

**EQUINOX**

EQUINOX HEADQUARTER

560 WEST 33 STREET, HUDSON YARDS, MANHATTAN

MAY 17TH, 2018

STUDIO  
MUNGE

IT'S NOT FITNESS. IT'S LIFE.





## A COMMITMENT TO HIGHER LIVING

The Equinox Headquarters draws influence from the company's commitment to a high performance lifestyle by maximizing personal potential beyond the realm of fitness. This unapologetic, daring attitude will be reflected and exemplified architecturally into a masterful interior experience that is truly transformative.

## AN EXPRESSION OF STRENGTH

*A contrasting architectural volume of clean lines and crisp details.*

## A PLAY OF BALANCE

*A functionally proportioned space plan focuses on balance and symmetry.*

## A PERSPECTIVE OF TIMELESSNESS

*An innovative yet timeless sensibility express through form, finishes and furnishing.*



SYMMETRICAL AND BALANCE

ENERGETIC FORMS AND MOVEMENT  
FOR CONCIERGE DESK AND FEATURE LIGHTING  
INSPIRATION

ARCHITECTURAL STATEMENT  
FOR CUSTOM SCREEN INSPIRATION

02 JOURNEY ENTRANCE - LOBBY LOUNGE AREA

RESIDENTIAL INSPIRED FURNITURE

CONTRAST OF RICH MATERIALITY  
FOR FLOOR PATTERN

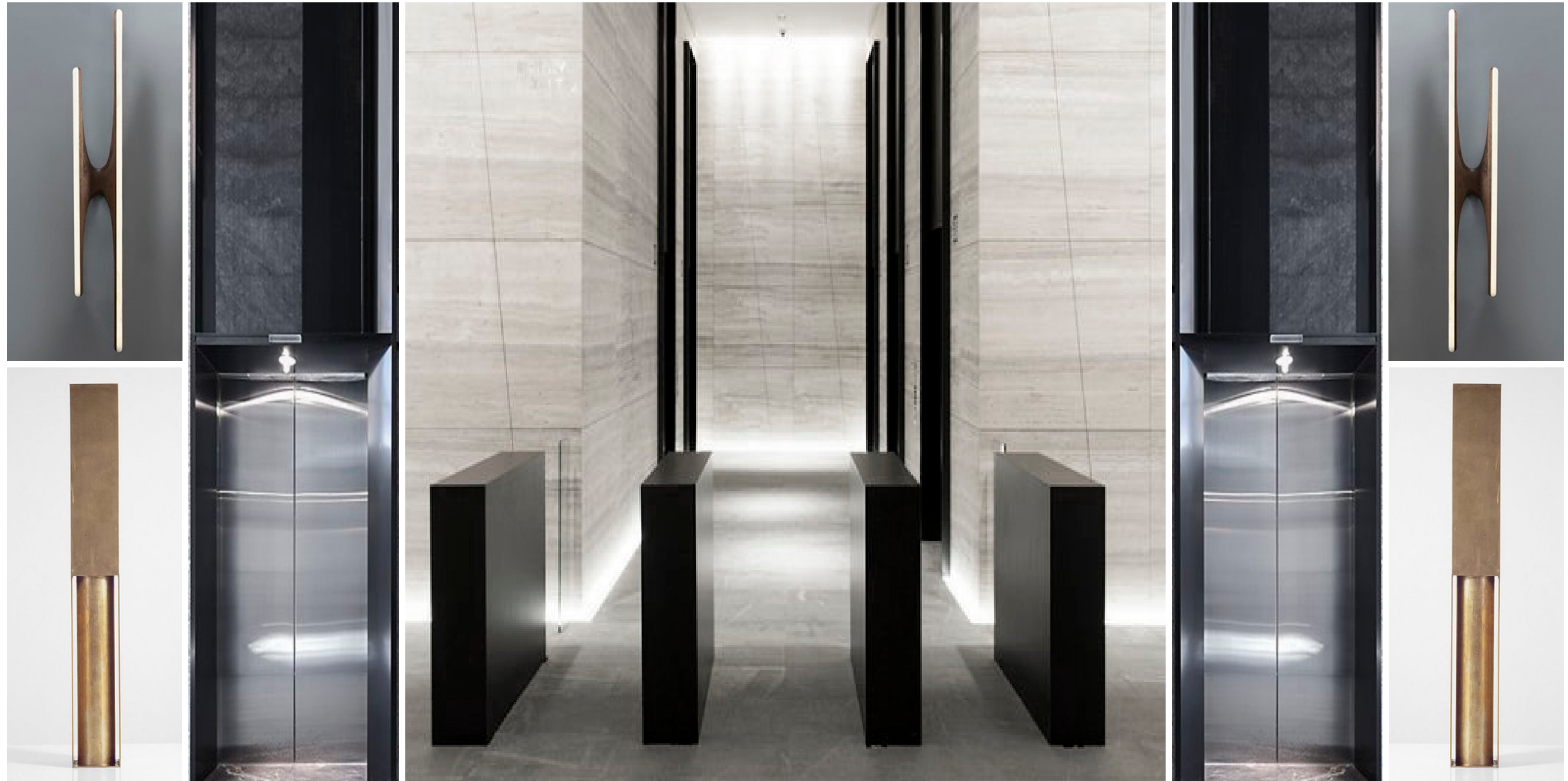


STRENGTH AND FUNCTION

SCULPTURAL FORMS  
FOR SEATING BENCH INSPIRATION

GRANDEUR

02 JOURNEY ENTRANCE - ELEVATOR LOBBY

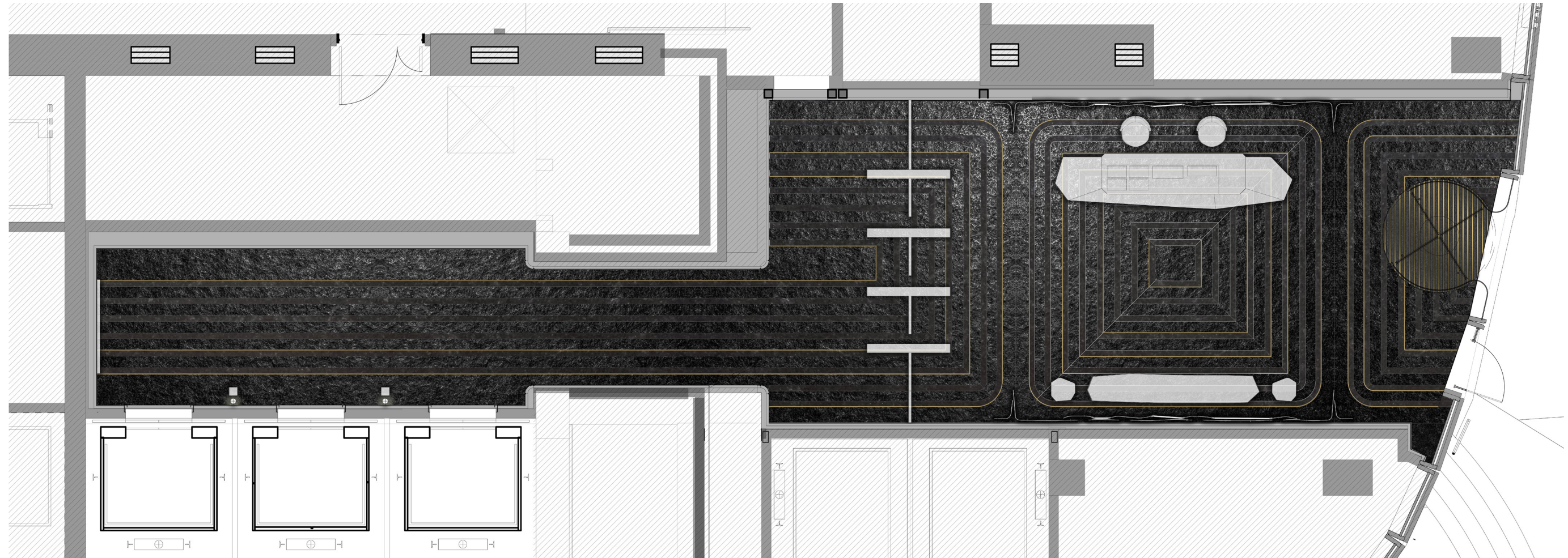


SIMPLE YET LUXURIOUS PALETTE

HIGH CONTRAST FINISH AND BALANCE FORM

ARTFUL ACCENTS

03 PLANING FLOOR PLAN



1 LOBBY LAYOUT PLAN  
N.T.S.

03 PLANING FLOOR PATTERN DETAIL



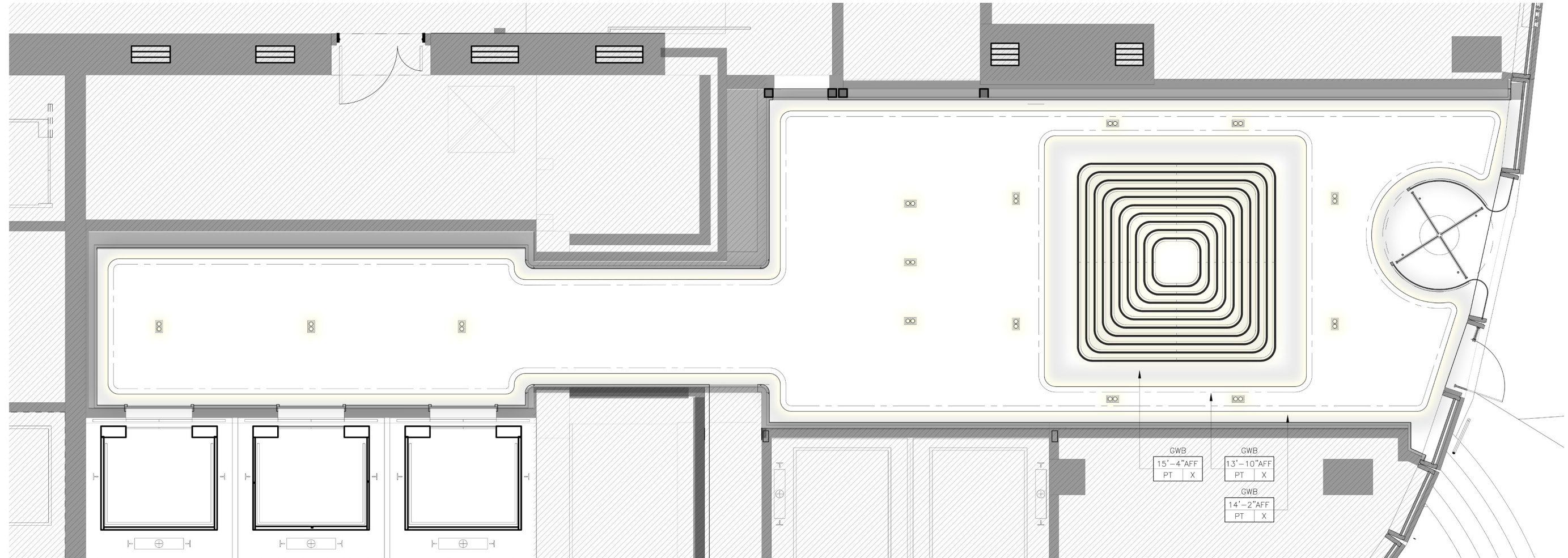
ENLARGED FLOOR PATTERN



FLOOR FINISH PALETTE

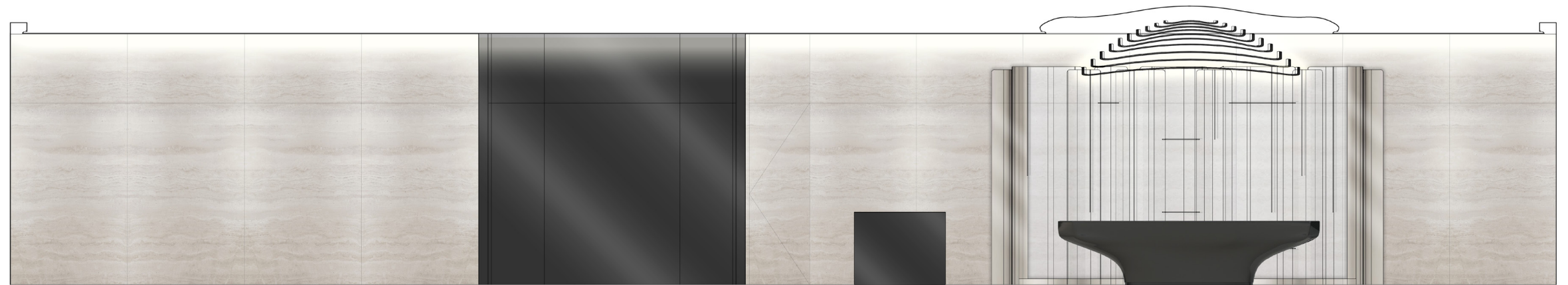
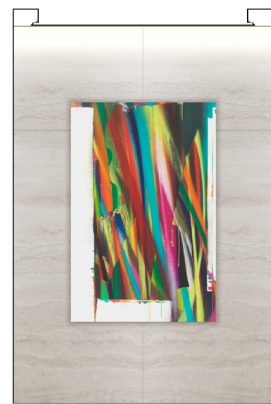
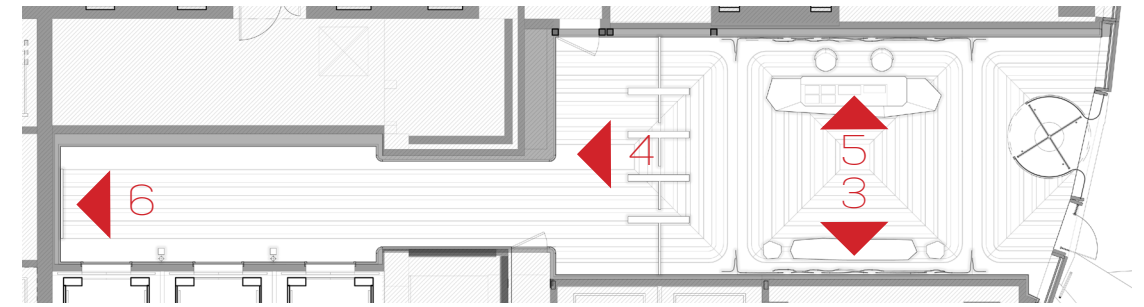


03 PLANING REFLECTED CEILING PLAN



2 LOBBY REFLECTED CEILING PLAN  
N.T.S.

03 PLANING ELEVATION



TURNSTILE GATE

CUSTOM ART GLASS DECORATIVE SCREEN WITH CUSTOM CONCIERGE DESK

6 ELEVATOR LOBBY ELEVATION  
N.T.S.

5 OVERALL LOBBY ELEVATION  
N.T.S.



OPENING TO ELEVATOR LOBBY



CUSTOM ART GLASS DECORATIVE SCREEN WITH SEATING BENCH AND SIDE TABLES

TURNSTILE GATE

CONCEALED DOOR TO ADJACENT LOBBY

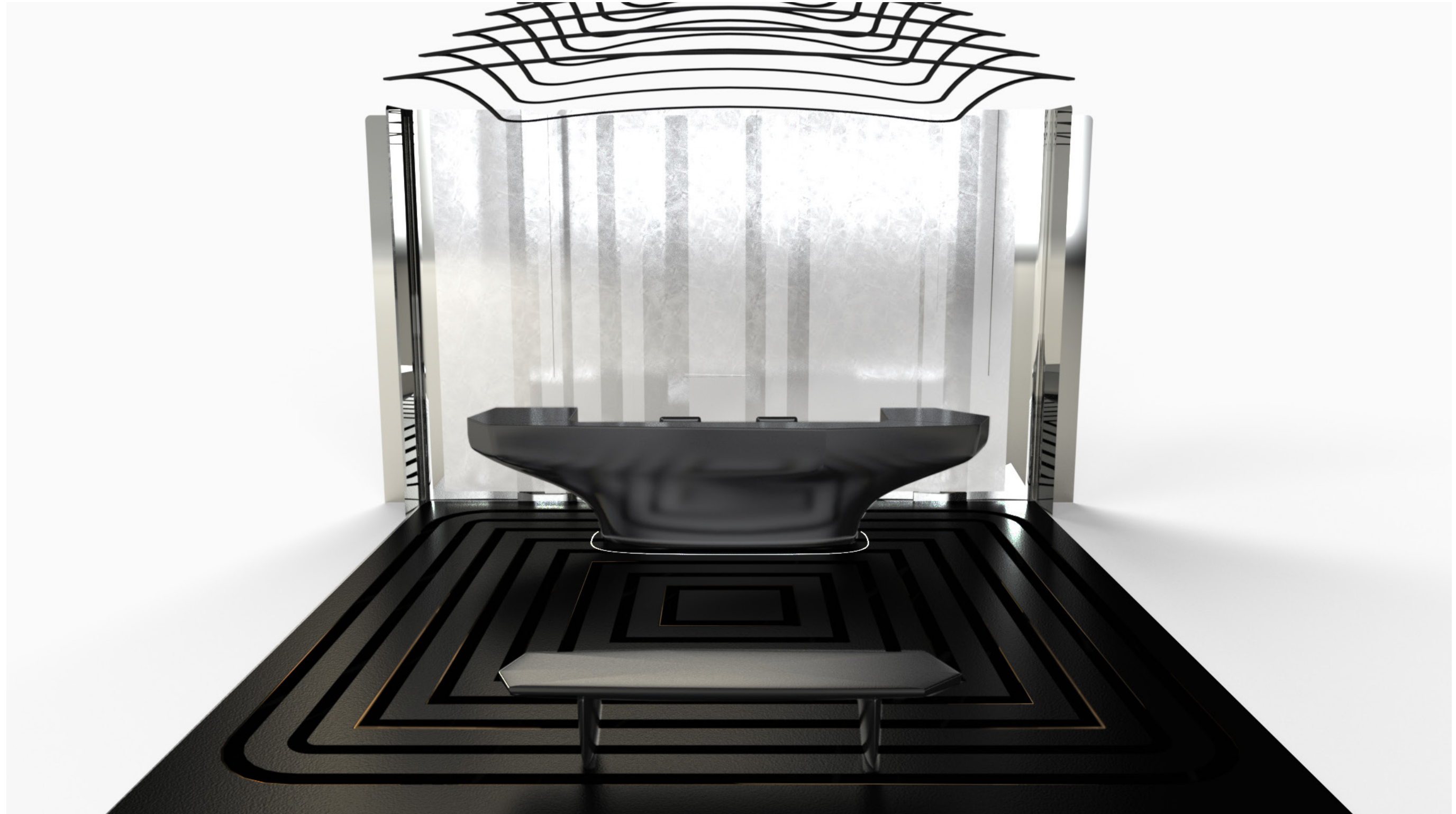
ELEVATOR

ELEVATOR

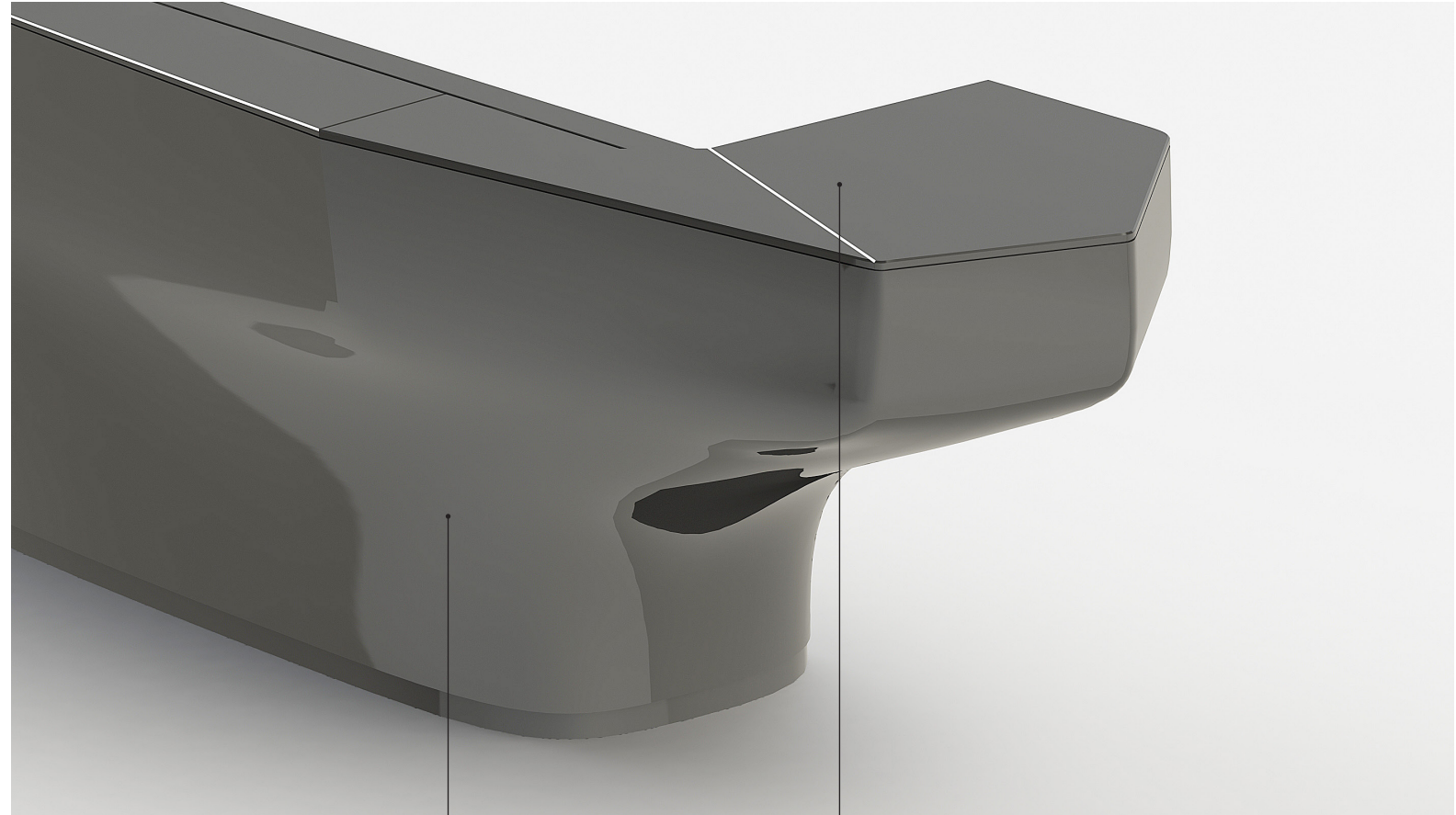
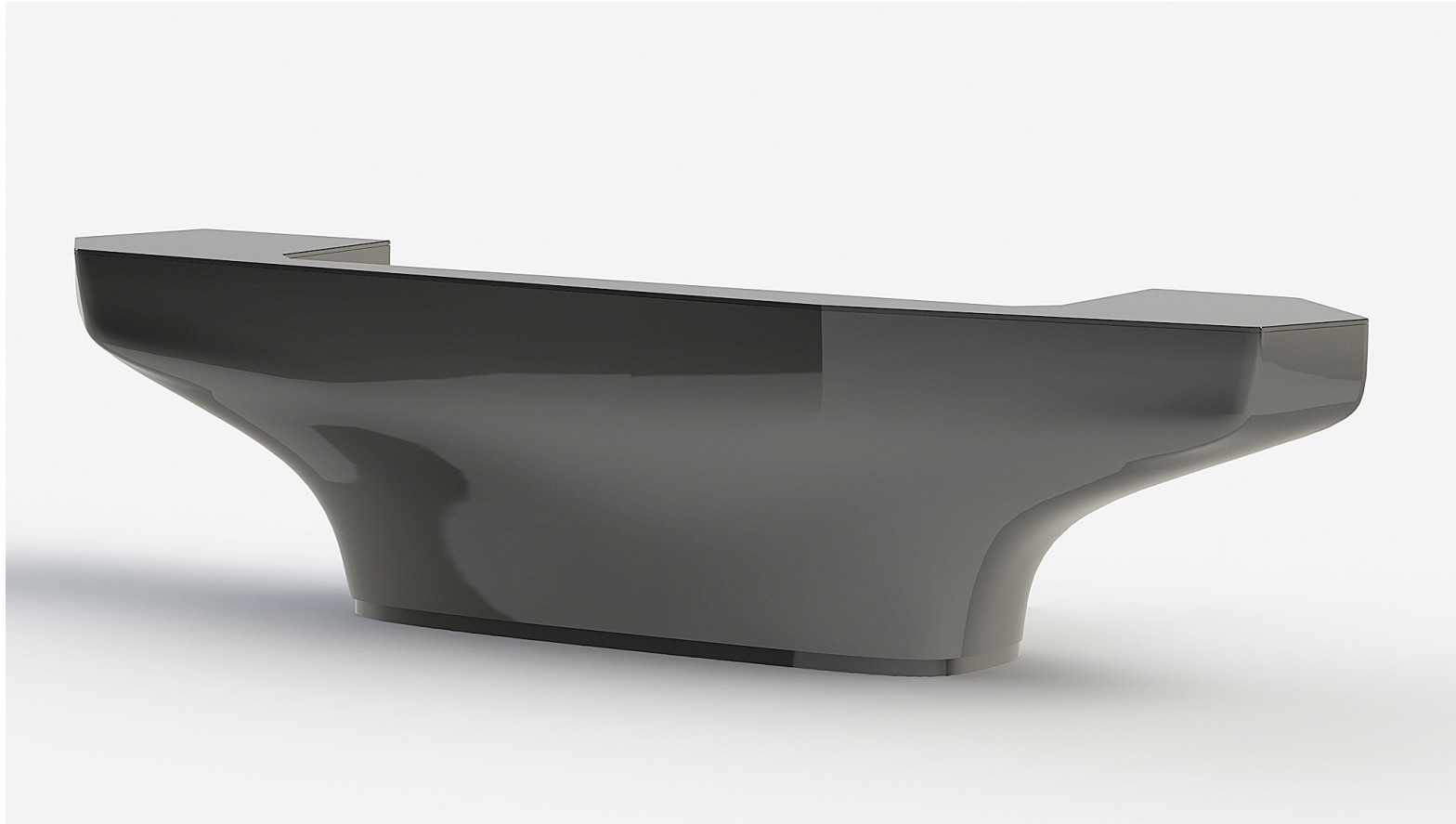
ELEVATOR

4 LOBBY ELEVATION  
N.T.S.

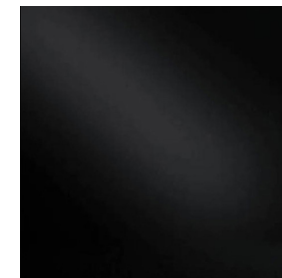
3 OVERALL LOBBY ELEVATION  
N.T.S.



04 DESIGN CUSTOM CONCIERGE DESK



SEAMLESS SEMI GLOSS  
BLACK LACQUER FOR DESK  
FRONT AND BASE



BLACK BACK PAINTED GLASS  
FOR CONCIERGE DESK  
COUNTER TOP



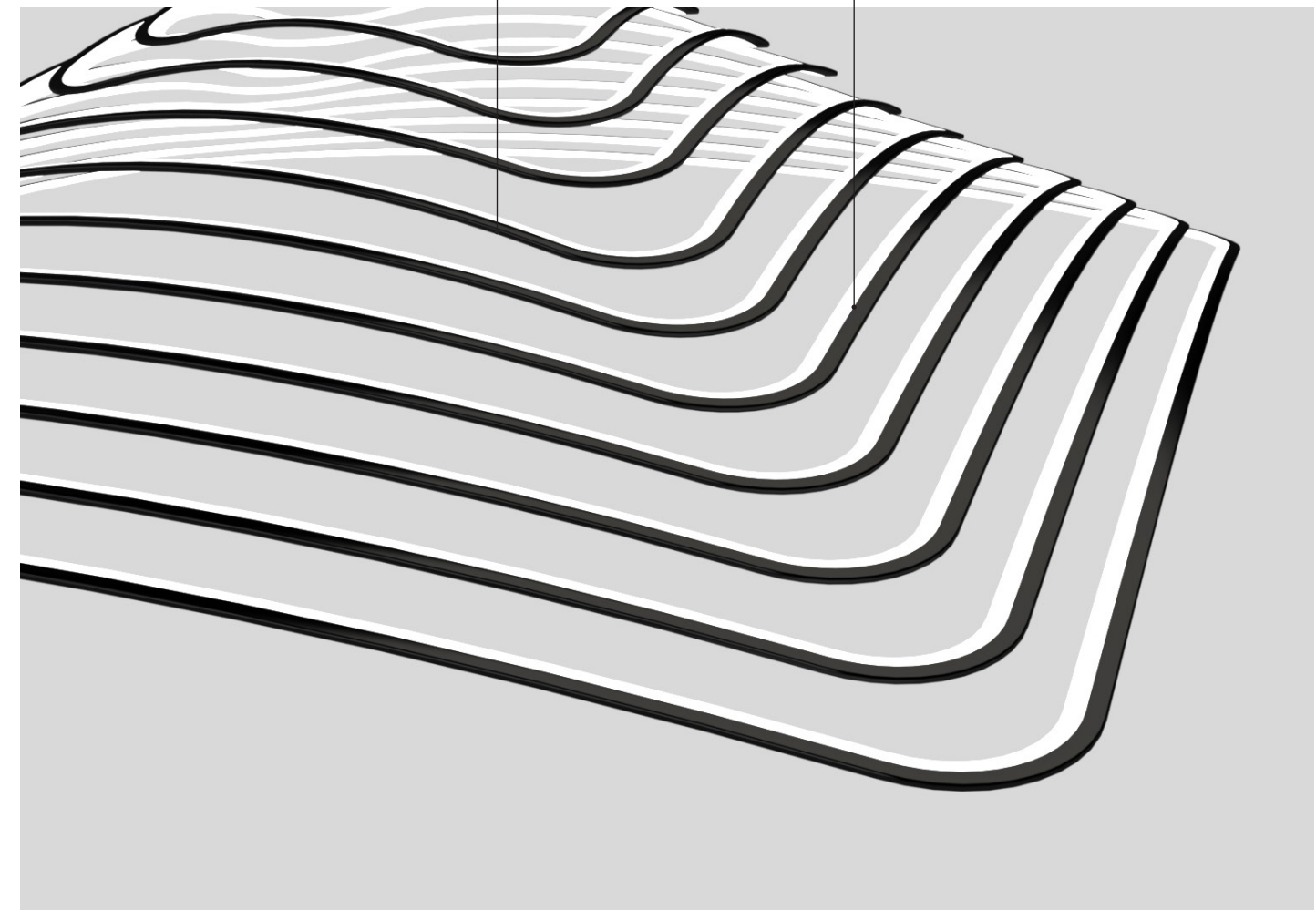
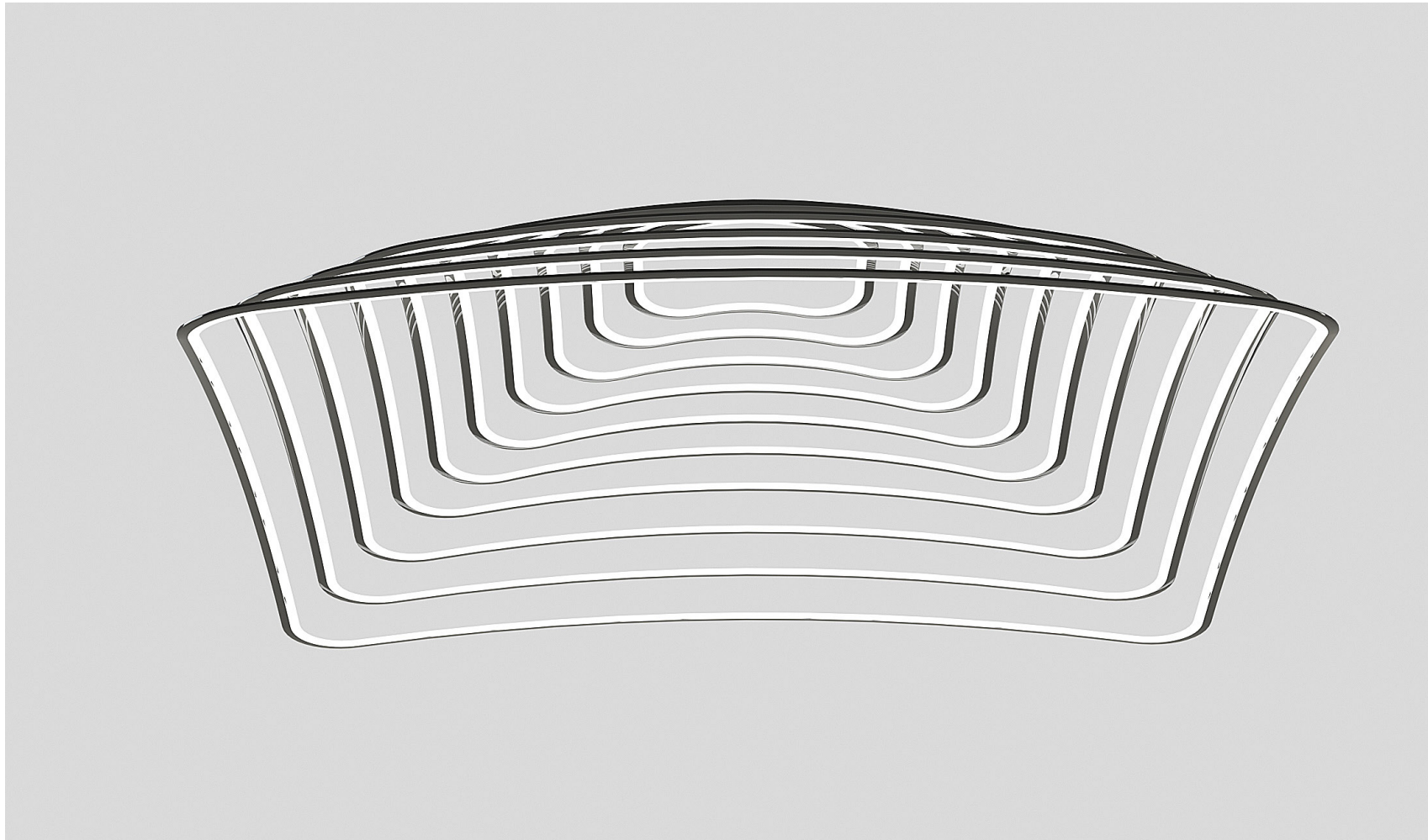
04 DESIGN CUSTOM CEILING CHANDELIER



BLACK METAL LINEAR HOUSING



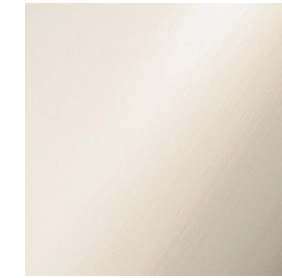
WHITE LINEAR LIGHT



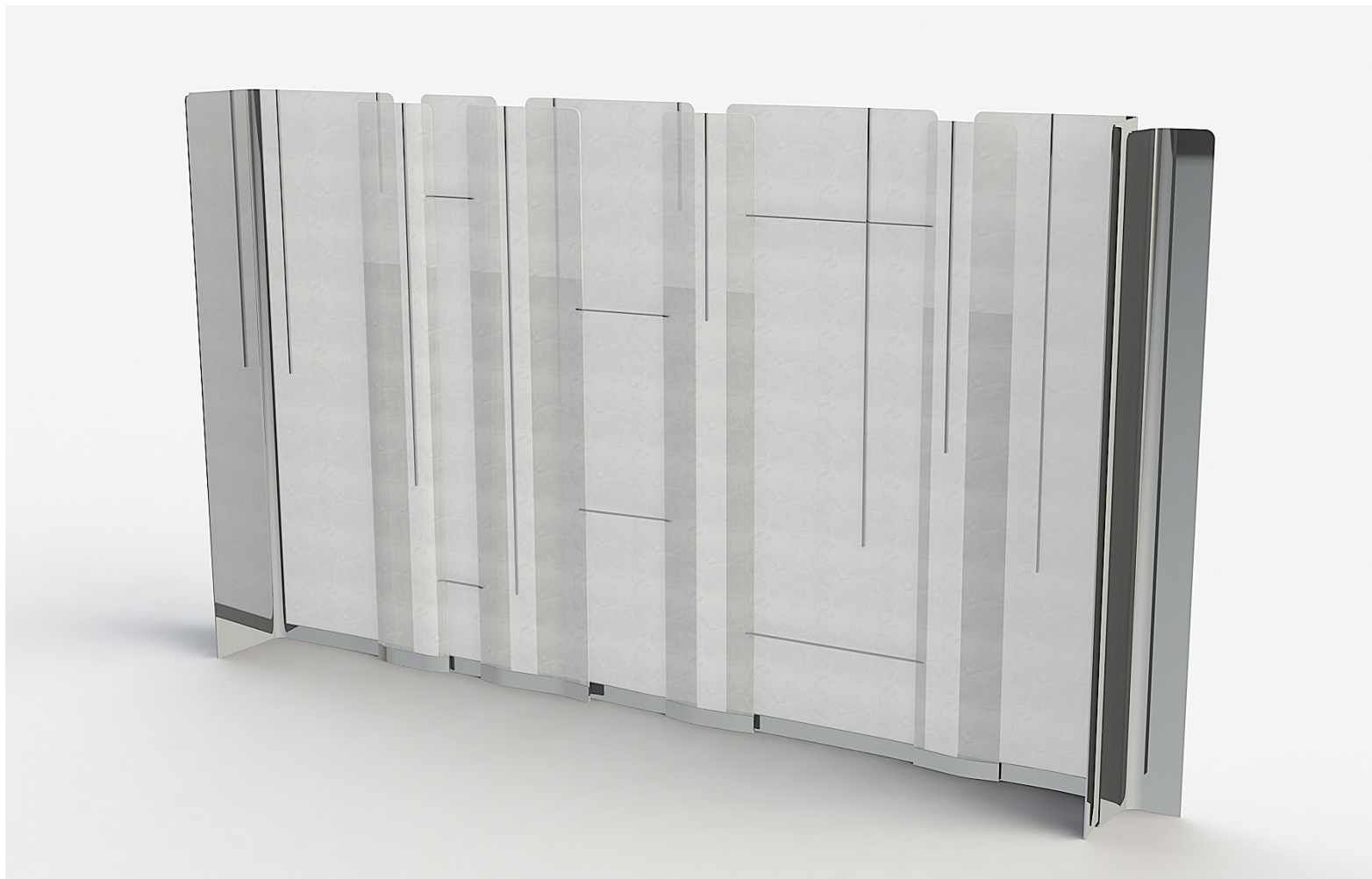
04 DESIGN CUSTOM DECORATIVE SCREEN

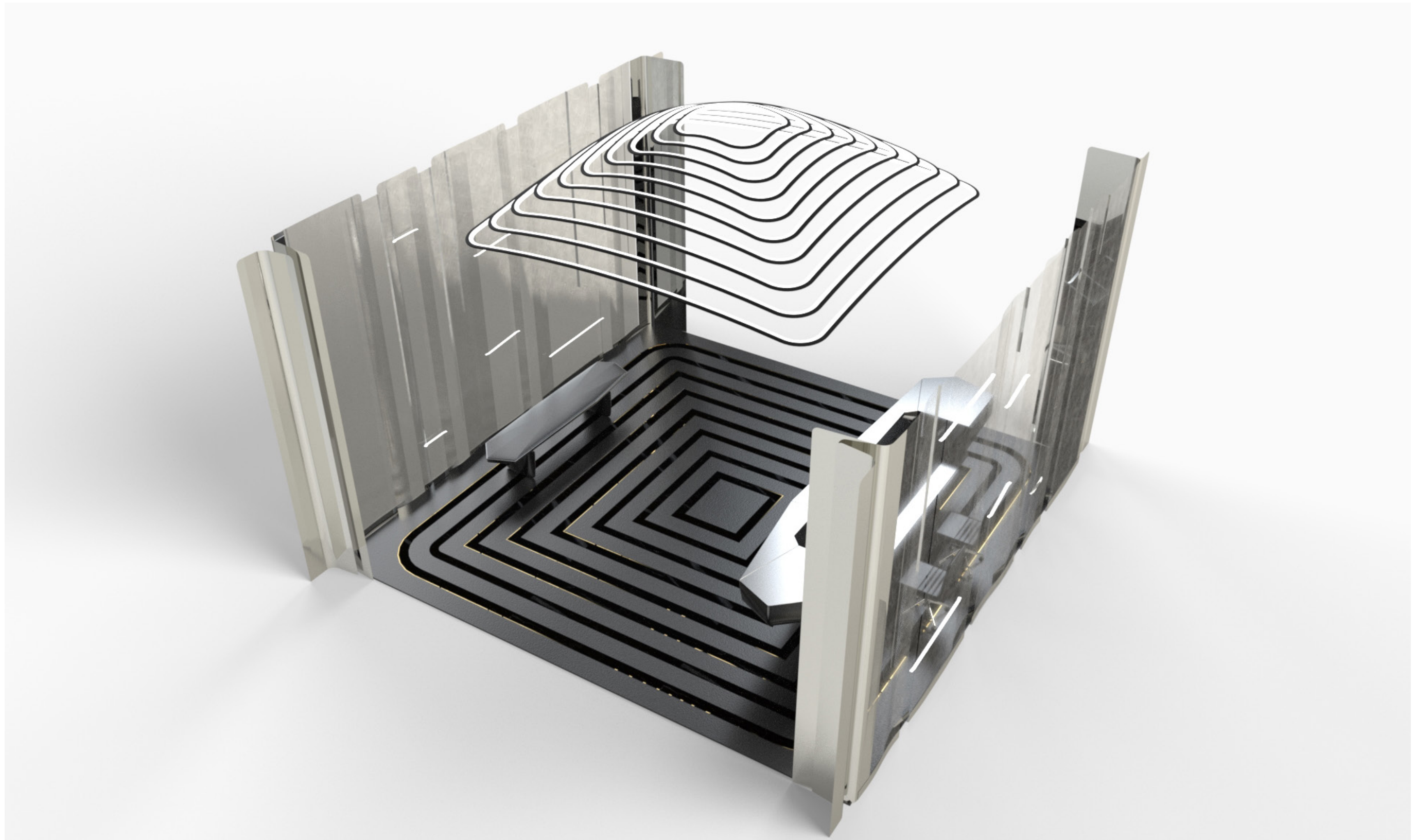


SEMI TRANSPARENT ART  
GLASS IN WHITE



POLISHED NICKEL PANEL  
AND ACCENTS





04 DESIGN CUSTOM BENCH





# 05 FINISHES PALETTE IMPRESSION

BLACK METAL FOR WALL, ELEVATOR DOOR AND TURNSTILE GATE

BRASS ACCENT FOR SIDE TABLE AND PEDESTAL ELEVATOR CALL BUTTON

WARM LIMESTONE FOR WALL

SEMI GLOSS BLACK LACQUER FOR CONCIERGE DESK AND BENCH

BLACK STONE IN POLISHED FINISH FOR FLOOR

BRASS ACCENT FLOOR TRIM

BLACK STONE IN LEATHER FINISH FOR FLOOR

BLACK BACK PAINTED GLASS FOR CONCIERGE DESK COUNTER TOP

SEMI TRANSPARENT ART GLASS FOR CUSTOM DECORATIVE SCREEN

POLISHED NICKEL FOR CUSTOM DECORATIVE SCREEN

BLACK LEATHER FOR BENCH UPHOLSTERY



THANK YOU

