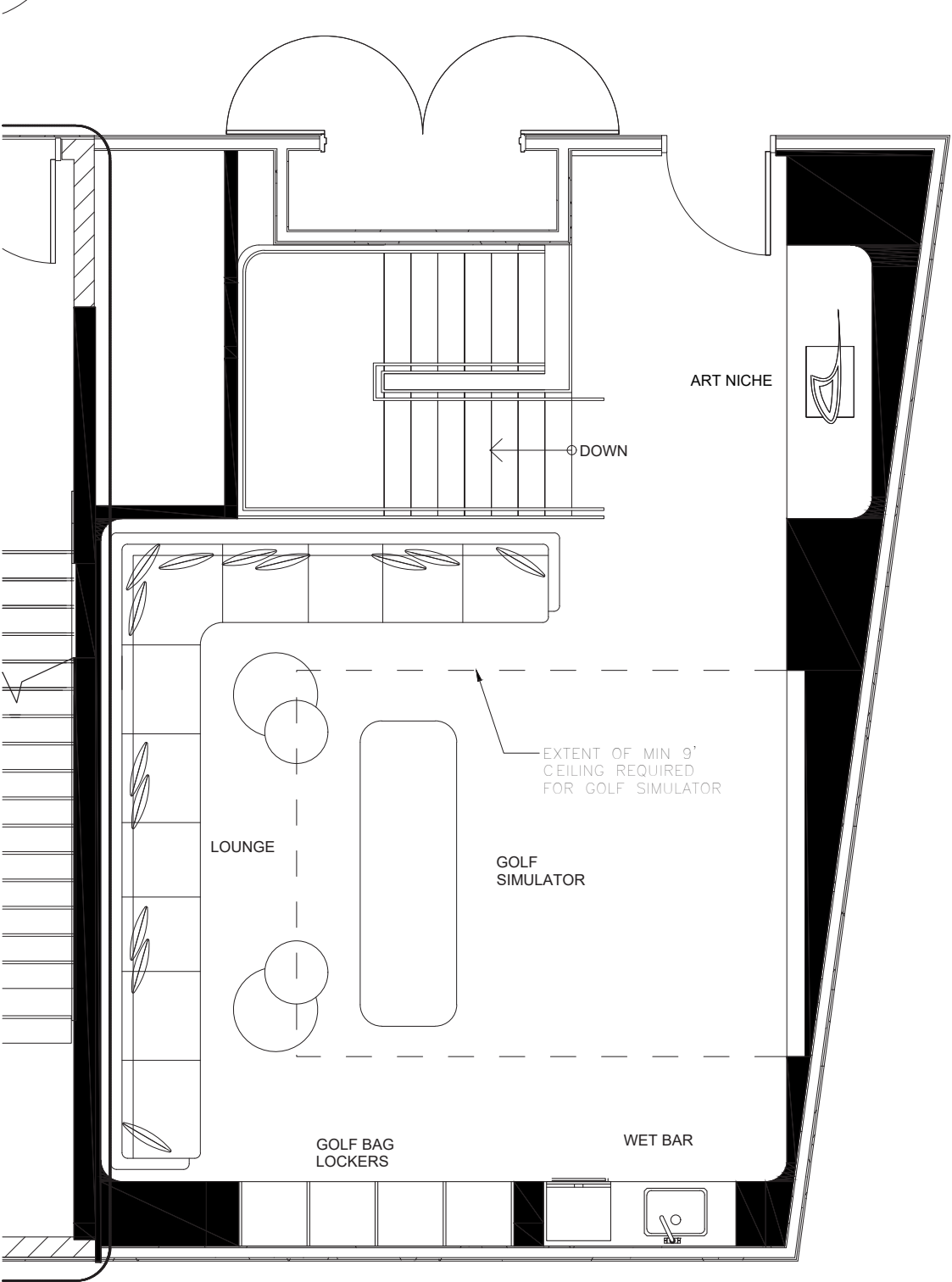
ENERGETIC

MOVEMENT

DYNAMIC



THE JOURNEY | 3RD FLOOR AMENITY PLAN







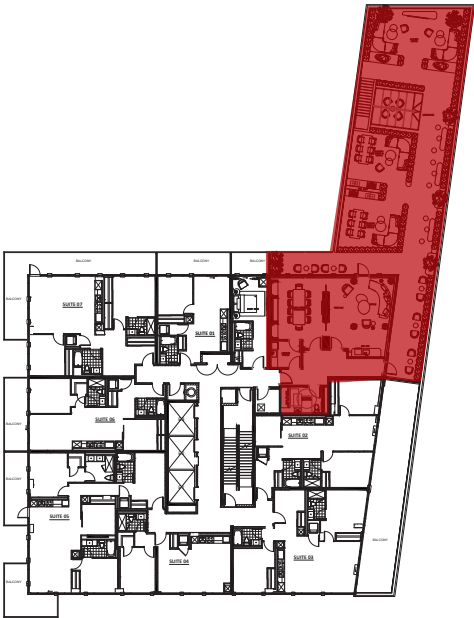
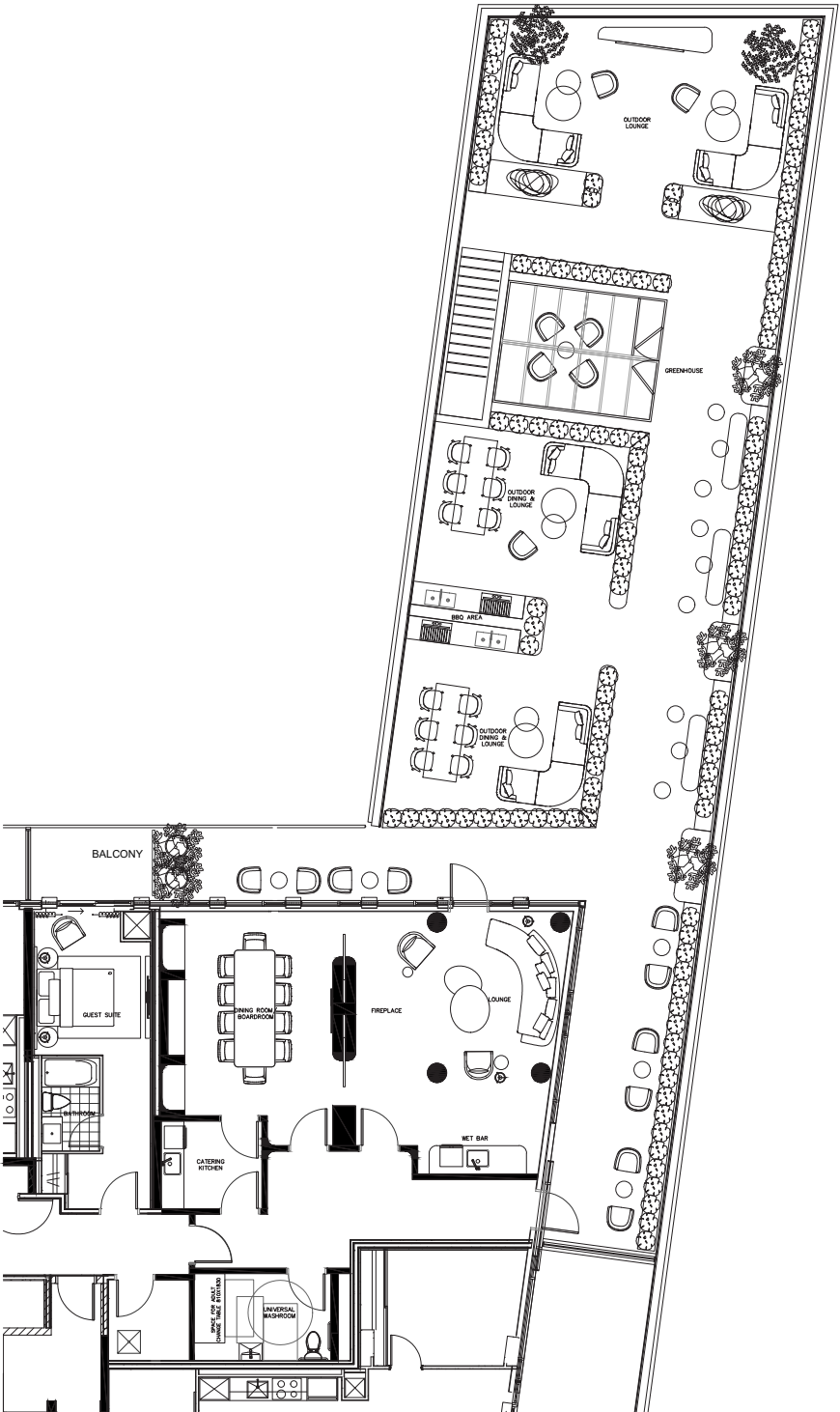
CURATED

MOODY

TACTILE



THE JOURNEY | 10TH FLOOR AMENITY PLAN







UNIQUE



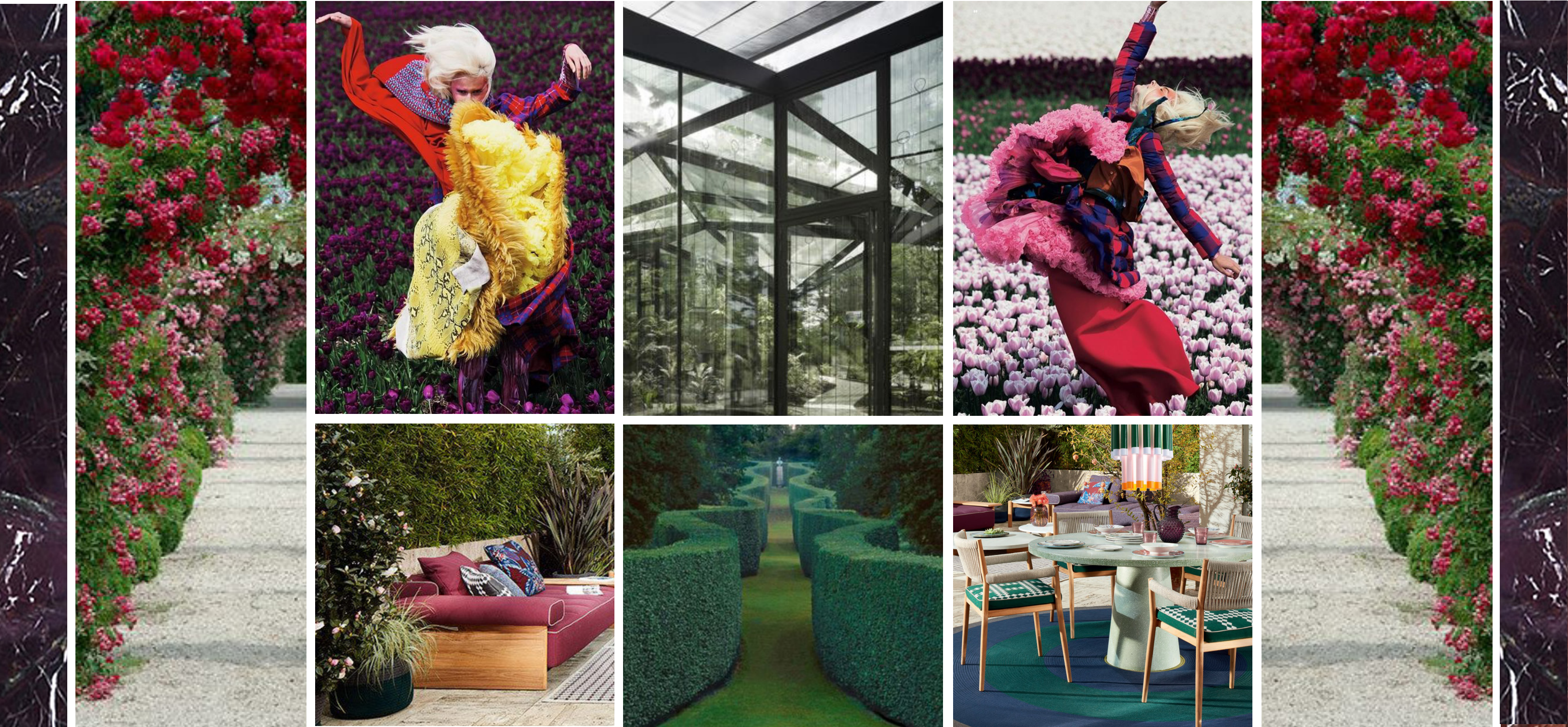
SCULPTURAL



ARTISTIC







BOTANICAL

MAGICAL

SOCIAL



ACT 3

THE SUITE - CONCEPT

THE STAGE. WHERE PEOPLE WANT TO BE. WHERE ALL THE ACTION IS.





BOUTIQUE

SOPHISTICATED

ELEGANT



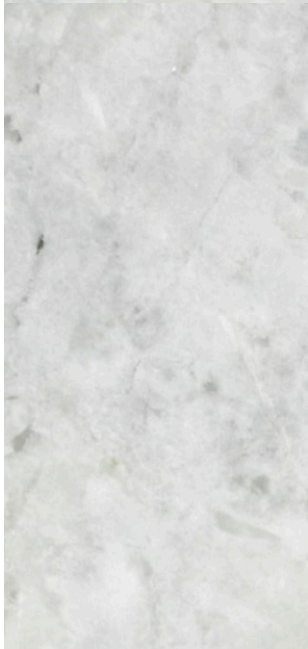
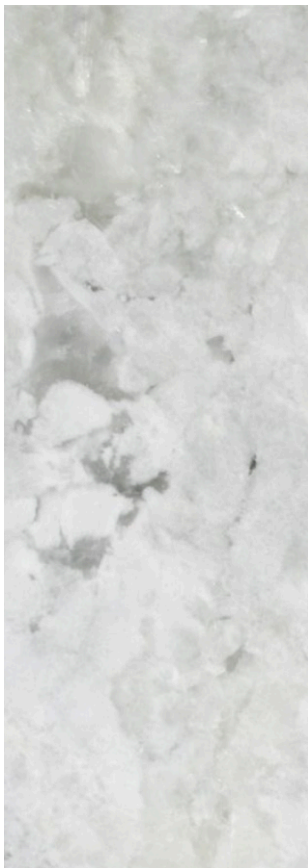


DRAMATIC

MOODY

LUXURIOUS





CLEAN

REFINED

TRANSITIONAL









THANK YOU!

