

青岛美高梅酒店

MGM QINGDAO

L27 3 BAY SUITE 50% SCHEMATIC DESIGN PRESENTATION (80% SD PROGRESS) - AUG 24, 2021
27层3开间套房50%方案设计汇报(80%方案设计过程稿) - 2021年8月24日

中国山东青岛 QINGDAO, SHANDONG, CHINA



STUDIO
MUNGE

我们不仅是室内设计师。
WE DO MORE THAN INTERIOR DESIGN.

突破四壁局限，我们关注对空间的体验。
We think beyond walls and floors and imagine the shared experience.

我们不仅创造美丽画面。
WE CREATE MORE THAN PRETTY PICTURES.

STUDIO MUNGE 的作品更为每个参与者的生活和工作带来积极向上的能量。
Studio Munge creates the energy that audiences respond to
and brings businesses to life.

从1997年以来，我们用设计积极参与和影响了相关城市和社区的发展。
Since 1997, we have been positively impacting the communities
and cities we design in.

我们想像精彩的空间。
WE IMAGINE EXCITING SPACES.

那是让人人乐于参与其中的空间，其生命力来自我们敏锐的洞察力，准确的预见及对设计的一贯热情
Spaces that people want to be a part of. We have a keen insight,
foresight, and passion for the flow of design that brings a space to life.

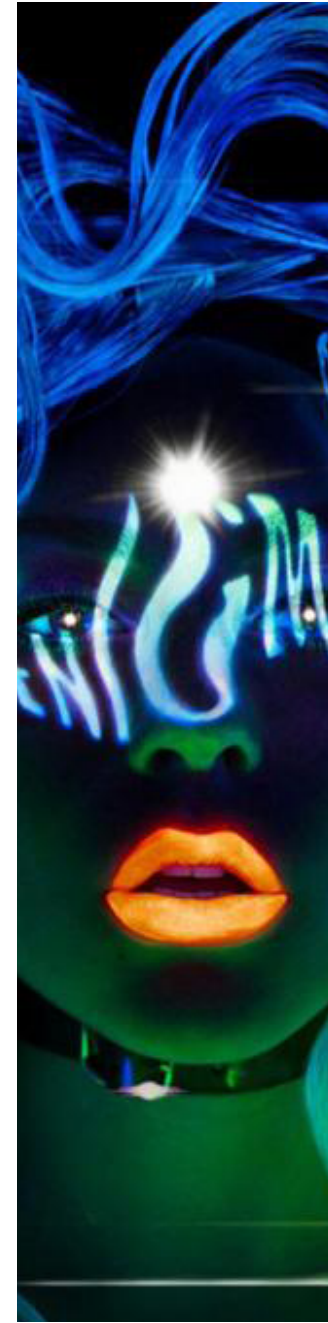


DIVERTING THE OLD WAYS INTO NEW FORMS OF ENTERTAINMENT
与刻板传统背到而弛,将娱乐以崭新的姿态降临

VIBRANT PERSONAIZED ENTERTAINMENT PLACE THAT HIGHLIGHTS
INNOVATED AND DYNAMIC EXPERIENCE
充满活力的个性化娱乐中心, 强调创新动感的享乐体验



DESITINATION
目的地酒店



EXPERIENCE
空间体验



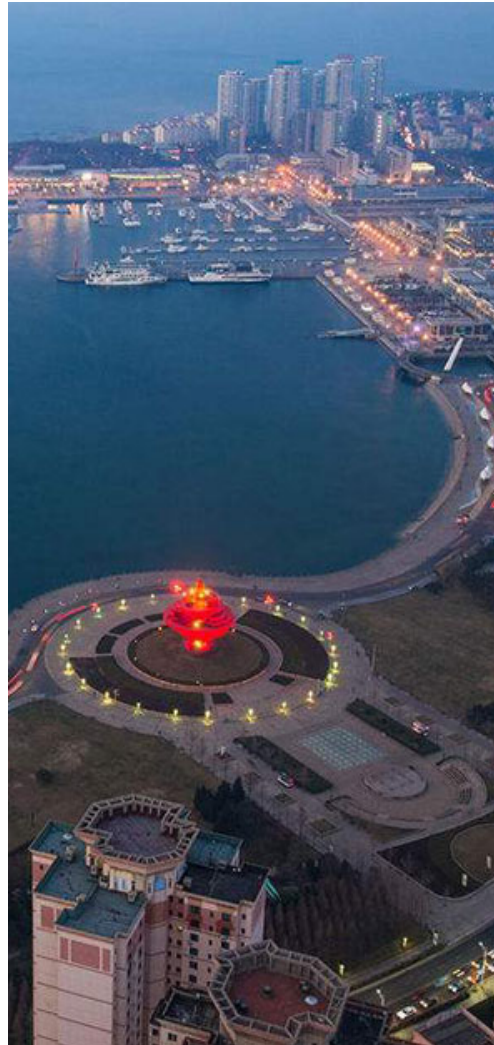
EXCITEMENT
充满惊喜



ENERGY
活力四射



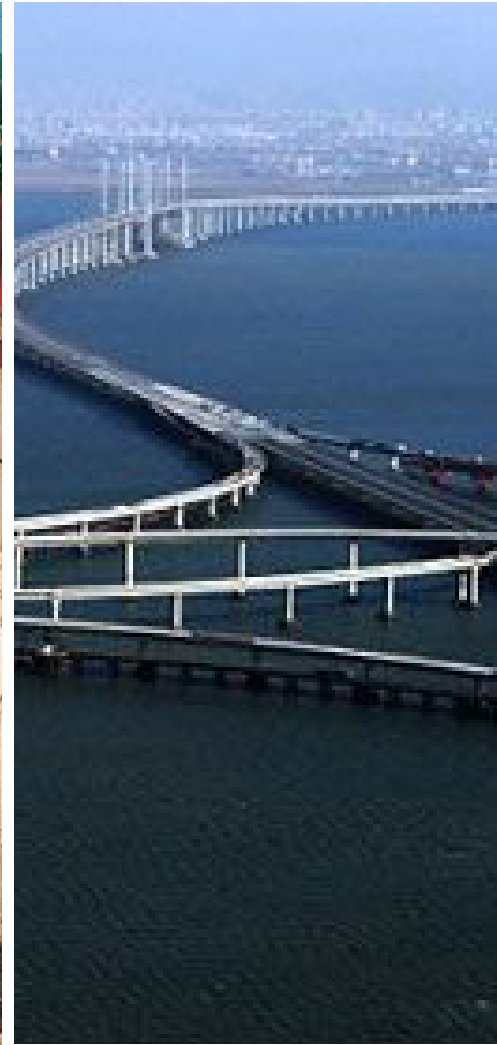
BOLD
热情个性



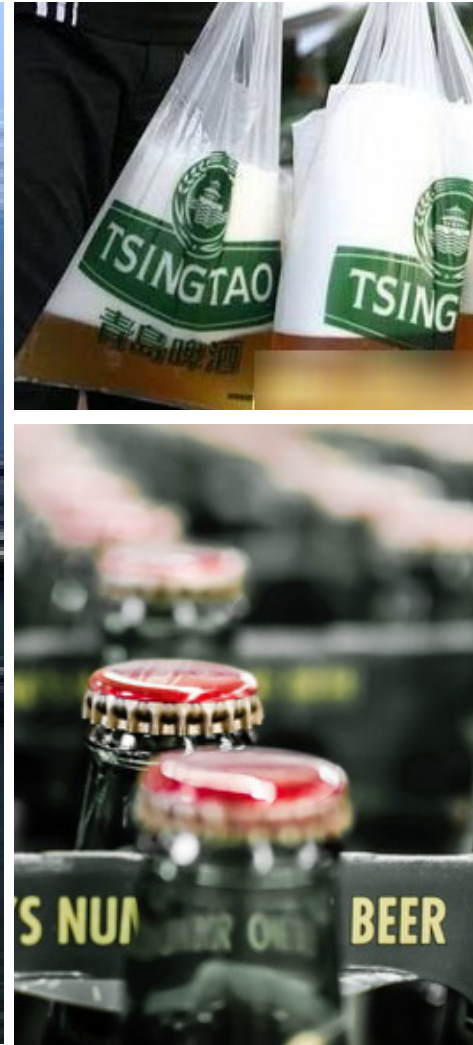
PROGRESSIVE
日新月异



HISTORICAL
历史文化



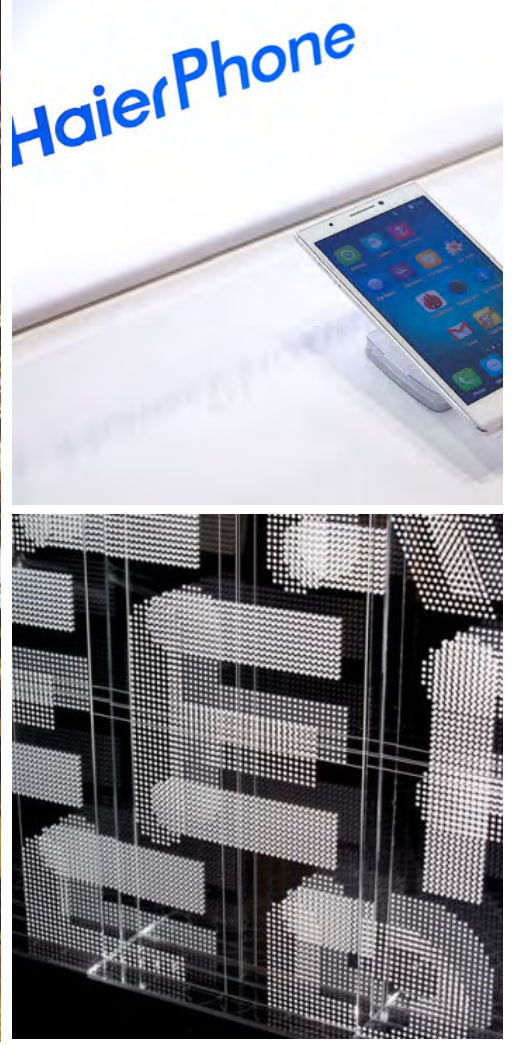
DYNAMIC
动感活力



BEER CITY
啤酒城市



FESTIVAL
节日氛围



TECHNOLOGY
创新科技



NATURAL LAYER
自然层次



CAMELLIA
耐冬花



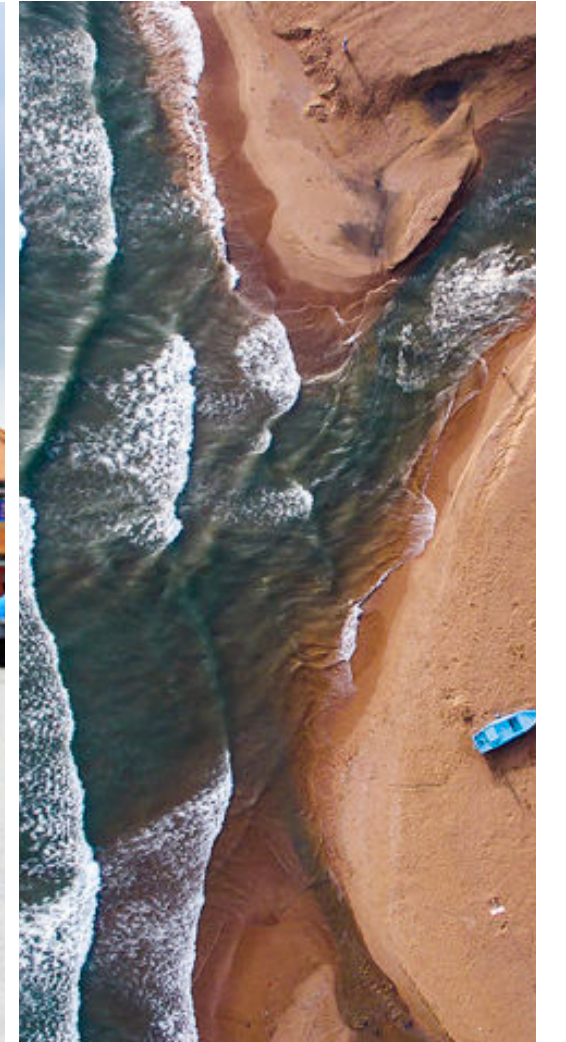
INNOVATED
创新思想



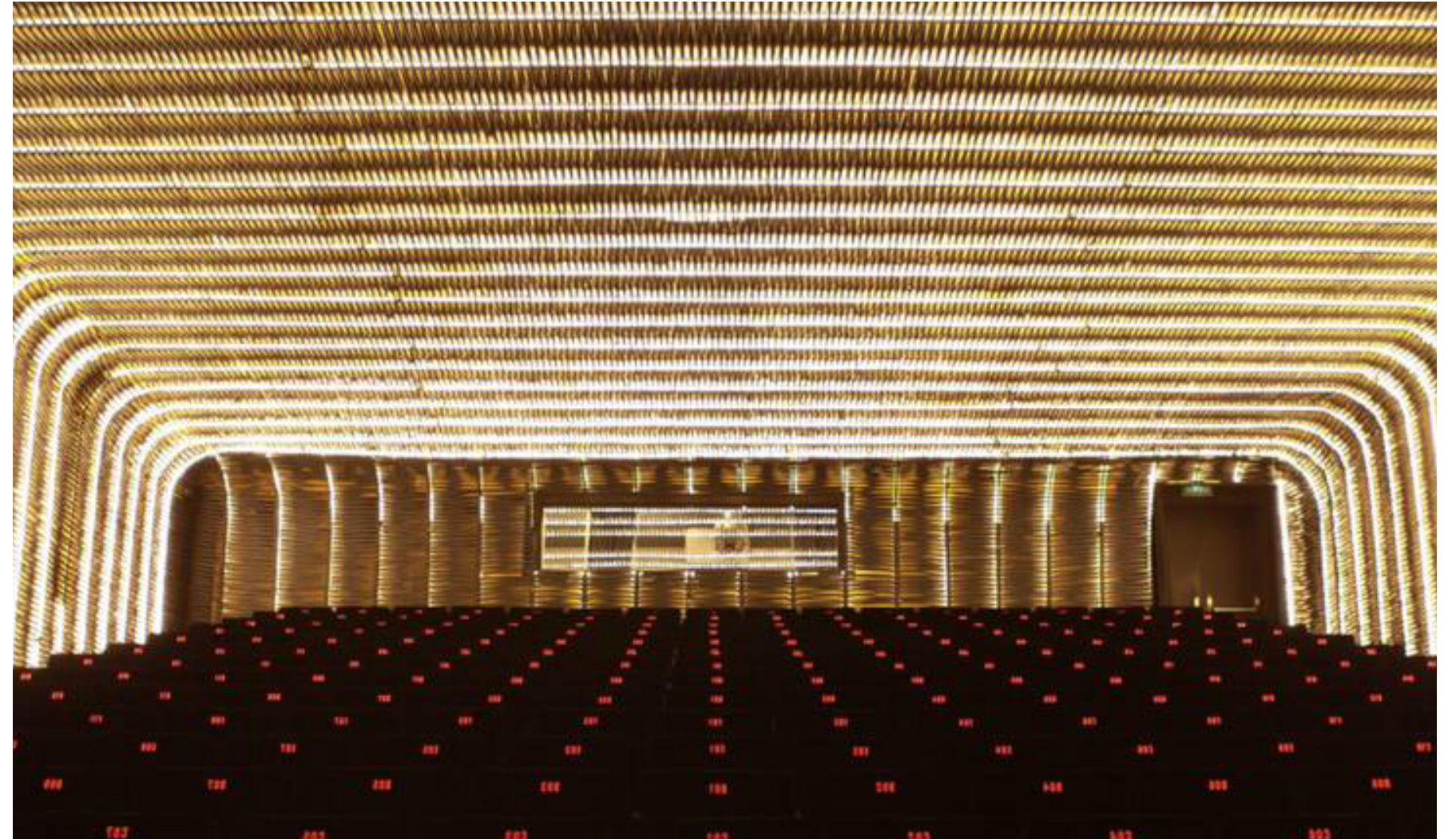
MODERN CITY
现代城市



QINGDAO LANDMARK
青岛地标



ORGANIC CURVE
有机曲线



MONUMENTAL LANDMARK 地标性建筑

THE ICONIC, ELEGANT DESTINATION THAT NARRATES
A BREATHTAKING, MYSTERIOUS AND PASSIONATE
STORY TOLD BY THE DETAILS

优雅的标志性地叙述着由细节谱写的神秘的,令人惊叹并充满热情的故事

VIBRANT, THEATRICAL, EXCITING PLACE AND EXCEPTIONAL EXPERIENCE

一个充满活力, 戏剧化, 激动人心的地方及独具一格的空间体验

MGM CLIENTELE 青岛美高梅客户群定位



PROFESSIONAL AND FASHION-FORWARD,
THE MGM CLIENTELE THRIVES WITHIN THE UPPER ECHELON OF SOCIETY.
拥有专业的商务能力与前卫的时尚触觉,美高梅酒店的客户在上流社会中游刃有余。

THEIR ENRICHED LIFESTYLE OF TRAVEL AND EXCLUSIVITY FORMS THEIR SHARED
TASTE FOR REFINEMENT AND THE EXQUISITE LUXURIES THAT LIFE HAS TO OFFER.
他们丰富的专属旅行生活方式,形成了他们对追求精致奢华生活的的共同品味。

3 BAY SUITE CONCEPT

3 开间套房概念



ORIGIN & CULTURE
'COLOUR OF QINGDAO'
起源与文化青岛的色彩

MUR TYPE D KING ROOM CONCEPT 样板房D型大床房概念



GROOMING AREA 梳洗区域



RELAXING AREA 放松区域



ENTERTAINING AREA 娱乐区域



CURATED
专属定制

ORGANIC
有机线条

RYTHMATIC
曲线韵律

ENTERTAINING AREA 娱乐区域



SOPHISTICATED
工艺精良

REFINED DETAILS
精致细节

DELICATE
微秒精美

ELEGANT
高尚优雅

ENTERTAINING AREA 娱乐区域



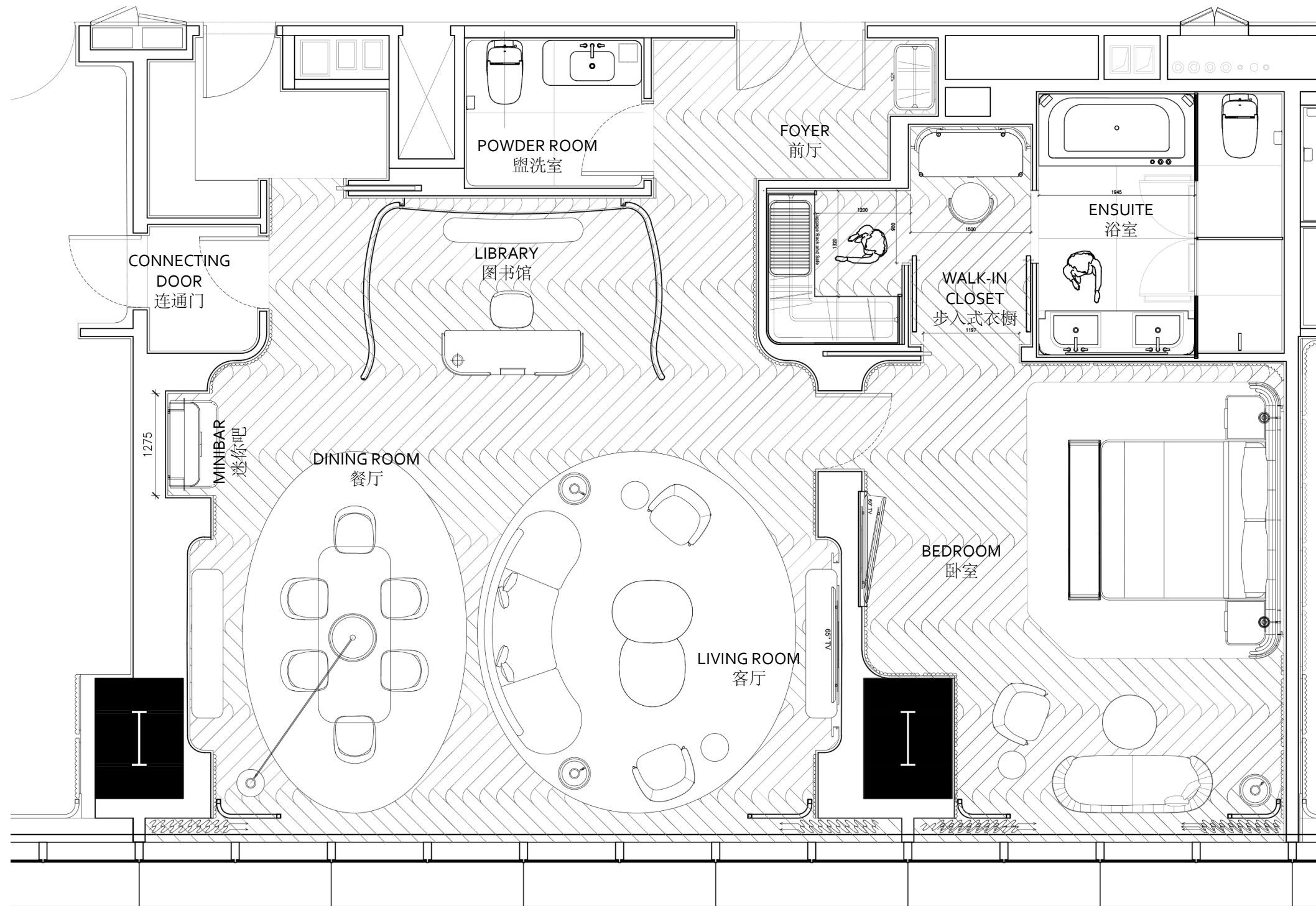
LAYERED
层次叠加

OPULENT
丰富材料

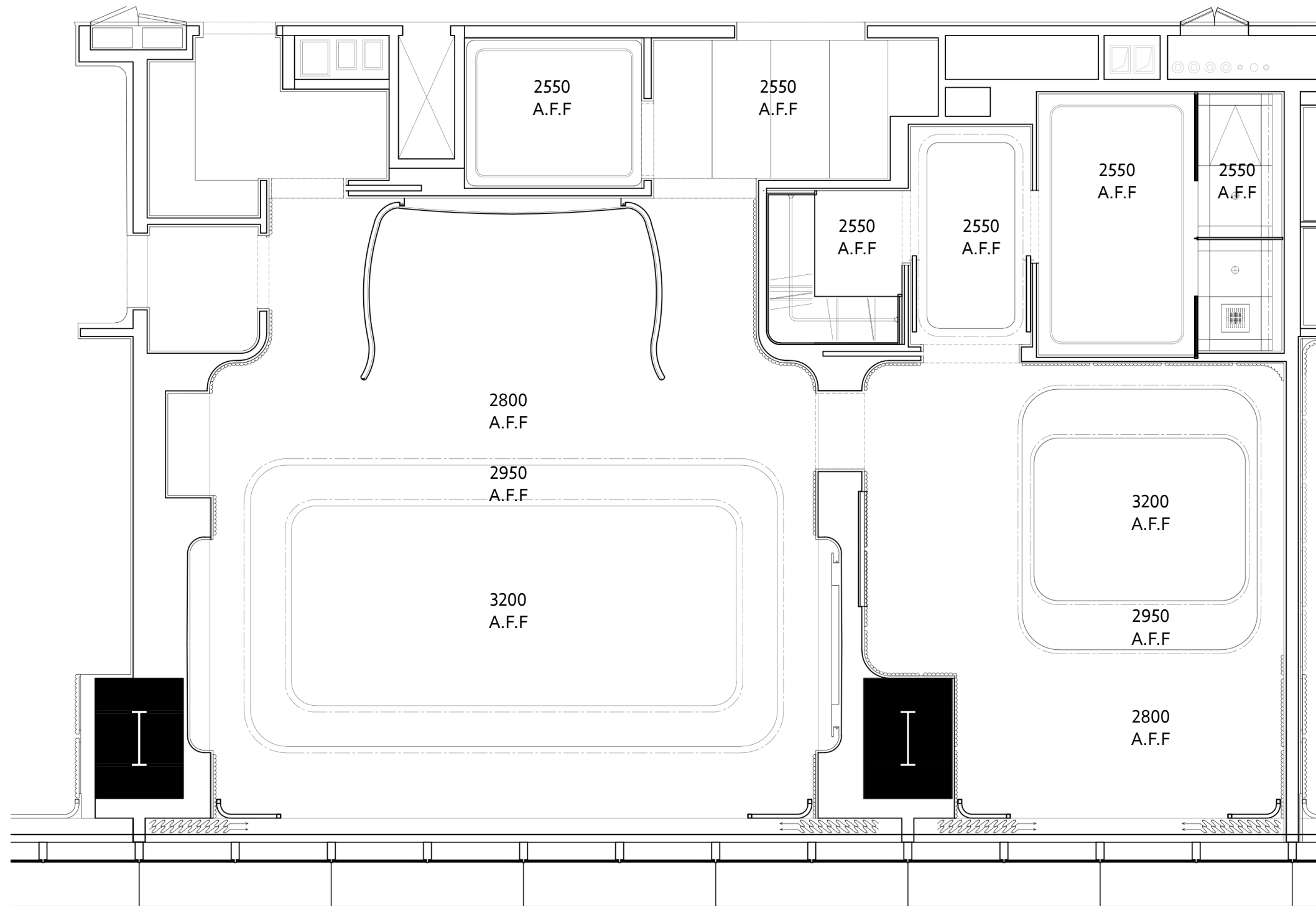
BESPOKE ART
定制艺术品

BALANCED
平衡美感

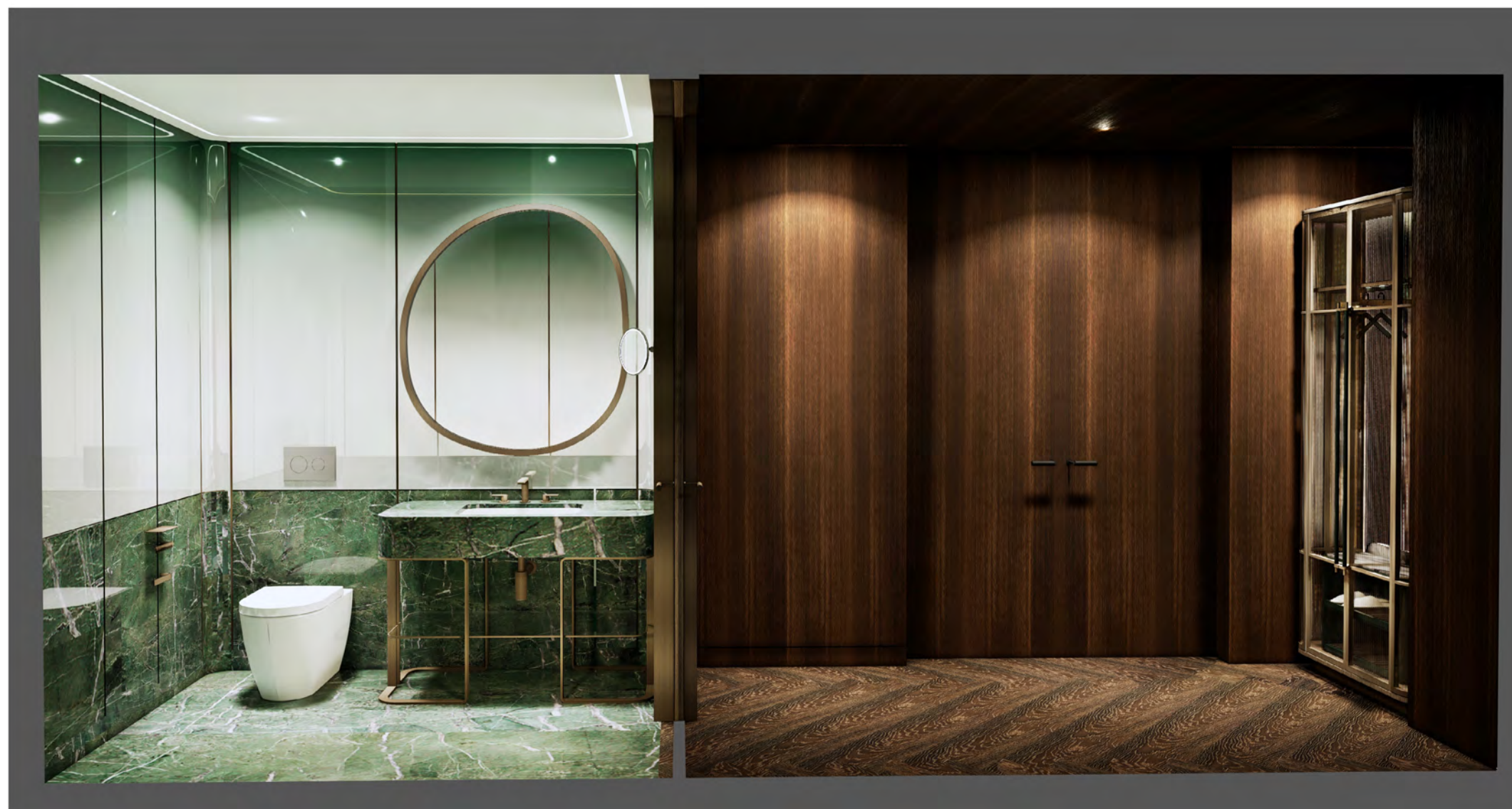
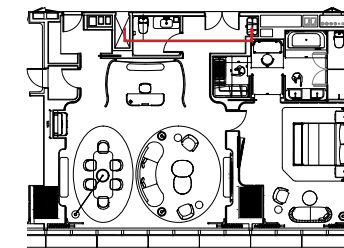
LIBRARY 图书室



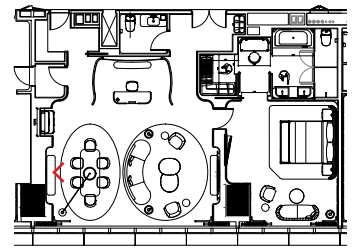
PLAN 平面图



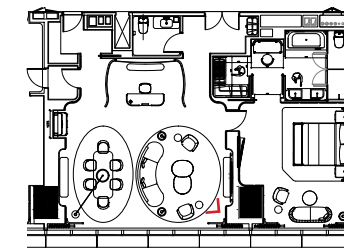
REFLECTED CEILING PLAN 天花平面图



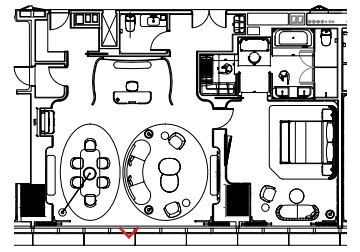
POWDER ROOM AND FOYER VIEWS
盥洗室和前厅视图



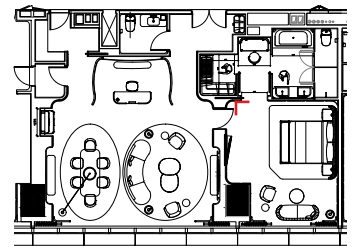
LIVING AREA VIEWS
客厅视图



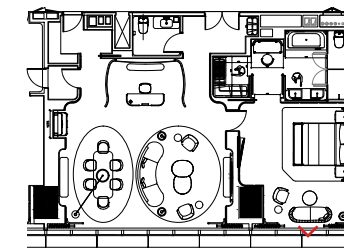
LIVING AREA VIEWS
客厅视图



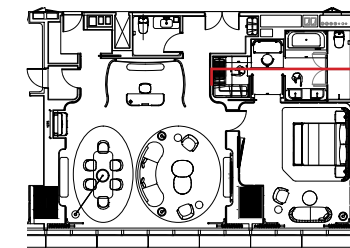
LIVING AREA VIEWS
客厅视图



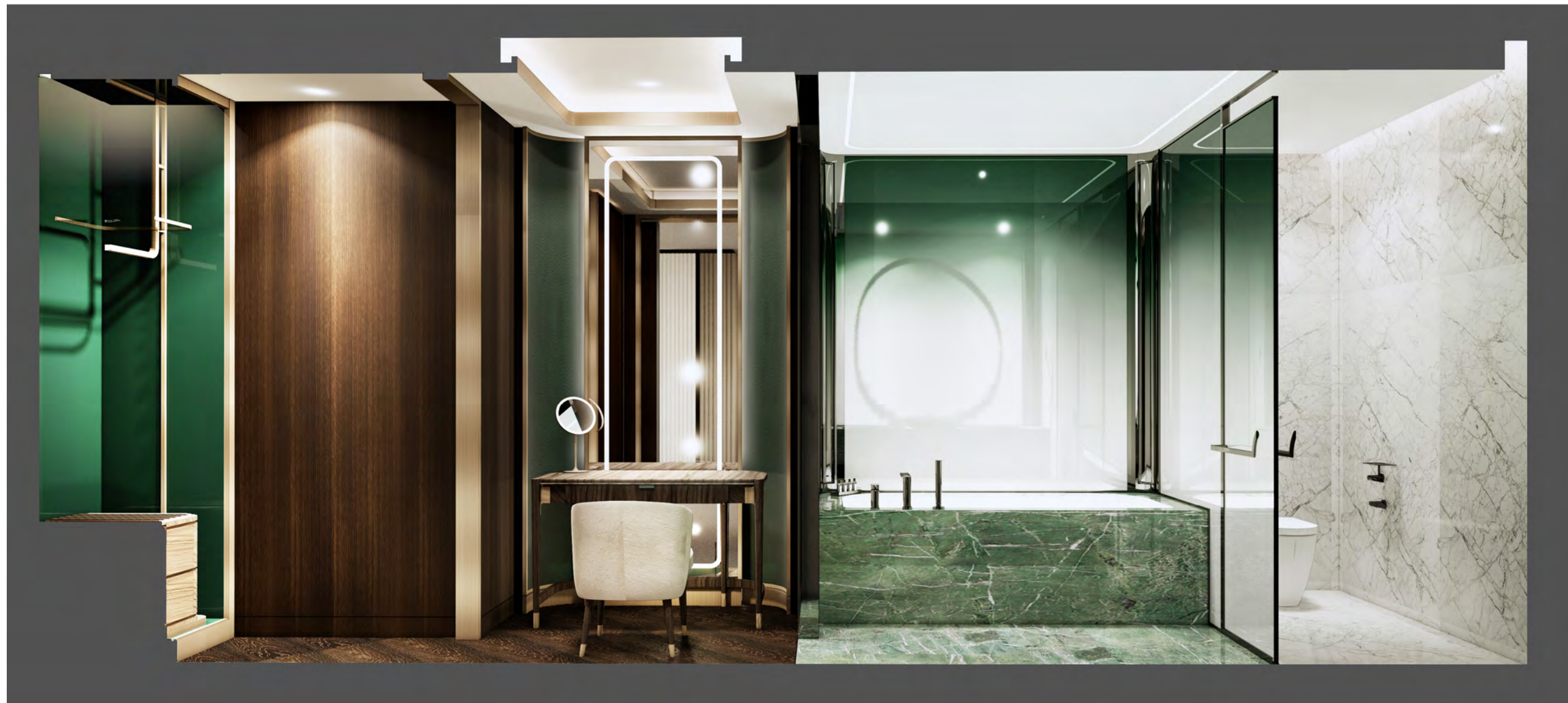
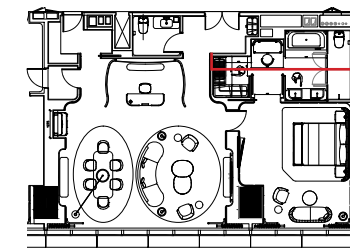
BEDROOM VIEWS
卧室视图



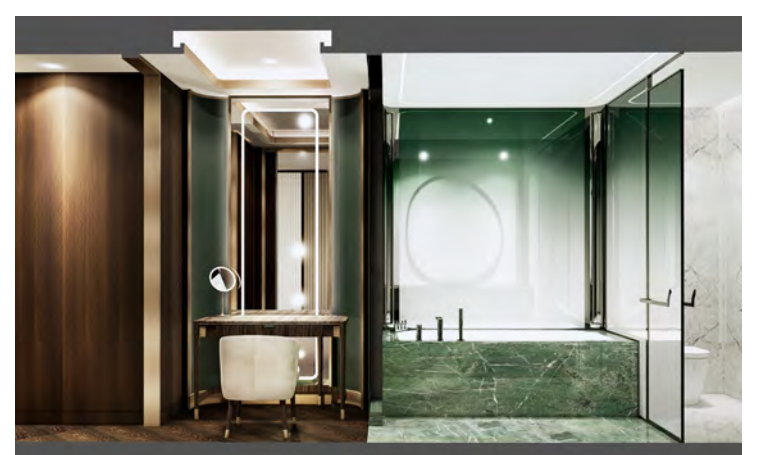
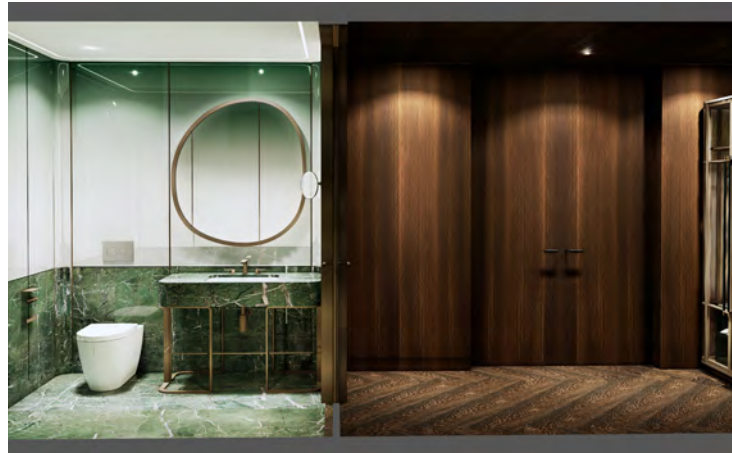
BEDROOM VIEWS
卧室视图



BATHROOM AND CLOSET
卧室和步入式衣橱



BATHROOM AND CLOSET
卧室和步入式衣橱



DESIGN RECAP
设计回顾

THANK YOU
谢谢