

OCEANWIDE PLAZA HOTEL

PUBLIC SPACE SCHEMATIC DESIGN PRESENTATION - APRIL 07TH 2016

PARK HYATT®

STUDIO
MUNGE

THE GUEST WALKTHROUGH

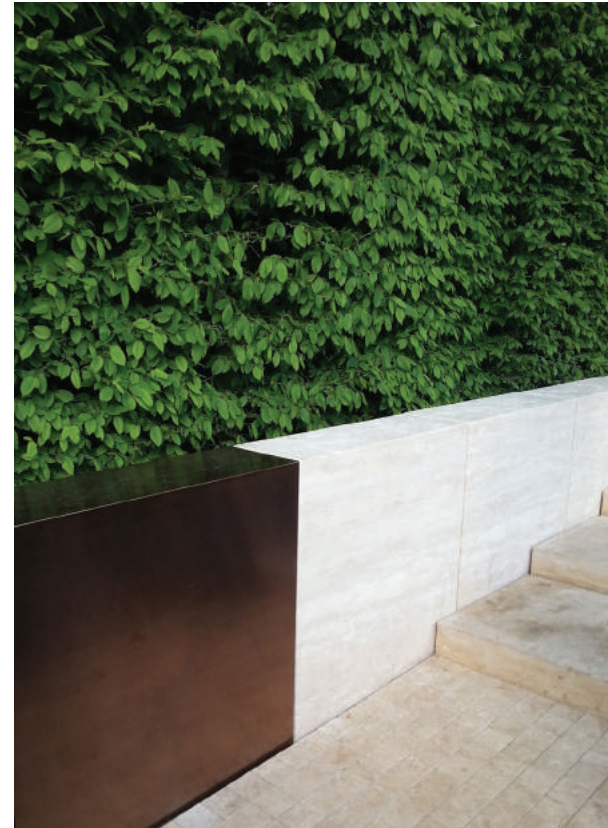
EXPLORING THE GUESTS' JOURNEY THROUGH THE LENS OF INTERIOR DESIGN
ACROSS ALL TOUCHPOINTS

ARRIVAL
DRINKING & DINING
SOCIAL SPACES
EVENTS

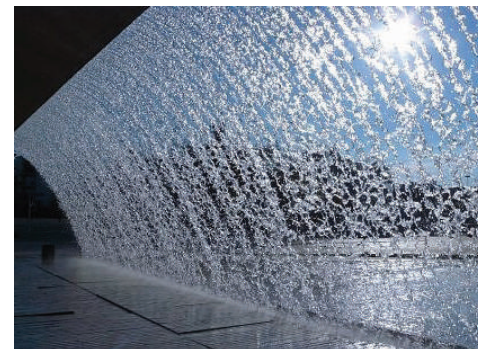
THE EXPERIENCE BEGINS BEFORE
THE DOORS ARE OPEN



THE FIRST STEP



THE JOURNEY



ICONIC SOLID AND STATELY, THE ENTRY WILL BE A SUBTLE
REMINDER OF LUXURY WHEN WELCOMING GUESTS. IT WILL
BE THE DEFINING MOMENT OF CURIOSITY AND DISCOVERY.

INSPIRING



CURATED ART

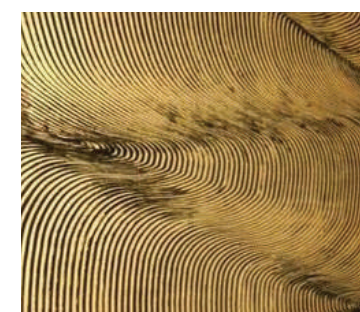


"ART ENABLES US TO
FIND OURSELVES AND
LOSE OURSELVES AT THE
SAME TIME."

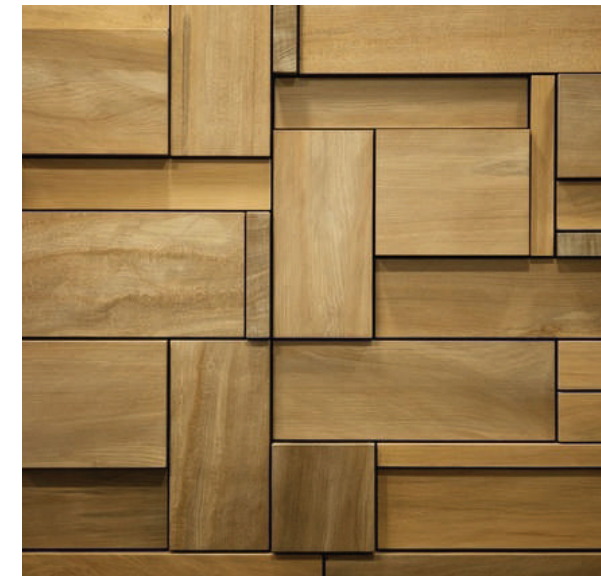
-THOMAS MERTON



INTIMATE



REFLECTION, LAYERS & TEXTURES



LIGHT & SPACE

As the art consultant for Studio Munge, I have the fortune of working with our talented designers from concept to drawings to execution. It is a partnership born of knowledge, experience and collaboration.

The Light and Space art movement of the early 60's until the 1970's had an enormous impact defining the West Coast LA design mindset, and created a platform for the use of unique materials; Plexiglas, acrylic, metal, neon light and plastic. Staple components associated with technology, cinematography, modern design, engineering and aviation - industries that have shaped California and provided an abundance of global success in which it is now defined by.

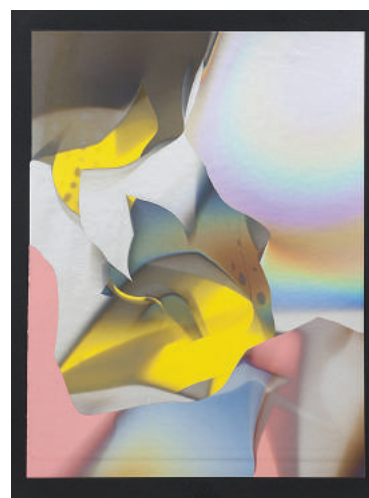
The experience of being present with these works was to engulf the spectator with a strong sensory stimulation. The same sensory voyage a spectator would experience inside the Park Hyatt LA surroundings. The use of interior design materials such as bright metals, gradated carpets, and faceted glass all compliment the works of art from the Light and Space era.

The art selected for this project has been specifically curated for the spaces, and all of the following renowned artists were at the helm of the Light and Space movement;

Peter Alexander, John Baldessari, James Welling, Larry Bell, Norman Zammitt, Peter Lodato, John McLaughlin, Fred Eversley, James Turrell, DeWain Valentine



FRED EVERSLEY



LARRY BELL

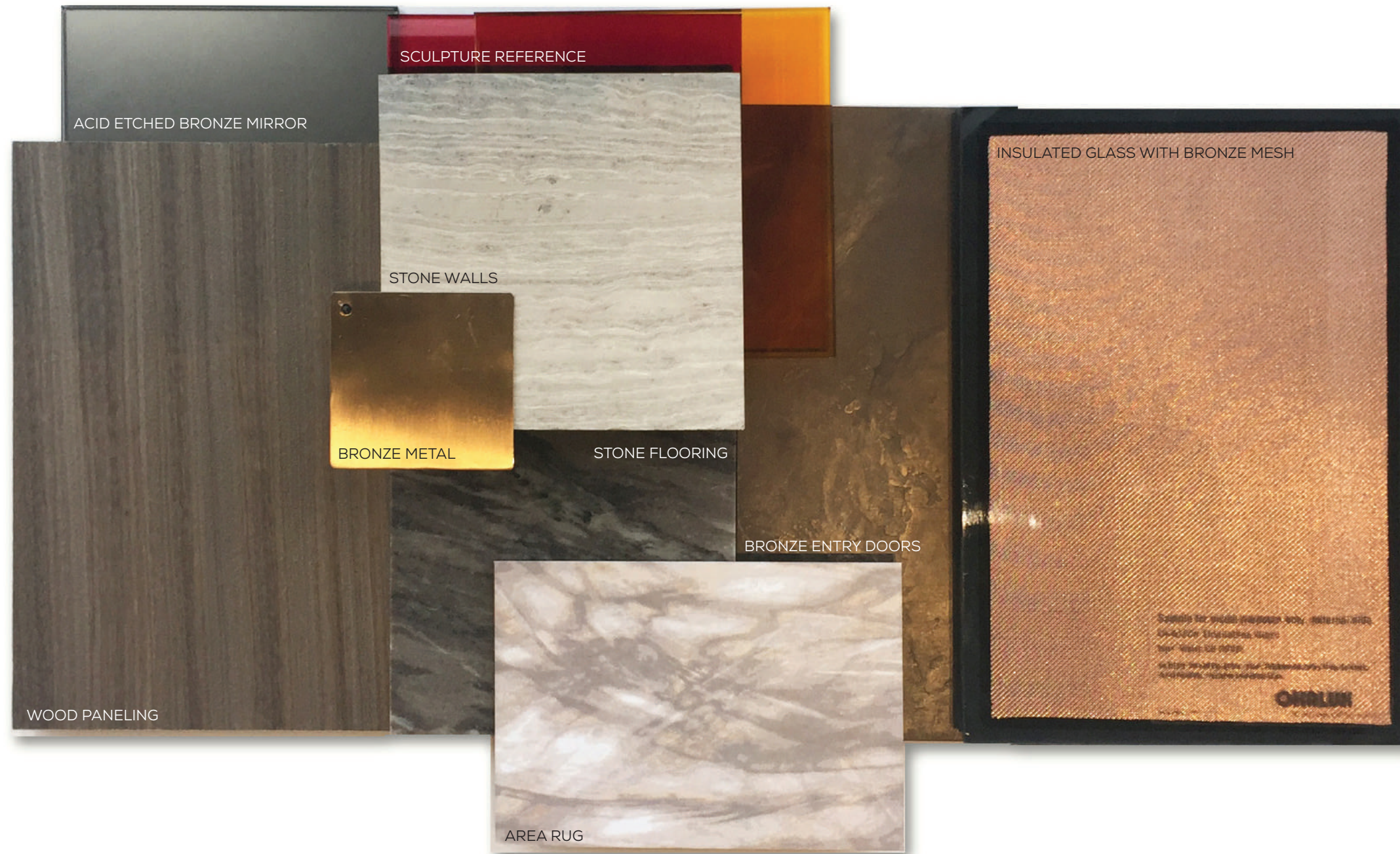


JOHN MCLAUGHLIN

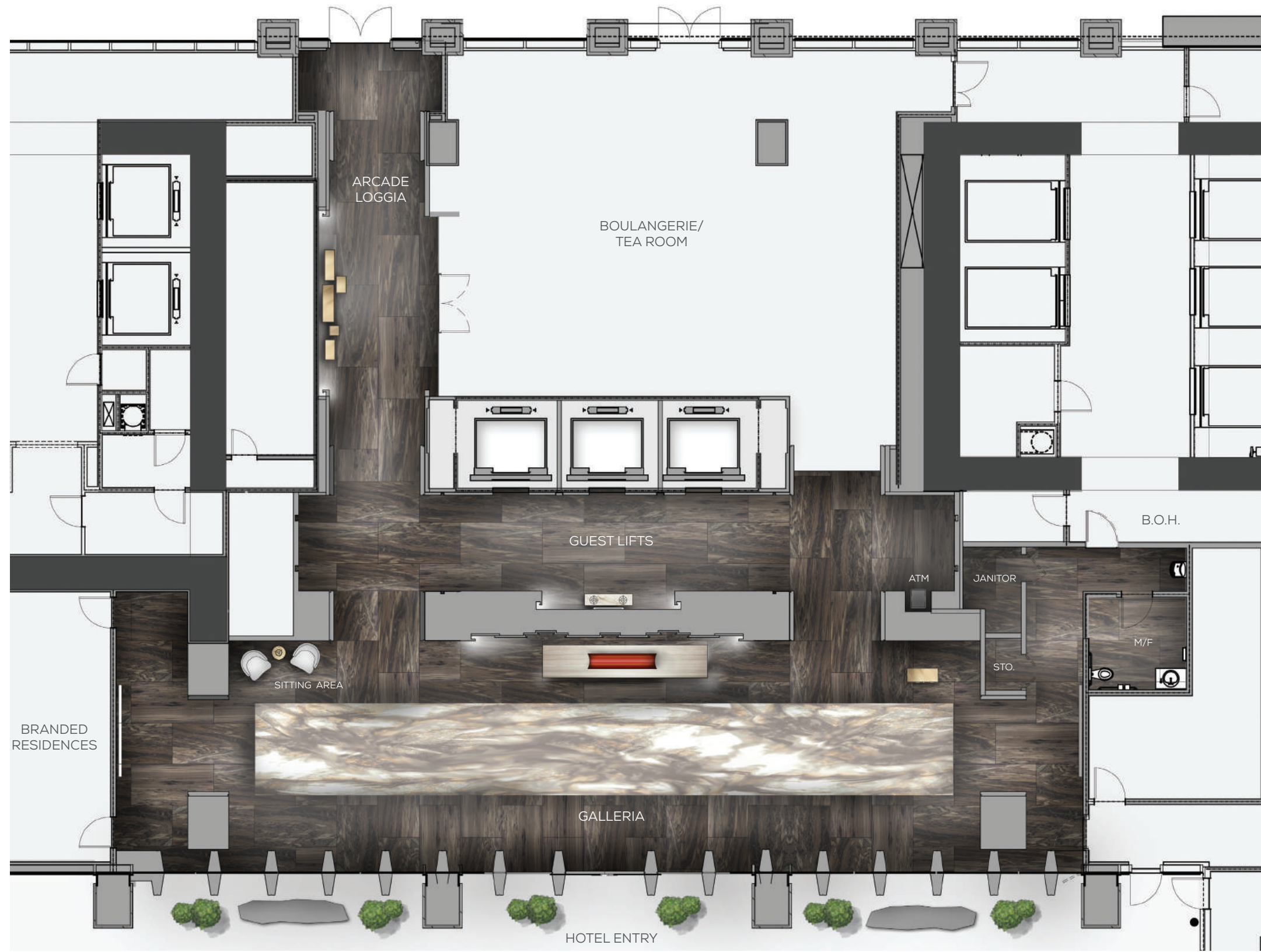


PETER ALEXANDER

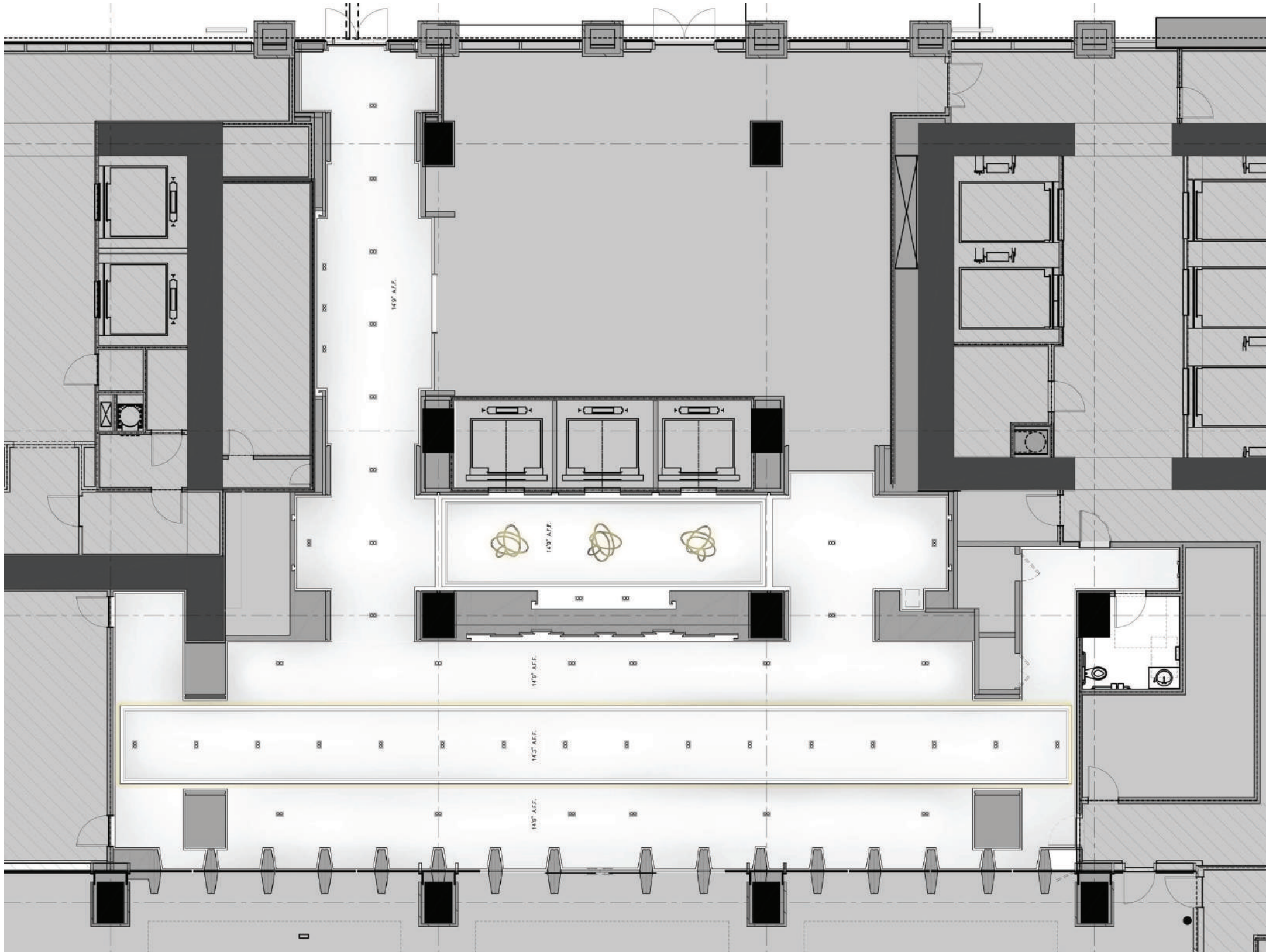
GALLERIA FINISHES PALETTE



GROUND FLOOR FLOOR PLAN



GROUND FLOOR REFLECTED CEILING PLAN



ARRIVAL THE ENTRANCE ELEVATION

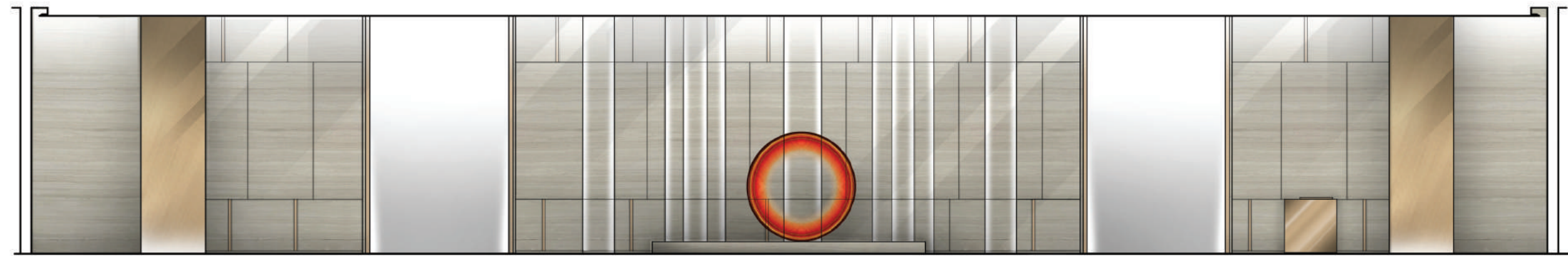


HOTEL ENTRANCE ELEVATION SCULPTURE

HOTEL ENTRY

SCULPTURE

GALLERIA FEATURE ELEVATIONS



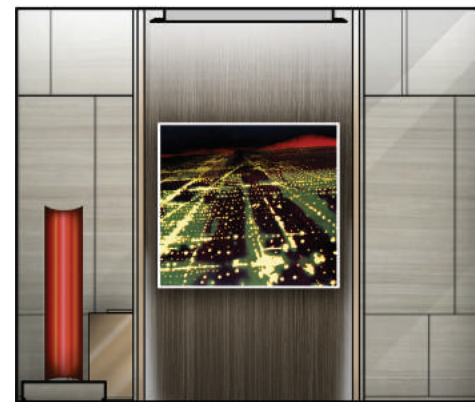
GALLERIA WEST ELEVATION

ARCADE LOGGIA
BEYOND

SCULPTURE

GUEST LIFTS
BEYOND

WELCOME DESK



GALLERIA NORTH ELEVATION



GALLERIA SOUTH ELEVATION

GALLERIA FEATURE ELEVATIONS

ARCADE LOGGIA BEYOND

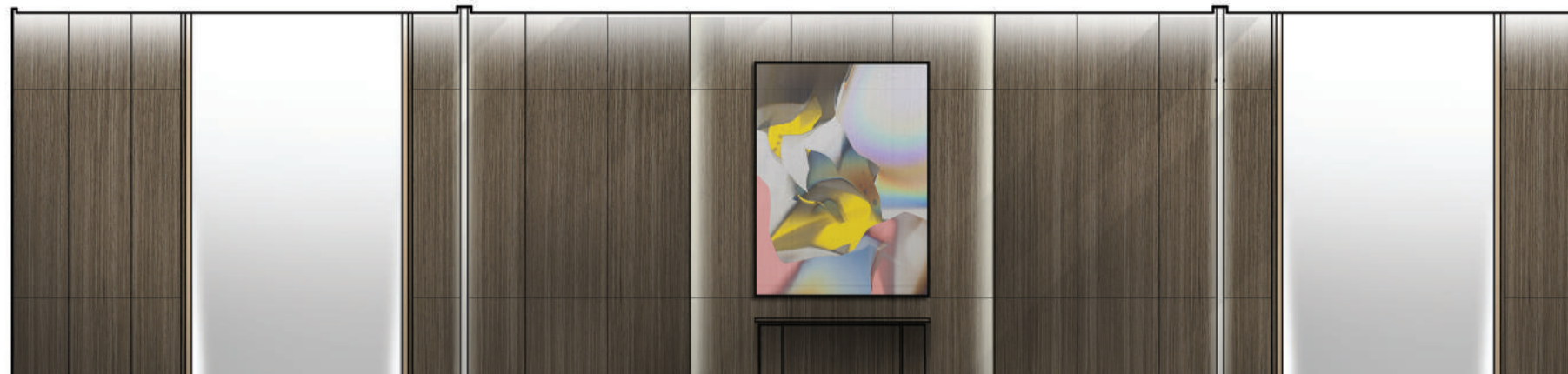
CAFE BEYOND WITH GLAZING; DESIGN T.B.C.



ELEVATOR LOBBY WEST ELEVATION

GALLERIA BEYOND

GALLERIA BEYOND



ELEVATOR LOBBY EAST ELEVATION

ART DISPLAY



ARCADE LOGGIA SOUTH ELEVATION

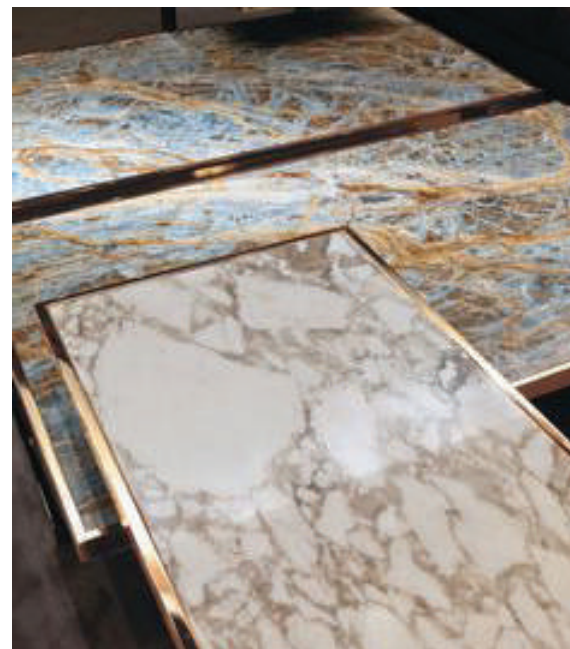
GALLERIA PERSPECTIVE RENDERING



A WARM & PERSONAL WELCOME



REFINED DETAILS



LAYERED WITH NATURAL TEXTURES



"GOOD DESIGN IS MAKING SOMETHING INTELLIGIBLE AND MEMORABLE. GREAT DESIGN IS MAKING SOMETHING MEMORABLE AND MEANINGFUL."

-DIETER RAMS

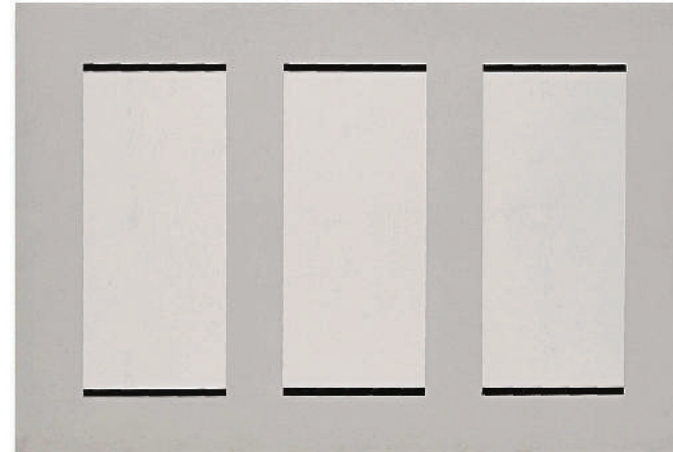
SEMIPRIVATE



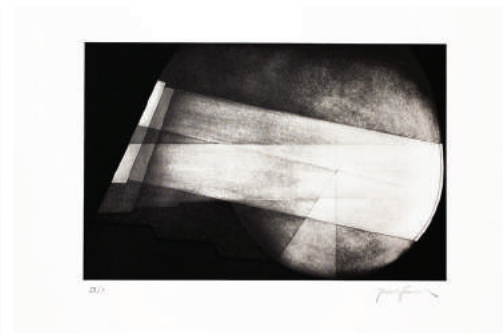
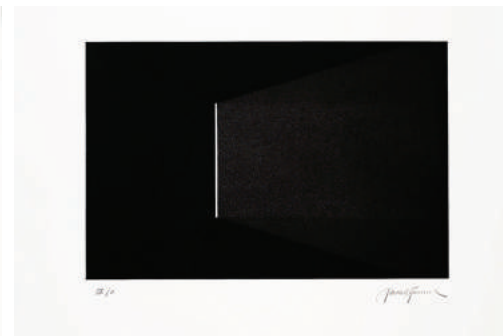
A WARM WELCOME



NORMAN ZAMMIT



JOHN MCLAUGHLIN



JAMES TURRELL



LARRY BELL

ARRIVAL / CHECK IN FINISHES PALETTE

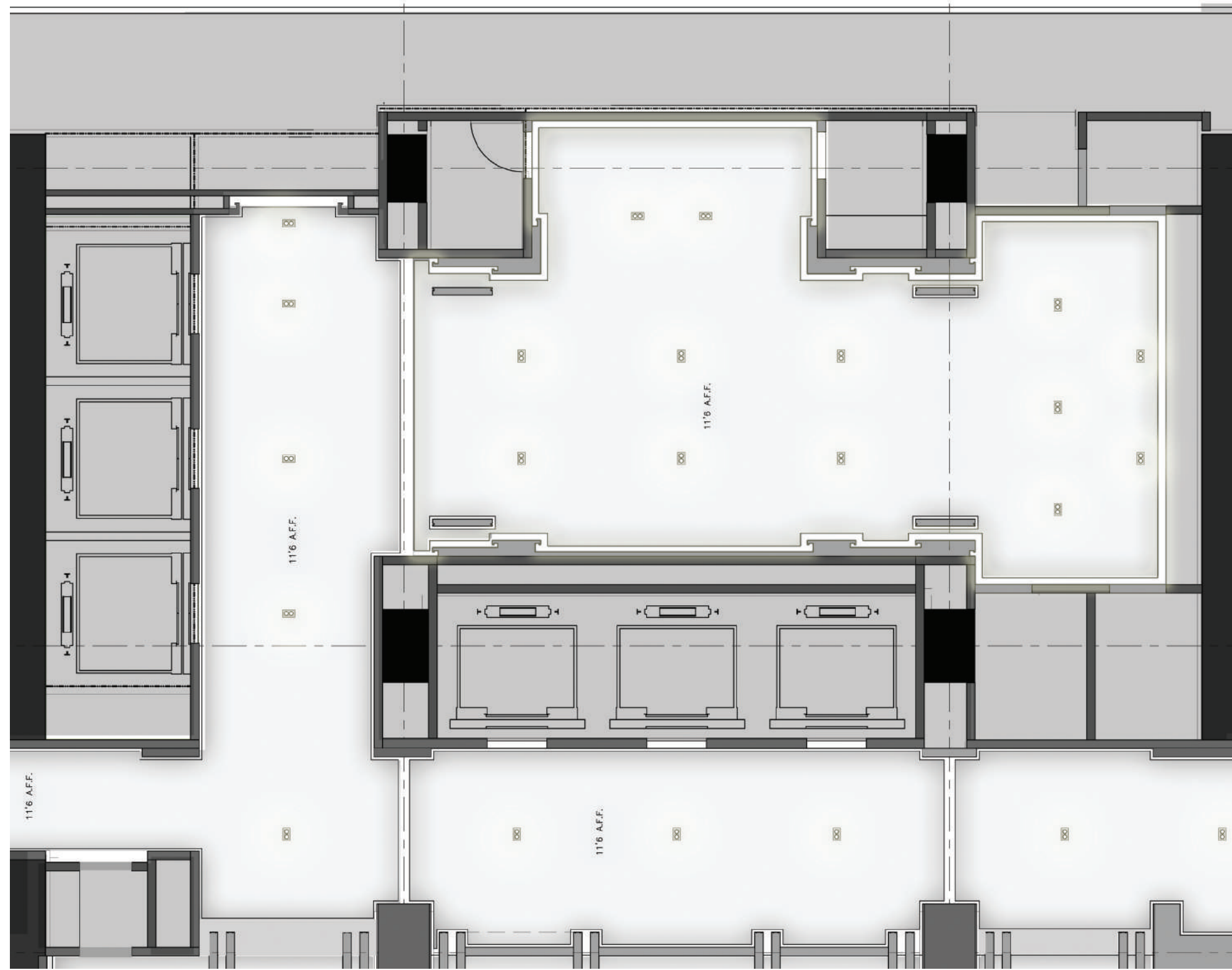


ARRIVAL / CHECK IN FLOOR PLAN





ARRIVAL / CHECK IN REFLECTED CEILING PLAN



ARRIVAL / CHECK IN FEATURE ELEVATIONS

ELEVATOR LOBBY /
CHECK-IN BEYOND



ELEVATOR LOBBY WEST ELEVATION



ELEVATOR LOBBY EAST ELEVATION

GREAT HALL
BEYOND

GREAT HALL
BEYOND

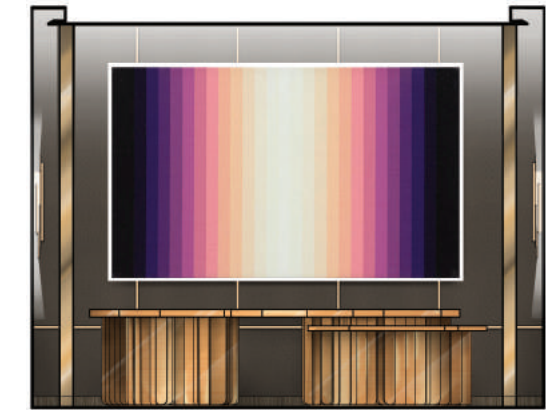
ART

GREAT HALL
BEYOND

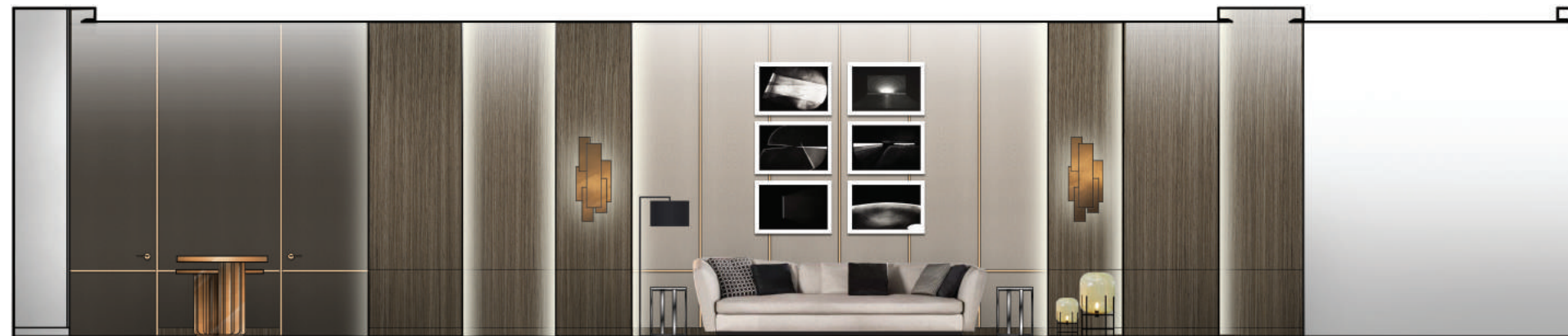
ARRIVAL / CHECK IN FEATURE ELEVATIONS



CONCIERGE WEST ELEVATION



CHECK-IN NORTH ELEVATION



CONCIERGE EAST ELEVATION

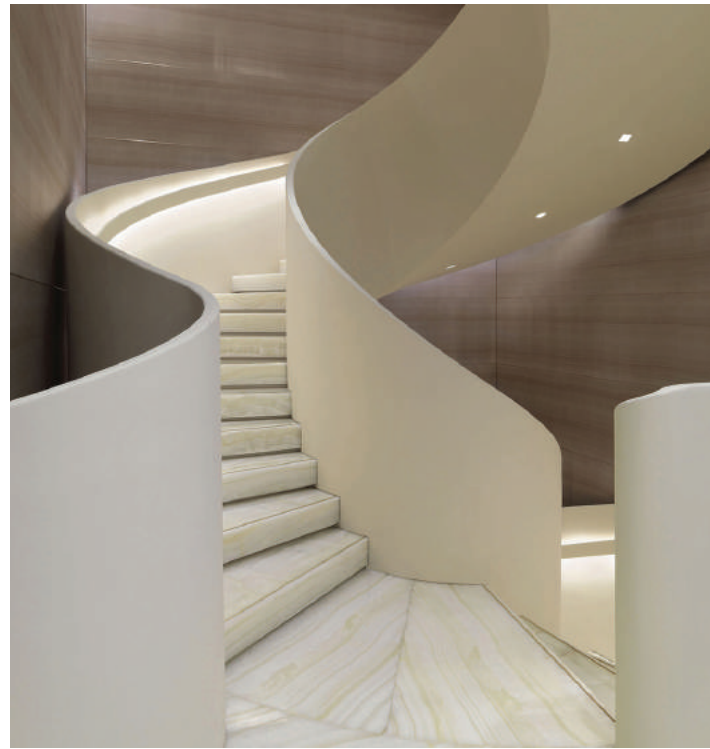
SEATING AREA

ELEVATOR LOBBY / GREAT HALL BEYOND

ARRIVAL / CHECK IN PERSPECTIVE RENDERING



AT THE CENTER OF IT ALL



SENSE OF
CURIOSITY



SOPHISTICATED
ACCENTS

DESIGNED TO ENABLE
SOCIAL INTERACTION,
THE GREAT HALL WILL
BE A PLACE TO MEET, A
PLACE TO BE SEEN, AND
A PLACE THAT MAKES
GUESTS FEEL BOTH CHIC
AND RELAXED.

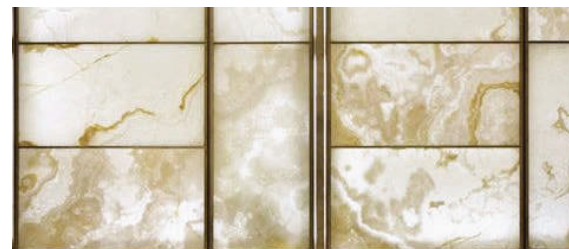
CREATIVE LIGHTING DETAILS



ELEGANTLY EXPECTED



SOCIAL



TIMELESS USE OF MATERIALS

COCKTAILS & CONVERSATION, INTIMATELY SERVED

BEAUTIFULLY DISPLAYED



CAREFULLY PLANNED TO ALLOW GUESTS TO BE SOCIAL YET SEEK PRIVACY AND INTIMACY.



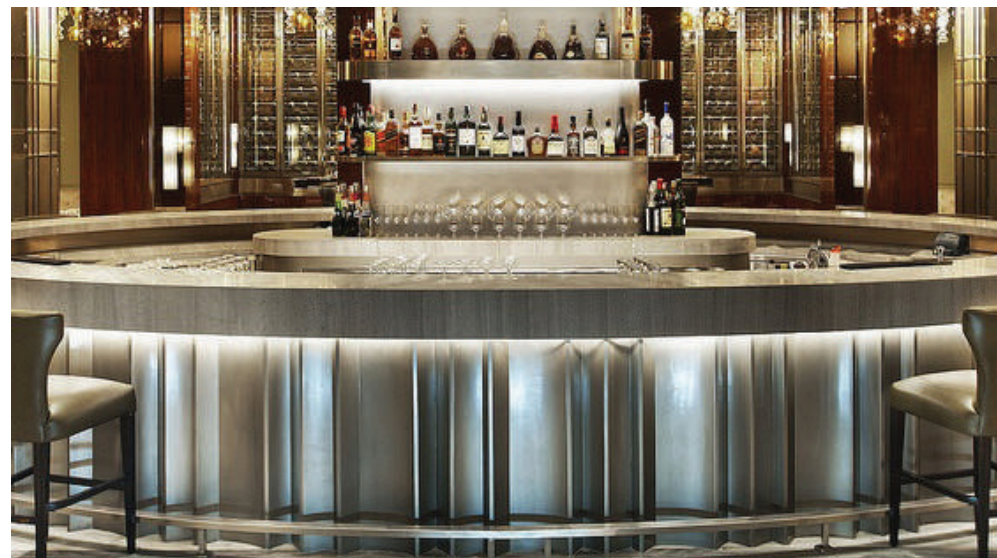
CURATED

RICH IN TEXTURE



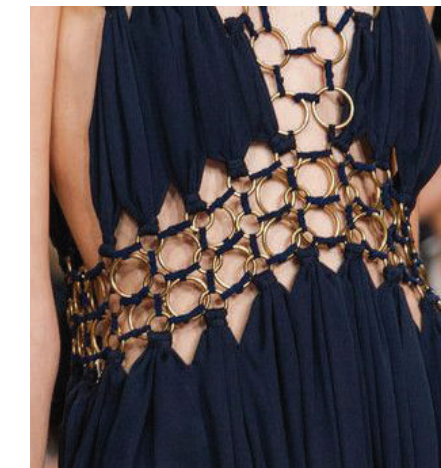
"THE CRAFT OF THE BARTENDER DOESN'T HAVE TO BE LAVENDER FOAM AND GOLD FLAKES, BUT GOING BACK AND RESURECTING THOSE CLASSIC COCKTAILS THAT HAD BEEN SLEEPING FOR A LITTLE WHILE ."

-TONY ABOU-GANIM



SOCIAL

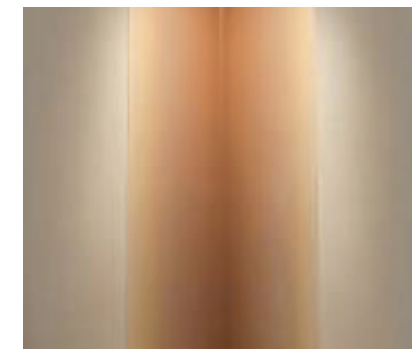
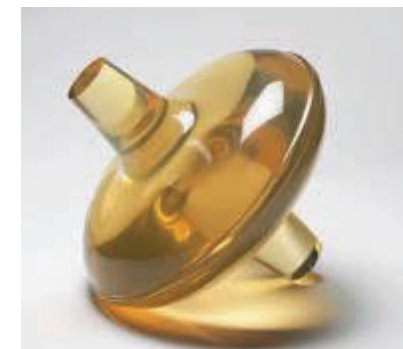
PRIVACY



ATTENTION TO SHAPE AND FORM



JOHN BALDESSARI

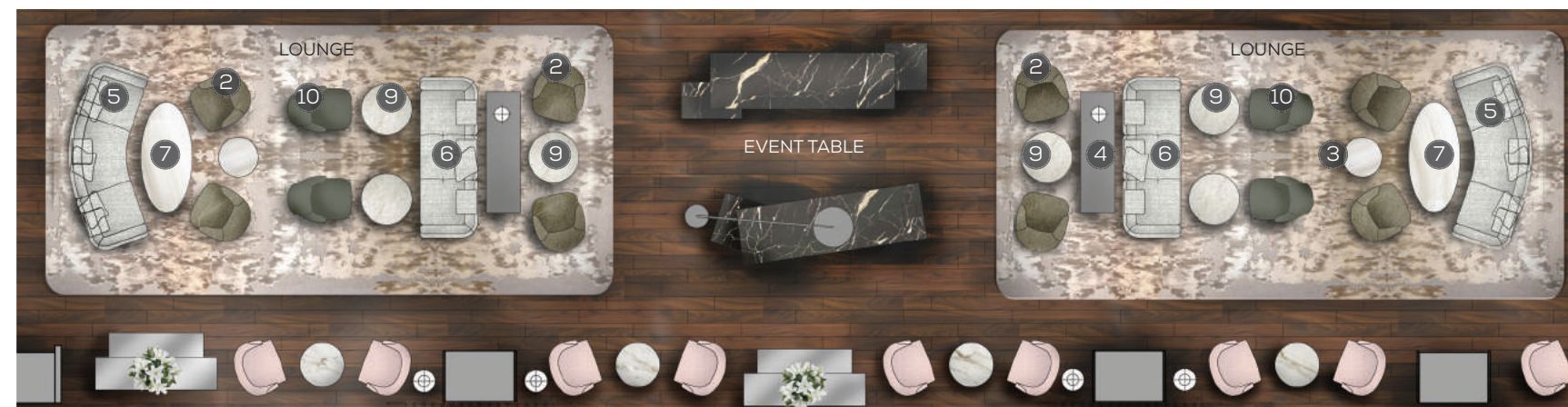


VARIOUS LUMINESCENT ACCESSORIES

THE GREAT HALL & TASTING ROOM FINISHES PALETTE



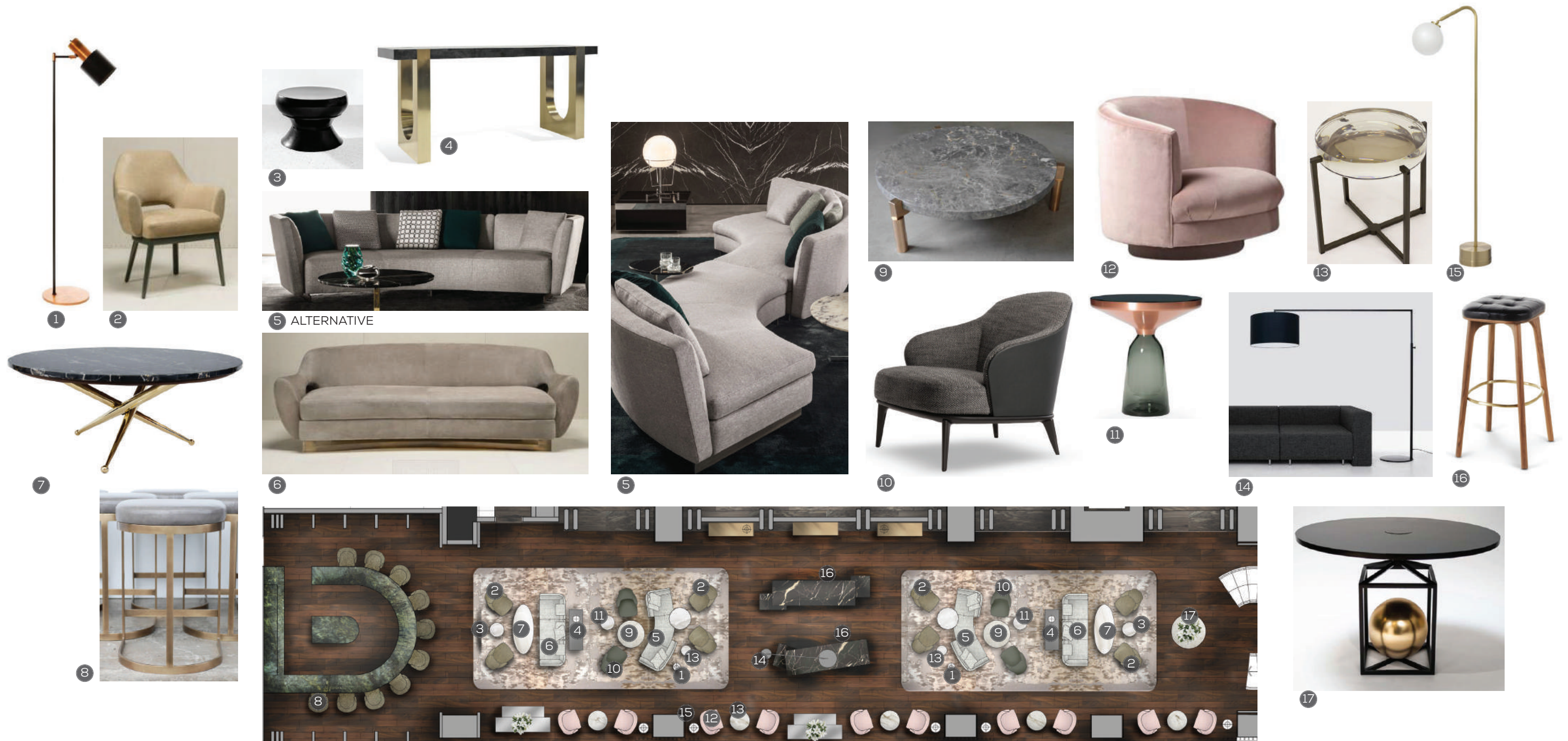
THE GREAT HALL & TASTING ROOM FLOOR PLAN



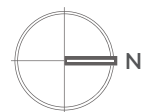
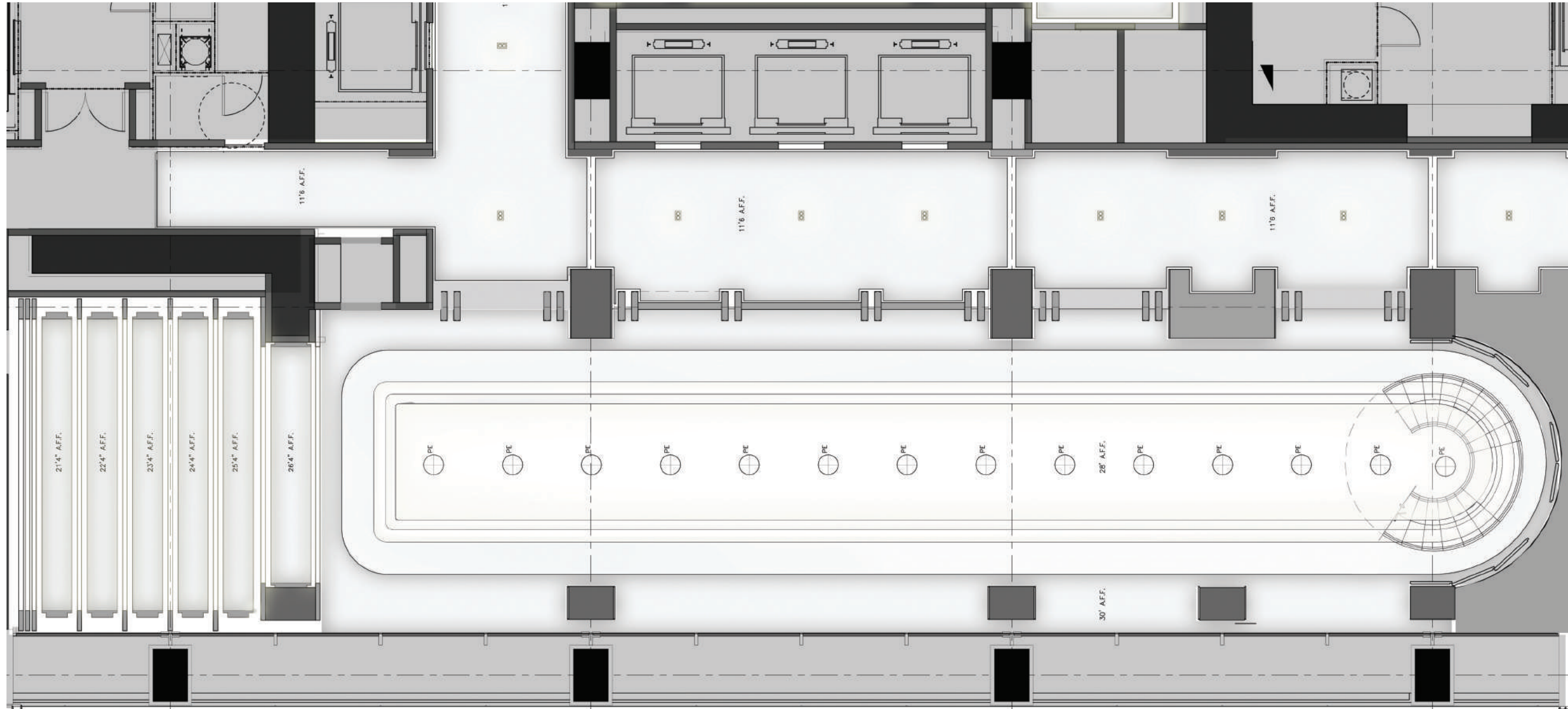
ALTERNATE SEATING ARRANGEMENT



THE GREAT HALL & TASTING ROOM FF&E COLLECTION



THE GREAT HALL & TASTING ROOM REFLECTED CEILING PLAN



THE GREAT HALL & TASTING ROOM FEATURE ELEVATIONS



GREAT HALL WEST ELEVATION

WINE DISPLAY

ELEVATOR LOBBY
BEYOND

ART

DISPLAY CABINET

ART

ELEVATOR LOBBY
BEYOND

ELEVATOR LOBBY
BEYOND

STAIRCASE TO
LEVEL 5 (ROOF
TOP BAR)

THE GREAT HALL PERSPECTIVE RENDERING



THE TASTING ROOM PERSPECTIVE RENDERING



ADDING DEPTH & RICHNESS TO MEETINGS & EVENTS

WARM
ELEGANTLY
DETAILED



CURATED



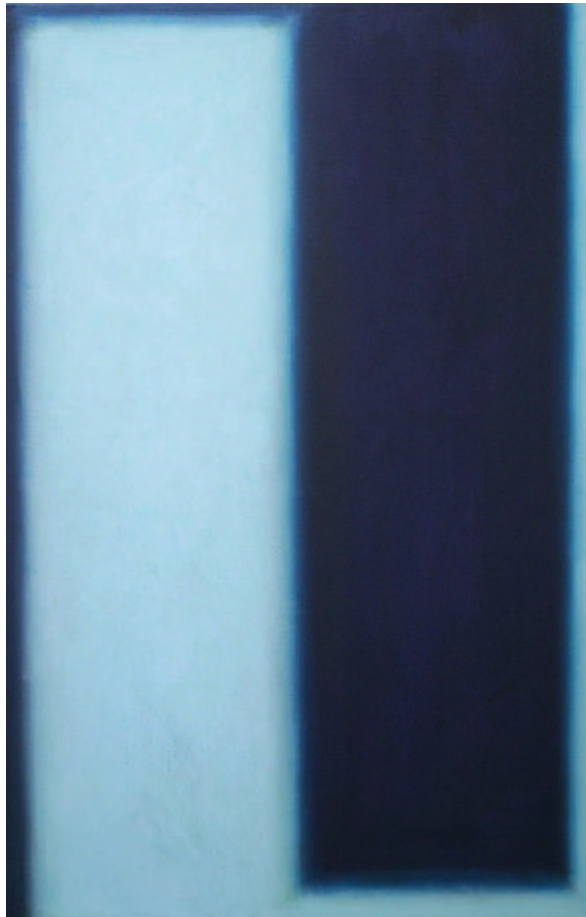
FUNCTIONAL & CURIOUS



CURIOUS



REFINED



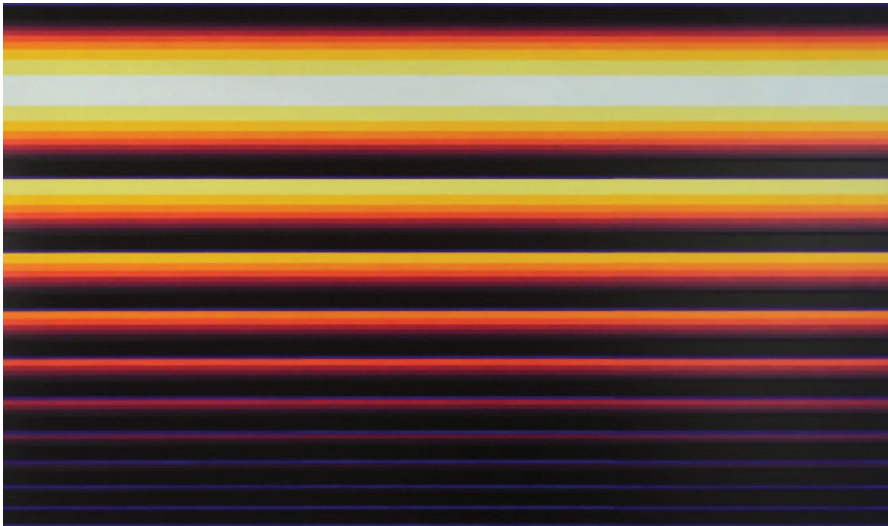
PEER LODATO



JAMES WELLING



JAMES WELLING



NORMAN ZAMMIT



VARIOUS LUMINESCENT ACCESSORIES



"THE RESIDENCES" MEETINGS & EVENTS FINISHES PALETTE



"THE RESIDENCES" MEETINGS & EVENTS FLOOR PLAN



"THE RESIDENCES" MEETINGS & EVENTS FF&E COLLECTION



1



2



3



4



5



6



7



8



9

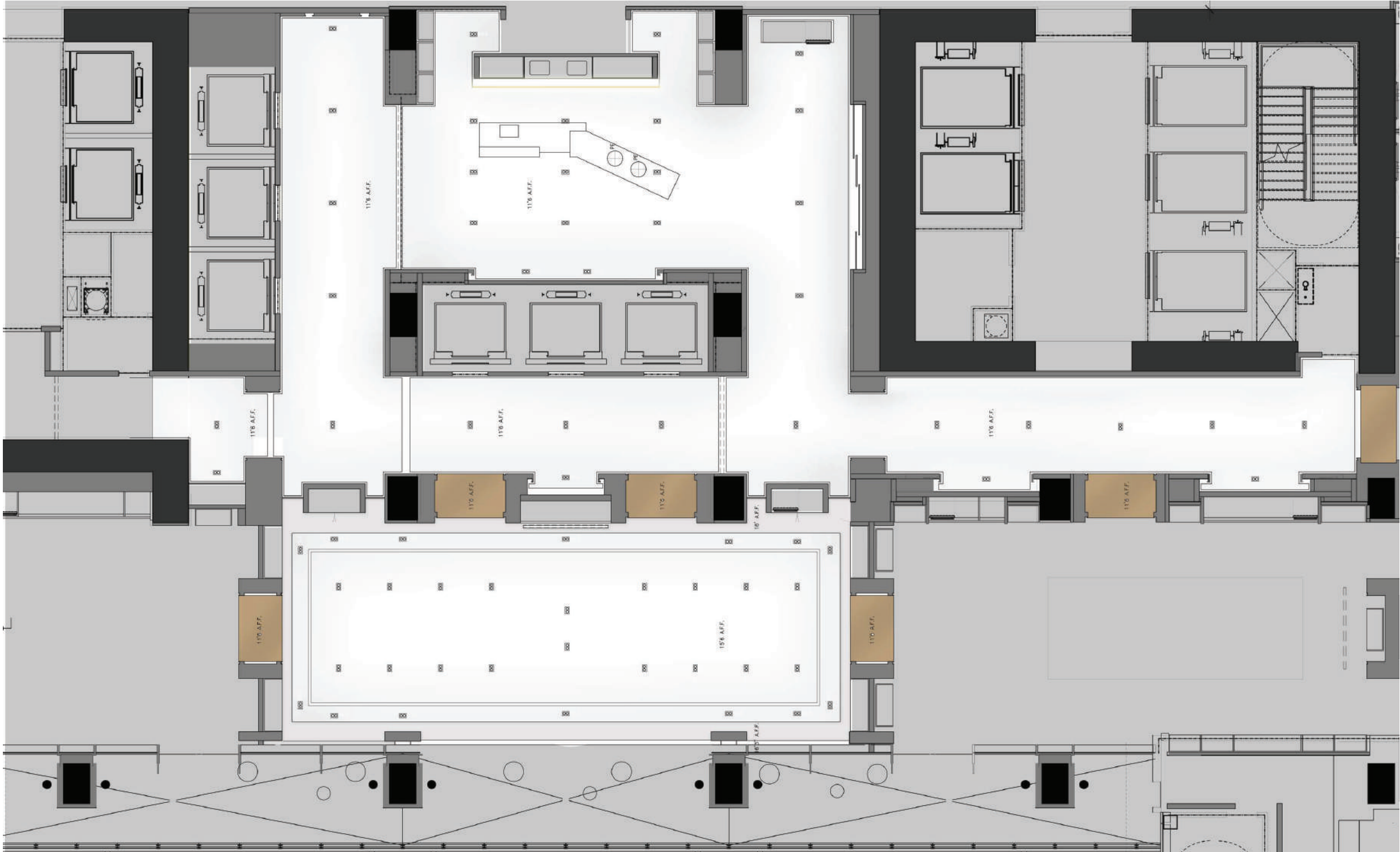


10



11

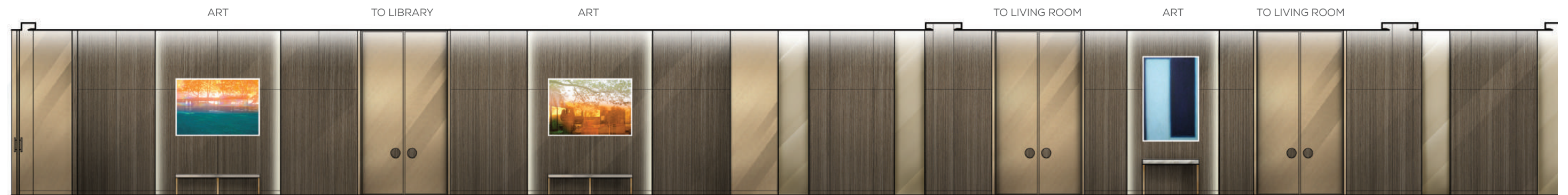
"THE RESIDENCES" MEETINGS & EVENTS REFLECTED CEILING PLAN



"THE RESIDENCES" MEETINGS & EVENTS FEATURE ELEVATIONS



ELEVATOR LOBBY / GALLERY WEST ELEVATION

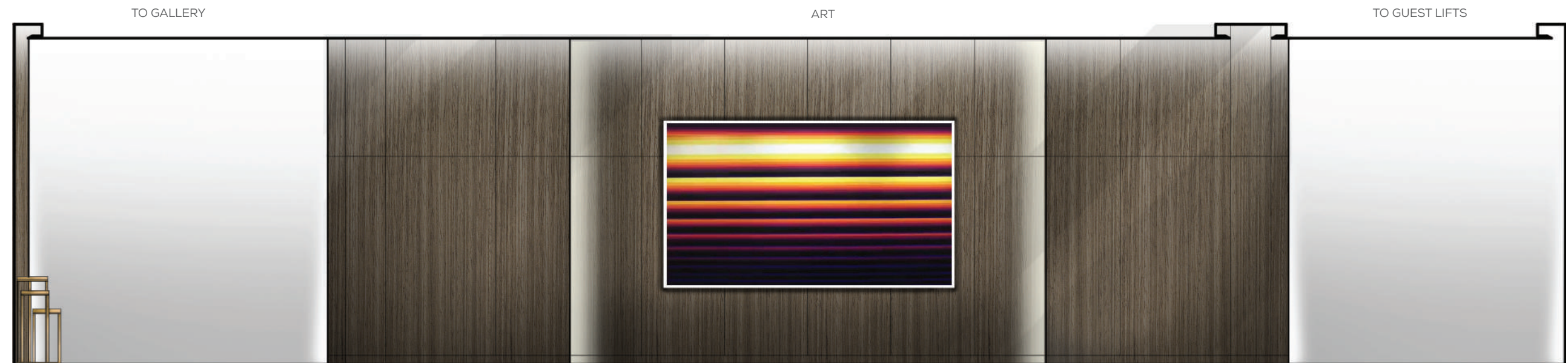


ELEVATOR LOBBY EAST ELEVATION

"THE RESIDENCES" MEETINGS & EVENTS FEATURE ELEVATIONS



SHOW KITCHEN WEST ELEVATION

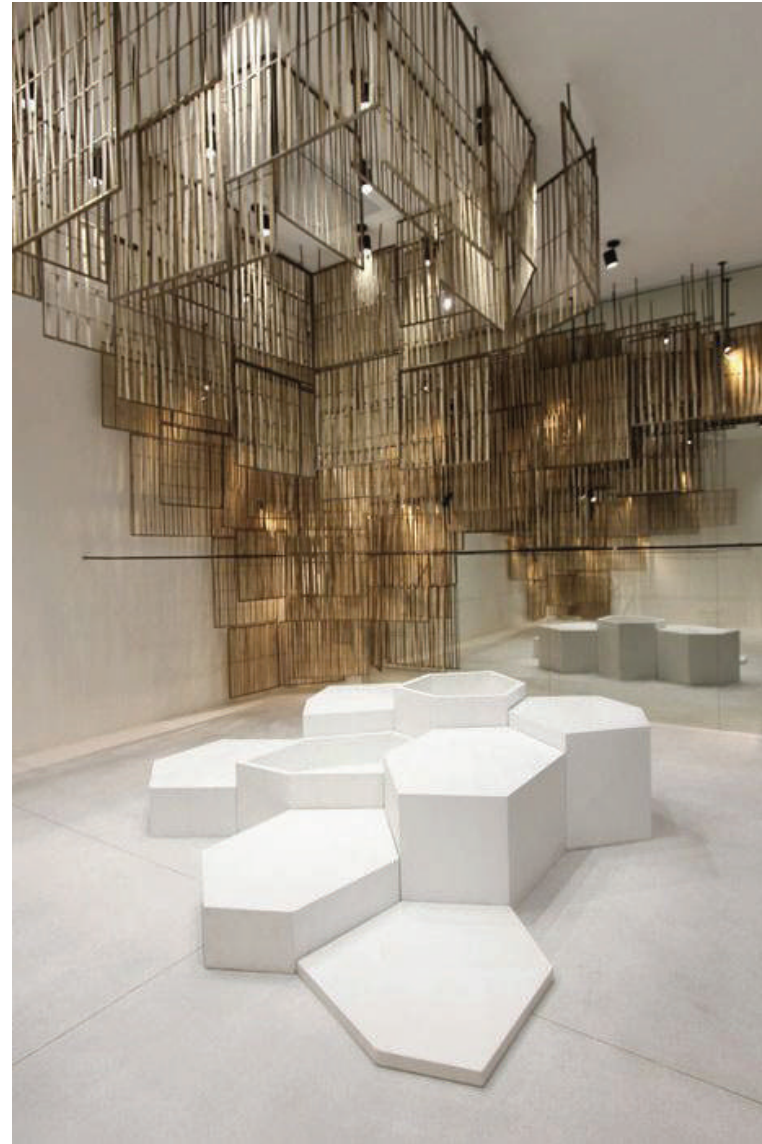
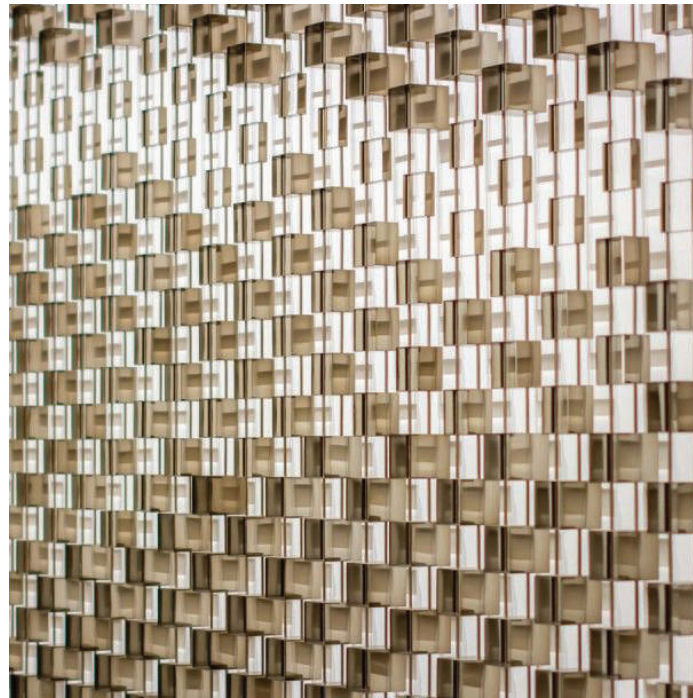


SHOW KITCHEN WEST ELEVATION

"THE RESIDENCES" MEETINGS & EVENTS PERSPECTIVE RENDERING



THE CITY OF LIGHTS



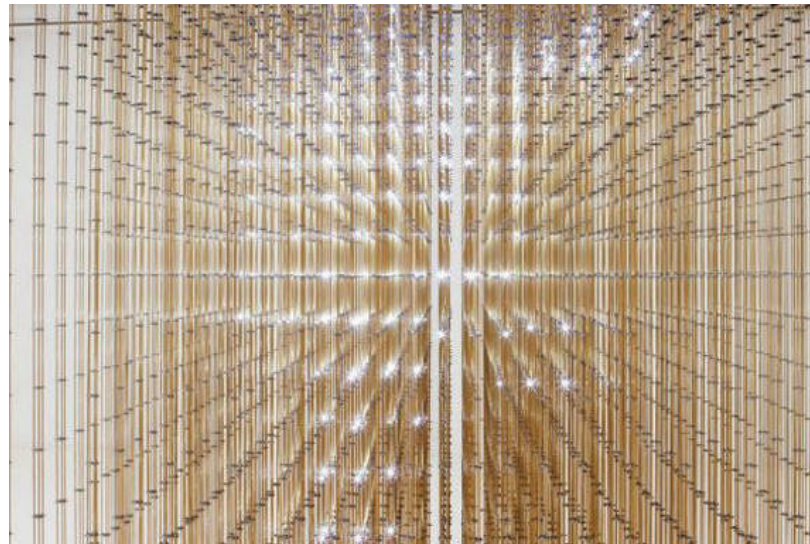
ELEGANT &
TIMELESS



REFINED



A FASHIONABLE AFFAIR



GLAMOROUS DETAILS



"FASHION IS THE MOST POWERFUL ART THERE IS. IT'S MOVEMENT, DESIGN, AND ARCHITECTURE ALL IN ONE. IT SHOWS THE WORLD WHO WE ARE AND WHO WE'D LIKE TO BE."

-BLAIR WALDORF



TEXTURE





JAMES WELLING



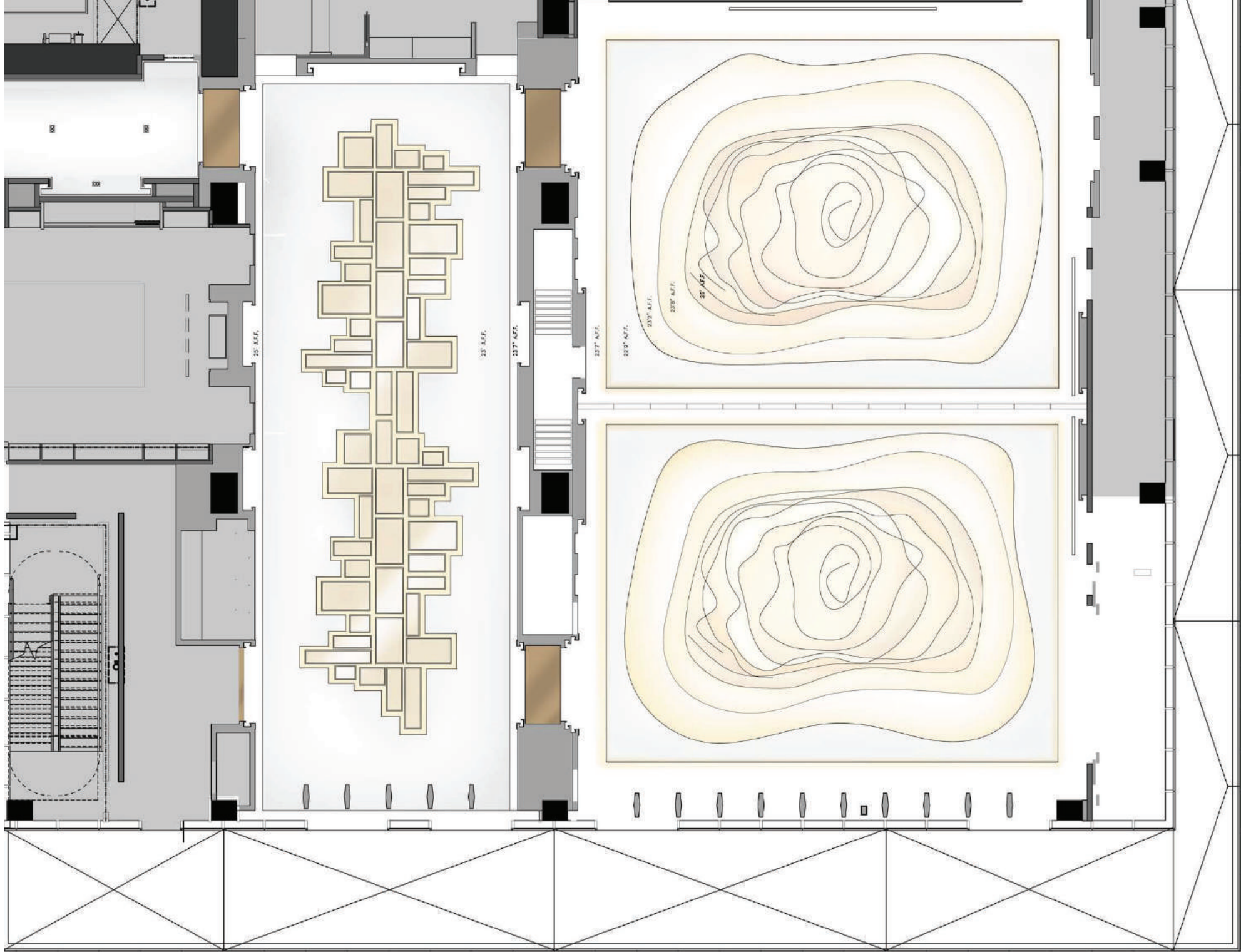
THE DRAWING ROOM & GREAT BALLROOM FINISHES PALETTE



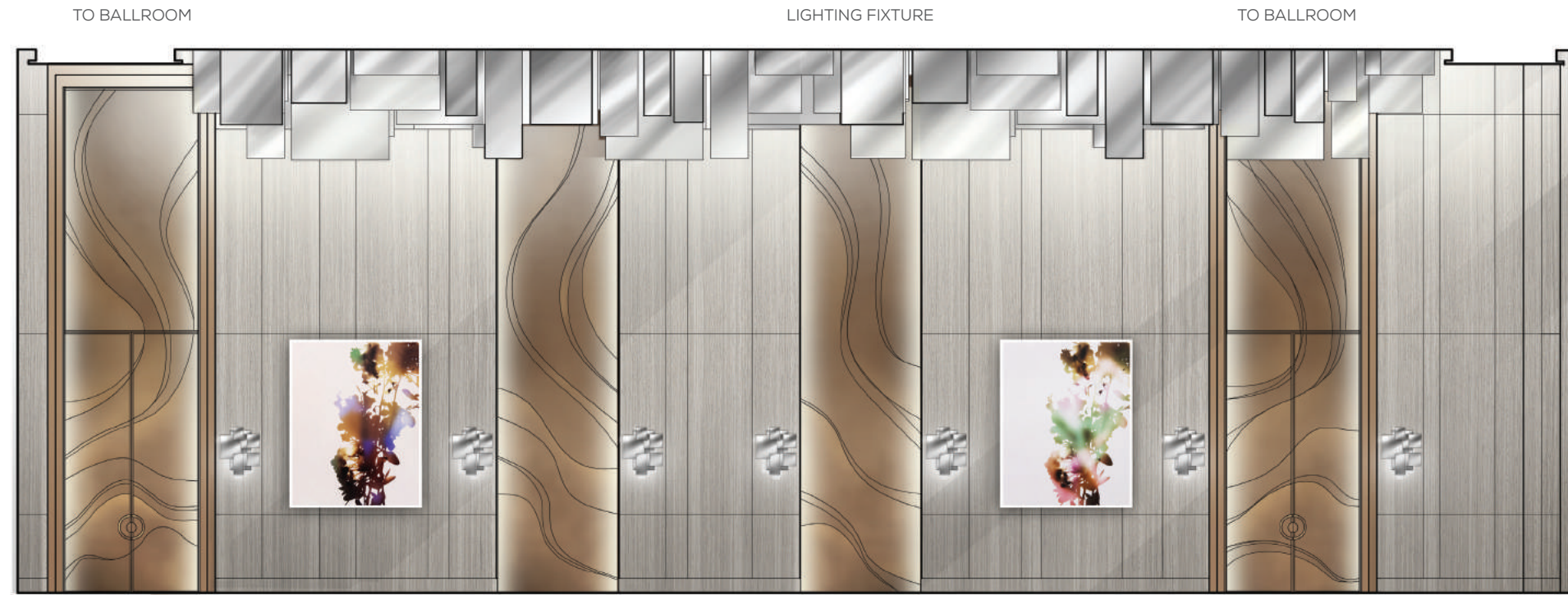
THE DRAWING ROOM & GREAT BALLROOM FLOOR PLAN



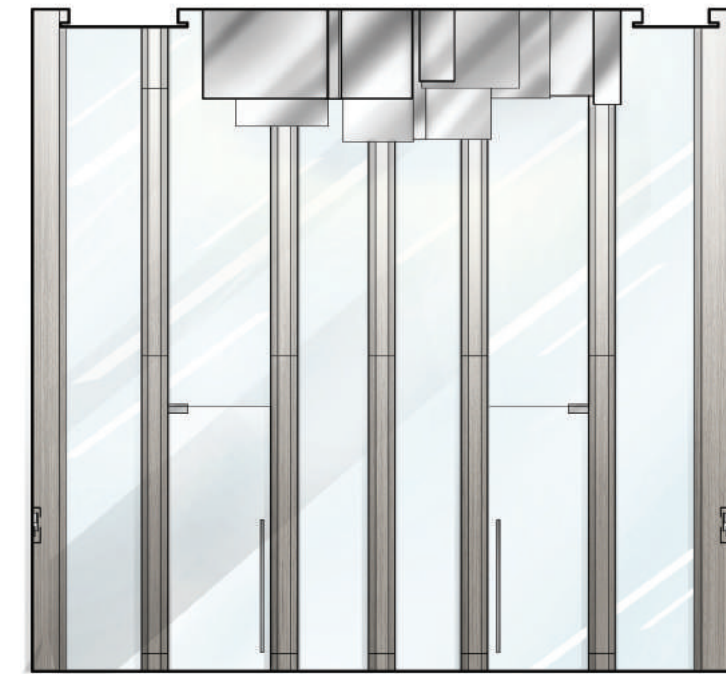
THE DRAWING ROOM & GREAT BALLROOM REFLECTED CEILING PLAN



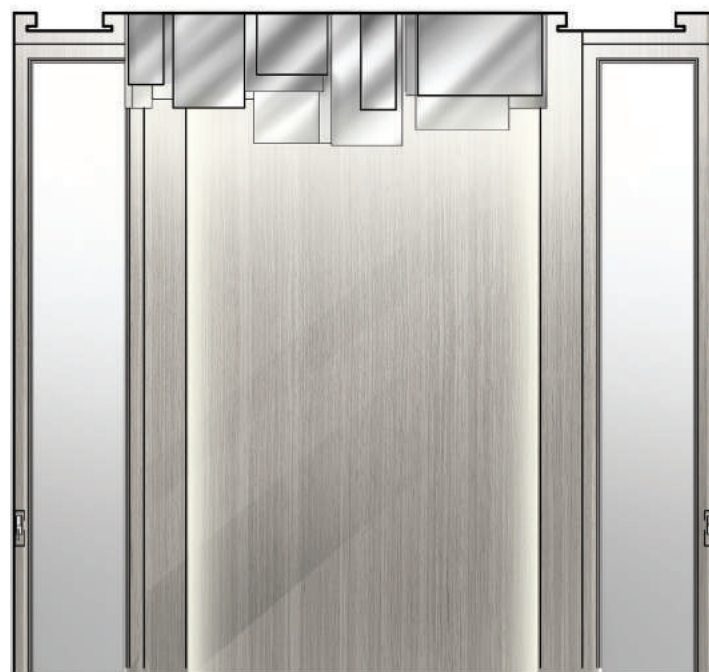
THE DRAWING ROOM FEATURE ELEVATIONS



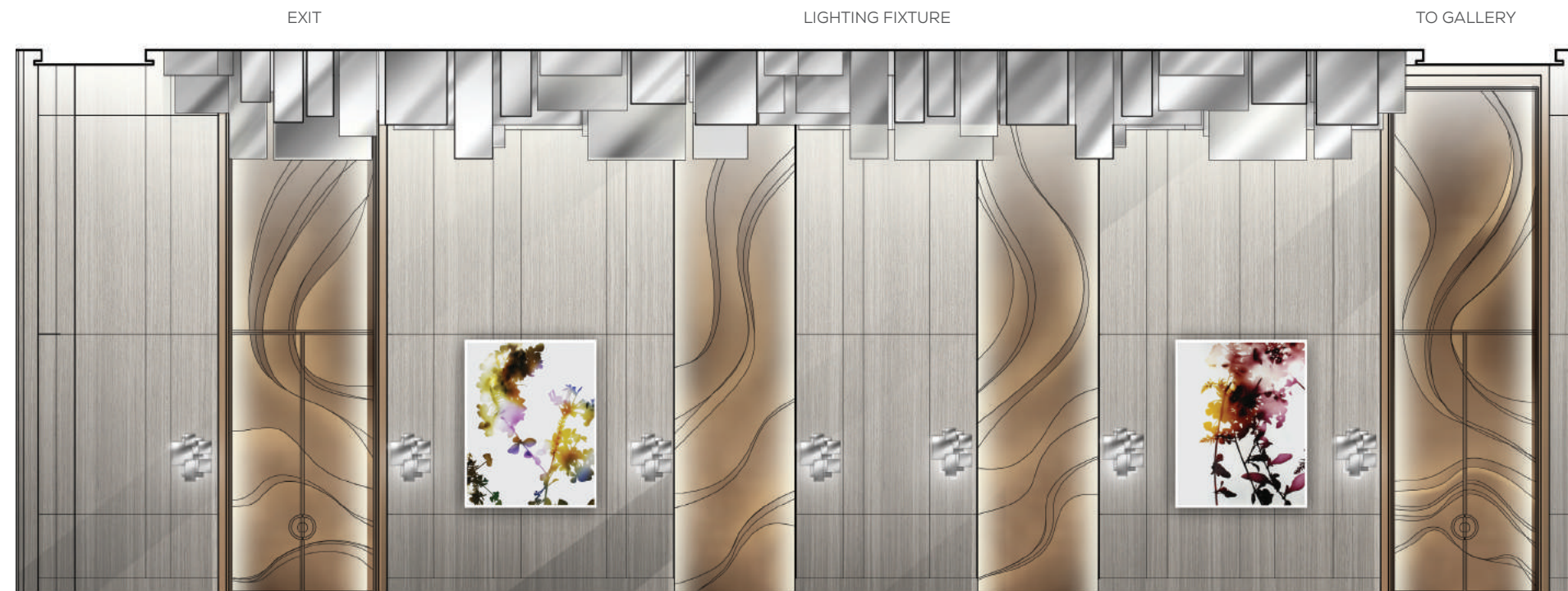
PRE-FUNCTION NORTH ELEVATION



PRE-FUNCTION EAST ELEVATION



PRE-FUNCTION WEST ELEVATION

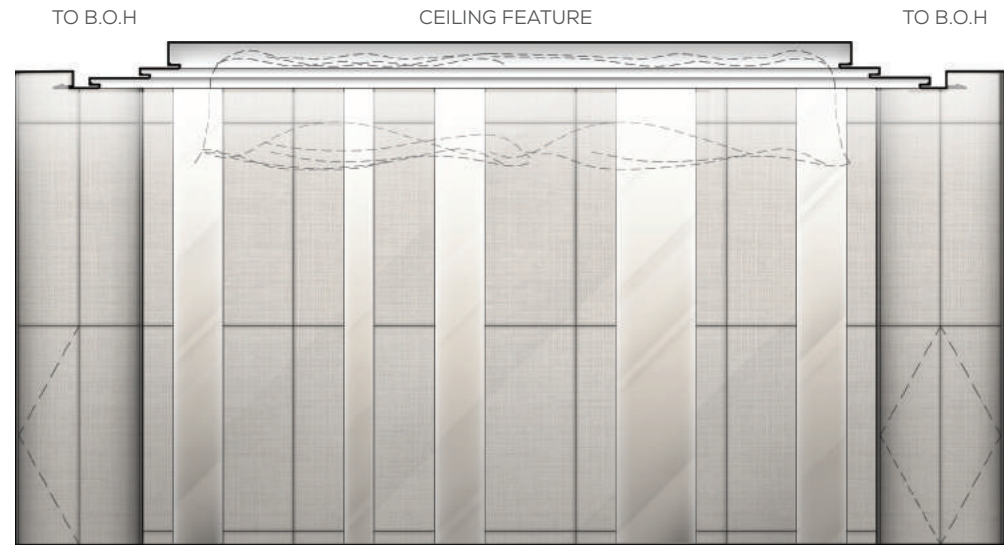


PRE-FUNCTION SOUTH ELEVATION

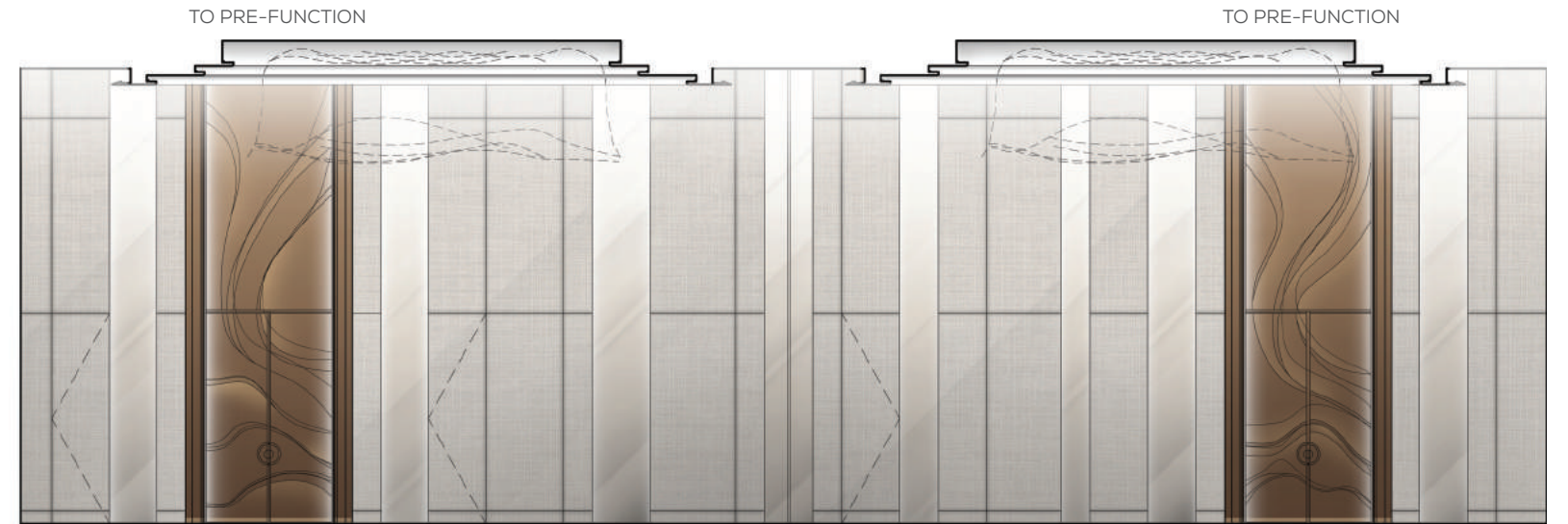
THE DRAWING ROOM PERSPECTIVE RENDERING



THE GREAT BALLROOM FEATURE ELEVATIONS



BALLROOM WEST ELEVATION

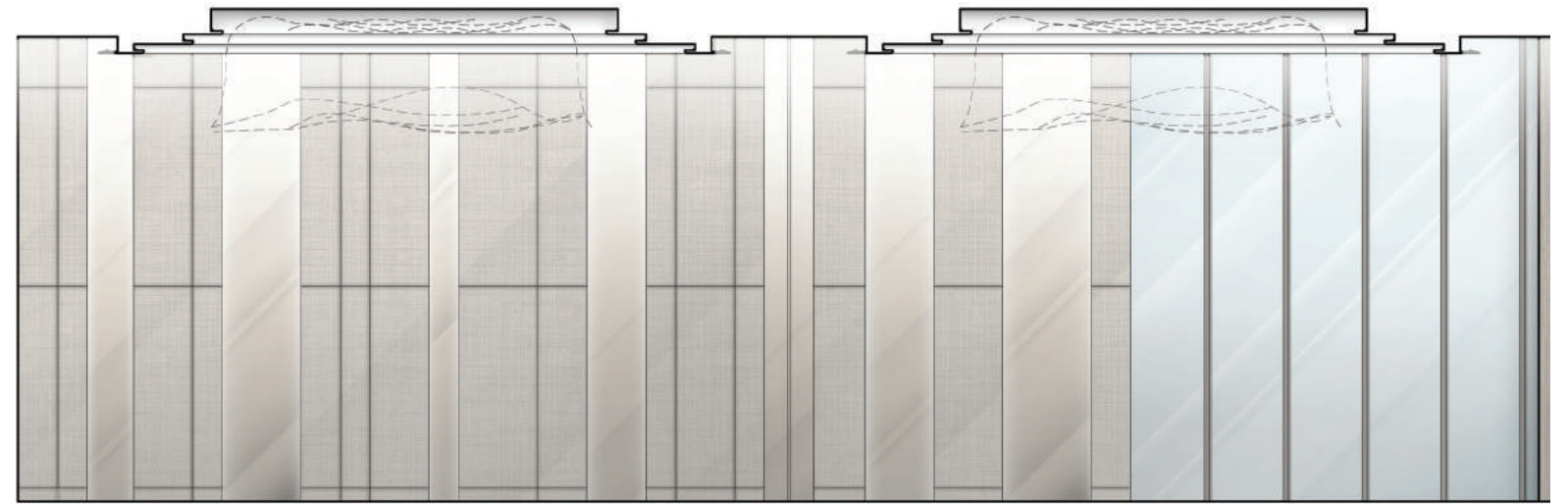


BALLROOM SOUTH ELEVATION

ACCESS DOOR FOR
DIVIDING PANELS



BALLROOM EAST ELEVATION



BALLROOM NORTH ELEVATION

THE GREAT BALLROOM PERSPECTIVE RENDERING



THANK YOU

