

MGM QINGDAO
青岛美高梅

青岛美高梅酒店 MGM QINGDAO

20% PUBLIC AREA & 85% MODEL ROOM
CONCEPT DESIGN PRESENTATION - OCT 15 / 2018

85% 样板房 & 20% 公共区域
概念设计汇报 - 10月15日, 2018

中国山东青岛 QINGDAO, SHANDONG, CHINA



STUDIO
MUNGE

我们不仅是室内设计师。
WE DO MORE THAN INTERIOR DESIGN.

突破四壁的局限，我们关注对空间的体验。
We think beyond walls and floors and imagine the shared experience.

我们不仅创造美丽画面。
WE CREATE MORE THAN PRETTY PICTURES.

STUDIO MUNGE 的作品更为每个参与者的生活和工作带来积极向上的能量。
Studio Munge creates the energy that audiences respond to
and brings businesses to life.

从1997年以来，我们用设计积极参与和影响了相关城市和社区的发展。
Since 1997, we have been positively impacting the communities
and cities we design in.

我们想像精彩的空间。
WE IMAGINE EXCITING SPACES.

那是让人人乐于参与其中的空间，其生命力来自我们敏锐的洞察力，准确的预见及对设计的一贯热情
Spaces that people want to be a part of. We have a keen insight,
foresight, and passion for the flow of design that brings a space to life.



**DIVERTING THE OLD WAYS
INTO NEW FORMS OF
ENTERTAINMENT**
与刻板传统背到而弛, 将娱乐以
崭新的姿态降临

**VIBRANT PERSONAIZED
ENTERTAINMENT PLACE THAT
HIGHLIGHTS INNOVATED AND
DYNAMIC EXPERIENCE**
充满活力的个性化娱乐中心,
强调创新动感的享乐体验

MGM BRAND 美高梅品牌



BOLD
热情个性

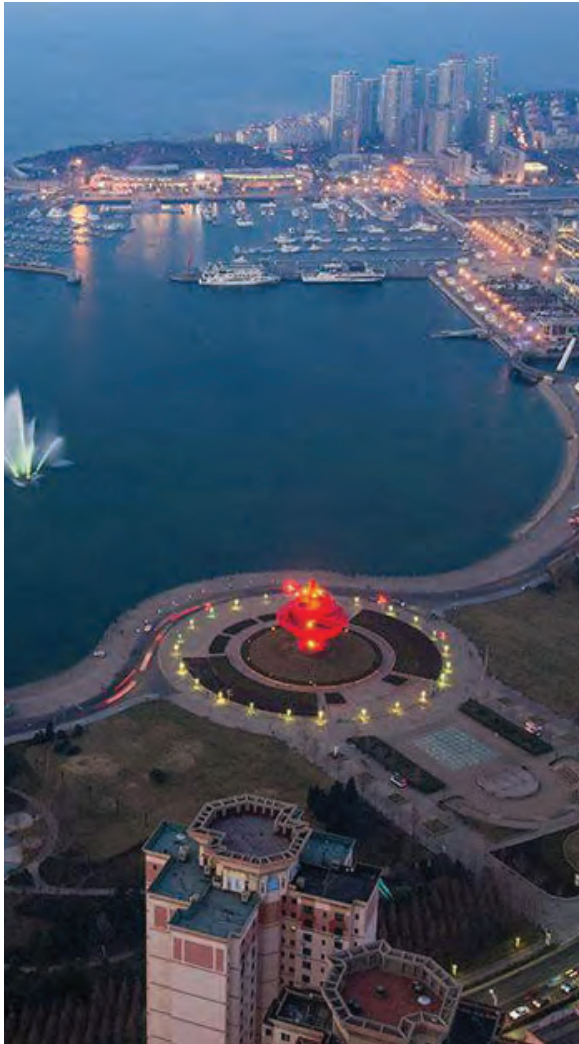
ENERGY
活力四射

EXCITEMENT
充满惊喜

DESITINATION
目的地酒店

EXPERIENCE
空间体验

MGM BRAND 美高梅品牌



PROGRESSIVE
日新月异



HISTORICAL
历史文化



DYNAMIC
动感活力

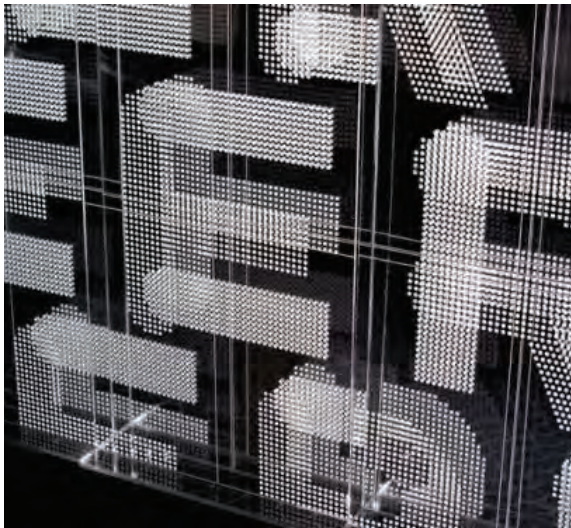
QINGDAO LOCAL CONTEXT 青岛地理环境



BEER CITY
啤酒城市



FESTIVAL
节日氛围



TECHNOLOGY
创新科技

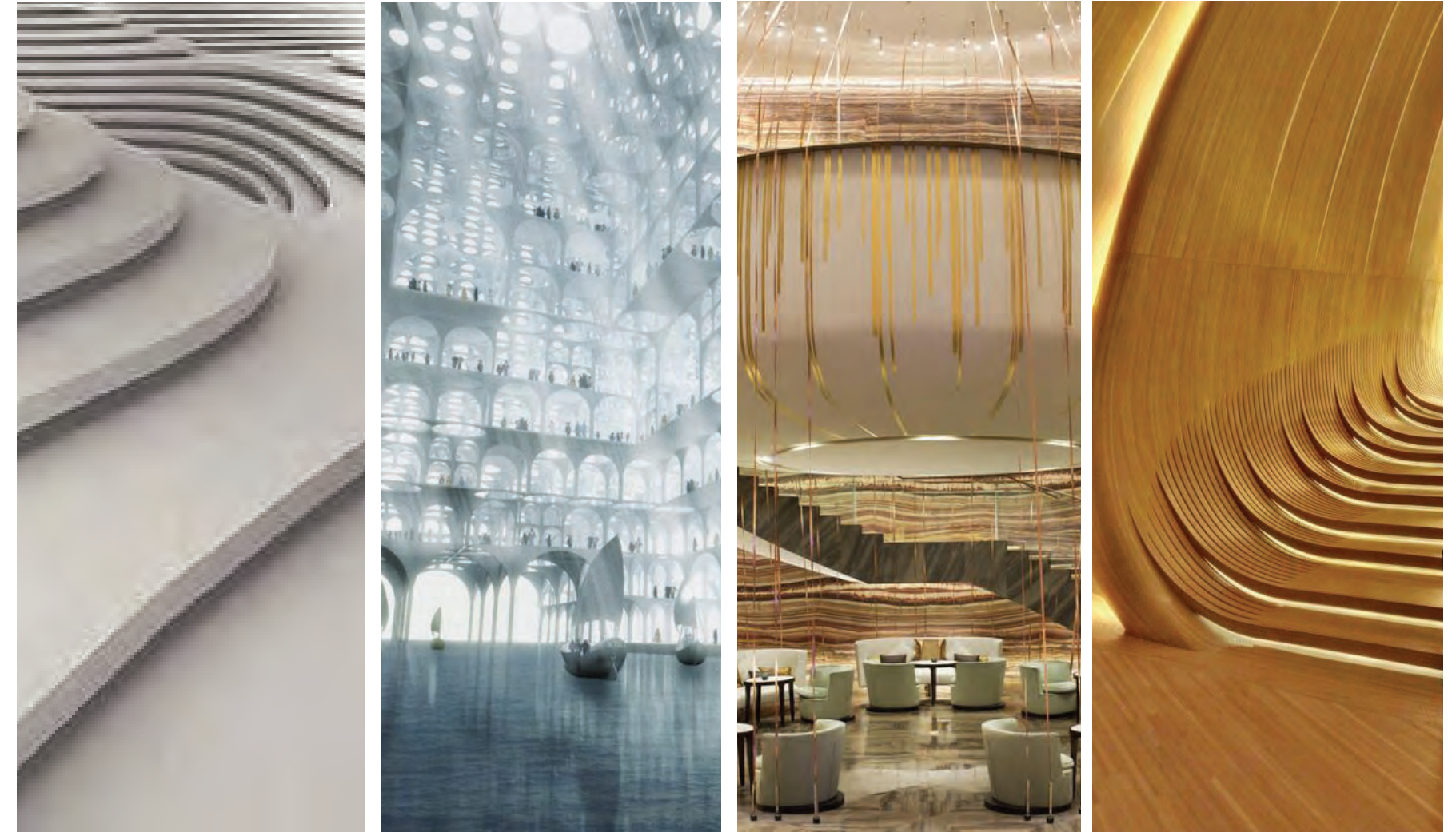
QINGDAO LOCAL CONTEXT 青岛地理环境

MONUMENTAL
LANDMARK
地标性建筑

THE ICONIC, ELEGANT
DESTINATION THAT NARRATES
A BREATHTAKING, MYSTERIOUS
AND PASSIONATE STORY TOLD
BY THE DETAILS

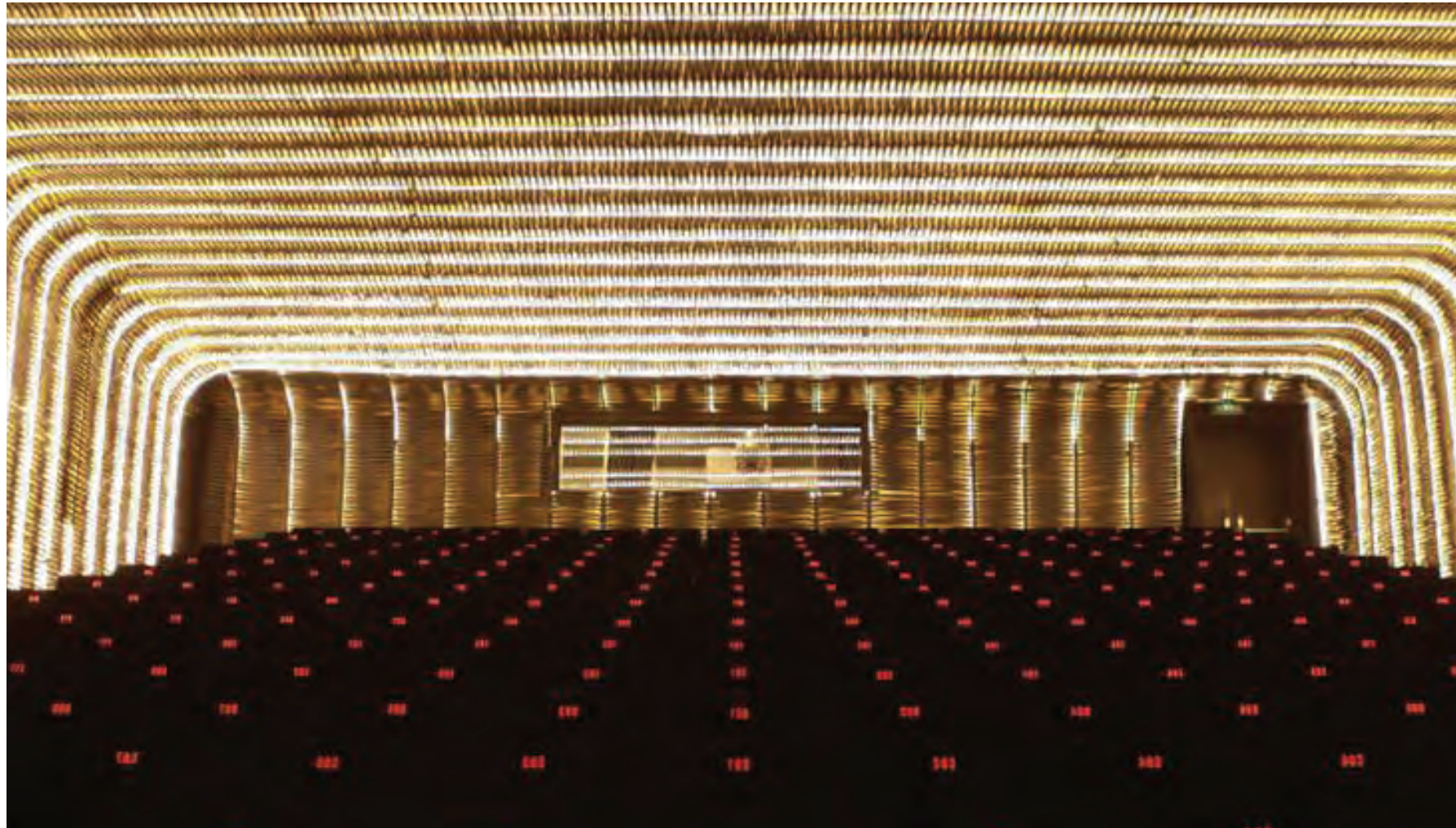
优雅的标志性目的地叙述着由细
节谱写的神秘的,令人惊叹并
充满热情的故事

MGM IN QINGDAO 青岛美高梅



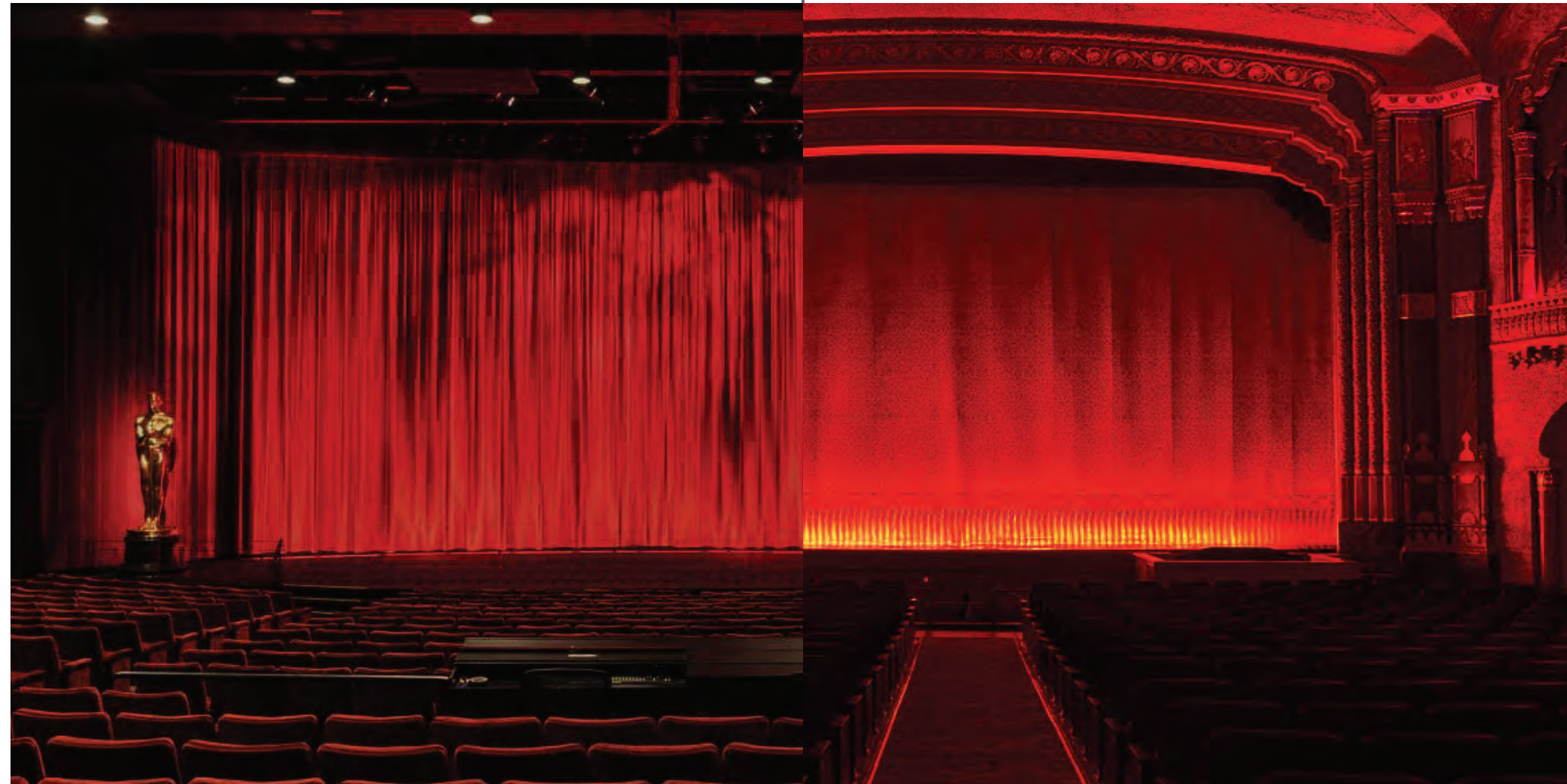
EXCEPTIONAL EXPERIENCE
独具一格的空间体验

MGM IN QINGDAO 青岛美高梅



*ENTERTAINMENT IS NOT
EXTRACURRICULAR, IT
IS A FUNDAMENTAL
HUMAN NEED.*

娱乐不仅仅作为闲时活动,
这是人性的基本需求。

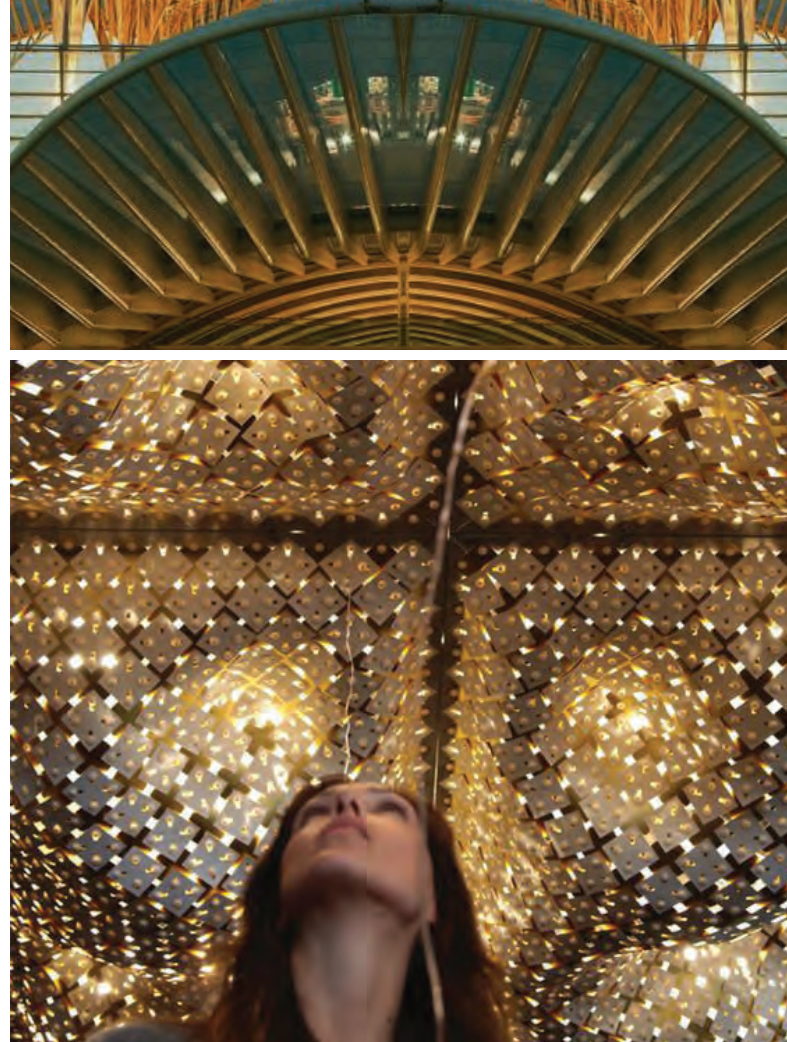


CHARMING THE GUEST WITH GLAMOUR AND OPULENCE IN A
REMARKABLY, VIBRANT THEATRICAL SPACE.
运用充满魅力且丰富的设计, 把客人吸引到此非凡的动感戏剧化空间

PUBLIC AREA
公共区域



DRAMATIC
引人入胜



CURIOUS
好奇探索



ADVENTURE
神奇旅程

SENSE OF ARRIVAL 迎宾体验

THE BEGINING OF JOURNEY,
THE DEFINING MOMENT,
UNLEASHING A SENSE OF CURIOSITY

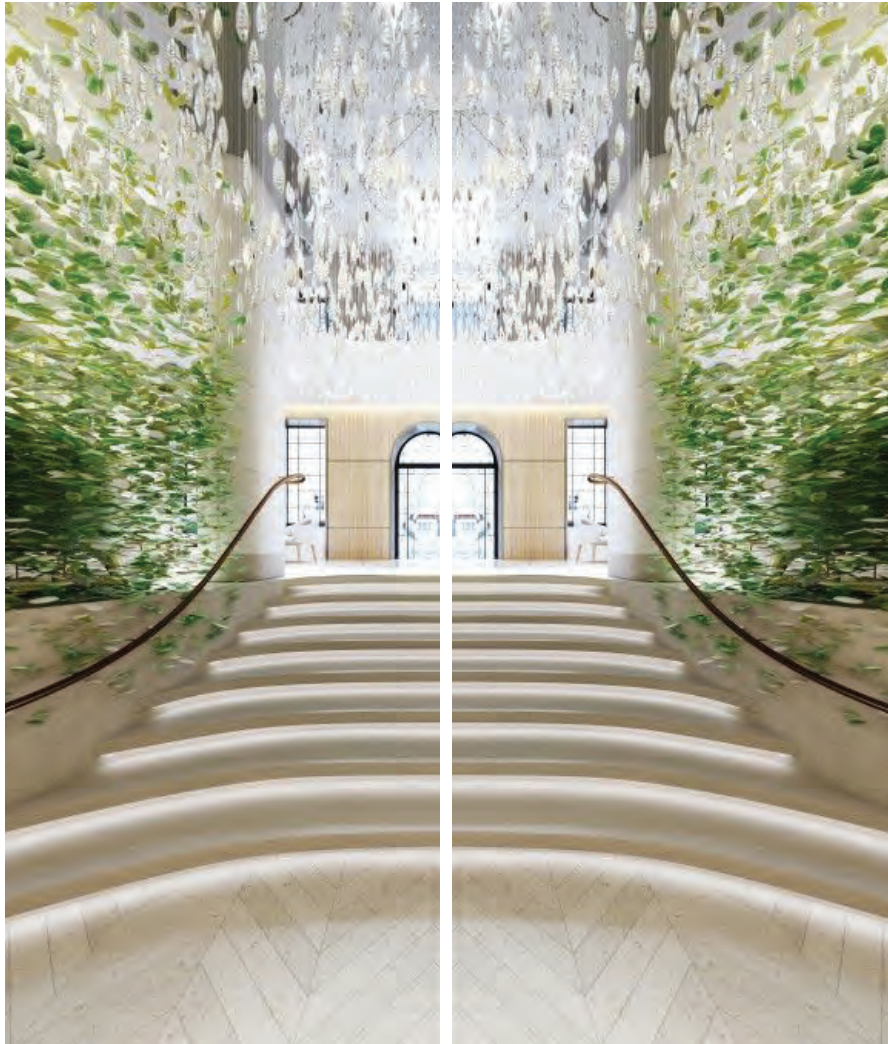
旅程的起点，
唤起无穷想象空间，
启发寻奇探索精神



SENSE OF ARRIVAL 迎宾体验



CONNECTION
融洽结合



LUSH
身处绿荫



INTIMATE
灵动亲密

LOBBY DIRECTION 大堂概念意向



LAYERED
层次升华



DYNAMIC
活力律动

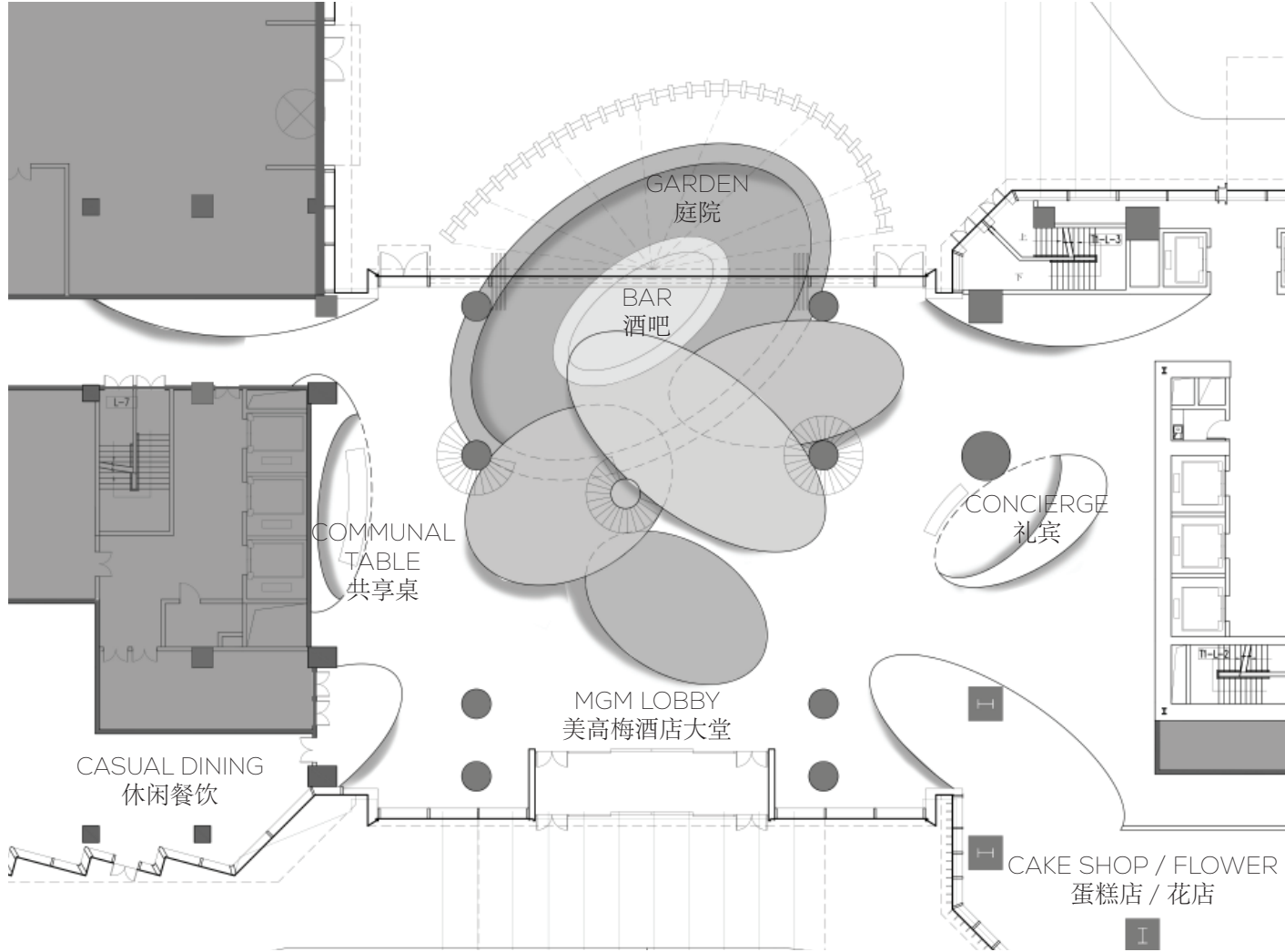


SLEEK
时尚前瞻

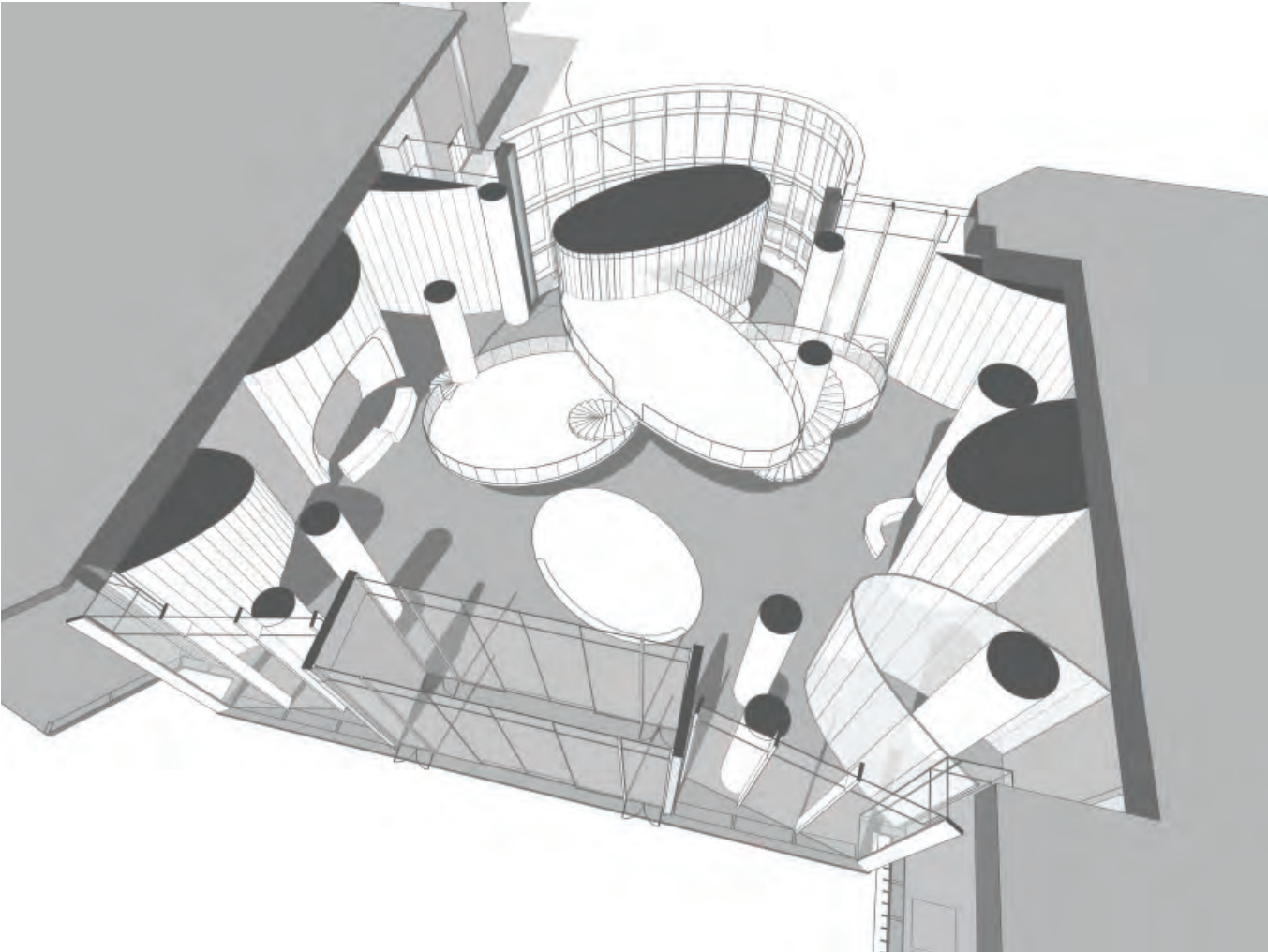


ARTISTIC
艺术美学

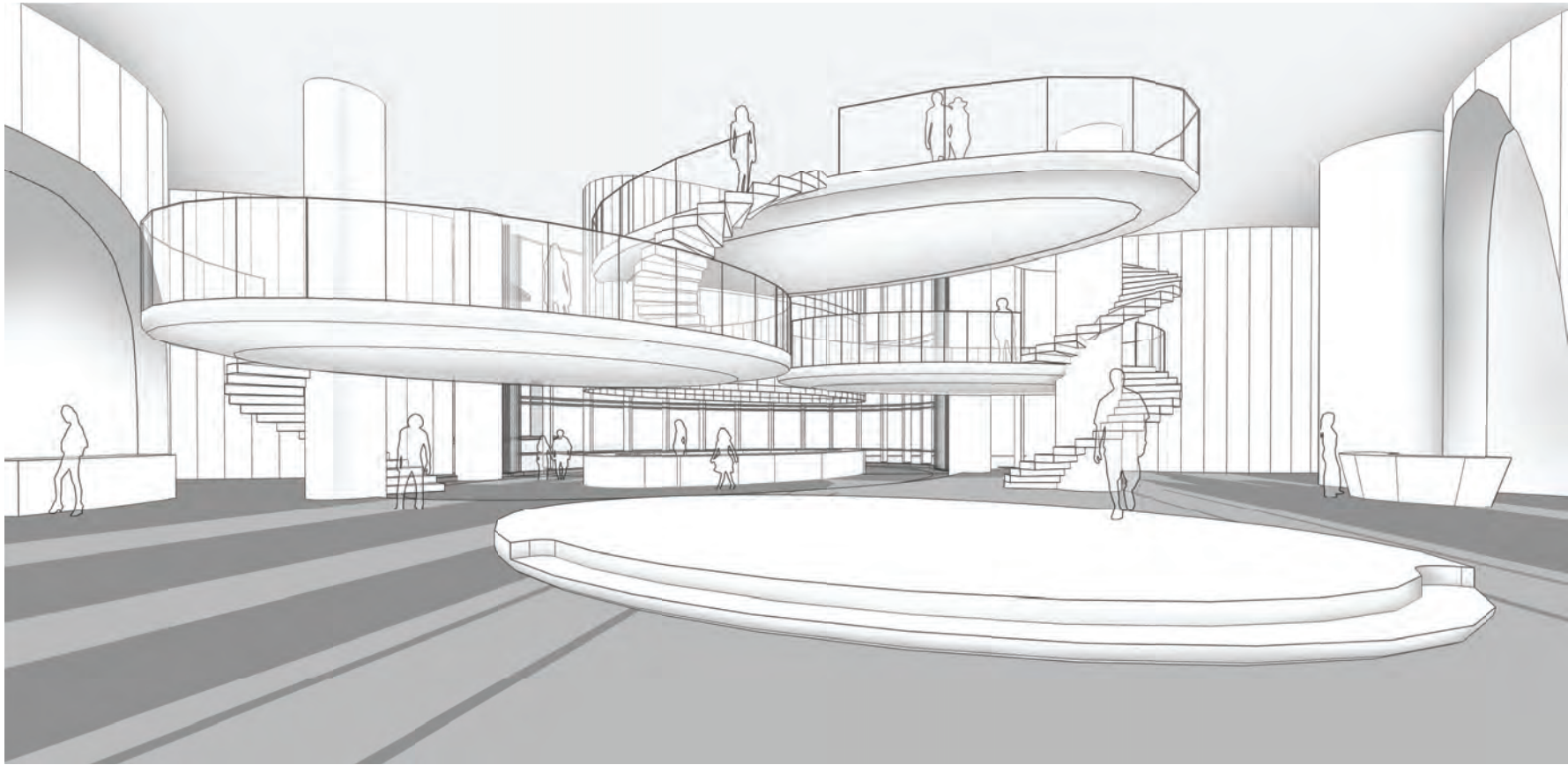
LOBBY DIRECTION 大堂概念意向



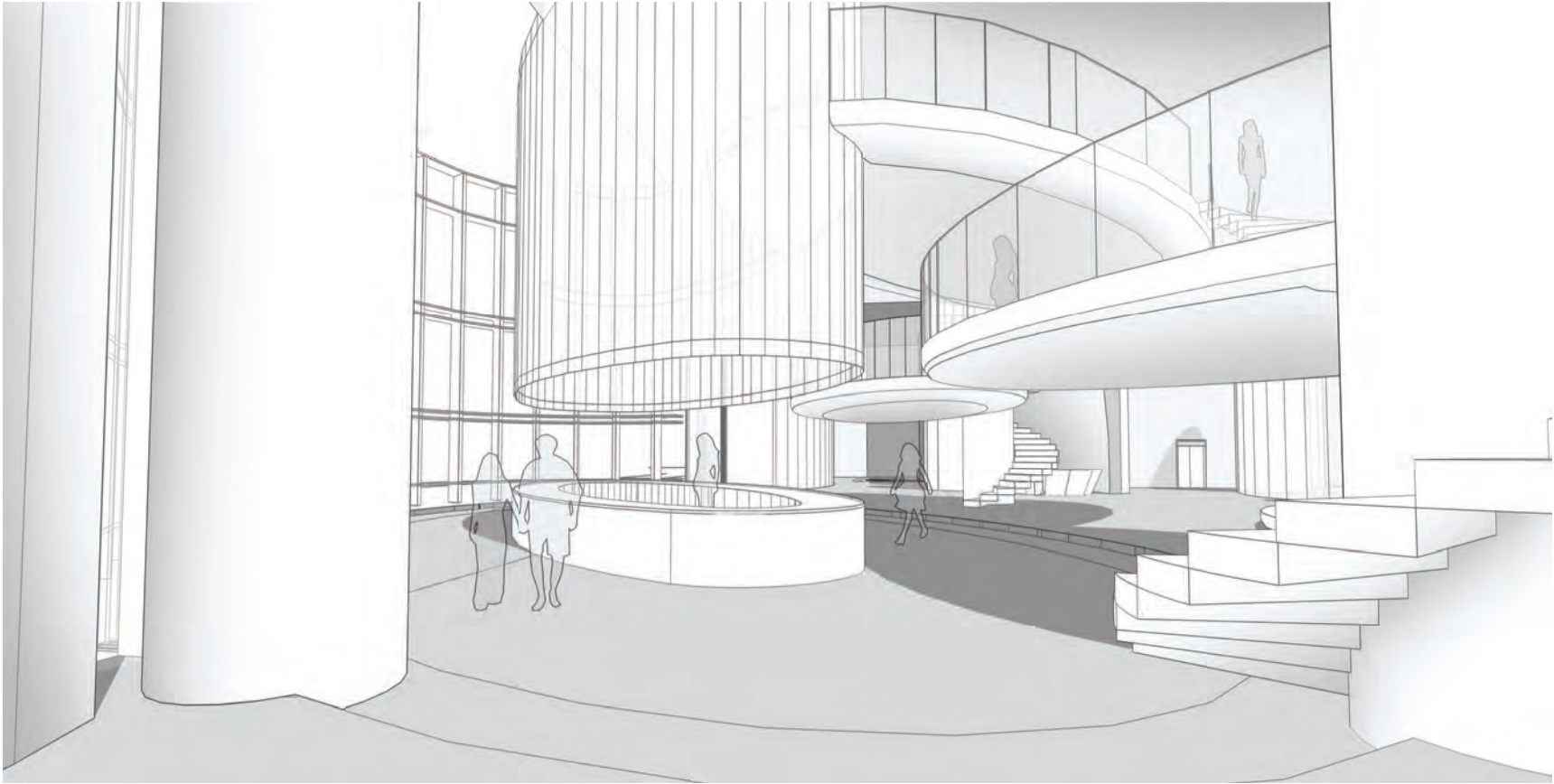
LOBBY PRELIMINARY PLAN OPT 1 - 大堂初步平面方案一



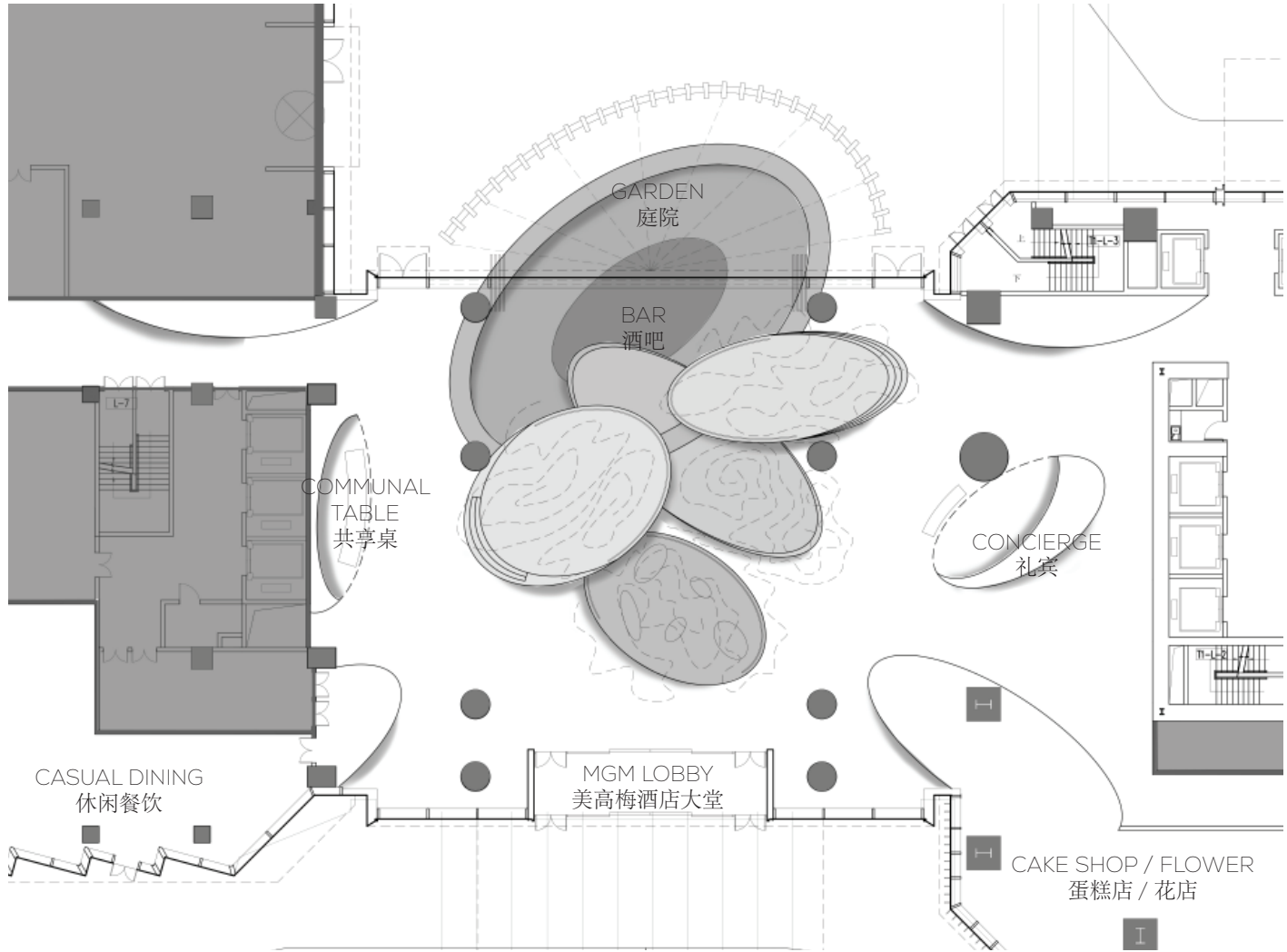
LOBBY PRELIMINARY 3D STUDY OPT 1- 大堂初步3D空间研究方案一



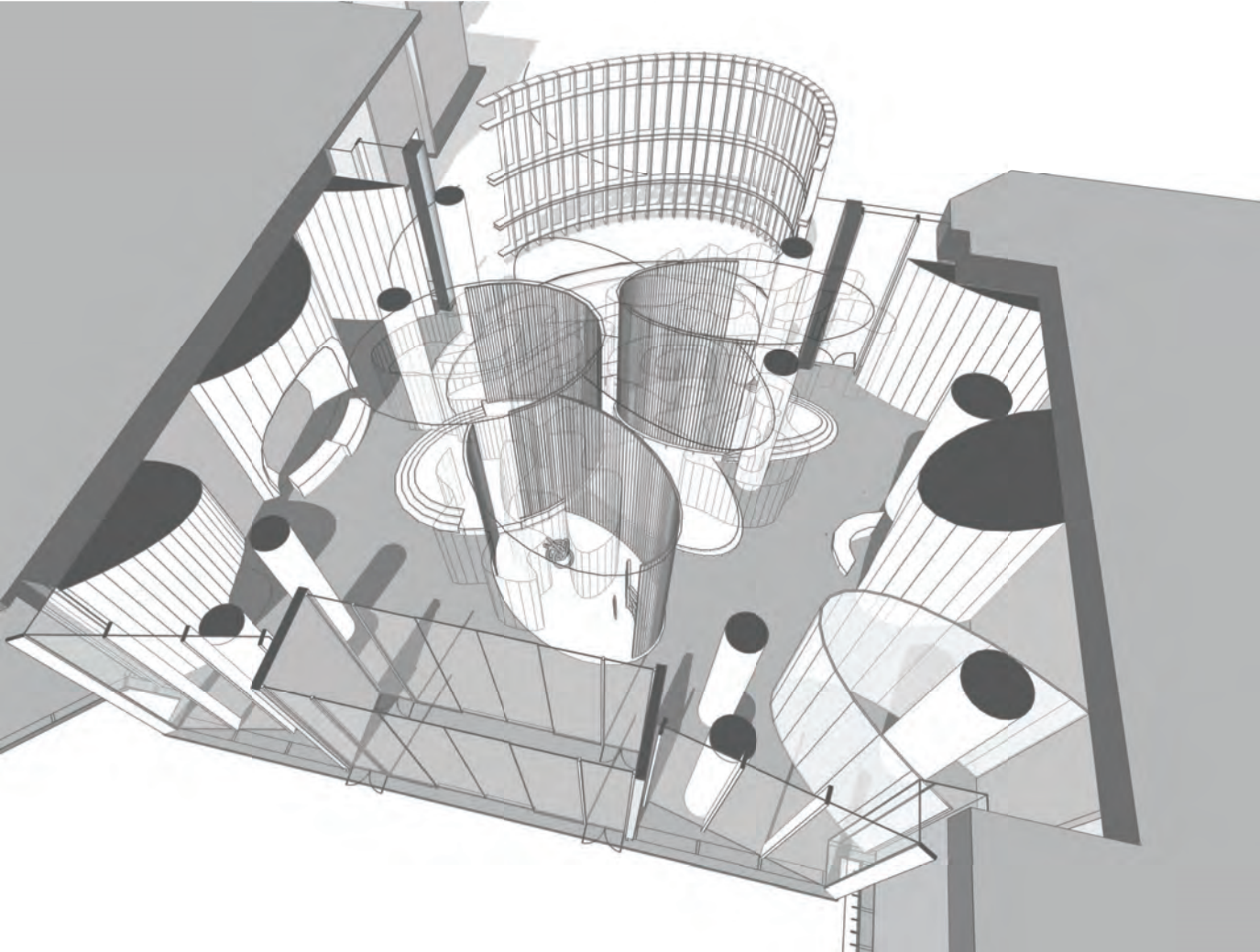
LOBBY PRELIMINARY 3D STUDY OPT 1- 大堂初步3D空间研究方案一



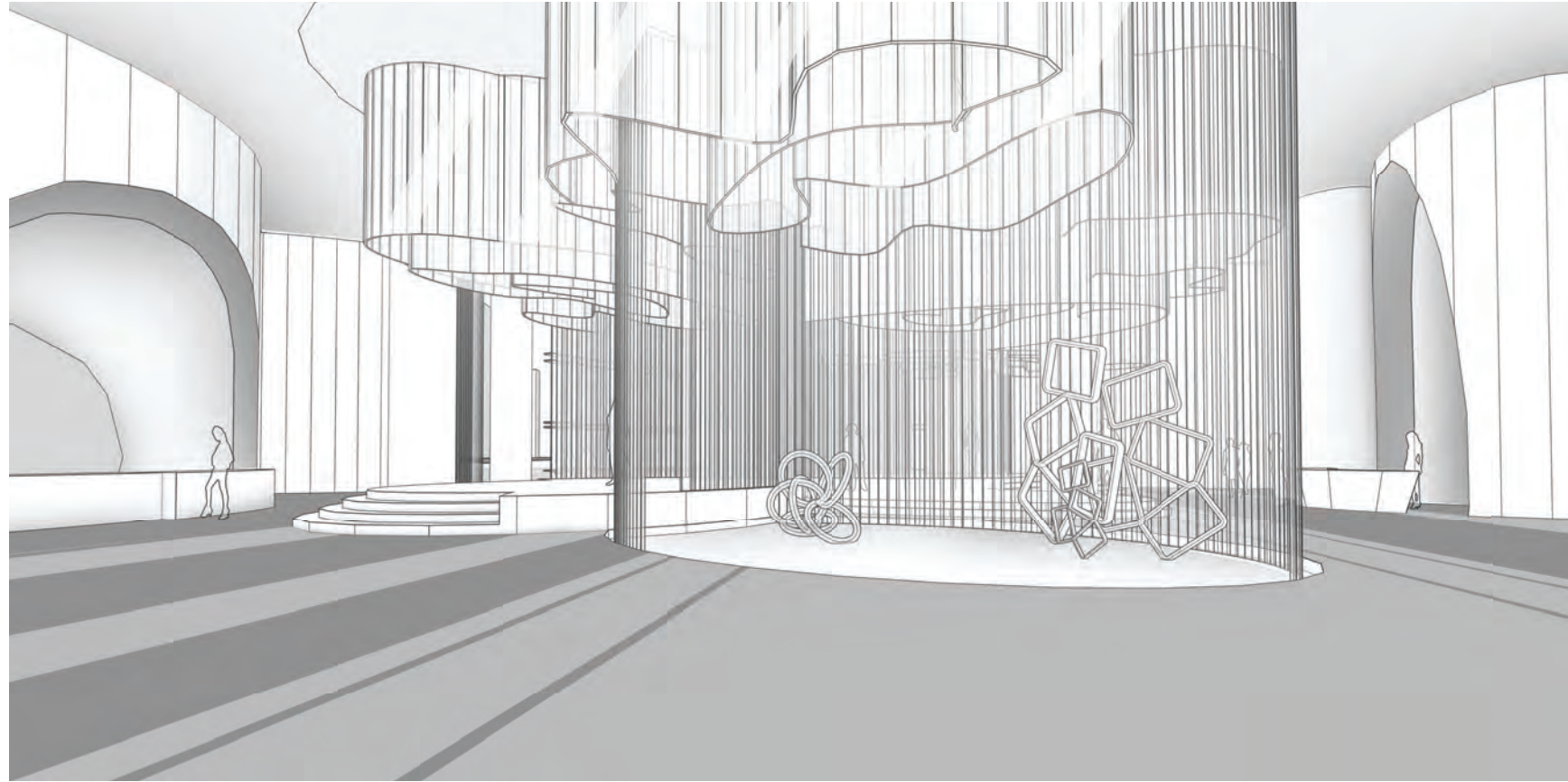
LOBBY PRELIMINARY 3D STUDY OPT 1- 大堂初步3D空间研究方案一



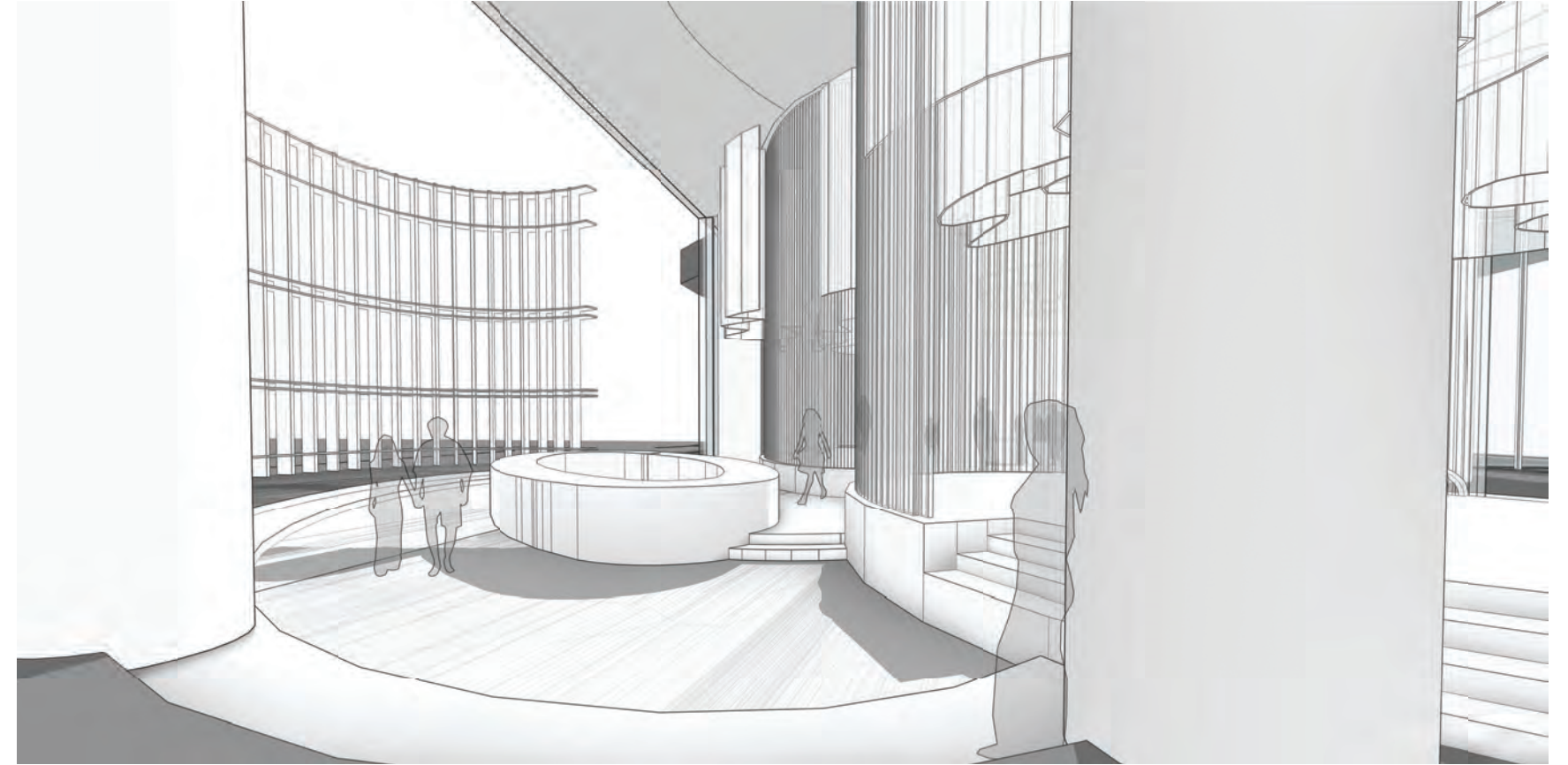
LOBBY PRELIMINARY PLAN OPT 2 - 大堂初步平面方案二



LOBBY PRELIMINARY 3D STUDY OPT 2 - 大堂初步3D空间研究方案二



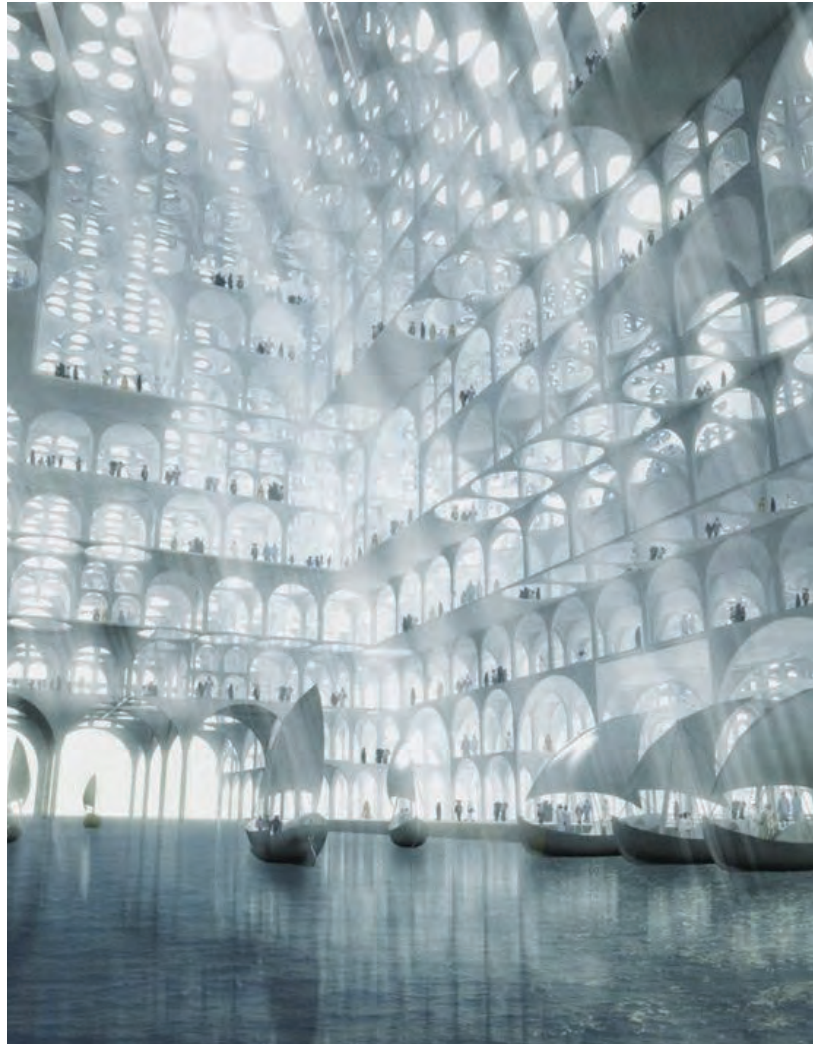
LOBBY PRELIMINARY 3D STUDY OPT 2 - 大堂初步3D空间研究方案二



LOBBY PRELIMINARY 3D STUDY OPT 2 - 大堂初步3D空间研究方案二

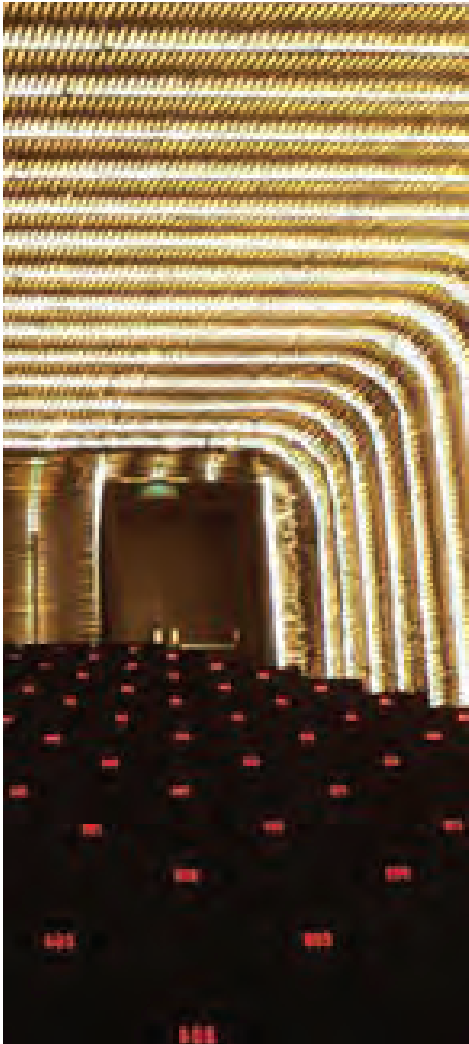


THEATRICAL
戏剧性质



GRAND
华丽宏伟

LAYERED
质感层次



MONUMENTAL
标志特色

BALLROOM & PRE-FUNCTION 宴会厅 & 接待厅



ORNAMENTAL
精致装饰



EXECUTIVE
专属定制

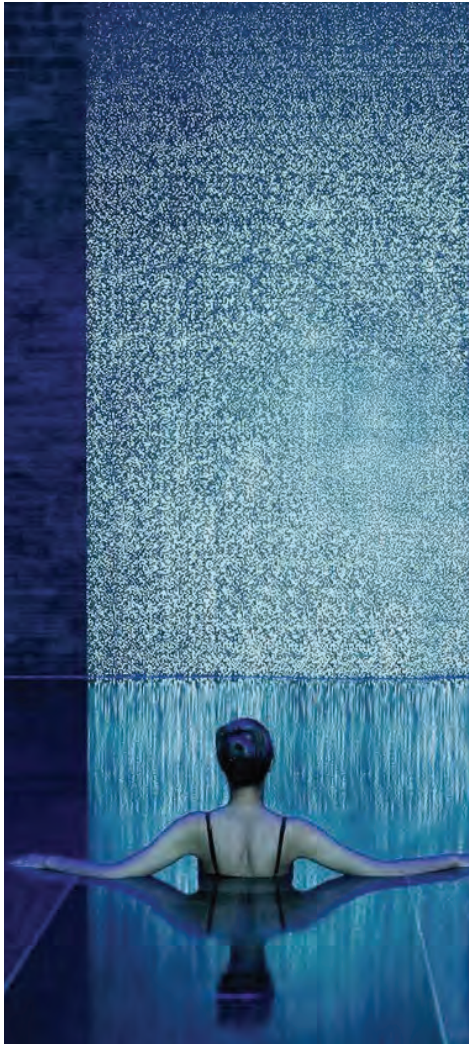


TAILORED
专属定制

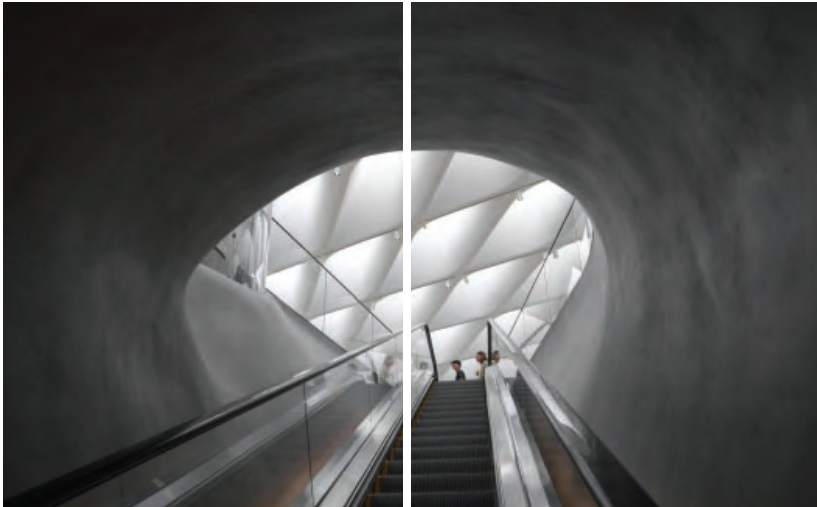


ETHEREAL
轻盈优雅

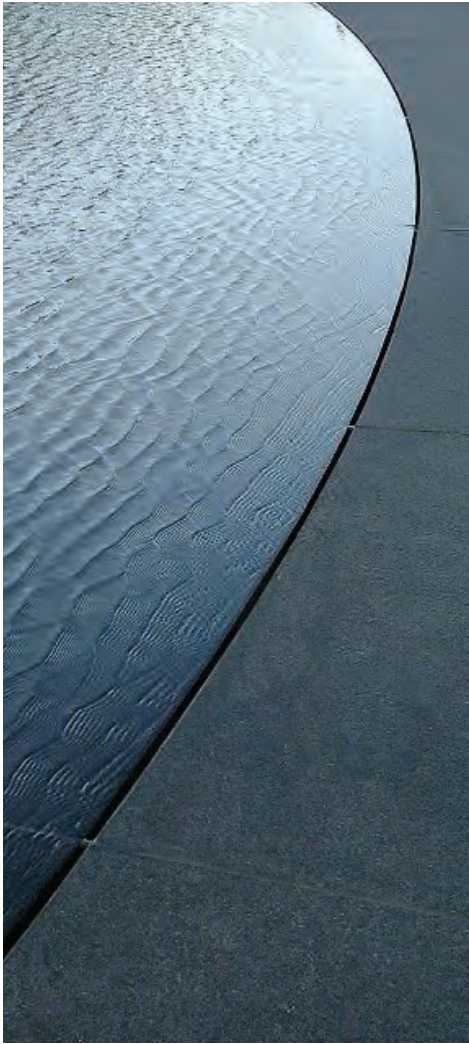
MEETING ROOM 会议室



SENSUAL
感官享受

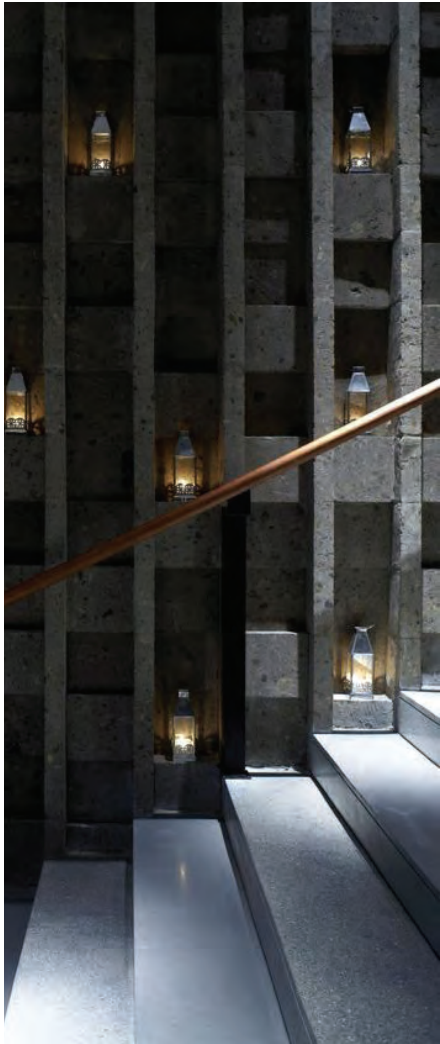


EXPERIENCE
空间体验



ORGANIC
流动线条

WELLNESS AREA 康体区域



DREAMY
如梦似幻



ARTISTIC
艺术美学



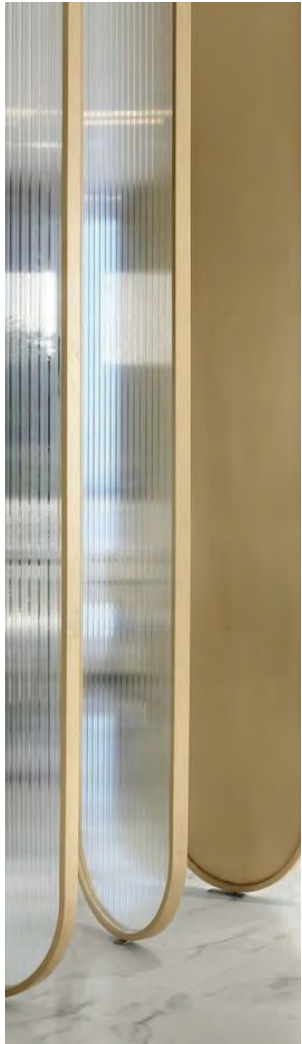
WELLNESS AREA 康体区域



MOODY
玄妙质感



THEATRICAL
戏剧性质



LUXURIOUS
精致奢华



EXCEPTIONAL
独有特色



PRESIDENTIAL SUITE 总统套房



UP SCALE
高贵基调



SCULPTURAL
雕塑美感



DRAMATIC
引人注目

PRESIDENTIAL SUITE 总统套房

MODEL ROOM
样板房



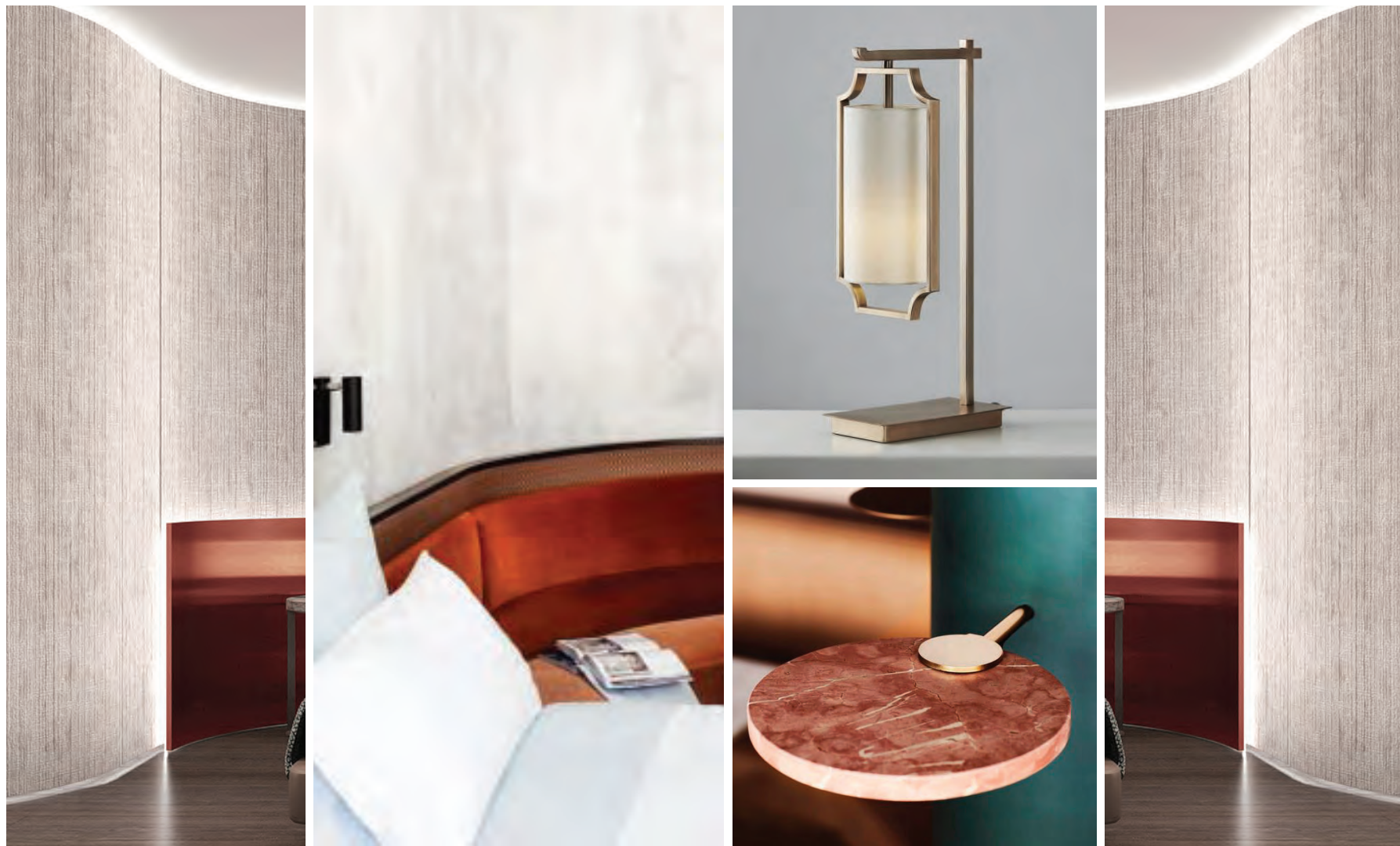
GUESTROOM
TYPE A (DOUBLE)
CONCEPT
标准客房
A房型(双床房) 概念

RED ROOF
'THE MEMORY OF
QINGDAO'
青岛记忆-红瓦屋顶



GROOMING AREA 梳洗区域

MGM QINGDAO
青岛美高梅

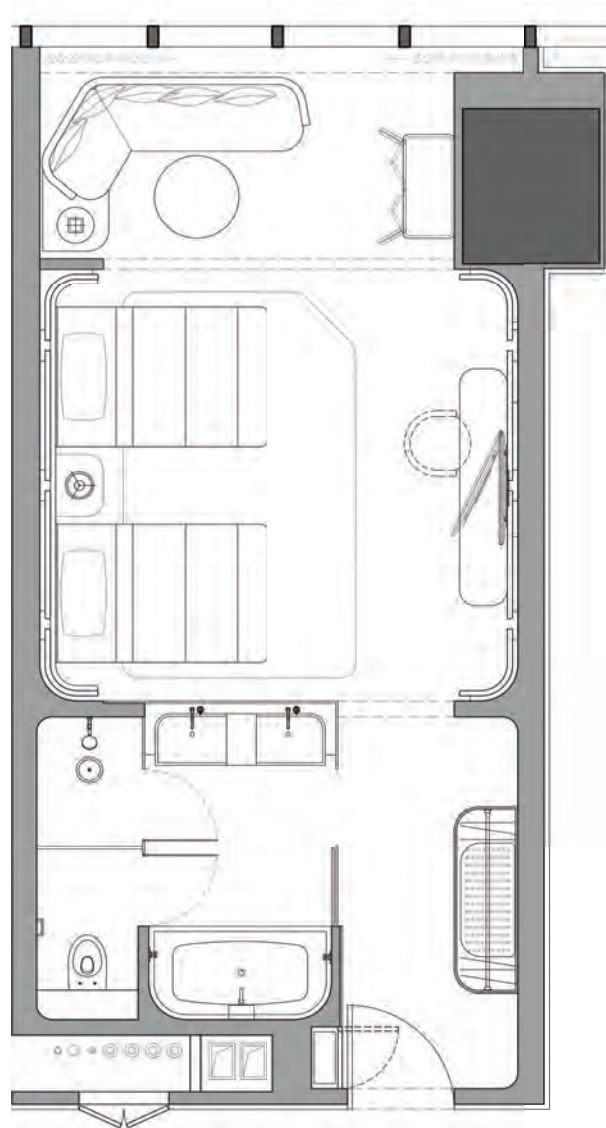


RELAXING AREA 放松区域

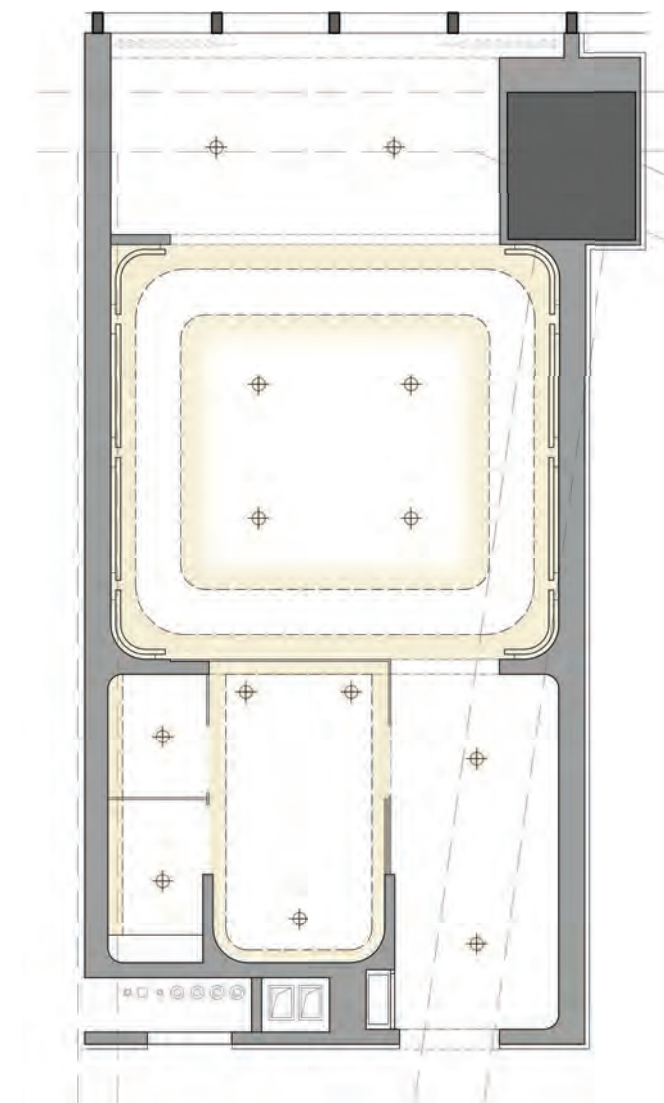
CONCEPT DESIGN
概念设计



ENTERTAINING AREA 娱乐区域



GUESTROOM TYPE A (MUR DOUBLE QUEEN) 标准客房A型 (样板双床房)
DOUBLE QUEEN BEDROOM - PLAN 双床房 - 平面布置图



GUESTROOM TYPE A (MUR DOUBLE QUEEN) 标准客房A型 (样板双床房)
DOUBLE QUEEN BEDROOM - RCP 双床房 - 天花反向图



KEY PLAN
总平面图

GUESTROOM TYPE A (MUR DOUBLE QUEEN) 标准客房A型 (样板双床房)
DOUBLE QUEEN BATHROOM - PRELIMINARY 3D STUDY 双床房浴室 - 初步3D空间研究



KEY PLAN
总平面图

GUESTROOM TYPE A (MUR DOUBLE QUEEN) 标准客房A型 (样板双床房)
DOUBLE QUEEN BATHROOM - PRELIMINARY 3D STUDY 双床房浴室 - 初步3D空间研究



KEY PLAN
总平面图

GUESTROOM TYPE A (MUR DOUBLE QUEEN) 标准客房A型 (样板双床房)
DOUBLE QUEEN BATHROOM - PRELIMINARY 3D STUDY 双床房浴室 - 初步3D空间研究



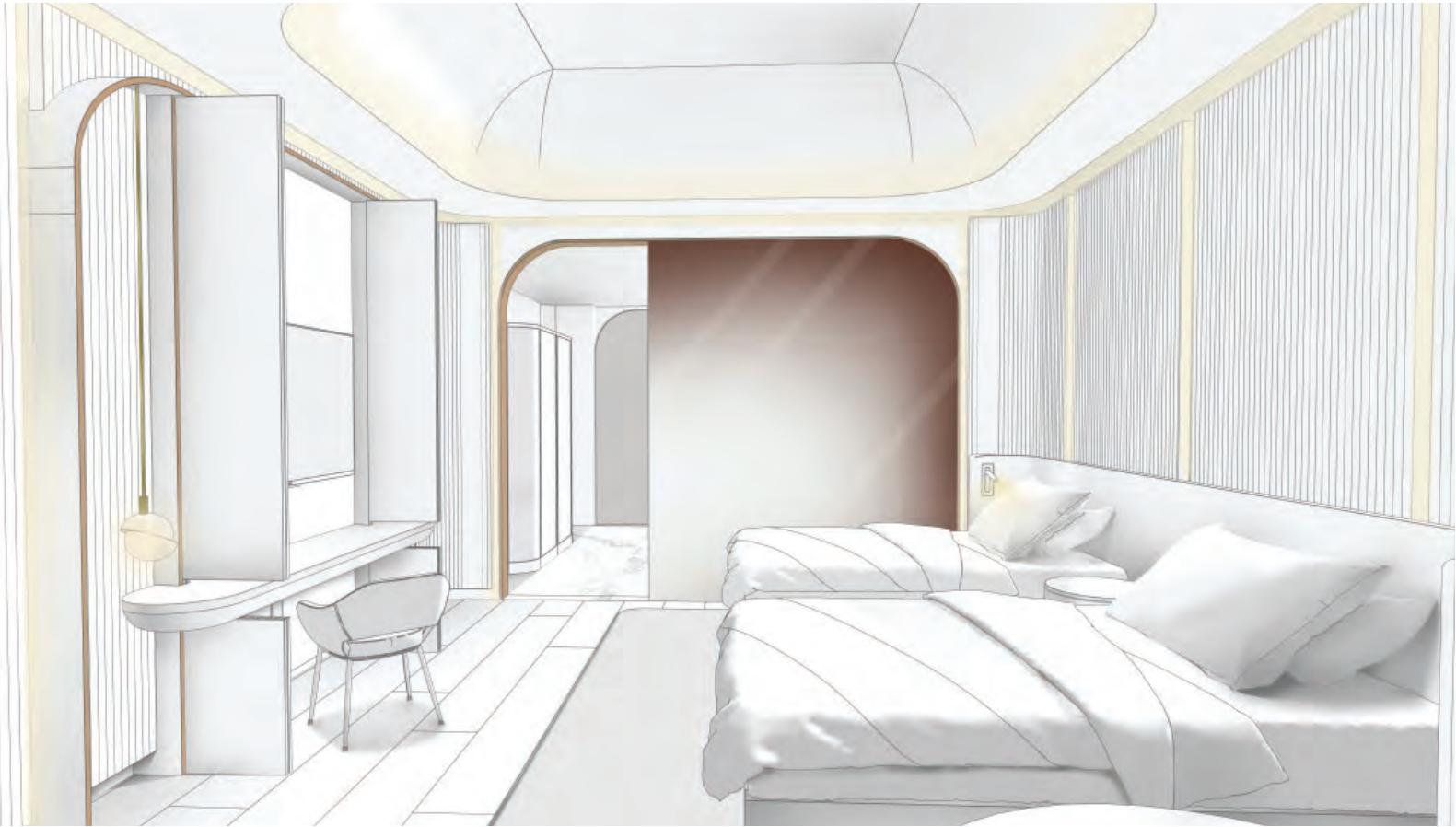
KEY PLAN
总平面图

GUESTROOM TYPE A (MUR DOUBLE QUEEN) 标准客房A型 (样板双床房)
DOUBLE QUEEN BEDROOM - PRELIMINARY 3D STUDY 双床房 - 初步3D空间研究



KEY PLAN
总平面图

GUESTROOM TYPE A (MUR DOUBLE QUEEN) 标准客房A型 (样板双床房)
DOUBLE QUEEN BEDROOM - PRELIMINARY 3D STUDY 双床房 - 初步3D空间研究



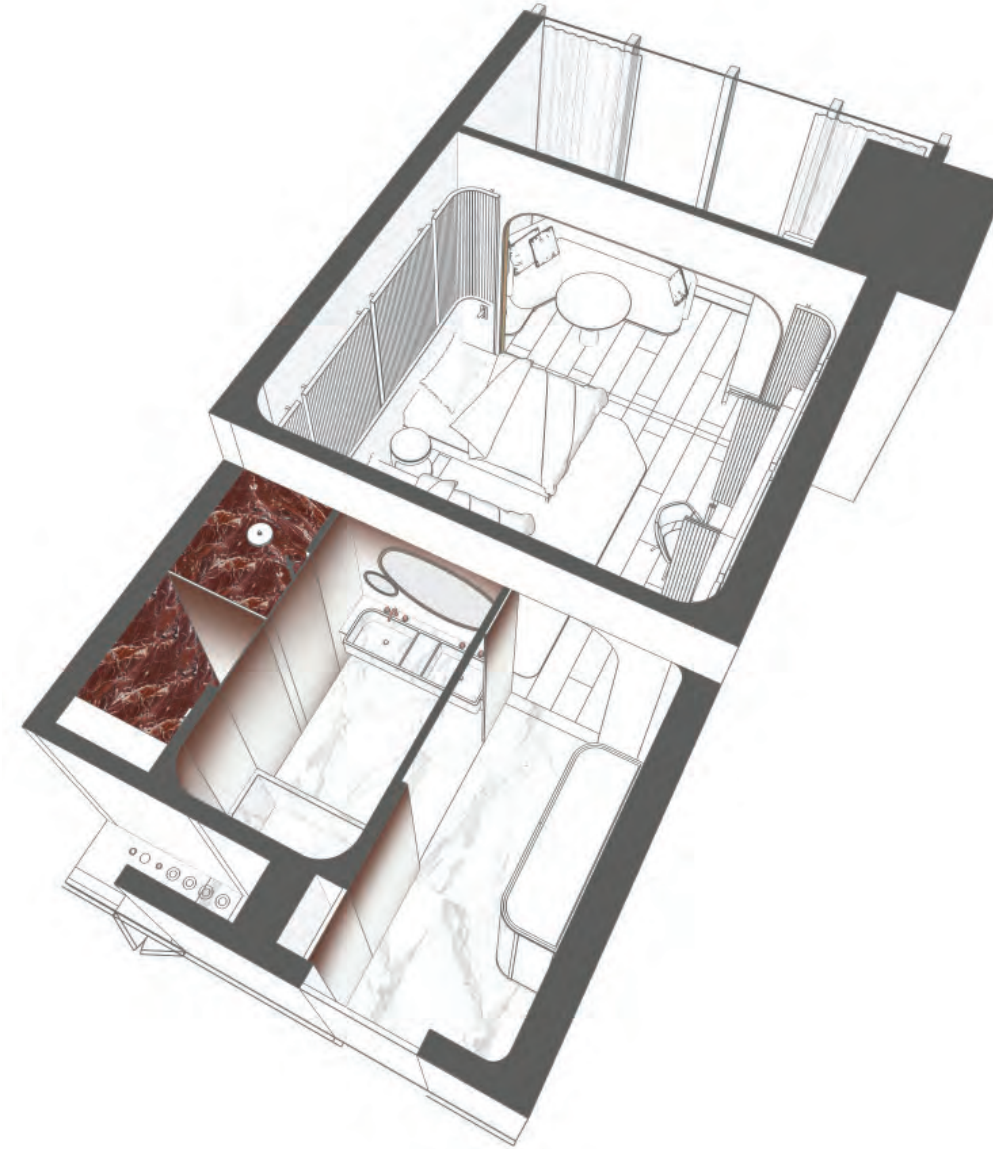
KEY PLAN
总平面图

GUESTROOM TYPE A (MUR DOUBLE QUEEN) 标准客房A型 (样板双床房)
DOUBLE QUEEN BEDROOM - PRELIMINARY 3D STUDY 双床房 - 初步3D空间研究

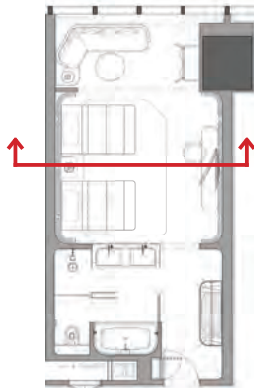
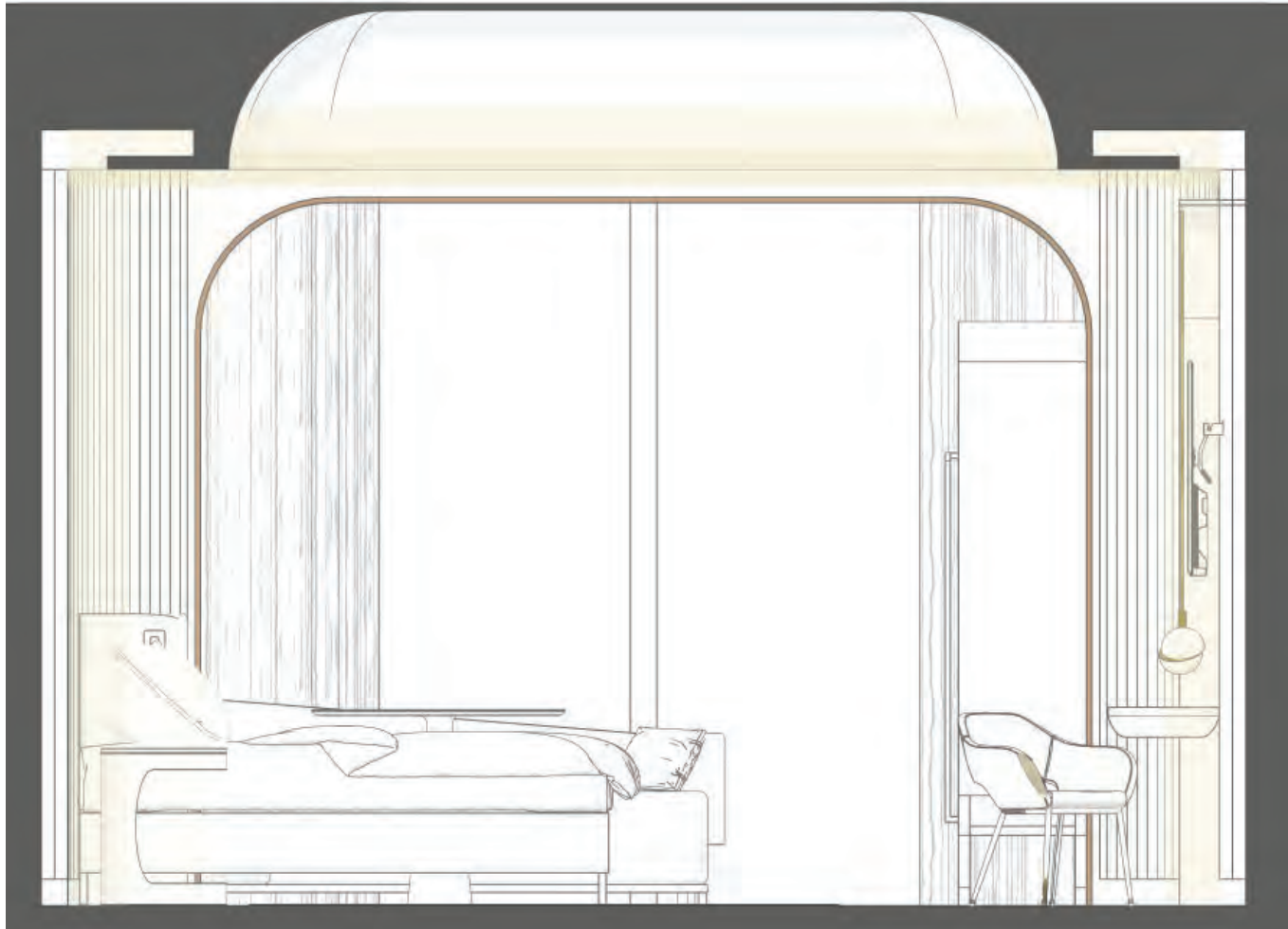


KEY PLAN
总平面图

GUESTROOM TYPE A (MUR DOUBLE QUEEN) 标准客房A型 (样板双床房)
DOUBLE QUEEN BEDROOM - PRELIMINARY 3D STUDY 双床房 - 初步3D空间研究



GUESTROOM TYPE A (MUR DOUBLE QUEEN) 标准客房A型 (样板双床房)
DOUBLE QUEEN BEDROOM - ISOMETRIC VIEW STUDY 双床房 - 等距视图研究



KEY PLAN
总平面图

GUESTROOM TYPE A (MUR QUEEN) 标准客房A型 (样板双床房)
DOUBLE QUEEN BEDROOM - ELEVATION STUDY 双床房 - 立面图研究



GUESTROOM TYPE A (MUR QUEEN) 标准客房A型 (样板双床房)
DOUBLE QUEEN BEDROOM - KEY ARCHITECTURAL FINISH 双床房 - 硬装主材料



GUESTROOM
TYPE D (KING)
CONCEPT
标准客房
D房型(大床房) 概念

ORIGIN & CULTURE
'COLOUR OF
QINGDAO'
起源与文化
青岛的色彩



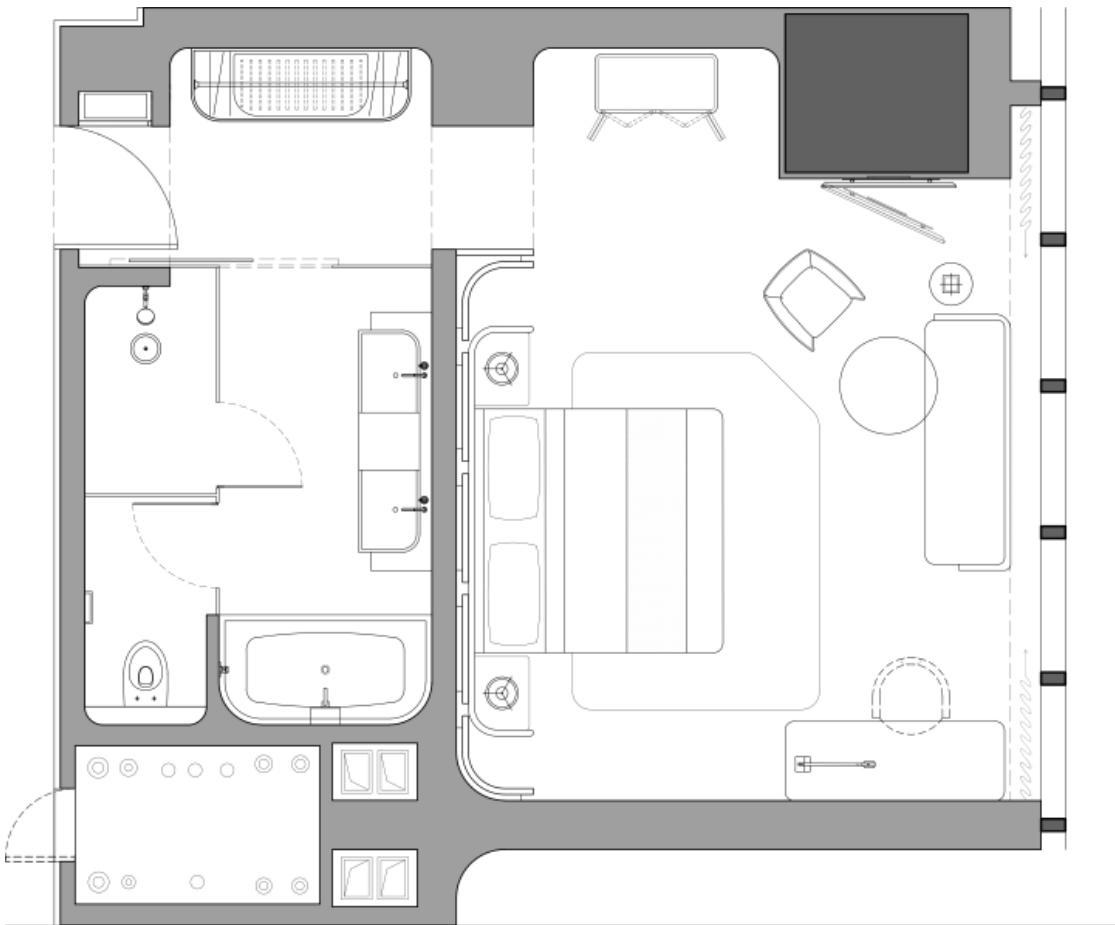
GROOMING AREA 梳洗区域



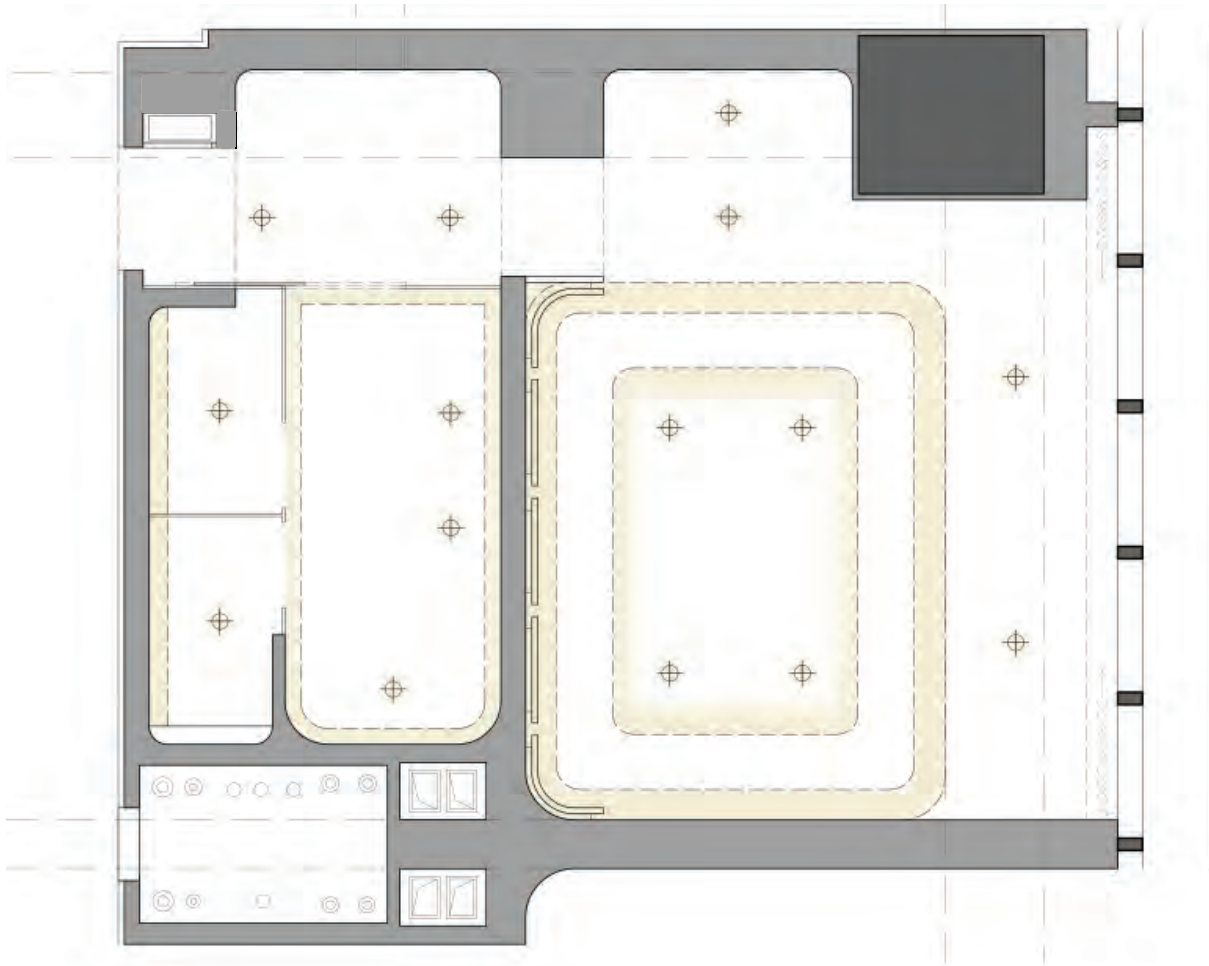
RELAXING AREA 放松区域



ENTERTAINING AREA 娱乐区域



GUESTROOM TYPE D (MUR KING) OPT1 标准客房 D型(样板大床房) 方案一
KING BEDROOM - PLAN 大床房 - 平面布置图



GUESTROOM TYPE D (MUR KING) OPT1 标准客房 D型(样板大床房) 方案一
KING BEDROOM - RCP 大床房 - 天花反向图



KEY PLAN
总平面图

GUESTROOM TYPE D (MUR KING) OPT1 标准客房 D型(样板大床房) 方案一
KING BATHROOM - PRELIMINARY 3D STUDY 大床房浴室 - 初步3D空间研究



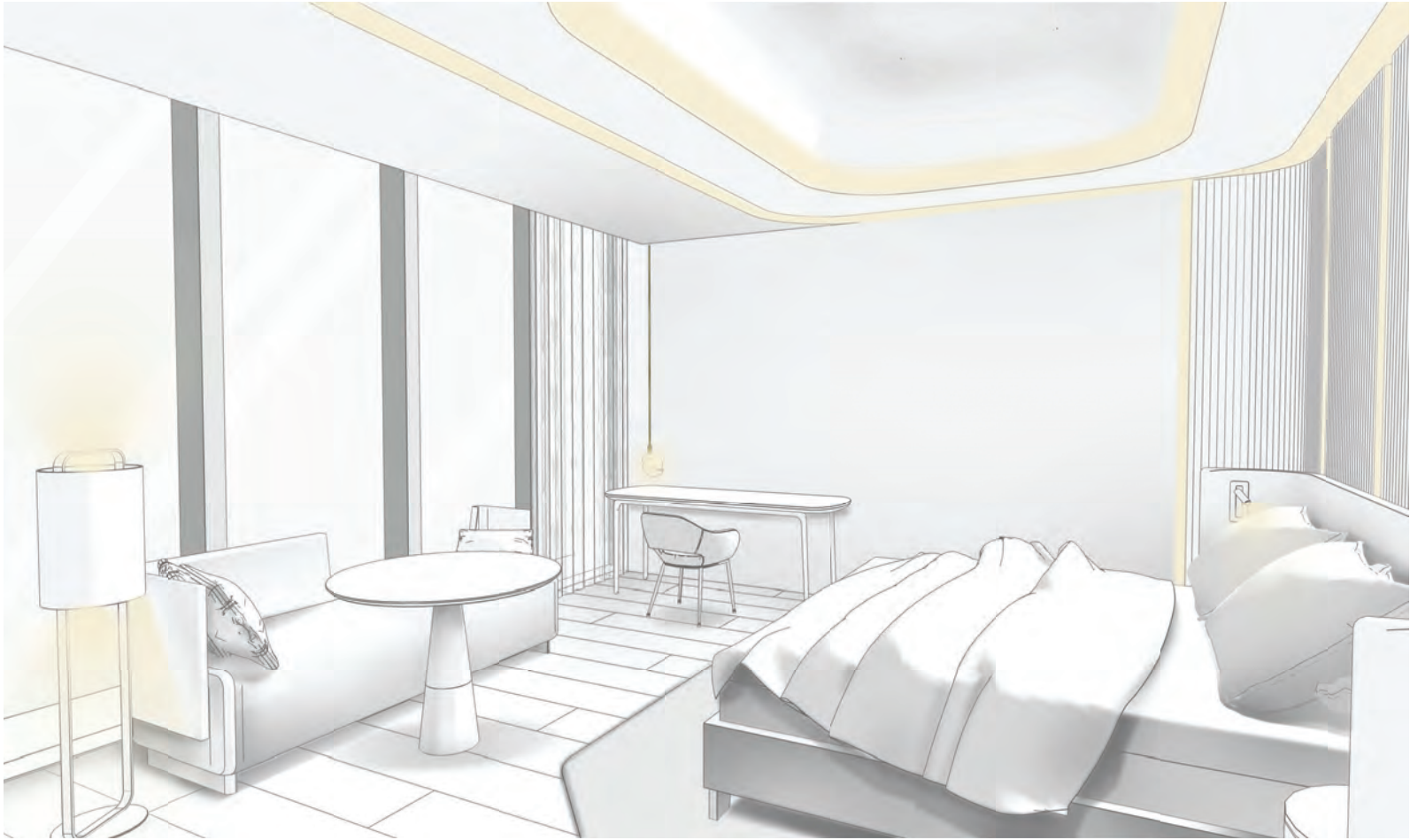
KEY PLAN
总平面图

GUESTROOM TYPE D (MUR KING) OPT1 标准客房 D型(样板大床房) 方案一
KING BATHROOM - PRELIMINARY 3D STUDY 大床房浴室 - 初步3D空间研究



KEY PLAN
总平面图

GUESTROOM TYPE D (MUR KING) OPT1 标准客房 D型(样板大床房) 方案一
KING BATHROOM - PRELIMINARY 3D STUDY 大床房浴室 - 初步3D空间研究



KEY PLAN
总平面图

GUESTROOM TYPE D (MUR KING) OPT1 标准客房 D型(样板大床房) 方案一
KING BEDROOM - PRELIMINARY 3D STUDY 大床房 - 初步3D空间研究



KEY PLAN
总平面图

GUESTROOM TYPE D (MUR KING) OPT1 标准客房 D型(样板大床房) 方案一
KING BEDROOM - PRELIMINARY 3D STUDY 大床房 - 初步3D空间研究



KEY PLAN
总平面图

GUESTROOM TYPE D (MUR KING) OPT1 标准客房 D型(样板大床房) 方案一
KING BEDROOM - PRELIMINARY 3D STUDY 大床房 - 初步3D空间研究



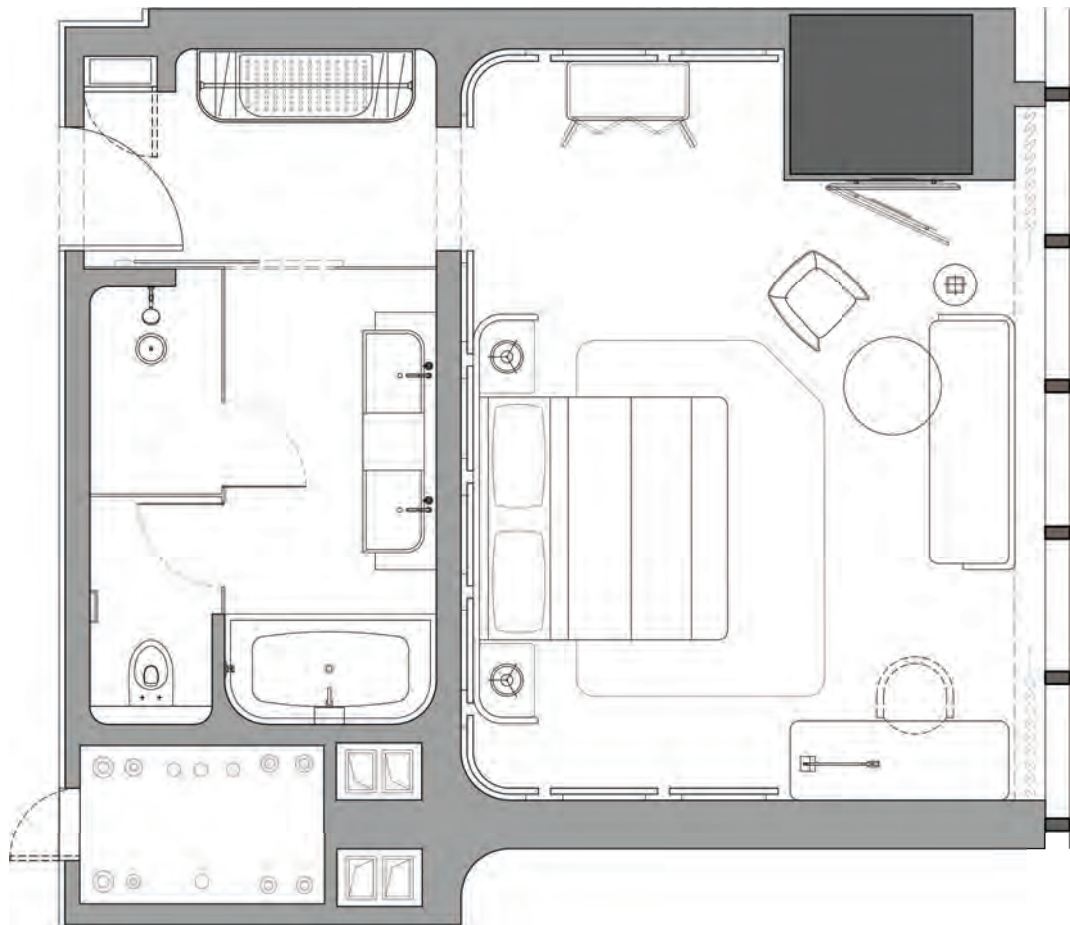
GUESTROOM TYPE D (MUR KING) OPT1 标准客房 D型(样板大床房) 方案一
KING BEDROOM - ISOMETRIC VIEW STUDY 大床房 - 等距视图研究



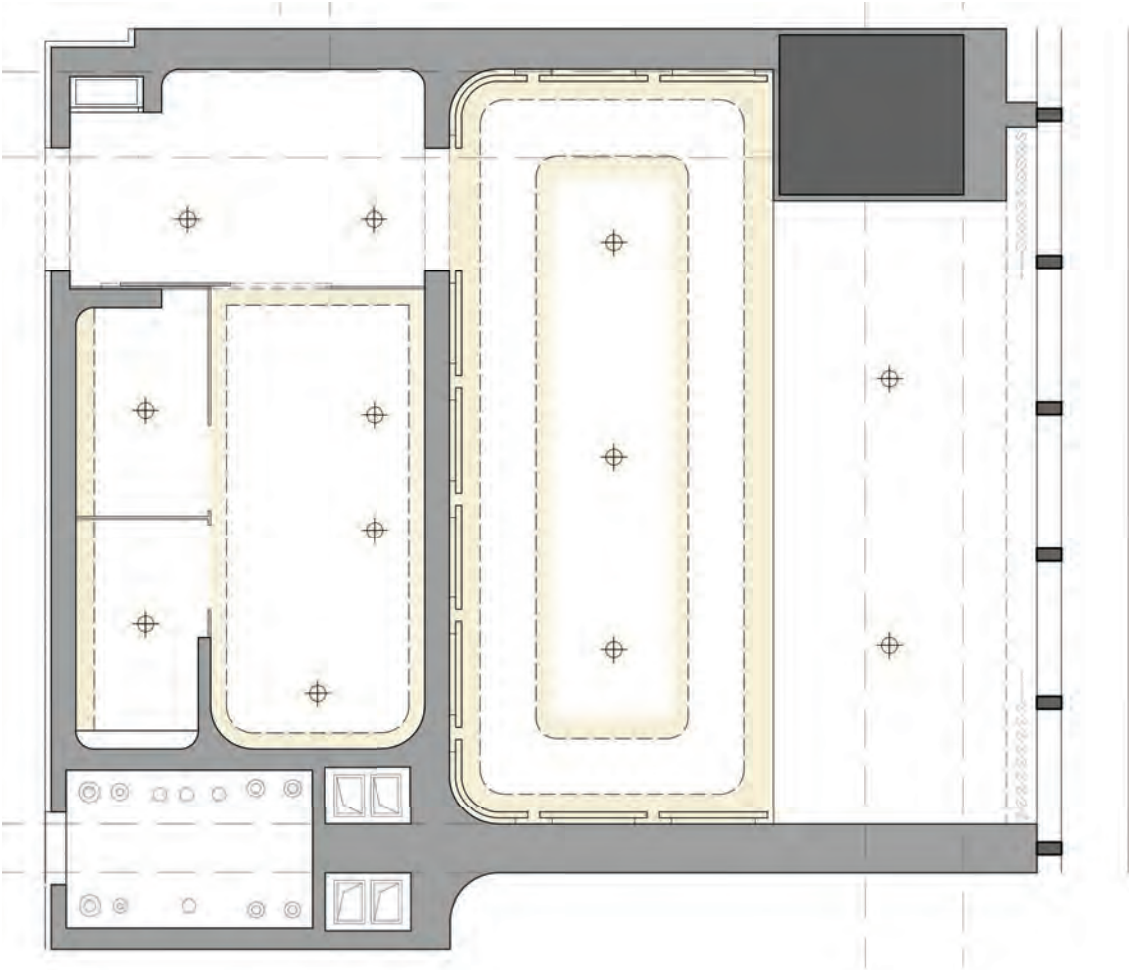
GUESTROOM TYPE D (MUR KING) OPT1 标准客房 D型(样板大床房) 方案一
KING BEDROOM- ELEVATION STUDY 大床房 - 立面图研究



KEY PLAN
总平面图



GUESTROOM TYPE D (MUR KING) OPT 2标准客房 D型(样板大床房) 方案二
KING BEDROOM - PLAN 大床房 - 平面布置图



GUESTROOM TYPE D (MUR KING) OPT 2标准客房 D型(样板大床房) 方案二
KING BEDROOM - RCP 大床房 - 天花反向图



KEY PLAN
总平面图

GUESTROOM TYPE D (MUR KING) OPT 2 标准客房 D型(样板大床房) 方案二
KING BATHROOM - PRELIMINARY 3D STUDY 大床房浴室 - 初步3D空间研究



KEY PLAN
总平面图

GUESTROOM TYPE D (MUR KING) OPT 2 标准客房 D型(样板大床房) 方案二
KING BATHROOM - PRELIMINARY 3D STUDY 大床房浴室 - 初步3D空间研究



KEY PLAN
总平面图

GUESTROOM TYPE D (MUR KING) OPT 2 标准客房 D型(样板大床房) 方案二
KING BATHROOM - PRELIMINARY 3D STUDY 大床房浴室 - 初步3D空间研究



KEY PLAN
总平面图

GUESTROOM TYPE D (MUR KING) OPT 2 标准客房 D型(样板大床房) 方案二
KING BEDROOM - PRELIMINARY 3D STUDY 大床房 - 初步3D空间研究



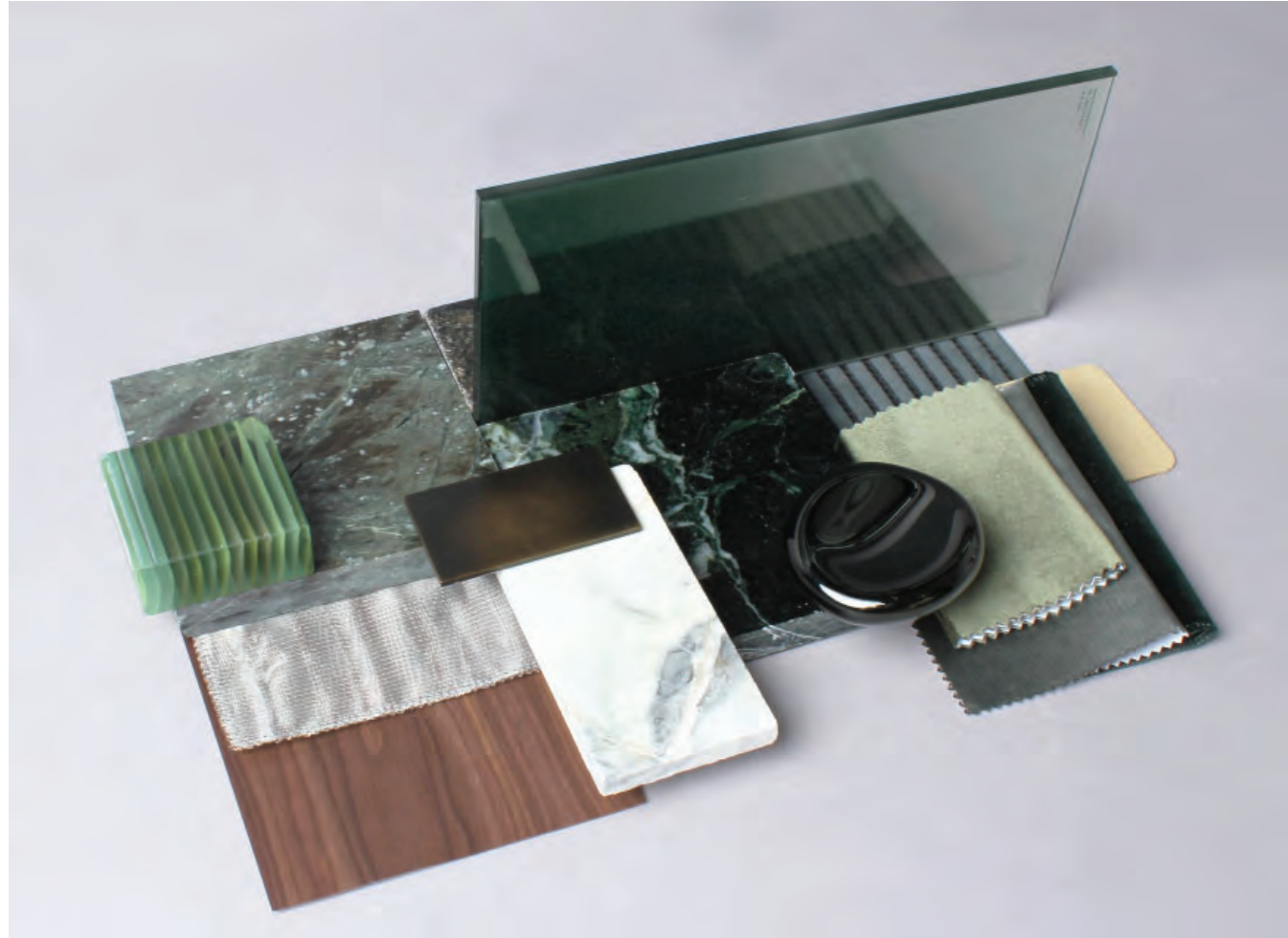
GUESTROOM TYPE D (MUR KING) OPT 2标准客房 D型(样板大床房) 方案二
KING BEDROOM - ISOMETRIC VIEW STUDY 大床房 - 等距视图研究



GUESTROOM TYPE D (MUR KING) OPT 2标准客房 D型(样板大床房) 方案二
KING BEDROOM- ELEVATION STUDY 大床房 - 立面图研究

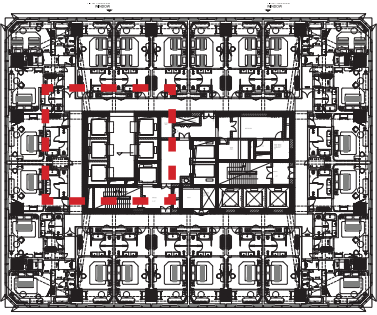
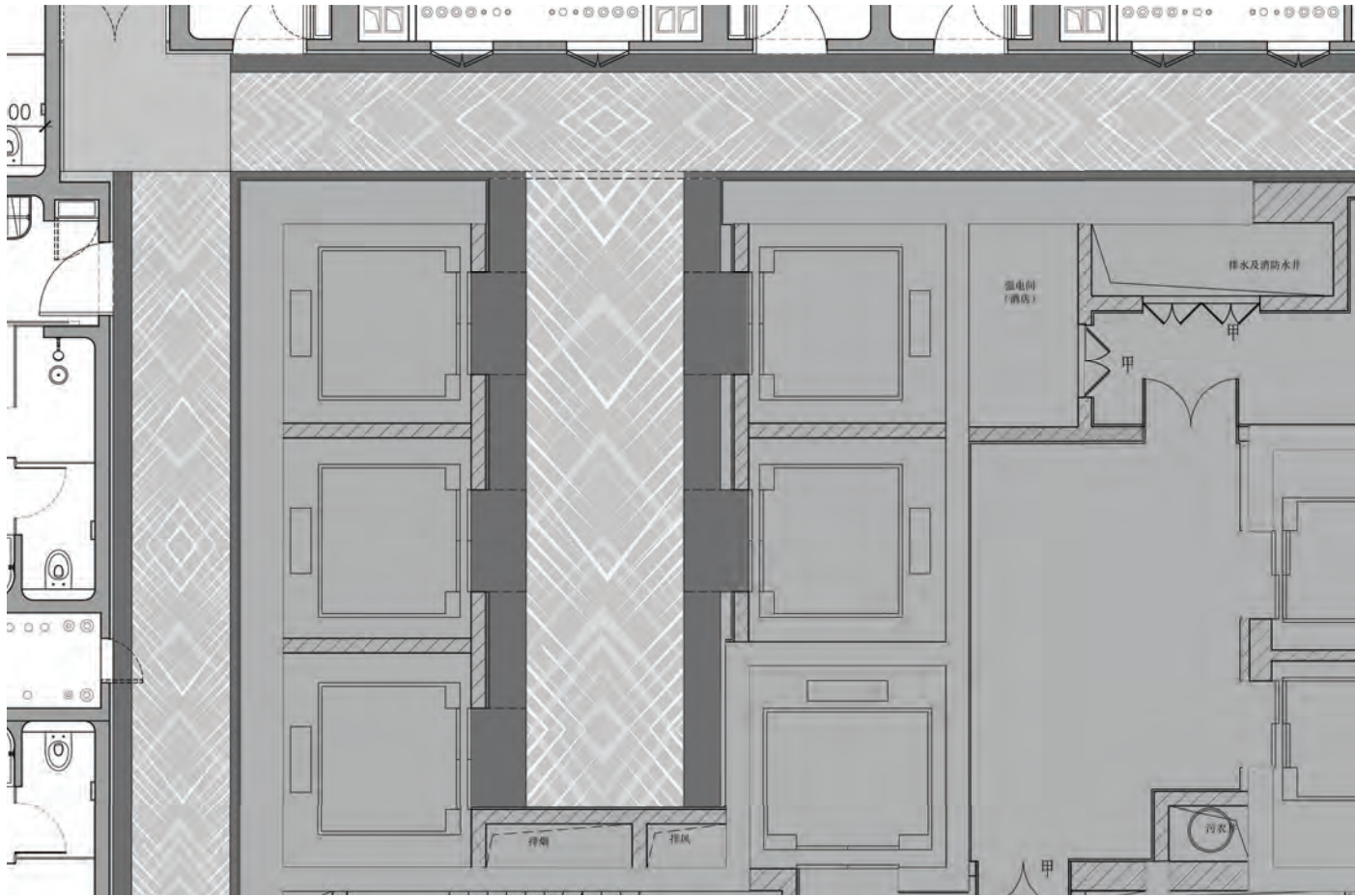


KEY PLAN
总平面图



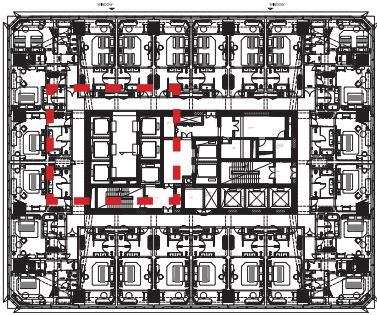
GUESTROOM TYPE D(MUR KING) 标准客房 D型(样板大床房)
KING BEDROOM - KEY ARCHITECTURAL FINISH 大床房 - 硬装主材料

ELEVATOR LOBBY &
CORRIDOR
电梯厅 & 走廊



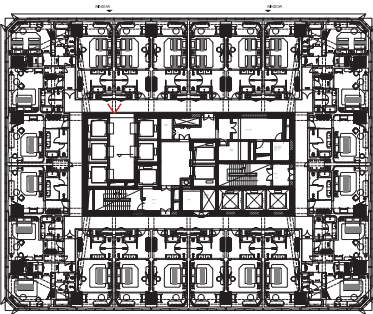
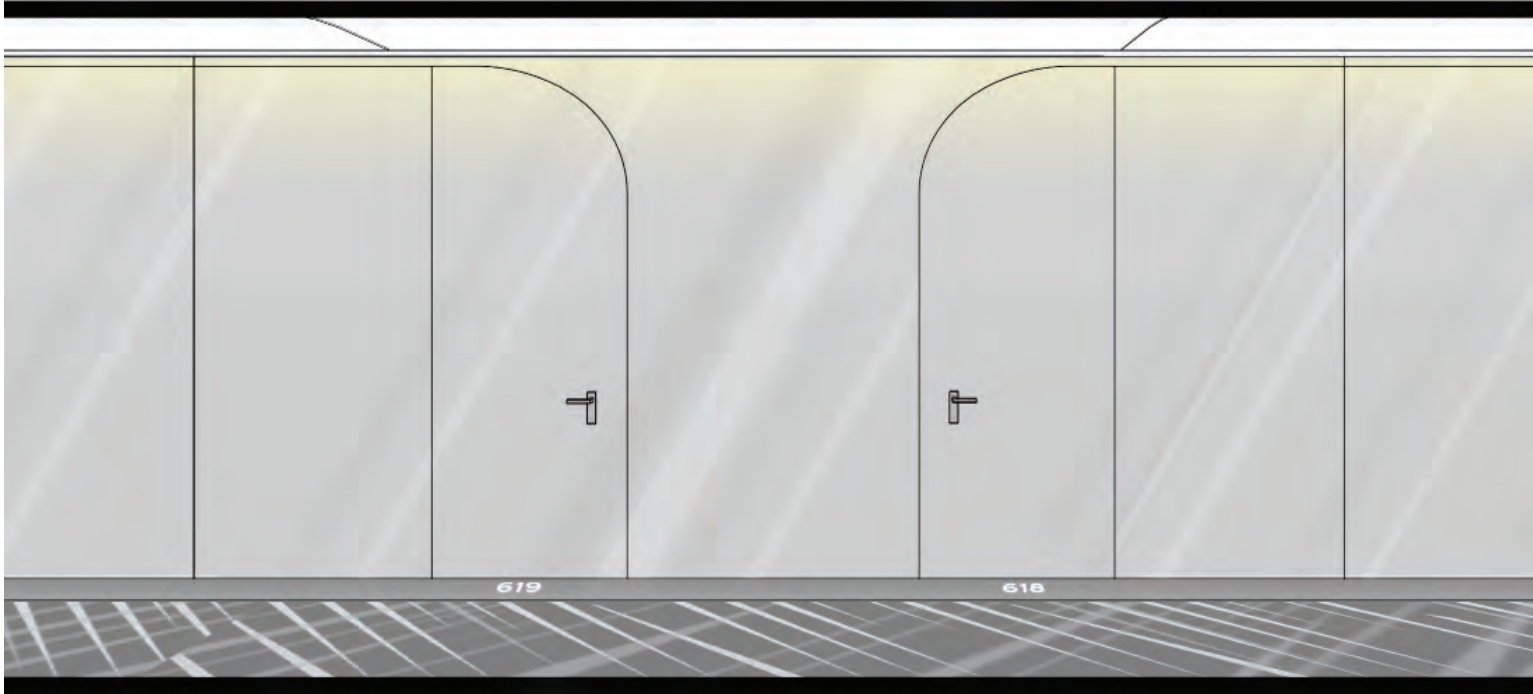
KEY PLAN
总平面图

GUESTROOM LEVEL CORRIDOR 客房层走廊
CORRIDOR - PLAN 走廊 - 平面布置图



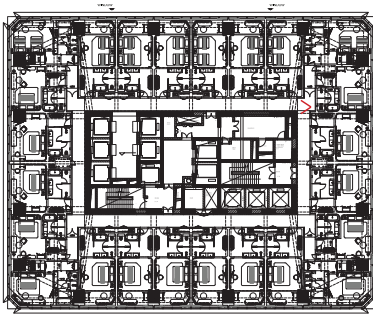
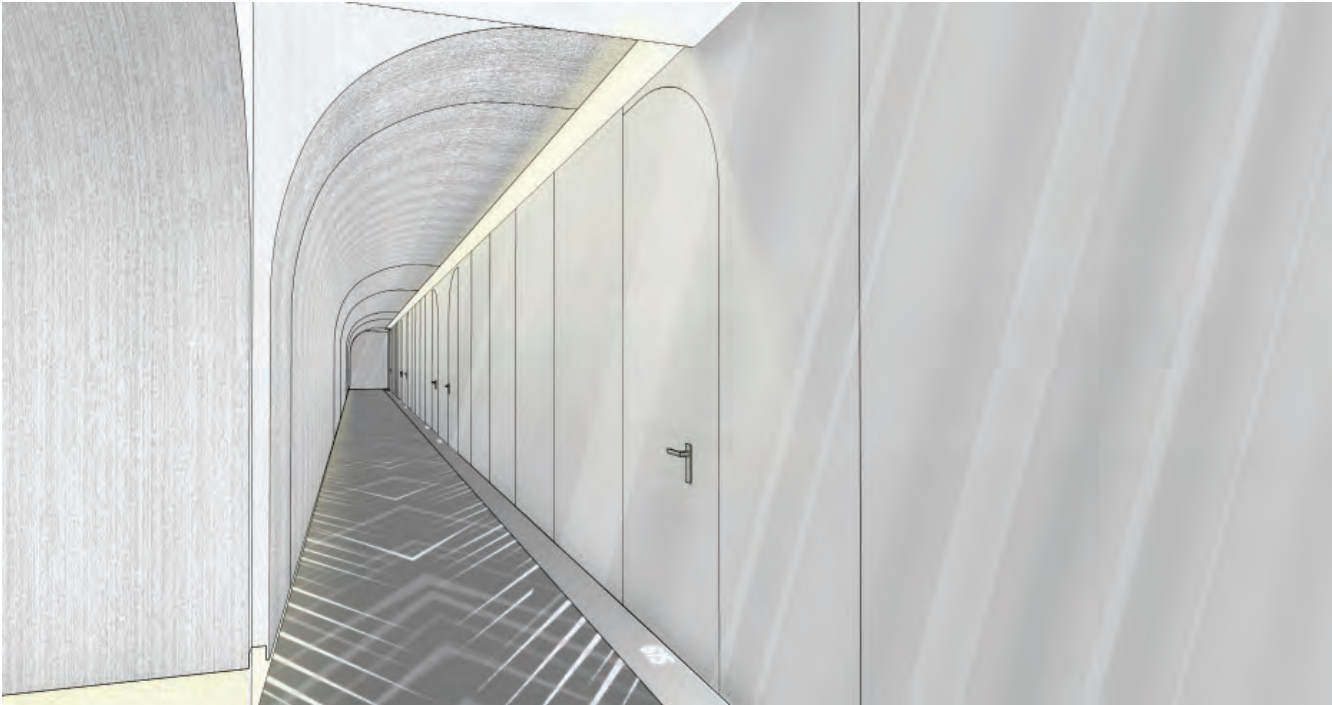
KEY PLAN
总平面图

GUESTROOM LEVEL CORRIDOR 客房层走廊
CORRIDOR - RCP 走廊 - 天花反向图



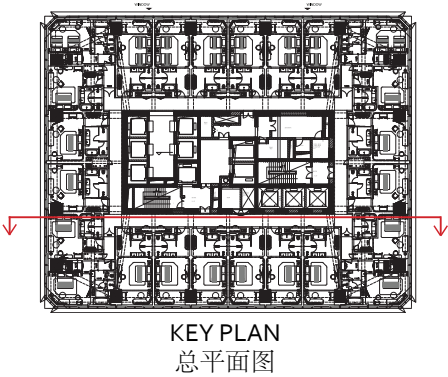
KEY PLAN
总平面图

GUESTROOM LEVEL CORRIDOR 客房层走廊
CORRIDOR - PRELIMINARY 3D STUDY 走廊 - 初步3D空间研究

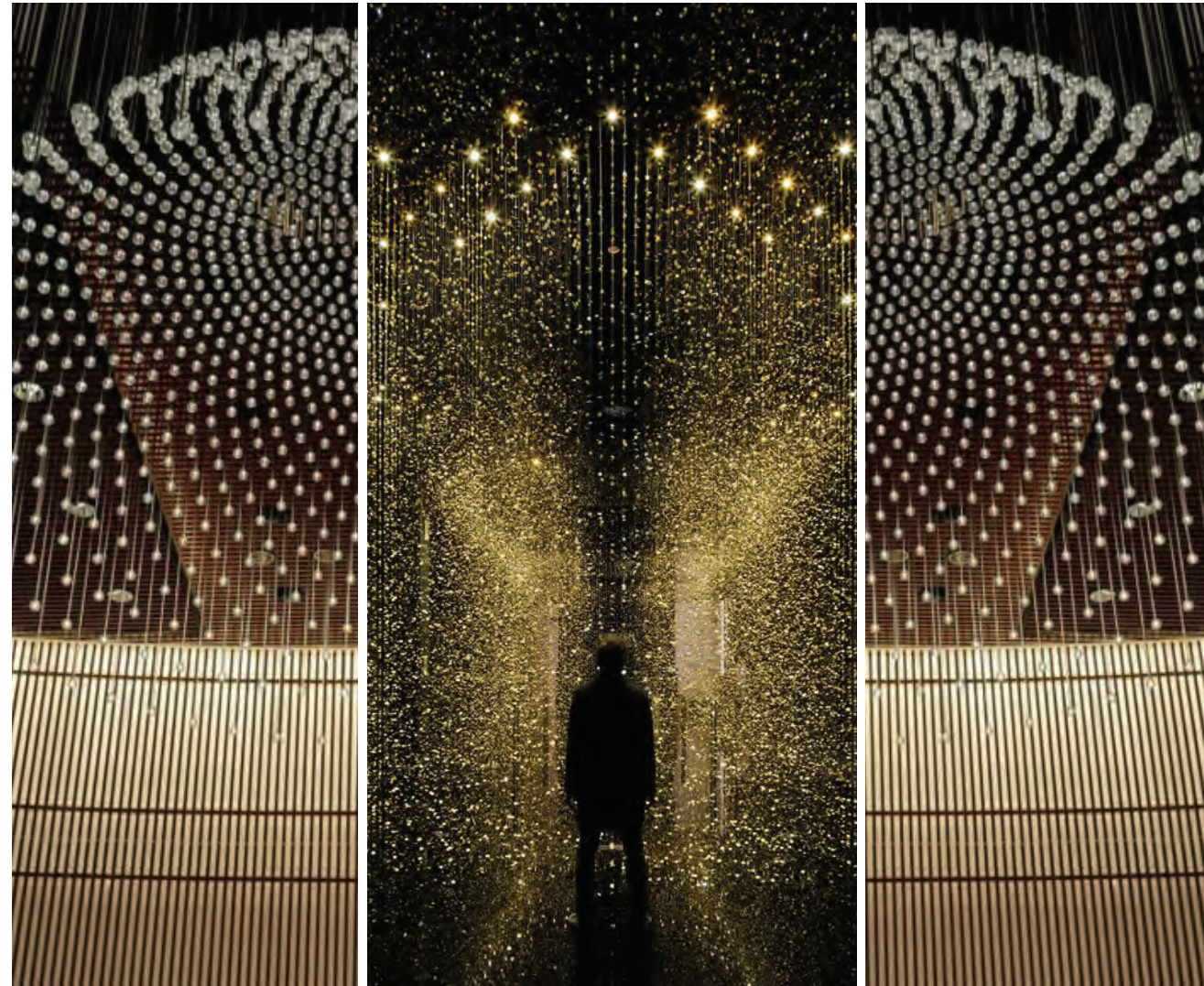


KEY PLAN
总平面图

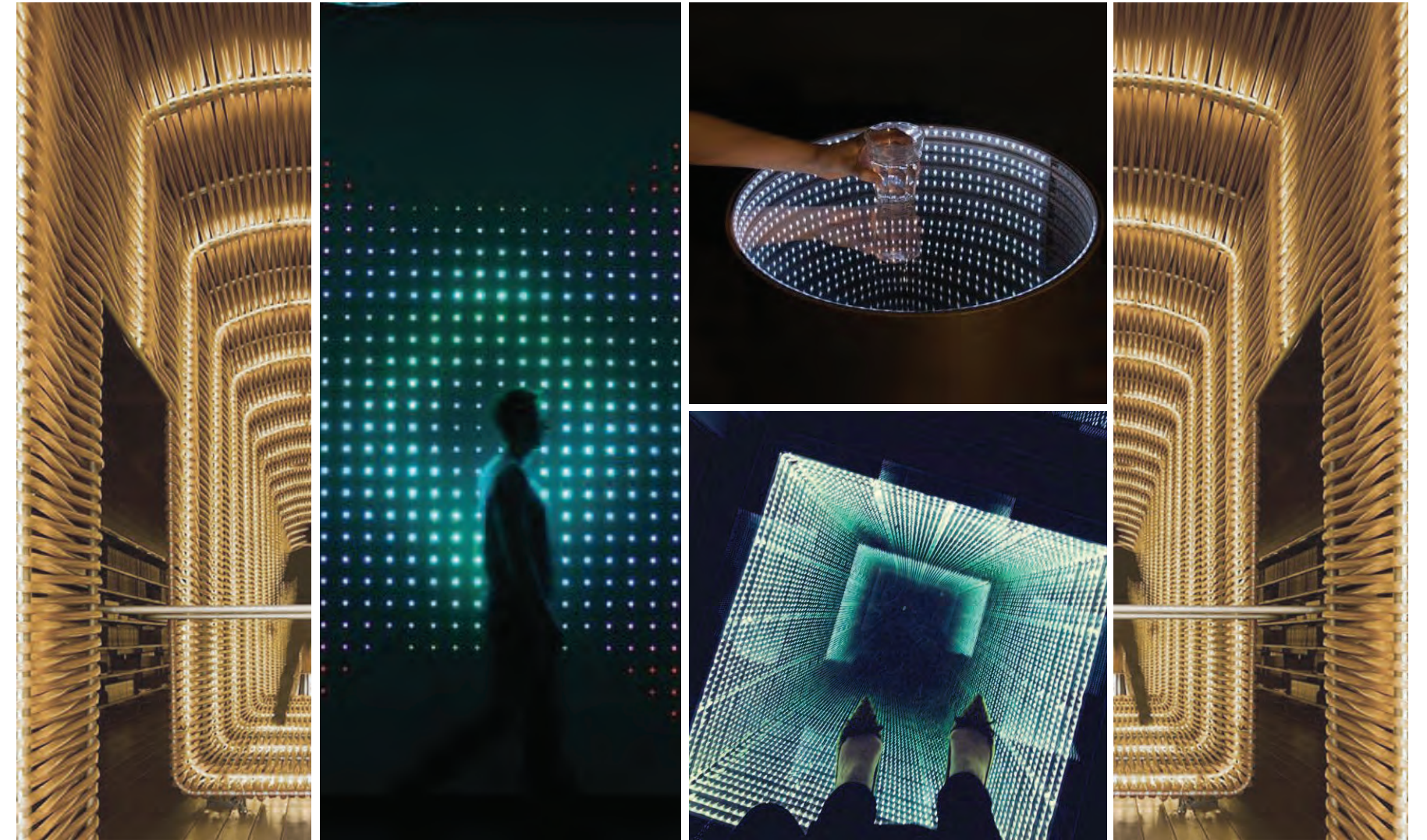
GUESTROOM LEVEL CORRIDOR 客房层走廊
CORRIDOR - PRELIMINARY 3D STUDY 走廊 - 初步3D空间研究

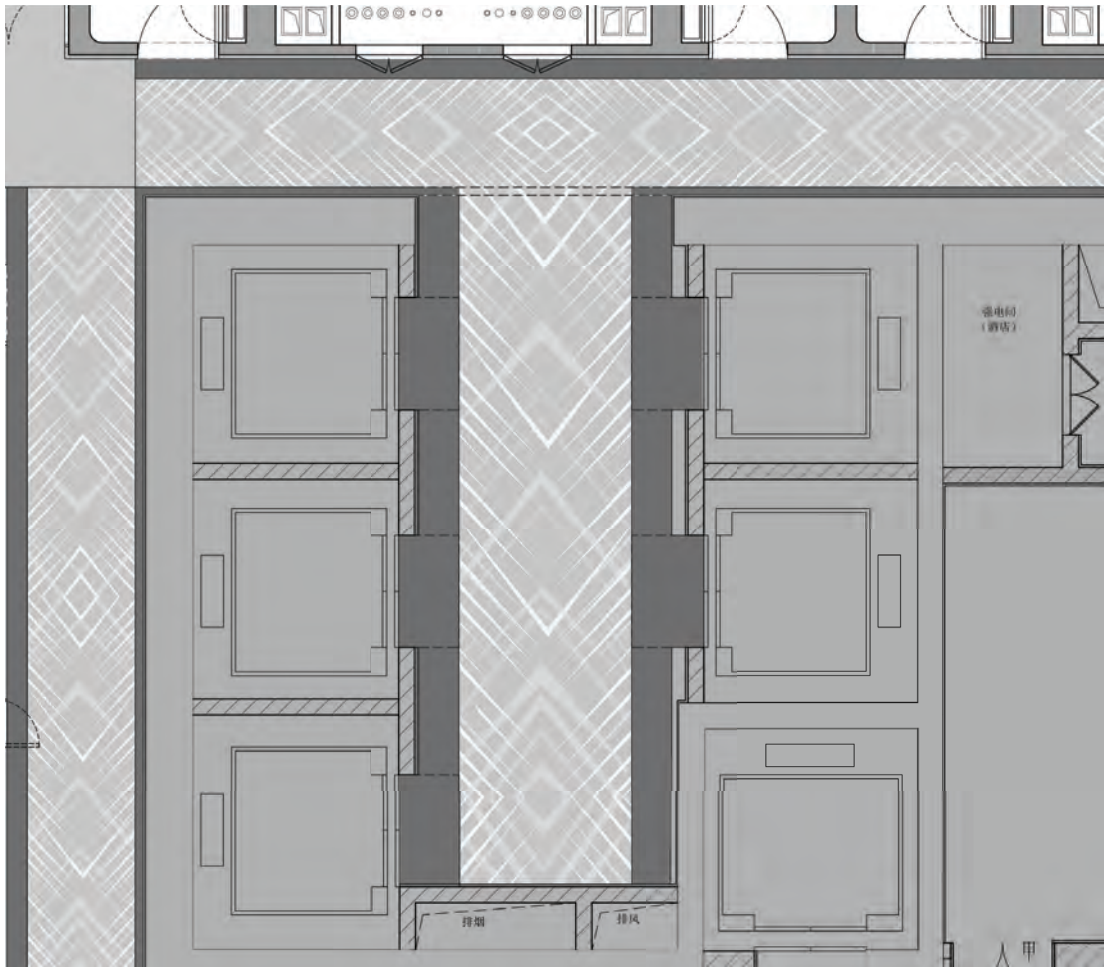


GUESTROOM LEVEL CORRIDOR 客房层走廊
CORRIDOR - KEY SECTIONAL ELEVATION 走廊 - 主剖立面图

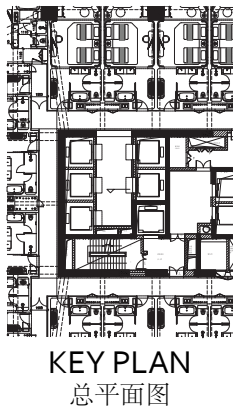


BALLROOM &
GUESTROOM
ELEVATOR CAB
宴会厅 &
客房电梯轿厢

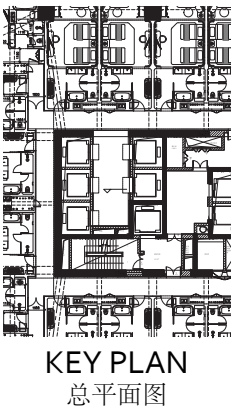


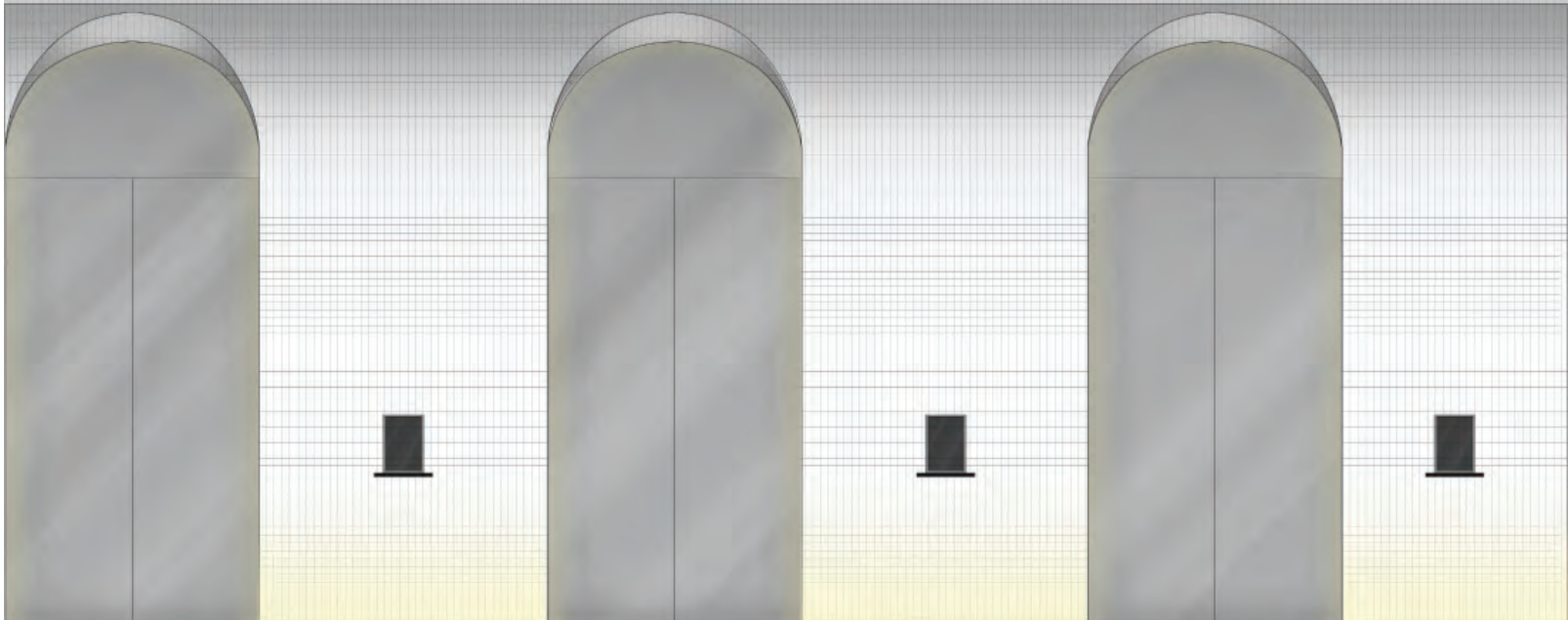
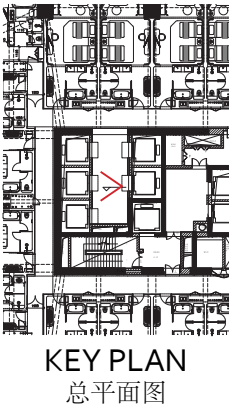


GUESTROOM LEVEL ELEVATOR LOBBY 客房层电梯厅
ELEVATOR LOBBY - PLAN 电梯厅 - 平面布置图

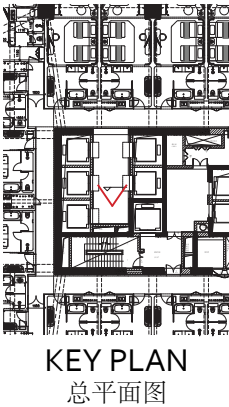


GUESTROOM LEVEL ELEVATOR LOBBY & CORRIDOR 客房层电梯厅
ELEVATOR LOBBY - RCP 电梯厅 - 天花反向图

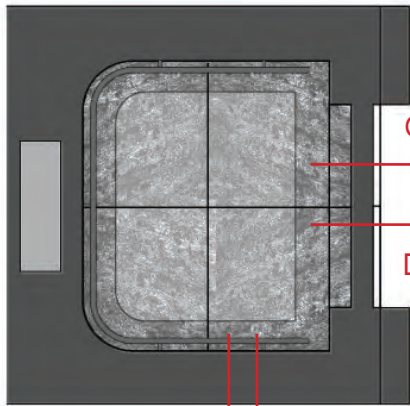




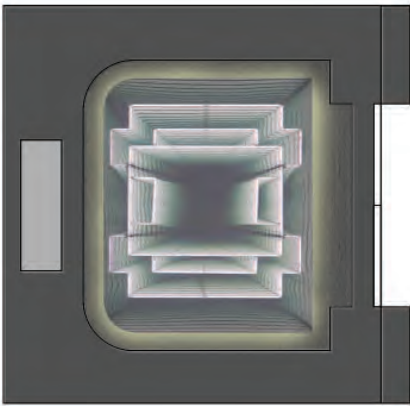
GUESTROOM LEVEL ELEVATOR LOBBY 客房层电梯厅
ELEVATOR LOBBY - PRELIMINARY 3D STUDY 电梯厅 - 初步3D空间研究



GUESTROOM LEVEL ELEVATOR LOBBY 客房层电梯厅
ELEVATOR LOBBY - PRELIMINARY 3D STUDY 电梯厅 - 初步3D空间研究



PLAN-平面布置图



RCP-天花反向图



ELEVATION A-立面A



ELEVATION B-立面B

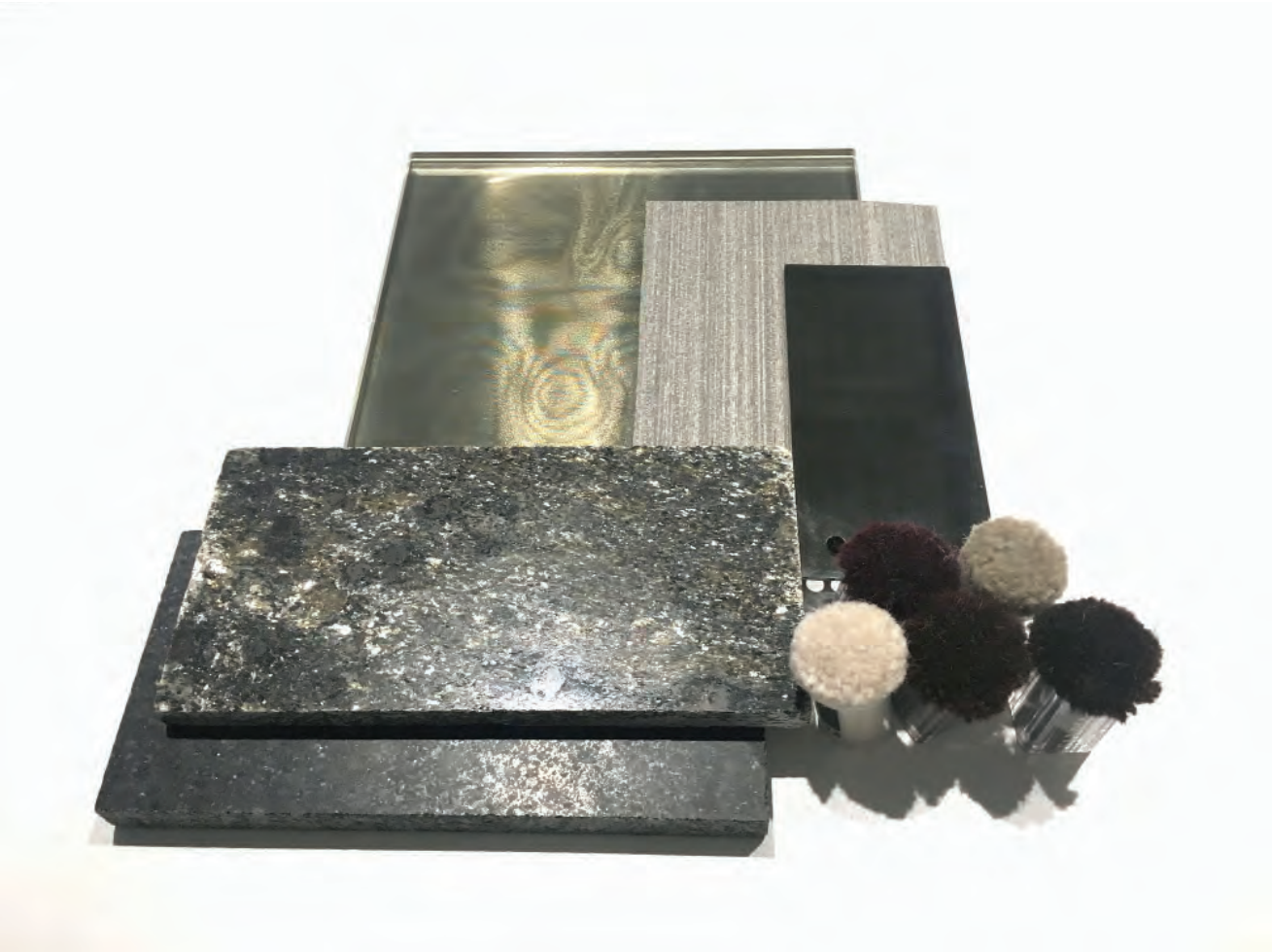


ELEVATION C-立面C



ELEVATION D-立面D

GUESTROOM LEVEL ELEVATOR LIFT 客房层电梯轿厢
ELEVATOR CAB - PLAN & ELEVATIONS 电梯厢轿 - 平面图及立面图



GUESTROOM LEVEL ELEVATOR LOBBY & CORRIDOR 客房层电梯厅及走廊
ELEVATOR LOBBY & CORRIDOR - KEY ARCHITECTURAL FINISH 电梯厅及走廊 - 硬装主材料

MGM QINGDAO
青岛美高梅

谢谢

CONCEPT DESIGN
概念设计

THANK YOU