FUTURE OF,

CANOPY YORKVII I E

#### 50% PUBLIC, 100% MUR SCHEMATIC DESIGN - FEBRUARY 18, 2020







# WE DO MORE THAN INTERIOR DESIGN.

We think beyond walls and floors and imagine the shared experience.

# WE CREATE MORE THAN PRETTY PICTURES.

Studio Munge creates the energy that audiences respond to and brings businesses to life.

Since 1997, we have been positively impacting the communities and cities we design in.

## WE IMAGINE EXCITING SPACES.

Spaces that people want to be a part of. We have a keen insight, foresight, and passion for the flow of design that brings a space to life.



#### LOCAL CONTEXT | SITE MAP AND COMPETITION



EASTON'S GROUP - CANOPY YORKVILLE









#### 1. THE ANNDORE HOUSE COCKTAIL CLUB

2. W TORONTO

NIGHT LIFE

3. INTERCONTINENTAL

TORONTO YORKVILLE

CORPORATE

#### CANOPY BRAND | UP AND COMING







AUTHENTIC AND CULTURAL REFINED INSPIRATION OF LOCAL ELEMENTS FRESH INGREDIENTS / LOCAL PRODUCE UNPRETENTIOUS WHILE ELEGANT







ACCOMPANIED BY AC HOTEL, A RESIDENCE INN, HYATT PLACE

LIFESTYLE HOSPITALITY AND THE LIKE-WORK-PLAY NEIGHBORHOOD CONCEPT

"THE HUB" - SHOPPING, DINING AND ENTERTAINMENT

#### DALLAS FRISCO STATION (EARLY 2020) HANGZHOU JINSHA LAKE (EARLY 2020) BALTIMORE HARBOUR POINT (MID 2020)







INNOVATIVE PROGRAMMING LIVE MUSIC POP-UP SHOP CONTEMPORARY ROOMS LOCAL ARTISTS

EASTON'S GROUP - CANOPY YORKVILLE



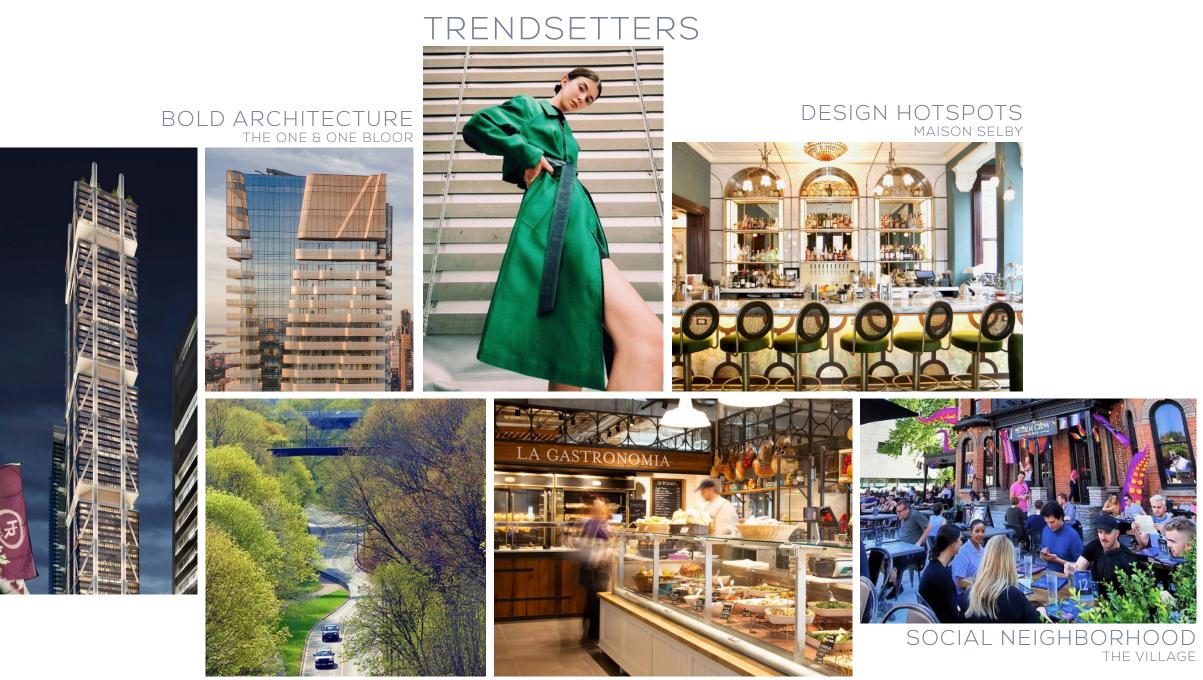
### EXPANDED HOTEL PRESENCE ENGAGING WITH NEIGHBORHOOD ATMOSPHERIC ROOFTOP BAR OUTDOOR TERRACE







#### LOCAL CONTEXT | FUTURE OF BLOOR STREET EAST



CITY WITHIN A PARK ROSEDALE VALLEY

INTERNATIONAL EATALY



### LIKE MINDS, MEET THESE NOTABLE CANADIANS WHO EMBODY THE SENSIBILITIES OF OUR GUESTS

#### ORIGINALS



Toronto based writer, actor, fashion designer, and mother Claudia Dey makes her living doing what she loves. Her clothing brand, "Horses Atelier," seeks the customer that appreciates quality from sourcing, to manufacturing, to style. Going against all of the advice she's ever been given in her multitude of careers, we appreciate her independence, originality, and pioneering spirit as a queen of all trades.

ROOM CENTRIC

His career in film is only beginning and Xavier Dolan, of Montreal, Quebec, has already established himself as a screenwriter, director and an actor among other titles. We believe that a creative mind such as Dolan's requires a room with thoughtful details to encourage creative brainstorming and inspire beautiful remarks for his artistic career.

#### MODERN BUSINESS



"Fashion doesn't dictate their style innovation does." This was the response from Montreal natives, Ethan Song and Hicham Ratnani, when asked about the values of their consumers. Song and Ritnani are the creators of fashion label "Frank & Oak." To us, their response is a sentiment about looking inward and designing something relevant to the future

Actor and Jewelery Designer Waris Ahluwalia is our Cultured Vacationer. Ahliwalia's work takes him all over the world and although not a Canadian he has become a regular face in our city during the Toronto International Film Festival (TIFF). His eclectic sense of style and appreciation for both quality and beauty are values we share.

#### CULTURED VACATIONER





# CONCEPT

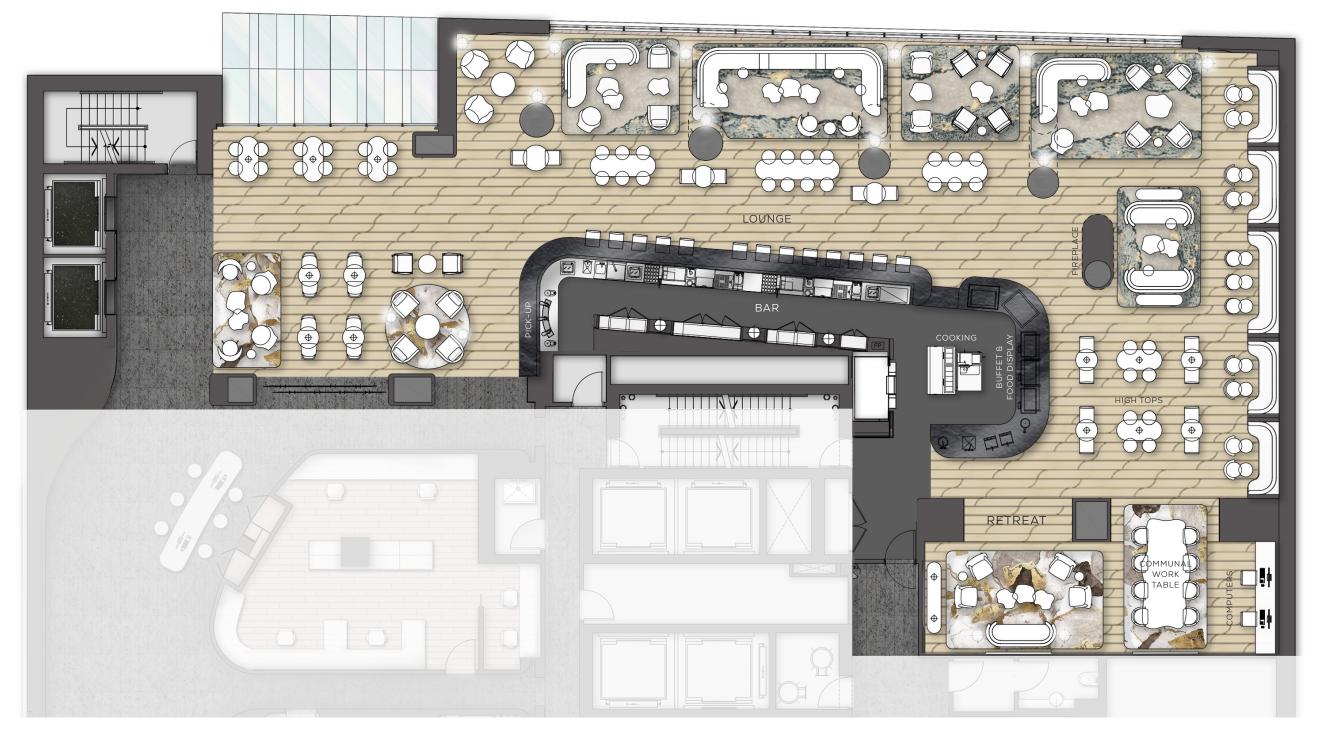


INSPIRATION | CONCEPT STORY





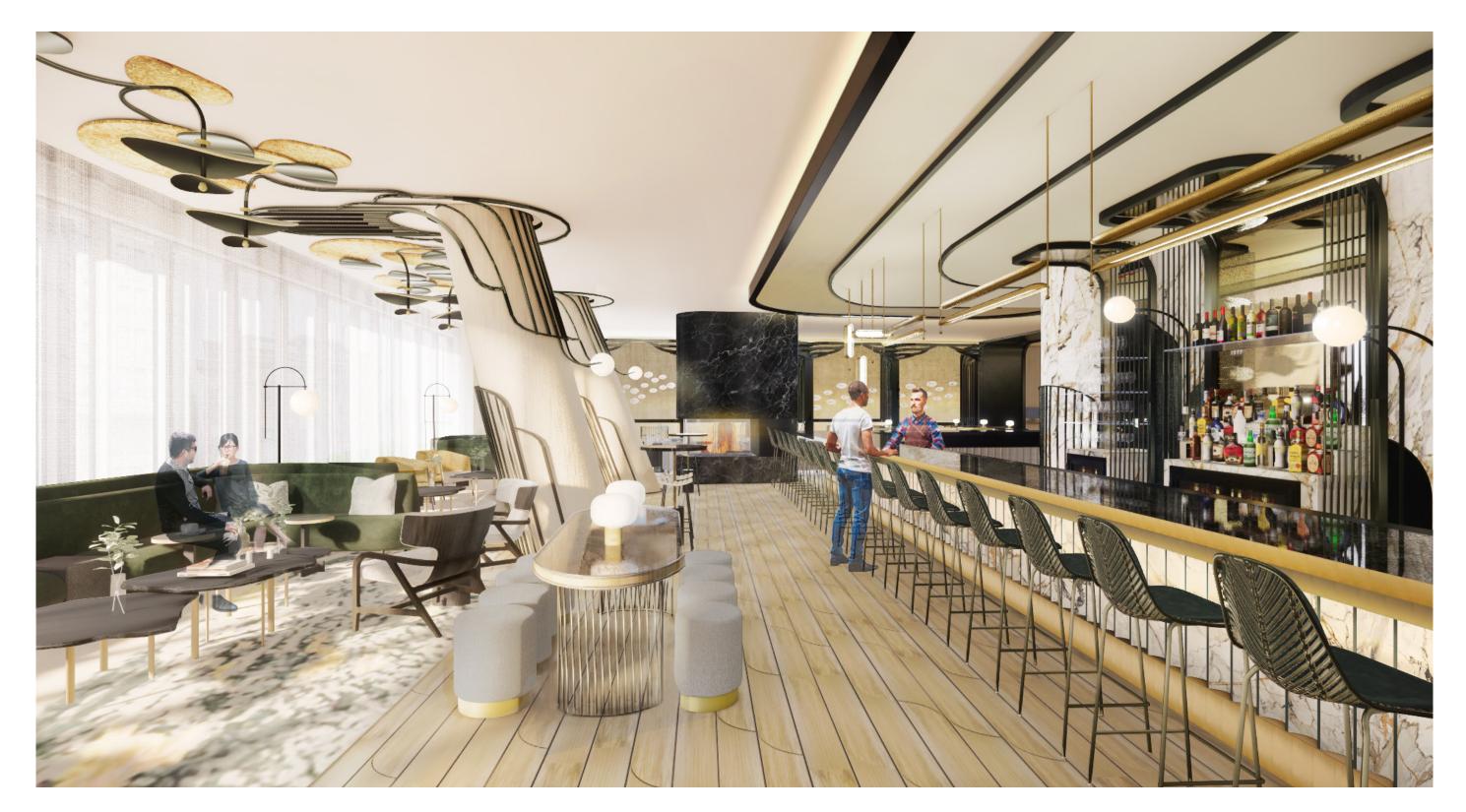
#### SECOND FLOOR AMENITIES / CANOPY CENTRAL | FLOOR PLAN



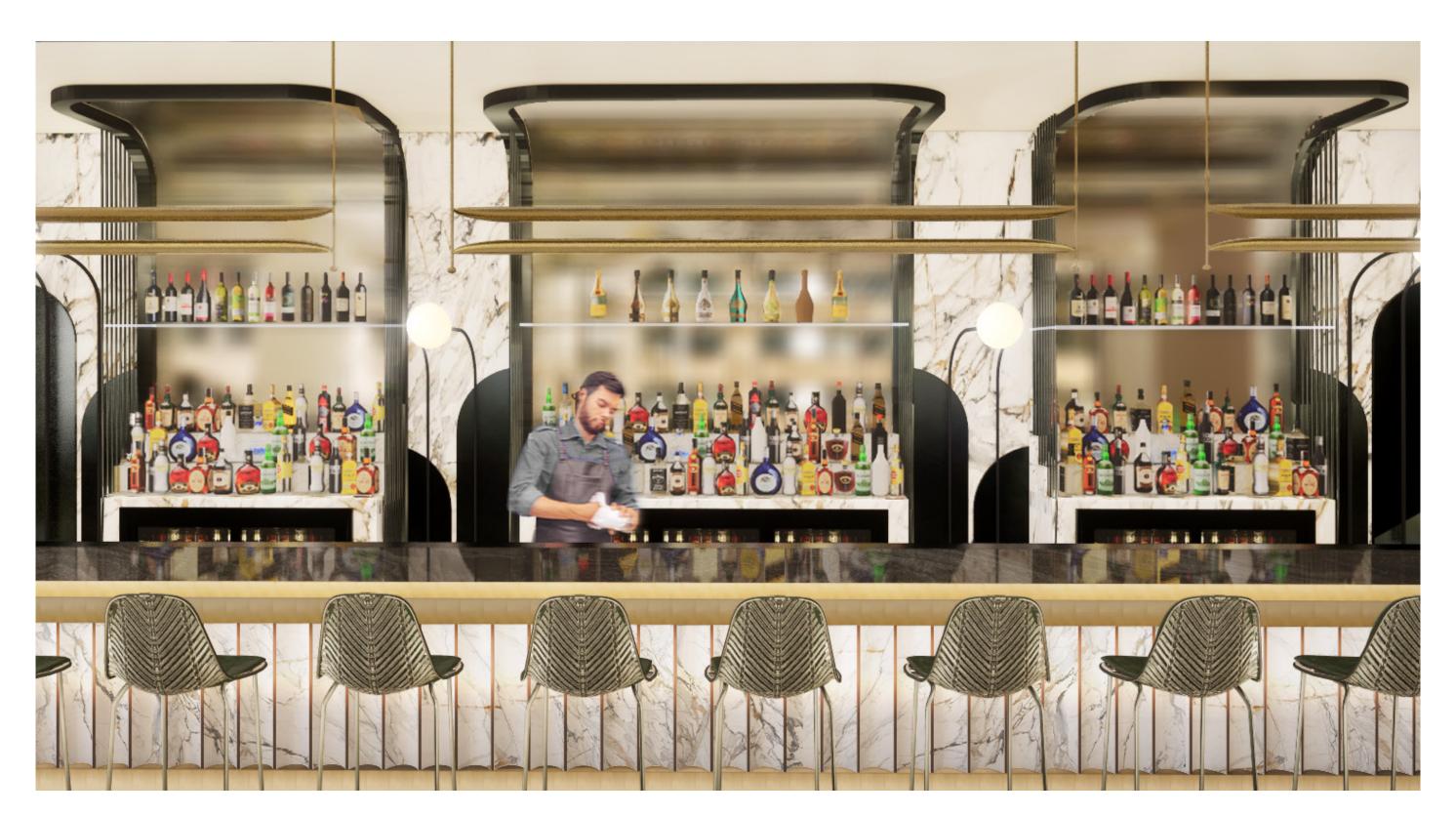
**BLOOR STREET BELOW** 





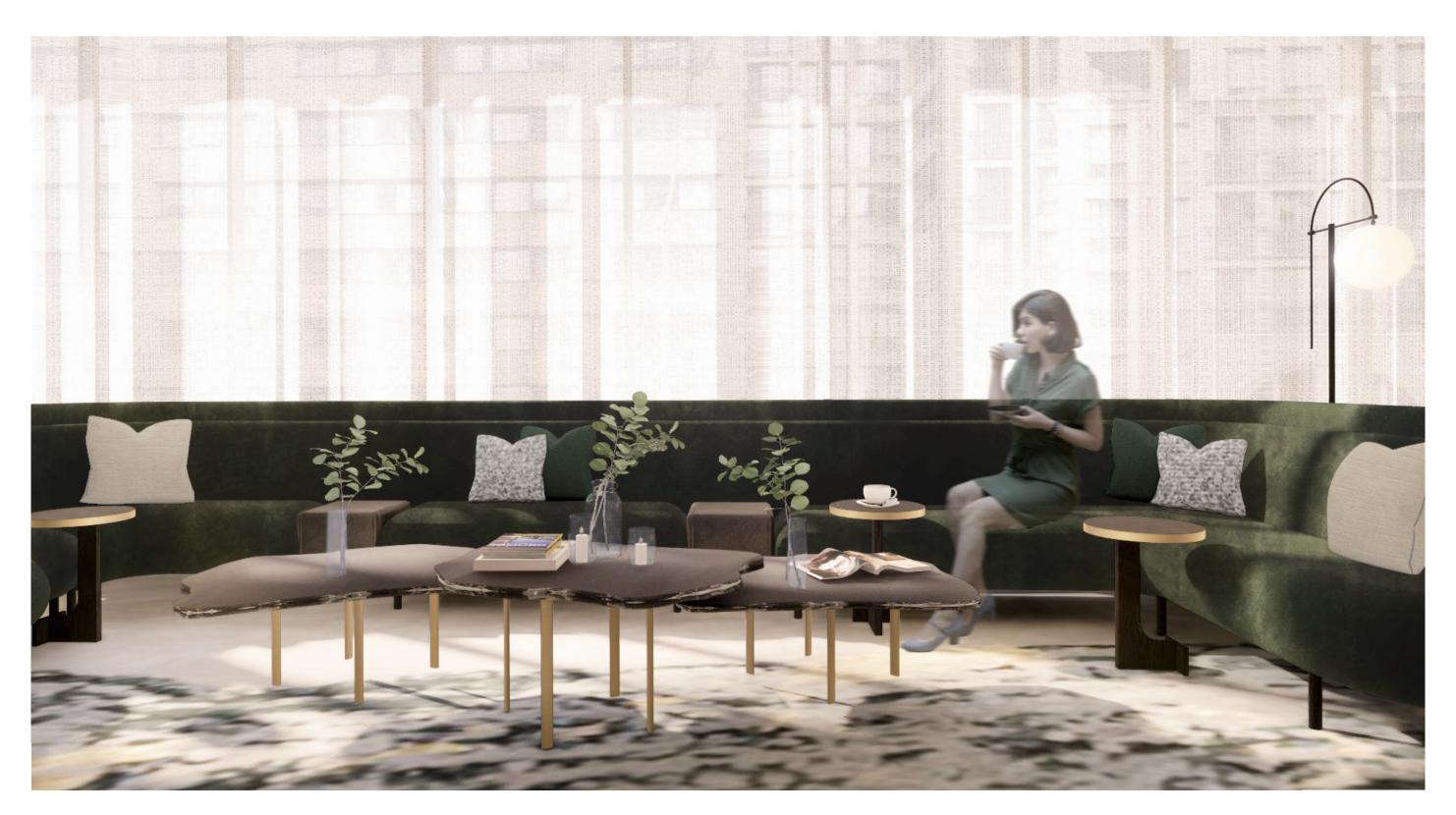








#### SECOND FLOOR AMENITIES / CANOPY CENTRAL | LOUNGE





#### SECOND FLOOR AMENITIES / CANOPY CENTRAL | PERSPECTIVE RENDERING FROM LOUNGE



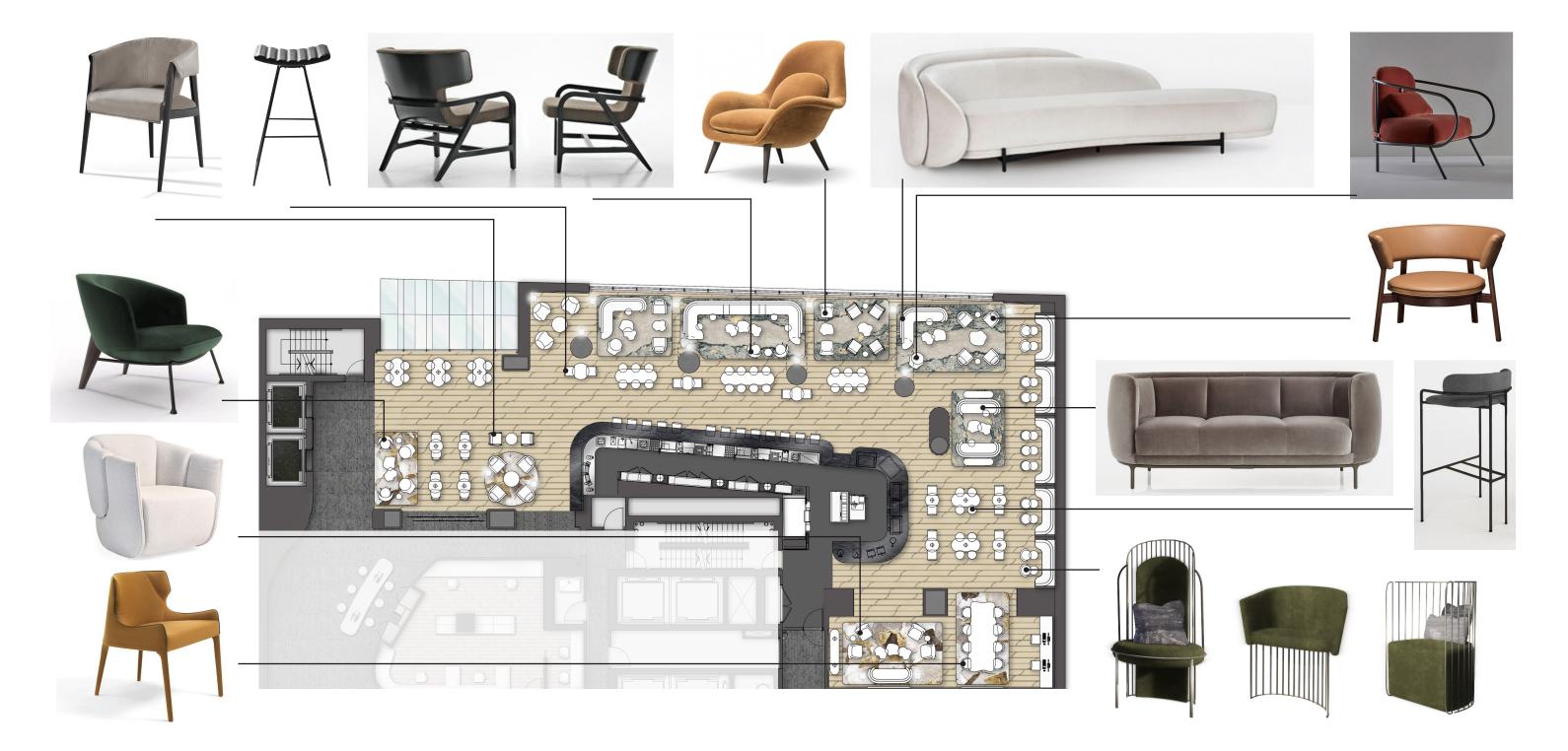


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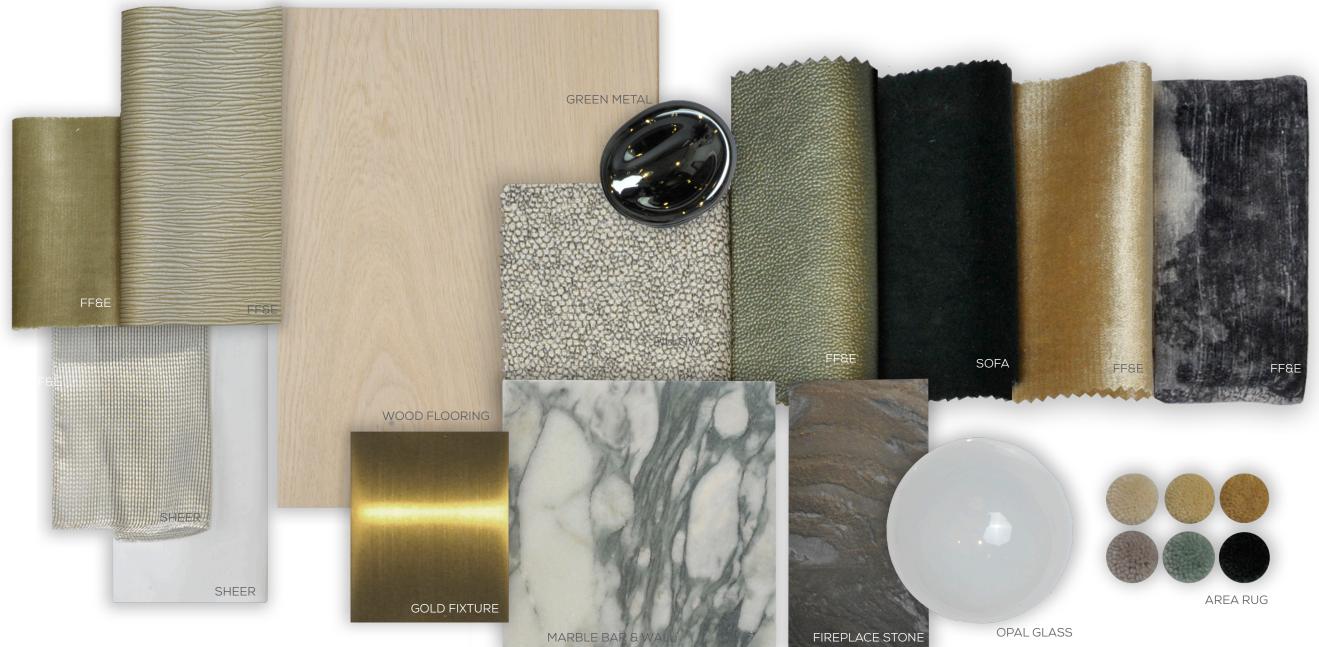


#### SECOND FLOOR AMENITIES / CANOPY CENTRAL | SELECT SEATING INSPIRATION

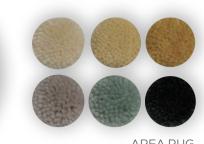




#### SECOND FLOOR AMENITIES / CANOPY CENTRAL | FINISHES PALETTE







#### TYPICAL CORRIDOR | PERSPECTIVE RENDERING



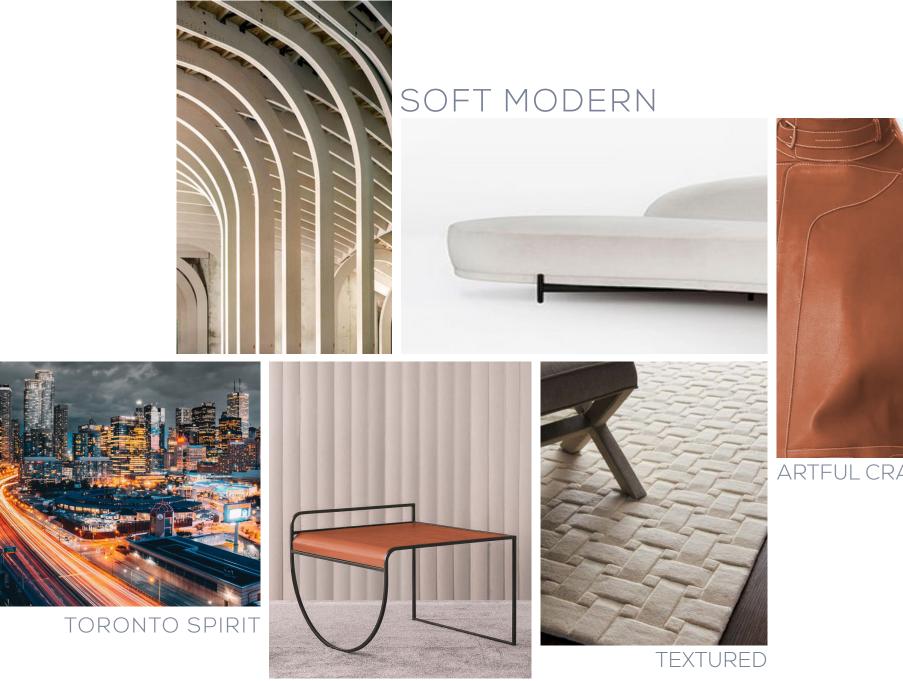


#### THE JUST RIGHT ROOM / WASHROOM & DRESSING | PERSPECTIVE RENDERING





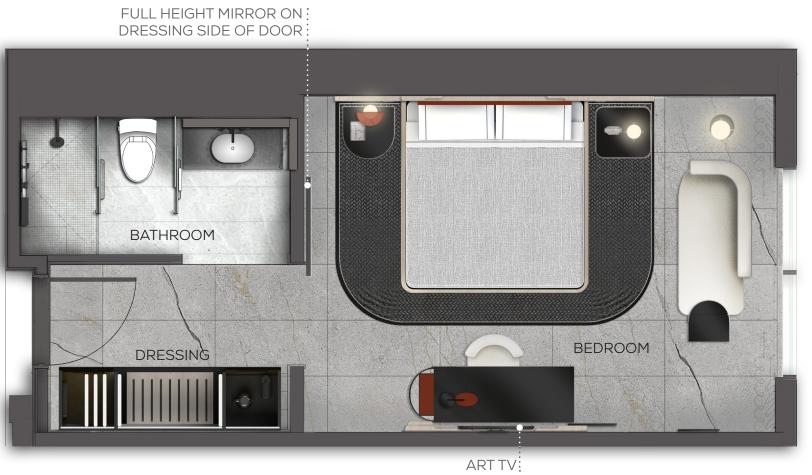
#### THE JUST RIGHT ROOM | CONCEPT STORY



CLEAN LINES

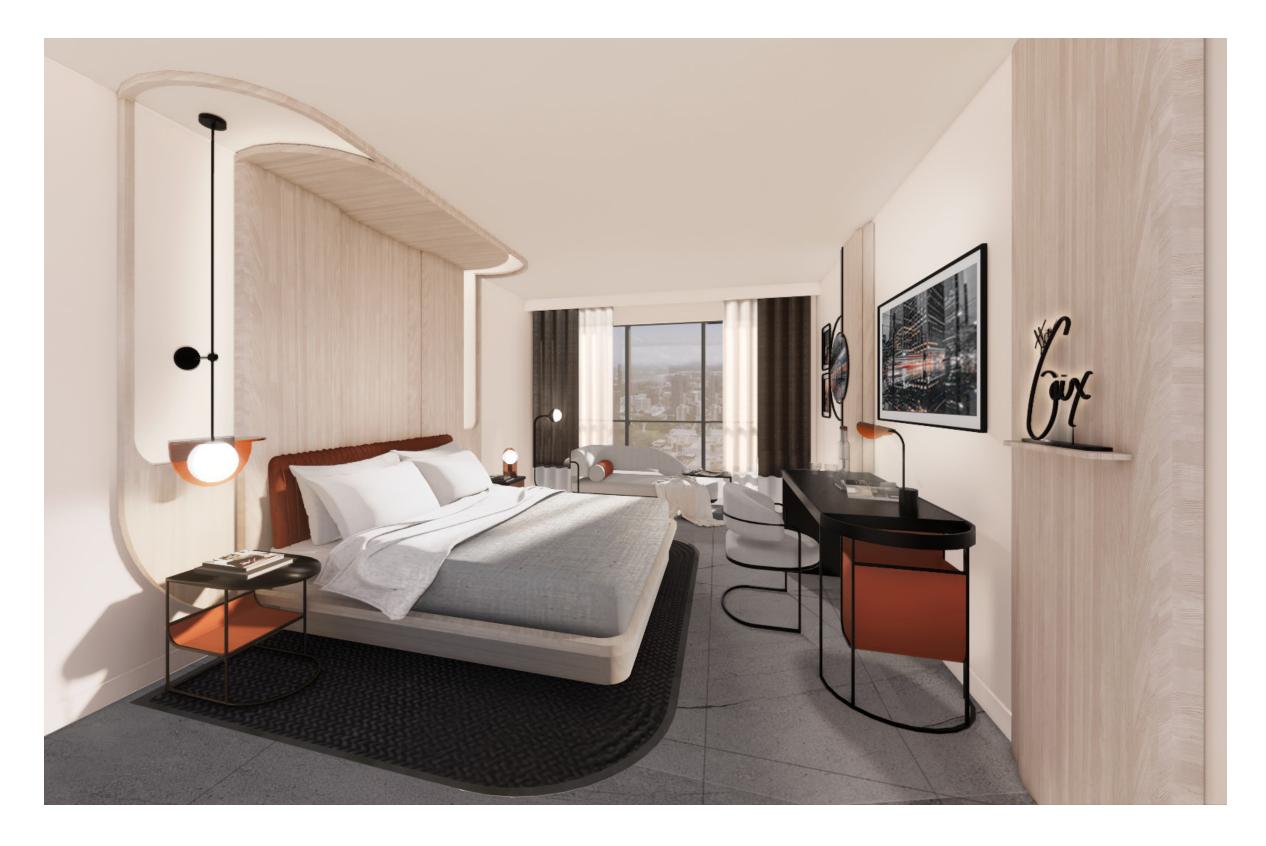






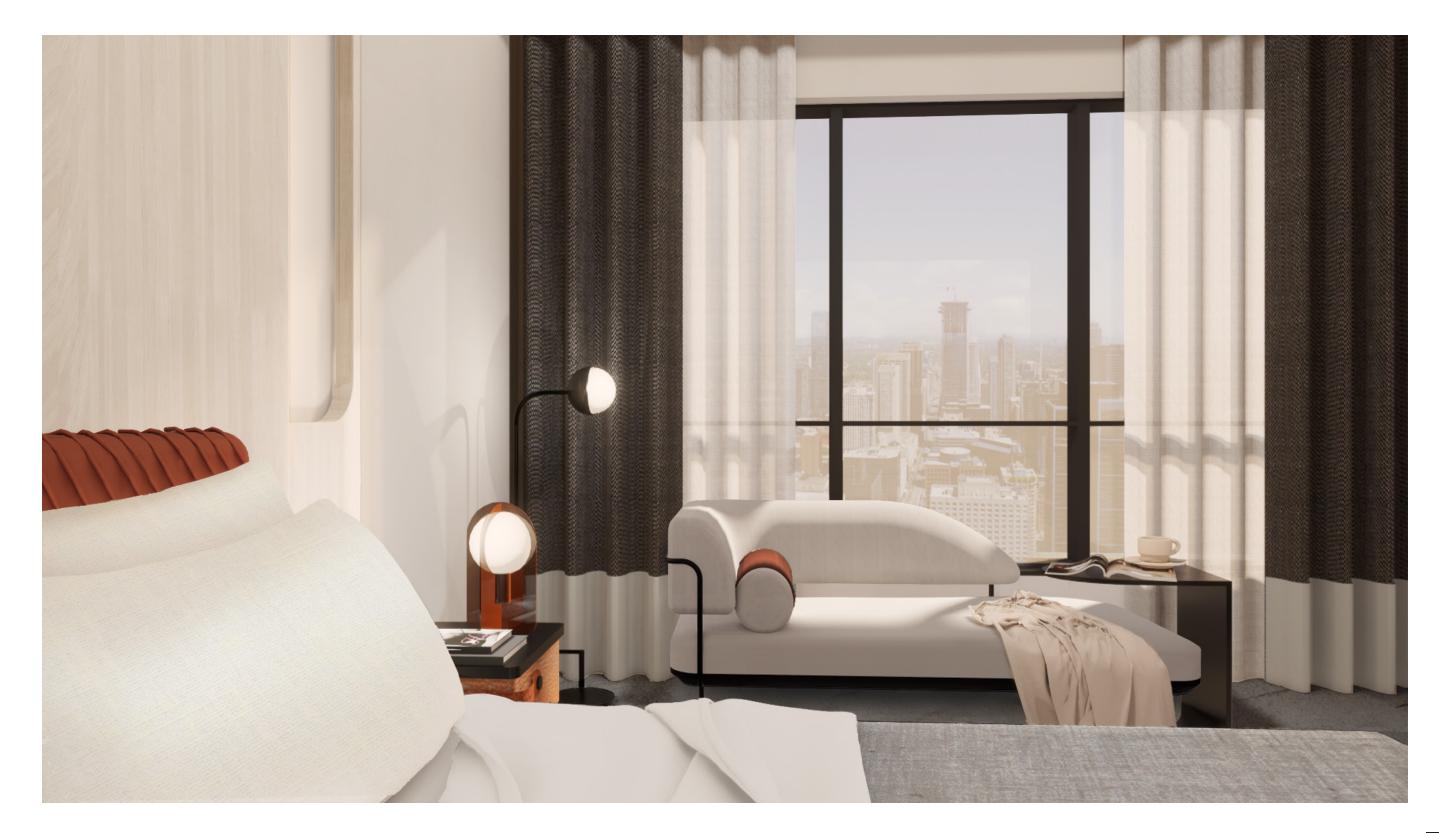


#### THE JUST RIGHT ROOM | PERSPECTIVE RENDERING



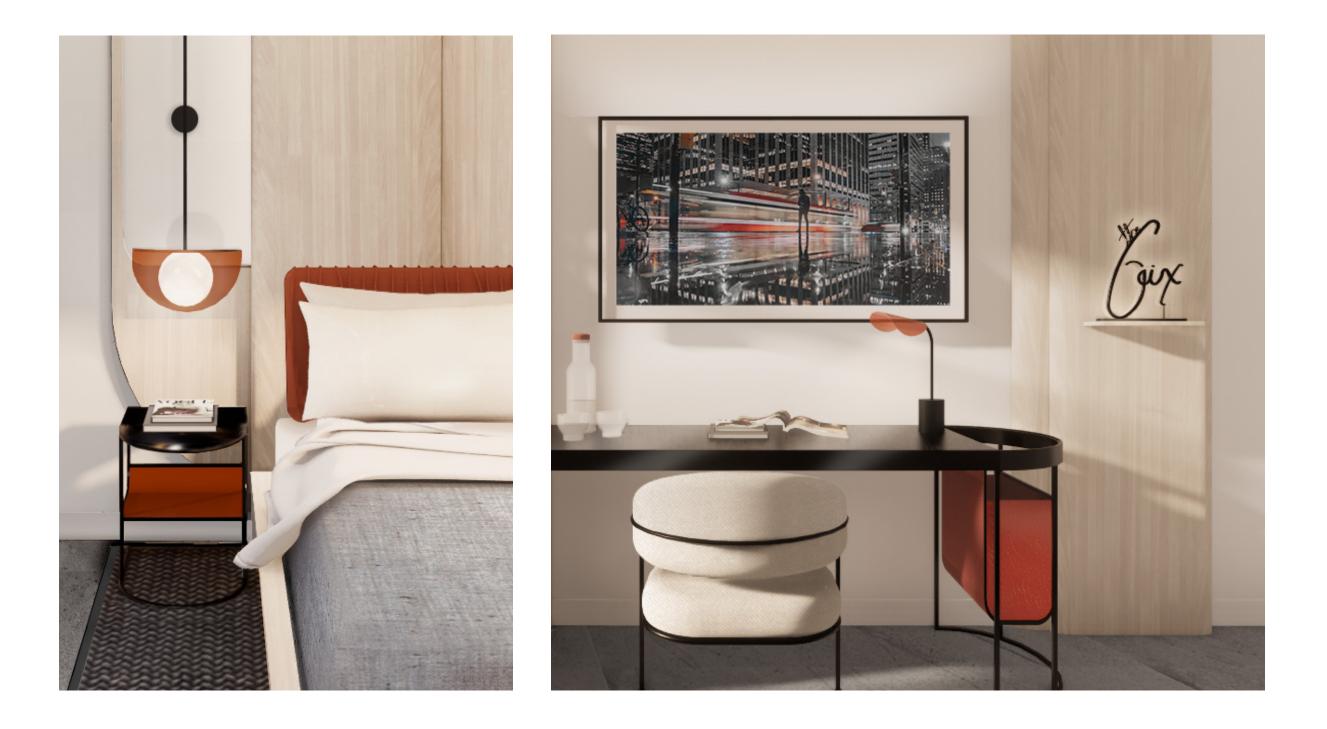


#### THE JUST RIGHT ROOM | DETAILS





#### THE JUST RIGHT ROOM | DETAILS





#### THE JUST RIGHT ROOM | ART NARRATIVE



VIBRANT ATMOSPHERE



#### EASTON'S GROUP - CANOPY YORKVILLE









LIVELY CITY

#### THE JUST RIGHT ROOM | FINISHES PALETTE





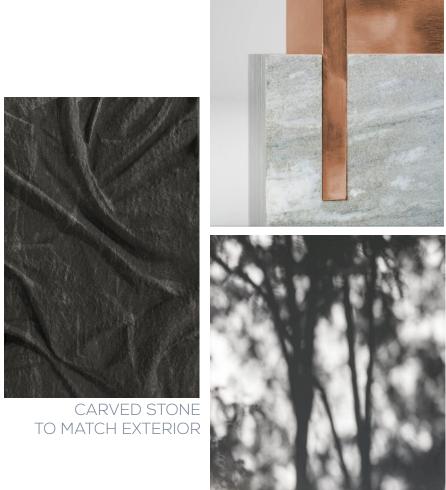
#### EXTERIOR RENDERING | BUILDING ARCHITECTURE





#### HOTEL ENTRANCE | DARK ACCENTED ENTRY





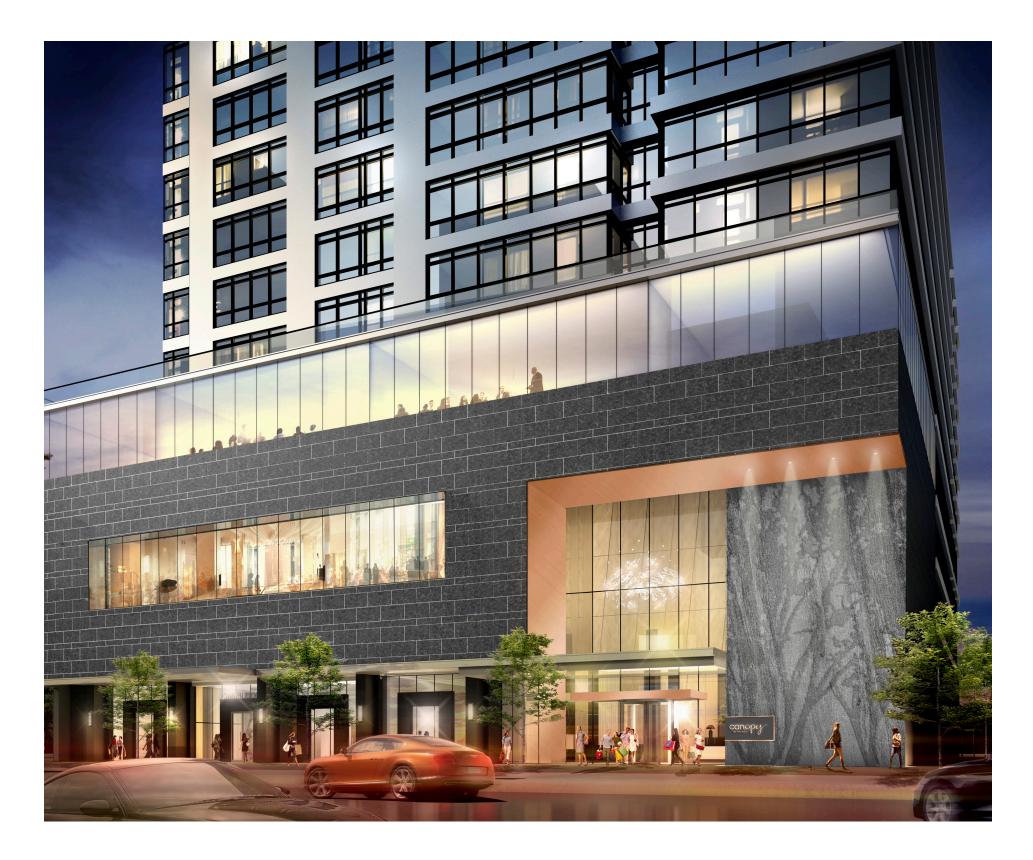
#### EASTON'S GROUP - CANOPY YORKVILLE





#### COPPER ACCENT

#### HOTEL ENTRANCE | LIGHT ACCENTED ENTRY





#### EASTON'S GROUP - CANOPY YORKVILLE



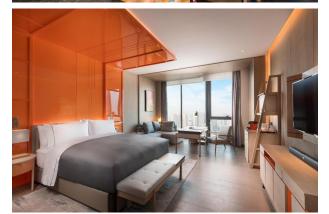


#### COPPER ACCENT

CHENGDU CITY CENTRE (2019)







HIGH LUXURY LOCAL CHARACTER TOUCH OF PLAYFULNESS TORONTO, ROSEDALE (2022)



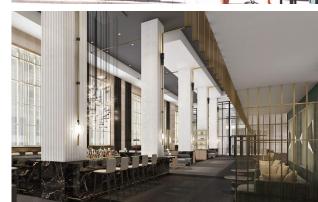




STYLIZED TREND SETTING YOUTHFUL

CINCINNATI (LATE 2020)







#### EASTON'S GROUP - CANOPY YORKVILLE

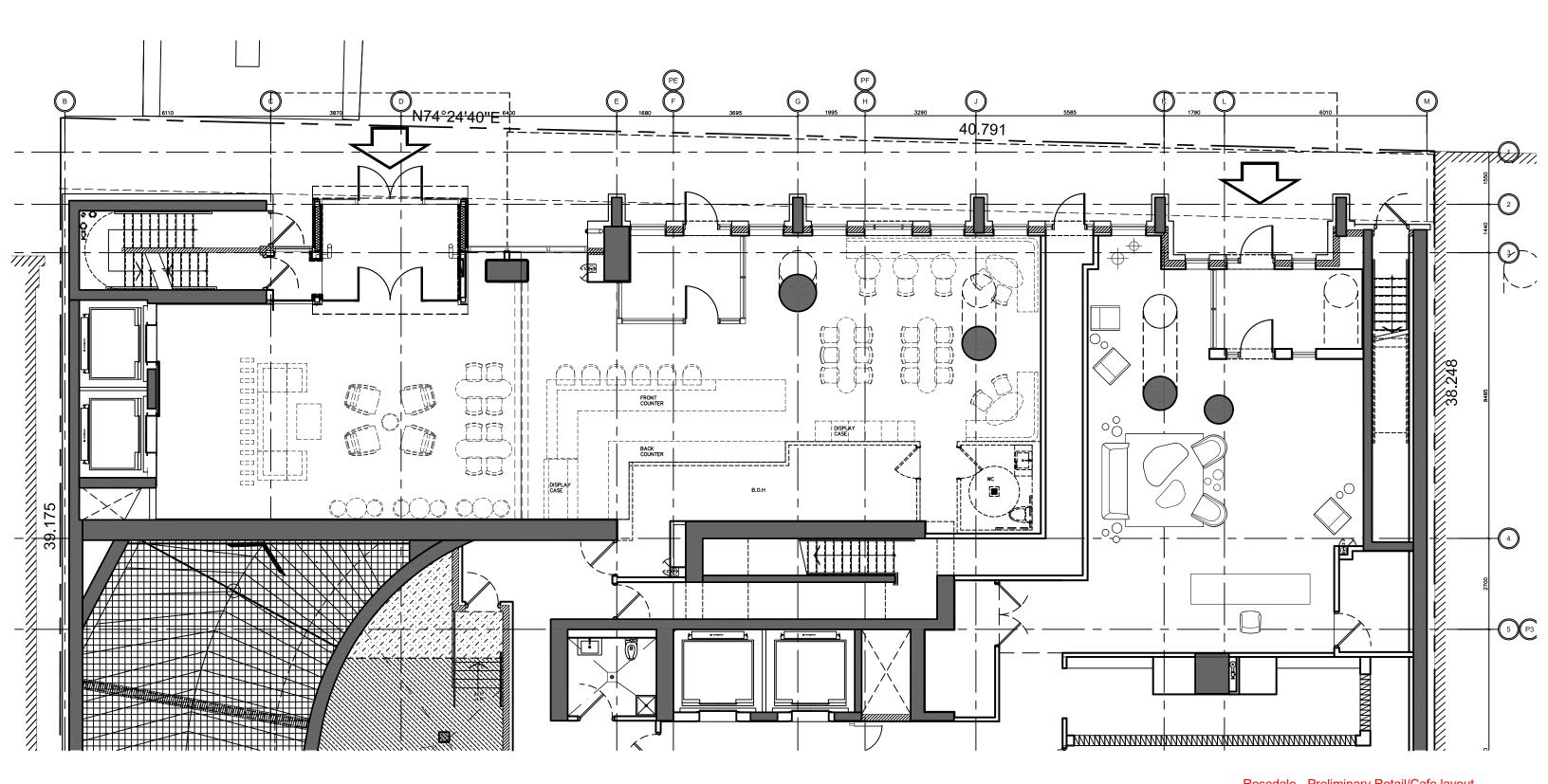


LANDMARKED REVIVAL HISTORIC BANK INSPIRED MODERN CRAFTSMANSHIP



# ADDENDUM





EASTON'S GROUP - CANOPY YORKVILLE





# Rosedale - Preliminary Retail/Cafe layout Studio Munge 2020-02-10

## THANK YOU!

