

青岛美高梅酒店

MGM QINGDAO

L27 3 BAY SUITE 100% SCHEMATIC DESIGN PRESENTATION - Oct 25, 2021
27层3开间套房100%方案设计评审会汇报 - 2021年10月25日

中国山东青岛 QINGDAO, SHANDONG, CHINA



釣魚臺·美高梅
DIAOYUTAI MGM HOSPITALITY

STUDIO
MUNGE

我们不仅是室内设计师。
WE DO MORE THAN INTERIOR DESIGN.

突破四壁的限制，我们关注对空间的体验。
We think beyond walls and floors and imagine the shared experience.

我们不仅创造美丽画面。
WE CREATE MORE THAN PRETTY PICTURES.

STUDIO MUNGE 的作品更为每个参与者的生活和工作带来积极向上的能量。
Studio Munge creates the energy that audiences respond to
and brings businesses to life.

从1997年以来，我们用设计积极参与和影响了相关城市和社区的发展。
Since 1997, we have been positively impacting the communities
and cities we design in.

我们想像精彩的空间。
WE IMAGINE EXCITING SPACES.

那是让人人乐于参与其中的空间，其生命力来自我们敏锐的洞察力，准确的预见及对设计的一贯热情
Spaces that people want to be a part of. We have a keen insight,
foresight, and passion for the flow of design that brings a space to life.

MGM BRAND 美高梅品牌

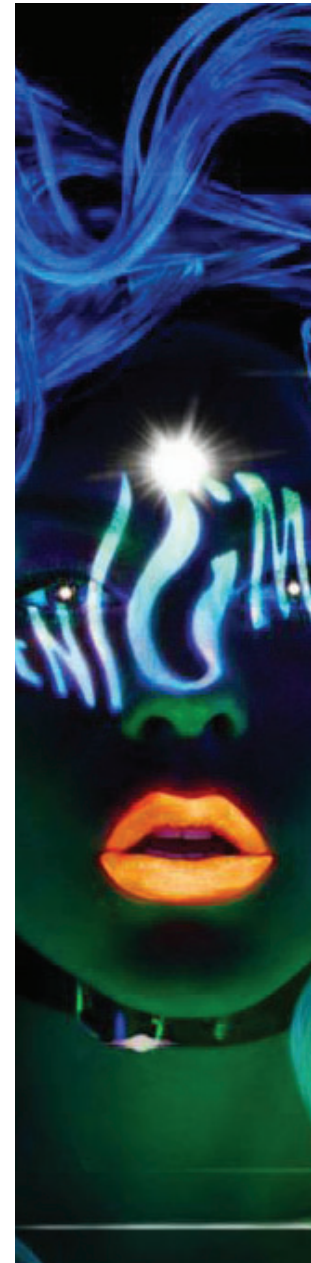


DIVERTING THE OLD WAYS INTO NEW FORMS OF ENTERTAINMENT
与刻板传统背到而弛,将娱乐以崭新的姿态降临

VIBRANT PERSONAIZED ENTERTAINMENT PLACE THAT HIGHLIGHTS
INNOVATED AND DYNAMIC EXPERIENCE
充满活力的个性化娱乐中心, 强调创新动感的享乐体验



DESITINATION
目的地酒店



EXPERIENCE
空间体验



EXCITEMENT
充满惊喜

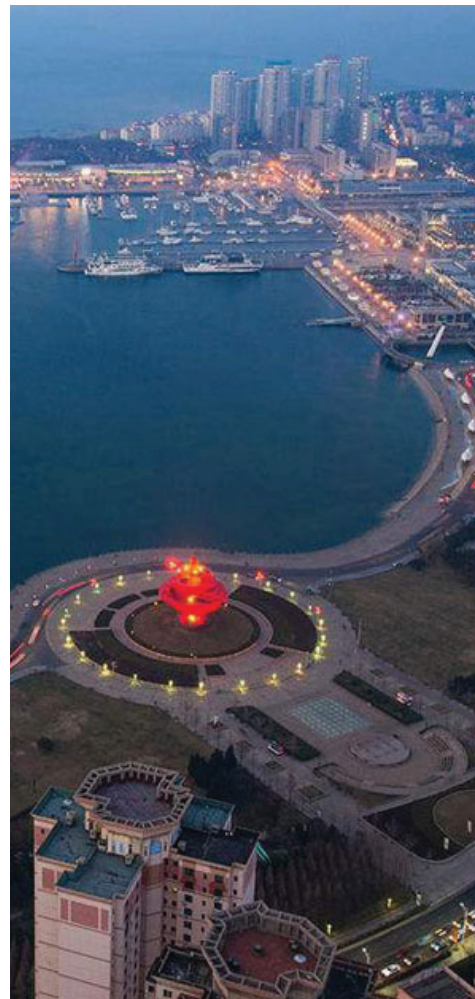


ENERGY
活力四射



BOLD
热情个性

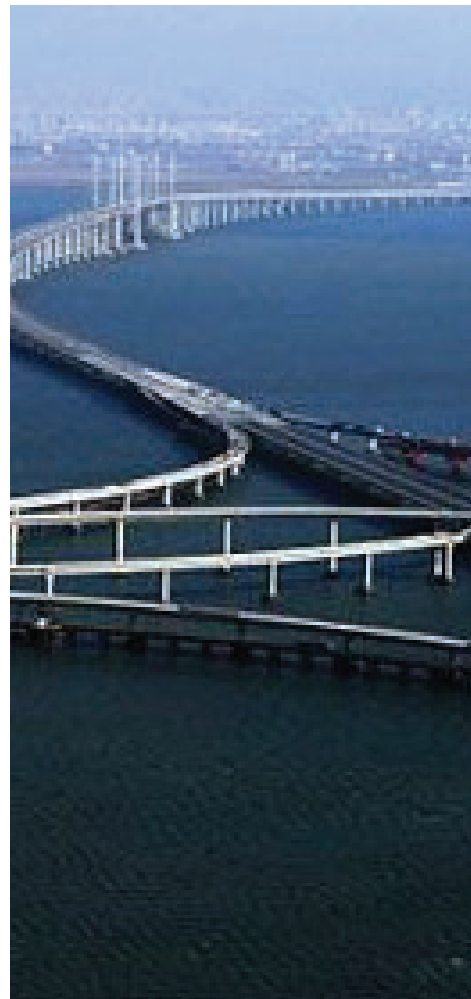
QINGDAO LOCAL CONTEXT 青岛地理环境



PROGRESSIVE
日新月异



HISTORICAL
历史文化



DYNAMIC
动感活力



BEER CITY
啤酒城市



FESTIVAL
节日氛围



TECHNOLOGY
创新科技

QINGDAO LOCAL CONTEXT 青岛地理环境



NATURAL LAYER
自然层次



CAMELLIA
耐冬花



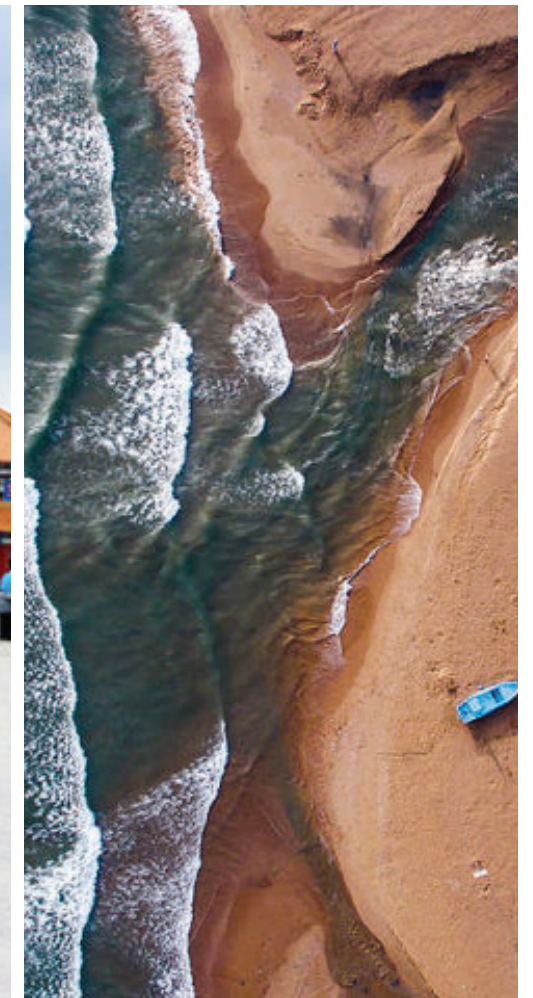
INNOVATED
创新思想



MODERN CITY
现代城市



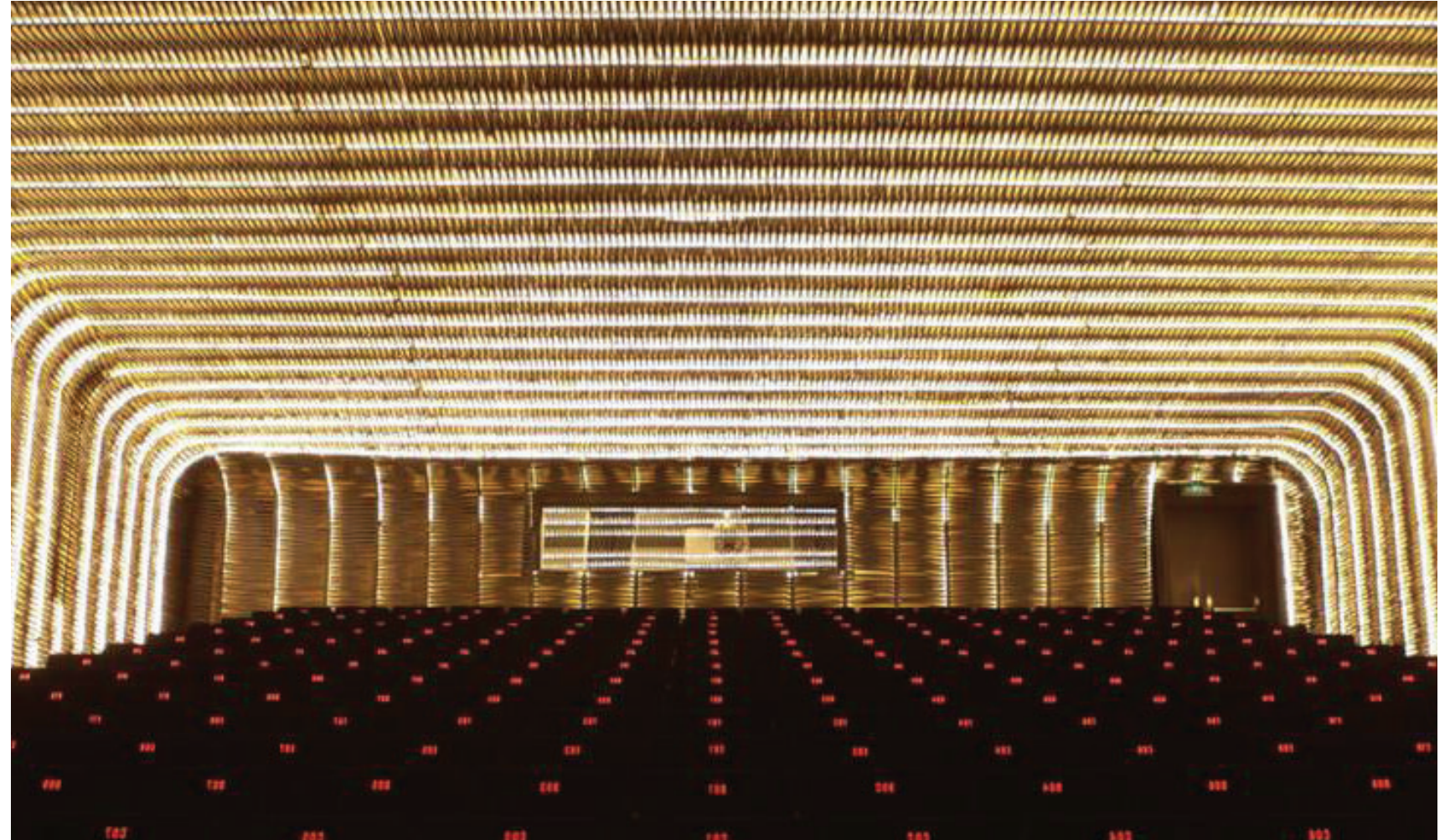
QINGDAO LANDMARK
青岛地标



ORGANIC CURVE
有机曲线



MONUMENTAL LANDMARK 地标性建筑
THE ICONIC, ELEGANT DESTINATION THAT NARRATES
A BREATHTAKING, MYSTERIOUS AND PASSIONATE
STORY TOLD BY THE DETAILS
优雅的标志性目的地叙述着由细节谱写的神秘的,令人惊叹并充
满热情的故事



VIBRANT, THEATRICAL, EXCITING PLACE AND EXCEPTIONAL EXPERIENCE
一个充满活力, 戏剧化, 激动人心的地方及独具一格的空间体验

MGM CLIENTELE 青岛美高梅客户群定位



PROFESSIONAL AND FASHION-FORWARD,
THE MGM CLIENTELE THRIVES WITHIN THE UPPER ECHELON OF SOCIETY.
拥有专业的商务能力与前卫的时尚触觉,美高梅酒店的客户在上流社会中游刃有余。

THEIR ENRICHED LIFESTYLE OF TRAVEL AND EXCLUSIVITY FORMS THEIR SHARED
TASTE FOR REFINEMENT AND THE EXQUISITE LUXURIES THAT LIFE HAS TO OFFER.
他们丰富的专属旅行生活方式,形成了他们对追求精致奢华生活的的共同品味。

3 BAY SUITE CONCEPT
3 开间套房概念



ORIGIN & CULTURE
'COLOUR OF QINGDAO'
起源与文化青岛的色彩

MUR TYPE D KING ROOM CONCEPT 样板房D型大床房概念



GROOMING AREA 梳洗区域



RELAXING AREA 放松区域



ENTERTAINING AREA 娱乐区域



CURATED
专属定制

ORGANIC
有机线条

RYTHMATIC
曲线韵律

ENTERTAINING AREA 娱乐区域



SOPHISTICATED
工艺精良

REFINED DETAILS
精致细节

DELICATE
微秒精美

ELEGANT
高尚优雅

ENTERTAINING AREA 娱乐区域



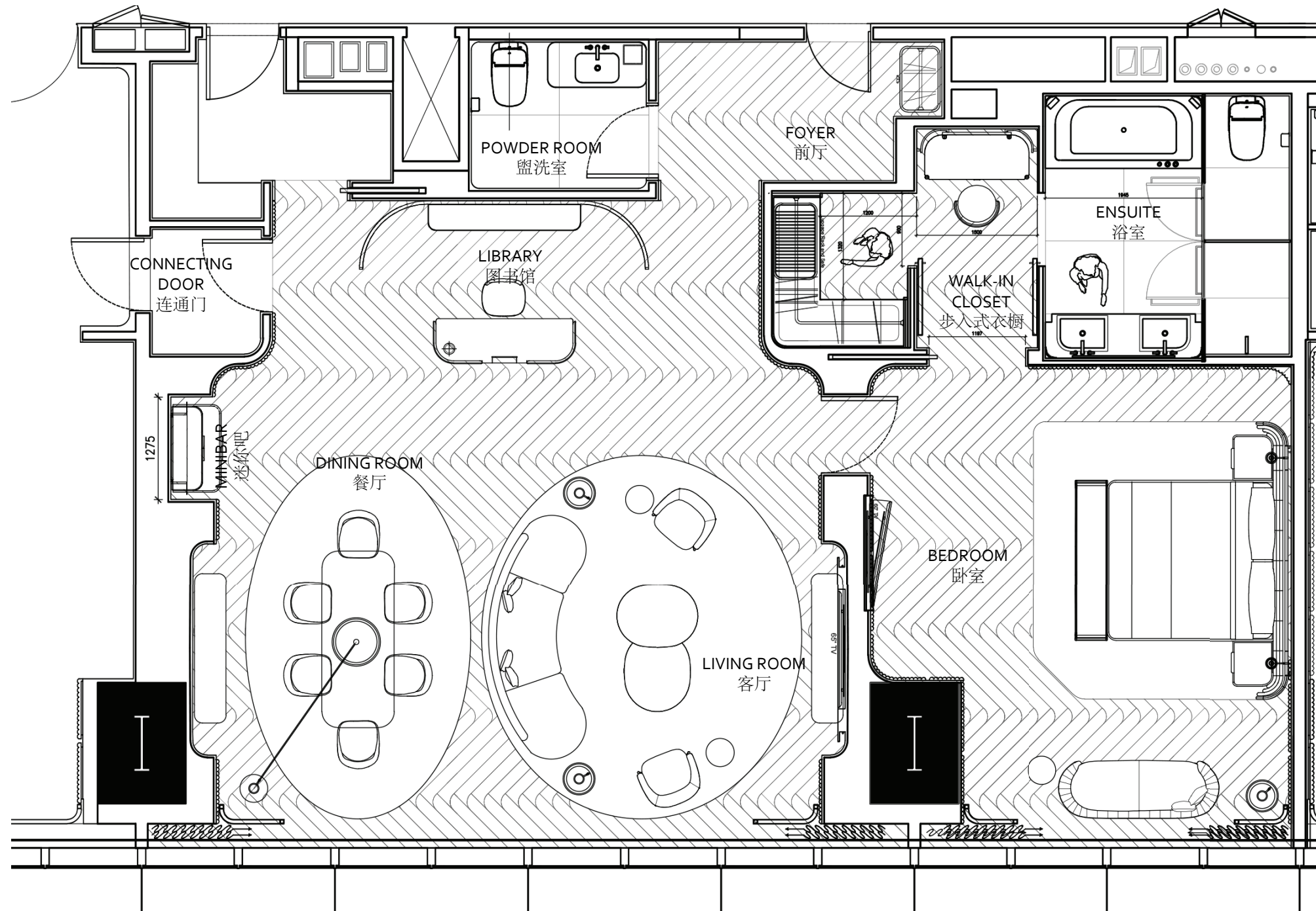
LAYERED
层次叠加

OPULENT
丰富材料

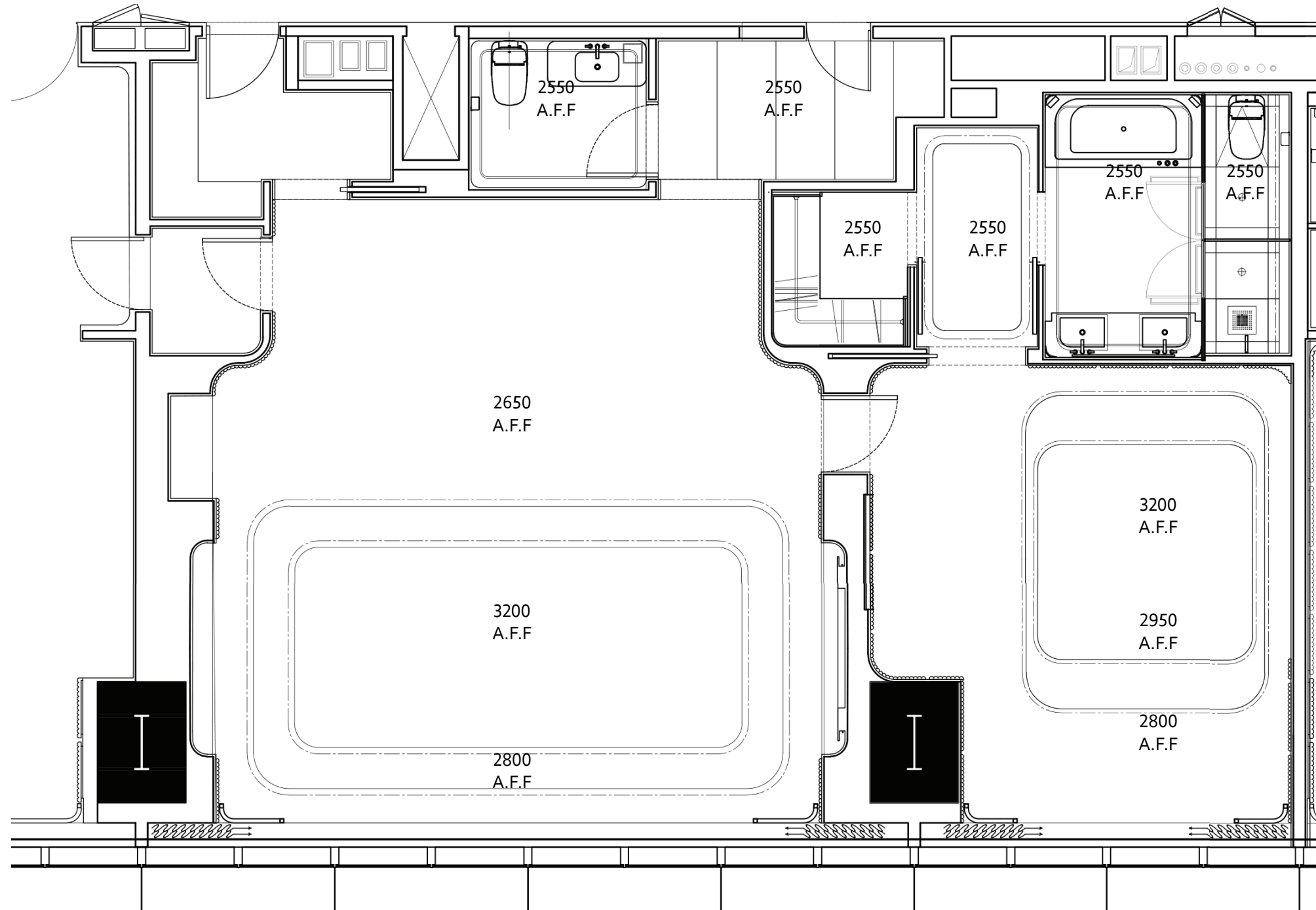
BESPOKE ART
定制艺术品

BALANCED
平衡美感

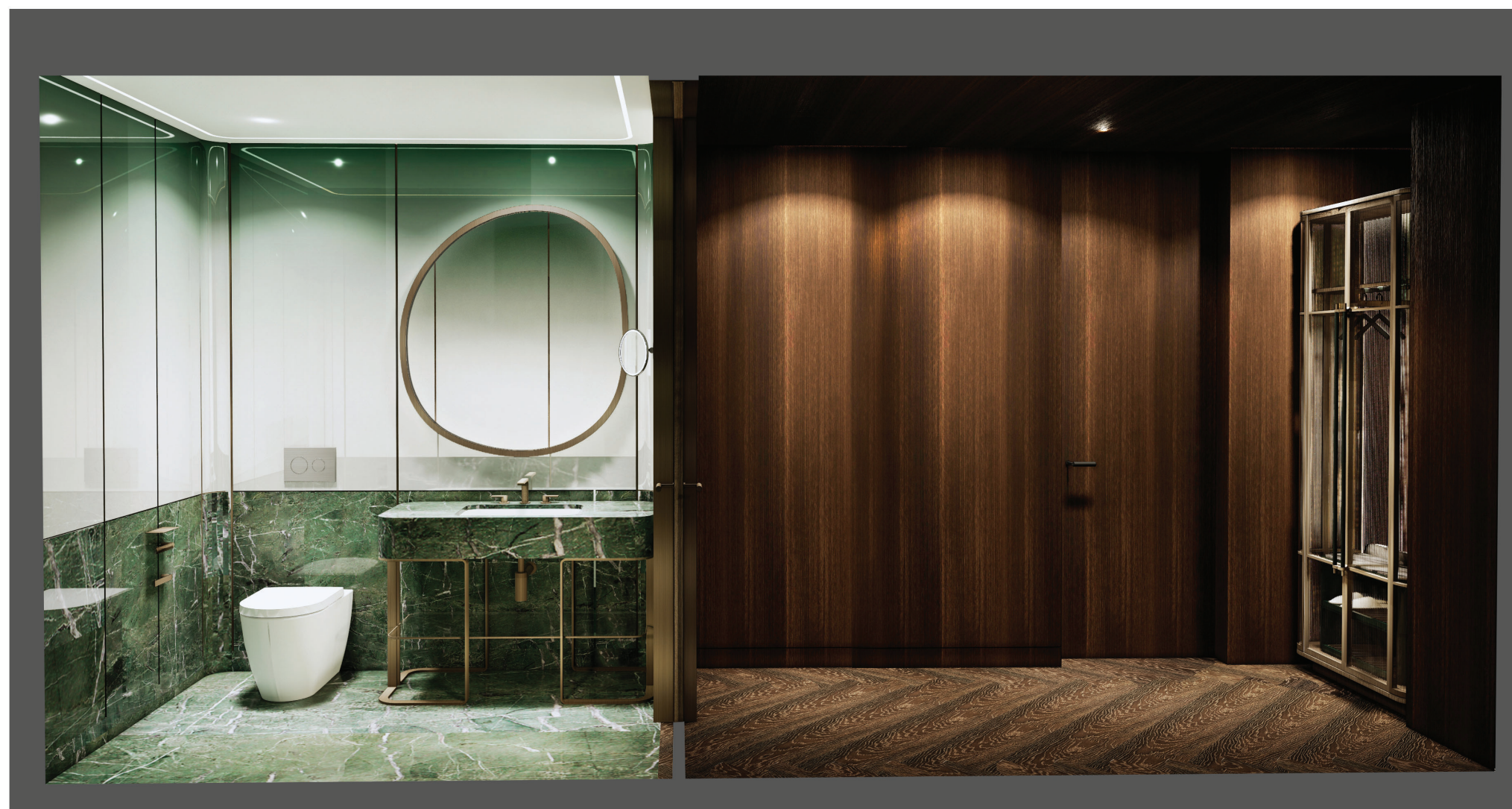
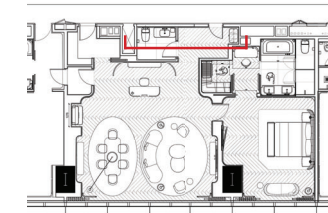
LIBRARY 图书室



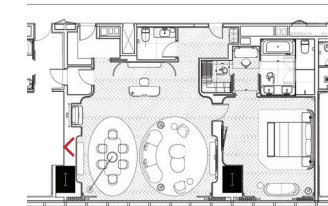
PLAN 平面图



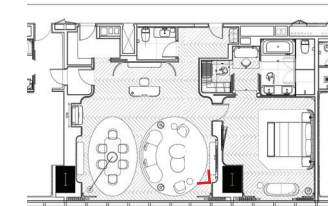
REFLECTED CEILING PLAN 天花平面图



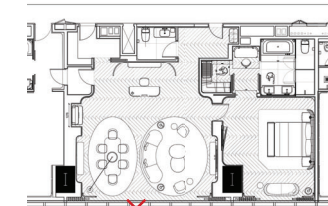
POWDER ROOM AND FOYER VIEWS
盥洗室和前厅视图



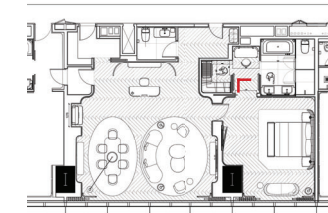
LIVING AREA VIEWS
客厅视图



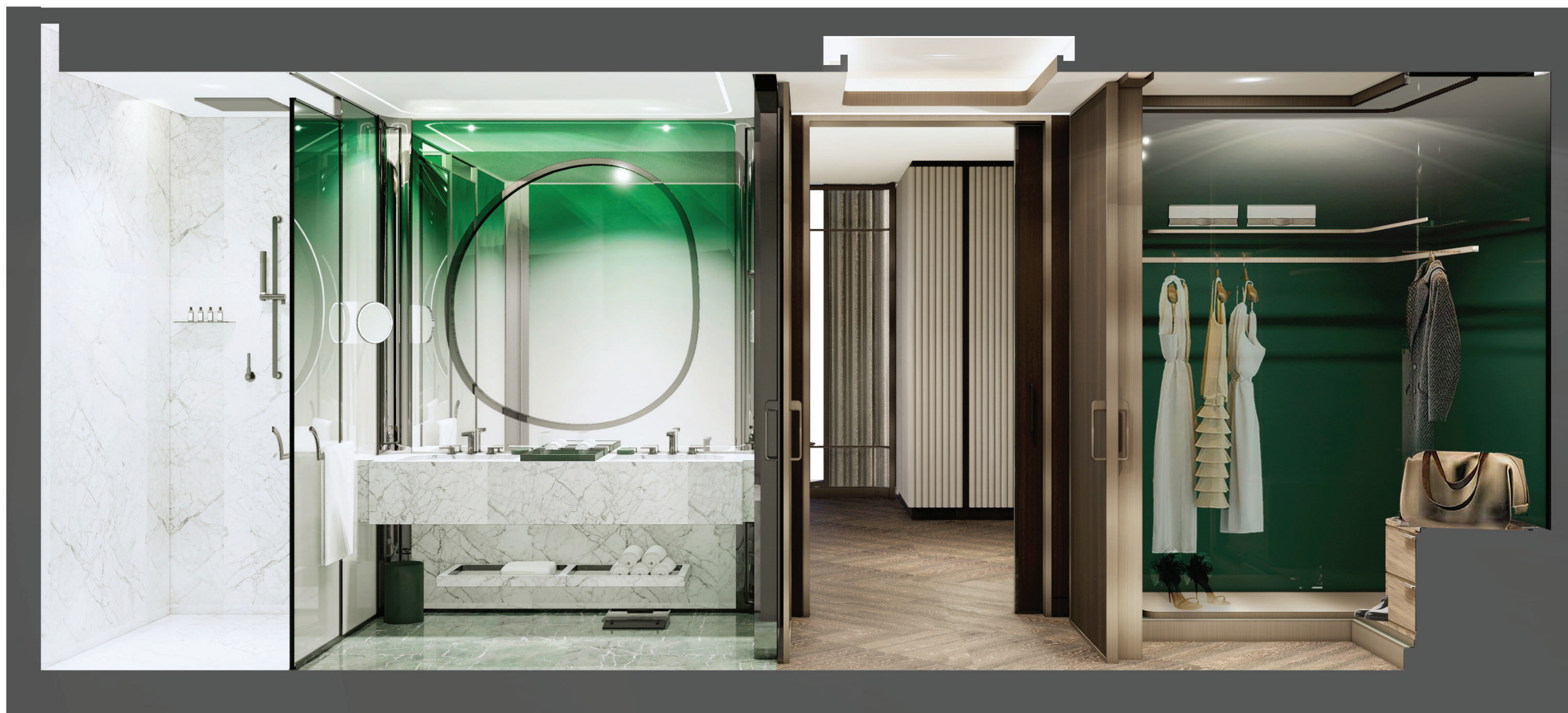
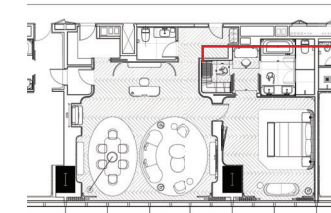
LIVING AREA VIEWS
客厅视图



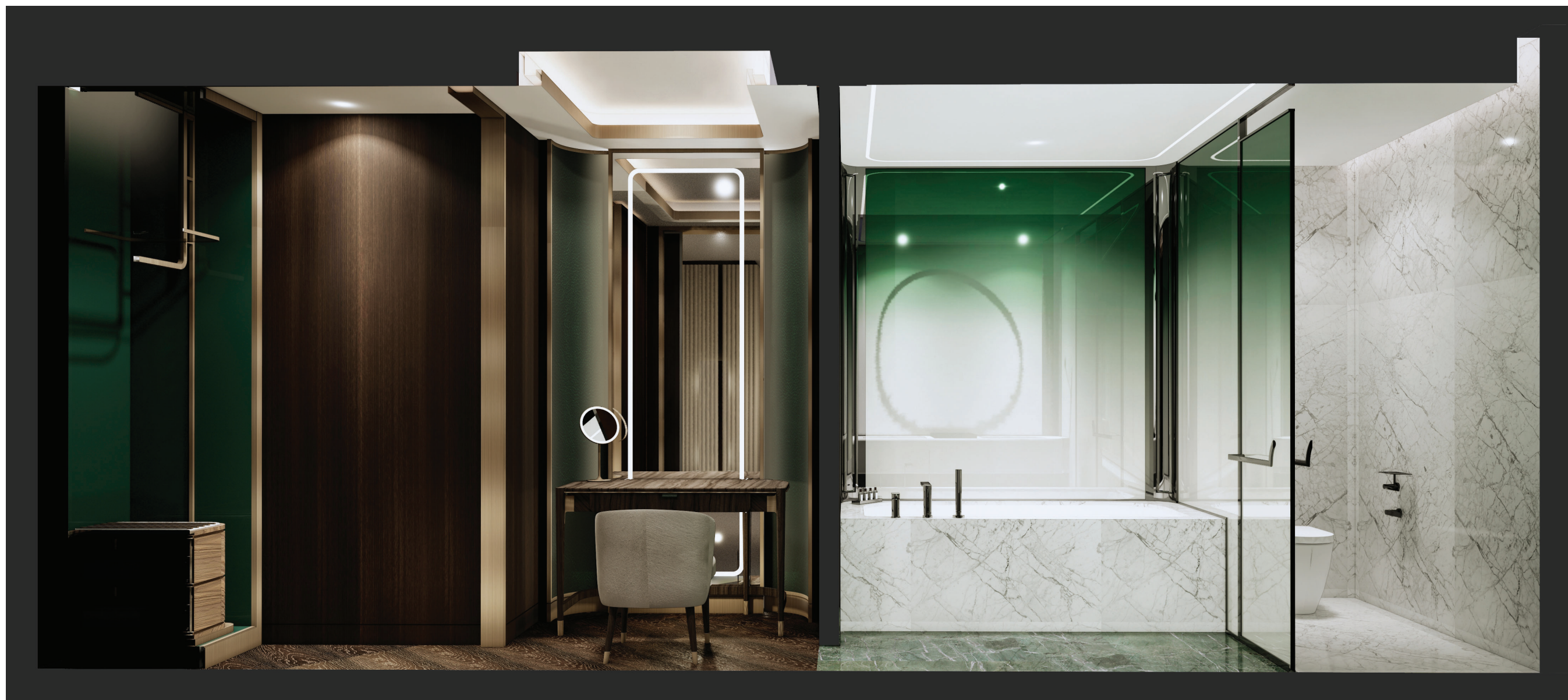
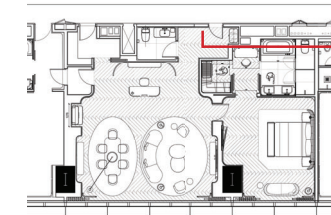
LIVING AREA VIEWS
客厅视图



BEDROOM VIEWS
卧室视图



BATHROOM AND CLOSET
卧室和步入式衣橱



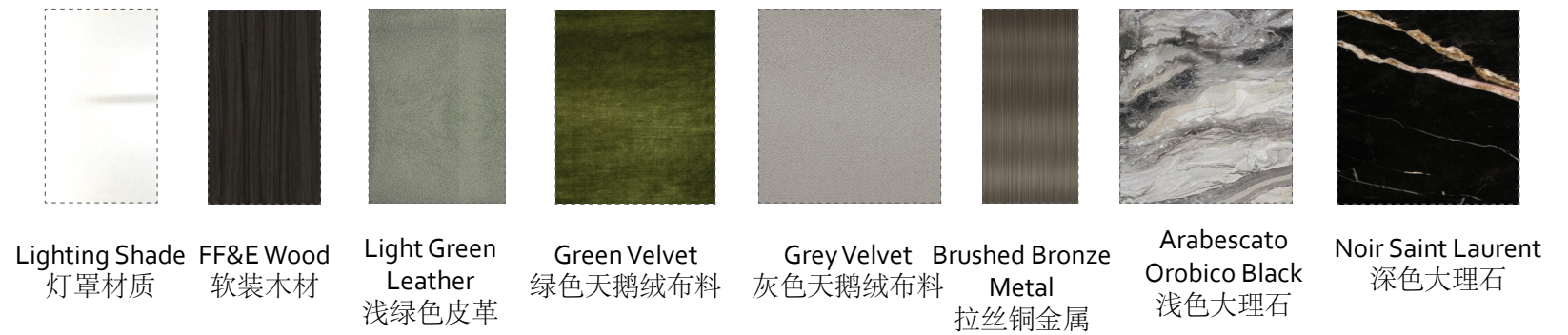
BATHROOM AND CLOSET
卧室和步入式衣橱



场景
IN-SITU



LIVING AREA SEATING GROUP
客厅区座位组合





场景
IN-SITU



WRITING DESK & CHAIR SET
写字座椅组合



TABLE LAMP
组合



FF&E Wood
软装木材



Green Suede
绿色麂皮



Green Leather
绿色皮革



Brushed Bronze
Metal
拉丝铜金属



场景
IN-SITU



WRITING DESK AREA SCREEN
写字台区域屏风设计



FF&E Wood
软装木材



Green Suede
绿色麂皮



Green Leather
绿色皮革



Brushed Bronze
Metal
拉丝铜金属



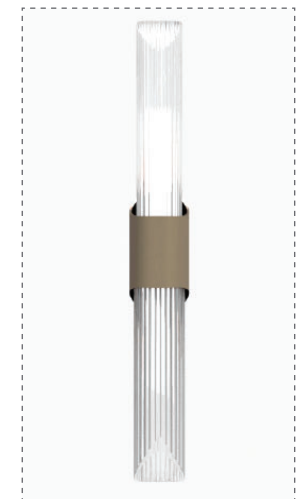
场景
IN-SITU



BED-END BENCH DETAIL
床尾凳细节



BEDROOM BED + BED-END BENCH
卧室大床+床尾凳组合



WALL SCONCE
壁灯设计



Bed Curve Wood
床头板弧度木材



FF&E Wood
软装木材



Accent Metal
拉丝铜金属



Headboard Stitching
床头板艺术



Bench Grey Velvet
床尾凳浅灰色布料



场景
IN-SITU



MAKE-UP TABLE CHAIR
梳妆台椅子



FF&E Wood
软装木材



Brushed Bronze
Metal
拉丝铜金属



Grey Velvet
浅灰色天鹅绒

3-BAY SUITE 3开间套房

ART CONCEPTS PAGE - COLOURS OF QINGDAO 艺术品概念方向-青岛的颜色

ELEGANT
高雅格调



MOVEMENT
律动线条



ORGANIC SHAPES
有机造型



REFINED DETAILS
精美细节



TEXTURE & DEPTH
质感材质



DESIGN RECAP
设计回顾

THANK YOU
谢谢

